



# BOARD LEADERSHIP INSTITUTE



OHIO SCHOOL BOARDS  
ASSOCIATION

## BE A GOVERNANCE SUPERHERO!

**TWO DAYS OF  
SUPERCHARGED  
TRAINING**

Friday, May 3  
9 a.m.-4:30 p.m.

Saturday, May 4  
9:15 a.m.-1 p.m.

### LOCATION

Hilton Columbus/Polaris  
8700 Lyra Drive  
Columbus, OH 43240



For more information and to register, visit the [2024 BLI webpage](#).



Get the high-powered training you need to become a governance superhero!



REGISTER TODAY!

REGISTER

#### Cost

The cost to attend is \$350, which includes breakfast and lunch each day plus refreshments.

#### Hotel room rates

Stay at the Hilton Columbus/Polaris for \$166 per night if booked by April 11. Make your reservation today.

BOOK A ROOM



## DON YOUR SUPERHERO CAPE AND SPRING INTO ACTION AT THE BOARD LEADERSHIP INSTITUTE

### TOP FIVE REASONS TO ATTEND:

1

Dynamic learning sessions feature practical tools and strategies to **elevate your impact** as a school board member.

2

Super-charged networking sessions **connect you with colleagues and experts** who can guide your superhero journey.

3

Informative keynote sessions offer the insights needed to **drive positive change** in education.

4

Inspiring district and state leaders **provide best practices** to accelerate student success.

5

Empowering team-building activities sharpen your skills and **build strong bonds** with other board members.

## OPENING GENERAL SESSION

FRIDAY, MAY 3  
9:10 a.m.

### Empowering heroes: Anticipating the future for Ohio's students

**STEPHEN D. DACKIN**

Director, Ohio Department of Education and Workforce

Preparing students for success means understanding the connections between the classroom, real-world experiences, and the knowledge and skills needed for a bright future. Over more than 40 years working in multiple educational settings, Stephen D. Dackin has amassed extensive experience in state education policy, instructional leadership, postsecondary education and workforce readiness.

Dackin has served in roles ranging from classroom educator to district leader and at the State Board of Education and in higher education. He understands the challenges and opportunities students and their parents and guardians face in effectively navigating the educational and workforce systems. Discover how school boards can anticipate students' future needs to empower them for their hero's journey.

## CLOSING ADDRESS

SATURDAY, MAY 4  
11:30 a.m.

### Key issues at the Statehouse

#### OSBA DIVISION OF LEGISLATIVE SERVICES

OSBA Director of Legislative Services Jennifer Hogue, Deputy Director of Legislative Services Nicole Piscitani and Lobbyist Scott Palider lead the advocacy efforts of the Ohio School Boards Association. Guided by the OSBA Legislative Platform, which is developed and voted upon by OSBA-member school boards, the team meets with Ohio legislators to encourage legislative activity that supports success for all students in Ohio's public schools.

OSBA's legislative team will review recent activity at the Statehouse, including important education-related bills that are pending or have passed in the Ohio General Assembly and what to watch for as we approach the lame-duck session in November.

# HIGH-FLYING KEYNOTE SESSIONS



**STEPHEN D. DACKIN**

Director, Ohio Department of Education and Workforce



#### OSBA DIVISION OF LEGISLATIVE SERVICES

**JENNIFER HOGUE**

Director of Legislative Services

**NICOLE PISCITANI**

Deputy Director of Legislative Services

**SCOTT PALIDER**

Lobbyist

# SCHEDULE OF EVENTS



<b>MAY 3</b>	8 a.m.	Registration and breakfast
	9 a.m.	Welcome
	9:10 a.m.	<b>Opening General Session:</b> Empowering heroes: Anticipating the future for Ohio's students <b>Stephen D. Dackin</b>
	10:15 a.m.	Networking break
	10:30 a.m.	Concurrent breakout sessions
	11:30 a.m.	Concurrent breakout sessions
	12:30 p.m.	Lunch and networking opportunity (sponsored by Sedgwick)
	1:30 p.m.	Concurrent breakout sessions
	2:30 p.m.	Concurrent breakout sessions
	3:30 p.m.	Networking and refreshments
	4:30 p.m.	Adjourn

<b>MAY 4</b>	8:30 a.m.	Breakfast
	9:15 a.m.	Concurrent breakout sessions
	10:15 a.m.	Networking break
	10:30 a.m.	Concurrent breakout sessions
	11:30 a.m.	<b>Lunch and Closing Address:</b> Key issues at the Statehouse OSBA Division of Legislative Services (sponsored by Sedgwick Managed Care Ohio)
	1 p.m.	Adjourn

The schedule is subject to change. Visit the [2024 BLI webpage](#) for the most up-to-date schedule.

**MAY 3**

10:30 a.m.

**Option 1: Planning for a disaster**

Although the media provided a perspective on the 2023 train derailment in East Palestine, Ohio, those affected by this disaster have more to share. After facing many challenges, school leaders offer advice on dealing with and preparing for a disaster in your district.

**Brian Moore**, board member, **East Palestine City** and **Columbiana County Career & Technical Center**; and **Chris Neifer**, superintendent, East Palestine City

**Option 2: AI writing generators – the good, the bad and the ugly**

Review issues related to use of artificial intelligence (AI) writing generators in K-12 schools. This panel explores the benefits and drawbacks of these technologies, highlighting the ethical and practical considerations of applying them in education contexts.

**Robert J. McBride**, Esq., Ennis Britton Co. LPA; and **Matt Young**, assistant superintendent; **George N. Burich**, assistant principal; **Scott DeTray**, principal; and **Robert Moore**, director of Information Technology, **Cuyahoga Heights Local (Cuyahoga)**

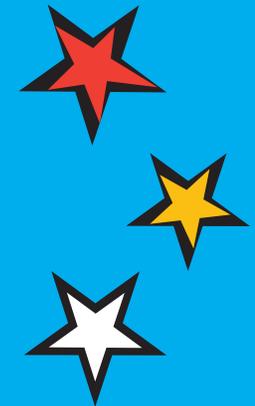
**Option 3: Legal considerations for levy campaigns**

Explore the latest guidance from the Ohio Auditor of State's Office regarding permitted and prohibited district activity when a levy is on the ballot. Review best practices for effective communication, use of district resources and working with the district's levy committee.

**Sara C. Clark**, chief legal counsel, OSBA

# CONCURRENT SESSION DESCRIPTIONS

Forging the future  
of education



**MAY 3**

11:30 a.m.

**Option 1: Hey! I have a 'hypothetical' for you!**

Explore some of the scenarios and hypothetical situations that present difficulty for board members and leadership teams. In this interactive session, participants can select the scenarios to discuss using Mentimeter. Join in the conversation as we consider strategies to address some sticky situations.

**Cheryl W. Ryan**, director board and management services, OSBA

**Option 2: Realigning OHSAA's divisions**

Review the processes and structural changes for sports divisions that are being implemented by the Ohio High School Athletic Association (OHSAA) and ongoing realignments across several sports.

**Doug Ute**, executive director, OHSAA

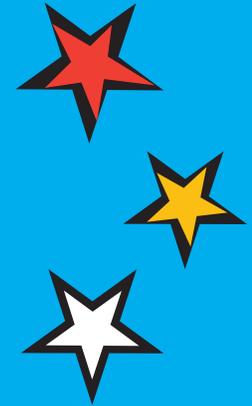
**Option 3: Ohio Department of Education and Workforce (DEW) priorities and updates**

Learn about the new governance structure specific to DEW, the State Board of Education and the new Ohio Department of Children and Youth. In addition, discover agency priorities and positive impacts of the governor's budget.

Dr. **Scott J. Hunt**, deputy chief, field relations, DEW

# CONCURRENT SESSION DESCRIPTIONS

Superhero  
governance strategies



**MAY 3**

1:30 p.m.

**Option 1: Legal quick hits: What you need to know**

Attorneys from OSBA's legal division review timely legal matters affecting public education. Learn how these issues may impact your district and leave with practical tips for compliance.

**Sara C. Clark**, chief legal counsel; **Jennifer A. Hardin**, senior deputy director of legal services; and **John Price**, staff attorney, OSBA

**Option 2: Building an effective DEI committee**

Looking through an equity-focused lens creates opportunities for all students to succeed. Discover tools and strategies to create an effective diversity, equity and inclusion (DEI) committee and build buy-in for sharing practices within your district.

**Amber Ballard**, board member, **Norwood City** and **Great Oaks Career Campuses**

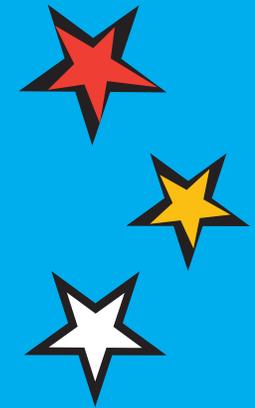
**Option 3: Lighting a spark for education**

**New Miami Local's (Butler)** Spark Program for 2-year-olds uses a structured approach to prepare children for kindergarten. Learn more about this innovative program and its funding sources.

**Brooke Robinson**, parent/family liaison, and **Daniel Marcum**, board member, **New Miami Local (Butler)**

# CONCURRENT SESSION DESCRIPTIONS

Electrifying initiatives  
for district success



**MAY 3**

2:30 p.m.

**Option 1: Training for conflict resolution**

Often, board members face challenges and disagreements, and not just with each other. In this interactive session, learn the root causes of conflicts and effective techniques to address them.

**Al Long**, board member, **Great Oaks Career Campuses**; and **Ray A. Freeman**, board member, **Warrensville Heights City**

**Option 2: Empowering diverse school and home connections: Strategies for intentional parent and family engagement**

Gain insights into building intentional and purposeful relationships that contribute significantly to a vibrant and supportive school community. **Princeton City Schools** shares how it empowers parents and families using signature programs, including the Parent Academy, Second Cup of Coffee, Hispanic Heritage Festival, Festival of Arts, Literacy & Resource Fair and the Princeton Mobile Book Center.

**Mary Cleveland**, board member, Princeton City and Great Oaks Career Campuses

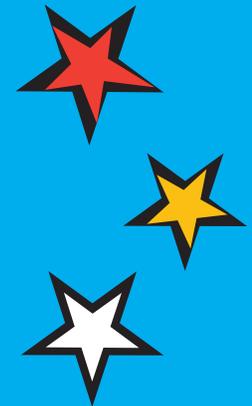
**Option 3: What's your code: Are you living a mission that improves student opportunities?**

When the district leadership team works together, student achievement increases. Guided by the district's vision and mission statements, the leadership team — school board members and district administrators — conducts business, creates policy and holds itself accountable to effectively educate students. Is it just that simple? Of course not! Come and reflect on your personal code and learn how the team can live the mission and improve student opportunities.

**Kim Miller-Smith**, senior student achievement consultant, OSBA

# CONCURRENT SESSION DESCRIPTIONS

Mission-centered  
leadership



MAY 4

9:15 a.m.

**Option 1: Building partnerships that strengthen youth mental health programs**

Learn how schools can enhance their mental health programs through partnerships and youth peer supports. The National Alliance for Mental Illness (NAMI) Ohio's Youth MOVE is a youth- and young-adult-led organization devoted to improving systems and services by promoting inclusion, mental wellness, authentic voice and healthy transitions for youth and young adults. Youth MOVE peer support leaders share their experiences with school-based mental health services and offer information on free programs and local and state resources to strengthen school mental health programs.

**John Dellick**, certified youth peer specialist, Mahoning County; **Kennedy Wilbert**, certified youth peer specialist, Lorain County; **Tyler Stepp**, student leader, Franklin County; and **Arianna Fellure**, student leader, Gallia County

**Option 2: Innovating education through board policy: How technology shapes and safeguards our schools**

Ever-evolving technology plays a critical role in shaping the future of our education systems. OSBA policy experts explore recent developments in key technology topics, such as artificial intelligence and cybersecurity, through a board policy lens. Review the benefits of technology in the classroom, tips on how to avoid potential pitfalls and some emerging threats to school districts in the digital age.

**Kenna S. Haycox**, deputy director of board and management services, and **Gamy Narvaez**, policy consultant, OSBA

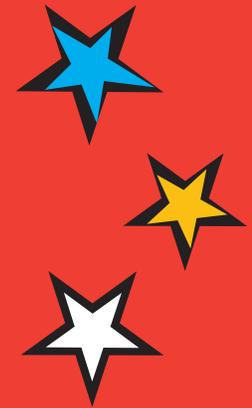
**Option 3: Is a superintendent search in your future?**

Drawing from its extensive experience in hiring a new superintendent, the **Tiffin City** School District Board of Education shares invaluable insights and guidance for districts embarking on a superintendent search journey. This session includes practical tips and guidance for any district, whether conducting a DIY or facilitated search.

**Meagan McBride** and **Larry Kisabeth**, board members; and **Benjamin A. Richards**, superintendent, Tiffin City; and **Teri Morgan**, senior deputy director of board and management services, OSBA

# CONCURRENT SESSION DESCRIPTIONS

Unmasking innovation



**MAY 4**

10:30 a.m.

**Option 1: OSBA Book Club: The final chapter**

Explore how the OSBA Book Club helps board members expand their knowledge and skill sets. Discuss your thoughts and revelations from this spring's book selection along with what is coming in the fall.

**Quinn Maceyko**, board and management services consultant, OSBA

**Option 2: Money matters**

From understanding millage and diverse revenue streams to navigating state funding and supplementary resources, this session offers a complete picture of the financial landscape. Explore both sides of the financial equation — revenue and expenditures — to understand how changes can impact school budgets.

**Cajon Keeton**, treasurer, **Benton-Carroll-Salem Local (Ottawa)**

**Option 3: Communicating for results**

Effective communication with our board colleagues and administrative team is a key competency for leadership excellence. Learn how to recognize and use various communication styles to build relationships and trust with others.

**Kristine Robbins**, board and management services consultant, OSBA

# CONCURRENT SESSION DESCRIPTIONS

Unleashing the power  
of school boards

