

2026 OSBA ADVERTISING AGREEMENT

ADVERTISER INFORMATION

ADVERTISER _____
CONTACT PERSON _____
AD AGENCY (IF ANY) _____
AGENCY CONTACT PERSON _____
BILLING ADDRESS _____
CITY, STATE, ZIP _____
PHONE _____
EMAIL _____

JOURNAL

ART WORK: ☐ NEW ☐ REPEAT FROM _____
ISSUES: ☐ WINTER ☐ SPRING ☐ SUMMER ☐ FALL

| SIZE/FREQUENCY | 1X | 6X |
|--------------------|----------------------------------|----------------------------------|
| INSIDE FRONT COVER | <input type="checkbox"/> \$1,700 | <input type="checkbox"/> \$1,615 |
| INSIDE BACK COVER | <input type="checkbox"/> \$1,550 | <input type="checkbox"/> \$1,473 |
| OUTSIDE BACK COVER | <input type="checkbox"/> \$1,550 | <input type="checkbox"/> \$1,473 |
| FULL PAGE | <input type="checkbox"/> \$1,500 | <input type="checkbox"/> \$1,425 |
| 2/3 PAGE | <input type="checkbox"/> \$1,100 | <input type="checkbox"/> \$1,045 |
| 1/2 PAGE | <input type="checkbox"/> \$930 | <input type="checkbox"/> \$884 |
| 1/3 PAGE | <input type="checkbox"/> \$650 | <input type="checkbox"/> \$618 |
| 1/6 PAGE | <input type="checkbox"/> \$400 | <input type="checkbox"/> \$380 |

TOTAL INVESTMENT \$ _____ (RATES LISTED ARE PER AD)

VENDORLINK

☐ VENDORLINK \$150/YEAR

PLEASE INDICATE WHEN TO START YOUR LISTING:

URL _____
COMPANY NAME _____
160 CHARACTER DESCRIPTION _____

TOTAL INVESTMENT \$ _____

OSBA WEBSITE BANNER AD

ART WORK: ☐ NEW ☐ REPEAT FROM _____

ONE MONTH LISTING FOR \$400. ADVERTISER TO PROVIDE ARTWORK AND URL FOR POST(S). PLEASE INDICATE MONTH(S) BELOW TO RUN AD:

☐ JAN. ☐ FEB. ☐ MARCH ☐ APRIL ☐ MAY ☐ JUNE
☐ JULY ☐ AUG. ☐ SEPT. ☐ OCT. ☐ NOV. ☐ DEC.

TOTAL INVESTMENT \$ _____

EDUCATIONAL WEBINAR

☐ \$1,500 — ONE 60-MINUTE WEBINAR

LIMITED TO ONE WEBINAR A MONTH. THIS IS A 60-MINUTE LIVE SESSION. ONCE AGREEMENT IS SIGNED, ADVERTISER WILL WORK WITH OSBA TO DISCUSS THE DATE AND AUDIENCE. ADVERTISER WILL PROVIDE THE SPEAKER AND EDITORIAL WEBINAR FREE OF CHARGE TO OSBA MEMBERS.

TOTAL INVESTMENT \$ _____

SOCIAL MEDIA

☐ \$800 — 2 POSTS PER MONTH FOR 6 MONTHS

ADVERTISER TO PROVIDE VIDEO/IMAGE ALONG WITH URL AND 40-WORD TEXT POST. PLEASE INDICATE BELOW WHICH SOCIAL MEDIA CHANNEL YOU WOULD LIKE POST TO BE MADE ON. YOU CAN HAVE BOTH ON THE SAME CHANNEL IF YOU LIKE.

☐ FACEBOOK ☐ TWITTER ☐ INSTAGRAM

PLEASE INDICATE WHEN TO START YOUR LISTING:

TOTAL INVESTMENT \$ _____

OSBA UPDATE TILE AD

☐ \$250 PER EMAIL — LIMITED TO ONE VENDOR PER MONTH. ADVERTISER TO PROVIDE COMPANY LOGO AND HYPERLINK FOR LISTING.

PLEASE INDICATE MONTH(S) BELOW TO RUN AD:

☐ JAN. ☐ FEB. ☐ MARCH ☐ APRIL ☐ MAY ☐ JUNE
☐ JULY ☐ AUG. ☐ SEPT. ☐ OCT. ☐ NOV. ☐ DEC.

TOTAL INVESTMENT \$ _____



**OHIO SCHOOL BOARDS
ASSOCIATION**

www.ohioschoolboards.org

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VENDORBOOK

ART WORK: ☐ NEW ☐ REPEAT FROM _____

| SIZE | 1X |
|--------------------|----------------------------------|
| INSIDE FRONT COVER | <input type="checkbox"/> \$1,400 |
| INSIDE BACK COVER | <input type="checkbox"/> \$1,400 |
| OUTSIDE BACK COVER | <input type="checkbox"/> \$1,450 |
| FULL PAGE | <input type="checkbox"/> \$1,200 |
| 1/2 PAGE | <input type="checkbox"/> \$800 |
| 1/3 PAGE | <input type="checkbox"/> \$600 |
| 1/6 PAGE | <input type="checkbox"/> \$390 |
| BUSINESS CARD | <input type="checkbox"/> \$225 |
| FIVE-LINE LISTING | <input type="checkbox"/> \$85 |

NOTE: ALL DISPLAY ADVERTISEMENTS INCLUDE A FIVE-LINE LISTING IN TWO CATEGORIES.

COMPLETE FOR FIVE-LINE LISTING

COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL _____

CATEGORY 1 _____

CATEGORY 2 _____

ADDITIONAL CATEGORIES (\$25 FOR EACH ADDITIONAL)

TOTAL INVESTMENT \$ _____

PAYMENT

TOTAL INVESTMENT \$ _____

OSBA WILL SEND YOU AN INVOICE WHEN THE PRINT ADVERTISING RUNS IN THE NOTED ISSUE. ALL OTHER ADVERTISING OPTIONS LISTED MUST BE PAID IN FULL BEFORE THEY CAN BE POSTED. ONCE AGREEMENT IS RECEIVED, OSBA WILL FORWARD THE INVOICE TO BE PAID.

AUTHORIZED SIGNATURE

BY SIGNING BELOW, THE UNDERSIGNED ACKNOWLEDGES AND AGREES TO THE TERMS AND CONDITIONS LOCATED ONLINE AT WWW.OHIOSCHOOLBOARDS.ORG/TERMSANDCONDITIONS AND AUTHORIZES OSBA TO PUBLISH THE ADVERTISEMENT(S) AS INDICATED ON THIS FORM. SPACE IS LIMITED TO A FIRST-COME, FIRST-SERVED BASIS AND AS AN ADVERTISER YOU WILL RECEIVE ONE COMPLIMENTARY COPY OF THE PUBLICATION YOUR AD APPEARS IN. OSBA RESERVES THE RIGHT TO REFUSE ANY ADVERTISEMENT

SIGNATURE _____

NAME _____

DATE _____

SEND AGREEMENT TO:

MARK BOBO

DIRECTOR OF COMMUNICATIONS AND MEMBER RELATIONS

EMAIL: MBOBO@OHIOSCHOOLBOARDS.ORG



**OHIO SCHOOL BOARDS
ASSOCIATION**

www.ohioschoolboards.org