

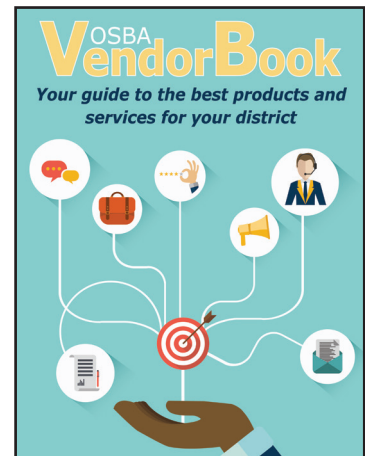
OSBA VendorBook

OSBA's official directory of goods and services for schools

This annual publication is a “go-to” reference for OSBA members throughout the year, featuring listings of businesses by category as well as display advertisements.

Key highlights

- Included in the August Journal magazine.
- Listings appear under the categories of your choice.
- Read by over 5,700 Ohio educational leaders.
- Readers include school board members, superintendents and other district administrators, including treasurers and business managers.



2021 OSBA VendorBook advertising rates

Outside back cover	\$1,290	1/2 page	\$720	Five-line listing in two categories	\$80
Inside front cover	\$1,260	1/3 page	\$510	Additional categories	\$25
Inside back cover	\$1,260	1/6 page	\$335	Typesetting (if necessary)	\$85
Full page	\$1,075	Business card	\$210		

Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the outside back cover (use specs for inside front cover) and business card (3.5" wide by 2" high).

Interested in gaining more exposure for your company?

Contact Wanda Bloch, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or wbloch@ohioschoolboards.org.



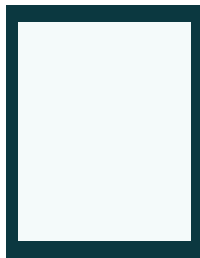
Ohio School
Boards Association

8050 N. High St., Ste. 100 • Columbus, OH 43235-6481
(614) 540-4000 • fax: (614) 540-4100 • www.ohioschoolboards.org

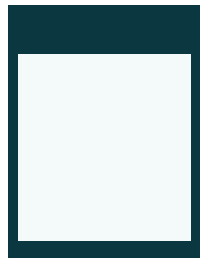
Category listings

Appraisal services	Employee benefit plans	Insurance	Plumbing supplies/services
Architects	Energy conservation	Janitorial services	Professional development
Association/foundations	Energy services	Janitorial supplies/equipment	Promotional products
Athletic equipment/surfaces	Engineering	Laboratories	Publications
Athletic surfaces	Environmental safety	Legal assistance	Roofing
Awards/recognition	Facilities equipment/services	Levy consulting	Safety
Bleachers/grandstands	Facilities management	Lighting	Safety and health
Bonds	Financial consulting	Lockers/cabinets	School bus sales/service
Building products	Financial institutions/ consulting	Management support systems	Scoreboards
Cafeteria software	Fitness equipment	Masonry products	Security
Classrooms (modular)	Flooring	Meeting facilities	Security systems
Colleges/universities	Flooring/ceiling	Office supplies	Signs
Communications	Food services	Office supplies/equipment	Software
Computer products	Fundraising	Office/classroom supplies	Stage/theater equipment
Construction managers	Furniture	Online payment	Student achievement
Consultants	General contractors	Online purchasing cooperative	Technology
COVID-19 safety	Grant writing	Paint	Telecommunications
Curriculum	Group term life insurance	Persistent sanitizers and disinfectants	Transportation services
Disaster recovery	Grounds care	Playground equipment/ surfaces	Utilities
Education employment	Health services		Windows/glass
Educational consulting	HVAC		
Educational equipment	Human resources		
Electricity purchasing			

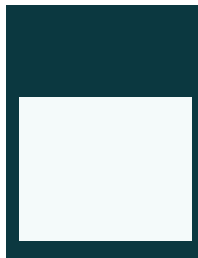
Mechanical requirements



Full page, including
inside front and
back covers
7.5" x 9.5" without
bleed (shown)
9" x 11.5" with bleed



Outside back cover
7.5" x 8.125"



2/3 page horizontal
7.5" x 6.25"



1/2 page horizontal
7.5" x 4.75"



1/3 page horizontal
7.5" x 3.25"



1/6 page vertical
2.39" x 4.75"



1/6 page horizontal
4.875" x 2.39"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad dimensions.

Specify if full-page ads include bleeds.

For questions on mechanical requirements, contact Angela Penquite at (614) 540-4000.

Don't miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items that best meet your needs and get you the most valuable face-to-face time with prospective clients.