

Board Leadership Institute

//////// 2023

Leadership and governance
training designed for public
school board members

Join OSBA for this
two-day event!

Dates

Friday, April 28

9:10 a.m.–4:30 p.m.

Saturday, April 29

9:15 a.m.–1 p.m.

Location

Hilton Columbus/Polaris

8700 Lyra Drive

Columbus, OH 43240



OHIO SCHOOL BOARDS
ASSOCIATION



For more details or to register, visit: www.ohioschoolboards.org/events

Join colleagues from across Ohio April 28-29



Governance and leadership training designed for you, the public school board member

Becoming an effective public school board member requires building your skills as you work with your leadership team to guide your district and meet the needs of its students and your community. The OSBA Board Leadership Institute (BLI) offers training customized to the unique needs of school board members across numerous leadership and governance topics.

Over two days, you can attend sessions covering topics such as communications, legal issues, school finance and board policy. Leadership experts will present on conflict resolution, employee wellness, workplace culture and improving leadership teams. Networking with peers during meal functions and an afternoon reception provide opportunities to discuss what you learned that day and share how your district is addressing current concerns.

Attend BLI to learn valuable skills, enhance your board's performance, become a better communicator and improve collaboration within your district. Register now to sharpen your leadership and governance skills and be better equipped to tackle the challenges facing your district and help your students succeed.

Top five reasons to attend the Board Leadership Institute

- # 1 BLI is open only to board members, allowing you the chance to talk about issues important to your district with people who understand your role and the challenges you face.
- # 2 Public education is constantly evolving — Sessions are led by experts who can answer your questions and address issues affecting your district.
- # 3 BLI features training specific to your role as recommended by school board members participating in the BLI Focus Group.
- # 4 Choose from among 18 breakout sessions to create a learning schedule that addresses your professional development needs.
- # 5 Get involved in your association and region — Regional managers and OSBA staff are on-hand to share how you can become more involved at the regional or state level.

Reflections from past attendees

"Anytime OSBA gives us an opportunity to attend one of these trainings, I normally try to attend. It's always something new. And what makes it so much better is that I get to go back to our district and share what I've learned with community members ... administration, teachers. It's an amazing learning experience."

A.J. Harris
Cuyahoga Falls City

"You owe it to yourself, and you owe it to your district to be the best school board member you can be, and that's really what BLI helps you do."

Micah Covert
Nelsonville-York City and
Tri-County Career Center

"I really think that these trainings are crucial to being a board member. It's good to network with people. I've learned so much. ... The topics are always different, and things with education are always evolving."

Julie Altawil
Howland Local (Trumbull)

Keynote speakers



Opening General Session

Walt Stasinski

The secret to bouncing back from setbacks, failures and crises

Walt Stasinski holds a master's degree education from Wayne State University and a master's degree in public health from the University of Michigan. His early speaking career began as a teacher and football coach at Wayne State University, where he discovered that people learn and achieve the most when they're having fun. He used this same approach in the health care industry, where he directed programs at hospitals, including the Wellness Initiative for 10,000 employees at Beaumont Hospital in Royal Oak, Mich. The solutions he offers are straightforward, common-sense ideas for real life.



His presentation will focus on the power of hope to overcome challenges. Everyone faces setbacks and crises that can create feelings of hopelessness. The key to getting beyond that is transforming those feelings into the power to build confidence and optimism. Learn how to become more resilient and adaptable during a setback and how to develop a realistic action plan to bounce back up when life knocks you down.

Closing Address

OSBA Division of Legislative Services

Key issues at the Statehouse

OSBA Director of Legislative Services **Jennifer Hogue** and Lobbyist **Nicole Piscitani** lead the advocacy efforts of the Ohio School Boards Association. Guided by the OSBA Legislative Platform, developed and voted upon by OSBA-member school boards, Hogue and Piscitani meet with Ohio legislators to encourage legislative activity that supports success for all students in Ohio's public schools.

Hogue and Piscitani will review recent activity at the Statehouse. Topics to be discussed include the biennial budget and important education-related bills that are pending or have passed in the Ohio General Assembly.



Schedule of events



Friday, April 28

- 8 a.m.** Registration and breakfast
- 9:10 a.m.** Welcome
Cheryl W. Ryan, director of board and management services, OSBA, and OSBA President Christine Varwig, Toledo City
- 9:30 a.m.** Opening General Session:
The secret to bouncing back from setbacks, failures and crises
Walt Stasinski
- 10:15 a.m.** Networking break
- 10:30 a.m.** Concurrent breakout sessions
- 11:30 a.m.** Concurrent breakout sessions
- 12:30 p.m.** Luncheon (sponsored by Sedgwick)
- 1:30 p.m.** Concurrent breakout sessions
- 2:30 p.m.** Concurrent breakout sessions
- 3:30 p.m.** Networking and refreshments
Attendees are invited to a networking hour to relax and reconnect with fellow board members and share what they've learned after the first day of sessions.
- 4:30 p.m.** Adjourn



Saturday, April 29

- 8:30 a.m.** Breakfast
- 9:15 a.m.** Concurrent breakout sessions
- 10:30 a.m.** Concurrent breakout sessions
- 11:30 a.m.** Luncheon (sponsored by Sedgwick Managed Care Ohio)
- Noon** Closing address:
Key issues at the Statehouse
OSBA Division of Legislative Services
- 1 p.m.** Adjourn

Concurrent session descriptions



Friday, April 28

10:30 a.m.	<p>Get to know OSBA's committee and governance structure In this session, we'll discuss answers to questions like, "How is OSBA's legislative platform created?" "How can I get on that one committee?" or "How can I become an OSBA trustee?"</p>	Mark E. Bobo, senior membership engagement consultant, OSBA
	<p>Understanding and appreciating the district's five-year forecast Learn more about the importance of the five-year forecast as a critical tool for your district's budget and financial health, and review ways to use this information in decision-making.</p>	Ryan Ghizzoni, director-Ohio analytics, Frontline Education
	<p>Crisis communications: Be strategic, prepared and calm in the storm! "Winging it" is not a successful crisis communication strategy. While a crisis may not be predictable, the way your community and the media respond can be anticipated. Join us to discuss tips, tricks and best practices.</p>	Krista Davis, director of communications, Olentangy Local (Delaware)
11:30 a.m.	<p>What would Ted Lasso do? This session will reveal some of Lasso's best life lessons, explaining how they can help you as a school board member.</p>	Dr. William D. Waidelich, CAE, board and management services consultant, OSBA
	<p>Ohio auditor of state update Review recently released tax levy guidance and common audit issues and recent findings.</p>	Robert Hinkle, deputy auditor of state, Ohio Auditor of State's Office
	<p>Board member bingo: Let's 'spell out' solutions to continuing conundrums Board work is definitely rewarding and difficult. Play along with us as we discuss a few of the current challenges boards may be facing.</p>	Cheryl W. Ryan, director of board and management services, OSBA
1:30 p.m.	<p>Legal quick hits: What you need to know Review hot legal topics impacting public education. Learn how these issues may impact your district, and leave with practical tips for compliance.</p>	Sara C. Clark, chief legal counsel; Jennifer A. Hardin, senior deputy director of legal services; and John Price, staff attorney, OSBA
	<p>Do you have what it takes? Nurturing effective family engagement Family engagement may be the most misunderstood concept in public education. It's easy to understand why authentic family engagement is so elusive — best practices were not defined, educators receive little training and families are often not up to the challenge. Recently, the National Association of Family, School and Community Engagement released a unifying set of professional competencies. Explore best practices, and see if your district has what it takes.</p>	Kim Miller-Smith, senior student achievement consultant, OSBA
	<p>It's all about culture What does "culture eats strategy for breakfast" mean? Simply put, it means that no matter how well-designed your strategic plan is, it will fall flat unless your team shares the appropriate culture. At the end of the day, the people who implement the plan matter. Learn strategies that help build the appropriate culture for educational leadership in the 21st century.</p>	Dr. Kathy McFarland, deputy chief executive, OSBA

Concurrent session descriptions



Friday, April 28

2:30 p.m.	<p>To teach is to lead Join the author of the book, "To Teach is to Lead," an OSBA Book Club selection, to discuss why teachers are among our districts' most critical and successful leaders, and gain strategies to improve your own board leadership.</p>	Dr. James Mahoney, educator, entrepreneur and author
	<p>Blended engagement: Creating opportunities for collaboration Now, more than ever, it's critical that districts engage partners within the community. Attend this empowering session that introduces a blended engagement approach, focusing on an authentic, inclusive process that meets community members where they are and in the manner they desire. These methods allow community participants to work collaboratively to create both the vision and the means to achieve the vision.</p>	Natasha Adams, superintendent, and Daniel M. Romano III, treasurer, West Clermont Local (Clermont)
	<p>Let's hear from the Fair School Funding Plan Workgroup This session will provide participants with a basic overview of Ohio's Fair School Funding Plan and important updates on the current legislative process related to school funding.</p>	Dr. Michael P. Hanlon Jr., superintendent, Chardon Local (Geauga); and Thomas L. Hosler II, superintendent, Perrysburg EV

Saturday, April 29

9:15 a.m.	<p>Working with people that can make things difficult Learn a few proven techniques to bring out some of the best in people who can sometimes be at their worst.</p>	Kristine Robbins, board and management services consultant, OSBA
	<p>Unique student needs through a board policy lens Hear updates on key policies affecting the unique needs of some students in your district, including considerations for vulnerable youth, parent and family involvement and hazing and bullying. Gain an understanding of requirements and best practices in these areas and how to review local policies and procedures to ensure unique student needs are being met.</p>	Kenna S. Haycox, senior policy consultant, and Gamy Narvaez, policy consultant, OSBA
	<p>Job development for students with special learning differences Discover Polaris Career Center's new job development program, which focuses on providing exclusive opportunities for competitive employment to students with unique learning differences and developing long-lasting industry and business partnerships.</p>	Diane Xander, director career development, and Mike Rhamy, director of pupil personnel, Polaris Career Center
10:30 a.m.	<p>Lost in paradise? Experiencing conflicts among the board, the leadership team or your community? This session includes suggestions to bring you back to true paradise and your real focus – the students.</p>	Teri Morgan, senior deputy director of board and management services, OSBA
	<p>The positive effect of success coaches on student behavior Learn about the strategic hiring practice and the implementation of success coaches and how it has changed the culture in the Plain Local (Stark) Schools.</p>	Brent May, superintendent; Kortney Milford, principal; Katelyn Fraizer and Amy Schuster, success coaches; and Brett Niarchos, deputy principal, Plain Local
	<p>Everything you always wanted to know about working with OFCC This session will provide you with all the information you need regarding Classroom Facilities Assistance Programs (CFAPs) or Expedited Local Partnership Programs (ELPPs) projects in partnership with the Ohio Facilities Construction Commission (OFCC).</p>	Holly McLean, chief operating officer, and Matthew Westerman, general counsel, MCS & Associates Ltd.

Register today for the 2023 Board Leadership Institute!

Cost

The cost to attend this intensive two-day institute is \$315.

Registration

Register online at <http://links.ohioschoolboards.org/BLI> or contact **Scott Clay**, events manager, at sclay@ohioschoolboards.org.

Accommodations

The Hilton Columbus/Polaris is the site of this year's Board Leadership Institute. The hotel is in north Columbus at 8700 Lyra Drive, adjacent to Polaris Fashion Place mall, countless restaurants, additional shopping and entertainment. Parking is free.

Room rates

Stay at the Hilton Columbus/Polaris for \$147 per night if booked by April 4. Make your reservation at <http://links.ohioschoolboards.org/2023BLIhotel>.

Cancellation and refund policy

Cancellations received on or before April 21 will receive a full refund. Cancellations received after April 21 will be charged \$158. No-shows and cancellations the day of the event will be charged \$315.

Earn credits for the OSBA Training Award

Board members attending BLI can earn 20 credits for the OSBA Training Award. Board members who earn 200 points within a three-year period will be recognized. Learn more at www.ohioschoolboards.org/training-award.



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