

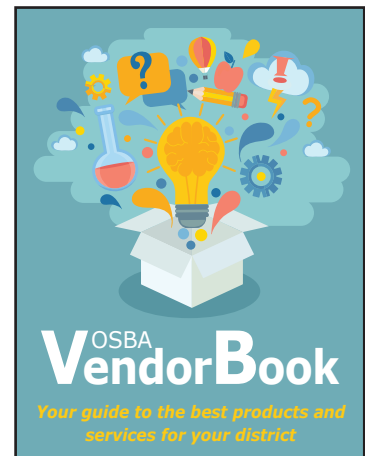
OSBA VendorBook

OSBA's official directory of goods and services for schools

This annual publication is a "go-to" reference for OSBA members throughout the year, featuring listings of businesses by category as well as display advertisements.

Key highlights

- Included in the August Journal magazine.
- Listings appear under the categories of your choice.
- Read by over 5,700 Ohio educational leaders.
- Readers include school board members, superintendents and other district administrators, including treasurers and business managers.



2020 OSBA VendorBook advertising rates

Outside back cover	\$1,255	1/2 Page	\$700	Five-line listing in two categories	\$75
Inside front cover	\$1,225	1/3 Page	\$495	Additional categories	\$25
Inside back cover	\$1,225	1/6 Page	\$325	Typesetting (if necessary)	\$85
Full Page	\$1,056	Business card	\$205		

Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the outside back cover (use specs for inside front cover) and business card (3.5" wide by 2" high).

Interested in gaining more exposure for your company?

Contact Wanda Bloch, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or wbloch@ohioschoolboards.org.



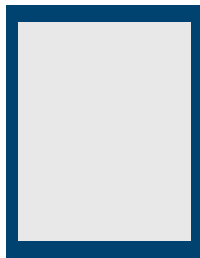
Ohio School
Boards Association

8050 N. High St., Ste. 100 • Columbus, OH 43235-6481
(614) 540-4000 • fax: (614) 540-4100 • www.ohioschoolboards.org

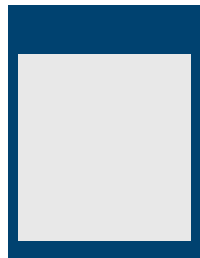
Category listings

Appraisal services	Employee benefit plans	Insurance	Professional development
Architects	Energy conservation	Janitorial services	Promotional products
Association/foundations	Energy services	Janitorial supplies/equipment	Publications
Athletic equipment/surfaces	Engineering	Laboratories	Roofing
Athletic surfaces	Facilities equipment/services	Legal assistance	Safety
Awards/recognition	Facilities management	Levy consulting	Safety and health
Bleachers/grandstands	Financial consulting	Lighting	School bus sales/service
Bonds	Financial institutions/ consulting	Lockers/cabinets	Scoreboards
Building products	Fitness equipment	Management support systems	Security
Cafeteria software	Flooring	Masonry products	Security systems
Classrooms (modular)	Flooring/ceiling	Meeting facilities	Signs
Colleges/universities	Food services	Office supplies	Software
Communications	Fundraising	Office supplies/equipment	Stage/theater equipment
Computer products	Furniture	Office/classroom supplies	Student achievement
Construction managers	General contractors	Online payment	Technology
Consultants	Grant writing	Online purchasing cooperative	Telecommunications
Curriculum	Group term life insurance	Paint	Transportation services
Disaster recovery	Grounds care	Playground equipment/ surfaces	Utilities
Education employment	Health services	Plumbing supplies/services	Windows/glass
Educational consulting	HVAC		
Educational equipment	Human resources		
Electricity purchasing			

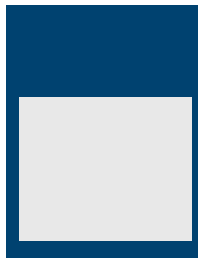
Mechanical requirements



Full page, including
inside front and
back covers
7.5" x 9.5" without
bleed (shown)
9" x 11.5" with bleed



Outside back cover
7.5" x 8.125"



2/3 page horizontal
7.5" x 6.25"



1/2 page horizontal
7.5" x 4.75"



1/3 page horizontal
7.5" x 3.25"



1/6 page vertical
2.39" x 4.75"



1/6 page horizontal
4.875" x 2.39"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad dimensions.

Specify if full-page ads include bleeds.

For questions on mechanical requirements, contact Angela Penquite at (614) 540-4000.

Don't miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items that best meet your needs and get you the most valuable face-to-face time with prospective clients.