

# BRIEF CASE

## THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



### Worthington board member is 2012 OSBA president-elect nominee

The OSBA Nominating Committee has selected **Charlie Wilson, Worthington City**, as the association's 2012 president-elect nominee. If elected by the Delegate Assembly at its business meeting in November, he will become the association's president in 2013, following his term as president-elect. Wilson is in his fifth year as a Worthington school board member. He serves on the OSBA Executive Committee of the Board of Trustees, the Federal Relations Network and as an alternate member of the Audit Committee. Wilson also is OSBA Central Region immediate past president and a member of the region's executive committee.

### Capital Conference — a bargain that's impossible to beat

With its special group rate, the OSBA Capital Conference and Trade Show is without question the best professional development bargain around. It works like this. The cost to attend the conference is \$250 per person. But if your district registers more than six people, the rate becomes a flat fee of \$1,500 for an unlimited number of registrants. Send seven, 17 or 70, the fee is still just \$1,500. For details and to register, contact OSBA or visit [www.ohioschoolboards.org/conference-information](http://www.ohioschoolboards.org/conference-information). The conference is Nov. 13-16 at the Greater Columbus Convention Center.

### Ohio students show gains on 2010-2011 state report card

Fifty-six more school districts earned Excellent with Distinction or Excellent on the state's 2010-2011 Local Report Card, bringing the total number of districts ranked in those top two categories to 352, according to the Ohio Department of Education. The statewide average for all students' test scores, known as the Performance Index, made its biggest gain since 2004-2005, while performance indicator scores fell slightly. For statewide and local report card details, visit [www.reportcard.ohio.gov](http://www.reportcard.ohio.gov).

### It's time to register for OSBA fall region conferences

Registration is under way for the five OSBA fall region conferences. These events feature keynote speakers, OSBA updates, student entertainment, networking, and awards and recognitions. The dates and locations are: Central Region, Sept. 28, Columbus; Northeast Region, Oct. 5, Akron; Northwest Region, Oct. 6, Archbold; Southeast Region, Sept. 29, Albany; and Southwest Region, Oct. 13, Dayton. For further information, see "Regional Roundup" on page 4.

### OSBA Media Honor Roll deadline drawing near

Districts have until Sept. 21 to submit the names of reporters and news outlets they would like to select for the 2011 OSBA Media Honor Roll. To get more information,

**Sept. 12, 2011**

Volume 42 Issue 17

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alternate from SE  
Region; This month  
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#### Route workshop information to:

- ☐ Administrators
- ☐ Communication director
- ☐ Human resources director
- ☐ Principals
- ☐ Treasurer's staff

download a selection form or make your selections online, visit [www.ohioschoolboards.org/media-honorroll](http://www.ohioschoolboards.org/media-honorroll).

### OSBA Audit Committee needs alternate from SE Region

OSBA is seeking a Southeast Region school board member to serve as an alternate on its Audit Committee. Candidates must have a basic familiarity with financial statements to serve on the committee, which oversees OSBA's annual financial statement audit. Alternates attend up to three meetings per year in Columbus and may vote on committee business in the absence of the Southeast Region Audit Committee member. The term expires in May 2013, and the alternate is eligible for reappointment. Send résumés to **Janice Smith**, chief financial officer, OSBA, 8050 N. High Street, Suite 100, Columbus, OH 43235, or

[jsmith@ohioschoolboards.org](mailto:jsmith@ohioschoolboards.org). The deadline is Sept. 16.

### This month in OSBA history

The cover of the September 1970 *Journal* announced that consumer advocate **Ralph Nader** would headline the 15th Annual Joint Conference and Trade Show, now

known as the OSBA Capital Conference and Trade Show. Not yet a perennial presidential candidate, Nader was riding a wave of prominence that began with his 1965 book — *Unsafe at Any Speed* — which criticized U.S. car manufacturers for not placing more emphasis on vehicle safety.

### California superintendent declining \$800,000 in pay

Fresno County School Superintendent **Larry Powell** is forgoing what would have been his compensation for the final three and a half years of his term: \$800,000.

Instead, the California education leader will continue to run 325 schools and 35 school districts with 195,000 students for \$10,000 a year less than a starting California teacher earns. His annual salary will be \$31,000 a year — with no benefits.

"How much do we need to keep accumulating?" said Powell, 63. "There's no reason for me to keep stockpiling money."

The man who started his career as a civics teacher and made anti-bullying his mission said he hopes his generosity will help restore faith in the government he once taught students to respect.

Source: The Associated Press



## Briefcase

Ohio School Boards Association  
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OSBA President: **Cathy Johnson**, South-Western City

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Crystal Davis Hutchins**, deputy director of communication services

Managing editor: **Gary Motz**, editorial manager

Assistant editor, layout and design: **Angela Penquite**, communication design manager

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.

### OSBA online

• [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

Two new legal resources are now available on the "Resources by Topic" page, [www.ohioschoolboards.org/resources-by-topic](http://www.ohioschoolboards.org/resources-by-topic). A levy tool kit is posted under the "Levies" link, and includes a new fact sheet looking at regulations on school levy campaigns and other levy-related issues. The "Regulating Political Activities" link features a new fact sheet discussing a board's ability to regulate employees' political activities and provides model policies. For more information, contact the OSBA legal services division.



# BULLETIN BOARD

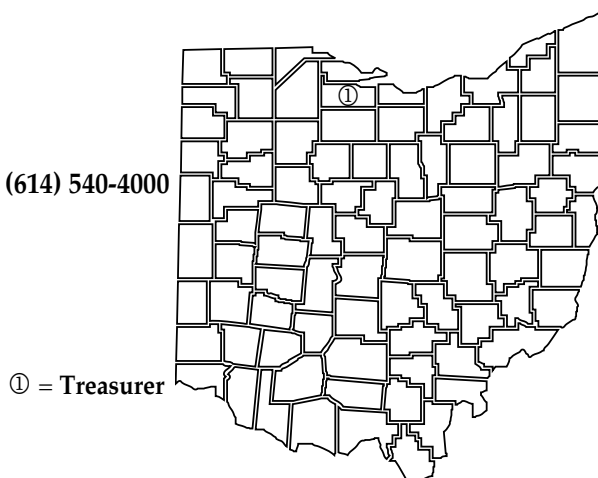
compiled by Melanie Price, administrative assistant of communication services

## OSBA executive searches

### Treasurer

#### District

① Vanguard-Sentinel Career      Sept. 23      OSBA Search Services, (614) 540-4000  
& Technology Centers



① = Treasurer

## Board changes

Harrison Hills City appointed **Paul Coffland** to the board of education effective immediately. He replaced **Kinney Thompson**, who resigned in July. ●●● **Indian Lake Local (Logan)** appointed **Rick Clark** to the board of education effective Aug. 15. He replaced Dr. **Tom Stein**, who resigned in July. ●●● **Indian Valley Local (Tuscarawas)** Board of Education member **Todd Herman** announced his resignation effective Aug. 15, citing the increased responsibilities of a new job. ●●● **Marion City** appointed **Mark Parker** to the board of education effective Sept. 1. He replaced **Robert Berry**, who resigned because he moved out of the district. ●●● **Mentor EV** appointed **Drew Sparacia** to the board of education effective Aug. 23. He replaced **Gwen Corban**, who resigned in July. ●●● **Reynoldsburg City** appointed **Loretta King** to the board of education effective Aug. 16. She replaced **Chip Martin**, who moved out of the district. ●●● **Woodridge Local (Summit)** appointed **Jeff McHugh** to the board of education effective Aug. 23. He replaced **Melissa Wilkinson**, who resigned in July.

## Administrative changes

### Superintendents

**Barberton City** Superintendent **John C. Hall** announced his resignation effective Jan. 1. ●●● **Gallipolis City** hired **Roger D. Mace** as superintendent effective Sept. 12. He replaces interim superintendent **Denise Shockley**. Mace is currently superintendent at **Bloom-Carroll Local (Fairfield)**. ●●● **London City** Superintendent **Donald Steven Allen** announced his resignation effective Dec. 31. ●●● **Lorain City** Superintendent Dr. **Cheryl L.H. Atkinson** announced her resignation effective Sept. 15. She has taken the superintendent position in Dekalb County, Ga. ●●● **Ohio Hi-Point Career Center** hired **Jeffrey S. Price** as superintendent effective Oct. 3. He replaces Interim Superintendent **James Zerkle**. Price is currently the superintendent at **Delphos City**. ●●● **Southern Local (Columbiana)** hired **Louis Ramunno** as interim

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.  
Thank you for your cooperation.

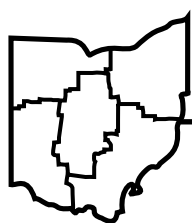
superintendent effective immediately. He replaced **James Herring**, who took the superintendent position at **East Liverpool City**. The district also hired **Carol Vollnogle** as assistant superintendent effective immediately. ●●● **St. Marys City** hired **Jerry P. Skiver** as interim superintendent effective Aug. 15. He replaced **Mary Riepenhoff**, who resigned effective Aug. 31 to be a regional specialist for Ohio's Race to the Top initiative. ●●● **Wyoming City** hired Dr. **Susan Lang** as superintendent effective Aug. 15. She replaced Interim Superintendent Dr. **Charles Waple**. Lang was the superintendent at **Rossford EV**.

### **Treasurers**

**Garaway Local (Tuscarawas)** hired **Christie Green** as treasurer effective Jan. 1. She will replace **Pat King**, who is retiring in December. Green is the assistant treasurer for **Newcomerstown EV**. ●●● **Hudson City** hired **Lowell Davis** as interim treasurer effective Aug. 15. He replaced **Bart Griffith**, who took the treasurer position at **Westerville City**. ●●● **Lakewood City** Treasurer **Richard Berdine** announced his resignation effective Dec. 31, 2012. ●●● **Mansfield City** hired Interim Treasurer **Rosetta Stephens** as treasurer effective immediately. ●●● **Springboro Community City** hired Interim Treasurer **Tracy Jarvis** as treasurer effective Aug. 1. ●●● **Struthers City** Treasurer Dr. **Michael Evanson** announced his retirement effective Dec. 31.

### **Sympathies**

Former **Brecksville-Broadview Heights City** and **Cuyahoga Valley Career Center** Board of Education member **Doris S. Toth** died Aug. 23. She was 89. ●●● Former **Four County Career Center** Superintendent **Otto E. Meyer** died Aug. 19. He was 78. ●●● Former **Little Miami Local (Warren)** Board of Education member **Harold I. Muchmore** died Aug. 14. He was 87. ●●● Former **Madison Local (Butler)** Superintendent Dr. **Darrell K. Root** died Aug. 10. He was 83. ●●● Former **Shawnee Local (Allen)** Assistant Superintendent **Emil E. "Skip" Chiles Jr.** died Aug. 11. He was 78. ●●● Former **Marion City** and **Tri-Rivers Career Center** Board of Education member **Nancy J. Willauer** died Aug. 24. She was 88. ●●● Former **Oregon City** Board of Education member **Richard Baumgartner** died Aug. 26. He was 94. ●●● Former **Warren City** Board of Education member Dr. **Bernard T. Dusza** died Aug. 26. He was 88. ●●● Former **Wayne Local (Warren)** Board of Education member **Doris L. Smith** died May 16. She was 96. ●●● Former **Western Reserve Local (Huron)** Board of Education **Kevin Edwin Zimmerman** died Aug. 10. He was 62. ●●● Former **Worthington City** Board of Education member **Robert H. Tootle** died Aug. 19. He was 77.



## **REGIONAL ROUNDUP**

by Angela Penquite, communication design manager

### **OSBA regions announce fall conference plans**

School is in session, and the five OSBA regions are gearing up for their fall conferences. Held in the spring and fall, the region conferences draw hundreds of board members, administrators, guests and students together for dinner, networking, learning,

fellowship and recognition. The events are highlighted by performances from some of the state's foremost student entertainment groups. The fall conferences also feature elections for the upcoming year's regional officers.

OSBA President **Cathy Johnson**, **South-Western City**, and OSBA Executive Director **Richard Lewis** will travel to all of the conferences to greet attendees and present association updates. Region officers and other OSBA staff

*Continued on page 5*

## ***Management Development Series #3***



### **How the budget bill affects school personnel and board policy**

***Thursday, Oct. 6  
OSBA office, Columbus***

***10 a.m. to 2 p.m.  
Cost is \$80***

House Bill 153, the newly enacted budget legislation, contains changes to Ohio law that significantly impact school personnel management in several areas, such as evaluations, seniority, merit pay and health care. There are also policy revisions that need to be considered. A key consideration will be the interplay between the law's effective date and expiration dates of collective bargaining agreements.

OSBA staff will guide you through the implications of these changes to school personnel management and policy. Get the information you need to keep your district running smoothly.

Registration will begin at 9:45 a.m. The registration fee will include materials, lunch and refreshments. Space is limited, so register today! Register by contacting Laurie Miller at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

# **2011 Treasurers' Clinics**

**Choose the date and location that best fits your schedule:**

Tuesday, Sept. 13 — Savannah Center, West Chester

Friday, Sept. 16 — Hilton Garden Inn, Perrysburg

Monday, Sept. 19 — Quest Conference Center, Columbus

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Registration and continental breakfast begin at 8 a.m. The registration fee is \$140. You can register by contacting **Laurie Miller** at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



# Get the media to work for you

## Thursday, Sept. 22

Cuyahoga Valley Career Center  
8001 Brecksville Road, Brecksville  
(440) 746-8230

Registration deadline is Sept. 14

## Tuesday, Oct. 11

OSBA office,  
8050 N. High St., Columbus  
(614) 540-4000

Registration deadline is Oct. 5

Do you perceive the media to only be interested in the “bad news” about your district? According to the media pros, that is just not true. Learn from current and former journalists how to get the media to work for you!

This communication workshop will be held in two locations. The cost is \$125, which includes registration, materials, continental breakfast, lunch and light refreshments.

To register, send your name, school district, address, phone number and purchase order number to [info@thevoiceofyourcustomer.com](mailto:info@thevoiceofyourcustomer.com) or fax to (513) 281-3030. If you have questions about registration, contact OHSPRA Executive Director Crystal Kendrick at [crystal@thevoiceofyourcustomer.com](mailto:crystal@thevoiceofyourcustomer.com) or (513) 281-3228.

## Agenda

**8:30 a.m. Registration opens**

**9 a.m. Introductions/welcome**

**9:05 a.m. Pitching stories that will catch the media's attention**

The skills required to successfully pitch a story to the media are similar to those a good baseball pitcher uses. This tag team presentation will gear you up for major league story-pitching.

\* *Angee Shaker*, director of communications and community engagement, **Cleveland Heights-University Heights City**; and *Crystal Davis Hutchins*, deputy director of communication services, OSBA

• *Saralee Etter*, novelist, former newspaper reporter and legislative lobbyist, public relations consultant and lawyer; and *Crystal Davis Hutchins*, deputy director of communication services, OSBA

**10:05 a.m. Preparing for controversial media interviews**

Learn how to prepare yourself and/or your superintendent for tough media interviews and ways to shift the focus to positive news about your district.

**10:45 a.m. Understanding newsroom operations to increase your PR success rate**

Knowing the best way and time to contact the media can mean the difference between a successful PR campaign versus one that flops.

**Noon**

**1 p.m.**

**2 p.m.**

**2:15 p.m.**

**3 p.m.**

We'll break down the typical TV, radio and newsroom deadlines and how you can use them to your advantage.

**Lunch**

**Media panel discussion: Cultivating a relationship with the media**

In an open discussion format, current and former members of the media will talk about how and why you should work to build relationships with journalists, along with some of the common frustrations they've encountered when dealing with public and private employers.

\* *Kim Wheeler*, WKYC weekend anchor and education reporter; and *Edith Starzyk*, education reporter, *The Plain Dealer*

**Break**

**Role-playing activity: Tough interview on tape!**

You'll be given a scenario, then we'll push the record button as our media panelists ask tough questions and analyze your responses. This will be an excellent opportunity to hone your spokesperson skills and receive some expert feedback!

**Adjourn**

\* indicates speaker at the Brecksville location

• indicates speaker at the Columbus location



# School Law for Treasurers Workshop



**Friday, Oct. 14**

**Quest Conference Center, Columbus**

**Cost is \$140**

Join OSBA and school law experts at the annual School Law for Treasurers Workshop. Tailored exclusively for treasurers, this workshop will give you the tools you need to stay current.

Focusing on the cutting-edge issues important to you in the 2011-12 school year, presenters will share the latest legal developments for you to take back to your district.

Treasurers, assistant treasurers, business managers, board members and administrative teams are encouraged to attend.

**8:30 a.m. Registration and continental breakfast**

**9 a.m. Treasurer's treasure hunt**

Join two association employees as they guide you through the budget bill and identify non-funding provisions that affect your day-to-day work.

*Jessica L. Spears*, staff attorney, OSBA; and *Barbara Shaner*, associate executive director, OASBO

**10 a.m. Polishing your policies**

Make sure your board's policy manual is up-to-date in light of recent legislative changes. Discuss policy updates regarding calamity days, body mass index waivers, family and civic engagement teams, disposal of district property and superintendent contract provisions.

*Megan Greulich*, policy consultant, OSBA

**10:45 a.m. Break**

**11 a.m. Taming the dragon**

Managing and administering leave benefits is a challenge for many treasurers. Join a school law attorney as he provides suggestions for successfully managing leaves of absences, including Family and Medical Leave Act, disability leave and leave for other long-term illnesses.

*Jeremy J. Neff, Esq.*, Ennis Roberts Fischer Co. LPA, Cincinnati

**Noon Lunch (provided)**

**1 p.m.**

**Election law update**

Did you know that the date of the 2012 presidential primary changed? School boards now will have an opportunity to place special election issues on the ballot in February and May. Join us for a comprehensive review of House Bill (HB) 194 and HB 224.

*Jessica K. Philemond, Esq.*, Isaac, Brant, Ledman & Teetor LLP, Columbus

**1:45 p.m. Break**

**2 p.m.**

**Student activity fund management, fundraising and support organization best practices**

This "all things fundraising" session will provide a comprehensive review of student activity and third-party fundraising, permissible gambling activity, student activity fund management policies and procedures, and best practices regarding working with support organizations. *Samuel J. Kirk III*, associate assistant attorney general, charitable law, Ohio attorney general's office; and *John Zancourides*, senior audit manager, Ohio auditor of state's office

**3:15 p.m. Adjourn**

Unauthorized audio recording or videotaping of any session is strictly prohibited.

**Registration**

You can register on the Ohio Association of School Business Officials website at **[www.oasbo-ohio.org](http://www.oasbo-ohio.org)** or by calling (614) 431-9116.

## Directions

The workshop will be conducted at the Quest Conference Center, 8405 Pulsar Place, Columbus. From the north: Take I-71 to exit 121, Gemini Place. Turn left off the exit onto Gemini Place. Turn right onto Orion Place. Turn right onto Pulsar Place. The building is on the right. From the south: Take I-71 to exit 121, Gemini Place/Polaris Parkway. Turn right off the exit onto Polaris Parkway. Turn right onto Pulsar Place. The building is on the right.

# Transportation Roundtable

*You decide the topic*

**Date and location:**

Wednesday, Oct. 12  
OSBA office, Columbus

**Cost:**

\$40, includes lunch

**Time:**

10 a.m. to 2 p.m.

In this roundtable discussion, any attendee can offer a question or issue to be discussed by the entire group for whatever length of time is needed.

This is an opportunity for transportation supervisors and other school administrators to sit down and openly discuss various issues, as well as interact with individuals from other school districts to solve similar problems. **Pete Japikse**, director of the Ohio Department of Education's Office of Pupil Transportation, will be on hand to answer questions.

To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org), or visit [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).



## Management Development Series #4:

### What's that decision all about?

**Tuesday, Oct. 18**  
**OSBA office, Columbus**

**10 a.m. to 2 p.m.**  
**Cost is \$80**

In the past year, the courts, State Employment Relations Board and arbitrators have made several notable decisions that affect school operations. They deal not only with collective bargaining issues, but also finances and human resource issues. In some situations, new trends are developing that have significant implications for day-to-day operations and long-term planning. Join OSBA staff for a review and discussion on these important decisions.

Registration will begin at 9:45 a.m. The registration fee is \$80, which includes materials, lunch and refreshments. Space is limited, so register today!



# Employment law workshop

Friday, Oct. 21  
9 a.m.-3:30 p.m.

OSBA office, Columbus  
Cost is \$140

## Agenda

**8:30 a.m. Registration**

**9 a.m. Uniform plan reductions**

This diverse panel will provide an overview of how to implement a districtwide uniform salary reduction, offer suggested best practices and summarize what's worked and what hasn't in districts that have implemented uniform plan reductions.

Panel: *Van D. Keating*, director of management services, OSBA; *C. Frederick Compton Jr.*, Esq., Roetzel & Andress, Akron; and *Roger W. Hardin*, assistant director, Office of Finance Program Services, Ohio Department of Education (ODE)  
Moderator: *Jessica L. Spears*, staff attorney, OSBA

**10:15 a.m. Break**

**10:30 a.m. Managing long-term leave issues**

Administering and managing an employee's long-term leave options can bring heartache to even the most seasoned human resources administrator. This session will offer practical tips for administering and managing the Family and Medical Leave Act, military leave, unpaid leaves of absences, administrative leave and disability retirement.

*Sara C. Clark*, deputy director of legal services, OSBA

**11:30 a.m. Lunch (provided)**

**12:30 p.m. Show me the money**

This session will focus on the unique payroll issues districts face, including how to handle

**1:15 p.m.**

**Break**

**1:30 p.m.**

**Hiring hypotheticals: You're hired ... or are you?**

Hiring employees is hard work. This energetic speaker will walk through several hypotheticals that focus on the hiring process, including voting requirements, conflicts of interest, supplemental contracts and contract renewals.

*William M. Deters II*, Esq., Ennis Roberts Fischer Co. LPA, Cincinnati

**2:30 p.m.**

**Understanding Ohio's new evaluation and performance-based pay requirements**

House Bill 153 made sweeping changes to the way school district employees will be evaluated and compensated. This session will provide an overview of what the new laws require, the resources ODE is providing and suggestions for what your district can and should be doing now to prepare for the changes.

*Glenn D. Waggoner*, Esq., Pepple & Waggoner Ltd., Cleveland

**3:30 p.m.**

**Adjourn**



employees who resign in the middle of the year; final checks and leave accruals for employees who pass away; the dreaded "calendar creep"; an employee's refusal to sign up for direct deposit; and more.

To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org), or visit [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).

# OSBA webinars

*Learning delivered to your computer*

Learn about issues relevant to public education through OSBA's webinars. These sessions offer an informal, convenient way to learn in your office or home. All you need is a telephone and computer to participate.



To register for these webinars, contact Laurie Miller at (800) 589-OSBA, (614) 540-4000 or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). You also can register by visiting [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).

## Upcoming webinars include:

### **Race to the Top: ODE's Ohio My Voice initiative**

Friday, Sept. 16 at 10 a.m. Free webinar

The Ohio Department of Education (ODE) will offer districts a student-centered approach to address achievement gaps and assess professional development needs through the Ohio My Voice initiative. During this webinar, Dr. **Michael Corso**, chief academic officer at the Quaglia Institute for Student Aspirations, will introduce the initiative and survey program to collect student data, and provide school board members and administrators the information necessary to use this free program in their schools.

### **21st Century Learning**

Wednesday, Oct. 5 at 10 a.m. Cost is \$35

This webinar will focus on curriculum and instruction, learning environments, professional development and training. **Eric Troy**, assistant director of the ODE Office of Career-Technical Education, will take an in-depth look at current practices and what board members and educators can do to prepare students and communities for learning changes in the 21st century.

### **Using Surveillance Cameras in School Settings**

Monday, Oct. 10 at 1 p.m. Cost is \$35

Many school districts use surveillance cameras to promote school safety and protect school property. However, using cameras in school settings triggers a number of complex legal issues, including Fourth Amendment privacy expectations, wiretapping laws, the Federal Educational Rights and Privacy Act and collective bargaining implications. Join OSBA's legal services division for a look at these issues and learn about best practices for districts that use surveillance cameras.

### **Best Practices with Transgenderers in the Workplace**

Monday, Oct. 24 at 10 a.m. Cost is \$35

As society changes, OSBA recognizes that school boards face unique challenges. This webinar will focus on workplace policies and current best practices with transgendered workers. The webinar will discuss challenges and explore guidelines for protecting employer and employee rights. The presenter will be **Keith McNeil**, director of regional operations at the Ohio Civil Rights Commission.

### **Policy Implications of Senate Bill 5 and the Biennial Budget**

Tuesday, Oct. 25 at 10 a.m. Cost is \$35

OSBA Policy Consultant **Megan Greulich** will explain some of the policy changes stemming from recent legislation as a result of Senate Bill 5. The state biennium budget and related policy changes also will be discussed.

### **School Board Member Compensation**

Thursday, Dec. 1 at 1:30 p.m. Free webinar

November's election may bring changes to the composition of your school board on Jan. 1. Because the Ohio Constitution prohibits a public official's compensation from being increased or decreased during his or her term of office, any change in compensation for school board members must be in place by the end of 2011. Join OSBA's legal services division for a webinar on the most frequently asked questions about board member compensation, benefits and expense reimbursement.

# *OSBA Capital Conference* **Focus on Ohio's children**



## **OSBA Black Caucus dinner**

**Sunday, Nov. 13**

**6:30 p.m.–8:30 p.m.**

**Greater Columbus Convention Center Room C 111–115**

Join us for an evening of learning and fellowship at the annual Capital Conference OSBA Black Caucus dinner. The keynote speaker is Ohio Supreme Court Justice **Yvette McGee Brown**.

A series of firsts defines Brown's judicial career. She was the first African-American elected to the Franklin County Domestic Relations/Juvenile Court. In January 2011, she became the first African-American woman to serve as a justice on the Supreme Court of Ohio and the eighth female justice in the court's history.

Brown was first elected to the Franklin County Court of Common Pleas, Domestic Relations and Juvenile Division in 1992. As lead juvenile court judge, she led the creation of the Family Drug Court and the SMART Program, a truancy and educational neglect intervention program. In 2002, she retired from the bench to create the Center for Child and Family Advocacy at Nationwide Children's Hospital, a multidisciplinary child abuse and family violence program that centralizes prevention, assessment, treatment, research and advocacy services for children and families. She served as the center's founding president until early 2010, when she became a candidate for Ohio lieutenant governor.

A common theme in Brown's professional and community work is her advocacy for children and families. Her service to Ohio's children and families has continued during her term as an Ohio Supreme Court justice. An active community and corporate leader, Brown was inducted into the Ohio Women's Hall of Fame in 2008, and has received numerous awards, including the Champion of Children Award, YWCA Woman of Achievement Award and several honors from Ohio University and The Ohio State University.



*Yvette McGee Brown*

The cost to attend the dinner is \$65. Preregistration is required; limited tickets will be sold at the door for \$70. See your district treasurer to register. All conference attendees are invited. Please indicate any special accommodations needed.

*Net proceeds benefit the OSBA Black Caucus Stipend Fund*



# WORKSHOP REGISTRATION

## Polling Data and District Communications webinar

☐ Sept. 12, free

## Treasurers' Clinics

☐ Sept. 13, West Chester, \$140

☐ Sept. 16, Perrysburg, \$140

☐ Sept. 19, Columbus, \$140

## Race to the Top webinar

☐ Sept. 16, free

## 21st Century Learning webinar

☐ Oct. 5, \$35

## MDS #3

☐ Oct. 6, Columbus, \$80

## Using Surveillance Cameras in School Settings webinar

☐ Oct. 10, \$35

## Transportation Roundtable

☐ Oct. 12, Columbus, \$40

## MDS #4

☐ Oct. 18, Columbus, \$80

## Employment Law Workshop

☐ Oct. 21, Columbus, \$140

## Best Practices with Transgenders in the Workplace webinar

☐ Oct. 24, \$35

## Policy Implications of Senate Bill 5 and the Biennial Budget webinar

☐ Oct. 25, \$35

## School Board Member Compensation webinar

☐ Dec. 1, free

## OSBA Workshop Registration Form

Workshop name \_\_\_\_\_ Workshop date \_\_\_\_\_

Attendee name \_\_\_\_\_ Title \_\_\_\_\_

Daytime phone \_\_\_\_\_ Email \_\_\_\_\_

District/firm \_\_\_\_\_ County \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ or P.O.# \_\_\_\_\_ to cover \_\_\_\_\_ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Include a purchase order number with fax or email.



\_\_\_\_\_ Please check here if you require special accommodations. Contact us or attach a written description of needs.

**Please photocopy this form for each person**

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone  
or fax



OSBA  
8050 N. High St.,  
Suite 100, Columbus, OH  
43235-6481

OSBA Registration Hotline,  
(614) 540-4000, ext. 300;  
toll free (800) 589-OSBA,  
ext. 300; or fax us at  
(614) 540-4100.

Email registrations can be  
sent to Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).  
Please include a purchase  
order number.

You may register on our Web page at  
**[www.ohioschoolboards.org](http://www.ohioschoolboards.org)**. Events are listed at  
the bottom of the page. You will need a username  
and password.

### Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

*Regional Roundup, continued from page 4*

members also will deliver updates and presentations.

Registration forms for the region conferences were published in the July 25 *Briefcase*. Forms also are available on the OSBA website at **[www.ohioschoolboards.org/Regions](http://www.ohioschoolboards.org/Regions)**. Click on your respective region, then on the “click here” link for a registration form. This is a members-only section of the website, so you will need your username and password.

School board members can earn five credits toward the OSBA Award of Achievement for attending a regional conference. For more information on the Award of Achievement program, visit **<http://links.ohioschoolboards.org/43085>** or contact OSBA. In addition, Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be used for expenses incurred for meetings such as this.

Following is a preview of what each region has planned for its conference.

### Central Region

The Central Region conference is Wednesday, Sept. 28 at the Villa Milano in Columbus. The social hour begins at 5 p.m.; dinner will be served at 6 p.m.

Region president **Cindy Crowe, Westerville City**, will preside over the evening’s activities. The keynote speaker is Ohio Board of Regents Chancellor **Jim Petro**.

The region will recognize its outstanding board members,

school employees, district programs, and schools. Others honored will be the Friends of Education and the National School Boards Association’s School Board Member National Recognition Program award

recipients.

Registration is \$40 per person or \$320 a table (seats up to eight) for OSBA members, guests and spouses. The registration deadline is Friday, Sept. 23. If you have

*Continued on page 6*

## OSBA Levy University webinar #3



As part of its expanded Levy University Program, OSBA is offering **free** webinars. Hosted by OSBA and presented by Avakian Consulting, these webinars will help you communicate more effectively with your community.

**Polling Data and District Communications: Capturing themes that resonate with your community and make a difference**  
**Monday, Sept. 12, 1 p.m. to 2 p.m.**

From the ball fields to conversations with neighbors at the coffee shop, people share their opinions with you about your schools, so naturally you think you know what’s on your community’s mind. But the truth is, you may not. When it comes to knowing what your public thinks and wants, you need to hit the mark every time. The most effective way to capture the pulse of your community is through a professional survey that provides data on the opinions of the citizens in your school district.

Join us for an informative webinar where we will share the value of polling, how and when to do it and what to do with the results. Hear real-life examples of when polling data has helped “move the needle” of support and how you can participate in a survey process of your own.

Register today at **[www.ohioschoolboards.org](http://www.ohioschoolboards.org)** in the “OSBA Events” section or by contacting OSBA’s Laurie Miller at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



Regional Roundup, continued from page 5

questions, contact Regional Manager Dr. **Michael G. Grote** at (614) 527-4915.

### Northeast Region

The Tangier restaurant in Akron will be the site of the Northeast Region Fall Conference on Wednesday, Oct. 5. Region President **Susie Lawson, Tri-County ESC** and **Wayne County Schools Career Center**, will preside over the conference.

Registration and socializing begin at 6 p.m., followed 30 minutes later by dinner. The program begins at 7:30 p.m., and features recognition of schools selected for the Student Achievement Fair at the OSBA Capital Conference; presentation of the Northeast Region OSBA Teacher Education Scholarship; a performance by the **Champion**

**Local (Trumbull) Elementary Steel Band**, which will also perform at the 2011 OSBA Capital Conference; and recognition of the region's outstanding board members, superintendents, treasurers and principals.

Registration is \$35 each for OSBA members, guests and spouses. The registration deadline is Thursday, Sept. 29. Contact Regional Manager **Terri Neff** at (440) 546-9344 with any questions.

### Northwest Region

"Northwest Region career centers: Preparing today's students for tomorrow's world" is the theme for the Northwest Region conference. The event will be held on Thursday, Oct. 6, at the **Four County Career Center** in Archbold. Tours of the facility will begin at 5 p.m., and hors

d'oeuvres will be served during a registration and social period beginning at 5:30 p.m., followed by dinner. Region President Dr. **Angela Zimman, Lucas County ESC**, will preside over the conference.

Following dinner, **Archbold Area Local's (Fulton) The Company** will entertain attendees. The evening also will include a spotlight on career centers with a "Got Talent" competition.

Those to be recognized include outstanding board members; veteran board members; the Northwest Region Educational Book Grant recipients; Capital Conference Student Achievement Fair participants; and the Northwest Region Humanitarian Award recipient.

Registration is \$30 per person or \$160 for a table of six. The reservation deadline is Friday, Sept. 30. If any questions, contact Regional Manager Dr. **Judy Jackson May** at (419) 575-0663.

### Southeast Region

The Southeast Region Fall Conference is scheduled for Thursday, Sept. 29, at **Alexander Local's (Athens) Alexander High School** in Albany. President **W. Bryce Watt, Muskingum Valley ESC**, will preside over the session, which begins at 5:30 p.m. with registration and socializing.

Welcoming comments and introductions begin at 6:15 p.m., followed by dinner and the

*Continued on page 7*

## Don't miss the Region Resource Center at the Capital Conference



To learn more about regional services and events, be sure to visit the Region Resource Center at the OSBA Capital Conference and Trade Show. The center is located in the Main Concourse, adjacent to the registration area. The center offers a great opportunity to meet your region secretary and officers, as well as other board members from your area. While you're there, be sure to enter the regional raffles to win valuable prizes for your district. The conference runs Nov. 13-16 at the Greater Columbus Convention Center.





# PUBLIC SCHOOLS WORK!

compiled by Gary Motz, managing editor

## Madeira literacy program targets first-time parents

A Cincinnati-area education foundation has launched a campaign to stress the vital link between early reading and later success in school.

The **Madeira City School District's Madeira Schools Foundation** is sponsoring the Early Literacy Team, a group of teachers and foundation members that are working to encourage first-time parents to read to their children from day one. The foundation has been reaching out to first-time

parents through the news media and asking community members to contact the literacy team about new parents they might know.

Madeira Elementary School reading specialist **Beth Pohlman** told a local newspaper that the group wants to provide support to first-time parents and educate them on how much reading early to their children will help them when they start school.

"There's so much development that happens before (the students)

come to school," Pohlman said.

Early Literacy Team members have been distributing information packets to first-time parents. The packets contain three pamphlets about reading to children at an early age, bookmarks and a nursery rhyme book.

"The (parent's) lap is where the reading should start," foundation member and retired teacher **Jacque Gentile** told the newspaper.

Source: *The Community Press and Recorder*

*Regional Roundup, continued from page 6*

musical talents of the Alexander High School Tone Definites.

The program also features the recognition of veteran board members; the presentation of the Southeast Region Outstanding School Board Member awards; the Southeast Region President's Award; the region's recognition awards; and the presentation of the annual Advocate of Education Award, which this year goes to **William L. Phillis**.

Registration for the dinner and program is \$35 each for OSBA members, guests and spouses. The deadline for reservations is Friday, Sept. 23. For questions, contact Regional Manager **Paul D. Mock** at (740) 385-5240.

### Southwest Region

Sinclair Community College in Dayton will host the Southwest Region Conference on Thursday, Oct. 13. Region President **JoAnn W. Feltner, Franklin City**, will preside over the conference, which kicks off at 5:20 p.m. with registration and a social hour. **Goshen Local's (Clermont)** Goshen High School Show Choir will entertain.

Dinner, preceded by a presentation of the colors, Pledge of Allegiance and a moment of silence, will be served at 6:20 p.m. Following dinner will be a special presentation to celebrate the region's 60th anniversary.

The awards portion of the

program includes recognition of veteran board members; presentation of the annual Friend of Education Hall of Fame Award to Dr. **David Hodge**, president of Miami University; recognition of the 2011 Capital Conference Student Achievement Fair participants and 2011 Southwest Region outstanding student programs; and presentation of the Al Kettlewell Award for Outstanding Board Members.

Registration is \$37 each for OSBA members, guests and spouses. The registration deadline is Thursday, Oct. 6. Contact Regional Manager **Ronald J. Diver** at (937) 746-7641. with any questions.

## September 2011

- 12 OSBA Levy University #3 webinar
- 13 OSBA Treasurers' Clinic.....West Chester
- 14 OSBA Board Candidate  
Workshop .....Athens
- 15 OSBA Board Candidate  
Workshop ..... Cincinnati
- 16 OSBA Treasurers' Clinic .....Perrysburg
- 17 OSBA Board Candidate  
Workshop .....OSBA
- 19 OSBA Treasurers' Clinic ..... Columbus
- 20 OSBA Board Candidate  
Workshop ..... Rootstown
- 21 Small School District Advisory Network  
Meeting ..... Columbus
- 22 OSBA Communication  
Workshop ..... Brecksville
- 22 OSBA Board Candidate  
Workshop ..... Findlay
- 23 OSBA Executive Committee  
Meeting ..... Columbus
- 24 OSBA Board of Trustees  
Meeting ..... Columbus
- 28 OSBA Central Region Fall  
Conference..... Columbus
- 29 OSBA Southeast Region Fall  
Conference..... Albany

## October 2011

- 1 *Last day for board to adopt annual  
appropriation measure — RC 5705.38(B).*
- 3 *Last day to nonrenew treasurer's contract  
expiring Dec. 31, 2011 — RC 3313.22  
(contracts entered into prior to March 30,  
2007).*
- 5 OSBA 21st Century Learning webinar
- 5 OSBA Northeast Region Fall  
Conference..... Akron
- 6 OSBA Northwest Region Fall  
Conference..... Archbold
- 6 OSBA MDS #3..... Columbus
- 10 OSBA Using Surveillance Cameras in  
School Settings webinar
- 11 OSBA Communication  
Workshop ..... Columbus
- 11 *Last day for voter registration for November  
election — RC 3503.01, 3503.19(A) (30  
days prior to the election).*
- 12 OSBA Transportation  
Roundtable ..... Columbus
- 13 OSBA Southwest Region Fall  
Conference..... Dayton
- 14 OSBA/OASBO School Law for  
Treasurers Workshop ..... Columbus
- 15 *Last day for certification of average daily  
membership — RC 3317.03; last day for  
certification of licensed employees to State*

*Board of Education — RC 3317.061.*

- 14 OSBA Levy University #4 webinar
- 18 OSBA MDS #4..... Columbus
- 21 OSBA Employment Law  
Workshop ..... Columbus
- 24 OSBA Best Practices with Transgenders  
in the Workplace webinar
- 25 OSBA Policy Implications of Senate Bill  
5 and the Biennial Budget webinar

## November 2011

- 14 OSBA Levy University #5 webinar
- 8 *General Election Day — RC 3501.01 (first  
Tuesday after the first Monday).*
- 13 OSBA Southeast Region Executive  
Committee Meeting ..... Columbus
- 13 OSBA Northeast Region Executive  
Committee Meeting ..... Columbus
- 14 OSBA Central Region Executive  
Committee Meeting ..... Columbus
- 13-16 OSBA Capital Conference..... Columbus
- 22 *Last day to submit certification for March  
conversion levy to tax commissioner — RC  
5705.219(B) (105 days before election).*
- 28\* *Last day to submit certification for March  
income tax levy to Ohio Department of  
Taxation — RC 5748.02(A) (100 days prior  
to the election).*