



Ohio School  
Boards Association

# NEW ONLINE LEARNING PROGRAM

## for superintendents, treasurers and board members

Are you a leader in your district? Do you know how to properly answer governance questions?

You don't want to miss this six-part on-demand **Informed Governance** webinar series designed to address questions each member of the district leadership team should be asking to promote effective governance.

This educational series provides essential knowledge and practical next steps you can apply in your district.

These webinars, which run 90 minutes or less, can be purchased for \$50 each and viewed at your own pace. Register for all six sessions or just the ones that interest you. For more details and to register, visit [www.ohioschoolboards.org/on-demand](http://www.ohioschoolboards.org/on-demand).

### Informed Governance: Monitoring progress toward district student achievement goals

Research suggests that effective school boards, in collaboration with district leadership, monitor progress toward achieving district goals and act when progress is not evident. Have you ever wondered how the board should ensure progress toward student achievement? The answer: Ask good questions.

Key takeaways from this webinar include:

- learn the basic components of a program review so you can form good questions for monitoring student achievement;
- learn the specific roles of board members and the superintendent in the process of monitoring achievement;
- identify and evaluate spending areas most likely to impact student achievement and the metrics most likely to indicate student engagement in the remote-learning world.

### Informed Governance: Budget and fiscal operations

Explore the importance of strong fiscal policies and management for district operations. Attendees will learn best practices for fiscal policy management and how to understand and use data to hold spending decisions accountable.

This educational and practical session will provide essential knowledge and practical next steps you can apply for effective fiscal operations.

Key takeaways from this webinar include:

- learn how to effectively guide fiscal operations through strong policies and procedures;
- understand the importance of data in fiscal operations, including the fundamentals necessary for credible expenditure benchmarking, and how to use this information in solid financial planning;
- cover practical steps for implementing fiscal policy and data utilization best practices in your district.

## Informed Governance: Advocacy in the community and advocacy for the community

This session will provide insights on how best to advocate for legislation on behalf of your community interests. Also, we will tackle the issues facing our school communities that need to be advocated for on behalf of all students.

Key takeaways from this webinar include:

- gain insight into how to be an effective, informed and collaborative advocate;
- discuss the issues facing the communities your school board serves;
- learn how to ensure the needs of all students are met.

## Informed Governance: Beyond 'We have to get these evaluations done'

Strong board governance includes superintendent and treasurer evaluations. These have both legal and institutional components. This session focuses on these aspects of the evaluation process, which board members often overlook.

This presentation will give you a fresh perspective on best practices related to the whys and hows of superintendent and treasurer evaluations.

Key takeaways from this webinar include:

- understand the legal and administrative consequences of poorly executed superintendent and treasurer evaluations;
- gain insight into a strong evaluation process that builds a stronger leadership team;
- learn from experienced OSBA staff how best to implement a replicable evaluation.

## Informed Governance: Governing with and within a visionary framework

This webinar will define vision, mission, core values and goals to help your board understand the difference between accountability and responsibility as they relate to the district's strategic plan and board governance. Learn how the relationship between the board and administrative team is crucial to success.

This workshop provides simple ways strategic planning can immediately increase your board's effectiveness.

Key takeaways from this webinar include:

- learn definitive steps that every board meeting should include to keep the vision moving forward;
- recognize the benefits of discussion before decision-making and having a culture of trust to encourage open dialogue;
- hear tips for regular review of the strategic plan progress.

## Informed Governance: What everyone should know about the yellow bus and transportation safety

This session will cover five things all leadership team members should know about transportation. In addition, we will answer the most commonly asked transportation questions and discuss transportation laws that are imperative to know and understand.

Key takeaways from this webinar include:

- gain an understanding of the costs and community benefits of transportation;
- learn how to evaluate the efficiency and effectiveness of your transportation plan and keep students safe;
- gain insight on how to have a compliant and safe operation.