

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



2020 Capital Conference: Endless learning, superlative speakers

The virtual OSBA Capital Conference features more than 60 workshops and informational seminars and an outstanding slate of renowned speakers. You can hear from musician and composer **Kai Kight** during the Opening General Session, while author **Kate Fagan** is the keynote speaker for the Monday Town Hall. The conference also offers numerous networking sessions; a Trade Show with exhibitors on hand to chat with attendees; and the Student Achievement Fair and Student Performing Arts. As an added benefit this year, the conference learning curriculum, Trade Show and student achievement events will be available for attendees to view through Dec. 31. If there is a session you missed or area you want to review, you can access the content on demand, on your schedule, through Dec. 31. For details, visit <http://conference.ohioschoolboards.org>.

Don't forget about the conference special group rate offer

When signing up for the OSBA Capital Conference and Trade Show, remember to take advantage of the special group registration rate. Once a member district has registered seven attendees for the group rate of \$1,225, it can register an unlimited number of additional individuals for free. This gives district department heads and other staff the opportunity to attend sessions focusing on human resources, curriculum, transportation, facilities, security and more. There also are sessions designed for principals, central office staff, teachers and others. For conference registration details, visit <http://conference.ohioschoolboards.org/registration>.

Make plans now to celebrate American Education Week in November

American Education Week — November 16-20 — will provide schools and communities across the U.S. with an opportunity to celebrate public education and honor individuals who are making a difference in ensuring that every child receives a high-quality education. Each day of that week has a special focus: Nov. 16, Kickoff Day; Nov. 17, Parents Day; Nov. 18, Education Support Professionals Day; Nov. 19, Educator for a Day; Nov. 20, Substitute Educators Day. For more information on ways to celebrate, go to <http://links.ohioschoolboards.org/93503> or see page 6.

Reminder: Media Honor Roll selection deadline is drawing near

Nov. 13 is the deadline for school districts to submit their selections for the 2020 OSBA Media Honor Roll. The program offers districts a way to recognize their local journalists for fair, accurate and balanced school coverage. As part of the program, OSBA sends districts personalized certificates to present to the recognized journalists at a future board meeting. For additional information and to make selections, visit

Oct. 26, 2020

Volume 52 Issue 20

Contents

More news.....	2
<i>Deadline for 2020 school EMT requirement extended; State fire marshall addresses fire safety in schools amid COVID-19; Last chance to showcase your students at the conference; OSBA online</i>	
Bulletin Board.....	3
News	4
Information	6
Public Schools Work!.....	7

Route workshop information to:

- ☐ Administrative professionals
- ☐ Administrators
- ☐ Communications staff
- ☐ Principals
- ☐ Transportation supervisors

[www.ohioschoolboards.org/
media-honorroll](http://www.ohioschoolboards.org/media-honorroll).

Deadline for 2020 school EMT requirement extended

The 2020 school emergency management test (EMT) requirement has been extended to Dec. 31, 2021. If you have already completed your drill, you can log in and complete your after-action report at <http://links.ohioschoolboards.org/66436>. Please note that this is only an extension; schools will need to complete two separate tests — both the 2020 and 2021 tests — by the December 31, 2021 deadline. If you have questions, contact your assigned planner or the Ohio School Safety Center at OhioSchoolSafetyCenter@dps.ohio.gov.

State fire marshal addresses fire safety in schools amid COVID-19

The state fire marshal's office

Fairfield City kindergartner stuns school with donation

Every summer, kids' lemonade stands pop up in neighborhoods, with their operators getting a taste of the world of business.

For **Cayden Cummings**, a kindergartner at **Fairfield City's** North Elementary School, business was good, and he decided to give all \$1,020 of his bigger-than-expected profits to his school to help classmates in need of supplies.

"In the first two hours we had the lemonade stand, Cayden made more than half of his proceeds," his mother, **Alayna**, told a local newspaper. With the help of an inflatable dinosaur and some savvy online advertising, Cayden drew dozens of customers to his family's driveway lemonade stand and hundreds more customers online, including one from New York City.

Source: Journal-News

issued a bulletin, available at <http://links.ohioschoolboards.org/96261>, to address questions on implementing safety precautions to combat the spread of COVID-19 while still maintaining fire safety in schools. You can view a related FAQ at www.com.ohio.gov/fire/schooldrills.aspx.

Last chance to showcase your students at the conference

Nominations are still being accepted for the Student Achievement Fair and Student Performing Arts at the OSBA Capital Conference. You may submit as many nominations for each category as you wish. All programs will run the duration of the virtual conference, and teachers or students will not appear live during the event. Simply submit resources or videos of your programs, performances or artwork for attendees to view. For details, visit <http://conference.ohioschoolboards.org/student-achievement-fair>.

OSBA online

● www.ohioschoolboards.org

Share your conference experience on social media. On Twitter, use the hashtag #OSBACC. View conference updates on OSBA's Facebook page, www.facebook.com/OHSchoolBoards.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 ● (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: **Lee Schreiner**, South-Western City
OSBA Chief Executive Officer: **Richard C. Lewis**, CAE
Editor: **Gary Motz**, senior editorial manager

Managing editor, layout and design: **Katy Farson**, communication design manager
Assistant editor: **Scott Gerfen**, communication manager

A one-year subscription to Briefcase is \$145 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Susie Cinadr at the address or fax number above or email scinadr@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association.

Postage paid at Columbus, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481.

© 2020, Ohio School Boards Association; all rights reserved

The appearance of an advertisement in an OSBA publication is neither a guarantee nor endorsement by OSBA of the product, service or company or the claims made for the product, service or company in such advertising.

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
① Northwest Local (Stark)	Nov. 27	OSBA Search Services, (614) 540-4000
② Chesapeake Union EV	Dec. 11	OSBA Search Services, (614) 540-4000



Board changes

Fairfield City appointed **Scott Clark** to the board effective Oct. 15. He replaced **Carrie O'Neal**, who resigned. ●●● Olmsted Falls City Board of Education member **Joseph T. Bertrand** announced his resignation effective Oct. 1.

Administrative changes

Superintendents

Bexley City hired Dr. **J. Daniel Good** as interim superintendent effective immediately. He replaced **Kimberly Pietsch Miller**, who took the superintendent position at **Eastland-Fairfield Career & Technical Schools** effective Oct. 7. Miller will replace **Bonnie J. Hopkins**, who will retire Jan. 1. ●●● Delaware Area Career Center Superintendent **Mary Beth Freeman** announced her retirement effective May 31. ●●● Fairlawn Local (Shelby) hired **Connie Schneider** as interim superintendent effective Oct. 2. She replaced **Jeffrey R. Hobbs**, who announced his resignation effective Oct. 1. ●●● Upper Valley Career Center hired Interim Superintendent **Jason Haak** as superintendent effective Jan. 1. He will replace Dr. **Nancy D. Luce**, who is retiring.

Sympathies

Former **Bright Local (Highland)** Superintendent **Robert "Keith" Baldrige** died Sept. 25. He was 89. ●●● Former **Genoa Area Local (Ottawa)** Board of Education member **Melvin M. Hoeft** died Oct. 4. He was 85. ●●● Former **Oak Hills Local (Hamilton)** and **Deer Park Community City** Assistant Superintendent **Walter Edward Denecke** died Sept. 26. He was 97. ●●● Former **Rossford EV** Superintendent **John R. Funk** died Oct. 1. He was 91.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.



NEWS

by Angela Penquite, deputy director of communication services

Five reasons you should attend the OSBA Capital Conference and Trade Show

The OSBA Capital Conference and Trade Show provides the top-flight training and information school board members, administrators and district staff need to successfully serve their students and community. This year's conference will be no different.

Below are five of the many reasons to attend the virtual 2020 conference.

Training is more vital than ever before

No one could have anticipated the profound impact 2020 is having on public education, but continued professional development can ensure you are prepared for the many challenges ahead.

The OSBA Capital Conference offers the most up-to-date information and resources on vital public education issues, trends and challenges. Led by district personnel, education experts and OSBA staff, the learning sessions will cover timely topics such as lessons learned and the board's post-pandemic role as well as issues districts continue to face, such as implementing the Family and Medical Leave Act and the impact of trauma on student

learning. The sessions provide school district teams with professional development based on best practices and current issues they are facing to help them lead their districts effectively.

Premium training for your district at an affordable price

Your board members and district staff will have access to the same high-quality learning and spotlight sessions they have come to expect from the Capital Conference. The conference curriculum offers specialized training on all four days of the event. These sessions are geared toward department heads and other district specialists. You'll find training designed for principals, security experts, curriculum coordinators, transportation directors, counselors, human resource managers, public relations professionals, technology directors and more.

And with the group-rate pricing offered to OSBA-member school districts, your entire district staff can attend any sessions relevant to their jobs. For a flat fee of \$1,255, an unlimited number of people from your district can be registered to attend the conference. That

means the more individuals a district registers, the lower the per-person cost. District personnel can attend for a half day or all four days of this premier event and continue to have access to the conference content through Dec. 31 to extend their professional development.

Trade Show offers products and services to help your district run efficiently

The Trade Show includes nearly 175 exhibitors who will be on hand to meet with attendees during the conference. Companies offering services and products ranging from athletic equipment, computer technology, textbooks, furniture, buses and playground fixtures to insurance, facilities design and construction, curriculum packages, security services, financial consulting and much more are participating in the virtual event.

By being conducted virtually, the event offers expanded access to exhibitors and their products and services. Rather than limited Trade Show hours, you can visit the Trade Show at your convenience to explore the exhibits and view videos and resources in

Continued on page 5



Ohio School
Boards Association

Capital Conference

Nov. 7-10, 2020

A virtual experience

Leadership for Learning

Learning sessions | Exhibits | Networking

REGISTER NOW!

Join us virtually for the
OSBA Capital Conference & Trade Show
Nov. 7–10, 2020

Each year, Ohio's public education leaders attend the OSBA Capital Conference to find inspiration, innovations and insights and refresh their commitment to their students, schools and communities.

This year will be no different, as the virtual experience will offer boundless opportunities to acquire new knowledge, learn new strategies and build upon your leadership skills — all from the comfort of your home or office.

The agenda is filled with an impressive array of topics and will include two General Sessions, more than 60 learning sessions, cutting-edge vendor exhibits, student performances, a new student art show, networking opportunities and much more.

No matter your role, the conference is sure to renew and refresh you and elevate your skills to the next level. Embrace the conference philosophy of leadership for learning and register today for this exciting professional development opportunity.



Opening General Session

Kai Kight

Innovative composer,
violinist and inspiring
keynote speaker



Monday Town Hall

Kate Fagan

New York Times
best-selling author, writer
and podcast host

Register online at
<http://conference.ohioschoolboards.org>

For conference updates and other information, visit
<http://conference.ohioschoolboards.org/FAQ>.

OSBA Master of Transportation Administration (MTA) Program

Don't miss the kickoff of the 2020-21 MTA program. This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Some classes are scheduled twice; participants may sign up for either session. Each class is \$100, or you can purchase an MTA subscription for the workshop series; contact **Diana Paulins**, OSBA senior administrative assistant of board and management services, for subscription information. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program.



Workshop dates and descriptions

Oct. 28 — Personnel management (virtual)

Employees can either “make or break” any operation. A transportation administrator must have some knowledge of labor practices to effectively manage staff, especially when there is a bargaining unit. Discussion will include not only working with contracts but also discipline, grievances, arbitration, negotiations and practices. We also will review driver qualifications and how to manage issues, evaluations and monitoring driver license records.

Dec. 2 — Transportation rules and regulations (virtual)

Without a working knowledge of the laws and rules, the transportation administrator is flying blind. This class will walk through the key regulations that you might have overlooked, forgotten or not even have known existed. We will explore the relationship between federal, state and local regulations, talk about policy versus practice and then look at a checklist that every transportation department can use to measure its performance and compliance. This class is a favorite not only for brand new supervisors but also veterans and other school administrators who are responsible for pupil transportation service.

Feb. 3 or 10 — The transportation handbook (virtual or in-person)

Transportation administrators cannot afford to “fly by the seat of their pants” or to be inconsistent in management practices. Guidelines and procedures are essential and can be the manager’s best friend. Other issues that are related include board policy, administrative guidelines, labor agreements and other local resources. We will discuss the handbook development process as well as what to include in the handbook and how to keep it current.

March 3 or 10 — Public relations and working with the media (virtual or in-person)

We will have two related focus points for this session. First, we will experience a live interview process to refine our skills in developing talking points and staying on target in an interview about a real event. Second, after focusing on reactive news responses, we will shift focus to proactive news relationships to inform your community about the resources your transportation department offers.

April 7 or 14 — Designing your operational plan and building keys for success (virtual or in-person)

We will start this final class of the year by looking at how to put the operational plan together. What is your work calendar? When do you need to do what, and how do you schedule or delegate that project? Much of what we do has a critical work path, and unless you plan your work in advance it is easy to get “behind the curve” and feel like you are trying to catch up. After that, we will focus on building support networks, identifying friends and foes and how to recognize where you need allies to succeed. Building your stakeholders’ group and support network is key to your success and helps broaden your potential for positive impact.

Register by contacting **Diana Paulins** at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org. You also can purchase a subscription plan for all the workshops in this series; contact Paulins for more information.



Ohio School
Boards Association

Capital Conference

Nov. 7-10, 2020

A virtual experience

Leadership for Learning

Learning sessions | Exhibits | Networking

Join us virtually for the OSBA Capital Conference & Trade Show Nov. 7–10, 2020

Each year, Ohio's public education leaders attend the OSBA Capital Conference and Trade Show to find inspiration, innovations and insights and refresh their commitment to their students, schools and communities.

This year will be no different, as the virtual experience will offer boundless opportunities to acquire new knowledge, learn new strategies and build upon your leadership skills — all from the comfort of your home or office.

The agenda is filled with an impressive array of topics and will include two General Sessions, more than 60 learning sessions, cutting-edge vendor exhibits, student performances, a student art show, networking opportunities and much more.

No matter your role, the conference is sure to renew and refresh you and elevate your skills to the next level. Embrace the conference philosophy of leadership for learning and register today for this exciting professional development opportunity.



Learn on your schedule at the virtual OSBA Capital Conference!

You aren't be limited to the schedule of events during the 2020 Capital Conference and Trade Show. Although the conference's two General Sessions will be live, all other content may be viewed on-demand at any time through Dec. 31, 2020. Join the conference for live networking for a few hours or the full day, then return to the offerings at any time to explore the conference at your convenience. All board members or district staff registered for the conference will also have access to the Trade Show, Student Achievement Fair and Student Performing Arts through Dec. 31.

Conference schedule

Saturday, Nov. 7

1 p.m.-5 p.m. OSBA Help Desk open to assist attendees; OSBA staff available for questions and consultations in the OSBA Pavilion

2:30 p.m.-4:30 p.m. Spotlight Session — OSBA Legislative Update

Sunday, Nov. 8

1 p.m.-2 p.m. Opening General Session with keynote speaker Kai Kight

1 p.m.-5 p.m. OSBA Help Desk open to assist attendees; OSBA staff available for questions and consultations in the OSBA Pavilion

2:15 p.m.-3:15 p.m. Concurrent learning sessions

- Administrative leadership — advancing excellence
- Building a culture of continuous growth
- Family engagement for all
- Let's get creative to serve gifted learners
- New decade — student discipline challenges
- Ohio's National Arts Education Data Project
- OSBA — understanding your association

2:30 p.m.-4:30 p.m. Spotlight Session — Advocating for a new Ohio report card

3:30 p.m.-4:30 p.m. Concurrent learning sessions

- All rise — helping students thrive
- Creating competence from chaos
- On-site and mobile health clinics
- Practical tips for social media crises

All day Trade Show exhibits and Student Achievement Fair and Student Performing Arts open

Monday, Nov. 9

8:30 a.m.-5 p.m. OSBA Help Desk open to assist attendees

8:30 a.m.-9 a.m. Morning yoga

9:30 a.m.-10 a.m. Morning coffee chat

10 a.m.-4 p.m. Trade Show exhibitors available for live chats; exhibits open all day

10 a.m.-5 p.m. OSBA Pavilion open; OSBA staff available for consultations and questions

Networking sessions and Exhibitor Express Talks

11 a.m.-noon Concurrent learning sessions

- A road map to purposeful tech integration
- Creating a board equity policy
- Developing threat assessment teams for schools
- Essentials for operational and HR success
- How to best use your school counseling staff
- Is ignorance bliss? Drug testing in 2020
- Linking students to career pathways
- Poverty isn't always financial
- The impact of trauma on student learning

Noon-1 p.m. Lunch and Trade Show visits



Opening General Session
Sunday at 1 p.m.

Kai Kight

Innovative composer,
violinist and inspiring
keynote speaker

Participate in the same high-quality learning sessions and networking events you've come to expect from the Capital Conference while meeting with exhibitors who can improve efficiencies in your district and connecting with your peers — all from the comfort of your home or office. Register today!

Conference schedule

1 p.m.-2 p.m. Monday Town Hall with keynote speaker and author Kate Fagan

2:15 p.m.-3:15 p.m. Concurrent learning sessions

- A strong foundation begins in preschool
- Addressing employee absenteeism
- Comparing myths of urban and rural poverty
- Essential policies for 2021
- Leading your leaders
- Peer collaboration changes school climate
- Results on the ballot and at the bank
- What to expect in a PERRP enforcement investigation

2:30 p.m.-4:30 p.m. Spotlight Session — Systemic oppression — effects on policy

3:30 p.m.-4:30 p.m. Concurrent learning sessions

- A closer look at Title IX
- Choosing a benefit enrollment platform
- Educators + ISTE = 21st century learning
- How school social workers benefit your district
- Implementing FMLA in public schools
- Let your i's guide family engagement
- Managing student behaviors
- School transportation in the new normal

All day Student Achievement Fair and Student Performing Arts open

Tuesday, Nov. 10

8:30 a.m.-5 p.m. OSBA Help Desk open to assist attendees

10 a.m.-4 p.m. Trade Show exhibitors available for live chats; exhibits open all day

10 a.m.-5 p.m. OSBA Pavilion open; OSBA staff available for consultations and questions

10:30 a.m.-3:30 p.m. Networking sessions and Exhibitor Express Talks

11 a.m.-noon Concurrent learning sessions

- Adding insight to negotiations
- Addressing students' health needs
- Board behaving badly?
- Creative delivery of world languages
- Ohio Public School Advocacy Network — community-based initiatives
- Peak Tech — a formula for forever fresh IT
- Post-pandemic — the board's role
- Practical advice for avoiding IEP issues
- Transportation by the numbers

Noon-1 p.m. Lunch and Trade Show visits

1 p.m.-2 p.m. Concurrent learning sessions

- Connecting resources, meeting needs
- Decades of female leadership
- EdChoice 2.0 — a legal and practical review
- Making your board policies work for you
- Rural representation in school-based research
- Student success depends on board success
- The value of telemedicine
- When ICE comes knocking

1 p.m.-3 p.m. Spotlight Session — Looking back to look forward — lessons from the pandemic

2:15 p.m.-3:15 p.m. Concurrent learning sessions

- 2020 case law update
- Complete school safety — a collaborative approach
- Leverage the strengths of ESCs and ITCs
- Maximizing your strategic plan's impact
- Remote control — professionalism in the digital age
- The power of teams to build success
- What if schools served a higher purpose?
- What's on your plate? Modeling relationships
- Why should schools go cashless?

3:30 p.m.-4:30 p.m. Closing General Session

All day Student Achievement Fair and Student Performing Arts open



**Monday Town Hall
Monday at 1 p.m.**

Kate Fagan

New York Times
best-selling author, writer
and podcast host

Registration information

Registration is \$175 per person for each of the first six individuals from an OSBA member district. Group registration, seven or more people from a member district, is a flat fee of \$1,225. There is no limit to how many people a district can register under the group rate. Ohio Council of School Board Attorneys member registration is \$175 per person. Attorneys employed by a school district may register with their district.

View registration details at <http://conference.ohioschoolboards.org/registration>

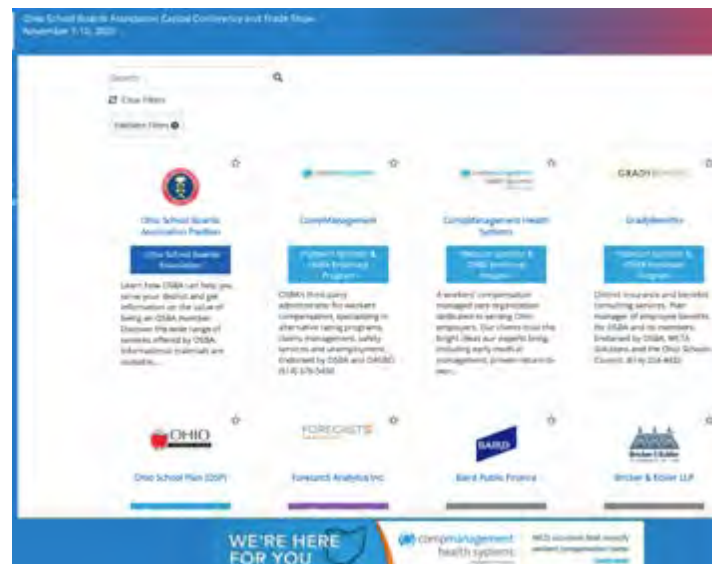
Conference highlights

Trade Show

The Trade Show offers attendees expanded access to exhibitors and their products and services. You can visit the Trade Show at your convenience, during and after the conference, to explore the exhibits and view videos and resources in exhibitors' booths. Exhibitors will be available for live chats on Monday, Nov. 9, and Tuesday, Nov. 10, from 10 a.m. to 4 p.m. to answer questions and provide additional information.

Connect with your peers!

Take advantage of networking opportunities during the Capital Conference. Find conference participants and start an online chat. Join a Networking Session to discuss topics such as new school board member engagement, OSBA region events and the top five questions with OSBA's chief executive officer. Use the Q&A and chat features during learning and spotlight sessions to ask questions and share best practices with other session participants. Session presenters will be on hand to answer



Browse Trade Show booths and chat with exhibitors to find the best services and products for your district.

Use the hashtag #OSBACC to connect with conversations on social media and learn what education leaders across the state think about the different sessions.

Student Achievement Fair and Student Performing Arts

View videos and resources on imaginative programs districts around the state have created to prepare Ohio's children for the future. The Student Performing Arts area will showcase performances and artwork from students across the state. These areas will be open throughout the conference to allow attendees to view these performances, programs and artwork at their convenience.

Exhibitor Express Talks

New this year, the conference features Exhibitor Express Talks, 30-minute sessions where you can learn more about vendors and how they can help your district continue to succeed.

View all of the conference details at <http://conference.ohioschoolboards.org>



OHSPRA/OSBA Fall Communication Workshop

Friday, Oct. 30 • 9 a.m.–2 p.m. • Virtual • Cost: \$60

Communication pros and practitioners share best practices for effective communications with parents, students and staff as we begin a new school year. Get tips that can help you succeed in any environment.



9 a.m. Crisis communications amid a pandemic of crises

The echo chamber of social media. A tense, politically charged national landscape. And the COVID-19 pandemic. Learn how to help protect your district's reputation in one of the most challenging communications atmospheres imaginable.

9:45 a.m. Break

10 a.m. From the field: Effective district communications

A panel of school communication professionals and district superintendents share how they are effectively communicating with parents, students, staff and local communities.

10:45 a.m. Break

11 a.m. Change agents: How the media has adapted to the 'new normal'

Like school districts, the news media has had to adapt how it presents news across all of its platforms. Hear how to pitch stories and handle media requests in the current climate and in any future crises.

11:45 a.m. Wrap-up and adjourn

To register

Visit www.ohioschoolboards.org/workshops or email **Laurie Miller** at Lmiller@ohioschoolboards.org.

A photograph showing two hands shaking in a firm grip over a document. The hands are wearing dark suit sleeves. The document has some text and a logo, but it's not clearly legible.

We can help you reach agreement

OSBA's bargaining consultation services offer your district comprehensive representation services during negotiations and/or traditional and alternative bargaining styles.

Bargaining consultation clients receive:

- low-cost service fees;
- flexible rates;
- experienced negotiators;
- statewide experience.

For more information on how bargaining consultation can work for your district, contact OSBA's legal services division at (614) 540-4000 or (800) 589-OSBA.



WORKSHOP REGISTRATION

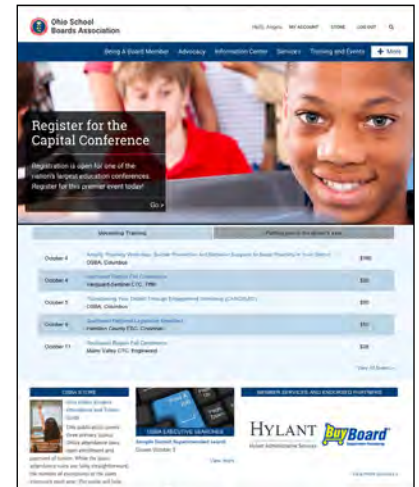
Register at www.ohioschoolboards.org/workshops

OSBA members can access member-only information, including workshop registration, by logging in to the OSBA website.

How to log in

Click on "Log in to your account" on top right of the website. Log in using your email address on file and your password. Click "Reset your password" if needed.

If it says "We could not find your email address," or if this is your first time logging in to the site, click "Create new account." At the username prompt, enter your email address, select your affiliation and school district, and click "Submit." Create a password and add your job title on the next screen. An email with a link to activate your account will be sent to you. Click on the link to activate your account, and you will be directed to a home screen.



UPCOMING WORKSHOPS

Trauma Informed Education Webinar Series

Thursday, Nov. 19, and Thursday, Dec. 3 • Noon–1 p.m. • Virtual • Cost: \$50

Join us for this engaging and informative webinar series hosted by the OSBA Black Caucus. You'll learn trauma-informed practices to support students; strategies for creating trauma-informed schools that can accelerate learning; and more.



Nov. 19 — Planting the 'SEED' for Academic Recovery Using an Ethos of Care

Participants will learn how Sandusky City Schools' SEED instructional framework leads with social and emotional supports, explicit instruction, enrichment opportunities and digital-based games as quintessential components to resume learning in the new post-COVID-19, K-12 educational landscape. The presentation will highlight why the district designed SEED, which places an emphasis on creating a caring community along with embedding self-care opportunities into the workday for staff as they learn how to support the ongoing trauma caused by COVID-19. Presented by Dr. Vilicia Cade, chief academic officer, Sandusky City.

Dec. 3 — A Call to Action: Trauma-informed practices to support students

Research has shown that when children are exposed to traumatic events they can be impacted academically, socially and emotionally. This interactive session will take foundational information pertaining to trauma-informed practices and help participants create an action plan they can use to integrate trauma-informed practices into their school districts. Presented by Dr. Dakota King-White, assistant professor and school counseling coordinator, Cleveland State University.

To register

Visit www.ohioschoolboards.org/workshops or email **Laurie Miller** at Lmiller@ohioschoolboards.org

News, continued from page 4

exhibitors' booths. Exhibitors will be available for live chats on Monday, Nov. 9, and Tuesday, Nov. 10, from 10 a.m. to 4 p.m. to answer questions and provide additional information.

Network and learn from your peers to discover solutions to common problems

The virtual conference offers new ways to connect with your peers and education experts. Networking sessions offer forums on such topics as new school board member engagement, OSBA region events and the top five questions with OSBA's chief executive officer. You also can

participate in networking sessions led by other associations and organizations that impact Ohio public education.

Use the Q&A and chat features during learning and spotlight sessions to ask questions and share best practices with other participants. Session presenters will be on hand to answer your questions and provide additional insights. There also are countless opportunities to connect with attendees through social media using the hashtag #OSBACC.

Attendees can access conference content through Dec. 31

If you've ever had to miss a

conference learning session due to a scheduling conflict, we've got you covered: This year, you can access all of the conference learning sessions for on-demand viewing through Dec. 31. You also will have access to the Trade Show, Student Achievement Fair and Student Performing Arts area through the end of this year.

Register today for the OSBA Capital Conference and Trade Show. Registration details are available at <http://conference.ohioschoolboards.org/registration>. Visit <http://conference.ohioschoolboards.org> for details about the conference and to see the benefits for yourself.



Strategic planning
Ohio School Boards Association

THINK BIG!

When you are ready to help your district move forward, OSBA can help. Choose the planning option that meets your district's specific needs:

- District strategic planning
- District goal setting
- Superintendent performance goals

For more information about planning options offered by the OSBA Division of Board and Management Services, go to www.ohioschoolboards.org/school-board-services. To schedule a planning session, contact OSBA at (614) 540-4000 or (800) 589-OSBA.



INFORMATION

by Katy Farson, managing editor

Plan now to celebrate American Education Week 2020

The National Education Association's (NEA) American Education Week (AEW) is Nov. 16-20. Take advantage of this week to spotlight the importance of providing every child in America, from kindergarten through college, with a quality public education and the need for everyone to do their part in making public schools great.

Created in 1921, AEW celebrates public education and honors individuals who are making a difference in the lives of public education students. The AEW tagline, "Great Public Schools: A Basic Right and Our Responsibility," reflects NEA's vision of calling upon all Americans to do their part in

making public schools great for every child so they can grow and achieve in the 21st century.

The weeklong celebration includes a special observance each day of the week to spotlight the various individuals who are critical to building great public schools for the nation's 50 million K-12 students. AEW's celebration days include:

- Monday, Nov. 16: Kickoff Day. Schools across the country will celebrate excellence in education by hosting kickoff events and activities.
- Tuesday, Nov. 17: Parents Day. Schools can invite parents virtually into the classroom for a firsthand look at what the school day is like for their children.

● Wednesday, Nov. 18: Education Support Professionals Day. Individuals who provide invaluable services to schools are recognized for their outstanding work.

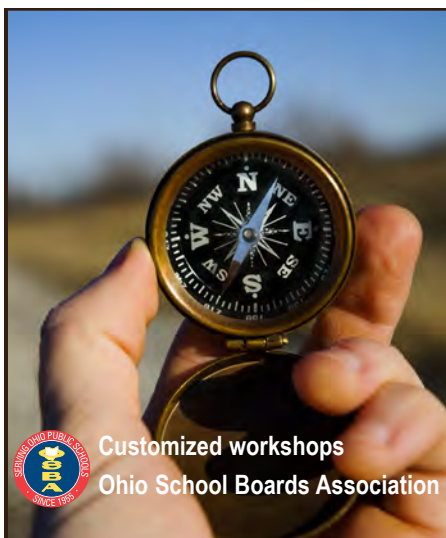
● Thursday, Nov. 19: Educator for a Day. Community leaders will be invited to serve as educators and experience the challenges of teaching and meeting the needs of students.

● Friday, Nov. 20: Substitute Educators Day. This day honors the educators who are called upon to replace regularly employed teachers.

Activity ideas

To help plan and promote

Continued on page 7



Customized workshops
Ohio School Boards Association

Could your board benefit from the insight and direction of a governance expert?

OSBA provides one-on-one consulting workshops that can help your team work through common governance issues, such as:

- Setting vision-focused goals and priorities
- Strengthening board and superintendent relations during periods of leadership transition
- Developing effective deliberation, meetings and communication
- Superintendent evaluation and board self-evaluation

Call OSBA at (614) 540-4000 or (800) 589-OSBA and we'll connect you with a consultant who will work with your board to design strategies and services to best meet your needs.



PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Forest Hills Local senior recruits classmates to work at polls

Connor Flora, a senior at **Forest Hills Local's (Hamilton) Turpin High School**, has long held an interest in politics.

"I've always been interested in the election process and democracy in action, and actually, last year, I tried to become a poll worker, but because of Ohio election law, only seniors could," Flora, 18, told a local TV station.

This fall, he led a schoolwide effort to recruit students to work at the polls on Election Day, Nov. 3.

Election boards across the nation have recruited young volunteers to work at the polls due to the coronavirus pandemic. According to the U.S. Election Assistance Commission, 58% of poll workers in the 2018 general election were over 60, an age group linked to a higher risk for complications with COVID-19.

"I first talked to my (Advanced Placement) macroeconomics teacher and I gave him some forms to get to students, and he

contacted his classes with seniors," Flora said.

The recruitment effort paid off. More than 40 Turpin seniors have signed up to work on Election Day.

"I was surprised," Flora said. "I didn't actually expect 43 applicants. I expected maybe five or six. I really think that says something positive about this generation and its passion for voting."

Source: WLWT-TV

Information, continued from page 6

AEW's celebration days, NEA is offering an online tool kit, complete with promotional materials, activity ideas and downloadable templates.

Some suggested activities include:

- Have students write an essay, "What I would do if I were the school principal," and share the best ones.
- Have students make cards showing support for their educators.
- Send or email preprinted papers with places for students to fill in their favorite subject, best time of day, or what they like about their classroom or teacher and a section

for parents to write their school memories. Share in class or online.

- Host an appreciation event for education support professionals (ESPs) in your schools and communities and celebrate them online using #WeLoveOurESPs.
- Encourage a letter-writing campaign among teachers and students to thank ESPs for all that they do.
- Invite members of the community into your classroom virtually via video call to read to students, talk about their career or share other educational information outside the normal curriculum.
- Ask students to dress as if they

were in their future career and talk about that profession's role in the community.

- Distribute a media alert and press release about your event.
- Use social media to promote the activities in your district. NEA has downloadable social media graphics in the AEW tool kit.
- Work with your local newspaper on a feature story on the district, with photos of students involved in learning activities, plus essays from all grade levels.
- Encourage the community to wear school colors on Nov. 20.

Visit <http://links.ohioschoolboards.org/93503> for the complete tool kit.

October 2020

- 28 OSBA Master of Transportation
Administration Program: Personnel
management..... Virtual
- 29 Annual Business Meeting of the OSBA
Delegate Assembly Virtual
- 30 OHSPRA/OSBA Fall Communication
Workshop..... Virtual
- 31 End of first ADM reporting period — RC
3317.03(A).

November 2020

- 1 Last day for classroom teachers to develop
online classroom lessons (“blizzard bags”)
in order to make up hours for which
it is necessary to close schools — RC
3313.482(A)(3)(a).
- 3 General Election Day; Special Election Day
— RC 3501.01 (first Tuesday after the first
Monday).
- 4 2020 Capital Conference Orientation —
Ask us anything! Virtual
- 7-10 OSBA Capital Conference..... Virtual
- 19 Trauma Informed Education
Webinar Virtual
- 30 Deadline to file consolidated school
mandate report — RC 3301.68.

December 2020

- 1 Southwest Region Executive
Committee Meeting Springboro

- 2 OSBA Master of Transportation
Administration Program: Transportation
rules and regulations..... Virtual
- 2 Northeast Region Executive
Committee Meeting TBD
- 3 Trauma Informed Education
Webinar Virtual
- 31 Last day for treasurer to canvass the board
to establish a date for the organizational
meeting — RC 3313.14.

2021 January 2021

- 15 Deadline for boards of education of city,
exempted village, vocational and local
school districts to meet and organize — RC
3313.14; last day for boards of education
of city, exempted village, vocational and
local school districts to adopt tax budgets
for the coming school fiscal year — RC
5705.28(A)(1).
- 20 Last day for boards of education to submit
fiscal tax year budget to county auditor —
RC 5705.30.
- 25 Last day to submit certification for income
tax levy to Ohio Department of Taxation
for May election — RC 5748.02(A) (100
days prior to election).
- 29 Last day to submit emergency, current
operating expenses or conversion levy
to county auditor for May election —

- 31 RC 5705.194, 5705.195, 5705.213,
5705.219(C) (95 days prior to election).
Deadline for educational service center
(ESC) governing boards to meet and
organize — RC 3313.14; deadline for
secondary schools to provide information
about College Credit Plus to all students
enrolled in grades six through 11 — RC
3365.04(A); annual campaign finance
reports must be filed by certain candidates
(by 4 p.m.) detailing contributions and
expenditures from the last day reflected in
the previous report through Dec. 31, 2020
— RC 3517.10(A)(3).

February 2021

- 3 OSBA Master of Transportation
Administration Program: The
transportation handbook..... TBD
- 3 Last day for school district to file resolution
of necessity, resolution to proceed and
auditor’s certification for bond levy with
board of elections for May election — RC
133.18(D); last day for county auditor
to certify school district bond levy terms
for May election — RC 133.18(C); last
day to submit continuing replacement,
permanent improvement or operating levy
for May election to board of elections —
RC 5705.192, 5705.21, 5705.25; last day to
certify resolution for school district income