Leadership for learning: 2014 OSBA Capital Conference drawing near

The OSBA Capital Conference and Trade Show — one of the nation’s largest education conventions — kicks off in just under two weeks. Keynote speakers include clinical psychologist Dr. Adam Sáenz, who went from handcuffs to Harvard thanks to the power of teachers; author and peak performance expert Dan Thurmon, who will share his philosophy of “off balance on purpose”; and renowned character actor Jeffrey Tambor, a lifelong educator whose roles have ranged from film to TV to theater. The conference, Nov. 9-12, also features the Student Achievement Fair, a world-class trade exhibition and scores of workshops and networking events. For details and to register, visit http://conference.ohioschoolboards.org.

Tickets still available for Capital Conference special events

In addition to the General Sessions, the Capital Conference offers top speakers at several other events. On Nov. 9, acclaimed speaker, author and consultant Simon T. Bailey leads the Early Bird Workshop, while Dr. Brian K. Perkins, an expert on urban schools and a former school board member, speaks at the OSBA Black Caucus dinner. Dr. Tracey Wilen, a specialist on the impact of technology on society, careers and women’s leadership, speaks at the Nov. 10 Conference Luncheon. The luncheon speaker on Nov. 11 is Ohio State University basketball legend, WNBA star and Olympic medalist Katie Smith. To register for these events, contact your district treasurer, indicate your request on the conference registration form or contact OSBA.

Conference preregistration deadline is right around the corner

Nov. 6 is the deadline to preregister for the OSBA Capital Conference. After that, attendees can register at the Greater Columbus Convention Center beginning Nov. 9. The cost is $275 per person; however, group registration — more than six people — is a flat fee of $1,700 that entitles districts to register an unlimited number of attendees. To preregister, visit http://conference.ohioschoolboards.org or call OSBA.

Eleven Ohio public schools named National Blue Ribbon Schools

The U.S. Department of Education has recognized 287 U.S. public schools — 11 of them in Ohio — as 2014 National Blue Ribbon Schools. The program recognizes schools for their overall academic excellence or progress in overcoming achievement gaps among subgroups. Visit http://links.ohioschoolboards.org/35247 for details.

Former OSBA trustee receives national lifetime achievement award

Lock P. Beachum Sr., a former member of the OSBA Board of Trustees and Youngstown City Board of Education, was honored with the 2014 Benjamin Elijah
Mays Lifetime Achievement Award earlier this month. The award was presented by the National School Boards Association’s (NSBA) Council of Urban Boards of Education (CUBE). Beachum served on the Youngstown board for 16 years, with two terms as president. He also was a chair of the CUBE steering committee and served on the NSBA Board of Directors and National League of Cities Board of Directors. The award is given to individuals with a long-standing commitment to urban schoolchildren’s educational needs through school board service.

ODH seeks input on school environmental health draft

The Ohio Department of Health (ODH) wants schools’ input on voluntary environmental health guidelines being written for Ohio schools by public school and health stakeholders. A draft of the guidelines will soon be ready for schools to review. To provide feedback, visit http://links.ohioschoolboards.org/23847 and register for the Ohio Schools Healthy Environments Network. Once the draft is completed, those registered will be notified about how to access it and provide input.

OSBA taps student team to film conference documentary

A team of students from North Canton City’s Hoover High School has been chosen as the 2014 OSBA Capital Conference student video documentary team. Students will shoot video of different events at the conference and conduct interviews with participants. The final product will be streamed on the OSBA website, shared with other state school boards associations and used to promote the conference.

OSBA online

www.ohioschoolboards.org

Capital Conference and Trade Show attendees can share their experiences via social media. On Twitter, use the hashtag #OSBACC in your tweets to share your observations. Attendees also can post and view conference updates on OSBA’s Facebook page by visiting www.facebook.com/OHSchoolBoards.
OSBA executive searches

Superintendent

District | Deadline | Contact
---|---|---
Stow-Munroe Falls City | Oct. 29 | OSBA Search Services, (614) 540-4000
Elyria City | Oct. 31 | OSBA Search Services, (614) 540-4000
Warrensville Heights City | TBD | OSBA Search Services, (614) 540-4000

Other searches

Position | District | Deadline | Contact
---|---|---|---
Superintendent | Newbury Local (Geauga) | Nov. 17 | Nancy A. McPeak, treasurer, Newbury Local, nmcpeak@newburyschools.org
Treasurer | Beaver Local (Columbiana) | Oct. 31 | Anna Marie Vaughn, superintendent, Columbiana County ESC, (330) 424-9591
Treasurer/chief financial officer | Franklin Local (Muskingum) | until filled | Sharon McDermott, superintendent, Franklin Local, (740) 674-5203

Board changes

Brookfield Local (Trumbull) Board of Education member Gwen Martino announced her resignation effective Oct. 1.

Nordonia Hills City appointed Chad Lahrmer to the board effective Sept. 29. He replaced Steven C. Bittel, who resigned.

Van Wert City Board of Education member Benjamin A. Cowan announced his resignation effective Oct. 1.

Administrative changes

Superintendents

Revere City Superintendent Randy Boroff announced his retirement effective Dec. 31.

Treasurers

Franklin Local (Muskingum) Treasurer Christopher K. Miller announced his retirement effective Dec. 31.

Sympathies

Former Clearview Local (Lorain), Highland Local (Medina), Indian Valley Local (Tuscarawas) and Lake Local (Stark) Superintendent Dr. Robert Dunnerstick died Sept. 29. He was 63.

Former Crestline EV Superintendent Stanley E. “Stan” Mabee died Oct. 5.
He was 81. Former Hamilton City Board of Education member Carl K. Crane died Sept. 26. He was 86. Former Loudonville-Perrysville EV Board of Education member Jeffrey J. Cooper died Oct. 6. He was 53. Former Wellston City Treasurer and Board of Education member Doris Ann May died Oct. 9. She was 79.

FUNDING OPPORTUNITIES

compiled by Angela Penquite, assistant editor

Promoting interdisciplinary lessons in elementary schools

The Sylvia Shugrue Award for Elementary School Teachers honors an elementary school teacher who has established an interdisciplinary, inquiry-based lesson plan that reflects the National Science Education Standards and benchmarks found in the Atlas of Science Literacy.

Maximum awards: $1,000, and up to $500 to attend the NSTA conference

Eligibility: elementary school teachers (grades K-six) who have been full-time teachers for a minimum of five years

Deadline: Nov. 30

Contact: www.nsta.org/about/awards.aspx#shugrue

Rewarding innovative uses of technology

The Vernier Technology Awards reward the innovative use of data collection technology using a computer, graphing calculator or other handheld device in the science classroom. Awards will be presented for elementary, middle and high school levels.

Maximum awards: $1,000; $3,000 in Vernier products; and up to $1,500 toward expenses to attend the annual National Science Teachers Association National Convention

Eligibility: current K-12 science teachers

Deadline: Nov. 30

Contact: www.vernier.com/grants/nsta

Get the latest conference information with the OSBA Capital Conference app

Experience the Capital Conference in a whole new way. The OSBA Capital Conference mobile app is designed to enhance your conference experience and provide valuable information and updates before, during and after the conference.

The app features:

- education session listings, including topic descriptions, presenters and handouts;
- districts presenting in the OSBA Student Achievement Fair on Tuesday, Nov. 11;
- general conference information;
- a listing of exhibitors, with booth locations on a map of the Trade Show hall;
- a personalized schedule — choose the sessions you want to attend and build your conference schedule;
- session and conference evaluations;
- social media updates.

The app is available for Apple and Android mobile devices, as well as desktop/laptop users. It provides easy-to-use interactive resources for attendees, speakers and exhibitors, and downloading it is easy!

To download the mobile app or view the conference schedule on your browser, go to http://conference.ohioschoolboards.org/app. The app also can be downloaded from the Apple or Google app stores.

Ohio School Boards Association
2014 Capital Conference
Nov. 9-12, 2014 Greater Columbus Convention Center
OSBA Master of Transportation Administration (MTA) Program

This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — each offered from 10 a.m. to 2 p.m. — will include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to read workshop descriptions and learn about the MTA certification program.

The cost is $90 per workshop. Register online at www.ohioschoolboards.org/workshops. You also can purchase a subscription plan for all the workshops in this series. For any questions related to the program, contact Diana Paulins, OSBA senior administrative assistant of policy services, at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.

The transportation handbook — Nov. 19 or Nov. 25
Transportation administrators cannot afford to fly by the seat of their pants or to be inconsistent in management. Guidelines and procedures are essential and can be the manager’s best friend. Discuss the handbook development process as well as what to include in the handbook and how to keep it current.

Public relations and working with the media — Feb. 4 or Feb. 10
Experience a “live interview” process to learn how to develop talking points and stay on target in an interview. Also learn how to build proactive media relationships to let your community know about the resources your transportation department offers.

Routing and technology — April 1 or April 7
Maximizing route efficiency is essential in today’s school environment. No one can afford to run extra buses or those that only serve a few students. Look at proven strategies for determining how many buses you need and routing styles. This session also discusses technologies to help with routing and the costs and benefits of that technology.

Buy that bus and put the plan together — May 6 or May 12
Review the bus purchase process and how to determine when it is time to buy or lease, including a review of the data you need to make the right decision. We also will look at operational plans, work calendars and how to schedule or delegate projects. Much of what you do has a critical work path, so it’s important to plan ahead. Learn how building your stakeholder groups and support network is key to your success.

Help OSBA support the Children’s Hunger Alliance. In addition to serving 5,000 meals to kids in eight Ohio counties every day, the alliance also provides winter clothing to children in after-school programs. You can support this cause during the OSBA Capital Conference. OSBA will collect new hats, scarves, gloves and mittens in all sizes for children ages 6 to 18 during the conference at the OSBA Bookstore, Pavilion, Registration and Information Station. If you’d rather make a monetary donation, visit the Children’s Hunger Alliance in the Trade Show at booth 1518.

Join OSBA at the Tuesday Night Event — Celebrating for a Cause — for an evening of food, fun and dancing, along with updates on the total donations received during the Capital Conference. Children’s winter clothing also will be collected during the event.
Winter School Finance Workshop

Monday, Dec. 8, 9 a.m. to 3:30 p.m.
OSBA office, Columbus

School funding, Common Core and other education-related issues continue to be contentious topics at the Statehouse. This workshop is your opportunity to get answers and information from the experts.

What happened in the November elections and how will it impact the next General Assembly? What will the current General Assembly be doing during the lame-duck session? You will get information about these questions and more at the Winter School Finance Workshop. Find out what’s at stake for Ohio’s schools — we are talking politics, legislation and much more.

Cost is $150, which includes materials, lunch and refreshments. You can register on the Ohio Association of School Business Officials website at www.oasbo-ohio.org or by calling (614) 431-9116.

Using Videos to Market Your District

Promote your district with high-impact videos created on a shoestring budget

Tuesday, Dec. 9
OSBA office, Columbus

Whether you’d like to shoot a few videos with your smartphone or set up a video production studio for your school district, this half-day workshop is for you. Students and staff from an award-winning, grant-funded video production program will share how to set up a similar program in your district, then grow it into a full-blown community engagement tool. You’ll also learn the basics of high-quality videography, how to use smartphones to capture and edit video, how to set up a low-cost studio and how to market your videos via social and electronic media.

Registration will begin at 9:30 a.m. Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.
Management Development Series #5: Transportation rules and regulations

Wednesday, Dec. 10 10 a.m. to 2 p.m.
OSBA office, Columbus Cost is $90

Join us for a trip through the rules and regulations that govern student transportation in Ohio. Review federal regulations, state law and administrative code and the role that local policy plays in a successful operation. This course is essential for new transportation administrators as well as any school administrators involved with transportation services. These are the standards to which you are held, and for which liability can be assigned when your department fails to meet them.

Registration will begin at 9:30 a.m. Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or lmill@ohioschoolboards.org.

Learn how you can save time and money with BoardDocs

BoardDocs is the exclusive eGovernance partner of OSBA. Join OSBA for the free informational webinar demonstrations on the dates and times listed below. The webinars will showcase BoardDocs’ cloud-based solutions and demonstrate why it is the eGovernance leader, not only in Ohio, but across the nation. Participants will learn how to save money and time, and be more effective with BoardDocs.

Want to learn more! Join OSBA and BoardDocs for these informative webinars. It’s quick and easy to register — just choose the date and time you wish to view the webinars.

Information for current users: Collaborative agenda publishing with online submission
Wednesday, Nov. 19, 10 a.m.–11 a.m.
https://meetings.ringcentral.com/j/1490896145

Information for districts considering paperless board meetings
Thursday, Dec. 11, 1 p.m.–2 p.m.
https://meetings.ringcentral.com/j/1488761434

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact Amanda Finney, OSBA senior marketing coordinator, at (800) 589-OSBA, (614) 540-4000 or afinney@ohioschoolboards.org. For more information about BoardDocs, visit www.boarddocs.com.
OSBA MTA program
- Nov. 19, Columbus, $90
- Nov. 25, Columbus, $90
- Feb. 4, Columbus, $90
- Feb. 10, Columbus, $90
- April 1, Columbus, $90
- April 7, Columbus, $90
- May 6, Columbus, $90
- May 12, Columbus, $90

Using Videos to Market Your District
- Dec. 9, Columbus, $90

Management Development Series #5: Transportation rules and regulations
- Dec. 10, Columbus, $90

OSBA Workshop Registration Form

Workshop name ___________________________  Workshop date ___________________________
Attendee name ___________________________  Title ___________________________
Daytime phone ___________________________  Email ___________________________
District/firm ___________________________  County ___________________________

Enclosed is a check for $________ or P.O.# __________________ to cover ______ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email Laurie Miller, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.

Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person.

OSBA Workshop Registration Procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. “Walk-in” registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC
Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.

Cancelling and refund policy
- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org.
Please include a purchase order number.
The online Ohio Sex Offender Registry added some new features to its website that can help school districts keep track of new offenders in their area. Districts and others now can sign up to be notified via email when new offenders move into a defined area. Another addition is a reverse look-up system that can link unidentified phone numbers or email addresses with registered sex offenders.

To register for email alerts, visit the Ohio attorney general’s website at http://links.ohioschoolboards.org/36547, click on the “Register for email alerts” tab and enter an address. Schools may choose to be notified when new offenders move to a residence within a radius ranging from one-quarter to two miles.

County sheriffs already are required to notify schools when an offender moves into their area, but these email alerts add another layer of protection. This will increase awareness, because schools can sign up as many people as they want to receive the alerts, including building principals, assistant principals, guidance counselors or any other employees.

Another new feature is the reverse look-up system in which anyone can enter a phone number, email address or social media username to determine if it is linked to a registered sex offender. This new tool could be helpful to parents or school officials who see an unfamiliar and unidentified phone number or address in the call log, texts or emails of a minor that a potential sex offender is trying to contact.

If the phone, email address or social media name is registered with the sex offender registry, the database will notify you to contact local law enforcement. Police have full access to the Offenderwatch database and can direct those

Continued on page 6
notifying them on what to do next.

However, do not let the fact that unfamiliar numbers or emails are not on the registry provide a false sense of security. The database will return positive results only on convicted sex offenders’ phone numbers and email addresses listed in the registry, not alternative numbers or addresses they might use. But, it still provides another layer of security.

There also is a national registry, the U.S. Department of Justice National Sex Offender Public Website, at www.nsopw.gov. This website enables users to conduct a search of any area in the country by name, ZIP code or radius from a specific address.

OSBA urges school districts to share this information with anyone, including parents, who may benefit from it.

COMMUNICATIONS

by Jeanne Magmer, APR, communications consultant

Bring history into the classroom on Veterans Day

Veterans Day, the annual U.S. holiday honoring military veterans, all too often becomes another day off for students in a month that includes Thanksgiving and parent conference days. This year, Veterans Day is Monday, Nov. 10.

Veterans Day was first proclaimed a holiday by President Woodrow Wilson as Armistice Day for Nov. 11, 1919. The holiday marked the anniversary of the signing of the armistice that ended World War I. Today the holiday honors the service of approximately 25 million military veterans in the United States. Observances often include parades and other public ceremonies honoring local veterans.

To use Veterans Day as an opportunity to make history come alive for elementary and secondary students, schools throughout the U.S. are participating in the national Take a Veteran to School Day program developed by History, the cable TV network, as a way to link veterans with students.

Participating schools and communities invite veterans of all backgrounds to share their stories and receive thanks for their years of service. Launched in 2007, thousands of schools nationwide

Continued on page 7

OSBA Contract Analysis Service

OSBA provides a cost-effective professional analysis of both certified and classified collective bargaining agreements. These written reviews serve as a critique of current contract provisions, suggest potential pitfalls regarding legal compliance and provide specific recommendations as you go into your next round of collective bargaining.

Contact Van D. Keating, director of management services, at (614) 540-4000 or (800) 589-OSBA for more information.
Toledo City students get real-world journalism experience

Toledo City students recently launched a school news website through a partnership with a local newspaper. The Scott High School website, www.lifeofthedogs.com, is named after the school’s Bulldog mascot and run by journalism students. The digital newspaper is produced by students, managed by teacher Molli Maulucci and aided by Dave Murray, managing editor of The Blade, who has spearheaded recent partnerships between the Toledo newspaper and local high schools.

While work at Scott High School is just beginning, Start High School’s student journalism program is in its second year with its successful digital newspaper, www.lifeatstart.com.

“The students at Scott and Start are great to work with,” Murray said. “They’re smart, thoughtful and have life experiences worth writing about.”

Students are encouraged to write with their own voices and cover sports, events and other news taking place in their schools. They conduct interviews and meet regular story deadlines.

“I want the kids to be able to have an authentic voice, without coming through the adult filter,” Maulucci said.

A variety of radio and TV news stations also have partnered with Toledo schools to offer students real-world learning experiences.

Source: The Blade

Communications, continued from page 6

are participating in the Take a Veteran to School Day program. From single class visits to all-school assemblies, these events provide a way for students to learn more about the history of Veterans Day and the experiences of veterans from all backgrounds and walks of life. Inviting veterans to share their stories not only connects generations, it also helps students learn about the past.

Many resources are available for schools and communities interested in Take a Veteran to School Day events at www.history.com/take-a-veteran-to-school. The program is designed so each school or community can develop its own events to fit its needs and resources. Schools are encouraged to be creative in designing their events. All ages and ability levels can benefit from this program — from a simple one-class discussion with a few veterans to an all-school assembly.

The History website also invites schools and businesses to participate in the Thank a Veteran at Work program, which encourages schools and businesses to take time to thank the many veterans in the workplace. History has developed a list of simple ways employers and employees can say thank you to veterans in their districts, companies and organizations. A resource guide suggesting ideas about how to organize an event to honor veterans on or around Veterans Day is available on the website.

So take time in your district to show the veterans in your community how much their service is valued by making history come alive through events that connect veterans with students through stories and other learning activities.

Also identify the certificated and classified staff members that served in the military and use a board meeting, school assembly or other school event to thank them for their service.

Ohio School Boards Association  
8050 North High Street, Suite 100  
Columbus OH 43235-6481  
Address Service Requested

October 2014

27 Last day to submit certification for February income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).

31 Last day to submit February emergency or current operating expenses levy to county auditor for February election — RC 5705.194, 5705.195, 5705.213 (95 days prior to the election); end of first ADM reporting period— RC 3317.03(A).

November 2014

1 Last day for classroom teachers to develop online classroom lessons (“blizzard bags”) in order to make up hours for which it was necessary to close schools — RC 3313.482.

4 General Election Day — RC 3501.01(first Tuesday after the first Monday).

5 Last day for school district to file resolution of necessity, resolution to proceed and auditor’s certification for bond levy with board of elections for February election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for February election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for February election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for February election to board of elections — RC 5748.02(C); last day to submit emergency levy for February election to board of elections — RC 5705.193; last day to submit phased-in levy or current operating expenses levy for February election to board of elections — RC 5705.251(A) (90 days prior to the election).

9-12 OSBA Capital Conference and Trade Show — Columbus

9-10 OSBA Northwest Region Executive Committee meeting — Columbus

9-10 Southeast Region Executive Committee meeting — Columbus

10 Central Region Executive Committee meeting — Columbus

19 BoardDocs webinar for current users: Collaborative agenda publishing with online submission — Columbus

19 OSBA MTA Program: The transportation handbook — Columbus

25 OSBA MTA Program: The transportation handbook — Columbus

December 2014

3 Northeast Region Executive Committee meeting — Wadsworth

4 SchoolComp Safety Workshop — Columbus

8 Winter School Finance Workshop — Columbus

9 Using Videos to Market Your District — Columbus

9 Southwest Region Executive Committee meeting — Lebanon

10 Management Development Series #5: Transportation rules and regulations — Columbus

11 BoardDocs webinar: Information for districts considering paperless board meetings — Columbus

31 Last day for treasurer to canvass the board to establish a date of the organizational meeting — RC 3313.14.

January 2015

5 Last day for voter registration for February election — RC 3503.01, 3503.19(A) (30 days prior to the election).

10 New Board Member Workshop — Columbus

15 Columbus Deadline for boards of education of city, exempted village, vocational and local school districts to meet and organize — RC 3313.14; last day for boards of education of city, exempted village, vocational and local school districts to adopt tax budgets for the coming school fiscal year — RC 5705.28(A) (1).