



# Central News

August 2020 – News of the Ohio School Boards Association Central Region

## DR. FREDERIC BERTLEY, FALL CONFERENCE SPEAKER – SEPT. 23

Dr. **Frederic Bertley** is a scientist, scholar and evangelist for innovative thinking, ideation and challenge of the status quo. As president and chief executive officer, Bertley is shepherding the Central Ohio's Center of Science and Industry (COSI) to its next great iteration in a legacy of successful science center history. Prior to coming to COSI, Bertley was the senior vice president for science and education at The Franklin Institute where he oversaw



initiatives supporting innovation in STEM learning, the partnership with Science Leadership Academy (SLA), and The Color of Science.

After graduating from McGill University where he studied physiology, mathematics and the history of science, and earned a Ph.D. in immunology, Bertley worked internationally in preventative medicine and

basic vaccines in Haiti, the Sudan, and the Canadian Arctic. Bertley continued this focus by joining a vaccine research group at Harvard Medical School focusing on the development of DNA vaccines for HIV/AIDS. His international footprint also includes collaboration on educational and science projects in Egypt, Paraguay, Senegal and the Caribbean.

Bertley has been an invited speaker at several distinguished institutions including the United Nations, the White House and the National Academy of Sciences. He has received numerous honors, some of which include: Dell Inc. Inspire 100 World Changers; Harvard Medical School Dean's Service Award; Philadelphia Business Journal's 40 Under 40; Philadelphia Business Journal Minority Business Leader of The Year; the George Washington Carver Award; and The President's Award (Merck).

## REGISTER FOR THE CENTRAL REGION VIRTUAL FALL CONFERENCE

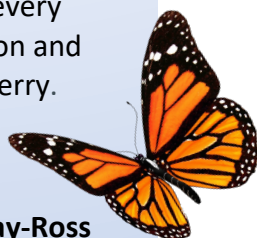
The Central Region Fall Conference will be held in a virtual format this year. The **free event** will be Sept. 23 from 6 p.m. to 8 p.m. and will mirror much of the traditional conference.

Attendees will receive association and legislative updates; hear a keynote presentation by Dr. Frederic Bertley, president and chief executive officer of COSI; and recognize the region's Champion of Public Education, teachers nominated for the Ohio Teacher of the Year and board members who have reached significant milestone service.

The event is free, but members must register to receive the Zoom information necessary for participation. To register, visit <http://links.ohioschoolboards.org/crfall20>

## IN MEMORIAM

**Jefferson Local (Madison)** Board of Education member **Jerry A. Doran** passed away June 18. Doran was a graduate of West Jefferson High School, Class of 1964. He was the center and a linebacker for the State Champion Football Team in 1962 and a veteran of the USAF serving in England during the Vietnam War. He earned his BS degree in Engineering from Franklin University and retired from Decision One in 2008. Doran served on the school board for 20 years. He was a founding member of the WJYA and coached every men's sport team. Education and sports were important to Jerry.



**Ross Pike ESC and Pickaway-Ross Career & Technology Center** Board of Education member **Darrell Cottrill**, passed away June 26. He was a graduate of Chillicothe High School, Ohio State University (OSU), and Xavier University. While at OSU, he was a proud member of the marching band. He spent his entire educational career at the **Huntington Local (Ross)** School District where he started as band director and retired as elementary school principal. After retirement, Cottrill served on the Ross-Pike ESC Governing Board and the Pickaway-Ross Career & Technology Center Board of Education. He also served on the **Union-Scioto Local (Ross)** Board of Education.

## FALL AWARDS RECOGNIZE EXCELLENCE!

### Central Region award applications due Sept. 30

The Central Region executive committee has been intentional about how it honors excellence in the region. As such, only three awards are available to its members and member districts. The Central Region recognizes district nominees for the Friend of Public Education and Exemplary Employee award. The third award, determined by the region president and executive committee, is the Champion of Public Education award.

The **Friend of Public Education** award and the **Exemplary Employee** award epitomize what the region's board members and district administrators believe to be the heart of effective districts.

Please consider nominating an outstanding employee (non-teacher) for the Exemplary Employee Award or an invaluable community member for the Friend of Public Education Award. Forms are available on the Central Region web page at <https://www.ohioschoolboards.org/central-region>.

Each district may nominate one individual for each award. The award process is simple, and it's an opportunity to bring positive press and communication about people who go the extra mile for your district.

Recipients will be recognized in their home districts at a board of education meeting (virtual or live). Now more than ever, it is important to recognize the significant efforts of those who contribute to the success of our districts and region.

Please plan to participate in the Central Region fall awards program.

## REGION MEMBERS EARN AWARD OF ACHIEVEMENT

The region enjoyed another outstanding class of Award of Achievement earners. The Award of Achievement was presented to 26 Central Region board members who participated in extensive professional development and demonstrated leadership at both the local and state level. OSBA President Lee Schreiner, South-Western City, and OSBA Chief Executive Officer Rick Lewis presented the Award of Achievement pins.

The following board members received this distinct honor:

**Kevin Archer**, Teays Valley Local (Pickaway); **Jennifer Best**, Worthington City; **Edward Bischoff**, ESC of Central Ohio and Delaware Area Career Center; **Amber Clark**, Hamilton Local (Franklin); **Renda M. Cline**, Mansfield City; **Sue Devine**, Marysville EV; **Mary Dixon**, Mid-Ohio ESC and Pioneer Career & Technology Center; **David T. Donofrio**, South-Western City; **Cheryl Feasel**, former board member, Mount Vernon City; **Candice Gallagher**, Fredericktown Local (Knox); **David Harper**, Jefferson Local (Madison) and Tolles Career & Technology Center; **Stu Harris**, Dublin City; **Cathy Johnson**, South-Western City; **Leo Knoblauch**, Whitehall City and Eastland-Fairfield Career & Technology Center; **Todd McClay**, Fredericktown Local (Knox); **Jayna McDaniel-Browning**, Delaware City; **Jane McGinty**, Madison Local (Richland); **Beryl Piccolantonio**, Gahanna-Jefferson City; **Vincent B. Popo**, Walnut Township Local (Fairfield); **Robert Ragland**, South-Western City; **Stacey Royer**, former board member, Upper Arlington City; **Leslie Schneider**, Marion City; **Lee Schreiner**, South-Western City; **Dick Smith**, Marysville EV; **Jesse Truett**, Grandview Heights City; and **Rick L. Weininger**, Dublin City.



*Shown from left, are Rick Lewis, OSBA chief executive officer, Renda Cline, region president; Leslie Schneider board member, Marion City; and Lee Schreiner, president, OSBA.*

## OSBA Capital Conference and Trade Show is virtual in 2020

Due to concerns about the COVID-19 pandemic and state regulations, OSBA recently announced that the 2020 Capital Conference and Trade Show will be held as a virtual event this year. The virtual conference will be held Nov. 8-10.

For 64 years, OSBA's Capital Conference and Trade Show has been the premier education event for all who play a role in education in Ohio. This was not an easy decision to make, but concerns about the health and safety of our attendees, exhibitors and presenters led all parties to conclude that moving to a virtual conference was the safe and responsible action.

This decision also was guided by a survey of more than 2,700 members who attended the 2019 Capital Conference; presenters selected for the 2020 conference; and current Trade Show exhibitors.

While we look forward to a time when we can safely hold the OSBA Capital Conference in a face-to-face environment, the OSBA team is exercising its creativity and imagination to deliver a virtual Capital Conference and Trade Show that will exceed your expectations! Details are being finalized and will be released soon.



## MILESTONE SERVICE RECOGNITION

Each year, OSBA and the Central Region recognizes the milestone service of members reaching 10, 15, and 20 years of service at the spring conference. Members with 25, 30, 35 and more years of service (recognized in increments of five years) are recognized at the Central Region Fall Conference.

The following board members reached 10 years of board service in 2020: **Marvin Homan**, London City; **Thomas Bline**, Newark City; **Jayma Bammerlin**, Northridge Local (Licking); **Christopher Pokorny**, Northridge Local; **Turman Helton**, Ross-Pike ESC and Pike County Career & Technology Center; **Mark Ruff**, Westfall Local (Pickaway).

The following board members were recognized for 15 years of board service: **Dean Miller**, Berne Union Local (Fairfield); **Pat Clark**, Cardington-Lincoln Local (Morrow); **Steve Mullins**, Chillicothe City; **Jeff Wilhite**, Crestline EV; **Stu Harris**, Dublin City; **Lynn B. May**, Dublin City; **William Gregory Spencer**, ESC of Central Ohio; **Mark Lippencott**, Fairbanks Local (Union); **Jane McGinty**, Madison Local (Richland); **C. Gary Iams**, Marion City; **Julie Wagner Feasel**, Olentangy Local (Delaware) and Delaware Area Career Center; **Jeanine McDowell**, Pickaway County ESC; **Michelle Bowdle**, Ross-Pike ESC; **Kevin Archer**, Teays Valley Local (Pickaway); **Curtis Brooks**, Tolles Career & Technology Center; **Carol King**, Walnut Township Local (Fairfield); **Faye Whitaker**, Walnut Township Local; and **Debra J. Gifford**, Wynford Local (Richland).

Finally, the following board members were recognized for their 20 years of board service: **Charles Bratton**, Danville Local (Knox); **Meg Hiss**, Jefferson Local (Madison); **Sue Hopkins**, Ross-Pike ESC and Pickaway-Ross Career & Technology Center, and **Charles Morrison**, Teays Valley Local.

Congratulations and thank you to these board members for their years of service to their school districts and communities.



## 2020 MASTER BOARD MEMBERS

In 2020, OSBA's annual Award of Achievement and Master Board Member program recognized Ohio public school board members who work hard to become better board members. Members earned credits toward the award by enrolling and participating in workshops and conferences, volunteering for service to their association and working on behalf of their own board.

The 2020 Master Board Member Award, a lifetime distinction, was given to those leaders who earned 300 Award of Achievement credits over a four-year period. The designation of Master Board Member was conferred upon **Edward Bischoff**, ESC of Central Ohio and Delaware Area Career Center; and **Jane McGinty**, Madison Local (Richland).

Bischoff has served his boards for 27 years and served OSBA as its president in 2008. McGinty has been on the board for 15 years and has served on the regional executive committee and the OSBA audit committee.



*Shown from left, OSBA Chief Executive Officer Rick Lewis, Master Board Member recipients Edward Bischoff and Jane McGinty; region immediate past president Stu Harris; and OSBA President, Lee Schreiner*

## THE CENTRAL REGION EXECUTIVE COMMITTEE

Lee Schreiner  
South-Western City, OSBA president

Renda M. Cline  
Mansfield City, president

Kevin Archer, Teays Valley Local (Pickaway)  
president-elect

Stu Harris  
Dublin City, immediate past president

Dr. Marguerite Bennett, Mount Vernon City and Knox  
County Career Center

Edward Bischoff, ESC of Central Ohio and Delaware  
Area Career Center

Kevin W. Butler, Canal Winchester Local (Franklin)

Amy Eyman, Lancaster City

Dr. Robert Haas, Tri-Rivers Career Center

David Harper, Jefferson Local (Madison) and Tolles CTC

Paul Wayne Hinkle, Highland Local (Morrow)

Dennis E. Long, Galion City and Pioneer CTC

Brian Luke, Marysville EV

Jane McGinty, Madison Local (Richland)

Ted M. McKinniss, Marion City and  
Tri-Rivers Career Center

Richard McLarnan, Knox County ESC and Knox County  
Career Center

Dr. Tina D. Pierce, Columbus City

Robert Ragland, South-Western City

Leslie Schneider, Marion City

Ray Storts, Union Scioto Local (Ross)

Charlie Wilson, Worthington City

Roger Zeune, Southwest Licking Local (Licking)

Kim Miller-Smith, regional manager

## **ALL-OHIO SCHOOL BOARD MEMBER NEW PROCEDURE**

Five Ohio school board members, one from each region, will take center stage in November to receive the Ohio School Boards Association's most prestigious honor, the All-Ohio School Board Award.

To be considered for the award, a board member must have obtained Master Board Member status. Board members who have earned Master Board Member status under the previous rules (300 Award of Achievement credits earned over a four- year period) or via the new STAR Award program are eligible for the All-Ohio School Board. There is not an application process.

Each region will appoint a review committee of school board members responsible for selecting its All-Ohio winner from the pool of Master Board Members. The panel will look for board members who are concerned for the education and welfare of children, make the necessary time commitments to board work, invest in their own ongoing professional development, practice good decision-making, work with their fellow board members as a team and follow OSBA's code of ethics.

## **OHIO BOARDS OF DISTINCTION AWARD**

The Ohio Boards of Distinction Award honors school boards that have engaged in activities and modeled behaviors that lead to excellence in local school district governance in support of quality education. The qualifications include requirements for each member of the board to participate in training or service as well as a commitment by the full board to engage in activities such as strategic planning and board self-assessment to help guide the direction of the district.

### **TIMELINE**

The cycle for the Ohio Boards of Distinction Award begins every two years in January immediately following board of education elections as school boards form new leadership teams. The current cycle began January 2020 and culminates at the 2021 OSBA Capital Conference. The award will be presented at the end of the cycle and districts may receive the award only once during the period.

### **APPLICATION PROCESS**

The board must complete the Ohio Boards of Distinction Application Form and return it to OSBA by Oct. 10, 2021 to be reviewed for acknowledgment at the 2021 OSBA Capital Conference. The completed form can be emailed to Gwen Samet at [gsamet@ohioschoolboards.org](mailto:gsamet@ohioschoolboards.org) or mailed to the Ohio School Boards Association, 8050 N. High St., Ste. 100, Columbus, OH 43235.

To view specific requirements, please visit the following webpage:

**[www.ohioschoolboards.org/ohio-board-distinction](http://www.ohioschoolboards.org/ohio-board-distinction)**

## FAMILY ENGAGEMENT RESOURCES

Ohio Statewide Family  
Engagement Center –  
<https://ohiofamiliesengage.osu.edu/>

Ohio Family Engagement  
Leadership Summit – Sept. 17  
<https://ohiofamiliesengage.osu.edu/summit/>

Building relationships is key to  
true parental engagement:  
Cultural awareness helps  
parents feel welcome –  
research article by Dr. **Judy  
Jackson May** found at  
[www.ohioschoolboards.org/sites/default/files/Parental%20engagement%20Feb.%202017.pdf](http://www.ohioschoolboards.org/sites/default/files/Parental%20engagement%20Feb.%202017.pdf)

National Association for Family,  
School, and Community  
Engagement  
<https://nafsce.org>

Introduction to Family  
Engagement in Education –  
Harvard University, free edX  
course  
[www.edx.org/course/introduction-to-family-engagement-in-education](http://www.edx.org/course/introduction-to-family-engagement-in-education)

## STAR AWARDS PROGRAM

To recognize school board members for the time they spend improving their boardmanship and leadership skills, the STAR recognition program was developed.

Four awards comprise the program: service, training, aptitude and recognition. Previously, points for activities related to service and training were used for the Award of Achievement and Master Board Member honors. Now, the Service and Training awards have been separated based on the type of activity.

**Service:** Points for the Service Award accrue from local school board, district, region and state leadership, including service on OSBA committees and local board offices and committees. The Service Award requires 150 points to be earned within a three-year period. This award does not require an application; the board member will be notified when he or she has earned the requisite points.

**Training:** Points for the Training Award are earned from professional development events and activities delivered by OSBA or the National School Boards Association (NSBA). The Training Award requires 200 points earned over a three-year period. This award does not require an application; the board member will be notified when he or she has earned the requisite points.

**Aptitude:** A new category, the Aptitude Award, requires a board member to demonstrate an understanding and comprehension of a variety of board governance skills based on six leadership areas: vision, accountability, policy, community engagement, relationships and advocacy. To receive this award, board members must receive an 80% passing score on an online assessment. The assessment will be offered in June and July and may be taken multiple times by a board member who does not receive an 80% score and wants to try again during the annual assessment period.

**Recognition:** A board member may be nominated for the Recognition Award by his or her own school board by a majority vote of the board. This award replaces the previous Outstanding Board Member Award and honors board members most dedicated to the craft of being a model board member.



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## DATES/DETAILS

OSBA Town Hall Sept. 2, 9, 16 and 30 – series of events to share updates and useful information about pertinent education topics with district leaders. Events are free and are held virtually from 5:30 p.m. to 6:30 p.m. Register at [www.ohioschoolboards.org/events](http://www.ohioschoolboards.org/events)

Administrative Professionals Workshop – Oct. 2  
10 a.m. to 2 p.m. - \$60 registration  
[www.ohioschoolboards.org/events/view/administrative-professionals-workshop-2](http://www.ohioschoolboards.org/events/view/administrative-professionals-workshop-2)

### REMINDER

Send all correspondence to regional manager,  
Kim Miller-Smith, 8050 N. High Street, Suite 100,  
Columbus, OH 43235.

## OSBA PODCAST: LEADING THE WAY

Tune in to the OSBA Podcast, Leading the Way. The series is for school board members, district administrators, educators and those who want to learn more about what drives our public schools.

From local educators, students, parents and administrators to education advocates, researchers and capitol insiders, we seek out the perspectives and stories of those who have had a hand in shaping educational issues impacting public education.

Download the podcasts at  
<https://www.ohioschoolboards.org/osba-podcasts>