This annual publication is a “go-to” reference for OSBA members throughout the year, featuring listings of businesses by category as well as display advertisements.

**Key highlights**

- Included in the August Journal magazine.
- Listings appear under the categories of your choice.
- Read by over 5,700 Ohio educational leaders.
- Readers include school board members, superintendents and other district administrators, including treasurers and business managers.

### 2020 OSBA VendorBook advertising rates

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Cost</th>
<th>Category Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$1,255</td>
<td>1/2 Page</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$1,225</td>
<td>1/3 Page</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$1,225</td>
<td>1/6 Page</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,056</td>
<td>Business card</td>
</tr>
<tr>
<td>Five-line listing in two categories</td>
<td>$700</td>
<td></td>
</tr>
<tr>
<td>Additional categories</td>
<td>$495</td>
<td></td>
</tr>
<tr>
<td>Typesetting (if necessary)</td>
<td>$325</td>
<td></td>
</tr>
<tr>
<td>Business card</td>
<td>$205</td>
<td></td>
</tr>
<tr>
<td>Five-line listing in two categories</td>
<td>$75</td>
<td></td>
</tr>
<tr>
<td>Additional categories</td>
<td>$25</td>
<td></td>
</tr>
<tr>
<td>Typesetting (if necessary)</td>
<td>$85</td>
<td></td>
</tr>
</tbody>
</table>

Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the outside back cover (use specs for inside front cover) and business card (3.5” wide by 2” high).

**Interested in gaining more exposure for your company?**

Contact Wanda Bloch, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or wbloch@ohioschoolboards.org.
Category listings

- Appraisal services
- Architects
- Association/foundations
- Athletic equipment/surfaces
- Athletic surfaces
- Awards/recognition
- Bleachers/grandstands
- Bonds
- Building products
- Cafeteria software
- Classrooms (modular)
- Colleges/universities
- Communications
- Computer products
- Construction managers
- Consultants
- Curriculum
- Disaster recovery
- Education employment
- Educational consulting
- Educational equipment
- Electricity purchasing
- Employee benefit plans
- Energy conservation
- Energy services
- Engineering
- Facilities equipment/services
- Facilities management
- Financial consulting
- Financial institutions/consulting
- Fitness equipment
- Flooring
- Flooring/ceiling
- Food services
- Fundraising
- Furniture
- General contractors
- Grant writing
- Group term life insurance
- Grounds care
- Health services
- HVAC
- Human resources
- Insurance
- Janitorial services
- Janitorial supplies/equipment
- Laboratories
- Legal assistance
- Levy consulting
- Lighting
- Lockers/cabinets
- Management support systems
- Masonry products
- Meeting facilities
- Office supplies
- Office supplies/equipment
- Office/classroom supplies
- Online payment
- Online purchasing cooperative
- Paint
- Playground equipment/surfaces
- Plumbing supplies/services
- Professional development
- Promotional products
- Publications
- Roofing
- Safety
- Safety and health
- School bus sales/service
- Scoreboards
- Security
- Security systems
- Signs
- Software
- Stage/theater equipment
- Student achievement
- Technology
- Telecommunications
- Transportation services
- Utilities
- Windows/glass

Mechanical requirements

- Full page, including inside front and back covers 7.5" x 9.5" without bleed (shown) 9" x 11.5" with bleed
- Outside back cover 7.5" x 6.25"
- 2/3 page horizontal 7.5" x 6.25"
- 1/2 page horizontal 7.5" x 4.75"
- 1/3 page horizontal 7.5" x 3.25"
- 1/6 page vertical 2.39" x 4.75"
- 1/6 page horizontal 4.875" x 2.39"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad dimensions.

Specify if full-page ads include bleeds.

For questions on mechanical requirements, contact Angela Penquite at (614) 540-4000.

Don’t miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items that best meet your needs and get you the most valuable face-to-face time with prospective clients.