

# BRIEF CASE

## THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



### PDK/Gallup poll shows strong support for local school boards

More than half of Americans — 56% — say local school boards should have the greatest influence in deciding what is taught in public schools, according to the 46th Annual PDK/Gallup Poll of the Public's Attitudes Toward Public Schools. "The findings show strong support for local public schools and school board governance," said National School Boards Association Executive Director **Thomas J. Gentzel**. "Americans have spoken quite clearly, and their opinions should be of keen interest to state education chiefs and other policymakers." For more details on the poll, including Americans' knowledge and opinions of the Common Core State Standards, standardized tests, charter schools, vouchers and more, visit [www.pdkpoll.org](http://www.pdkpoll.org).

### OSBA Black Caucus announces Capital Conference dinner speaker

Dr. **Brian K. Perkins**, an expert on urban school systems and a former school board member, will speak at the Nov. 9 OSBA Black Caucus Capital Conference dinner. Perkins was a Connecticut school board member for 11 years and has served with the National School Boards Association's Board of Directors, Council of Urban Boards of Education and National Black Council of School Board Members. He is director of the Urban Education Leadership Program at Columbia University Teachers College. The cost of the dinner is \$70; the reservation deadline is Oct. 31. To register, contact your district treasurer or indicate your request on the conference registration form.

### North Carolina judge says private school vouchers unconstitutional

A North Carolina judge has ruled the state's private school voucher program, which takes funding from public schools and directs it to private and religious schools, unconstitutional. "Appropriating taxpayer funds to unaccountable schools does not accomplish a public purpose," the judge said in his ruling. Opponents of the program filed a lawsuit against the state in December challenging the legislation.

### Deadline for OSBA Media Honor Roll selection is just days away

The deadline for school districts to name reporters and editors to the 2014 OSBA Media Honor Roll is Sept. 12. The program enables districts to recognize journalists for fair and accurate reporting on their schools. For more information and to make your selections, visit [www.ohioschoolboards.org/media-honorroll](http://www.ohioschoolboards.org/media-honorroll).

### National pediatric group calls for later school start times for teens

The American Academy of Pediatrics (AAP) is calling for middle and high schools to delay start times to combat teen sleep deprivation. In an Aug. 25 policy statement, AAP said studies show that adolescents who don't get enough sleep often suffer

**Sept. 8, 2014**

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#### Route workshop information to:

- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Communication directors
- ☐ Principals

physical and mental health problems, have more traffic accidents and experience a drop in academic performance. AAP said getting enough sleep each night can be hard for teens whose natural sleep cycles make it difficult for them to fall asleep before 11 p.m. The academy said teens need about nine hours of sleep a night, and recommended middle and high schools delay the start of class to 8:30 a.m. or later. For additional information, visit <http://links.ohio.schoolboards.org/80551>.

### OASBO seeking nominees for business officials awards

The Ohio Association of School Business Officials Foundation for School Business Management is accepting nominations for the following awards: Outstanding Treasurer/CFO of the Year; Outstanding Business Operations Manager of the Year; Outstanding Transportation Director of the

Year; and Outstanding Food & Nutrition Director of the Year. Recipients will be honored at the OSBA Capital Conference in November in Columbus. Additional information and nomination forms are posted at <http://links.ohioschoolboards.org/88394>. Each award winner will

receive a plaque and \$500 to present to a graduating senior from their district as a scholarship.

### Schools encouraged to enter Magna Awards competition

Nominations for the 2015 American School Board Journal Magna Awards are now being accepted. Sponsored by Sodexo, the national recognition program honors school board best practices and innovative programs that promote student learning. The nomination deadline is Oct. 31. See [www.asbj.com/magna](http://www.asbj.com/magna) for details.

### OSBA online

● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

The OSBA "Legal Ledger" blog has posted a new entry that covers the enrollment of homeless students. Visit [www.ohioschoolboards.org/wpmu](http://www.ohioschoolboards.org/wpmu) to learn more about this issue and other updates on the latest cases, legal developments and hot topics at the state and federal levels.

### Jackson-Milton school adds therapy dog to help students

A Jackson-Milton Local (Mahoning) school started the school year with a furry new employee.

**Christine Ginnis**, the guidance counselor at Jackson-Milton Elementary School, has been working to get her goldendoodle, Asher, certified as a school therapy dog. Ginnis brought the idea of starting a therapy dog program to Superintendent **Kirk Baker** after seeing how effective the programs are for individuals in hospitals and nursing homes.

"I thought it would be a great incentive for students to have the opportunity to visit Asher, or take him for a walk when they are having a stressful day or when they have accomplished a goal," Ginnis said. "I feel he can have a lasting impact on their lives."

Source: Jackson-Milton Local Schools



## Briefcase

Ohio School Boards Association  
8050 North High Street, Suite 100  
Columbus, OH 43235-6481  
(614) 540-4000 — (800) 589-OSBA  
fax: (614) 540-4100 ● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

OSBA President: **Susie Lawson**, Tri-County ESC and Wayne County Schools Career Center

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Crystal Davis**, deputy director of communication services

Managing editor: **Gary Motz**, senior editorial manager

Assistant editor, layout and design: **Angela Penquite**, senior communication design manager

Assistant editor: **Bryan Bullock**, communication coordinator

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



# BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

## OSBA executive searches

### Superintendent

#### District

- ① Princeton City
- ② Elyria City

#### Deadline

- Sept. 15
- TBD

#### Contact

- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000

### Treasurer

#### District

- ① River Valley Local (Marion)

#### Deadline

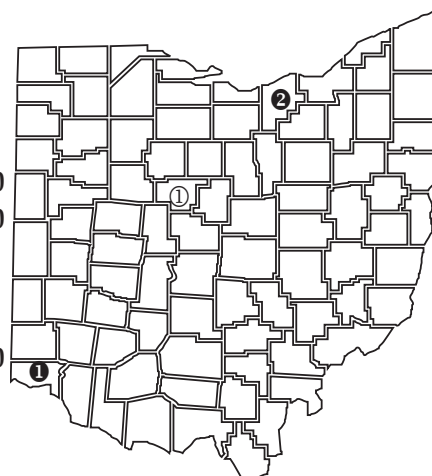
- Oct. 3

#### Contact

- OSBA Search Services, (614) 540-4000

① = Superintendent

① = Treasurer



## Other searches

#### Position

Superintendent

#### District

Lynchburg-Clay Local  
(Highland)

#### Deadline

Oct. 8

#### Contact

**Tony Long**, superintendent, **Southern Ohio ESC**, (937) 382-6921, ext. 1039

Superintendent

Reading Community City

Oct. 24

**Bill Sears**, administrative search lead, **Hamilton County ESC**, (513) 674-4207

## Board changes

**Clark-Shawnee Local (Clark)** appointed **Gary Barnes** to the board effective Aug. 12. He replaced **Neal Weber**, who resigned. ●●● **Fremont City Board of Education** member **Marc Glotzbecker** announced his resignation effective Aug. 17. ●●● **Nelsonville-York City Board of Education** member **Timothy L. Maiden** announced his resignation effective Aug. 8.

## Administrative changes

### Superintendents

**Bellefontaine City** hired **Brad Hall** as superintendent effective Aug. 1. He replaced **Beth Harman**, who retired. Hall previously was the assistant superintendent at **Piqua City**. ●●● **Bethel Local (Miami)** hired **Virginia Potter** as superintendent effective Aug. 1. ●●● **Lakewood Local (Licking)** Superintendent **Jay Gault** announced his retirement effective June 30, 2015. ●●● **Austintown Local (Mahoning)** hired **Jeremy Batchelor** as assistant superintendent effective Aug. 6.

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

### Treasurers

**Akron City** hired **Ryan Pendleton** as treasurer effective Sept. 1. He replaced Interim Treasurer **Clifford Reinhardt**. Pendleton previously was the treasurer and chief operating officer at **Barberton City**. ●●● **Madison-Plains Local (Madison)** hired **Jill Smith** as interim treasurer effective immediately. She replaced **Tim Dettwiller**, who took the superintendent position at the district. Smith also is treasurer at **Jefferson Local (Madison)** and **London Academy**.

## Sympathies

Former **Athens City** Board of Education member **Robert R. "Bob" Baur** died Aug. 16. He was 92. ●●● **Stanley Clair Boatright**, a member of the former **Bloomfield** School Board in Trumbull County, died July 12. He was 86. ●●● Former **Buckeye Local (Medina)** Superintendent **Diane I. Kirkwood** died Aug. 19. She was 72. ●●● **Walter Scott Smith**, a former superintendent at **Chardon Local (Geauga)** and the former **Geauga County** School District, died Aug. 9. He was 96. ●●● Former **Maplewood Local (Trumbull)** Superintendent **Pat F. Agresta** died Aug. 13. He was 76. ●●● Former **Nelsonville-York City** Board of Education member **Robert Joseph Sheskey** died Aug. 17. He was 90. ●●● Former **New Knoxville Local (Auglaize)** Superintendent **Martin W. Rehmert** died Aug. 9. He was 81.



## NEWS

by Bryan Bullock, assistant editor

### National Guard honors OSBA; trustees OK constitution changes

OSBA trustees received a special visit from the leader of the Ohio National Guard and approved a handful of proposed changes to the association's constitution and bylaws during a meeting on July 26. The OSBA Board of Trustees is the association's official governing body and meets three times a year.

Maj. Gen. **Deborah A. Ashenhurst**, Ohio Adjutant General, attended the meeting to honor OSBA Executive Director **Richard Lewis** and Deputy Executive Director **Rob Delane** for their support of the Ohio National Guard. Ashenhurst is responsible for the command of the Ohio National Guard, which has more than 17,000 service members across the state.

"About seven years ago, the Ohio National Guard entered into a relationship with OSBA," she said during the trustees meeting. "We were trying to collaborate on

the best way you could help support our service members, and this became the model we used for working with other organizations."

Ashenhurst said OSBA has assisted the Guard by participating in and promoting regional meetings designed to support military families and children. She noted the association has publicized Guard programs for military families in its publications. Ashenhurst praised Lewis and Delane for their ongoing efforts to lead OSBA's work with the Ohio National Guard, and presented each of them a certificate of appreciation and coin of excellence.

"These two gentlemen have certainly made a difference for us," Ashenhurst said. "Thanks for all you do for our military families and to ensure all students have the best quality education in the state of Ohio."

Following the presentation,

trustees approved two proposed changes to the OSBA Constitution and two proposed changes to the OSBA Bylaws. All of the proposals will go to the Delegate Assembly for approval this fall. Three of the four proposals involve deleting or modifying language that is out-of-date or no longer relevant. The fourth proposal stems from a recommendation by the OSBA Investment Committee, an ad-hoc committee appointed in February by OSBA President **Susie Lawson, Tri-County ESC and Wayne County Schools Career Center**.

Following extensive study, discussion and meetings with independent investment advisors, the committee recommended changing OSBA Constitution Article X, Management and Disbursement of Funds, Section 1, to allow the association to more diversely invest funds not

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News, continued from page 4

immediately needed for current operations and capital expenditures. The constitution currently limits OSBA to investing in bonds and government agencies.

In 2013, the bond market hit a 30-year low, causing OSBA to experience unrealized and realized losses on investments. The OSBA Investment Committee — chaired

by OSBA President-elect **Ed Penrod, Logan-Hocking Local (Hocking) and Tri-County Career Center** — has concluded a change in the OSBA Constitution is needed to allow the association to diversify its portfolio to include other appropriate investments that will balance risks. The committee also recommended a new Investment Policy and Investment

Committee Charter, both of which are contingent on approval of proposed constitutional language revisions by the Delegate Assembly.

Additional information about these and other proposed changes to the association's constitution and bylaws will be shared as the Delegate Assembly meeting approaches in November.

## Managing a School Crisis in the National Spotlight

**Friday, Oct. 3, 9 a.m. to 3 p.m. • Cost \$150**

OSBA office, 8050 N. High St., Columbus, (614) 540-4000

In today's world of "gotcha" journalism, with cameras capable of sending pictures to the news media in minutes and reputational challenges amplified by social media, "managing the media" and "controlling the message" are necessary skill sets for school leaders. This interactive workshop will help you assess whether your district is ready to handle a school crisis that turns into a national news story.

**Erika Daggett**, communications coordinator at **Forest Hills Local (Hamilton)**, explains how to craft a communications response to a national news story that she handled, then reveals how the story played out in real life. OSBA Senior School Board Services Consultant Dr. **Richard J. Caster** will provide tips on how your district can better partner with local law enforcement and emergency responders, and **Bruce M. Hennes**, managing partner at Hennes Paynter Communications, explains why the media often get it wrong, what you can do to ensure that doesn't happen and how to minimize the damage when it does.

Don't miss this chance to take part in a day filled with role-playing exercises facilitated by experienced school and crisis communication professionals.

The cost is \$150, which includes registration, materials, lunch and light refreshments. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).





## INFORMATION

by Steve Horton, school board services consultant

### OSBA revitalizing its Urban School District Advisory Network

I attended the CUBE (Council of Urban Boards of Education) Summer Issues Seminar in Chicago this summer. The event was an opportunity for urban school district board members and administrators from across the country to come together, share ideas and learn from leading education experts.

The discussions during the event

were rich. My takeaway is the diversity of thought and perspective among district leaders is as broad as the families that live in urban districts. Although differences of opinion and ideologies exist, there remain important commonalities — the desire to work for every student, examine the work being done, explore new paradigms and a strong willingness to change the

future.

I would like to harness this energy and creativity through OSBA urban district members and the revitalized Urban School District Advisory Network. Why not learn from each other and from the work being done all over the nation? The network offers a wealth of ideas, insights and

*Continued on page 7*

#### **Management Development Series #4:**

### **OTES and pay for performance**

**Wednesday, Sept. 10**  
**OSBA office, Columbus**

**10 a.m. to 2 p.m.**  
**Cost is \$90**

As Ohio school districts begin to implement the new Ohio Teacher Evaluation System (OTES), questions about performance pay continually arise. Some ask about the basic principles of performance pay, while others question how OTES can be built upon to create a complete performance-pay system. And performance pay, like any other compensation system, has strengths and weaknesses that need to be carefully considered with respect to achieving and raising district goals.

**Jeff Rahmberg**, of Rahmberg Stover & Associates, has long been recognized as an expert in public school employee compensation and has developed performance-pay systems for school districts in Ohio and neighboring states. He also has worked with OSBA in providing superintendent, treasurer and administrator salary analyses, as well as presented on performance pay at numerous seminars. OSBA Director of Management Services **Van D. Keating** also will speak.

This workshop will explore the latest incarnation of OTES, performance-pay fundamentals and possible ways to meld them into new evaluation systems. Presenters will show districts what could be accomplished, how it would look and what they should expect. They also will discuss what has and has not worked in other states. The session will be filled with interesting and timely information for board members and administrators alike.

Registration begins at 9:30 a.m. Cost for the workshop is \$90 per attendee, and includes lunch and materials. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [lmiller@ohioschoolboards.org](mailto:lmiller@ohioschoolboards.org).



# 2014 Treasurers' Clinics

## Choose the date and location that best fits your schedule:

Friday, Sept. 26	Embassy Suites, Columbus
Tuesday, Sept. 30	Hilton Garden Inn, Perrysburg
Thursday, Oct. 2	Hilton Garden Inn Dayton South, Miamisburg
Friday, Oct. 3	Kent State University at Tuscarawas, New Philadelphia
Tuesday, Oct. 7	Ohio University Inn and Conference Center, Athens

Plan now to attend the 2014 OSBA Treasurers' Clinics to be held around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are encouraged to attend.

## Agenda

<b>8 a.m.</b>	<b>Registration and continental breakfast</b>	<b>11 a.m.</b>	<b>Average daily membership (ADM) reporting changes for fiscal year 2015</b>
<b>8:25 a.m.</b>	<b>Welcome and announcements</b> <i>Van D. Keating, director of management services, OSBA; Ohio Association of School Business Officials (OASBO) region director; and OSBA region president</i>		<i>Emily Gephart, director, Ohio Department of Education (ODE) Office of Budget and School Funding; or ODE area coordinator</i>
<b>8:30 a.m.</b>	<b>Five-year financial forecast update</b> <i>Dan Romano, senior vice president and managing director, Forecast5 Analytics Inc.</i>	<b>12:15 p.m.</b>	<b>Lunch and legislative update</b> <i>Damon Asbury, director of legislative services; Jay Smith, deputy director of legislative services; and Jennifer Hogue, lobbyist, OSBA; and Barbara Shaner, associate executive director, OASBO</i>
<b>9:40 a.m.</b>	<b>Break</b>	<b>1 p.m.</b>	<b>Hiring treasurers</b> <i>Consultants from OSBA and OASBO</i>
<b>9:50 a.m.</b>	<b>Straight A Fund grants update</b> <i>Representatives from the auditor of state's office</i>	<b>2:10 p.m.</b>	<b>Break</b>
		<b>2:20 p.m.</b>	<b>New fiscal and current state software</b> <i>Representatives from the Management Council of the OECN and OASBO</i>
		<b>3:30 p.m.</b>	<b>Adjournment</b>

Registration and continental breakfast begin at 8 a.m.; the clinic runs from 8:25 a.m. to 3:30 p.m. The fee is \$150, which includes registration, continental breakfast, lunch and materials. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

# School Law for Treasurers Workshop



**Friday, Oct. 17**  
**Embassy Suites, Columbus**  
**Cost: \$150**

Join OSBA for the annual School Law for Treasurers Workshop. Tailored exclusively for treasurers, this workshop will give you the tools you need to stay current.

Treasurers, assistant treasurers, business managers, board members and administrative teams are encouraged to attend.

**8:30 a.m. Registration and continental breakfast (provided)**

**8:50 a.m. Welcome**

**9 a.m. Legislative update**

Join association lobbyists for a guided tour through recent legislation and hear a forecast of the legislative landscape for the upcoming year.

*Jennifer Hogue, lobbyist, OSBA; and Barbara Shaner, associate executive director, Ohio Association of School Business Officials*

**9:45 a.m. To bid or not to bid: competitive bidding for schools**

Using recent litigation as examples, get a refresher and update of competitive bidding laws in Ohio that specifically highlight unique school district issues.

*Sylvia L. Gillis, Esq., Bricker & Eckler LLP, Columbus*

**10:30 a.m. Break**

**10:45 a.m. Understanding and managing vendor contracts**

Explore key contract components and the financial impacts for your district. Discover how to review vendor contracts effectively and manage contract approval and monitoring processes.

*Michael L. Sharb, Esq., Squires Patton Boggs (US) LLP, Cleveland*

**11:30 a.m. Lunch (provided)**

**12:30 p.m. Substitutes, seasonals and supplemental contracts ... oh my!**

These contracts can cause confusion for even a seasoned human resources professional. Hear practical tips for handling these contracts from hiring to firing, and everything in between.

*Giselle S. Spencer, Esq., and Megan B. Zidian, Esq., Britton, Smith, Peters & Kalail Co. LPA, Cleveland*

**1:30 p.m. Social media mysteries**

Are district tweets public records? May a board terminate an employee for a Facebook post? May you remove comments from the district's Facebook page? Find out during this fast-paced session.

*Megan D. Maurer, Esq., Pepple & Waggoner Ltd., Cleveland*

**2:15 p.m. Break**

**2:30 p.m. Levy lessons learned**

Improper use of district resources and facilities during a levy campaign can (and has) caused legal and financial woes for districts. Learn what the law prohibits.

*Gary T. Stedronsky, Esq., Ennis, Roberts & Fischer Co. LPA, Cincinnati*

**3:30 p.m. Adjourn**

Unauthorized audio recording or videotaping of any session is strictly prohibited.

The workshop will be conducted at the Embassy Suites, 2700 Corporate Exchange Drive, Columbus. The phone number is (614) 890-8600.

Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).





# 2014 OSBA Intensive Legal Workshop

Wednesday, Oct. 22 • 9 a.m.-3:15 p.m.

OSBA office, 8050 N. High St., Columbus

Cost: \$150

**8:30 a.m. Registration and continental breakfast (provided)**

**9 a.m. The ins and outs of Ohio's Sunshine Law and schools**

Explore the most frequently asked questions on the Sunshine Law related to school districts, including the latest case law.

*Mark Troutman, Esq., Isaac Wiles  
Burkholder & Teetor LLC, Columbus*

**10 a.m. Human resources 2.0**

Get an overview of some of the most litigated areas of human resources, including staff discipline, reductions in force and leaves of absence.

*Christine Cossler, Esq., Walter Haverfield  
LLP, Cleveland*

**11 a.m. Let's talk about policies**

When the law changes, your district policies need to be updated. Find out what updates need to be made to your district's policy manual now.

*Kenna S. Haycox, policy consultant, OSBA*

**11:30 a.m. Lunch (provided)**

**12:30 p.m. The road to nonrenewals – making sure your district is on the right path**

School districts must follow statutory procedures prior to nonrenewing an administrator or teacher. Get a step-by-step synopsis of the process of nonrenewing a contract and the legal issues that may arise.

*Susan Hastings, Esq., Squire Patton Boggs  
(US) LLP, Cleveland*

**1:30 p.m. Break**

**1:45 p.m. School districts and the legal challenges associated with intellectual property**

Learn about intellectual property, copyright infringement and applying for a trademark or fair use when reproducing portions of books and videos.

*Nicholas Gingo, Esq., Renner, Otto, Boisselle  
& Sklar LLP, Cleveland*

**2:30 p.m. When things are recorded – surveillance cameras and schools**

A look at using surveillance cameras and videos in school buildings. Review the basics of who can view a copy of a surveillance video, where surveillance cameras may be placed and other legal considerations.

*Sara C. Clark, senior deputy director of legal  
services, OSBA*

Unauthorized audio recording or videotaping of any session is strictly prohibited.

**3:15 p.m. Adjourn**

Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



# WORKSHOP REGISTRATION

## Treasurers' Clinic

- ☐ Sept. 26, Columbus, \$150
- ☐ Sept. 30, Perrysburg, \$150
- ☐ Oct. 2, Miamisburg, \$150
- ☐ Oct. 3, \$150, New Philadelphia, \$150
- ☐ Oct. 7, Athens, \$150

## MDS #4: OTEs and pay for performance

- ☐ Sept. 10, Columbus, \$90

## Managing a School Crisis in the National Spotlight

- ☐ Oct. 3, Columbus, \$150

## School Law for Treasurers

- ☐ Oct. 17, Columbus, \$150

## Intensive Legal Workshop

- ☐ Oct. 22, Columbus, \$150

## OSBA Workshop Registration Form

Workshop name \_\_\_\_\_ Workshop date \_\_\_\_\_  
Attendee name \_\_\_\_\_ Title \_\_\_\_\_  
Daytime phone \_\_\_\_\_ Email \_\_\_\_\_  
District/firm \_\_\_\_\_ County \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ or P.O.# \_\_\_\_\_ to cover \_\_\_\_\_ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Include a purchase order number with fax or email.



\_\_\_\_\_ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

**Please photocopy this form for each person**

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops). You will need a username and password.



Mail

OSBA  
8050 N. High St.,  
Suite 100, Columbus, OH  
43235-6481



Phone  
or fax

OSBA Registration Hotline,  
(614) 540-4000, ext. 300;  
toll free (800) 589-OSBA,  
ext. 300; or fax us at  
(614) 540-4100.



Email registrations can be sent to Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Please include a purchase order number.

### Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

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solutions. It's all there; we just need to tap into it for our students.

The network's newly formed Urban Steering Committee has begun planning for the future. This will involve programming and ideas to help all of our urban districts succeed. Plans are already in place for an Urban Solution Room Spotlight Session on

Tuesday, Nov. 11, at this year's OSBA Capital Conference. In addition, all urban board members and administrators will be invited to join an email group designed to allow urban district leaders to ask questions and share ideas. Keep watching, there will be much more to come.

There are 54 urban districts

across Ohio with more than 300 board members, superintendents and treasurers leading them forward. For all of us, the more we share, the more we learn.

To learn more about the Urban School District Advisory Network and how you can be involved, contact the author at (614) 540-4000 or [shorton@ohioschoolboards.org](mailto:shorton@ohioschoolboards.org).



## REGIONAL ROUNDUP

by Angela Penquite, senior communication design manager

### Register now for fall conferences in your area

The five OSBA regions are gearing up for their fall conferences. Held in the spring and fall, the region conferences draw hundreds of board members, administrators, guests and students together for dinner, networking, learning, fellowship and recognition. The events are highlighted by performances from some of the state's foremost student entertainment groups. The fall conferences also feature elections for the upcoming year's regional officers.

OSBA President **Susie Lawson**, **Tri-County ESC** and **Wayne County Schools Career Center**, and OSBA Executive Director **Richard Lewis** will travel to all of the conferences to greet attendees and present association updates. Region officers and other OSBA staff members also will deliver

updates and presentations.

Registration forms for the region conferences were published in the July 28 *Briefcase*. Forms also are available on the OSBA website at [www.ohioschoolboards.org/regions](http://www.ohioschoolboards.org/regions). Click on your respective region, then click on the conference flier under "Downloads." This is a members-only section of the website, so you will need your username and password.

School board members can earn five credits toward the OSBA Award of Achievement for attending a regional conference. For more information on the Award of Achievement program, visit <http://links.ohioschoolboards.org/43085> or contact OSBA. In addition, Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be

used for expenses incurred for meetings like this.

Following is a preview of the regional conferences.

#### Central Region

The Central Region conference is Wednesday, Sept. 24, at Villa Milano in Columbus. The social hour begins at 5 p.m., and dinner will be served at 6 p.m.

Region president **Randy Reisling**, **South-Western City**, will preside over the evening's activities.

The region will recognize its outstanding board members and school employees. Friends of Public Education and the region's outstanding teachers also will be honored.

Registration is \$40 per person or \$320 a table (seats up to eight) for

*Continued on page 8*

Regional Roundup, continued from page 7

OSBA members, guests and spouses. There is no charge for the Outstanding Teacher Award recipients. The registration deadline is Friday, Sept. 19. For questions, contact Regional Manager **Kim Miller-Smith** at (614) 635-1926.

### Northeast Region

The Northeast region will hold

its event on Wednesday, Oct. 1, at the Galaxy restaurant in Wadsworth. Region President **Denise Baba, Streetsboro City**, will preside over the conference.

Registration and socializing begin at 6 p.m., followed 30 minutes later by dinner. The program begins at 7:30 p.m. Keynote speaker **Joseph Bergant II, Cuyahoga Heights Local**

**(Cuyahoga)** superintendent and former **Chardon Local (Geauga)** superintendent will present "Follow up to a school crisis." The evening will include the recognition of the region's outstanding board members and presentation of the Northeast Region OSBA Teacher Education Scholarship.

Registration is \$35 each for OSBA members, guests and spouses. The registration deadline is Thursday, Sept. 25. For questions, contact Regional Manager **Reno Contipelli** at (330) 485-3731.

### Northwest Region

The Northwest Region will meet on Thursday, Oct. 16, at the **Vantage Career Center** in Van Wert. Hors d'oeuvres will be served during a registration and social period beginning at 5:30 p.m., followed by dinner. Region President **Timothy McKinney, Bath Local (Allen)**, will preside over the conference.

Following dinner, **Crestview Local's (Van Wert)** Knight Vision will perform. The event also will include Stand Up for Public Schools presentations to showcase good news about public schools and public school students.

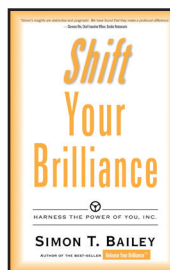
Those to be recognized during the evening include outstanding board members; veteran board members; the Northwest Region Educational Book Grant recipients; outstanding leaders in the region; and recipients of the Northwest Region Humanitarian and

Continued on page 9



#### The fall selection: *Shift you Brilliance: Harness the Power of You, Inc.*

Written by leadership expert **Simon T. Bailey**, *Shift your Brilliance* is your road map, your call to action and your opportunity to create accelerated results professionally, personally and financially. It is time for you to turn every day into a brilliant breakthrough.



Webinars for this selection will be held on Sept. 17, Oct. 7 and Nov. 5. Join Bailey at the Nov. 9 Early Bird Workshop at the OSBA Capital Conference, where he will be the keynote speaker. Visit [www.conference.ohio-schoolboards.org](http://www.conference.ohio-schoolboards.org) to learn more; event registration is required.

#### Ready to join? Its easy:

- Sign up for the OSBA Book Club at [www.ohioschoolboards.org/bookclub](http://www.ohioschoolboards.org/bookclub). Fill out the registration form for each person in your district joining the club to receive information about book discussions, author meetings and more.
- Follow the link sent to you to order a book for each participating reader. Discounted prices are available through OSBA's bookstore on [www.amazon.com](http://www.amazon.com).
- Note the dates and times for the webinars in your calendar and participate in the statewide conversation. You'll receive a reminder about the webinars.
- Enjoy the read! OSBA is excited to create this opportunity for discussion in your district and across the state.

For questions or to join the OSBA Book Club, contact **Cheryl W. Ryan**, deputy director of school board services, at (614) 540-4000 or [cyran@ohioschoolboards.org](mailto:cyran@ohioschoolboards.org).

**Sign up today at [www.ohioschoolboards.org/bookclub](http://www.ohioschoolboards.org/bookclub)!**



Regional Roundup, continued from page 8

Community Service awards.

Registration is \$30 per person or \$160 for a table of six. The reservation deadline is Thursday, Oct. 9. For questions, contact Regional Manager Dr. **Judy Jackson May** at (419) 372-8448.

### Southeast Region

The Southeast Region Fall Conference is scheduled for Thursday, Sept. 25, at **Alexander Local's (Athens)** high school cafetorium. Region President **David Carter, East Guernsey Local (Guernsey)**, will preside over the session, which begins at 5:30 p.m. with registration and socializing.

Welcoming comments and introductions begin at 6:15 p.m., followed by dinner.

The program also features the recognition of veteran board members; the presentation of Southeast Region Outstanding School Board Member awards; the Southeast Region President's Award; the region's recognition awards; and the annual Advocate of Education Award, which this year goes to Dr. **T. Richard Murray**, executive director of the Coalition of Rural and Appalachian Schools.

Registration is \$35 each for OSBA members, guests and spouses. The deadline for reservations is Friday, Sept. 19. For questions, contact Regional Manager **Paul D. Mock** at (740) 469-2724.

### Southwest Region

Warren County Career Center

in Lebanon will host the Southwest Region Conference on Thursday, Oct. 9. Region President **Rick Foster, Manchester Local (Adams)**, will preside over the conference, which kicks off at 5:20 p.m. with registration and a social hour. **Wayne Local's (Warren)** Waynesville High School Concert Band will entertain. Dinner will be served at 6:20 p.m., preceded by a presentation of the colors, Pledge of Allegiance and a moment of silence.

The awards portion of the program includes recognition of veteran board members; presentation of the annual Friend of Education Hall of Fame Award

to **Douglas McDonald**, president and CEO of the Cincinnati Museum Center; recognition of the 2014 Capital Conference Student Achievement Fair participants; 2014 Southwest Region outstanding student programs; and presentation of the Al Kettlewell Award for Outstanding Board Members and certificates to the Ohio Teacher of the Year candidates from the Southwest Region.

Registration is \$38 each for OSBA members, guests and spouses. The registration deadline is Friday, Oct. 3. For questions, contact Regional Manager **Ronald J. Diver** at (937) 634-9025.

## Learn how you can save time and money with BoardDocs



BoardDocs is the exclusive eGovernance partner of OSBA. Join OSBA for the free informational webinar demonstrations on the dates and times listed below. The webinars will showcase BoardDocs' cloud-based solutions and demonstrate why it is the eGovernance leader, not only in Ohio, but across the nation. Participants will learn how to save money, time and be more effective with BoardDocs.

Want to learn more? Join OSBA and BoardDocs for these informative webinars. It's quick and easy to register — just choose the date and time you wish to view the webinars.

**Information for current users:**  
BoardDocs policy management  
Wednesday, Sept. 24, 2 p.m.–3 p.m.  
<https://www1.gotomeeting.com/register/326030592>

**Information for districts considering paperless board meetings**  
Thursday, Oct. 23, 10 a.m.–11 a.m.  
<https://www1.gotomeeting.com/register/643613520>

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact **Laurie Miller**, OSBA senior events manager, at (800) 589-OSBA, (614) 540-4000 or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). For more information about BoardDocs, visit [www.boarddocs.com](http://www.boarddocs.com).



## LEGISLATIVE REPORT

by Jay Smith, deputy director of legislative services

### OSBA dispels Common Core misperceptions

House Bill (HB) 597, which would eliminate and prohibit Ohio's use of the Common Core State Standards (CCSS), has been hotly debated at the Statehouse recently. Sponsored by state Reps. **Andy Thompson** (R-Marietta) and **Matt Huffman** (R-Lima), the legislation is expected to be voted out of the House Rules and Reference Committee this month, with the possibility of a full House vote when the legislature returns in November.

If enacted the legislation would:

- eliminate and prohibit the use of CCSS after the current school year;
- eliminate and prohibit the use of Ohio's Standards for Science and Social Studies, which were adopted in 2010;
- prohibit the use of PARCC (Partnership for Assessment of Readiness for College and Careers) assessments;
- put in place the Massachusetts Standards for Mathematics, English Language Arts, Science and Social Studies from "pre-CCSS" for two school years (2015-16 and 2016-17);
- require new Ohio standards in the four subject areas to be developed by the State Board of Education for use beginning in the 2017-18 school year.

This means that today's

freshmen would face three different sets of standards for math, English, science and social studies during their four years in high school.

The bill also:

- institutes a legislative steering committee to review any new proposed state standards;
- replaces the recently approved seven end-of-course exams, which were enacted in HB 487, with five end-of-course exams required before graduation;
- contains unprecedented specificity on what the standards for each subject area should include.

Following are frequently asked questions OSBA developed to clearly address concerns about the Common Core State Standards.

#### What are the Common Core State Standards?

The Common Core State Standards, adopted by Ohio's State Board of Education in 2010, establish clear expectations of what students should know and be able to do when completing each grade, K-12, in mathematics and English language arts. The standards are learning goals for the knowledge and skills all young Ohioans need to succeed.

How will Ohio's students benefit

#### from the standards?

Students today are preparing to enter a world in which colleges and businesses are demanding more from them than ever before. The new standards focus on developing students' critical thinking, problem-solving and writing skills — real-world abilities that students must develop to be successful in today's workforce. In addition, Ohio's new standards focus on a deeper understanding of materials, not just basic memorization and test-taking skills. The new standards are clear and focused, allowing teachers to explore fewer topics in more depth with students, rather than skimming the surface of numerous topics to prepare students for tests.

#### Who led the development of the standards?

The nation's governors and education commissioners, through their representative organizations, the National Governors Association and the Council of Chief State School Officers, led the development of the Common Core State Standards. Teachers, including many from Ohio; parents; school administrators; and experts from across the country provided

*Continued on page 11*



## PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

### Parma City transforming instruction through digital devices

**Parma City** is transforming instruction by providing electronic devices to its more than 11,000 students.

The district is introducing The Everywhere Classroom (TEC) this school year, which will provide a tablet computer or laptop to every student in grade kindergarten through 12. The program is being implemented to advance student learning, prepare students for state-mandated online testing requirements and ensure graduates

are college and career ready.

"This move will be transforming learning in our schools," said Superintendent Dr. **Jeffrey M. Graham**. "In a time when our students are expecting a more individualized education experience, and our community is expecting to see more 21st century skills of our graduates, this is a great opportunity."

Distribution of the technology will begin this fall, with students in kindergarten and first grade

receiving iPad minis. Students in grades two to seven will receive iPads with detachable keyboards. Students in grades eight to 12 will receive MacBook Air laptops. All devices will come with rugged cases to protect the equipment.

This program is funded through a legal settlement and TIF tax subsidy, which have been earmarked for technology. Additional support has come from donations.

Source: Parma City Schools

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*Legislative Report, continued from page 10*

significant input into developing and revising the standards.

#### **Are the standards the same thing as curriculum?**

No, standards are different than curriculum. Standards represent expectations for what students should know and be able to do; curriculum is a road map teachers use to meet those goals or expectations. Ohio law specifies that districts, schools and teachers determine the curriculum through textbooks, lesson plans, literary texts and other instructional materials created and selected by teachers and districts. A key point to remember about the Common Core is that *curriculum and*

*instruction will continue to be local decisions.*

#### **Do the new standards dictate what teachers can teach children?**

No, they do not. The best understanding of what works in classrooms comes from teachers who are in those classrooms. That's why the standards will establish what students need to know, but not dictate how teachers should teach. Instead, schools and teachers will decide how best to help students reach the standards, just as they do now.

#### **Will it harm Ohio's students and schools if the state withdraws from the Common Core?**

Yes, Ohio would be returning to lower standards and expectations for children. It would seriously demoralize the education community, which has worked hard for three years to prepare for the standards and is enthusiastic about implementing them. In addition, the millions of dollars that have been spent on implementing the standards and the three years of teacher training already invested would be wasted.

For more information and resources on CCSS go to [www.ohioschoolboards.org/common-core](http://www.ohioschoolboards.org/common-core).

*Editor's note:* All information in this article was current as of Aug. 29.

## September 2014

- 9 SW Regional Legislative Breakfast ..... Dayton
- 10 Management Development Series #4..... Columbus
- 15 CR Regional Legislative Breakfast ..... Columbus
- 19 SE Regional Legislative Breakfast ..... Rio Grande
- 24 BoardDocs webinar for current users: policy management
- 24 Central Region Fall Conference..... Columbus
- 25 Southeast Region Fall Conference..... Albany
- 26 Treasurers' Clinic ..... Columbus
- 30 Treasurers' Clinic ..... Perrysburg

## October 2014

- 1 Northeast Region Fall Conference.....Wadsworth
- 1 Last day for board to adopt annual appropriation measure — RC 5705.38(B).
- 2 Treasurers' Clinic .....Miamisburg
- 3 Treasurers' Clinic ..... New Philadelphia
- 3 Managing a School Crisis in the National Spotlight..... Columbus
- 6 Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to the election).
- 7 Treasurers' Clinic .....Athens

- 9 Southwest Region Fall Conference..... Lebanon
- 14 NE Regional Legislative Breakfast ..... Brecksville
- 15 SE Regional Legislative Breakfast .....Cambridge
- 15 Last day for certification of licensed employees to State Board of Education — RC 3317.061.
- 16 Northwest Region Fall Conference..... Van Wert
- 17 School Law for Treasurers Workshop ..... Columbus
- 21 NW Regional Legislative Breakfast ..... Lima
- 22 Intensive Legal Workshop..... Columbus
- 23 NE Regional Legislative Breakfast ..... Warren
- 23 BoardDocs webinar: Information for districts considering paperless board meetings
- 27 Last day to submit certification for February income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).
- 31 Last day to submit February emergency or current operating expenses levy to county auditor for February election — RC 5705.194, 5705.195, 5705.213 (95 days prior to the election); end of first ADM reporting period— RC 3317.03(A).

## November 2014

- 1 Last day for classroom teachers to develop online classroom lessons ("blizzard bags") in order to make up hours for which it was necessary to close schools — RC 3313.482.
- 4 General Election Day — RC 3501.01(first Tuesday after the first Monday).
- 5 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for February election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for February election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for February election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for February election to board of elections — RC 5748.02(C); last day to submit emergency levy for February election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for February election to board of elections — RC 5705.251(A) (90 days prior to the election).
- 9-12 OSBA Capital Conference and Trade Show ..... Columbus