



OSBA Survey Service

The solution to your staff and community survey needs

Community and staff input and feedback are among the best ways to drive your strategic decision-making process, resulting in higher impact outcomes. Surveys provide an effective means for the school board to assess perceptions, understanding and levels of support within the district.

A quality survey takes time to create, distribute, collect and analyze. OSBA's customized survey service does this work for you. In addition, it can solve your distribution and collection problems — all with confidentiality and anonymity in mind.

Count on OSBA's professional and knowledgeable staff to work with your leadership team to create customized survey questions, disseminate the survey and collect the data. Additionally, a team of communication and board services professionals will analyze survey results, provide customized recommendations and deliver a final report, as well as suggest potential post-survey actions.

Benefits

- Enhances your staff and community engagement efforts.
- Maintains anonymity and confidentiality of responses.
- Creates a customized survey using best practice and research while keeping your district's needs in mind.
- Is affordable.
- Is fast and simple to complete with immediate results.
- Does not require additional software.
- Eliminates employee time for data compiling or survey drafting.
- Reduces mailing and printing costs.
- Presents a professional and modern format.
- Results in recommendations to impact student achievement, while showing your community you value its input.
- Leads respondent back to your district website.



Why use OSBA?

- OSBA staff members are communication and facilitation specialists with extensive experience in data collection, community engagement, writing and editing for a variety of specific audiences.
- Many of OSBA's long-standing and successful services, such as executive searches and strategic planning, include data collection and analysis. OSBA has used member and internal surveying methods and tools to inform our decisions for decades. Now we can help you.
- OSBA can help you align survey results with other governance activities or make recommendations specifically based on survey outcomes.
- Your membership allows OSBA to offer this service at an affordable price.
- OSBA has served boards of education for more than 60 years. We know public education in Ohio and we know how important community engagement is to you and to the success of your efforts.

OSBA's customized survey process is priced at \$2,750.

To learn more, contact Cheryl W. Ryan at (614) 540-4000.