

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



New legislation would define SRO duties, qualifications

For the first time, bipartisan legislation would define a school resource officer (SRO) in Ohio Revised Code and outline the officer's responsibilities and qualifications. House Bill (HB) 318, introduced by Reps. **John Patterson** (D-Jefferson) and **Sarah LaTourette** (R-Chesterland), would require SROs to complete a program approved by the Ohio Police Officer Training Commission as well as 40 hours of SRO training through the National Association of School Resource Officers, the Ohio School Resource Officer Association or another association with a certified training program addressing school campuses. The legislation does not require districts to have a resource officer. Visit <http://links.ohioschoolboards.org/54392> to see the current version of HB 318.

Group rate, world-class speakers make conference a must-attend event

With more than 150 workshops and captivating speakers, the OSBA Capital Conference is one of the best professional development deals going. Individual registration is \$295 per person. However, once a member district registers more than six attendees, an unlimited number of people can attend for a flat fee of \$1,850. General Session speakers this year are "How I Met Your Mother" actor and writer and director **Josh Radnor**, a **Bexley City Schools** graduate, and **Sonia Manzano**, who inspired children and families for more than 30 years as Maria on "Sesame Street." The conference runs Nov. 12-14 at the Greater Columbus Convention Center. Visit <http://conference.ohioschoolboards.org> for more information.

Students from northeast Ohio will document Capital Conference

Students in **Alliance City's** Alliance High School media arts program have been selected as the 2017 Capital Conference video documentary team. The team, led by instructor **John Wasylo**, will film conference events and interview attendees, speakers, OSBA leaders and others during the three-day event attended by more than 9,000 education stakeholders from across Ohio. The 10-minute documentary will be streamed on the OSBA website, shared with other state school boards associations and used to promote the conference.

Schools invited to nominate programs for prestigious Magna Awards

Has your district developed a program that increased student achievement or solved a persistent problem in your district? Nominations are now being accepted for the Magna Awards, a national recognition program sponsored by the American School Board Journal, National School Boards Association and Sodexo School Services. The program honors school board best practices and innovative programs

Sept. 11, 2017

Volume 48 Issue 17

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Route workshop information to:

- ☐ Administrators
- ☐ Diversity and inclusion coordinators
- ☐ School board candidates

that advance student learning. **Hilliard City's** Hilliard Horizon Elementary School received a 2017 Magna Award for its before- and after-school enrichment and academic intervention programs. The nomination deadline is Nov. 6. Visit <http://links.ohioschoolboards.org/43324> for more information.

National groups look to honor top youth volunteers

Prudential Financial and the National Association of Secondary School Principals seek outstanding youth volunteers in grades five through 12 to honor outstanding service to others at the local, state and national level. The top two volunteers in each state will be awarded \$1,000 and an all-expenses paid trip to the nation's capital, where 10 will be selected America's top youth volunteers. For details and to apply, visit <http://spirit.prudential.com>. The

application deadline is Nov. 7.

ODE awards 21st Century Community Learning Center grants

The Ohio Department of Education (ODE) recently awarded approximately \$44.3 million in new and continuing 21st Century

Students become stars at elementary school

Students at **Zanesville City's** National Trail Elementary School received the red-carpet treatment — literally — on the first day of classes.

As students exited buses, they were met by a paparazzi of teachers snapping photos and screaming like fans on a red carpet that led them into the building. Teachers also decorated their rooms with some of them using old movie reels to incorporate the theme.

"We really want our students to know they are stars," Principal **Libby Hitchens** said.

The Hollywood theme also featured 6-foot letters on the front lawn that spelled out the school's name, resembling the iconic landmark in Los Angeles.

Source: Zanesville Times Recorder

Community Learning Center grants, a highly competitive program funded through the U.S. Department of Education. ODE awarded 107 new programs, totaling approximately \$21 million, up from 26 programs last year. Additionally, 135 continuing programs received more than \$23 million. Grants are awarded to schools and community-based organizations on five-year cycles. Continuing grantees are required to submit information each year. To see a list of grantees, visit <http://links.ohioschoolboards.org/37912>.

OSBA online

● www.ohioschoolboards.org

The 2017 OSBA Capital Conference Guide is now available at <http://links.ohioschoolboards.org/2017CCGuide>. It provides everything attendees need to know about the 2017 OSBA Capital Conference and Trade Show, set for Nov. 12-14 at the Greater Columbus Convention Center.



Briefcase

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A one-year subscription to Briefcase is \$130 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481.

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

OSBA executive searches

Superintendent

District

❶ Ohio State School
for the Blind

Deadline

TBD

Contact

OSBA Search Services, (614) 540-4000



Other searches

Position

Superintendent

District

Danbury Local (Ottawa)

Deadline

Oct. 31

Contact

Finding Leaders, (216) 225-2787

Board changes

Trotwood-Madison City appointed **Myra Bozeman** to the board effective Aug. 21. She replaced **Elizabeth M. Engelhardt**, who is moving out of the district.

Administrative changes

Superintendents

Coventry Local (Summit) Superintendent **Russell Chaboudy** announced his retirement effective Dec. 31. ●●● **Monroe Local (Butler)** Superintendent Dr. **Phil Cagwin** announced his retirement effective June 30, 2018. ●●● **Swanton Local (Fulton)** hired **Christopher Lake** as superintendent effective Sept. 7. He replaced Interim Superintendent **Jay LeFevre**. Lake previously was the high school principal at **Northeastern Local (Defiance)**. ●●● **Westfall Local (Pickaway)** hired Dr. **Lynn P. Landis** as superintendent effective Aug. 1. He replaced **Cara S. Riddel**, who is retiring. Landis previously was the superintendent at **Bloom-Carroll Local (Fairfield)**. ●●● **Xenia Community City** hired Dr. **Gabriel Ethan Lofton** as interim superintendent effective Sept. 11. He replaced **Denny Morrison**, who retired. Lofton previously was an assistant superintendent at **Cincinnati City**.

Treasurers

Gahanna-Jefferson City hired **Kristine Blind** as treasurer effective Oct. 10. She will replace Interim Treasurer **Tammy S. Emrick**. Blind currently is the treasurer at **London City**.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Sympathies

Dr. Michael Ralph Evanson, a former treasurer at Ashtabula Area City, Fairview Park City, Southern Local (Columbiana), Strongsville City and Struthers City, died Aug. 20. He was 59. ●●● Former Batavia Local (Clermont) Board of Education member James “Jim” G. Nichols died Aug. 16. He was 77. ●●● Former Black River Local (Medina) and Youngstown City Assistant Superintendent John Michael Camuso died Aug. 18. He was 68. ●●● Former Bristol Local (Trumbull) Board of Education member Karen Jean Bland died Aug. 12. She was 65. ●●● Former Liberty Local (Trumbull) Board of Education member Jerome Philip “Doc” Davidson died Aug. 15. He was 84. ●●● Former North Fork Local (Licking) Superintendent Charles Milton Meadows died Aug. 15. He was 79. ●●● Richard James Jr., a member of the former Stark County Board of Education, died Aug. 13. He was 99.



COMMUNICATIONS

by Megan Wilson, communications consultant, Washington State School Directors' Association

Using social media for professional development

Educational professional development is not just training for teachers. In a growing number of districts, professional development is expanding to principals and other school administrators.

Many of the newest and best training tools can be found online. As the authors of *No Dream Denied: A Pledge to America's Children* by the National Commission on Teaching and America's Future put it, “Technology is perhaps the most important — and most underutilized — tool for providing access to the targeted professional development they need, when and how they need it. Online courses, informal support groups and other network-supported resources open the door to professional development opportunities far beyond what any school or district might be able to offer” (<http://links.ohioschoolboards.org/12427>).

According to a national survey of teachers in professional development programs, sharing best practices increases teachers' knowledge and skills. It has a substantial positive influence on change in teacher practice.

Benefits of technology for professional development include:

- Using technology for professional reasons can improve fluency in social media, and using social media is good technology practice.
- Technology provides a personal or self-directed approach to professional development, which allows you to focus on areas you believe are most useful for your career and profession, not simply the courses available through your employer.
- Social media frees you from time and place constraints, allowing you to fit professional development into the limited time you have available.
- By learning and using social media skills, you become better able

to understand and relate to youth who are just entering the workforce. Keeping up with new skills and trends is important as more tech-savvy youth enter the workforce.

Ways to use social media for professional development

According to SimpleK12, an online teacher learning community, using social media is a great way to stay up-to-date on the latest events in education. Using Twitter and Facebook to connect with like-minded learning professionals and actively following bloggers in the field are great tools for finding and learning from peers.

You can use your social media connections and education blogs to find out about education webinars and local networking events. Google+'s Hangout feature allows video conferencing for up to 10 people. It's a great way to bounce around ideas, find out what

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Communications, continued from page 4

teachers and principals need and want, and offer solutions to existing problems.

Getting started with social tools

Dr. Jay Bernhardt, director of the Center for Digital Health and Wellness, offers a primer for professionals interested in the basics of starting out with Twitter and LinkedIn for professional development, including suggestions for joining groups of like-minded professionals: <http://links.ohioschoolboards.org/46684>.

Professional development resources

● The National Dissemination Center for Children with Disabilities has put together an amazing list of online professional development resources for teachers and administrators, available at <http://links.ohioschoolboards.org/80886>. The list has extensive professional development resources, including mentoring, state-specific and course-specific training, and teaching students with disabilities. The content is not limited to educators in the special education fields.

● The National Standards: www.nbpts.org — A great place to start for administrators or teachers interested in learning the national requirements for educators.

● The National Staff Development Council (NSCD): Learning forward: www.learningforward.org/standards/index.cfm —If you want to know about staff

development, NSCD is a must.

● The Regional Labs: <http://ies.ed.gov/ncee/edlabs> —This network of 10 Regional Educational Laboratories, serving geographic regions that span the nation, works to ensure that those involved in educational improvement have access to the best information, including resources like a step-by-step guide for schools and districts interested in implementing a professional development program.

● Professional development for special educators: <http://links.ohioschoolboards.org/22667> —

Most of The Council for Exceptional Children's materials and videos are appropriate for learning how to address the educational needs of children with disabilities and include a service devoted to professional development.

● Association for Supervision and Curriculum Development (ASCD): www.ascd.org/professional-development.aspx — ASCD is a nonprofit that represents superintendents, supervisors, principals, teachers, education professors and school board

Continued on page 6

OSBA Board Candidate Workshop

Sept. 16, 9 a.m. to noon • Cost \$95
OSBA office, Columbus

Are you retiring from a board? Do you anticipate an opening on your board of education? If so, OSBA encourages you and others on your board to consider community members who have the potential to be great board members. Please invite and encourage them — and others — to attend the OSBA Board Candidate Workshop.



This session, conducted by OSBA experts, will lead candidates through a concise and valuable program to help them better understand the everyday roles and responsibilities of school board members and the legal aspects of being a board member.

Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

Don't miss the kickoff of the 2017-18 MTA program. This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. Each class is \$95 or you can purchase an MTA subscription for the workshop series; contact **Diana Paulins**, OSBA senior administrative assistant of policy services, for subscription information. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program.



Workshop dates and descriptions

Sept. 13 or 20 — Routing and technology

In today's school environment it is essential to maximize route efficiency and get the best use out of your buses. This also becomes key as we manage continuing driver shortages. No one can afford to run extra buses or run buses with only a few students on them. Look at proven strategies for determining how many buses you need, routing styles, cost analysis and technologies available to help with routing.

Oct. 18 or 25 — Personnel management

Transportation administrators must have some knowledge of labor practices to effectively manage their staffs. Discuss working with contracts, discipline, driver qualifications and evaluations and how to manage issues.

Nov. 29 or Dec. 6 — Transportation rules and regulations

Explore federal, state and local regulations and a checklist that every transportation department can use to measure its performance and compliance. This class is a favorite for new supervisors, veteran supervisors and other school administrators who are responsible for pupil transportation services.

Feb. 7 or 14 — The transportation handbook

Guidelines and procedures are essential and can be the manager's best friend. Discuss the handbook development process as well as what to include in the handbook and how to keep it current.

April 4 or 11 — Public relations and working with the media

Experience a "live interview" process to learn how to develop talking points and stay on target in an interview. Also learn how to build proactive media relationships.

May 2 or 9 — Designing your operational plan and building keys for success

Review how to put the operational plan together, including timelines and how to schedule or delegate projects. Discover how building support networks and stakeholder groups are key to your success.

Register online at www.ohioschoolboards.org/workshops. You also can purchase a subscription plan for all the workshops in this series. For questions about the program or to register, contact **Diana Paulins** at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.

2017 Treasurers' Clinics

Choose the date and location that best fits your schedule:

Friday, Sept. 15	Hilton Garden Inn Dayton South, Miamisburg
Tuesday, Sept. 26	Northeast Ohio Medical University, Rootstown
Thursday, Sept. 28	Hilton Garden Inn, Findlay
Tuesday, Oct. 3	Ohio University Inn and Conference Center, Athens
Thursday, Oct. 5	Kent State University at Tuscarawas, New Philadelphia
Tuesday, Oct. 10	OSBA office, Columbus

These clinics provide the most current information on school district fiscal issues. **New for 2017: We're pleased to announce that the Treasurers' Clinics have been approved for five continuing professional education (CPE) credits and two Center for Public Investment Management (CPIM) credit hours.**

Agenda

8 a.m. Registration and continental breakfast

8:25 a.m. Welcome and announcements

8:30 a.m. Cybersecurity with K-12 technology

Attorneys from Frost Brown Todd LLC will discuss expanding the use of technology in K-12 education. Learn how to mitigate the increased privacy and security risks that accompany such use.

9:30 a.m. Networking break

9:45 a.m. Internal controls, segregation of duties and common audit comments in schools
Representatives from the auditor of state's office will discuss the importance of segregation of duties as a fundamental internal control. They also will share common audit comments issued for schools.

10:45 a.m. Find your fit: Insurance pooling

Insurance consultants from GradyBenefits will discuss joint-purchasing of insurance through cooperatives, consortia and other risk pools. They also will review various pooling structures, funding methodologies, participation rules and risk-sharing programs.

11:45 a.m. Lunch and legislative update

OSBA lobbyists share recent General Assembly activities, including current legislation and continued discussions on a variety of issues contained in the biennial budget legislation, House Bill 49. Learn where the legislature stands on taking action to override several

1:15 p.m.

of the governor's vetoes impacting school districts and what to expect as we head into the second half of the 132nd General Assembly.

Property tax cases*

Bricker & Eckler LLP attorneys will provide an update on pending legislation, including efforts to curtail and eliminate districts' rights to participate in property tax cases. Review your rights as well as procedures for participating in property tax disputes. Learn how to seek exemption for school property or new construction on school-owned property. Hear tips on participating in cases initiated by other property owners.

2:15 p.m.

Networking break

2:30 p.m.

Understanding the current market, diversification and investment policy statements*

Investment professionals from The Edwards Group will provide insights into the current market environment and discuss the impact of rising interest rates and the benefits of diversification. Learn about the importance of having a written investment policy statement and its essential elements and objectives.

3:30 p.m.

Adjournment

*session approved for CPIM credit.

Note: All handouts will be available online only.

Participate in a full day of professional development for only \$120. Treasurers, business managers, board members, administrators and treasurer's office personnel are all encouraged to attend. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

OSBA would like to thank the following sponsors: Boenning and Scattergood Inc.; Kelly Day Financial Services LLC; NaviGate Prepared; OSBA Insurance Agency LLC; Ohio School Plan; and PaySchools.



Diversity and Inclusion in the Law

Friday, Sept. 22, 9 a.m. to 3 p.m. • Cost \$155

OSBA office, 8050 N. High St., Columbus, (614) 540-4000

Agenda

8:30 a.m.

Registration and continental breakfast

8:50 a.m.

Welcome

9 a.m.

Diversity strategies for successful schools

Acquire strategies and guidance that show the benefits of diverse and inclusive climates in schools while reducing student and staff isolation and improving academic performance.

Jackie Powers, curriculum supervisor, equity and inclusion, and Heather Cole, diversity coordinator, Olentangy Local (Delaware)

10 a.m.

Discipline disparities and why they matter

Review the issue of disparities in school discipline, the legal and educational reasons for why they matter and what districts can do to reduce them.

Nicholas E. Subashi, Esq., and Tabitha Justice, Esq., Subashi & Wildermuth

11 a.m.

Break

11:15 a.m.

Boosting inclusion for students with disabilities

Schools must ensure equal access to participation in extracurricular activities for students with disabilities. Review your district's legal obligations, including the services and accommodations school officials and coaches should provide.

Andrea Stone, Esq., Ulmer & Berne LLP

12:15 p.m.

Lunch (provided)

1 p.m.

Managing religious diversity in schools

Learn how to develop your district's policies and practices to appropriately manage expressions of religion and beliefs, such as time or days off for observances, dietary restrictions or dress codes.

Jacklyn M. McGlothlin, Esq., and Lee P. Geiger, Esq., Graydon Head & Ritchey LLP

1:45 p.m.

Break

2 p.m.

What a new president means for Ohio's diverse student learners

Review executive orders, guidance memos and other policy documents recently issued by President **Donald Trump** and his administration and their impact on Ohio's diverse student learners.

William M. Deters II, Esq., and Giselle S. Spencer Esq., Ennis Britton Co. LPA

3 p.m.

Adjourn

This workshop has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 3.75 hours of CLE credit.

The cost is \$155, which includes registration, materials, lunch and light refreshments. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Management Development Series #4:

Early Intervention and De-escalation Techniques in Schools

Tuesday, Sept. 19

OSBA office, Columbus

10 a.m. to 2 p.m.

Cost is \$95



School safety is about more than the major incidents you hear about in the news. You need a well thought-out emergency management plan and a commitment to training staff in all aspects of school safety.

Join OSBA staff and an experienced Columbus police officer to explore emergency management plans, the importance of early intervention and de-escalation techniques that can be implemented when needed.

Registration begins at 9:30 a.m. Cost for the workshop is \$95 and includes lunch and materials. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



School board candidates — get the information you need to run a successful campaign



OSBA is holding a board candidate webinar to explain the roles and responsibilities of boardmanship, the legal obligations of being a board member and campaign finance issues. The webinar will take place on Wednesday, Sept. 21, from 1 p.m. to 2 p.m. Participants will have a chance to ask OSBA staff questions about running for a position on a board of education. This webinar can be purchased after Sept. 21 to view at your convenience. The cost to attend is \$50. Webinar registrants also will receive a Board Candidate Kit, which includes “Candidate: A practical guide to running for school board”; a subscription to the OSBA Journal, the premier bimonthly magazine for school board members; and a subscription to Briefcase, a semimonthly newsletter.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



Celebrate the stars in your district at the OSBA Student Achievement Fair

Tuesday, Nov. 14, 2017 • 10:30 a.m. to 2 p.m. • Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding student performance groups and fresh, innovative initiatives from school districts across the state.

OSBA is accepting nominations for district programs. These programs showcase exemplary programs that improve student achievement. Examples of district programs in the Student Achievement Fair include one-to-one technology programs, STEM for middle grades, workforce exchange programs and career center culinary arts programs.

One hundred programs highlighting student achievement will be selected. Nominate a district program at <http://conference.ohioschoolboards.org/saf-nominations>.

If you have questions about nominating a student performing group or district program, contact **Gwen Samet** (gsamet@ohioschoolboards.org) or **Teri Morgan** (tmorgan@ohioschoolboards.org) at (614) 540-4000 or (800) 589-OSBA.



Engagement: All Audiences, All Platforms

How to Get it All Done in the Age of Electronic Communication

Thursday, Oct. 5, 9 a.m. to 3 p.m. • Cost \$155

OSBA office, 8050 N. High St., Columbus, (614) 540-4000

Facebook, Twitter and a dynamic website are a must, but how do you keep expanding to reach new audiences and audiences that move from platform to platform? How does a one-person department manage it all 24/7?



In this session, we will take a look at traditional methods of social media, new avenues that are cropping up and up-and-coming methods of electronic communication in an age of ever-changing platforms.

- How can you “beef up” traditional social media channels like Facebook and Twitter to increase the number of people who view, like and share your information?
- How to start — and maintain — a successful blog.
- Pinterest, Instagram, SnapChat ... what’s next?
- How do you manage photo permissions in an age of instant news? Can you stop to clear media waivers?
- Is it smart to train staff on these tools and let them fly?
- Do you let schools and staff have their own channels or does this fragment an audience?

Join us for this interactive, fast-paced session. You are sure to walk away with solid ideas for increasing your district or organization’s social media reach.

The cost is \$155, which includes registration, materials, lunch and light refreshments. Register online at **www.ohioschoolboards.org/workshops** or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



Leadership for Learning

The OSBA Capital Conference and Trade Show will help you become a better leader in your district. Join school board members, administrators and staff for three days of critical information, valuable networking and powerful presentations. Bring your entire leadership team to share perspectives and make a greater impact on your district. Register today! Visit <http://conference.ohioschoolboards.org> to learn more.



**Ohio School Boards Association
2017 Capital Conference**

Nov. 12-14, 2017 Greater Columbus Convention Center



Expecting the unexpected

A workshop for central office and school building administrative assistants

Friday, Oct. 13, 10 a.m. to 2 p.m. • OSBA office, Columbus • Cost \$95

Agenda

9:30 a.m.

Registration and coffee

10 a.m.

Welcome and introductions

10:15 a.m.

Amid the chaos — board and superintendent relations

Even when great teamwork exists, responsibilities and relationships among boards and superintendents can be confusing. OSBA Director of Board and Management Services **Cheryl W. Ryan** will provide a clear explanation of these roles so navigating them on a day-to-day basis is easier.

10:45 a.m.

A reporter is in the lobby — working with the news media

What is the best way to address media inquiries and work with reporters, especially during a crisis? OSBA Communications Manager **Scott Gerfen** will provide valuable insight into the consideration needed before addressing the media.

11:15 a.m.

How can I organize all these documents?

Amanda Finney and **Cheryl Domby** from BoardDocs will explain how organizing valuable documents safeguards essential school records and helps districts operate more effectively.

11:45 a.m.

Lunch and small-group discussion

12:30 p.m.

How do I deal with difficult students (and parents)?

Learn how listening skills and compassion can be used to defuse intense situations with students and parents. OSBA Senior Student Achievement Consultant **Kim Miller-Smith** shares how front-line staff can use these strategies when the situation arises.

1 p.m.

Was I supposed to keep those records?

As a custodian of your district's records, it's important to know how long files are to be kept and appropriately stored. OSBA Deputy Director of Legal Services **Jennifer A. Hardin** will outline important policies on records retention, public records requests and personnel files.

1:45 p.m.

Final discussion and wrap-up

2 p.m.

Adjourn

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



WORKSHOP REGISTRATION

OSBA MTA Program

- ☐ Sept. 13, Columbus, \$95
- ☐ Sept. 20, Columbus, \$95
- ☐ Oct. 18, Columbus, \$95
- ☐ Oct. 25, Columbus, \$95
- ☐ Nov. 29, Columbus, \$95
- ☐ Dec. 6, Columbus, \$95
- ☐ Feb. 7, Columbus, \$95
- ☐ Feb. 14, Columbus, \$95
- ☐ April 4, Columbus, \$95
- ☐ April 11, Columbus, \$95
- ☐ May 2, Columbus, \$95
- ☐ May 9, Columbus, \$95

Treasurers' Clinics

- ☐ Sept. 15, Miamisburg, \$120
- ☐ Sept. 26, Rootstown, \$120
- ☐ Sept. 28, Findlay, \$120
- ☐ Oct. 3, Athens, \$120
- ☐ Oct. 5, New Philadelphia, \$120
- ☐ Oct. 10, Columbus, \$120

Board Candidate Workshop

- ☐ Sept. 16, Columbus, \$95

Management Development Series #4: Safety and Security

- ☐ Sept. 19, Columbus, \$95

Diversity and Inclusion in the Law

- ☐ Sept. 22, Columbus, \$155

Board Candidate Webinar

- ☐ Sept. 21, webinar, \$50

Engagement: All Audiences, All Platforms

- ☐ Oct. 5, Columbus, \$155

Expecting the Unexpected

- ☐ Oct. 13, Columbus, \$95

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
 Attendee name _____ Title _____
 Daytime phone _____ Email _____
 District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or online 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Communications, continued from page 5

members, addressing all aspects of effective teaching and learning, such as professional development, educational leadership and capacity building. ASCD offers a variety of professional development opportunities.

● National Education Association (NEA) resources: <http://links.ohioschoolboards.org/31252> —

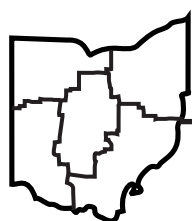
NEA offers online courses through the NEA Academy

(www.neaacademy.org). The NEA Foundation for the Improvement of Education awards close to 200 grants to support educators' efforts to close the achievement gaps, develop creative learning opportunities for students and enhance their own professional development (www.nfie.org).

Between building connections with administrators and education professionals across the globe and

benefitting from their experience and expertise to finding and using online videos, classes and seminars, social media is an amazing tool for professional development. Adding social media to your professional tool kit can enable you to be a better teacher, paraprofessional or administrator, which is good news any day of the week.

Source: Washington State School Directors' Association



REGIONAL ROUNDUP

by Scott Gerfen, assistant editor

Attend a fall conference in your region

OSBA's five regions will welcome hundreds of board members, administrators, students and guests to their fall conferences beginning this month.

The regions hold conferences in the spring and fall when attendees gather for dinner, fellowship, learning, networking and recognition and share in the successes of Ohio public education.

Fall conferences also feature some of the state's top student entertainment groups and elections for the upcoming year's regional officers.

OSBA President **Denise Baba**, **Streetsboro City**, and OSBA Executive Director **Richard Lewis** will greet attendees, provide association updates and present awards. Region officers and other

OSBA staff also will deliver updates and presentations.

Region conference reservation forms were published in the July 24 Briefcase. The forms also are available at www.ohioschoolboards.org/regions. Click on your region; the conference flier link is listed under "Resources" and "file attachments."

School board members who attend a regional conference can earn five credits toward the OSBA Award of Achievement. Visit <http://links.ohioschoolboards.org/43085> or contact OSBA for more information about the Award of Achievement program.

Ohio Revised Code 3315.15 permits the establishment of a service fund for board members. These funds can be used to pay for

expenses for meetings such as region conferences.

Following are previews of the conferences.

Central Region

The Central Region Fall Conference is Wednesday, Sept. 27, at Villa Milano in Columbus. Region President **Lee Schreiner**, **South-Western City**, will preside over the evening's program.

Networking begins at 5 p.m., and dinner will be served at 6:15 p.m., with entertainment provided by South-Western City's Franklin Heights High School students.

The region will honor its outstanding board members and teachers and exemplary school employees and recognize Friends

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Regional Roundup, continued from page 6

of Public Education as well as board members celebrating 30, 35 and 40 years of service.

The cost to attend is \$40 per person or \$320 per table (seats up to eight) for OSBA members, guests and spouses. The reservation deadline is Monday, Sept. 18. For questions, contact Regional Manager **Kim Miller-Smith** at (614) 635-1926 or kmillersmith@ohioschoolboards.org.

Northeast Region

The Galaxy Restaurant and Banquet Center in Wadsworth will host the Northeast Region Fall Conference on Wednesday, Oct. 4.

Region President **Terry Groden, North Olmsted City**, will preside over the evening's events, which begin with networking at 5 p.m. followed by dinner at 6:15 p.m.

The program, which begins at 7:15 p.m., will acknowledge the region's outstanding board members and school district programs; the region's most outstanding school board; the Friend of Public Education; Student Achievement Fair participants; Schools of Promise; A Schools; Blue Ribbon schools; high-performing and high-progress schools; and the Lester C. Marrison Educational Scholarship recipient.

The keynote speaker is **Kevin J. Locke, Esq.**, of Pepple & Waggoner Ltd., who will provide a legal update.

The cost to attend is \$40 each for OSBA members, guests and spouses. The reservation deadline

is Friday, Sept. 29. Reserve your spot online at <http://links.ohioschoolboards.org/nefall2017> or contact OSBA's **Melanie Price** at (614) 540-4000 or mprice@ohioschoolboards.org.

Northwest Region

The Northwest Region, under the leadership of Region President **Robert McPheron, Bath Local (Allen)**, will hold two fall conferences with the theme The Great Kindness Challenge.

The first is Thursday, Oct. 5, at **Penta Career Center** in Perrysburg. Networking begins at 5:30 p.m. Students in the Penta Career Center Culinary Arts Program, under instructors **Janea Makowski, Jim Rhegness** and **Sarah Sadlier**, will prepare dinner, which begins at 6 p.m.

The evening will feature student performances by **Springfield Local's (Lucas) Springfield High School Choir**, directed by **Nicole Mohr**. Springfield High School's JROTC color guard will perform during the opening ceremony. The color guard is directed by senior instructor and retired U.S. Army Lt. Col. **Christopher V. Fournier**.

Four County Career Center in Archbold will host the second conference on Thursday, Oct. 19, with networking beginning at 5:30 p.m. Dinner starts at 6 p.m. and will be prepared by the Four County Career Center Chef Training and Culinary Arts Management classes, instructed by **Peter Herold**.

There will be student performances by **Defiance City's**

Defiance Elementary School Sign Choir, directed by **Kristin Wendell**, and **Spencerville Local's (Allen) Spencerville High School Jazz Band**, directed by **Josh VanGorder**.

Diana Patton, author of "Inspiration in My Shoes," will be the keynote speaker at both conferences, which will recognize outstanding board members; veteran board members; the Great Kindness Challenge school videos; and the Northwest Region humanitarian, community service and leadership awards.

The Penta Career Center conference will honor Ohio Department of Education 2016 Momentum Awards. Both conferences will introduce the Bonnie Eddy Education Supply and Book Scholarship this year.

Reservations cost \$30 per person or \$160 for a table of six. The cost is \$20 for students and their parents. The deadline to RSVP for the Penta Career Center conference is Wednesday, Sept. 27, and Wednesday, Oct. 11, for the Four County Career Center conference. For questions, contact Dr. **Judy Jackson May**, regional manager, at (419) 581-9782 or jjacksonmay@ohioschoolboards.org.

Southeast Region

The Southeast Region Fall Conference is set for Thursday, Sept. 28, at **Alexander Local's (Athens) Alexander Elementary School** in Albany. Region President **Michael Fador, St. Clairsville-Richland City and Belmont**

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PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Principal accepts challenge, launches education app

When **Maumee City** Superintendent Dr. **Todd M. Cramer** challenged his administrative staff to go to other schools to find ideas and bring them back to the district, one elementary school principal launched his own mobile app.

Wayne Trail Elementary School Principal **Nick Neiderhouse** collaborated with Maumee-based WhizFish to create WeTeach, an app that provides teachers and other education professionals a

place to interact with each other and share ideas. Neiderhouse did most of the work himself.

"I met with principals and thought, 'How can I make it easier to connect efficiently and electronically?'" Neiderhouse told a local newspaper.

The free app can be downloaded for Apple and Android devices. More than 200 people are using it, and he hopes more will connect now that school is back in session.

The app features several

interactive tools, including more than a dozen forums where a variety of educational topics can be discussed based on content and grade level.

Neiderhouse has trademarked the name and logo and hopes the app grows into something bigger.

"I don't want people to be scared of social media," he said. "I think sometimes teachers shy away from it, but this is a very professional format."

Source: Toledo Blade

Regional Roundup, continued from page 7

Harrison Career Center, will preside over the event, which begins at 5:30 p.m. with networking. Welcoming comments and introductions begin at 6:15 p.m. followed by dinner.

The program will honor veteran board members; outstanding school board members; the Southeast Region President's Award recipient; the region's recognition awards; and the Advocate of Education Award, which this year goes to Meigs County Juvenile Court Judge **L. Scott Powell**.

The cost to attend is \$38 each for OSBA members, guests and spouses. The deadline for reservations is Friday, Sept. 22. Contact Regional Manager **Paul D.**

Mock at (740) 469-2724 or pmock@ohioschoolboards.org with questions.

Southwest Region

Great Oaks Career Campuses in Cincinnati will host the Southwest Region Fall Conference on Thursday, Oct. 12. Region President **Mark Ewing, Batavia Local (Clermont)** and Great Oaks Career Campuses, will preside over the conference, which starts at 5 p.m. with networking.

The Great Oaks Career Campuses Scarlet Oaks Naval Jr. ROTC cadets will present the colors followed by the Pledge of Allegiance and a moment of silence.

A dinner buffet begins at 6 p.m.

The program features presentations of the annual Friend of Education Hall of Fame award to **Kim Nuxhall**, director of the Nuxhall Foundation; the Al Kettlewell Award for Outstanding Board Members; and certificates to the Ohio Teacher of the Year candidates from the Southwest Region. The conference also recognizes the 2017 Student Achievement Fair participants and outstanding student programs.

The cost to attend is \$38 each for OSBA members, guests and spouses. The reservation deadline is Friday, Oct. 6. For questions, contact Regional Manager **Ronald J. Diver** at (937) 634-9025 or rdiver@ohioschoolboards.org.

September

- 11 Board Candidate Workshop Findlay
- 12 Board Candidate Workshop Athens
- 13 OSBA Master of Transportation
Administration Program: Routing and
Technology..... Columbus
- 15 Treasurers' Clinic..... Miamisburg
- 16 Board Candidate Workshop .. Columbus
- 19 Management Development Series #4:
Safety and security Columbus
- 20 OSBA Master of Transportation
Administration Program: Routing and
Technology..... Columbus
- 21 Board Candidate Webinar
- 22 Diversity and Inclusion in the Law
Workshop..... Columbus
- 26 Treasurers' Clinic..... Rootstown
- 27 Central Region Fall
Conference..... Columbus
- 28 Treasurers' Clinic..... Findlay
- 28 Southeast Region Fall
Conference..... Albany
- 28 *Last day to file (by 4 p.m.) as a write-in
candidate for November general election —
RC 3513.041 (72 days prior to the election).*

October

- 1 *Last day for board to adopt annual
appropriation measure — RC 5705.38(B).*
- 3 Treasurers' Clinic..... Athens

- 4 Northeast Region Fall
Conference..... Wadsworth
- 5 Treasurers' Clinic..... New Philadelphia
- 5 Engagement: All Audiences, All
Platforms Workshop Columbus
- 5 Northwest Region Fall
Conference..... Perrysburg
- 10 Treasurers' Clinic..... Columbus
- 10 *Last day for voter registration for November
election — RC 3503.01, 3503.19(A) (30
days prior to election).*
- 12 Southwest Region Fall
Conference..... Cincinnati
- 13 Expecting the Unexpected
Workshop..... Columbus
- 15 *Last day for certification of licensed
employees to State Board of Education —
RC 3317.061.*
- 18 OSBA Master of Transportation
Administration Program: Personnel
management..... Columbus
- 19 Management Development Series
#5: Policy..... Columbus
- 19 Northwest Region Fall
Conference..... Archbold
- 25 OSBA Master of Transportation
Administration Program: Personnel
management..... Columbus
- 26 *Deadline for filing pre-general election
campaign finance report for certain
candidates, detailing contributions and*

*expenditures from 4:01 p.m. on the last day
reflected in the previous report through 4
p.m. on the twentieth day before the election
(October 18) — RC 3517.10(A)(1) (12th
day prior to election).*

- 31 *End of first ADM reporting period — RC
3317.03(A).*

November

- 1 *Last day for classroom teachers to develop
online classroom lessons ("blizzard bags")
in order to make up hours for which
it is necessary to close schools — RC
3313.482(A)(3)(a).*
- 7 *General Election Day — RC 3501.01 (first
Tuesday after the first Monday).*
- 12-14 OSBA Capital Conference and Trade
Show Columbus
- 12 Northwest Region Executive Committee
Meeting Columbus
- 12 Southeast Region Executive Committee
Meeting Columbus
- 13 Central Region Executive Committee
Meeting Columbus

December

- 5 Southwest Region Executive Committee
Meeting TBD
- 6 Northeast Region Executive Committee
Meeting Wadsworth
- 12 Hot Topics in School Law Webinar