

April 23-24, 2021

Join us for a
virtual experience!



Ohio School Boards Association Board Leadership Institute



Your role. Your peers. Your growth.
Your conference.

BLI offers high-quality training for your role as a leader of your district.



As a member of your school district's governing body, you are called on to make important decisions at every meeting. Some decisions are easy; others are complicated. That's why board member development is so important. And that's why OSBA offers the Board Leadership Institute (BLI).

Join us virtually for this engaging two-day event that will feature an inspiring keynote speaker and five in-depth learning sessions designed to provide board members like you with the information you want and need.

Schedule of events

Friday, April 23

11:15 a.m.	Welcome and housekeeping
11:30 a.m.	Keynote — Gerry Brooks
12:30 p.m.	Stretch break
12:40 p.m.	A fresh perspective on family engagement
1:40 p.m.	Stretch break
1:50 p.m.	Every child succeeds with breakfast
2:50 p.m.	Stretch break
3 p.m.	Legislative update
4:15 p.m.	Adjourn until Saturday

Saturday, April 24

9:30 a.m.	Coffee chat and networking (optional)
10 a.m.	A systematic mental health approach
11 a.m.	Stretch break
11:10 a.m.	Confronting Ohio's EdChoice vouchers
12:10 p.m.	Adjourn

Top reasons to attend BLI:

1. **It's the premier conference designed for board members.** Your peers from around the state help plan BLI content.
2. **You'll receive exceptional professional development.** This comprehensive, two-day event is full of cutting-edge sessions that will leave you feeling inspired.
3. **It's a great opportunity to strengthen your board governance skills.** In addition to hearing from a keynote speaker, there are five learning sessions on topics that are relevant to board members.
4. **You can network with other board members.** Meet with colleagues from across Ohio, including at the new coffee chat and networking session, to share success stories and learn from each other.



Keynote speaker Gerry Brooks

Principal, dad, husband, public speaker and fun maker.

A highlight of this year's BLI is keynote speaker **Gerry Brooks**, an educator and public speaker whose focus is on helping teachers improve their instructional abilities and demonstrating how administrators can lead staff in a positive and constructive manner.

Brooks has a robust following on social media thanks to his humorous videos that focus on real-world educational experiences.

Session descriptions

A fresh perspective on family engagement (Friday at 12:40 p.m.)

New research indicates that our commonly held perspectives and typical messaging about family engagement actually hinder our efforts. Review new research on how parents, teachers and community members perceive family engagement differently, why that matters and what we have learned about effectively framing family engagement.

*Presenter: **Kim Miller-Smith**, senior student achievement consultant, OSBA*

Every child succeeds with breakfast (Friday at 1:50 p.m.)

Students who eat school breakfast have better attendance, improved behavior and enhanced academic performance. Districts with award-winning breakfast programs share how innovative strategies positively impact student success and support operating budgets. These districts will share strategies to boost participation and maximize federal and state dollars to protect operating funds and balance food costs.

*Presenters: **Jessica Shelly**, director of student dining services, and **Sarah Trimble-Oliver**, chief strategic officer, Cincinnati Public; **Barbara Burns**, director of food service, and Dr. **David Quattrochi**, superintendent, Carrollton EV*
*Moderator: **June Wedd**, vice president of school wellness, American Dairy Association Mideast*

Legislative update (Friday at 3 p.m.)

Hear about recent developments in the Ohio General Assembly. Learn what's happening with the biennial budget legislation and its potential impact on your district.

*Presenters: **Jennifer Hogue**, director of legislative services; **Will Schwartz**, deputy director of legislative services; and **Nicole Piscitani**, lobbyist, OSBA*

A systematic mental health approach (Saturday at 10 a.m.)

Learn how to establish a comprehensive mental health program that includes students, staff, parents and the community in a systemwide approach to best meet the daily needs for an emotionally safe culture and environment to optimize learning.

Milford EV shares its approach using effective and seamless processes for screening services, staffing and funding.

*Presenters: **Jennie Berkley**, assistant superintendent of human resources and student services, and **Will Cates**, mental health coordinator, Milford EV*

Confronting Ohio's EdChoice vouchers (Saturday at 11:10 a.m.)

In 2020, Real Choice Ohio created the Confronting EdChoice Voucher Project, which focuses on the retention and return of students in Ohio's over-reaching voucher system. This session will provide tools and review techniques on how to best communicate with parents and students.

*Presenters: **Melvin J. Brown**, superintendent, Reynoldsburg City; **Scott DiMauro**, president, and **Steve Dyer**, director of government relations, communications and marketing, Ohio Education Association; **Chris Varwig**, board president, Toledo City; and **Michael L. Collins**, executive director, Real Choice Ohio.*

Register today!

Two-day virtual event

Friday, April 23 • 11:15 a.m.–4:15 p.m.

Saturday, April 24 • 10 a.m.–12:10 p.m.

Cost

\$150 (includes both days of content, including the keynote)

To register

Visit <http://links.ohioschoolboards.org/BLI>

Don't miss the only professional development program planned exclusively for board members!

Reflections from past attendees

“So often we worry about issues that impact our district, and we don't realize that other districts are facing the same challenges. BLI offers us an opportunity to come to that understanding and attend workshops that help provide ideas and resources to overcome those challenges.”

Anthony Gomez, board member, Cuyahoga Falls City

“The Board Leadership Institute is like a smaller version of the OSBA Capital Conference that is developed specifically for board members by other board members. It's a chance for board members to network and get valuable information.”

Terry Gibson, board member, Lockland Local (Hamilton) and Great Oaks Career Campuses

“I feel it's so important to attend the Board Leadership Institute to learn and be able to grow as a board member, make good decisions and be a key leader in your community.”

Julie Altawil, board member, Howland Local (Trumbull)

“Having a wealth of knowledge this wide and deep at one event helps every board member, no matter the size of your district or how long you have served. We invest so much in the education of our students. It is critical to take the opportunity BLI affords us to educate ourselves.”

Fred Hunt, board member, Hamilton County ESC and Great Oaks Career Campuses

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.