

# BRIEF CASE

## THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



### Waivers providing relief from NCLB mandates available for states

States may request waivers for some mandates and the accountability system created through the No Child Left Behind Act (NCLB). States must show reform efforts designed to close achievement gaps and work with local districts to boost accountability, create meaningful teacher evaluation systems and make greater efforts to ensure all graduating students are college- and career-ready.

### State Board of Education rescinds center's sponsorship of charter schools

The State Board of Education voted to take away Ashe Culture Center's authority to sponsor charter schools because the center lacks the financial assets required to do the job. Ashe, a nonprofit group based in Cleveland, currently sponsors seven charter schools in the city. In June, an independent hearing officer ruled that Ashe didn't have the \$500,000 in assets required by state law. The Ohio Department of Education will take over sponsorship of the schools for two years while it seeks another sponsor.

### Ohio to lead effort to write new science standards

Ohio is one of 20 states selected to develop the Next Generation Science Standards (NGSS), which will define the content and practices students will need to learn from kindergarten through high school graduation. As a Lead State partner, Ohio will guide the standard-writing process, gather and deliver feedback from state-level committees and address common issues and challenges. The Lead State partners also agree to commit staff time to the initiative and give serious consideration to adopting the standards upon completion.

### Ohio students' AP scores outperform national average

Ohio students performed above the national average on the College Board's Advanced Placement (AP) tests, which allow high school students to take college-level coursework and earn college credit based on tests showing their knowledge of a subject. The number of Ohio students taking an AP test increased by 7.4%, with the number of public school students earning scores high enough to qualify for college growing by 11.5%, beating the national average. Since 2006, the number of Ohio public school students earning a score of three or higher on an AP test has increased by 37.4%.

### Capital Conference packets sent to district treasurers

Packets with badges, tickets, ribbons, Delegate Assembly information and the *Conference Guide* for the 2011 OSBA Capital Conference were recently mailed to district treasurers. If your district has not registered for the 56th annual conference, Nov. 13-16 in Columbus, contact **Ann Herritt** at (614) 540-4000 or (800) 589-OSBA. For

**Oct. 10, 2011**

Volume 42 Issue 19

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### Route workshop information to:

- ☐ Administrators
- ☐ Communication director
- ☐ Human resources director
- ☐ Principals
- ☐ Treasurer's staff

complete conference details, visit [www.ohioschoolboards.org/2011conference](http://www.ohioschoolboards.org/2011conference).

### **National program will honor top youth volunteers**

Prudential Financial and the National Association of Secondary School Principals are seeking outstanding youth volunteers in grades five-12 to honor with the annual Prudential Spirit of Community Awards. The top two volunteers recognized in each state will be awarded \$1,000 and a trip to the nation's capital, where 10 of them will be named America's top youth volunteers. Those 10 will be awarded an additional \$5,000, as well as \$5,000 in grants for the charities of their choice. The deadline is Nov. 8. For details visit <http://spirit.prudential.com>.

### **Discounted Internet service for low-income families**

ComCast and eTech Ohio are

introducing a new initiative to help Ohio's low-income families access broadband services. Households with students receiving free lunches through the National School Lunch Program that live in the ComCast service areas may receive Internet service for \$9.99 per month, as well as

vouchers for discounted computers. For more information, call (800) 266-2278 or visit [internetessentials.com](http://internetessentials.com).

### **This month in OSBA history**

OSBA hosted the first Statehouse Conference on Education in October 1958, which vividly demonstrated the dedication and influence that OSBA and public education were beginning to wield. Part of an OSBA campaign to develop statewide support for public education, the conference drew more than 4,000 people to Columbus.

### **OSBA online**

● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

The OSBA *Conference Guide* is posted online at [www.ohioschoolboards.org/conference-information](http://www.ohioschoolboards.org/conference-information). The nearly 200-page book has everything you need to know about the 2011 Capital Conference and Trade Show, set for Nov. 13-16, in Columbus.

### **Principal camps out to reward student achievement**

A promise to his students left one principal on the roof all night. Principal **Dave Hartenstein** promised last year's third-, fourth- and fifth-grade students at **Tiffin City's** Lincoln Elementary School that he would camp out overnight if they collectively achieved an 80% passage rate on the state achievement tests. The students' scores went through the roof, to better than 90%.

"He does anything for the kids. ... The kids are very excited about this," said Secretary **Patty Kauffman**.

Hartenstein was on the roof when students left at 2:45 p.m. and remained there until they arrived at school the next morning. He offers his students an incentive each year, from a pie in the face to time in a dunk tank.

Source: *The (Tiffin) Advertiser-Tribune*



## **Briefcase**

Ohio School Boards Association  
8050 North High Street, Suite 100  
Columbus, OH 43235-6481  
(614) 540-4000 — (800) 589-OSBA  
fax: (614) 540-4100 ● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

OSBA President: **Cathy Johnson, South-Western City**

OSBA Executive Director: **Richard Lewis, CAE**

Editor: **Crystal Davis Hutchins**, deputy director of communication services

Managing editor: **Gary Motz**, editorial manager

Assistant editor, layout and design: **Angela Penquite**, communication design manager

*A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email [aherritt@ohioschoolboards.org](mailto:aherritt@ohioschoolboards.org).*

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



# BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

## OSBA executive searches

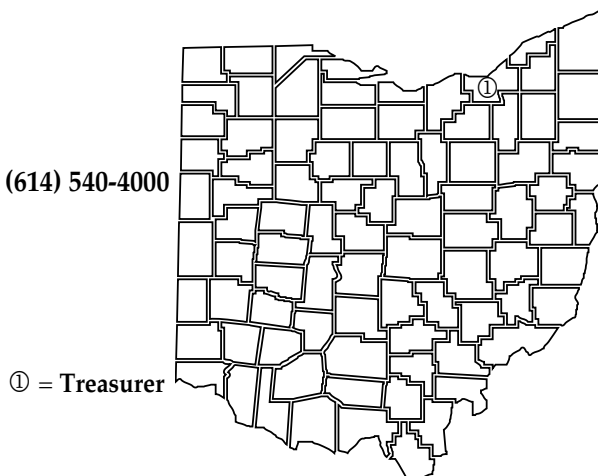
### Treasurer

#### District

① Lakewood City

Nov. 21

OSBA Search Services, (614) 540-4000



① = Treasurer

## Other searches

#### Position

Treasurer

#### District

Hudson City

#### Deadline

Oct. 14

#### Contact

**Daniel L. Wilson**, search consultant,  
(440) 667-6452

Treasurer

Struthers City

Oct. 20

**Joe Knoll**, assistant superintendent,  
**Mahoning County ESC**, (330) 965-7828

Treasurer

Fort Frye Local (Washington)

Nov. 1

**Dr. Dora Jean Bumgarner**,  
superintendent, Fort Frye Local,  
(740) 984-2497

## Board changes

Fairfield City appointed **Don Nuss Jr.** to the board effective Sept. 15. He replaced **Sharon Ko**, who resigned in August.

●●● New Bremen Local (Auglaize) appointed **Mark Barhorst** to the board effective Sept. 7. He replaced **Tim Quellhorst**, who resigned.

## Administrative changes

### Superintendents

**Alexander Local (Athens)** hired **Jeff Cullum** as superintendent effective Jan. 1. He will replace **Robert Bray**, who is resigning in December. Cullum is currently the district's elementary school principal. ●●● **Bloom-Carroll Local (Fairfield)** hired **Wyvonna (Jan) Broughton** as interim superintendent effective Sept. 19. She replaced **Roger Mace**, who took the superintendent position at **Gallipolis City**. ●●● **Chardon Local (Geauga)** Superintendent **Joseph Bergant II** announced

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.  
Thank you for your cooperation.

his resignation effective July 31, 2012.

### **Treasurers**

**Bellaire Local (Belmont)** hired **Cyndi Shaw** as treasurer effective immediately. She replaced **Tara L. Boyer**, who retired.

### **Sympathies**

**Victoria Erwin Oyer**, a board member at the former **Carroll County** School District, died Sept. 16. She was 90. ●●● Former **Champion Local (Trumbull)** Board of Education member **Bernard G. Flesch** died Sept. 19. He was 85. ●●● Former **East Palestine City** Board of Education member **James V. Akenhead** died Sept. 20. He was 87. ●●● **Arden B. Miller**, a board member at the former **Killbuck** School District, which consolidated into **West Holmes Local (Holmes)**, died Sept. 11. He was 91. ●●● Dr. **John Richard Sheller**, a board member the former **Madison Township** School District, died Sept. 12. He was 68. ●●● Former **Noble Local (Noble)** Board of Education member **Vernon Edward "Jay" Moore** died Sept. 10. He was 84. ●●● Former **Tiffin City** Treasurer **Betty Joan Laux** died Sept. 17. She was 79.



## **COMMUNICATIONS**

by Margaret Peterson, APR, communications consultant

### **Engage parents to improve student academic progress**

Students with involved parents, no matter what their income or background, are more likely to:

- earn higher grades and test scores, and enroll in higher-level programs;
- be promoted, pass their classes and earn credits;
- attend school regularly;
- have better social skills, show improved behavior and adapt well to school;
- graduate and go on to postsecondary education.

Studies show that families from all income and education levels and from all ethnic and cultural groups are engaged in supporting their children's learning at home. Supporting more involvement at school from all families may be an important strategy for addressing the achievement gap.

#### **Ways to involve parents**

One kind of parental involvement is school-based and includes parents participating in parent-teacher conferences and functions, and parents receiving and responding to written communications from the teacher. Parents also can serve as school volunteers or as classroom aides. Parents can participate in their children's schools by joining parent-teacher associations or booster groups and getting involved in decision making about the educational services their children receive. Most schools have some type of parent organization, but often only a small number of parents are active in these groups.

#### **Ways to reach parents**

Some programs aim to reach

parents who do not usually participate in their children's education. Such programs provide flexible scheduling for school events and parent-teacher conferences, inform parents about what their children are learning and help parents create a supportive environment for children's learning at home. Many schools have responded to the needs of working parents by scheduling conferences in the evening, and by scheduling school events at different times of the day throughout the year.

It is important for teachers to keep the lines of communication open. This involves not only sending regular newsletters and notes, but also obtaining information from parents. Phone

*Continued on page 5*

# OSBA webinars

*Learning delivered  
to your computer*



Learn about issues relevant to public education through OSBA's webinars. These sessions offer an informal, convenient way to learn in your office or home. All you need is a telephone and computer to participate.

To register for these webinars, contact Laurie Miller at (800) 589-OSBA, (614) 540-4000 or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). You also can register by visiting [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).

## Upcoming webinars include:

### **Using Surveillance Cameras in School Settings**

Monday, Oct. 10 at 1 p.m.

Cost is \$35

Many school districts use surveillance cameras to promote school safety and protect school property. However, using cameras in school settings triggers a number of complex legal issues, including Fourth Amendment privacy expectations, wiretapping laws, the Federal Educational Rights and Privacy Act and collective bargaining implications. Join OSBA's legal services division for a look at these issues and learn about best practices for districts that use surveillance cameras.

### **Best Practices with Transgenders in the Workplace**

Monday, Oct. 24 at 10 a.m.

Free webinar

As society changes, OSBA recognizes that school boards face unique challenges. This webinar will focus on workplace policies and current best practices with transgendered workers. The webinar will discuss challenges and explore guidelines for protecting employer and employee rights. The presenter will be **Keith McNeil**, director of regional operations at the Ohio Civil Rights Commission.

### **Policy Implications of Senate Bill 5 and the Biennial Budget**

Tuesday, Oct. 25 at 10 a.m.

Cost is \$35

OSBA Policy Consultant **Megan Greulich** will explain some of the policy changes stemming from recent legislation as a result of Senate Bill 5. The state biennium budget and related policy changes also will be discussed.

### **School Board Member Compensation**

Thursday, Dec. 1 at 1:30 p.m.

Free webinar

November's election may bring changes to the composition of your school board on Jan. 1. Because the Ohio Constitution prohibits a public official's compensation from being increased or decreased during his or her term of office, any change in compensation for school board members must be in place by the end of 2011. Join OSBA's legal services division for a webinar on the most frequently asked questions about board member compensation, benefits and expense reimbursement.



# Get the media to work for you

**Tuesday, Oct. 11**

OSBA office, 8050 N. High St., Columbus

(614) 540-4000

Registration deadline is Oct. 5

Do you perceive the media to only be interested in the “bad news” about your district? According to the media pros, that is just not true. Learn from current and former journalists how to get the media to work for you!

The cost is \$125, which includes registration, materials, continental breakfast, lunch and light refreshments.

To register, send your name, school district, address, phone number and purchase order number to [info@thevoiceofyourcustomer.com](mailto:info@thevoiceofyourcustomer.com) or fax to (513) 281-3030. If you have questions about registration, contact OHSPRA Executive Director Crystal Kendrick at [crystal@thevoiceofyourcustomer.com](mailto:crystal@thevoiceofyourcustomer.com) or (513) 281-3228.

## Agenda

**8:30 a.m. Registration opens**

**9 a.m. Introductions/welcome**

**9:05 a.m. Pitching stories that will catch the media's attention**

The skills required to successfully pitch a story to the media are similar to those a good baseball pitcher uses. This tag team presentation will gear you up for major league story-pitching.

*Saralee Etter*, novelist, lawyer, former newspaper reporter and former school public relations director; and *Crystal Davis Hutchins*, deputy director of communication services, OSBA

**10:05 a.m. Preparing for controversial media interviews**

Learn how to prepare yourself and/or your superintendent for tough media interviews and ways to shift the focus to positive news about your district.

**10:45 a.m. Understanding newsroom operations to increase your PR success rate**

Knowing the best way and time to contact the media can mean the difference between a successful PR campaign versus one that flops. We'll break down the typical TV, radio and newsroom deadlines and how you can use them to your advantage.

**Noon**

**Lunch**

**1 p.m.**

**Media panel discussion: Cultivating a relationship with the media**

In an open discussion format, current and former members of the media will talk about how and why you should work to build relationships with journalists, along with some of the common frustrations they've encountered when dealing with public and private employers.

*Terri Sullivan*, news anchor/reporter, WSYX/WTTE (Columbus); *Matt Bruning*, news reporter/anchor, NewsTalk 610 WTVN (Columbus); and *Jennifer Smith Richards*, education reporter, *The Columbus Dispatch*

**2 p.m.**

**Break**

**2:15 p.m.**

**Role-playing activity: Tough interview on tape!**

You'll be given a scenario, then we'll push the record button as our media panelists ask tough questions and analyze your responses. This will be an excellent opportunity to hone your spokesperson skills and receive some expert feedback!

**3 p.m.**

**Adjourn**



# School Law for Treasurers Workshop



**Friday, Oct. 14**

**Quest Conference Center, Columbus**

**Cost is \$140**

Join OSBA and school law experts at the annual School Law for Treasurers Workshop. Tailored exclusively for treasurers, this workshop will give you the tools you need to stay current.

Focusing on the cutting-edge issues important to you in the 2011-12 school year, presenters will share the latest legal developments for you to take back to your district.

Treasurers, assistant treasurers, business managers, board members and administrative teams are encouraged to attend.

**8:30 a.m. Registration and continental breakfast**

**9 a.m. Treasurer's treasure hunt**

Join two association employees as they guide you through the budget bill and identify non-funding provisions that affect your day-to-day work.

*Jessica L. Spears*, staff attorney, OSBA; and *Barbara Shaner*, associate executive director, OASBO

**10 a.m. Polishing your policies**

Make sure your board's policy manual is up-to-date in light of recent legislative changes. Discuss policy updates regarding calamity days, body mass index waivers, family and civic engagement teams, disposal of district property and superintendent contract provisions.

*Megan Greulich*, policy consultant, OSBA

**10:45 a.m. Break**

**11 a.m. Taming the dragon**

Managing and administering leave benefits is a challenge for many treasurers. Join a school law attorney as he provides suggestions for successfully managing leaves of absences, including Family and Medical Leave Act, disability leave and leave for other long-term illnesses.

*Jeremy J. Neff*, Esq., Ennis Roberts Fischer Co. LPA, Cincinnati

**Noon Lunch (provided)**

## **Directions**

The workshop will be conducted at the Quest Conference Center, 8405 Pulsar Place, Columbus. From the north: Take I-71 to exit 121, Gemini Place. Turn left off the exit onto Gemini Place. Turn right onto Orion Place. Turn right onto Pulsar Place. The building is on the right. From the south: Take I-71 to exit 121, Gemini Place/Polaris Parkway. Turn right off the exit onto Polaris Parkway. Turn right onto Pulsar Place. The building is on the right.

**1 p.m.**

**Election law update**

Did you know that the date of the 2012 presidential primary changed? School boards now will have an opportunity to place special election issues on the ballot in February and May. Join us for a comprehensive review of House Bill (HB) 194 and HB 224.

*Jessica K. Philemond*, Esq., Scott, Scriven & Wahoff LLP, Columbus

**1:45 p.m. Break**

**2 p.m.**

**Student activity fund management, fundraising and support organization best practices**

This "all things fundraising" session will provide a comprehensive review of student activity and third-party fundraising, permissible gambling activity, student activity fund management policies and procedures, and best practices regarding working with support organizations. *Samuel J. Kirk III*, associate assistant attorney general, charitable law, Ohio attorney general's office; and *John Zancourides*, senior audit manager, Ohio auditor of state's office

**3:15 p.m. Adjourn**

Unauthorized audio recording or videotaping of any session is strictly prohibited.

## **Registration**

You can register on the Ohio Association of School Business Officials website at **[www.oasbo-ohio.org](http://www.oasbo-ohio.org)** or by calling (614) 431-9116.

# Transportation Roundtable

*You decide the topic*

**Date and location:**

Wednesday, Oct. 12  
OSBA office, Columbus

**Cost:**

\$40, includes lunch

**Time:**

10 a.m. to 2 p.m.

In this roundtable discussion, any attendee can offer a question or issue to be discussed by the entire group for whatever length of time is needed.

This is an opportunity for transportation supervisors and other school administrators to sit down and openly discuss various issues, as well as interact with individuals from other school districts to solve similar problems. **Pete Japikse**, director of the Ohio Department of Education's Office of Pupil Transportation, will be on hand to answer questions.

To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org), or visit [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).



## Register for the 2011 Capital Conference

*Don't miss ...*

- Nationally acclaimed speakers
- More than 100 breakout sessions designed specifically to address education issues and improvement
- The largest education-focused trade show in the nation
- Spotlight sessions providing insight into complex and timely topics
- University Square, with college and university representatives on hand to help districts advise their students about postsecondary education opportunities
- Exemplary performances and exhibits showcasing the work of Ohio's students

Register today! Call Ann Herritt at (614) 540-4000 or (800) 589-OSBA. For more information, visit [www.ohioschoolboards.org/2011conference](http://www.ohioschoolboards.org/2011conference).

## Focus on Ohio's children

**Ohio School Boards Association Capital Conference**

Nov. 13, 14, 15 & 16, 2011 • Greater Columbus Convention Center



# Employment law workshop

Friday, Oct. 21  
9 a.m.-3:30 p.m.

OSBA office, Columbus  
Cost is \$140

## Agenda

**8:30 a.m. Registration**

**9 a.m. Uniform plan reductions**

This diverse panel will provide an overview of how to implement a districtwide uniform salary reduction, offer suggested best practices and summarize what's worked and what hasn't in districts that have implemented uniform plan reductions.

Panel: *Van D. Keating*, director of management services, OSBA; *C. Frederick Compton Jr.*, Esq., Roetzel & Andress, Akron; and *Roger W. Hardin*, assistant director, Office of Finance Program Services, Ohio Department of Education (ODE)  
Moderator: *Jessica L. Spears*, staff attorney, OSBA

**10:15 a.m. Break**

**10:30 a.m. Managing long-term leave issues**

Administering and managing an employee's long-term leave options can bring heartache to even the most seasoned human resources administrator. This session will offer practical tips for administering and managing the Family and Medical Leave Act, military leave, unpaid leaves of absences, administrative leave and disability retirement.

*Sara C. Clark*, deputy director of legal services, OSBA

**11:30 a.m. Lunch (provided)**

**12:30 p.m. Show me the money**

This session will focus on the unique payroll issues districts face, including how to handle

**1:15 p.m. Break**

**1:30 p.m. Hiring hypotheticals: You're hired ... or are you?**

employees who resign in the middle of the year; final checks and leave accruals for employees who pass away; the dreaded "calendar creep"; an employee's refusal to sign up for direct deposit; and more.

**Break**

**Hiring hypotheticals: You're hired ... or are you?**

Hiring employees is hard work. This energetic speaker will walk through several hypotheticals that focus on the hiring process, including voting requirements, conflicts of interest, supplemental contracts and contract renewals.

*William M. Deters II*, Esq., Ennis Roberts Fischer Co. LPA, Cincinnati

**2:30 p.m. Understanding Ohio's new evaluation and performance-based pay requirements**

House Bill 153 made sweeping changes to the way school district employees will be evaluated and compensated. This session will provide an overview of what the new laws require, the resources ODE is providing and suggestions for what your district can and should be doing now to prepare for the changes.

*Glenn D. Waggoner*, Esq., Pepple & Waggoner Ltd., Cleveland

**3:30 p.m. Adjourn**



To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org), or visit [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).

# OSBA Levy University webinar #4



As part of its expanded Levy University Program, OSBA is offering **free** webinars. Hosted by OSBA and presented by Avakian Consulting, these webinars will help you communicate more effectively with your community.

**Social media: How to use Web 2.0 to connect with your community**  
**Monday, Oct. 17, 1 p.m. to 2 p.m.**

How we communicate is rapidly changing. Just a few years ago words like “Facebook” or “Twitter” were not in our vocabulary. Today, social media has become the new norm for how people communicate, organize and get news. School districts must make sure they do not fall behind in communicating with their communities and use social media to keep them engaged. This webinar will provide step-by-step guidelines on how to set up a social media platform in your school district and how each tool helps promote the message of the schools.

Register today at **[www.ohioschoolboards.org](http://www.ohioschoolboards.org)** in the “OSBA Events” section or by contacting OSBA’s Laurie Miller at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



## ***Management Development Series #4:***

### **What’s that decision all about?**

***Tuesday, Oct. 18***  
***OSBA office, Columbus***

***10 a.m. to 2 p.m.***  
***Cost is \$80***

In the past year, the courts, State Employment Relations Board and arbitrators have made several notable decisions that affect school operations. They deal not only with collective bargaining issues, but also finances and human resource issues. In some situations, new trends are developing that have significant implications for day-to-day operations and long-term planning. Join OSBA staff for a review and discussion on these important decisions.

Registration will begin at 9:45 a.m. The registration fee is \$80, which includes materials, lunch and refreshments. Space is limited, so register today!

# *OSBA Capital Conference* **Focus on Ohio's children**



## **OSBA Black Caucus dinner**

**Sunday, Nov. 13**

**6:30 p.m.–8:30 p.m.**

**Greater Columbus Convention Center Room C 111–115**

Join us for an evening of learning and fellowship at the annual Capital Conference OSBA Black Caucus dinner. The keynote speaker is Ohio Supreme Court Justice **Yvette McGee Brown**.

A series of firsts defines Brown's judicial career. She was the first African-American elected to the Franklin County Domestic Relations/Juvenile Court. In January 2011, she became the first African-American woman to serve as a justice on the Supreme Court of Ohio and the eighth female justice in the court's history.

Brown was first elected to the Franklin County Court of Common Pleas, Domestic Relations and Juvenile Division in 1992. As lead juvenile court judge, she led the creation of the Family Drug Court and the SMART Program, a truancy and educational neglect intervention program. In 2002, she retired from the bench to create the Center for Child and Family Advocacy at Nationwide Children's Hospital, a multidisciplinary child abuse and family violence program that centralizes prevention, assessment, treatment, research and advocacy services for children and families. She served as the center's founding president until early 2010, when she became a candidate for Ohio lieutenant governor.

A common theme in Brown's professional and community work is her advocacy for children and families. Her service to Ohio's children and families has continued during her term as an Ohio Supreme Court justice. An active community and corporate leader, Brown was inducted into the Ohio Women's Hall of Fame in 2008, and has received numerous awards, including the Champion of Children Award, YWCA Woman of Achievement Award and several honors from Ohio University and The Ohio State University.



*Yvette McGee Brown*

The cost to attend the dinner is \$65. Preregistration is required; limited tickets will be sold at the door for \$70. See your district treasurer to register. All conference attendees are invited. Please indicate any special accommodations needed.

*Net proceeds benefit the OSBA Black Caucus Stipend Fund*



# WORKSHOP REGISTRATION

## Using Surveillance Cameras in School Settings webinar

☐ Oct. 10, \$35

## Transportation Roundtable

☐ Oct. 12, Columbus, \$40

## OSBA Levy University webinar #4: Social media: How to use Web 2.0 to connect with your community

☐ Oct. 17, free

## MDS #4

☐ Oct. 18, Columbus, \$80

## Employment Law Workshop

☐ Oct. 21, Columbus, \$140

## Best Practices with Transgenders in the Workplace webinar

☐ Oct. 24, free

## Policy Implications of Senate Bill 5 and the Biennial Budget webinar

☐ Oct. 25, \$35

## School Board Member Compensation webinar

☐ Dec. 1, free

## OSBA Workshop Registration Form

Workshop name \_\_\_\_\_ Workshop date \_\_\_\_\_  
 Attendee name \_\_\_\_\_ Title \_\_\_\_\_  
 Daytime phone \_\_\_\_\_ Email \_\_\_\_\_  
 District/firm \_\_\_\_\_ County \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ or P.O.# \_\_\_\_\_ to cover \_\_\_\_\_ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Include a purchase order number with fax or email.



\_\_\_\_\_ Please check here if you require special accommodations. Contact us or attach a written description of needs.

**Please photocopy this form for each person**

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail

OSBA  
8050 N. High St.,  
Suite 100, Columbus, OH  
43235-6481



Phone  
or fax

OSBA Registration Hotline,  
(614) 540-4000, ext. 300;  
toll free (800) 589-OSBA,  
ext. 300; or fax us at  
(614) 540-4100.



Email registrations can be sent to Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Please include a purchase order number.

You may register on our Web page at [www.ohioschoolboards.org](http://www.ohioschoolboards.org). Events are listed at the bottom of the page. You will need a username and password.

### Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Communications, continued from page 4

calls are a greatly underused technique for keeping in touch. Teachers can use phone calls to let parents know about positive behavior and to solicit input. And don't forget the email and cell phone connections to parents.

Teachers need to consider families' lifestyles and cultural backgrounds when planning home activities.

Busy parents can include children in such everyday activities such as preparing a meal or grocery shopping. Teachers also can suggest that parents set aside a time each day to talk with their children about school. Parents and children can discuss current events using teacher-provided questions.

Teachers often suggest reading aloud to children. This is an important factor in increasing their interest and ability in reading.

Teachers also can encourage children to read to parents.

Home activities allow parents flexibility in scheduling, provide opportunities for parents and children to spend time together and offer a relaxed setting. To be most beneficial, home activities should be interesting and meaningful — not trivial tasks that parents and children have to “get through.” Another danger of promoting home activities is the possibility that an unclear distinction of roles may develop, with teachers expecting parents to teach at home. Teachers and parents need to understand that their roles are different and that their activities with children should be different.

### Difficulties in involving parents

For many parents, a major

impediment to becoming involved is lack of time. Working parents are often unable to attend school events during the day. In addition, evenings are the only time these parents have to spend with their children and they may choose to spend time with their family rather than attend meetings at school.

An excellent step-by-step guide for involving parents in the school and in their children's education is outlined on the Ontario (Canada) Ministry of Education website. The “Involving Parents in the School” site includes information on getting started; putting out the welcome mat to parents; breaking down barriers; being event oriented; getting the word out; being persistent; and a parent involvement checklist. Visit the site at [www.edu.gov.on.ca/eng/parents/involvement](http://www.edu.gov.on.ca/eng/parents/involvement).



## LEGISLATIVE REPORT

by Michelle Francis, deputy director of legislative services

### Districts testify on voucher expansion and charter legislation

#### HB 136 update

Members of the General Assembly are beginning to hear from school districts on House Bill (HB) 136, sponsored by Rep. **Matt Huffman** (R-Lima). HB 136 would create a new statewide voucher program that would offer vouchers to students in every Ohio school

district, regardless of the district's academic performance.

The House Education Committee passed the bill out of committee primarily on a party line vote of 12-10. Rep. **Nan Baker** (R-Westlake) and Rep. **Marlene Anielski** (R-Walton Hills) voted against the measure with

Democrats.

Please thank the following House Education Committee members who voted against HB 136 and supported public education:

- Rep. **Marlene Anielski** (R-Walton Hills)
- Rep. **Nickie Antonio**

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(D-Lakewood)

- Rep. **Nan Baker** (R-Westlake)
- Rep. **Ted Celeste** (D-Grandview Heights)
- Rep. **Denise Driehaus** (D-Cincinnati)
- Rep. **Teresa Fedor** (D-Toledo)
- Rep. **Ron Gerberry** (D-Canfield)
- Rep. **Clayton Luckie** (D-Dayton)
- Rep. **Debbie Phillips** (D-Athens)
- Rep. **Dan Ramos** (D-Lorain)

The following members of the committee voted for the statewide voucher proposal:

- Rep. **Andy Brenner** (R-Powell)
- Rep. **Jim Butler** (R-Oakwood)
- Rep. **Tim Derickson** (R-Oxford)
- Rep. **Bill Hayes** (R-Harrison Township)
- Rep. **Michael Henne** (R-Clayton)
- Rep. **Matt Huffman** (R-Lima)
- Rep. **Casey Kozlowski** (R-Pierpont)
- Rep. **Ron Maag** (R-Lebanon)
- Rep. **Craig Newbold** (R-Columbiana)
- Rep. **Kristina Roegner** (R-Hudson)
- Rep. **Gerald Stebelton** (R-Lancaster)
- Rep. **Andy Thompson** (R-Marietta)

OSBA is adamantly opposed to HB 136 and has sent several “Calls to Action” asking school board members, superintendents and treasurers to contact their legislators, testify in committee and pass resolutions in opposition to the bill. In addition to others who testified in opposition to HB 136, we would like to thank the following individuals for presenting opposition testimony

on HB 136 to the House Education Committee prior to the vote:

- **Dr. Rhonda Bohannon**, superintendent, **Three Rivers Local (Hamilton)**;
- **Anna Bucy**, former board member, **Greenon Local (Clark)**;
- **Thomas Davis**, board president, **Green Local (Scioto)**;
- **Robert A. Hancock**, treasurer, **Hamilton City**;
- **Linda Haycock**, board member, **Shawnee Local (Allen)**;
- **Paul W. Imhoff**, superintendent, **Mariemont City**;
- **Karel Oxley**, superintendent, **Lima City**;
- **Tom Tuttle**, board president, **Mentor EV**;
- **Mary E. Williams**, board member, **Lakeview Local (Trumbull)** and **Trumbull Career & Technical Center**.

Some legislators said they had not heard from their school districts about this bill. However, they are hearing from you now! Many of you have contacted your state representatives and some boards have passed resolutions in opposition to HB 136. Your advocacy on this legislation must continue. Share the devastating impacts this bill could have on your school districts. Information on HB 136 and a sample board resolution is available on the OSBA BillTracker Web page at [www.ohioschoolboards.org/129th-general-assembly](http://www.ohioschoolboards.org/129th-general-assembly) by searching “HB 136.” If your board passes a resolution, please forward a copy to OSBA’s legislative services division.

The full House is not expected

to vote on the measure until after the November election, and several legislators have indicated there may be changes to the bill. Please continue to watch for “Calls to Action” and the latest updates on HB 136.

## Support for SB 175

Senate Bill (SB) 175, sponsored by Sen. **Joe Schiavoni** (D-Canfield), would generally prohibit students from transferring to a community (charter) school if the charter school has a lower report card rating than the student’s district school building. However, there are two exceptions to the prohibition in SB 175. The charter school may admit the student, regardless of report card rating, if: (1) the student has a disability or (2) the student’s principal approves the student’s admission to the charter school.

OSBA supports SB 175 and recently presented joint proponent testimony with the Buckeye Association of School Administrators and the Ohio Association of School Business Officials in the Senate Education Committee. A copy of our testimony is available on the OSBA BillTracker page by searching “SB 175.”

In addition, we would like to thank the following individuals for testifying in support of the legislation and sharing their stories of how poor performing charter schools are impacting their districts:

- **Terry Groden**, board member,

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# PUBLIC SCHOOLS WORK!

compiled by Angela Penquite, communication design manager

## Eleven Ohio public schools earn Blue Ribbon Schools honors

Eleven Ohio public schools have been named 2011 National Blue Ribbon Schools by the U.S. Department of Education.

They are among 304 schools across the United States to earn the prestigious recognition, which honors schools whose students achieve at very high levels or those making significant gains in closing achievement gaps.

The Ohio schools and their districts are:

● Cardington-Lincoln Elementary

School, **Cardington-Lincoln (Morrow);**

● Kensington Intermediate School, **Rocky River City;**

● Kings Mills Elementary School, **Kings Local (Warren);**

● Lake Elementary School, **Lake Local (Stark);**

● Maplewood Elementary School, **Maplewood Local (Trumbull);**

● Putnam Elementary School, **Blanchester Local (Clinton);**

● South Range High School, **South Range Local (Mahoning);**

● Springboro High School, **Springboro Community City;**  
 ● Timmons Elementary School, **Kenston Local (Geauga);**  
 ● Union Elementary School, **Upper Sandusky EV;**  
 ● West Boulevard Elementary School, **Boardman Local (Mahoning).**

The National Blue Ribbon Schools will be honored at a ceremony in Washington, D.C., on Nov. 14 and 15.

Source: ODE

*Legislative Report, continued from page 6*

**North Olmsted City;**

● **Frank Lazzeri**, superintendent, **Boardman Local (Mahoning);**

● **Marie Fryda**, parent, **Boardman Local.**

SB 175 is currently pending in the Senate Education Committee.

### Congressional redistricting/ March Primary

Gov. **John Kasich** signed HB 319 on Sept. 26. The legislation redraws Ohio's congressional districts following the decennial census. As a result of the recent census and loss of population, Ohio is set to lose two congressional seats. The new congressional district maps are available at [www.sos.state.oh.us/](http://www.sos.state.oh.us/)

### SOS/ReshapeOhio/Congressional/ ProposedMap.aspx.

An appropriation was added to the bill during the legislative process so that it would become effective immediately following the governor's signature and prevent a referendum on the measure. The appropriation of \$2.75 million is to help county boards of election prepare for new congressional districts. In addition, the bill specifies that March 6 will be the spring Primary Election date in order to end confusion on whether it will move to May.

### New General Assembly maps

The Apportionment Board recently finalized the new House

and Senate districts for the next 10 years. The Ohio Constitution requires the Apportionment Board, governor, secretary of state, state auditor and two legislative members from each party to revise General Assembly boundaries after each decennial census count to equalize populations within House and Senate districts. The new general assembly maps are available at [www.sos.state.oh.us/SOS/ReshapeOhio/GADistricts/adoptedMap.aspx](http://www.sos.state.oh.us/SOS/ReshapeOhio/GADistricts/adoptedMap.aspx).

For the latest legislative updates, please contact the OSBA legislative services division at (800) 589-6722.

*Editor's note: All information in this article was current as of Oct. 3, 2011.*



## October 2011

- 10 OSBA Using Surveillance Cameras in School Settings webinar
- 11 OSBA Communication Workshop ..... Columbus
- 11 *Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to the election).*
- 12 OSBA Transportation Roundtable ..... Columbus
- 13 OSBA Southwest Region Fall Conference..... Dayton
- 14 OSBA/OASBO School Law for Treasurers Workshop ..... Columbus
- 15 *Last day for certification of average daily membership — RC 3317.03; last day for certification of licensed employees to State Board of Education — RC 3317.061.*
- 17 OSBA Levy University #4 webinar
- 18 OSBA MDS #4..... Columbus
- 21 OSBA Employment Law Workshop ..... Columbus
- 24 OSBA Best Practices with Transgenders in the Workplace webinar
- 25 OSBA Policy Implications of Senate Bill 5 and the Biennial Budget webinar

## November 2011

- 7 OSBA Levy University #5 webinar
- 8 *General Election Day — RC 3501.01 (first Tuesday after the first Monday).*
- 13 OSBA Southeast Region Executive Committee Meeting ..... Columbus
- 13 OSBA Northeast Region Executive Committee Meeting ..... Columbus
- 14 OSBA Central Region Executive Committee Meeting ..... Columbus
- 13-16 OSBA Capital Conference..... Columbus
- 22 *Last day to submit certification for March conversion levy to tax commissioner — RC 5705.219(B) (105 days before election).*
- 28\* *Last day to submit certification for March income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).*

## December 2011

- 1 OSBA School Board Compensation webinar
- 1 OSBA Southwest Region Executive Committee Meeting ..... Lebanon
- 2 OSBA School Finance for Treasurers Workshop ..... Columbus
- 2 *Last day to submit March emergency levy, current operating expenses levy or conversion*

- 3 *levy to county auditor for March election — RC 5705.194, 5705.195, 5705.213, 5705.219 (95 days prior to the election).*
- 3 OSBA Executive Committee Meeting ..... Columbus
- 7 OSBA Northeast Region Executive Committee Meeting ..... TBD
- 7 *Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for March election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for March election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for March election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy, conversion levy or renewal of conversion levy for March election to board of elections — RC 5705.195, 5705.219(G), 5748.02(C); last day to submit emergency levy for March election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for March election to board of elections — RC 5705.251(A) (90 days prior to the election).*
- 9 SchoolComp Safety Seminar ..... Columbus