



Join OSBA on Friday, May 6, and Saturday, May 7, 2022

Ohio School Boards Association Board Leadership Institute

Hilton Columbus/Polaris, 8700 Lyra Drive, Columbus

Connecting the dots

Connect with experts and your colleagues at BLI.

OSBA's Board Leadership Institute (BLI) is back in person for the first time in three years!

This two-day event is designed *for* board members *by* board members, helping to further your professional development by focusing on timely topics and allowing opportunities for you to speak with the experts. What's more, BLI is your chance to network with your peers from around the state as well as OSBA staff.

Since 2002, more than 3,500 board members have completed this annual spring institute, taking advantage of the opportunity to immerse themselves in professional training on critical issues facing school districts.

The agenda always features the forward-looking issues and discussions that tackle public education's most pressing challenges, including current legislation affecting districts, using data to improve student achievement, students' mental health and strategies to improve communication in your district. The Friday-Saturday institute packs a week's worth of intensive, high-quality training and networking into just two days.

Attendees will be able to participate in the Opening General Session, Closing Luncheon and 15 innovative breakout sessions. These sessions feature top experts from across the state.

Board members must get all the training their schedule allows. And it is crucial to stay focused on what is best for students.

We look forward to seeing you at BLI in May, where you'll receive the exceptional professional development needed to help your students and district succeed.

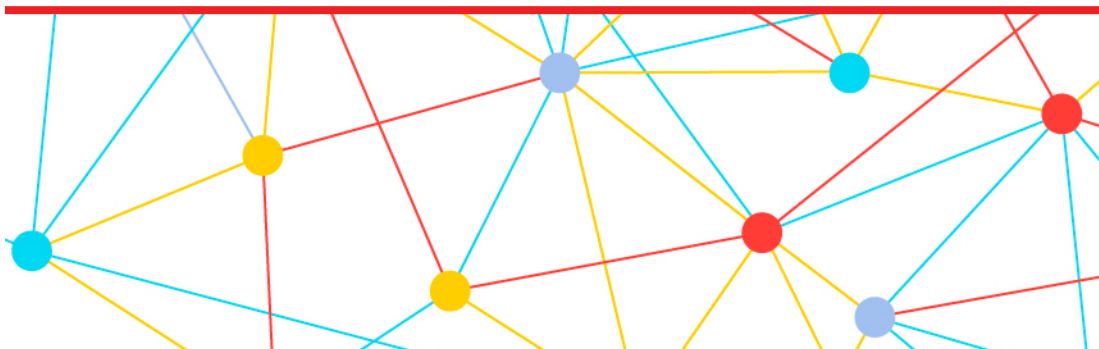
Reflections from past attendees

"It is very nice to be able to choose a session that would benefit you and your district the best. I feel it's so important to attend the Board Leadership Institute to learn and be able to grow as a board member, make good decisions and be a key leader in your community."

Julie Altawil, board member, Howland Local (Trumbull)

"So often we get worried about issues that impact our district, and we don't realize that other districts are facing the same challenges. BLI offers us an opportunity to come to that understanding and attend workshops that help provide ideas and resources to overcome those challenges."

Anthony Gomez, board member, Cuyahoga Falls City



To effectively lead their districts, school board members must “connect the dots,” bringing together people, priorities and perspectives to ensure all students receive a high-quality education.



Your role.

As a school board member, you're accountable for overseeing a multimillion dollar organization that serves your community's most important asset — its children.

Serving in this capacity is an enormous responsibility; one that calls for extraordinary skills.

Whether you're in your first year of board service or your 30th, the ever-changing world of public education governance requires continuing education and professional development.

That's why OSBA is proud to offer BLI: your go-to event for ongoing training specific to your role as a board member.

Your growth.

Learning doesn't stop when you're elected — it begins.

Almost all board members agree they could use more training in tackling school district issues and needs.

When asked, board members say they want training that is highly task-oriented, is concentrated, allows for networking and is led by outstanding instructors.

BLI meets each of these needs.

This unique two-day institute is designed to further your professional development by focusing on timely topics and allowing opportunities for you to speak with the experts.

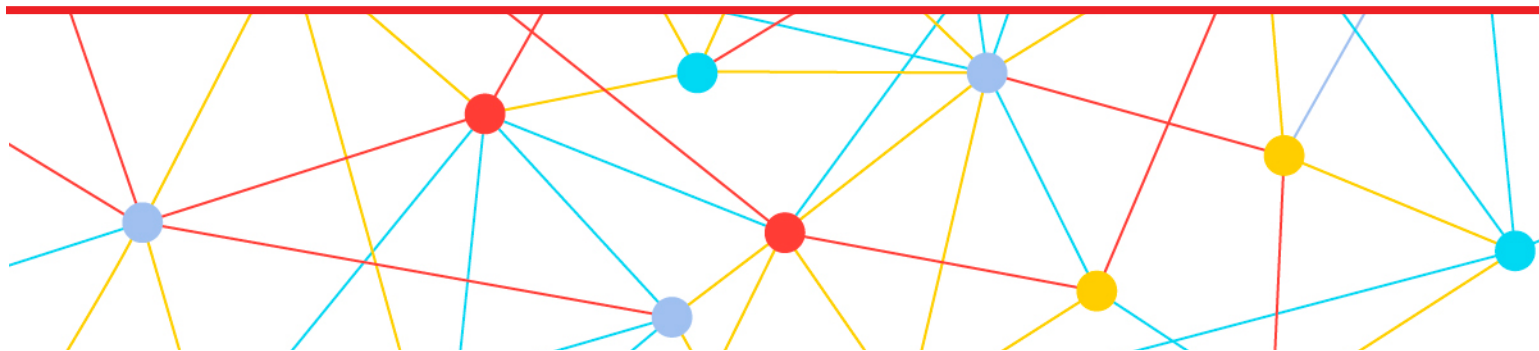
Your peers.

Who better to plan a conference for board members than board members?

BLI is an event that's planned *by* board members *for* board members. Nowhere else will you find professional development tailored so specifically to your role.

What's more, BLI is your chance to network with your colleagues from around the state as well as OSBA staff.

Unlike other events, BLI is only open to board members, meaning you'll get the chance to talk about issues important to you, with people who understand your role and the challenges you face.



Keynote speakers



Opening General Session — Scott Daly

Scott Daly is a veteran of the U.S. Navy SEAL teams and has served as an operator, a chief petty officer and a master training specialist since 2002.

In addition to operating on active SEAL teams, Daly spent years training junior officers and enlisted SEALs how to perform at elite levels physically, emotionally and tactically in the world's most demanding environments.

His military experience allowed him to coach and train people in over 15 countries on five different continents. Before joining the Navy after 9/11, he was a highly successful district sales manager with a Fortune 500 company.

Daly now applies his military and professional experience to his role at Focus 3, an Ohio-based advisory firm that provides consulting and training resources. His presentation at BLI will help guide and inspire attendees to become relentless leaders.



Closing Luncheon — Doug Ute

Doug Ute has served as executive director of the Ohio High School Athletic Association (OHSAA) since 2020.

Prior to taking the helm at OHSAA, Ute spent 20 years as a school superintendent, including nine years at **Elgin Local (Marion)** and 11 years at **Newark City**. He also coached and taught at **Noble Local (Noble)** and **Buckeye Central Local (Crawford)**, which is near his hometown of Bellville in north central Ohio.

Ute attended Ashland University, where he earned a bachelor's degree in business administration and marketing, a master's degree in school administration, a graduate teaching degree in business, a principal's license and a superintendent's license.

At BLI, Ute will discuss some of the strategies and action items for OHSAA and their impact on student-athletes and coaches. He also will share his thoughts on the future of high school athletics.

Schedule of events

Friday, May 6

- 8:30 a.m.** **Registration and breakfast** (*Lanyards sponsored by Sedgwick*)
- 9:15 a.m.** **Welcome**
Cheryl W. Ryan, director of board and management services, OSBA, and OSBA President
Robert M. Heard Sr., Cleveland Municipal
- 9:30 a.m.** **Opening General Session**
Learn how to control the one thing you always can as a response to the often uncontrollable things that happen. A career Navy SEAL will share his life and professional experiences to help you become a relentless leader.
Scott Daly, director of training, Focus 3
- 10:30 a.m.** **Break**
- 10:45 a.m.** **Concurrent sessions**
- Noon** **Lunch** (*sponsored by Sedgwick*)
- 1 p.m.** **Concurrent sessions**
- 2:15 p.m.** **Break**
- 2:30 p.m.** **Concurrent sessions**
- 3:45 p.m.** **Networking hour** (*sponsored by BoardDocs*)
Attendees are invited to a networking hour to relax and reconnect with fellow board members and share what they've learned after the first day of sessions.
- 4:45 p.m.** **Adjourn**
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Saturday, May 7

- 8:30 a.m.** **Breakfast**
- 9:15 a.m.** **Concurrent sessions**
- 10:30 a.m.** **Break**
- 10:45 a.m.** **Concurrent sessions**
- Noon** **Closing Luncheon** (*sponsored by Sedgwick Managed Care Ohio*)
Doug Ute, executive director of the Ohio High School Athletic Association, will discuss some of the strategies and action items for OHSAA and their impact on student-athletes and coaches. He also will share his thoughts on the future of high school athletics.
Doug Ute, executive director, Ohio High School Athletic Association
- 1:15 p.m.** **Adjourn**

Concurrent session descriptions

Friday, May 6 • 10:45 a.m.

How much is too much? Avoiding micromanagement through board policy

Effective boards govern through policies that define and align administrative responsibilities and establish oversight procedures. In this interactive session, OSBA policy consultants will identify potential micromanagement pitfalls in policy development and solutions for policy implementation that do not unnecessarily tie the hands of employees.

Kenna S. Haycox, senior policy consultant, and Gamaliel Narvaez, policy consultant, OSBA

Crisis communications for school leaders: Lessons from the pandemic

For more than two years, school leaders have dealt with the greatest national health challenge of our lifetimes, playing out against the backdrop of a tense, politically charged national landscape and amid the pervasive and frequently explosive influence of social media. What did we learn?

Thomas J. Fladung, managing partner, Hennes Communications

The Ohio Ethics Law 2022: Watching our step!

This high-energy, interactive session provides timely information on the Ohio Ethics Commission and restrictions in the Ohio Ethics Law and related statutes that pertain to all public-sector employees and private sector parties who are regulated or do business with public offices.

Susan Willeke, education & communications administrator, Ohio Ethics Commission

Friday, May 6 • 1 p.m.

Connecting the dots: Managing transitions

This fun, engaging session will provide strategies and methods to overcome challenges associated with individual and organizational change.

Roderick Cheatham, board and management services consultant, OSBA

News from the Statehouse

OSBA's Division of Legislative Services reviews recent action at the Statehouse. Learn what you can expect to see this fall during the lame-duck session.

Jennifer Hogue, director of legislative services; Will Schwartz, deputy director of legislative services; and Nicole Piscitani, lobbyist, OSBA

Taking control and celebrating your district's data story

Learn practical strategies to move beyond state test scores to discover meaningful and impactful local data that can be used to set goals, measure progress and celebrate your individual story of success with your community.

Dr. Cameron Ryba, superintendent, Strongsville City

Friday, May 6 • 2:30 p.m.

A unifying, collective vision

Superintendents will share how they are aligning the work in their school districts to the vision, the North Star that focuses on an aspirational direction forward and a better tomorrow for every student.

Jamie Meade, vice president and chief of staff, Battelle for Kids; Dr. Cameron Ryba, superintendent, Strongsville City; and Danielle Prohaska, superintendent, Mechanicsburg EV

Board member Jeopardy!

Join us for a fun game of Board Member Jeopardy, where "real-life" board member situations are shared, along with strategies and suggestions on navigating the "game" of board work when it gets complicated.

Cheryl W. Ryan, director of board and management services, and Teri Morgan, senior deputy director of board and management services, OSBA



A toolbox to better meetings

Good meetings are the key to effective school boards. Knowing the ins and outs of the Open Meetings Act, the basics of parliamentary procedure and the nuances of public participation will lead to more efficient, harmonious and productive meetings. This session will give you the tools you need to build better board meetings.

Jennifer A. Hardin, deputy director of legal services, OSBA

Saturday, May 7 • 9:15 a.m.

The difficult conversation

Discover strategies and ways to have the difficult and uncomfortable conversations sometimes necessary between board members, administrators and even community members.

Will Waidelich, CAE, board and management services consultant, OSBA

To thine own self be true

Discover what it means to lead with emotional intelligence and how your individual communication approaches and personality traits define your leadership style and its influence on those around you. We will explore how understanding the key elements of emotional intelligence helps you reduce stress, appreciate criticism, improve communication skills, enhance social skills and much more.

Dr. Kathy McFarland, deputy chief executive, and Mark E. Bobo, senior membership engagement consultant, OSBA

The state of students post-COVID-19: What school counselors are seeing in students

It's clear the pandemic and accompanying shutdowns have impacted students, leading to increases in mental health needs, a decline in attendance, learning loss and uncertainty for the future, among others. OSCA board members describe what school counselors are seeing with the students they serve and offer suggestions on how we can better support them.

Sara Hoffman, past president, and Laura Hogue, Advocacy and Outreach Committee chair, Ohio School Counselor Association (OSCA)

Saturday, May 7 • 10:45 a.m.

News from the Statehouse

OSBA's Division of Legislative Services reviews recent action at the Statehouse. Learn what you can expect to see this fall during the lame-duck session. If you missed this update yesterday, be sure to join OSBA's lobbyists today!

Jennifer Hogue, director of legislative services; Will Schwartz, deputy director of legislative services; and Nicole Piscitani, lobbyist, OSBA

Connecting the dots: District culture and student success

This session will explore school district culture as an essential factor in district improvement efforts. No one, including the board, can dictate the district's culture, but there are ways that school boards can model values and expectations that support conditions for effective teaching and student success.

Kim Miller-Smith, senior student achievement consultant, OSBA

Board-superintendent relations: Checking your alignment

Review the practical, legal and policy issues surrounding the critical relationship of the district's chief executive officer and the elected board of education with a particular focus on the keys to finding and sustaining leadership alignment.

John E. Britton, attorney, Ennis Britton Co. LPA; and Dr. Beverly Emory, former superintendent and retired deputy superintendent, North Carolina Department of Public Instruction



Registration details

Cost

The cost to attend this intensive two-day institute is \$290.

Registration

Register online at <http://links.ohioschoolboards.org/BLI> or contact **Shannon Camerucci**, events manager, at scamerucci@ohioschoolboards.org.

Accommodations

The Hilton Columbus/Polaris is the site of this year's Board Leadership Institute. The hotel is located in north Columbus at 8700 Lyra Drive, adjacent to Polaris Fashion Place mall, countless restaurants, additional shopping and entertainment. Parking is free.

Room rates

Call the Hilton Columbus/Polaris at (614) 885-1600 for reservations. Mention OSBA to get a rate of \$145 per night if booked by April 14.

Cancellation and refund policy

- Cancellations received on or before April 29 will receive a full refund.
- Cancellations received after April 29 will be charged \$145.
- No-shows and cancellations the day of the event will be charged \$290.

Earn credits for the OSBA Training Award

Board members attending BLI can earn 20 credits for the OSBA Training Award. Board members who earn 200 points within a three-year period will be recognized. Learn more at www.ohioschoolboards.org/training-award.

