

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Poll: Most Americans unaware of Common Core State Standards

Nearly two-thirds of Americans surveyed in a new Phi Delta Kappa/Gallup poll said they had never heard of the widely adopted Common Core State Standards. Of the 38% who had heard of them, many thought — incorrectly — that the federal government is forcing states to adopt them and the standards cover all academic subjects. Respondents also said they do not think extensive standardized testing is improving public schools. And, reflecting a longtime trend, most of those surveyed gave U.S. public schools a “C” for quality, even though they gave their own local schools an “A” or “B.” Access the survey at <http://links.ohioschoolboards.org/81689>.

Governor names former superintendent to State Board of Education

Gov. John Kasich has named Ronald D. Rudduck, Clinton-Massie Local (Clinton) superintendent from 1999 to 2009, to the 10th District State Board of Education seat. He replaces Jeff Hardin, who died in March. Rudduck is an adjunct professor at Xavier University and Antioch University Midwest, where he teaches school finance, business and facilities to prospective administrators. He will have to run for election in November 2014 to complete the unexpired term, which ends Dec. 31, 2016.

OSBA wants you for the Student Achievement Fair

There are still booths remaining for the 2013 Student Achievement Fair, set for Nov. 12 during the OSBA Capital Conference. The fair — one of the conference’s most popular events — gives districts the opportunity to showcase programs that are boosting student achievement in their schools. For further information and to make nominations, visit www.ohioschoolboards.org/2013-student-achievement-fair.

Northeast Ohio students chosen to film conference video documentary

Interactive media program students from Grand Valley Local (Ashtabula) and the Ashtabula County Technical and Career Center will be the official student documentary video team for the 2013 OSBA Capital Conference. The program was selected based on the outstanding video work it submitted to OSBA. Students will film various events during the conference and edit the material into a 10-minute documentary to be streamed on the OSBA website, shared with other state school boards associations and used to promote the conference. In its fifth year, the OSBA program offers students an opportunity to practice their skills in a real-world setting.

State representative set for Capital Conference OSBA Black Caucus Dinner

Ohio Rep. Kevin Boyce (D-Columbus) will be the keynote speaker at the OSBA Black Caucus Dinner at the 2013 Capital Conference in Columbus. A former state

Sept. 23, 2013
Volume 44 Issue 18

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Route workshop information to:

- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Principals
- ☐ School board candidates

treasurer, Boyce was appointed to the Ohio House of Representatives in May 2012. He previously served as executive director of KnowledgeWorks Ohio, a nonprofit organization working to improve Ohio's school systems through public development and advocacy. The Nov. 10 event starts at 6 p.m., and also features music and networking; all conference attendees are invited. The cost is \$70 and preregistration is required. To register, notify your district treasurer or use the conference registration form. The reservation deadline is Nov. 1. For more information on the conference, visit www.ohioschoolboards.org/2013-capital-conference.

Famed director offers anti-texting film for schools

Acclaimed German filmmaker **Werner Herzog** has joined AT&T's "It Can Wait" campaign by creating a public service

Worthington City students ride mountain bikes at school

Worthington City students have a fun, new option for exercise this school year: a rugged, outdoor mountain bike course.

Teacher **Rick Armstrong** came up with the idea for the project, and he and other instructors built the course over the summer on wooded property at Granby Elementary School. The school-sanctioned course is believed to be the first in central Ohio.

"I'm hoping that we can put helmets on and take to the trail and have, literally, a bicycle-riding recess," Armstrong told a local newspaper.

The course is in the first phase of what Armstrong hopes will become a riding complex; additional construction will require fundraising. Businesses have donated 25 bikes to the school.

Source: *The Columbus Dispatch*

announcement (PSA) urging youth to stow their phones while driving. Long for a PSA at 35 minutes, "From One Second to the Next" packs a powerful emotional punch through interviews with texting-and-driving accident victims and surviving family members. The film can be downloaded from the

"It Can Wait" website: www.itcanwait.com. AT&T also plans to distribute the film to more than 40,000 high schools nationwide.

DeWine urges schools to practice safety plans

Ohio Attorney General **Mike DeWine** urges schools to not only file safety plans with his office, but also practice those plans. At a recent conference he said schools should conduct safety drills on different scenarios so staff and students know how to react.

OSBA online

● www.ohioschoolboards.org

Have you checked out OSBA's new "Rapid Roundup" yet? This monthly, two-minute overview of the latest public education news offers on-demand videos filled with must-have information for school district management teams. Tune into "Rapid Roundup" at www.ohioschoolboards.org/rapid-roundup.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
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A one-year subscription to Briefcase is \$125 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



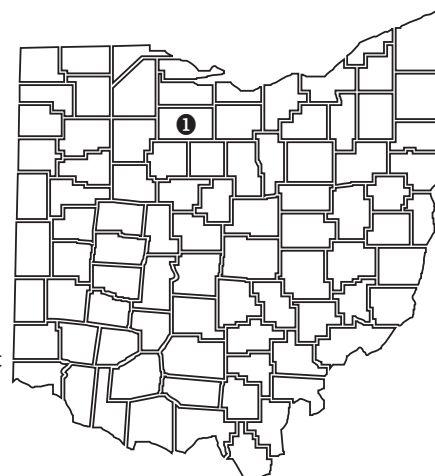
BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

| District | Deadline | Contact |
|---------------|----------|--------------------------------------|
| ① Tiffin City | Oct. 21 | OSBA Search Services, (614) 540-4000 |



① = Superintendent

Other searches

| Position | District | Deadline | Contact |
|----------------|---------------|----------|--|
| Superintendent | Findlay City | Oct. 25 | George Tombaugh , assistant superintendent, ESC of Central Ohio, (614) 581-9445 |
| Treasurer | Marysville EV | Oct. 10 | Bill Reimer , assistant superintendent, ESC of Central Ohio, (614) 284-1832 |

Board changes

East Clinton Local (Clinton) appointed **Jeremy Roe** to the board effective immediately. He replaced **Jason Potts**, who resigned to take a high school principal position at **Greenfield EV**. ●●● **Leetonia EV** appointed **Richard Hendricks** to the board effective Aug. 22. He replaced **Doug Jones**, who resigned due to moving out of the district. ●●● **Mount Healthy City** Board of Education member **Steve Horton** announced his resignation effective Aug. 30. He took a consultant position with OSBA. ●●● **Salem City** appointed **Angie Beck** to the board effective Sept. 6. She replaced **Nick Bush**, who resigned. ●●● **Wood County ESC** Board of Education member **Larry Tussing** announced his resignation effective immediately. The board appointed **Tim Smith** to replace Tussing effective Sept. 4.

Administrative changes

Superintendents

Allen East Local (Allen) Superintendent **Michael Richards** announced his retirement effective Feb. 28. ●●● **Clinton-Massie Local (Clinton)** hired **Warren Joseph Scholler** as interim superintendent effective Sept. 1. He replaced Dr. **Michael**

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

D. Sander, who took the superintendent position at **Franklin City**. ●●● **Elida Local (Allen)** Superintendent **Don Diglia** announced his retirement effective June 30. ●●● **Spencerville Local (Allen)** Superintendent **Joel Hatfield** announced his retirement effective Jan. 1. ●●● **Tiffin City** Superintendent **Donald E. Coletta** announced his retirement effective Dec. 31. ●●● **Wyoming City** hired **Kathy Demers** as assistant superintendent effective Aug. 26. She previously was the assistant superintendent at **Huber Heights City**.

Treasurers

Fairview Park City hired **Amy L. Hendricks** as treasurer effective Oct. 1. She will replace **Ryan Ghizzoni**, who took the treasurer position at **Berea City**. Hendricks currently is treasurer at **Vermilion Local (Erie)**.

Sympathies

Former **Bellefontaine City** Assistant Superintendent **Russel D. Millisor** died Aug. 31. He was 80. ●●● Former **Elmwood Local (Wood)** Board of Education member **Verlin Lee “Tony” Wagner** died Aug. 30. He was 80. ●●● Former **Howland Local (Trumbull)** Board of Education member **Richard E. Orwig** died Aug. 29. He was 87. ●●● Former **Midview Local (Lorain)** Board of Education member **Don Binnie** died Aug. 24. He was 75. ●●● Former **New Philadelphia City** Board of Education member **Earl Phillip Olmstead** died Aug. 21. He was 93. ●●● Former **Perry Local (Allen)** Superintendent **Charles Crosser** died Aug. 23. He was 96. ●●● Former **Southeastern Local (Clark)** Board of Education member **David L. Smith** died Aug. 21. He was 68.



INFORMATION

by the National Safety Council (NSC)

Kids ticketing their parents can save lives

From toddler to teen, children are observing and learning. That is why the Ohio Teen Safe Driving Coalition developed the “Ticket Your Parent” program.

The program was developed to be a fun, engaging and educational activity for the whole family. It is not meant to diminish the responsibility of driving or to red flag anyone as an unsafe driver. The goal is to raise awareness about the importance of parents modeling safe driving behaviors and help parents talk with their preteens about what is and isn’t safe while driving.

Following a classroom

discussion about the importance of safe driving and eliminating distractions, preteens are encouraged to monitor the driving habits of an experienced driver such as a parent, guardian or other trusted adult. When the car is stopped and it is safe to do so, preteens issue mock tickets to the driver if they observe unsafe behaviors such as texting or talking on a cellphone, not wearing a seat belt or failing to stop at a stop sign. Afterward, the driver and preteen are encouraged to discuss the importance of driver attentiveness and safety at all times.

At the end of the program,

preteens use a provided tally sheet to record the number of tickets in each category they issued and return the “ticket tally sheet” to the program facilitator.

Participants can use the comments section of the “ticket tally sheet” to provide feedback about the program. Facilitators return the tally sheets and evaluation to NSC for evaluation of the program.

Tickets include activities such as crossword puzzles and word searches for preteens to complete. Parents are encouraged to visit the websites listed on the back of the tickets to learn about safe driving

Continued on page 5

Information, continued from page 4

practices for teens.

Currently, this program is being offered by the Northern Ohio NSC chapter in Columbiana, Mahoning or Trumbull counties for students

ages 12-15. For more information on how districts in these counties can offer this program, contact **Larry N. Kingston**, executive director of the NCS Northern Ohio

chapter, at kingston@nscnohio.org.

Others throughout Ohio seeking more information should visit: <http://teensafedriving.org/blog/ticket-your-parents>.



NEWS

by Amanda Finney, senior marketing coordinator

What's in it for me? Top 10 reasons the OSBA Capital Conference is a must-attend event

By now you have most likely heard about an upcoming event Nov. 10-13 at the Greater Columbus Convention Center — the OSBA Capital Conference and Trade Show. Whether you are a new or veteran board member, school administrator or district staff member, there truly is something for everyone at this premier education event.

If you have registered for the Capital Conference — great! This article can help you plan and think about your conference experience. If you haven't registered yet, this will serve as a friendly reminder to do so.

Is the OSBA Capital Conference offered at a great price? Absolutely! Rarely will you find excellent professional development at a low cost of \$275 per person for the first six people from your district. If your district registers more than six people, the rate becomes a flat fee of \$1,650 for an *unlimited* number of

registrants.

Let's not forget the tangible benefits and the take-it-home-now-and-use-it knowledge this worthwhile event offers.

Below are a few of the reasons the conference is a valuable investment of your time:

● **Networking:** Nearly 10,000

Continued on page 6

Learn how to save time and money with these webinars



BoardDocs is the exclusive eGovernance partner of OSBA. Join OSBA for free informational webinar demonstrations on the dates and times listed below. The webinars will showcase BoardDocs's cloud-based solutions and demonstrate why it is the eGovernance leader, not only in Ohio, but across the nation. Learn how to save money, time and be more effective with BoardDocs.

Want to learn more? Join OSBA and BoardDocs for an informative webinar. To register, just choose the date and time you wish to view the webinar:

Information for current users
Wednesday, Sept. 25, 2 p.m.–3 p.m.
<https://www1.gotomeeting.com/register/715774776>

Information for districts considering paperless board meetings
Thursday, Oct. 31, 1 p.m.–2 p.m.
<https://www1.gotomeeting.com/register/856116440>

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact **Amanda Finney**, OSBA senior marketing coordinator, at (800) 589-OSBA; (614) 540-4000; or afinney@ohioschoolboards.org. For more information about BoardDocs, visit www.boarddocs.com.

Help your district look its best



A cutting-edge guide to photography, videography, Instagram and Pinterest

Wednesday, Oct. 2

OSBA office
8050 N. High St.
Columbus
(614) 540-4000

Thursday, Oct. 3

Cuyahoga Valley Career Center
8001 Brecksville Road
Brecksville
(440) 526-5200

Agenda

8:30 a.m. Registration opens

11:30 a.m. Lunch

9 a.m. Welcome and introductions
Crystal Davis, deputy director of communication services, OSBA; and Kelsey Giesler, Ohio School Public Relations Association president-elect, communications coordinator, Ohio Hi-Point Career Center

12:30 p.m. Instagram — a thousand words unspoken

Discover why the popular photo-sharing app was a good fit for the Ohio Hi-Point Career Center to connect to students and potential students. See how Instagram and the #ShareYourStory campaign is being used to target enrollment goals and student morale, and how the power has shifted to the students who ultimately decide the success or failure of the channel. Review the results of the initial campaign and learn how Instagram can be your next school communication method.
Kelsey Giesler

9:15 a.m. Better photos in a snap
An award-winning photojournalist shares practical advice and tips to help you take better photographs and capture your district in its best light. See hands-on demonstrations and learn how to take standout photos with any camera at school events. Attendees are encouraged to bring their cameras and get their photography questions answered before, during or after the session.
Bryan Bullock, communication coordinator, OSBA

1:30 p.m. Oh, how Pinteresting! Using Pinterest in education

Hear how one of the fastest-growing social media networks can help you promote your district, work with students, direct parents to resources and streamline research. Discover how Pinterest is a powerful tool for sharing your school photos and materials.
Ellie Ringler, marketing coordinator, Brighten Hall Inc.

10:30 a.m. Producing eye-popping, high-quality and low-cost videos
Learn the basics of high-quality videography. You'll also learn how to use smartphones to capture and edit video, and hear recommendations on the best video cameras and editing equipment to buy at different price points.
Crystal Davis

3 p.m. Adjourn

The cost of this workshop is \$150, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

School Law for Treasurers Workshop



Friday, Oct. 18
Embassy Suites, Columbus
Cost: \$150

Join OSBA for the annual School Law for Treasurers Workshop. Tailored exclusively for treasurers, this workshop will give you the tools you need to stay current.

Focusing on the cutting-edge issues important to you in the 2013-14 school year, presenters will share the latest legal developments for you to take back to your district.

Treasurers, assistant treasurers, business managers, board members and administrative teams are encouraged to attend.

8:30 a.m. Registration and continental breakfast

9 a.m. Legislative update — budget bill hot topics

Find out how the state budget bill will impact your day-to-day work and what you need to know going into the new school year.

Damon Asbury, director of legislative services; and Barbara Shaner, associate executive director, Ohio Association of School Business Officials

10 a.m. Problematic leaves of absence — what now?

Explore leave status issues and the intersection and overlap among the Family and Medical Leave Act, Americans with Disabilities Act and other medical disability-related leave.

Jeremy J. Neff, Esq., Ennis, Roberts & Fischer Co. LPA, Cincinnati

11 a.m. Break

11:15 a.m. Changing of the guard — how to effectively transition into a new position

What are some best practices and effective strategies for managing a new office in terms of review, oversight and updating in the treasurer's office? An attorney and treasurer share their experiences and tips on getting control and ensuring a smooth transition.

Rebecca C. Princehorn, Esq., Bricker & Eckler LLP, Columbus; and Melissa N. Lee, treasurer, Delaware City

Noon Lunch

1 p.m. Joining forces — working well with EMIS coordinators and transportation employees

Get tips on how to successfully work with your district EMIS coordinator and transportation employees to maximize revenue and accuracy in reporting and record keeping.

Tammy Hrosch, EMIS services manager, Metropolitan Dayton Educational Cooperative Association; and TBD

2 p.m. Break

2:15 p.m. Money, money, money, money — negotiations and finances

Look at the most common issues and problems that arise when dealing with negotiations and finances. Bring your questions; we'll share best practices that you can take home to your district.

James P. Burnes, Esq., Bricker & Eckler LLP, Columbus

3:15 p.m. Adjourn

Unauthorized audio recording or videotaping of any session is strictly prohibited.

The workshop will be conducted at the Embassy Suites, 2700 Corporate Exchange Drive, Columbus. The phone number is (614) 890-8600. To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.



2013 OSBA Intensive Legal Workshop

Wednesday, Oct. 23 • 9 a.m.-3:15 p.m.
OSBA office, 8050 N. High St., Columbus
Cost: \$150

- 8:30 a.m. Registration and continental breakfast**
- 9 a.m. Bad bidding – competitive bidding in Ohio**
Construction counsel will review the competitive bidding requirements for school construction projects, critique hypothetical bid solicitations and present best practices for managing the bidding process.
Sylvia L. Gillis, Esq., and Christopher L. McCloskey, Esq., Bricker & Eckler LLP, Columbus
- 10 a.m. Negotiating a superintendent contract**
Get effective tips for negotiating superintendent contracts and all aspects of the negotiation process. Learn common pitfalls and practical solutions, from the moment the candidate is identified until the contract is signed.
C. Bronston McCord III, Esq., Ennis, Roberts & Fischer Co. LPA, Cincinnati
- 10:45 a.m. Break**
- 11 a.m. Ethics 201 – beyond the basics**
Get an in-depth look at Ohio ethics laws and their impact on school officials and employees, including doing business with the board, nepotism, accepting gifts and other conflicts of interest.
Jennifer Hardin, senior attorney, Ohio Ethics Commission
- 11:45 a.m. Lunch (provided)**
- 12:30 p.m. Resolving difficult public records requests**
Using actual public records requests as examples, an attorney and district administrator will offer practical recommendations for dealing with difficult requests for public records.
Mark H. Troutman, Esq., Isaac, Wiles, Burkholder & Teetor LLC, Columbus; and Mark O. North, superintendent, Lebanon City
- 1:30 p.m. Break**
- 1:45 p.m. Torches and pitchforks – regulating public participation properly**
What is the district's ability to regulate the public's participation at board meetings, public comments received on Facebook and the public's use of district buildings and other facilities? Learn how to handle complaints received from the public.
Scott C. Peters, Esq., Britton, Smith, Peters & Kalail Co. LPA, Cleveland
- 2:45 p.m. Hot topic lightning round**
We'll pick the hottest legal topics and provide quick summaries of need-to-know information.
Hollie F. Reedy, chief legal counsel; Sara C. Clark, deputy director of legal services; and Candice Christon, staff attorney, OSBA
- 3:15 p.m. Adjourn**
Unauthorized audio recording or videotaping of any session is strictly prohibited.

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.



SHOW YOUR APPRECIATION



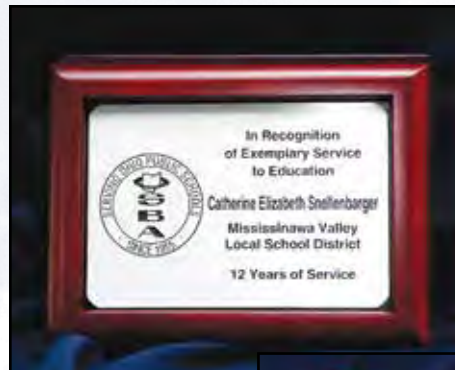
Recognize accomplishments with an OSBA customized plaque or award

When words are not enough, a personalized gift might be the answer. OSBA's customized plaques and awards add more meaning to your expression of thanks or welcome aboard. These classy, elegant items appropriately express your appreciation to those who serve the cause of quality public education, and are an excellent way to welcome new members and staff.

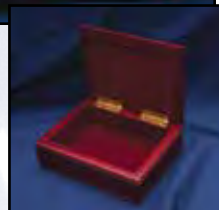
Available in a variety of styles and sizes, these popular plaques and awards arrive ready for presentation.



A. Horizontal plaque — \$75
8" x 6" walnut plaque with etched plate.
Plate size: 6.5" x 4.5"



B. Walnut box — \$80
7.25" x 5.5" x 3" walnut box with etched plate.
Plate size: 4" x 3"



C. Gavel and block — \$50
10" gavel and 4.25" walnut block with inscribed plate.
Plate size: 4.5" x .875"



D. Round-top desk clock — \$65
4.75" x 7.5" walnut base with 3" diameter battery-operated clock with inscribed plate.
Plate size: 3.5" x 2.25"



E. Rectangle rosewood desk clock — \$70
5.75" x 6.75" brass base with 2.625" diameter battery-operated clock with inscribed plate. Plate size: 3.75" x 1.5"



F. State of Ohio plaque — \$50
7" x 9" mahogany plaque with inscribed gold metal plate.
Plate size: 4.5" x 5"



G. Color desk nameplate — \$45
10.5" x 3" walnut wedge with personalized etched plate.
Plate size: 10" x 1.75"



H. Desk nameplate — \$65
10.5" x 3" walnut wedge with personalized etched plate.
Plate size: 10" x 1.75"



I. Apple plaque — \$55
7" x 9" x 2" walnut plaque with three-dimensional red wooden apple and inscribed plate.
Plate size: 4" x 3"



J. Triangle jade crystal plaque on rosewood base — \$60
9" tall etched glass plaque on rosewood base. Base: 9" x 4"



K. Round beveled-edge jade crystal plaque — \$50
5" tall etched glass plaque with glass base. Base: 4" x 2.5"



L. Curved glass plaque — \$45
4.5" tall bevel-etched glass plaque with a glass base.
Base: 6" x 2"

Order now from OSBA's variety of high-quality styles and designs. Place your order by faxing the form on the back of this brochure to (614) 540-3299 or visit www.ohioschoolboards.org/store and place your order online. Please allow two to four weeks for delivery of customized awards. For quick orders, try OSBA's State of Ohio plaque, which will arrive in 10 days or less.

Items C, D, E, J, K and L can be customized with your school district's logo for a one-time setup fee of \$35.

Order form (duplicate form as needed)

| Item | Deep or reverse etched* | Quantity | Price each | Total |
|----------------------------|--|----------|------------|-------|
| A. Horizontal plaque | <input type="checkbox"/> deep etched <input type="checkbox"/> reverse etched | _____ | \$75 | _____ |
| B. Walnut box | <input type="checkbox"/> deep etched <input type="checkbox"/> reverse etched | _____ | \$80 | _____ |
| C. Gavel and block | inscribed only | _____ | \$50 | _____ |
| D. Round-top desk clock | inscribed only | _____ | \$65 | _____ |
| E. Rectangle desk clock | inscribed only | _____ | \$70 | _____ |
| F. State of Ohio plaque | inscribed only | _____ | \$50 | _____ |
| G. Color desk nameplate | inscribed only | _____ | \$45 | _____ |
| H. Desk nameplate | <input type="checkbox"/> deep etched <input type="checkbox"/> reverse etched | _____ | \$65 | _____ |
| I. Apple plaque | inscribed only | _____ | \$55 | _____ |
| J. Triangle crystal plaque | inscribed only | _____ | \$60 | _____ |
| K. Round crystal plaque | inscribed only | _____ | \$50 | _____ |
| L. Curved glass plaque | inscribed only | _____ | \$45 | _____ |

☐ Check here if you want items C, D, E, J, K or L customized with your district's logo (\$35 one-time fee) _____

* deep etched means the letters will stand out while reverse etched means letters will be cut into plate.

Individuals and businesses must add 7% on orders. No tax will be imposed if ordered through a school district using a district check, credit card or purchase order. Rush charge: orders with a 48 hour turnaround will be charged a \$15 fee. (Note: Items A, B and H cannot be rush orders. Please allow four to five weeks for delivery on these items.)

Subtotal _____
 Sales tax (7.0%) _____
 Rush charge (\$15) _____
 Total _____

Please check one:

- ☐ Payment enclosed (sales tax applies to orders paid by personal check, personal credit card, money order or non-sales tax exempt organizations) Make check payable to: Ohio School Boards Association
- ☐ Purchase order # _____

Credit card information:

☐ MasterCard ☐ Visa ☐ Discover

Account #: _____ expires (Mo./Yr.): _____
 Signature: _____ CVV code _____

3- or 4-digit code on back of card

Personalize as follows (type or print):

- School district _____ Year(s) of service _____
 Name of recipient _____
 Recipient's title (desk nameplate only) _____
- School district _____ Year(s) of service _____
 Name of recipient _____
 Recipient's title (desk nameplate only) _____

Ship awards to:

Name _____ Title _____
 District name _____ County _____
 Street address _____ Phone _____
 City/state/ZIP _____ ☐ home ☐ business address

☐ Please check if you need by a certain date. Need by when? _____

Mail this form to: Ohio School Boards Association, 8050 N. High St., Ste. 100, Columbus OH 43235-6481 or fax form and PO to (614) 540-3299. Please allow two to four weeks for delivery, except for item F, which can be delivered in 10 days or less.

Expanding Your Office IQ

Maximizing Efficiency and Staff Harmony

A workshop for central office and school building administrative assistants

Tuesday, Oct. 29 OSBA office, Columbus
10 a.m.-2 p.m. Cost is \$90



Registration is now open for a new OSBA workshop. Expanding Your Office IQ: Maximizing Efficiency and Staff Harmony is part of a series of professional development seminars and activities developed for administrative assistants, particularly those who work with boards of education, superintendents, treasurers and building principals.

Administrative assistants are often considered the backbone of central offices and school buildings. Every program and event runs through their workspaces and every community member who comes in meets them before anyone else. Districts successful in maintaining positive relationships with their communities have very capable staffs.

The workshop's agenda will include presentation and discussion on four key areas, as well as a variety of small group topics raised during lunch.

Agenda

| | | | |
|------------|--|------------|--|
| 9:30 a.m. | Registration and coffee | 11:30 a.m. | Lunch and small group discussion |
| 10 a.m. | Welcome and introductions | 12:15 p.m. | Best practices — using peer groups and mentors to increase productivity |
| 10:15 a.m. | Managing conflict and mixed messages within the office — from those “above” as well as those “below” | 1 p.m. | It's not about being territorial — why cross training makes everyone in the office more valuable |
| 10:45 a.m. | Prioritizing and organizing, even when “management by crisis” seems the way things usually work | 1:45 p.m. | Final discussion and wrap-up |

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.



WORKSHOP REGISTRATION

Treasurers' Clinics

☐ Sept. 24, Perrysburg, \$150

Help your district look its best workshop

☐ Oct. 2, Columbus, \$150

☐ Oct. 3, Brecksville, \$150

School Law for Treasurers

☐ Oct. 18, Columbus, \$150

Intensive Legal Workshop

☐ Oct. 23, Columbus, \$150

Expanding Your Office IQ Workshop

☐ Oct. 29, Columbus, \$90

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
Attendee name _____ Title _____
Daytime phone _____ Email _____
District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

Email registrations can be
sent to Laurie Miller at Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our website at
www.ohioschoolboards.org. Events are listed at
the bottom of the page. You will need a username
and password.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

News, continued from page 5

people attend the Capital Conference. Attendees share their ideas, challenges, stories and tips during these packed four days.

● **Camaraderie:** Build camaraderie with your district's board members, superintendent and treasurer as you learn new ideas and continue to build vital relationships with your team.

● **Excellent professional development:** You can attend more than 100 education sessions in 15 learning tracks.

● **Connect with education leaders:** Meet Ohio's education leaders, including members of the State Board of Education and other education associations.

● **Special events:** Three General Sessions, two luncheons, in-depth

Spotlight Sessions and other special events expand networking and learning opportunities.

● **Premier Trade Show:** The conference features the nation's largest education-related trade exhibition. More than 600 exhibitors are on-hand to share their products and services.

● **Outstanding speakers:** Nationally acclaimed, inspirational speakers share their stories and keys to success.

● **See students in action:** This is an outstanding opportunity to see Ohio's schoolchildren in action during the Student Achievement Fair, including student performing groups, student artwork and displays, and the skills of career center and JVSD


groups.

● **Meet and greet:** Meet OSBA staff members at the OSBA Pavilion and learn how the association can help your district.

● **Head home inspired:** The wealth of knowledge gained at the OSBA Capital Conference will help you succeed and be ready to lead your district with a refreshed sense of optimism.

These are just a few of the reasons the OSBA Capital Conference is a valuable investment of your time. More information about this event can be found at www.ohioschoolboards.org/2013-capital-conference.

We look forward to seeing you in November!



Celebrate the stars in your district at the

OSBA Student Achievement Fair

Nov. 12, 2013 • Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. One hundred programs and practices will be selected based on creativity and impact on student achievement. The fair will be held from 11:30 a.m. to 3:30 p.m. on Tuesday, Nov. 12, during the OSBA Capital Conference.

OSBA is accepting nominations for district programs. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Nominate your district at www.ohioschoolboards.org/saf-nominations.



REGIONAL ROUNDUP

compiled by Angela Penquite, assistant editor

Fall region conferences are right around the corner

School is back in session, and that means it's time to register for your OSBA region's fall conference. Held in the spring and fall, the five regions' conferences bring hundreds of board members, administrators, guests and students together for dinner, networking, learning and celebrations of achievement.

The events feature keynote speakers, awards ceremonies and performances from outstanding student entertainment groups. The fall conferences also are when elections for the upcoming year's regional officers are held.

OSBA President **Charlie Wilson**, **Worthington City**, and OSBA Executive Director **Richard Lewis** will travel to all of the conferences to greet attendees and present association updates. Region officers and other OSBA staff members also will be on hand to

deliver updates and presentations.

School board members can earn five credits toward the OSBA Award of Achievement for attending a regional conference. For more information on the Award of Achievement program, visit <http://links.ohioschoolboards.org/43085> or contact OSBA. In addition, Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members, which can be used for expenses incurred for meetings such as this.

Registration forms for each conference were published in the July 22 edition of the OSBA *Briefcase*. Forms also are available on the OSBA website at www.ohioschoolboards.org/regions. Select your respective region, click on your region's link and open the "fall conference flier" link under "Downloads."

Following are reports from the regional managers previewing the conferences, along with registration fees and deadlines.

Central Region

The Central Region meets Wednesday, Sept. 25, at the Villa Milano in Columbus. The evening begins at 5 p.m. with a social hour; dinner will be served at 6 p.m.

Region President **Ken Morlock**, **Madison-Plains Local (Madison)**, will preside over the evening's activities. **Tina Thomas-Manning**, Ohio Department of Education associate superintendent, is the keynote speaker.

The region will recognize its outstanding board members, school employees and district programs. Others honored include Friends of Education and the region's outstanding teachers.

Continued on page 8

Don't miss the Region Resource Center at the Capital Conference



To learn more about regional services and events, be sure to visit the Region Resource Center at the OSBA Capital Conference and Trade Show. The center is located in the Main Concourse, near the registration area. The center offers a great opportunity to meet your regional manager and officers, as well as other board members from your area. While you're there, be sure to enter the regional raffles to win valuable prizes for your district. The conference runs Nov. 10-13 at the Greater Columbus Convention Center.

Regional Roundup, continued from page 7

Registration is \$40 per person or \$320 a table (seats up to eight) for OSBA members, guests and spouses. There is no charge for the Outstanding Teacher Award recipients. The registration deadline is Friday, Sept. 20. For questions, contact Interim Regional Manager **Jeff Chambers** at (614) 540-4000.

Northeast Region

The Northeast Region's conference is Wednesday, Oct. 2, at the Galaxy Restaurant in Wadsworth. Region President **Julie A. Schafer, Copley-Fairlawn City**, will preside over the conference.

Registration and socializing begin at 6 p.m., followed by dinner at 6:30 p.m. The region will recognize its outstanding board members, superintendents, treasurers and principals, as well as the NEOSBA Teacher Education Scholarship recipient.

The student entertainment group is **Buckeye Local's (Medina)** Buckeye Senior High School Upbeat a capella group. The group also will represent the region at the OSBA Capital Conference in November, where it will perform at the Student

Achievement Fair.

Registration is \$35 each for OSBA members, guests and spouses. The registration deadline is Friday, Sept. 27. For questions, contact Regional Manager **Terri Neff** at (216) 470-6395.

Northwest Region

The Northwest Region will meet on Thursday, Oct. 3, at the **Apollo Career Center** in Lima. Registration and a social period begin at 5:30 p.m., followed by dinner at 6 p.m. Region President **Eric Germann, Lincolnview Local (Van Wert)**, will preside over the conference.

Following dinner, **Bath Local's (Allen)** Bath High School Chamber Chorale will perform. The event also will feature a presentation by LumiNET Technologies — the event's sponsor — on designing wireless technology solutions for 21st century learning.

Those to be recognized include outstanding board members; veteran board members; Northwest Region Educational Book Grant recipients; outstanding leaders in the region; and recipients of the Northwest Region Humanitarian and Community Service awards.

Registration is \$30 per person or \$160 per table (seats up to six) for OSBA members, guests and spouses. The deadline to register is Thursday, Sept. 26. For questions, contact Regional Manager Dr. **Judy Jackson May** at (419) 575-0663.

Southeast Region

The **Tri-County Career Center** in Nelsonville is the site for the Southeast Region conference on Thursday, Sept. 26. Region President **Daniel L. Hothem, River View Local (Coshocton)** and **Coshocton County Career Center**, will preside over the event.

Registration and socializing begin at 5:30 p.m. Welcoming comments and introductions begin at 6:15 p.m., followed by dinner.

The program also features the recognition of veteran board members; the presentation of the Southeast Region Outstanding School Board Member awards, the Southeast Region President's Award and the region's recognition awards; and the presentation of the annual Advocate of Education Award, which goes to Perry County

Continued on page 9

Get what you want, when you want it!

OSBA's customized workshops allow your school district to schedule and tailor workshops designed to meet your specific needs. OSBA's highly experienced staff is here to serve you at your convenience. Customized workshops include team-building exercises; goal-setting or strategic-planning activities; conflict-resolution sessions; and topics customized to fit your needs.

To schedule a customized workshop or for further information, please contact **Kathy LaSota** at kLasota@ohioschoolboards.org or (614) 540-4000 or (800) 589-OSBA.



Regional Roundup, continued from page 8

Common Pleas Court Judge **Linton D. Lewis Jr.**, who was the presiding judge for the *DeRolph V. State of Ohio* school-funding case.

Registration is \$35 each for OSBA members, guests and spouses. The registration deadline is Friday, Sept. 20. For questions, contact Regional Manager **Paul D. Mock** at (740) 385-5240.

Southwest Region

The Southwest Region meets Thursday, Oct. 10, at Sinclair Community College in Dayton. Region President **Jim Sommer**,

Greenville City, will preside over the conference, which begins with registration and socializing at 5:20 p.m. Greenville City's High School Jazz Scene will perform at 6 p.m. Dinner, preceded by a presentation of the colors, Pledge of Allegiance and a moment of silence, will be served at 6:30 p.m.

The awards portion of the program includes recognition of veteran board members; presentation of the annual Friend of Education Hall of Fame Award to Dr. **David H. Ponitz**, president emeritus of Sinclair Community

College; recognition of the 2013 Capital Conference Student Achievement Fair participants and 2013 Southwest Region outstanding student programs; and presentation of the Al Kettlewell Award for Outstanding Board Members and certificates to the Ohio Teacher of the Year candidates from the Southwest Region.

Registration is \$38 each for OSBA members, guests and spouses. The registration deadline is Saturday, Oct. 5. For questions, contact Regional Manager **Ronald J. Diver** at (937) 746-7641.



LEGAL BRIEFS

by Sara C. Clark, deputy director of legal services

OSBA assists district in public records case

The OSBA Legal Assistance Fund (LAF) recently assisted the **Strongsville City** School District Board of Education by submitting an amicus curiae brief supporting the district's position in a public records case.

On March 4, the Strongsville Education Association (SEA) began a labor strike of the district's facilities. The school board hired temporary replacement teachers and continued operating the schools. The strike continued until April 28, when the parties approved a successor collective bargaining agreement.

On March 5, two attorneys

served various public records requests upon the board, including a request for the names of all persons employed as teachers or substitute teachers in the district. The district denied the request on the basis that such records were exempt from disclosure under state and federal public policy, given the immediate threat of harm to the employees' persons and property that would result from disclosing their identities.

During the strike, the temporary replacement teachers were repeatedly harassed and threatened. The board believed that if their names were released, the teachers

would be harassed, threatened and bullied; made vulnerable to having their personal and real property vandalized; and at risk of being assaulted or otherwise physically harmed by SEA members.

The president of the Cleveland Teachers Union, **David Quolke**, brought an action to compel the board to produce the records under Ohio's Public Records Act. The district filed a brief in opposition to his request and filed an answer to the amended complaint. As a part of the answer, the district brought several affirmative defenses:

Continued on page 10



PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

Toledo City partnership gives kids an early boost in school

Toledo City is helping young children get their education off to a strong start with a new initiative that combines preschool, day care and after-school programming.

The school district partnered with the YMCA and JCC of Greater Toledo to offer the child development center at DeVaux Elementary School.

The center is open from 6 a.m. to 6 p.m. and, in addition to instruction, offers homework help, field trips and other activities for

students.

"We keep them busy and give them some place to go that's safe and constructive," **Nicole Elton**, the center's director, told a local newspaper.

The child development center provides new educational opportunities for students and revenue for the district, which is generated from leasing otherwise unused school property.

The center, which recently opened, is the latest partnership

between Toledo City and area nonprofits, which are part of the district's transformation plan to bolster instruction.

In addition to the center, there are three Boys & Girls Clubs in district schools, four "community hubs," a YMCA at Start High School, a nursery at Reynolds Elementary School and several other partnerships that house outside agencies within school buildings.

Source: *The (Toledo) Blade*

Legal Briefs, continued from page 9

- Quolke failed to caption his complaint in the name of the state;
- the complaint incorrectly identified the district as the Strongsville Board of Education instead of the Strongsville City School District Board of Education;
- he was not a "person aggrieved" since the attorneys, not Quolke, made the public records request.

Quolke then filed a motion to file a second amended complaint, which the court granted. In his amended complaint, Quolke cured the first two mistakes mentioned in district's answer. However, the third issue continued to be outstanding.

OSBA's amicus brief, written by the law firm Isaac, Wiles, Burkholder & Teetor LLC, argued

that Quolke was not entitled to relief because his public records request was overly broad, and that the names of the temporary replacement teachers were not public records given the threats of harm and harassment.

Unfortunately, the Ohio Eighth District Court of Appeals granted the majority of Quolke's requests for a writ of mandamus against the Strongsville board. The court held that any former concern for safety no longer existed since the strike was over, and ordered Strongsville to turn over the records. In addition, the court held that Quolke had standing to make a request, even though the request came from his attorneys. The court

wanted to avoid a holding that would discourage an individual from using an attorney to request records by requiring disclosure of the client at the requesting stage. The court acknowledged that Quolke failed to request specific documents, but reasoned that denying the request on that basis elevated form over substance.

The court acknowledged that its decision on the safety argument was a narrow one, and that there may be a reason to prohibit releasing replacement teachers' names *during* a strike if they were subject to threats and violence.

If you have any questions about this case, contact the OSBA legal services division at (614) 540-4000.

September 2013

| | | |
|----|---|-------------|
| 24 | Treasurers' Clinic | Perrysburg |
| 25 | Board Candidate Webinar | |
| 25 | Central Region Fall Conference..... | Columbus |
| 26 | Southeast Region Fall Conference..... | Nelsonville |
| 30 | SW Regional Legislative Liaison Meeting | Clayton |

October 2013

| | | |
|----|---|-------------|
| 1 | Last day for board to adopt annual appropriation measure — RC 5705.38(B). | |
| 2 | Help your district look its best workshop | Columbus |
| 2 | Northeast Region Fall Conference..... | Wadsworth |
| 3 | Help your district look its best workshop | Brecksville |
| 3 | CR Regional Legislative Liaison Meeting | Columbus |
| 3 | Northwest Region Fall Conference..... | Lima |
| 7 | Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to the election). | |
| 10 | Southwest Region Fall Conference..... | Dayton |

| | | |
|----|--|----------|
| 15 | Last day for certification of average daily membership — RC 3317.03; last day for certification of licensed employees to State Board of Education — RC 3317.061. | |
| 18 | School Law for Treasurers Workshop | Columbus |
| 23 | Intensive Legal Workshop | Columbus |
| 24 | Pre-general election campaign finance reports must be filed by candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) detailing contributions and expenditures from the last day reflected in the previous report through Oct. 16, 2013 — RC 3517.10. | |
| 28 | Last day to submit certification for February income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election). | |
| 29 | Expanding Your Office IQ: Maximizing Efficiency and Staff Harmony workshop | Columbus |
| 31 | BoardDocs webinar: Information for districts considering paperless board meetings | |

November 2013

| | | |
|---|---|--|
| 1 | Last day to submit February emergency or current operating expenses levy to county auditor for February election — RC 5705.194, 5705.195, 5705.213 (95 days | |
|---|---|--|

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|-------|--|----------|
| 5 | prior to the election). General Election Day — RC 3501.01 (first Tuesday after the first Monday). | |
| 6 | Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for February election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for February election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for February election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for February election to board of elections — RC 5748.02(C); last day to submit emergency levy for February election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for February election to board of elections — RC 5705.251(A) (90 days prior to the election). | |
| 10-13 | OSBA Capital Conference | Columbus |
| 10 | Southeast Region Executive Committee Meeting | Columbus |
| 10 | Northwest Region Executive Committee Meeting | Columbus |
| 11 | Central Region Executive Committee Meeting | Columbus |