

# Tips on honoring Business Honor Roll recipients

## Tips for school board members and district administrators

- Present personalized certificates provided by OSBA to each business during the May meeting.
- Encourage your local media to feature local businesses in a special article that focuses on their impact on schools.
- Post a message thanking honoree(s) on district social media channels.
- Add a special business recognition “thank you” to the district’s webpage.
- Host a reception for recipients prior to a regularly scheduled board meeting.
- Submit a press release for distribution to local print publications, especially to weekly or monthly community newspapers that tend to focus on local school and district events.
- Include a feature in the district newsletter thanking honoree(s).
- Introduce business leaders during halftime festivities at a high school game/event. Include a message thanking them in your game program or on the scoreboard.

## Tips for staff, students and parents

- Ask students to write thank-you notes to recipients.
- Invite honoree(s) to visit schools and classrooms and have students stage a thank you presentation during their visit.
- Ask the student editors of school newspapers and blogs to run an editorial highlighting local businesses’ impact on the school.
- Invite Business Honor Roll recipients to speak to business classes and explain the impact the students and schools have on their businesses.
- Invite Business Honor Roll recipients to a breakfast, lunch or dinner prepared by vocational students.

These are just a few examples of how you can honor the Business Honor Roll recipients in your district. Feel free to share how you recognize your honoree(s) on FaceBook [www.facebook.com/OHSchoolBoards](http://www.facebook.com/OHSchoolBoards) and Twitter at [www.twitter.com/OHSchoolBoards](http://www.twitter.com/OHSchoolBoards).



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*OSBA leads the way to education's excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.*