

# SPONSORSHIP OPPORTUNITY

Every year, the Ohio School Boards Association (OSBA) hosts an Ohio reception at the National School Boards Association (NSBA) Annual Conference. Charlie Wilson, an Ohio school board member from Worthington City Schools, will serve as president of NSBA in 2020. Charlie will be sworn in during the NSBA conference in April in Chicago, and Ohio will be celebrating this accomplishment during the Ohio reception.

With hundreds of school leaders and officials from 49 states on the guest list, along with the Ohio delegation, this is your opportunity to have your organization represented on a national level. OSBA invites you to consider one of the following sponsorship packages:

## **BRONZE: \$500**

- Recognition as a sponsor in promotional materials
- On-site signage recognizing the sponsorship
- Included in a collective ad in June OSBA Journal
- Recognition as a sponsor on OSBA's website
- Invitation to Ohio Inaugural Reception

# SILVER: \$1,000

- Recognition as a sponsor in promotional materials
- On-site signage recognizing the sponsorship
- Included in a collective ad in June OSBA Journal
- Recognition as a sponsor on OSBA's website
- Six-month VendorLink listing
- Invitation to Ohio Inaugural Reception

## GOLD: \$3,000

- Recognition as a sponsor in promotional materials
- On-site signage recognizing the sponsorship
- Included in a collective ad in June OSBA Journal
- Recognition as a sponsor on OSBA's website
- One-year VendorLink listing
- Half-page ad in OSBA's April Journal
- Invitation to Ohio Inaugural Reception

#### **PLATINUM: \$5,000**

- Recognition as a sponsor in promotional materials
- On-site signage recognizing the sponsorship
- Included in a collective ad in June OSBA Journal
- Recognition as a sponsor on OSBA's website
- One-year VendorLink listing
- Full-page ad in OSBA's April Journal
- Half-page ad in OSBA's VendorBook
- Invitation to Ohio Inaugural Reception



To secure your sponsorship package, contact **Wanda Bloch**, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or wbloch@ohioschoolboards.org.