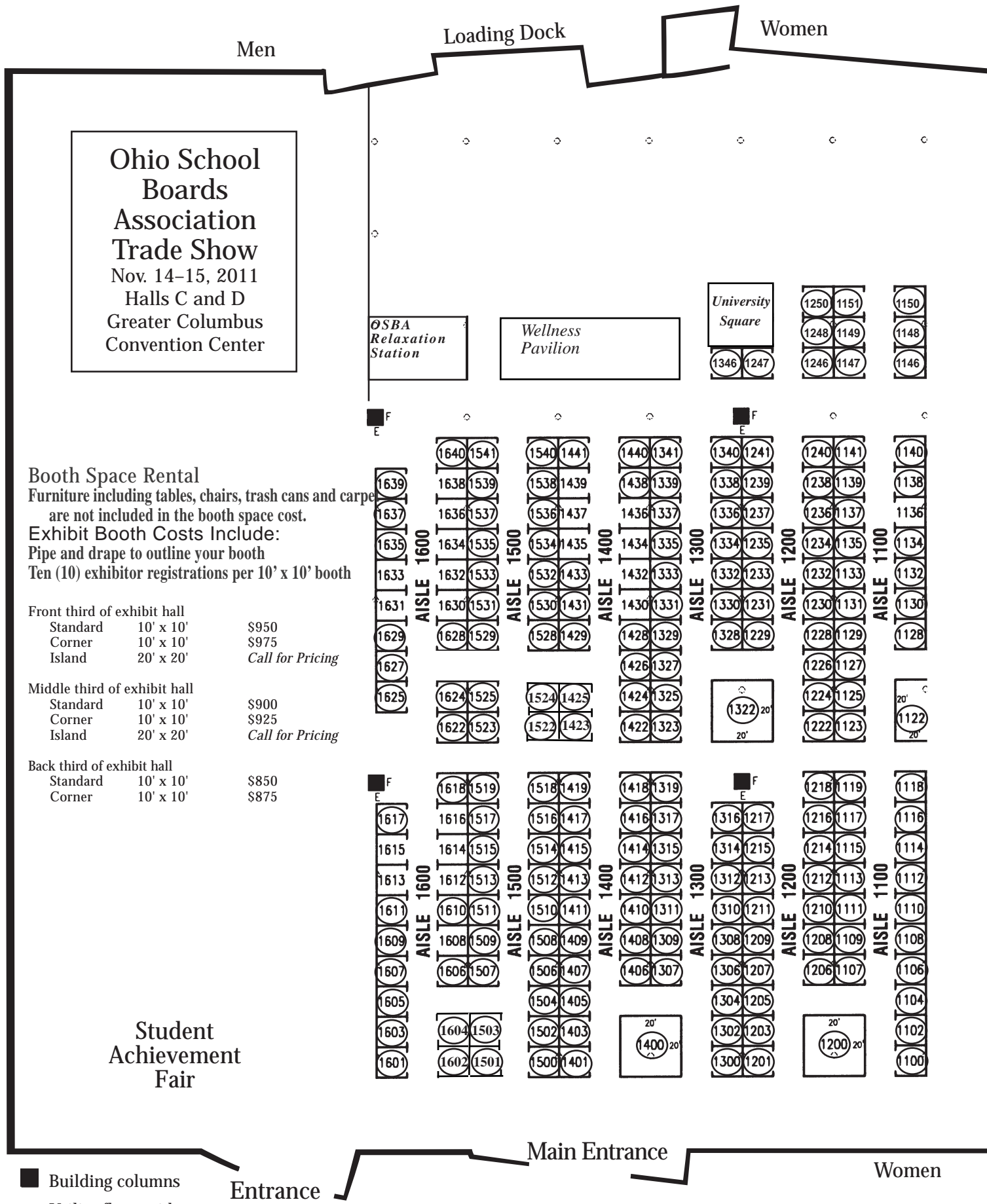


Print document to view the two-page floor plan and location of current exhibitors



**Ohio School
Boards
Association
Trade Show**
Nov. 14-15, 2011
Halls C and D
Greater Columbus
Convention Center

OSBA
Relaxation
Station

Wellness
Pavilion

University
Square

1250 1151
1248 1149
1246 1147

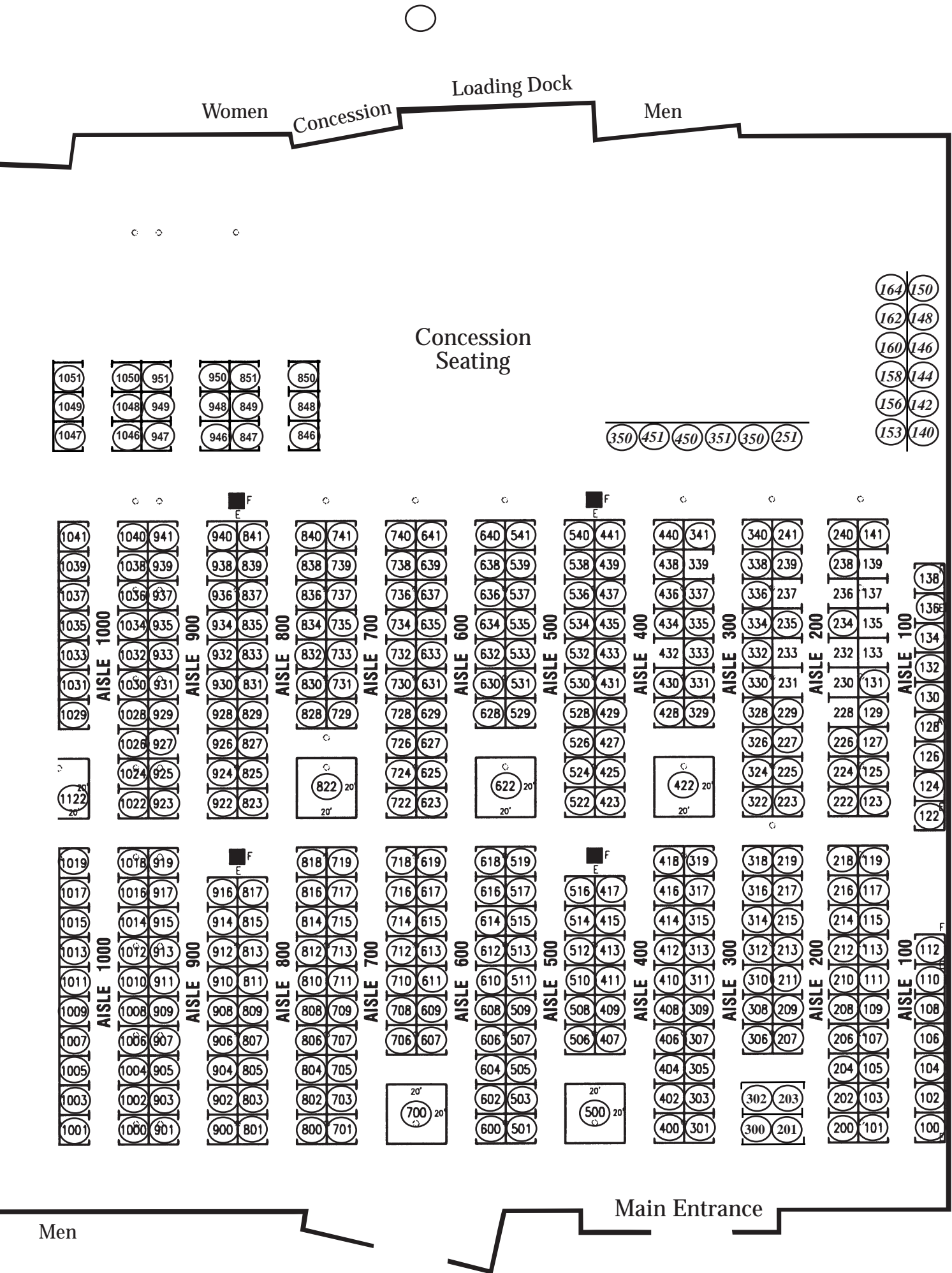
1150
1148
1146

Booth Space Rental
Furniture including tables, chairs, trash cans and carpet
are not included in the booth space cost.
Exhibit Booth Costs Include:
Pipe and drape to outline your booth
Ten (10) exhibitor registrations per 10' x 10' booth

Front third of exhibit hall		
Standard	10' x 10'	\$950
Corner	10' x 10'	\$975
Island	20' x 20'	Call for Pricing
Middle third of exhibit hall		
Standard	10' x 10'	\$900
Corner	10' x 10'	\$925
Island	20' x 20'	Call for Pricing
Back third of exhibit hall		
Standard	10' x 10'	\$850
Corner	10' x 10'	\$875

**Student
Achievement
Fair**

- Building columns
- Utility floor grids
- Booths taken



Women

Concession

Loading Dock

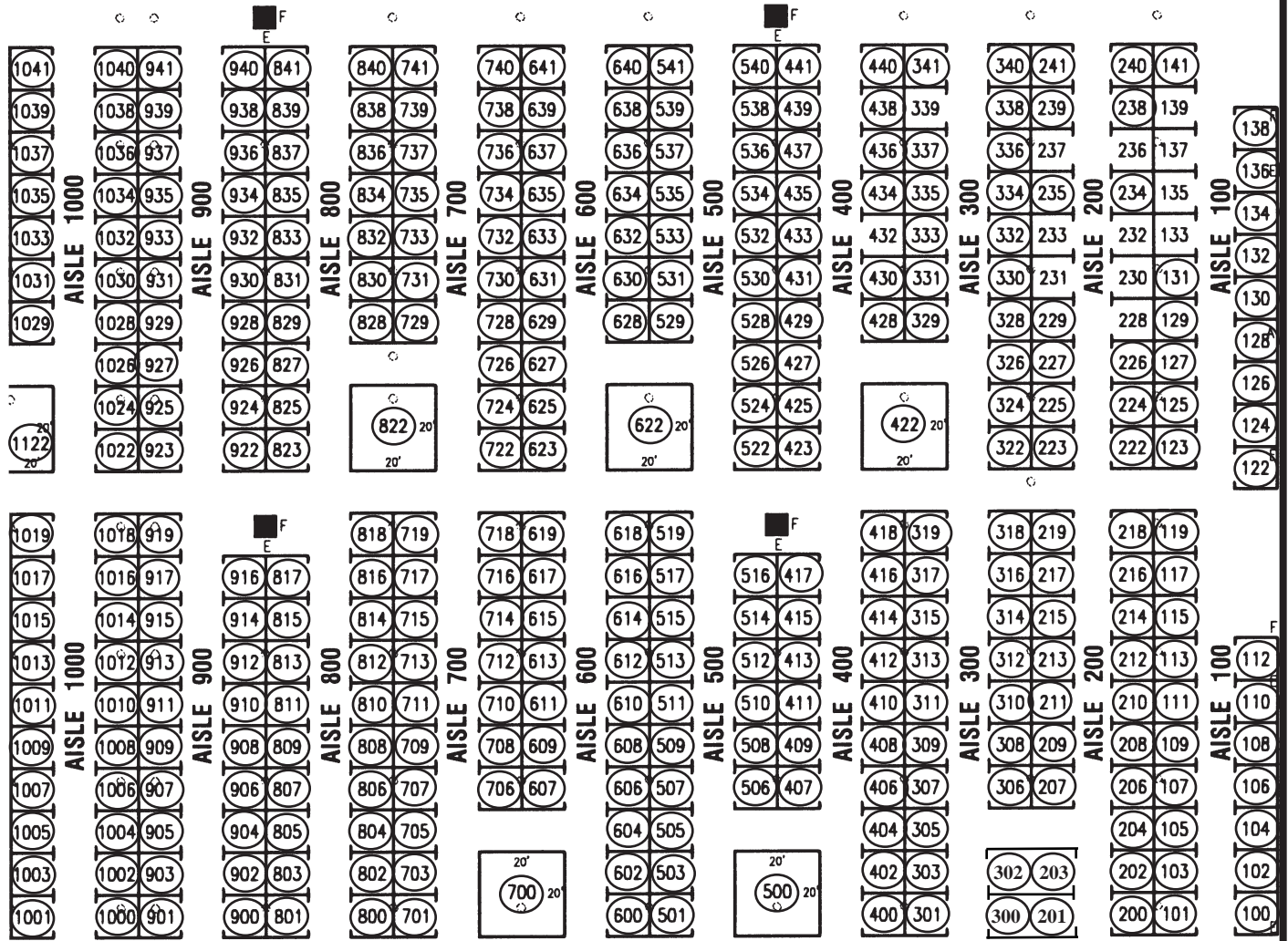
Men

Concession Seating

350 451 450 351 350 251

164 150
162 148
160 146
158 144
156 142
153 140

1051
1049
1047
1050 951
1048 949
1046 947
950 851
948 849
946 847
850
848
846



Main Entrance

Men

2011 Trade Show
Ohio School Boards Association
 November 14, 15
 Greater Columbus Convention Center • Columbus, Ohio

100	OES Scoreboards	158	ODYSSEYWARE	240	Buckeye Educational Systems
101	North America Central School Bus Co.	160	ODYSSEYWARE	241	Stantec
102	OES Scoreboards	162	ODYSSEYWARE	250	
103	Tyler's Technologies Inc.	164	ODYSSEYWARE	251	Cardinal Bus Sales & Service Inc.
104	Habitec Security Inc.	200	Meals Plus	300	Assurant Employee Benefits
105	blendedschools.net	201	BoardDocs	301	Service Supply Ltd. Inc.
106	Burges & Burges Strategists	202	RBC Capital Markets	302	Accidental Death & Dismemberment
107	Adtran	203	PublicSchoolWorks	303	Schoolhouse Electronics LLC
108	Wenger Corp.	204	DYMO/Mimio	305	CESO Inc.
109	Metz and Associates	206	Alpha & Omega Building Services	306	ARAMARK Education
110	Wenger Corp.	207	SPS EZpay	307	Collaborative—TMP Architects
111	Delta Dental of Ohio	208	ModSpace	308	HOLDFAST Technologies LLC
112	Wenger Corp.	209	Quill Corp.	309	Key Blueprint
113	Seating Renovators	210	Ohio Coalition for Equity & Adequacy of School Funding	310	Vasco Sports Contractors
115	Tandus Flooring	211	Freund Freeze & Arnold	311	Tornado ACS
117	Soprema Inc.	212	OMERESA Health Benefits Program	312	SHP Leading Design
119	Preferred Meal Systems Inc.	213	Ohio Masonry Association	313	Rx Ohio Collaborative
122	Kids PAC	214	OMERESA Health Benefits Program	314	SHP Leading Design
123	E & D Specialty Stands Inc.	215	Fifth Third Securities Inc.	315	Dave York Sports Inc.
124	Kids PAC	216	Fifth Third Bank	316	SHP Leading Design
125	AEP Ohio gridSMART Business Incentives	217	American Fidelity	317	Dave York Sports Inc.
126	OSBA Relaxation Station	218	Republic Storage Systems Inc.	318	SHP Leading Design
127	Cardiac Science Corp.	219	Hann Manufacturing Inc.	319	Life Track Services Inc.
128	OSBA Relaxation Station	222	Buckeye Bleacher Repair Inc.	322	Chartwells School Dining Services
129	Datacore Consulting	223	nora systems Inc.	324	Chartwells School Dining Services
130	OSBA Relaxation Station	224	Ingersoll Rand Security Technologies	326	Ohio Music Education Association
131	VALIC	225	GCA Education Services	328	Viox Services Inc.
132	OSBA Relaxation Station	226	BWA South	329	TDA
133		227	JBHM Education Group	330	Infinite Campus
134	OSBA Relaxation Station	228		331	TDA
135		229	AmeriGas Propane	332	Rachel Wixey & Associates
136	OSBA Relaxation Station	230		333	MicroImage
137		231		334	OHM
138	The HON Co.	232		335	Snider & Associates Inc.
139		233		336	Current Surfaces Inc.
140	ODYSSEYWARE	234	Roth Bros Inc.	337	Learning Sciences International
141	Stanley Security Solutions Inc.	235	Ohio Department of Education	338	M-F Athletic Co.
142	ODYSSEYWARE	236		339	
144	ODYSSEYWARE	237		340	Security Voice Inc.
146	ODYSSEYWARE	238	Buckeye Educational Systems	341	Midwest Engraving
148	ODYSSEYWARE	239	Stantec	350	Cardinal Bus Sales & Service
150	ODYSSEYWARE				
153	ODYSSEYWARE				
156	ODYSSEYWARE				

	Inc.	457		600	The Ruhlin Co.
351	Cardinal Bus Sales & Service Inc.	447		602	The Ruhlin Co.
		449		604	Hugh Erwin and Associates
400	Service Supply Ltd. Inc.	450	Cardinal Bus Sales & Service Inc.	606	Olsavsky Jaminet Architects
402	Shiffler Equipment Sales Inc.			607	The Quandel Group Inc.
404	MKC Associates Inc.	451	Cardinal Bus Sales & Service Inc.	608	SFA Architects Inc.
406	MKC Associates Inc.			609	The Quandel Group Inc
407	KLH Engineers	453		610	Triad Architects
408	MKC Associates Inc.	455		611	Heapy Engineering
409	The Garland Co. Inc.	457		612	Triad Architects
410	Forbo Flooring Systems	500	Ohio School Plan	613	Resource International Inc.
411	The Garland Co. Inc.	501	Ross Sinclair & Associates LLC	614	TRANE
412	Lyon Workspace Products	503	Vincent Lighting Systems	615	Lawhon & Associates Inc.
413	Shafley Plan Management Services LLC	505	Folding Equipment Co. LLC	616	TRANE
414	Technique Roofing Systems	506	Chevron Energy Solutions Co.	617	McDonald, Cassell & Bassett Inc.
415	Bruner Corp.	507	Folding Equipment Co. LLC	618	TRANE
416	Lesko Architecture	508	Ruscilli Construction Co. Inc.	619	McDonald, Cassell & Bassett Inc.
417	The Brewer-Garrett Co.	509	FMS Architects	622	Tom Sexton & Associates
418	Lesko Architecture	510	Rep Source LLC	623	Sika Sarnafil Inc.
422	Virco	511	K12 School Consultants LLC	625	MicroAnalytics Ltd.
423	Scaparotti Construction Group LLC	512	Rep Source LLC	627	Regency Construction Services Inc.
425	Scaparotti Construction Group LLC	513	American Athletix LLC	628	Garmann/Miller Architects-Engineers
427	Floyd Browne Group	514	Neola Inc.	629	Energy Optimizers USA
428	Farnham Equipment Co.	515	The Renhill Group	630	Garmann/Miller Architects-Engineers
429	Energy Instruction Group	516	Petermann Ltd.	631	Meyer Design Inc.
430	Farnham Equipment Co.	517	Cotterman & Co., Inc.	632	CTL Engineering Inc.
431	EMOD LLC	519	Janson Industries	633	All American Tracks
432		522	Balog Steines Hendircks & Manchester Architects	634	Insulated Roofing Contractors
433	Vaughn Industries	524	Stan and Associates Inc.	635	FormShare
434	Gilbane Building Co.	526	Sparton Enterprises	636	Perfection Group Inc.
435	Modern Office Methods	528	Stifel Nicolaus & Co. Inc.	637	ASM Partners LLC
436	TimeCentre Inc.	529	Gunton Corp. - Pella Window & Door Co.	638	Friends Business Source
437	Jackson & Sons Drilling/Jackson Geothermal	530	Electrocomm	639	Turner Construction
438	WorldviewU	531	Gunton Corp. - Pella Window & Door Co.	640	Friends Business Source
439	Universal Replacement Door Co.	532	CMTA Inc.	641	Turner Construction
440	Stonecreek Interior Systems LLC	533	Heery International Inc.	700	Fanning/Howey Associates Inc.
441	PSI (Professional Service Industry)	534	RTH Processing Inc.	701	Freytag & Associates Inc. Architects/Engineers
446		535	Healthcare Billing Services Inc.	703	The Motz Group
447		536	Gandee & Associates Inc.	705	David Williams & Associates Inc.
448		537	Belden Brick	706	LWC Inc.
449	Claim Aid Consulting	538	CCG Energy Solutions	707	H & H Enterprises
450		539	Duro-Last Roofing Inc.	708	21st Century Alarm/Data Inc.
451		540	CCG Energy Solutions	709	Global Furnishings Inc.
452		541	Tectum Inc.	710	FieldTurf/Beynon
453		546		711	Construction Resources Inc.
454		548		712	VARtek Services
455		550	Cardinal Bus Sales & Service Inc.	713	SSOE Inc.
456		552			
		554			
		556			

714	VARtek Services	816	Self-Funded Plans Inc.		Inc.
715	Norwalk Concrete Industries	817	Baird Public Finance	913	Info-Link Technologies
716	BoneFish Systems	818	The Nutrition Group	914	Samsung Techwin
717	TimeWare Inc.	822	Martin Public Seating Inc.	915	Megen Construction Co. Inc.
718	Capitol Aluminum & Glass Corp.s	823	GPD Group	916	Century Business Products
719	Four Seasons Environment Inc.	825	GPD Group	917	Scioto Services
722	Buehrer Group Architecture + Engineering Inc.	827	Hammond Construction	919	C. L. Firestone Inc. & J. M. Verostko Inc.
724	Buehrer Group Architecture + Engineering Inc.	828	Allied Environmental Services Inc.	922	MSA Architects/MSA Sport
726	The Skillman Corp.	829	Hammond Construction	923	Levin Porter Associates Inc.
728	H.C. Nutting/Terracon	830	Ohio High School Speech League	924	MSA Architects/MSA Sport
729	Kurtz Bros. Inc.			925	SportsGraphics
730	Educational Funding Group Inc.	831	The Education Connection (Insta Info Inc.)	926	Aalco/Sportscon
731	Sturdisteel Co.	832	Ohio School Benefits Corporation/Talus Brokerage	927	School Outfitters
732	Vista Consulting Group Inc.	833	EA Group	928	Hillyard Industries
733	Beilharz Architects Inc.	834	Bruce Longhino Group	929	School Outfitters
734	ACE Digital	835	SPORT SAFE Testing Service Inc.	930	Laketec Communications
735	Reward Wall Systems			931	School Outfitters
736	Frost Roofing Inc.	836	Bruce Longhino Group	932	Air Force One
737	Mays Consulting & Evaluation Services Inc.	837	Williams Sports Floors	933	Ohio State Park Lodges and Conference Centers
738	Aiphone Communications	838	DC Alphagraphics	934	Feeding Our Future: SNA Ohio and OASBO Nutrition
739	The National Beta Club	839	Williams Sports Floors	935	Weston Solutions Inc.
740	Carlisle Syntec/North Coast Reps	840	TOUCHSTONE CPM Inc.	936	Techline Sports Lighting LLC
741	The National Beta Club	841	Williams Sports Floors	937	Wood Ware Furniture
747		846	Smith Systems	938	Farber Specialty Vehicles
749		847	American Dairy Association Mideast	939	MPS Photo
751		848	Smith Systems	940	Wadsworth Northwest
753		849	Sanese Services —Lunches Kids Love	941	ADT Security Services
755		850	Dyson B2B	946	American Dairy Association Mideast
757		851	Educational Furniture Ltd.	947	Depco LLC
800	Grady Enterprises Inc.	852		948	American Dairy Association Mideast
801	Honeywell International Inc.	853		949	Claim Aid
802	Alliance for High Quality Education	854		950	
803	Honeywell International Inc.	855		951	ASSA ABLOY Door Security Solutions
804	Telephony & Data Solutions	856		952	
805	CompManagement Inc.	857		953	
806	CR architecture + design	900	Honeywell International Inc.	954	
807	esped.com Inc.	901	Musco Sports Lighting	955	
808	CR architecture + design	902	Honeywell International Inc.	956	
809	IMAGINIT Technologies	903	itslearning inc.	957	
810	ProgressBook by Software Answers Inc.	904	First Student Inc.	1000	Maumee Bay Turf Center
811	TRECA	905	Sodexo	1001	Esber Cash Register
812	ProgressBook by Software Answers Inc.	906	Dynamix Engineering Ltd.	1002	R. L. Deppmann Co.
813	TRECA	907	Cousino Harris Disaster Kleenup	1003	Southern Bleacher Co.
814	Tiffin Scenic Studios Inc.	908	Dynamix Engineering Ltd.	1004	International Management Assistance Corp. (IMAC)
815	CompManagement Health Systems Inc.	909	The 2 DO 4 College	1005	Apple Mobile Leasing
		910	H.E.A.T. Total Facility Solutions Inc.	1006	A/1 Products Inc.
		911	Albert Herman Draperies Inc.	1007	Architectural Vision Group Ltd.
		912	H.E.A.T. Total Facility Solutions		

1008	A/1 Products Inc.		Association		Technologies
1009	Architectural Vision Group Ltd	1110	Enlit LLC	1206	Johnsonite
1010	McElroy Metal Inc.	1111	Jefferson County ESC Virtual Learning Academy	1207	Williams Scotsman
1011	Clark Schaefer Hackett			1208	Johnsonite
1012	Oberfield's Inc.	1112	Big Ass Fans	1209	American Educational Consultants
1013	Heiberger Paving Inc./Mid America Sports	1113	Todd Associates Inc.	1210	Ameresco
1014	EMG	1114	M Space Holdings LLC	1211	Huffmaster Crises Management
1015	Smoot Construction	1115	Medical Mutual of Ohio	1212	Recreation Republic Inc.
1016	Educators Preferred Corp.	1116	FirstEnergy Solutions	1213	Net Activity Inc.
1017	Gallagher Benefit Services Inc.	1117	Medical Mutual of Ohio	1214	Patriot Engineering and Environmental Inc.
1018	Legat & Kingscott LLC	1118	Ohio Casualty Insurance	1215	Crain, Langner & Co.
1019	Energy Systems Group LLC	1119	Unique Solutions for Teaching and Learning	1216	Cincinnati Floor Co. Inc.
1022	Schorr Architects Inc.	1122	MT Business Technologies Inc.	1217	Ohio Tuition Trust Authority
1024	Knight Athletics Inc.	1123	Barton Malow Co.	1218	Cincinnati Floor Co. Inc.
1026	Sheakley	1125	Philadelphia Queen Commercial (ShawIndustries Inc.)	1222	Norris A. Kindell and Associates Inc.
1028	Hertz Furniture Systems	1127	Penco Products Inc.	1224	Norris A. Kindell and Associates Inc.
1029	Daktronics	1128	Action Floor System	1226	tw telecom
1030	Ohio Internet Crimes Against Children (ICAC) Task Force	1129	All Star Bleachers	1228	Ohio Educational Service Center Association
1031	Executive Management Services	1130	Global Government Educational Solutions Inc.	1229	Shoretel
1032	Greater Ohio Virtual School	1131	AwardPlace.com	1229	Accent Information Systems (sharing a booth with Shoretel)
1033	Side Effects Inc.	1132	Stoneware Inc.	1230	OSBA SchoolComp Safety Program
1034	Smart Solutions Technologies	1133	Richard L Bowen + Associates Inc.	1231	Hanah News Service
1035	T-Mobile	1134	Instinct Athletics	1232	Ohio PTA
1036	Sports Construction Group LLC	1135	Johnson Controls Inc.	1233	Bowling Green State University
1037	T-Mobile	1136		1234	Ohio as America from the Ohio Historical Society
1038	Buckeye Commercial Furniture LLC	1137	Johnson Controls Inc.	1235	Family, Career & Community Leaders of America (FCCLA)
1039	Control Systems of Ohio	1138	Sharp Business Systems	1236	National Endowment for Financial Education
1040	Buckeye Commercial Furniture LLC	1139	Pittsburgh Stage Inc.	1237	Xerox
1041	Sheakley UniComp	1140	Lincoln Interactive	1238	American Legion Buckeye Boys State
1046	Depco LLC	1141	Superior Dental Care Inc.	1239	Ozanne Construction Co. Inc.
1047	Northwestern Ohio Security Systems	1146	Northwestern Ohio Security Systems	1240	Kleingers & Associates
1048	The Foundation Endowment	1147	Armcorp Construction Inc.	1241	Ozanne Construction Co. Inc.
1049				1246	Nevco Inc.
1050		1148		1247	Healthy Life Screening
1051		1149		1248	
1052		1150		1250	
1053		1151		1252	
1054		1152		1253	
1055		1153		1254	
1056		1154		1255	
1057		1155		1256	
1100	Tremco Inc.	1156		1257	
1102	eSchoolView	1157		end of 1200	University Square
1104	Osborn Engineering Co.	1200	Continental Office Environments		
1106	TTL Associates	1201	Schools of Ohio Risk Sharing Authority		
1107	FMD Architects Inc.	1203	Siemens Industry, Building Technologies		
1108	Andrew Insurance Associates Inc.	1205	Siemens Industry, Building		
1109	National School Boards				

1300	Playworld Midstates Association		1440	Oxywater
1302	Ohio Council of Educational Purchasing	1341	1441	DAWNCHEM Inc.
1304	Ohio Utilities Protection Service	1346	1446	
		1347	1447	
		1349	1448	
1306	Imagine Learning Inc.	1351	1449	
1307	Spectrum Industries Inc.	1352	1450	
1308	Sabo/Limbach, a division of the Limbach Co.	1353	1451	
		1354	1452	
1309	Guardian Record System	1355	1453	
1310	blendedschools.net	1356	1454	
1311	SchoolDude.com	1357	1455	
1312	DataWerks Limited	end of 1300	1456	
		University Square		
1313	Ports Petroleum	1400	1457	
1314	Little Caesars Pizza Kit	Assessment Technologies/Easy Graphics		end of aisle 1400 Blue Cross and Blue Shield
1315	Bailey Communications Inc.	1401		
1316	Innovative Modular Solutions	1403	1500	Kiefer Specialty Flooring Inc.
1317	Palmer Conservation Consulting/Palmer Energy	1405	1501	Act Inc.
		1406	1502	Family Works Inc.
1319	eCollect of Ohio	1407	1503	Schoolwires
1322	Cisco Systems Inc.	1408	1504	Domino's Pizza
1323	Digital School Network	1409	1506	Domino's Pizza
1325	Digital School Network	1410	1507	Randa
1327	Ohio Deferred Compensation	1411	1508	HMH Specialized Curriculum Group
1328	Buckeye Association of School Administrators	1412	1509	North Central Terrazzo Association
1328	Ohio Association of Elementary School Administrators (sharing booth with BASA)	1413	1510	Weidenhammer/Bassco Inc.
		1414	1511	Track America LLC
1329	Instructional Technology Integration Partnership of Ohio (ITIP Ohio)	1415	1512	Pearson
		1416	1513	Seon System Sales Inc.
1330	The Ohio Association of School Nurses	1417	1514	Pearson-SAS
		1418	1515	Carpetland Commercial Flooring
1331	Ohio Association of Secondary School Administrators (OASSA)	1419	1516	Plug Smart
		1422	1517	Mobilease Modular Space Inc.
1332	Ohio Retired Teachers Association	1423	1518	Harrison Planning Group LLC
		1424	1519	VLN Partners
1333	Ashland University-Professional Development Services	1425	1522	Advantage Sport USA Inc.
		1426	1523	Storagecraft
1334	Education First Credit Union	1428	1524	Seward Sales Corp.
1335	Ohio Association of School Business Officials	1429	1525	Storagecraft
		1430	1527	
1336	University of Dayton Department of Educational Leadership	1431	1528	Avenue for Answers
		1432	1529	Avenue for Answers
1337	Miami University, Department of Educational Leadership	1433	1530	Avenue for Answers
		1434	1531	Avenue for Answers
1338	Management Council of the OECN	1435	1532	Avenue for Answers
		1436	1533	Avenue for Answers
1339	Ohio Association for Health, Physical Education, Recreation and Dance	1437	1534	Avenue for Answers
		1438	1535	Avenue for Answers
1340	Ohio High School Athletic Association	1439	1536	Avenue for Answers
			1537	Avenue for Answers
			1538	Avenue for Answers
			1539	Avenue for Answers

	Station
1540	Avenue for Answers
1541	Avenue for Answers
1546	
1547	
1548	
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1552	
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1554	
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1600	
1601	CIM Technology Solutions
1602	Taher Inc.
1603	CIM Technology Solutions
1604	One Call Now
1605	CIM Technology Solutions
1606	ING Financial Advisers Partners
1607	Lifetech Solutions DBA Sheer Defence
1608	
1609	V.I.P.S
1610	PNC
1611	
1612	
1613	
1614	
1615	
1616	
1617	Lightspeed Technologies Inc.
1618	1-888-OHIOCOMP
1622	The Legend Group
1624	Silverback Learning Solutions
1625	Logical Choice Technologies/Promethean
1626	
1627	Luxor/H Wilson Co.
1628	School Improvement Network
1629	Coleman Data Solutions
1630	
1631	
1632	
1633	
1634	
1635	Lancaster City Schools
1636	
1637	Lancaster City Schools
1638	
1639	Bauer Marketing Group
1640	Mutual Health Services
end of aisle 1600	OSBA Relaxation

Application For Exhibit Space
Ohio School Boards Association Trade Show 2011
November 13, 14, 15, 16, 2011

Booth Space Rental	
Front third of exhibit hall	
Standard 10' x 10'	\$950
Corner 10' x 10'	\$975
Island 20' x 20'	<i>Call for Pricing</i>
Middle third of exhibit hall	
Standard 10' x 10'	\$900
Corner 10' x 10'	\$925
Island 20' x 20'	<i>Call for Pricing</i>
Back third of exhibit hall	
Standard 10' x 10'	\$850
Corner 10' x 10'	\$875

Application requirements
A nonrefundable deposit must be received with the application. (See below for deposit amount). Space will not be held unless the deposit is received. OSBA reserves the right to reject any application it deems as inappropriate in nature. If a company's application is rejected, the deposit will be returned.
After acceptance of this application, a contract for space will be sent to the applicant, along with an invoice for the remaining rental fee.

Deposit, Payment schedule and Cancellation policy
The application must be accompanied by a deposit of half of the total booth cost prior to October 1. After October 1, full payment is due with your exhibitor application in order to reserve a booth space. Space will not be held unless the deposit is received.
Full payment will be due 45 days after date of contract and invoice. OSBA reserves the right to release reserved booth spaces if payment is not received within 45 days of contract and invoice.
In the event of cancellation, the exhibitor will forfeit the booth deposit. Cancellations or breach of contract on or after Oct. 1 entitle the exhibitor to no refund and all payments shall become the property of OSBA as liquidated damages.

Firm name _____
Address _____
City _____ State _____ ZIP _____
Contact _____ Title _____
Phone () _____ Fax () _____
E-mail address _____ Web page _____
Number of booth spaces requested _____
Booth choices: 1st _____ 2nd _____ 3rd _____ 4th _____
Company description (limited to 145 characters — spaces count as characters) _____

I understand that the deposit for booth space is nonrefundable unless my application is rejected and acknowledge the cancellation policy stated above. I also understand that by providing my fax number and e-mail address, I consent to receive faxes and e-mails from OSBA.

Authorized signature _____

Check for information on Sponsorship opportunities InfoAds Journal and VendorBook

Direct all correspondence to: Robin Charles, Trade Show coordinator
Ohio School Boards Association
8050 N. High St., Ste. 100
Columbus, OH 43235-6481
Phone: (614) 540-4000 or (800) 589-OSBA
Fax: (614) 540-4100 | E-mail: rcharles@ohioschoolboards.org

OSBA Capital Conference and Trade Show 2011

Conference schedule: November 13, 14, 15, 16, 2011
Trade Show hours: Monday, November 14, 11 a.m. to 5 p.m.
Tuesday, November 15, 9:30 a.m. to 4 p.m.

A golden opportunity

For 56 years, the Ohio School Boards Association's Capital Conference and Trade Show has attracted thousands of educators to Columbus each fall. We've added many new booths and have moved into exhibit halls C and D to better serve our exhibitors and our conference attendees. We've also changed our show hours to be more convenient for everyone.

Renew old contacts and make new ones

The Greater Columbus Convention Center is the site for the Capital Conference and Trade Show 2007. One of the most modern show places in the nation, the GCCC hosts all convention activities including the annual business meeting, educational sessions, several entertainment events and the trade show. You'll meet Ohio public school board members, superintendents, treasurers, business managers and many other school officials. These attendees decide what products and services to purchase in their districts. Their decisions amount to about \$14 billion in sales annually.

Booth specifications

Included with rental, booth spaces are decorated with an 8' high draped back wall with polished aluminum uprights and stanchions. Division rails are 36" high with matching draperies. Exhibitors are provided with a 7" x 44" uniform sign carrying your company's name, city and state.

On premise sales

On-premise selling is not condoned, yet order-taking is acceptable. Each exhibitor receives a directory of all pre-conference registrants.

Entertainment

Exhibitors may attend OSBA entertainment activities held during the conference. Exhibitors may also arrange for their own hospitality suites.

Additional marketing outlets

Gain added exposure by taking advantage of sponsorship opportunities throughout the conference. Promotional activities include educational programs, entertainment events, food and beverage functions, publications, services and giveaways.

Exhibitors may also purchase an "InfoAd" for the conference. This is an electronic visual message played as part of a slide show run continuously throughout the conference.

Exhibitors also receive discounts on advertisements in the *OSBA Journal*, OSBA's monthly membership magazine.