

If you're having trouble viewing this email, click [here](#).



October 19, 2019

School Bus Safety Week

National School Bus Safety Week will be celebrated October 21-25 this year. School districts and educators across the country should take this opportunity to reach out to their communities and share information about their school transportation program.

This is also a great opportunity to thank your school bus operators and the staff that support them for their care and dedication to the safe and effective transportation of Ohio's children. We transport nearly 800,000 children on 15,000 buses each and every school day, travelling more than one million miles per day to accomplish that. There is no transportation system in existence that is more effective.

Consider the following activities for next week:

- Issue a press release to the local papers announcing school bus safety week. (See the link below for a sample.)
- Send a letter to your district parents telling them about your services and your successes. (See the link below for a sample.)
- Consider holding an open house. Invite parents and district staff to visit your facility and see what you and your staff do on a daily basis to transport their children.
- Stage a bus and driver at your local shopping mall with signs to promote safety week, and to allow community members to see what today's school bus is like.
- Invite your local law enforcement agency to participate with you to increase awareness of traffic regulations surrounding school buses stopped to load or unload students.
- Remind your drivers that during this week, more so than at any other time of year, school transportation is in the public eye. While our drivers are always vigilant and careful, this week they should take ever more extreme measures to operate safely and courteously while on the road in their big yellow buses.

OSBA will be sending out a state-wide press release to ask for media participation. On our new school bus safety week web page you can find a copy of this press release for your reference. Also posted is a sample parent letter that you can customize and send out, as well as several industry links for school bus safety information. This web page does not require OSBA membership, so feel free to provide it as a resource as needed. [OSBA's school bus safety week page](#).

8050 N High St, Suite 100
Columbus, OH 43235

<http://www.ohioschoolboards.org>

Copyright © 2019 All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#).

WARNING! If you unsubscribe, you will be unsubscribing
from all OSBA emails and emailed subscriptions.

If you no longer wish to receive this email, please unsubscribe through
your account page on the OSBA website.

