



**citizen** ™

North America

Providing Ohio Schools with the Education and the Tools to Save Lives

June 28, 2022

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## The Importance of Immediate Action

- At a violent incident, the first agency on scene will be police and their priority will be to neutralize or contain the threat
- EMS will not be able to access the scene until the threat has been dealt with.
- A person can bleed to death in under five minutes but their life can be saved if there is someone who knows what to do.
- A bystander with NO FORMAL MEDICAL TRAINING can perform simple steps to help save lives
- Similar programs in the military have reduced this type of death by 20-25%

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# What We Do



**citizenAID educates, empowers and equips the public with the skills and the tools to save lives before professional medical care arrives.**

citizenAID was developed by a consortium of civilian and military clinicians with decades of experience in trauma medicine, mass casualty incident management, battlefield casualty triage and treatment in collaboration with the broader medical industry to improve public resilience in emergency situations

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# Our Goal

**Train 1 Million US Educators For Free**

**Empowering them with the knowledge and skills to save lives in their classrooms and beyond**



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## How We Do it



**FREE APP**



**ONLINE TRAINING**



**PUBLIC TREATMENT KITS**

**App** : The citizenAID free injury treatment App is available to everyone and has been downloaded over 600,000 times across the globe.

**Training** : The citizenAID training is all online and can be completed in less than 1hour. It is led by subject matter experts, can be taken on mobile devices and is only \$14 per employee for 12-month access. **All training licenses are matched 1for1 by citizenAID and placed back into that school... Lowering cost down to \$7pp**

**Treatment** : Specifically designed for people who have minimal or no medical training these kits have been placed in schools, public buildings, sports stadiums and houses of worship across the United States and have saved lives. An uncontrolled bleed will kill someone in under 4 minutes. This kit enables the general public to stop that from occurring.

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## Our Free App





- FOLLOWS FBI & DHS PLAYBOOK
- INSTRUCTIONS FOR DIFFERENT INCIDENT TYPES
- HOW TO KEEP YOURSELF, AND OTHERS SAFE.
- HOW TO TREAT THE MOST SERIOUSLY INJURED
- HOW TO IMPROVISE TREATMENT WITHOUT MEDICAL EQUIPMENT







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citizenAID's online training is completed in less than one hour and the school employees have access to it for 12 months to take as many times as they like. It can be rolled out immediately and all medical instruction is also available on citizenAID's free app as well, so the teachers have a life safety guide on their phone, with them at all times.

With the US School Superintendents Association (AASA), we created the Prepared Schools initiative and out of that we started to match all of these training licenses 1for1 with a goal of training 1M US School teachers how to save lives for free

We will have donated 10,000 trainings to Ohio teachers by the end of August 2022



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With the dramatic increase in active violent events across the country citizenAID will soon become a life safety standard across the globe.

**Just as Fire Extinguishers and AEDs are in every commercial building, a citizenAID Wall Station with Public Treatment Kits should be co-located with them.**

The unique kits inside contain tourniquets, pressure dressings, wound packing gauze, emergency blankets and **step by step numbered instructions for the non-medically trained person to save the lives of those injured by a gunshot wound, deep cut or blast injury.** Remember, we have 4 minutes to save a life!

These Wall Stations are inexpensive and are in hundreds of schools, houses of worship, public buildings, banks, restaurants and stadiums



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## citizenAID in Ohio Schools

citizenAID is currently in 45 school districts in the state of Ohio. Franklin County Public Health and Franklin County Homeland Security used two separate grants to put initial citizenAID kits in all public schools, and religious based educational facilities in their Jurisdiction



Perrysburg Schools



HAMILTON LOCAL SCHOOL DISTRICT



LAKEWOOD LOCAL SCHOOL DISTRICT



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## Where you may have seen us



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**“Partnering with citizenAID doesn’t just benefit the students and faculty when they’re behind our walls, but also makes the community safer as a whole.”**

R Britton - Superintendent  
Ridgedale Local Schools



## Contact

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