

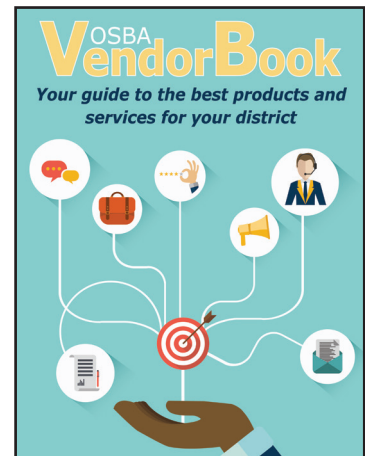
OSBA VendorBook

OSBA's official directory of goods and services for schools

This annual publication is a “go-to” reference for OSBA members throughout the year, featuring listings of businesses by category as well as display advertisements.

Key highlights

- Included in the August Journal magazine.
- Listings appear under the categories of your choice.
- Read by over 5,700 Ohio educational leaders.
- Readers include school board members, superintendents and other district administrators, including treasurers and business managers.



2021 OSBA VendorBook advertising rates

Outside back cover	\$1,290	1/2 page	\$720	Five-line listing in two categories	\$80
Inside front cover	\$1,260	1/3 page	\$510	Additional categories	\$25
Inside back cover	\$1,260	1/6 page	\$335	Typesetting (if necessary)	\$85
Full page	\$1,075	Business card	\$210		

Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the outside back cover (use specs for inside front cover) and business card (3.5" wide by 2" high).

Interested in gaining more exposure for your company?

Contact Wanda Bloch, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or wbloch@ohioschoolboards.org.



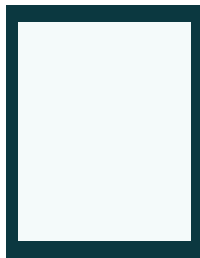
Ohio School
Boards Association

8050 N. High St., Ste. 100 • Columbus, OH 43235-6481
(614) 540-4000 • fax: (614) 540-4100 • www.ohioschoolboards.org

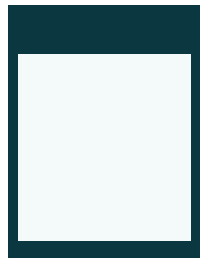
Category listings

Appraisal services	Electricity purchasing	Human resources	surfaces
Architects	Employee benefit plans	Insurance	Plumbing supplies/services
Association/foundations	Energy conservation	Janitorial services	Professional development
Athletic equipment/surfaces	Energy services	Janitorial supplies/equipment	Promotional products
Athletic surfaces	Engineering	Laboratories	Publications
Awards/recognition	Environmental safety	Legal assistance	Roofing
Bleachers/grandstands	Facilities equipment/services	Levy consulting	Safety
Bonds	Facilities management	Lighting	Safety and health
Building products	Financial consulting	Lockers/cabinets	School bus sales/service
Cafeteria software	Financial institutions/ consulting	Management support systems	Scoreboards
Classrooms (modular)	Fitness equipment	Masonry products	Security
Colleges/universities	Flooring	Meeting facilities	Security systems
Communications	Flooring/ceiling	Office supplies	Signs
Computer products	Food services	Office supplies/equipment	Software
Construction managers	Fundraising	Office/classroom supplies	Stage/theater equipment
Consultants	Furniture	Online payment	Student achievement
COVID-19 safety	General contractors	Online purchasing cooperative	Technology
Curriculum	Grant writing	Paint	Telecommunications
Disaster recovery	Group term life insurance	Persistent sanitizers and disinfectants	Transportation services
Disinfecting services	Grounds care	Playground equipment/	Utilities
Education employment	Health services		Windows/glass
Educational consulting	HVAC		
Educational equipment			

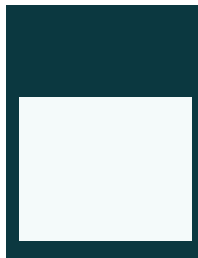
Mechanical requirements



Full page, including
inside front and
back covers
7.5" x 9.5" without
bleed (shown)
9" x 11.5" with bleed



Outside back cover
7.5" x 8.125"



2/3 page horizontal
7.5" x 6.25"



1/2 page horizontal
7.5" x 4.75"



1/3 page horizontal
7.5" x 3.25"



1/6 page vertical
2.39" x 4.75"



1/6 page horizontal
4.875" x 2.39"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad dimensions.

Specify if full-page ads include bleeds.

For questions on mechanical requirements, contact Angela Penquite at (614) 540-4000.

Don't miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items that best meet your needs and get you the most valuable face-to-face time with prospective clients.