

OHIO SCHOOL BOARDS ASSOCIATION BOARD LEADERSHIP INSTITUTE LEADING THE CHARGE IN EDUCATION



FRIDAY, MAY 2

8 a.m.	Registration and breakfast Seating available in Polaris Ballrooms ABC.	Polaris Foyer
8:45 a.m.	Welcome and announcements OSBA Leadership Team	Polaris Ballrooms ABC
9 a.m.	Opening General Session: Board meetings live and in-person: What can go wrong? Attorneys from Ennis Britton Co. LPA conduct a mock board of education meeting to highlight potential pitfalls and areas of concern that occur during board meetings. Don't miss this interactive session, which will engage the audience in meaningful discussions and strategic solutions. Erin Wessendorf-Wortman, Giselle Spencer and William Deters II , attorneys, Ennis Britton Co. LPA	Polaris Ballrooms ABC
10:15 a.m.	Concurrent session 1: Strategic storytelling inspires action Discover the transformative power of storytelling and communications. As districts strive to implement their vision and engage communities, storytelling is paramount. Without a compelling narrative, even the most visionary initiatives can falter. Through a strategic approach, districts can ignite action, motivate advocacy and breathe life into their educational vision. Stacie Raterman , director of communications, Hilliard City ; Amy Busby , director of community relations, Medina City ; and Shane Haggerty , managing director, marketing communications, and Scott Wortman , senior director of communications, Battelle for Kids	Polaris Ballroom D
10:15 a.m.	Concurrent session 1: Holistic approach: It takes a village Learn how Lucas Local (Richland) used a holistic approach to support students, staff and families to enhance wellness throughout the district. By partnering with Family Life Counseling and Psychiatric Services, the district built strong community connections and increased family support while addressing academic goals. Bradley A. Herman , superintendent, and Kaitlyn Fraley , student services coordinator, Lucas Local (Richland) ; and Herb Ross , comprehensive adolescent behavioral health services program director, Family Life Counseling and Psychiatric Services	Polaris Ballroom E
10:15 a.m.	Concurrent session 1: A positive, disciplined, caring culture and climate drives everything! A strong school culture built on positivity, discipline and care creates the foundation for student and staff success. Explore how intentional leadership, clear expectations and a supportive environment can transform schools and communities. Todd Spinner , superintendent, Cardington-Lincoln Local (Morrow)	Polaris Ballroom F



**OHIO SCHOOL BOARDS
ASSOCIATION**



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11:30 a.m.	<p>Concurrent session 2: Generative AI Year 2: Lessons learned</p> <p>The panel will revisit critical issues surrounding the use of generative artificial intelligence (AI) in K-12 schools. Explore the benefits and drawbacks, and review the ethical and practical considerations affecting AI in education.</p> <p>Robert McBride, attorney, Ennis Britton Co. LPA; and Matt Young, superintendent, and George N. Burich, assistant superintendent, Cuyahoga Heights Local (Cuyahoga)</p>	Polaris Ballroom D
11:30 a.m.	<p>Concurrent session 2: Student safety and security: Priority one</p> <p>Hear how Cuyahoga Falls City enhanced safety and security in the district and learn about its efforts to explore opportunities for improvement. Discover strategies your district can implement to achieve the same results.</p> <p>Anthony Gomez, board vice president; Ryan Huch, director of technology and security; and Ben Gessford, security supervisor, Cuyahoga Falls City</p>	Polaris Ballroom E
11:30 a.m.	<p>Concurrent session 2: Amplify and elevate putting power in students' hands</p> <p>Students play important roles in decision-making in their schools and communities. Their unique perspectives provide insight on and offer solutions for a variety of projects and issues. Learn how the Student Voices initiatives helps students learn valuable lessons in leadership, teamwork, communications, community service and more.</p> <p>Bruce Alexander, board vice president, and student representatives, Akron City</p>	Polaris Ballroom F
12:30 p.m.	<p>Lunch and networking opportunity</p> <p>Connect with board members from your region to expand your network, exchange ideas and build valuable connections. Sponsored by Sedgwick</p> 	Polaris Ballrooms ABC
1:30 p.m.	<p>Concurrent session 3: Staying on track: Navigating First Amendment audits</p> <p>In recent years, First Amendment audits — where individuals record in public spaces to test and assert their right to do so under the First Amendment — have become increasingly common. Explore how to handle these encounters professionally while maintaining security, minimizing disruption and upholding constitutional rights. Don't get left at the starting gate — join us to ensure your policies and practices are race-day ready!</p> <p>Sara C. Clark, chief legal counsel, OSBA; and Thom Fladung, managing partner, Hennes Communications</p>	Polaris Ballroom D
1:30 p.m.	<p>Concurrent session 3: In plain sight: Recognizing and responding to human trafficking issues in schools</p> <p>Human trafficking is a global problem in which individuals are exploited for forced labor or sexual exploitation. Learn more about complex issues and delve into the connection between human trafficking and drug abuse, the heightened vulnerability of juveniles and the critical role schools and education can play in prevention, identification and support of potential and actual victims.</p> <p>Brian C. Moore, board member, East Palestine City and Columbiana County Career & Technical Center; Daniel Haueter, detective, East Palestine Police Department and Mahoning Valley Human Trafficking Task Force; and Amy Bordonaro, executive director, Free Three</p>	Polaris Ballroom E
1:30 p.m.	<p>Concurrent session 3: From crucial to courageous conversations</p> <p>Embark on a transformative journey as we explore the profound impact of courageous conversations by unleashing the power of dialogue. Discover the art of navigating sensitive discussions with resilience and grace, unlocking the potential for positive change.</p> <p>Cari Lynn Buehler, superintendent, Danbury Local (Ottawa)</p>	Polaris Ballroom F

FRIDAY, MAY 2

2:45 p.m.	<p>Concurrent session 4: Show me the money!</p> <p>Pull back the curtain on school funding! Get a clear view of school funding by exploring the state budget, including key school funding proposals. Dive into the details of millage, review various revenue sources and explore how changes to property taxes could affect your district's finances.</p> <p>Cajon Keeton, treasurer, Benton-Carroll-Salem Local (Ottawa)</p>	Polaris Ballroom D
2:45 p.m.	<p>Concurrent session 4: Key issues at the Statehouse</p> <p>Guided by the OSBA Legislative Platform — crafted and approved by OSBA-member school districts — OSBA's advocacy team works with legislators to champion policies that support student success in public schools. Hear an update on recent Statehouse activity, including the biennial budget and key education-related bills pending in the Ohio General Assembly.</p> <p>Jennifer Hogue, director of legislative services; Nicole Piscatani, deputy director of legislative services; and Malania Birney, legislative services consultant, OSBA</p>	Polaris Ballroom E
2:45 p.m.	<p>Concurrent session 4: Adrift together: Navigating challenges as a team</p> <p>Stranded at sea with limited resources, your team must work together to survive, strategize and, ultimately, find a way to safety. This immersive, high-energy team-building exercise challenges participants to collaborate under pressure, think creatively and communicate effectively. As you navigate the unpredictable waters of teamwork, you'll discover the power of leadership, trust and adaptability. Will your crew sink or sail? Join us for this exciting adventure and put your teamwork to the test!</p> <p>Quinn Maceyko, board and management services consultant, OSBA</p>	Polaris Ballroom F
3:45 p.m.	<p>Networking reception</p> <p>Join your fellow board members and OSBA staff for a networking reception.</p> <p>Sponsored by Frontline Education</p> <div style="display: flex; align-items: center; justify-content: space-around;">  <p>Wear your derby hat!</p>  </div>	Polaris Foyer
4:30 p.m.	Adjournment	

SATURDAY, MAY 3

8:30 a.m.	<p>Breakfast and networking</p> <p>Seating available in Polaris Ballrooms ABC.</p>	Polaris Foyer
9:15 a.m.	<p>Concurrent session 5: A community in conflict</p> <p>Discover how one district navigated challenging community dynamics to emerge stronger on the other side. An OSBA consultant shares practical techniques boards can use to calm the waters.</p> <p>Tina Zickefoose, board member, West Holmes Local (Holmes) and Ashland County-West Holmes Career Center; and Kristine Robbins, director of board and management services, OSBA</p>	Polaris Ballroom D
9:15 a.m.	<p>Concurrent session 5: From cellphones to student discipline: The latest policy trends</p> <p>School board policies must adapt to an ever-changing education landscape. This session will dive into key policy topics — student cellphone use, religious instruction, artificial intelligence, cybersecurity, student discipline and more. Join OSBA policy experts for an engaging discussion on the challenges and opportunities these issues present for school boards today.</p> <p>Kenna S. Haycox, deputy director of board and management services, and Gamy Narvaez and Julie S. Towns, policy consultants, OSBA</p>	Polaris Ballroom E

SATURDAY, MAY 3

9:15 a.m.	<p>Concurrent session 5: Federal advocacy 101: What It is, why it matters for local school boards and how you can get involved</p> <p>Local school boards are vital for shaping education, but federal policies influence funding and regulations. Explore how federal decisions impact your district and why you must engage in advocacy to ensure your communities' needs are represented. Learn how the Consortium of State School Boards Associations (COSSBA) is your partner in navigating federal policy and how you can amplify your voice in Washington, D.C.</p> <p>Julie Feasel, director of communications, COSSBA</p>	Polaris Ballroom F
10:30 a.m.	<p>Concurrent session 6: Student reps on the school board</p> <p>Student representatives on the school board connect board members to those they serve, highlighting student experiences, sharing issues that are important to the student body and offering opportunities for student feedback on policies, plans and decisions. Review the impact this role has had on one Ohio school district.</p> <p>Greta Walraven, student board member, and Heidi Kegley, superintendent, Delaware City; and Teri Morgan, senior deputy director of board and management services, OSBA</p>	Polaris Ballroom D
10:30 a.m.	<p>Concurrent session 6: Staying on track: Legal briefings from the winners' circle</p> <p>OSBA attorneys discuss hot topics affecting Ohio's boards of education. This session delves into executive orders, new legislation, and recent federal and state administrative actions. Come with your questions!</p> <p>Jennifer A. Hardin, senior deputy director of legal services; and John Price, staff attorney, OSBA</p>	Polaris Ballroom E
10:30 a.m.	<p>Concurrent session 6: Racing toward success: School boards engaging the community</p> <p>Gallop into the critical role school boards play in forging meaningful connections with the community. Like jockeys and trainers working in harmony, the collaboration between school boards and communities is essential to drive student achievement and ensure district success. Together, let's cross the finish line for the betterment of students!</p> <p>Ana Chapman, board member, Berea City</p>	Polaris Ballroom F
11:30 a.m.	<p>Luncheon and closing address: The legacy of leadership — Planting seeds that shape the future</p> <p>In today's ever-changing educational landscape, school board members face immense challenges — balancing leadership stress, shaping school culture, making tough decisions and often navigating criticism. Through powerful storytelling and impactful analogies, Greene illustrates how board members are the rootstock of the education system, laying the foundation for students, teachers and communities to thrive.</p> <p>Sponsored by Sedgwick Managed Care Ohio</p> <p>Kyle A. Greene, The Mentality Changer</p> 	Polaris Ballrooms ABC

RACE INTO THE WINNER'S CIRCLE!



OSBA's **STAR Awards** place you in the winner's circle of board governance, recognizing service, training, aptitude and recognition. You've earned 20 points toward the Training Award by attending the Board Leadership Institute, setting you on course to be recognized as a Master Board Member. Scan the QR code to review each award and its requirements and cross the finish line of excellence in board governance!

