

2026 OSBA EXTRAS AGREEMENT

VENDOR INFORMATION

ADVERTISER _____

CONTACT PERSON _____

AD AGENCY (IF ANY) _____

AGENCY CONTACT PERSON _____

BILLING ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL _____

BOARD LEADERSHIP INSTITUTE

EXHIBIT AT THE 2026 BLI

INVESTMENT INCLUDES:

- RECOGNITION DURING WELCOMING
- OPPORTUNITY TO EXHIBIT WITH TABLETOP DISPLAY
- NETWORKING TIME WITH ATTENDEES
- INCREASED BRAND RECOGNITION

TOTAL INVESTMENT \$_____

OSBA LEADING THE WAY PODCAST

EXCLUSIVE SPONSORSHIP OF EIGHT EPISODES

INVESTMENT INCLUDES:

- RECOGNITION DURING EACH PODCAST
- ACKNOWLEDGEMENT OF SPONSORSHIP ON OSBA PODCAST PAGE
- OPPORTUNITY TO BE A GUEST SPEAKER FOR ONE OF THE PODCASTS

TOTAL INVESTMENT \$_____

OSBA WEBSITE BANNER AD

ART WORK: NEW REPEAT FROM _____

ONE MONTH LISTING FOR \$400. ADVERTISER TO PROVIDE ARTWORK AND URL FOR POST(S). PLEASE INDICATE MONTH(S) BELOW TO RUN AD:

JAN. FEB. MARCH APRIL MAY JUNE
 JULY AUG. SEPT. OCT. NOV. DEC.

TOTAL INVESTMENT \$_____

INFO ALERTS

\$125 PER SLIDE

BROADCAST YOUR MESSAGE ON MONITORS LOCATED THROUGHOUT THE MAIN CONCOURSE AND INTO THE EXHIBIT HALL. POWERPOINT ADS ARE PLACED IN BETWEEN UP-TO-THE-MINUTE CONFERENCE ANNOUNCEMENTS.

NUMBER OF SLIDES _____

TOTAL INVESTMENT \$_____

SOCIAL MEDIA

\$800 – 2 POSTS PER MONTH FOR 6 MONTHS

ADVERTISER TO PROVIDE VIDEO/IMAGE ALONG WITH URL AND 40-WORD TEXT POST. PLEASE INDICATE BELOW WHICH SOCIAL MEDIA CHANNEL YOU WOULD LIKE POST TO BE MADE ON. YOU CAN HAVE BOTH ON THE SAME CHANNEL IF YOU LIKE.

FACEBOOK TWITTER INSTAGRAM

PLEASE INDICATE WHEN TO START YOUR LISTING:

TOTAL INVESTMENT \$_____

OSBA UPDATE TILE AD

\$250 PER EMAIL – LIMITED TO ONE VENDOR PER MONTH. ADVERTISER TO PROVIDE COMPANY LOGO AND HYPERLINK FOR LISTING.

PLEASE INDICATE MONTH(S) BELOW TO RUN AD:

JAN. FEB. MARCH APRIL MAY JUNE
 JULY AUG. SEPT. OCT. NOV. DEC.

TOTAL INVESTMENT \$_____



OHIO SCHOOL BOARDS
ASSOCIATION

www.ohioschoolboards.org

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VENDORLINK

VENDORLINK \$150/YEAR

PLEASE INDICATE WHEN TO START YOUR LISTING:

URL _____

COMPANY NAME _____

160 CHARACTER DESCRIPTION _____

TOTAL INVESTMENT \$_____

PAYMENT

TOTAL INVESTMENT \$_____

OSBA WILL SEND YOU AN INVOICE WHEN THE PRINT ADVERTISING RUNS IN THE NOTED ISSUE. ALL OTHER ADVERTISING OPTIONS LISTED MUST BE PAID IN FULL BEFORE THEY CAN BE POSTED. ONCE AGREEMENT IS RECEIVED, OSBA WILL FORWARD THE INVOICE TO BE PAID.

AUTHORIZED SIGNATURE

BY SIGNING BELOW, THE UNDERSIGNED ACKNOWLEDGES AND AGREES TO THE TERMS AND CONDITIONS LOCATED ONLINE AT WWW.OHIOSCHOOLBOARDS.ORG/TERMSANDCONDITIONS AND AUTHORIZES OSBA TO PUBLISH THE ADVERTISEMENT(S) AS INDICATED ON THIS FORM. SPACE IS LIMITED TO A FIRST-COME, FIRST-SERVED BASIS AND AS AN ADVERTISER YOU WILL RECEIVE ONE COMPLIMENTARY COPY OF THE PUBLICATION YOUR AD APPEARS IN. OSBA RESERVES THE RIGHT TO REFUSE ANY ADVERTISEMENT

SIGNATURE _____

NAME _____

DATE _____

SEND AGREEMENT TO:

MELANIE PRICE

TRADE SHOW AND REGIONAL MANAGER COORDINATOR

EMAIL: MPRICE@OHIOSCHOOLBOARDS.ORG



**OHIO SCHOOL BOARDS
ASSOCIATION**

www.ohioschoolboards.org