



Leadership *for* Learning



Ohio School Boards Association
2013 Capital Conference
Nov. 10-13, 2013 Greater Columbus Convention Center

Leadership for Learning

The Capital Conference and Trade Show is OSBA's premier event, each year drawing 10,000 education leaders from around Ohio and beyond. I invite you and your leadership team to join me Nov. 10-13, 2013, for what has become one of the nation's top education conferences.

Leadership and learning are what the Capital Conference is all about. Just as students strive to learn and excel, so must the school board members, administrators and professional staff who lead our students.

Numerous challenges confront public education, including funding, curriculum, facilities, personnel issues, school safety, community relations, unfunded mandates and many more. In response to these challenges, the Capital Conference Planning Task Force has developed one of the strongest programs in the long history of the conference.

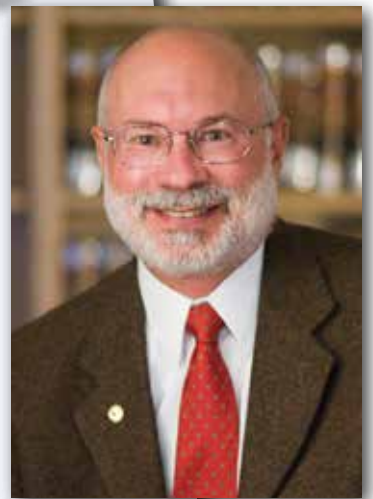
Highlights include:

- World-class speakers headlining the General Sessions, Conference Luncheons and Early Bird Workshop.
- More than 100 breakout sessions led by scores of experts focusing on an array of cutting-edge topics.
- The 15th annual Student Achievement Fair, with Ohio's best and brightest students sharing innovative programs.
- The largest education-related Trade Show in the nation, where you will find the tools and services your district needs to succeed.
- Countless opportunities to network with your peers to share ideas, challenges and solutions.

Check out the rest of this booklet to see all that the 58th annual Capital Conference has to offer, then mark your calendar for Nov. 10-13. Those four days will be the best investment you can make for leadership, for learning and for your students.



Charlie Wilson
2013 OSBA president
Board member, Worthington City



Enhance your leadership skills to improve student achievement in your district

Changes are on the horizon for Ohio public education – including some of the biggest shake-ups in decades. School districts are facing new academic content standards, employee evaluation systems, school report cards and an ever-changing school-funding system.

Navigating these changes will require careful planning and capable leadership. The 2013 Capital Conference and Trade Show provides leadership teams the training, information and resources needed to tackle the array of complex issues facing Ohio schools. “Leadership for Learning” captures the essence of the four-day professional development event for school board members, administrators and professional staff.



Top-notch professional development

The Capital Conference is packed with valuable learning opportunities, including inspiring keynote speakers and more than 100 breakout sessions, workshops and informational seminars.

The conference is the only professional development event in Ohio designed specifically for the public school management team. It offers in-depth, critical information on the latest K-12 public education developments, issues, trends and technology. Breakout sessions – the “core curriculum” of the conference – are separated into 15 learning tracks and led by top experts with years of experience in their fields.

Learn and share what works

The conference offers a wealth of opportunities to network and share ideas and solutions with education leaders from Ohio and beyond. The 15th annual Student Achievement Fair will be filled with 100 booths showcasing the best student programs in Ohio, as well as student performers and a fine arts exhibit. It’s also an outstanding place to talk to the students and teachers behind these programs and pick up great ideas to take home to your district.

The world-class Trade Show will feature more than 600 booths. Vendors will be displaying a wealth of goods and services your district needs to succeed.

Standout speakers inspire success

The General Session speakers are acclaimed author and Pulitzer Prize finalist **Wil Haygood**, and education technology expert and associate dean for global education at the University of Oregon’s College of Education Dr. **Yong Zhao**. The final General Session speaker will be announced once confirmed.

The Early Bird Workshop, with leadership expert and author **Jim Bearden**, kicks off the Capital Conference. Bullying expert and senior editor at *Slate* **Emily Bazelon** will speak at the first of two Conference Luncheons, which provide a casual setting in which to enjoy a meal and share ideas with your peers. The second luncheon speaker will be announced once confirmed.

An unparalleled learning experience

The Capital Conference is the “must-attend” event of the year, especially with all of the challenges facing public education. The standout programming will send you home full of new ideas and a refreshed commitment to your students, schools and communities.

Whether it’s new approaches to instruction or cutting costs, the lessons you learn at the conference will benefit your schools for years to come. The money invested in training will repay itself many times over through increased student achievement and more efficient district operations.

So, pledge to lead your school district forward with timely, top-tier professional development. Register for the Capital Conference today.

Inspiring General Session speakers



Wil Haygood
Acclaimed journalist
Monday, Nov. 11, 10:30 a.m.

Ohio native Will Haygood is a prize-winning Washington Post staff writer and an acclaimed biographer.

Haygood's 2008 front-page story for the Post about longtime White House butler **Eugene Allen** is the inspiration for "The Butler," a feature film due to be released in 2013.

At the Post, Haygood covered Hurricane Katrina for 33 consecutive days and also reported on **Barack Obama's** 2008 campaign. Previously, he wrote for *The Boston Globe*, where he became a Pulitzer Prize finalist. He was one of the youngest foreign correspondents at the paper, traveling to India, the Arctic, Mexico, Europe and Africa.

The author of five books, he has written biographies of **Sammy Davis Jr.**, **Adam Clayton Powell** and **Sugar Ray Robinson**. He has won numerous awards for feature writing and national and foreign reporting, and recently received the Ella Baker Award, which honors an author whose work epitomizes citizenship and community service.

Haygood grew up in Columbus and was the first in his family to attend college, graduating from Miami University in Oxford, Ohio. In 2010, Haygood received the first star on the Lincoln Theatre Walk of Fame in Columbus.

Monday's General Session is sponsored by Pepple & Waggoner Ltd. and Ross, Sinclair & Associates LLC.



Dr. Yong Zhao
Education scholar, professor
Tuesday, Nov. 12, 10:30 a.m.

Dr. **Yong Zhao** is an internationally known scholar, author and speaker. His works focus on the implications of globalization and technology on education. He has designed schools that cultivate global competence, developed computer games for language learning and founded research and development institutions to explore innovative education models.

Zhao has published more than 100 articles and 20 books, including *Catching Up or Leading the Way: American Education in the Age of Globalization* and *World Class Learners: Educating Creative and Entrepreneurial Students*. He is a recipient of the Early Career Award from the American Educational Research Association and was named one of the 10 most influential people of 2012 in educational technology by *Tech & Learn Magazine*. He is an elected fellow of the International Academy for Education.

He currently serves as the presidential chair and associate dean for global education at the University of Oregon College of Education, where he is also Weinman Professor of Technology and a professor in the Department of Educational Measurement, Policy and Leadership.

Tuesday's General Session sponsors are Peck, Shaffer & Williams LLP; Scott, Scriven & Wahoff LLP; and Squire, Sanders (US) LLP.

Watch your email for a special announcement

The Third General Session and Tuesday Conference Luncheon speakers will be announced soon. Wednesday's General Session is sponsored by CompManagement Inc.

Special events offer fresh insights

Early Bird Workshop

Jim Bearden
Leadership expert
Sunday, Nov. 10,
2:30 p.m.-5:30 p.m.

A former Marine officer, decorated Vietnam veteran and corporate executive, **Jim Bearden** has learned why some people step up and others don't. An advocate for the heroic effort, he helps leaders close the gap between what sounds good and what gets done. Inspiring attendees to acknowledge and improve the choices they make, Bearden delivers dynamic programs and facilitates processes that awaken them to the relationship between personal accountability and success.

With his upbeat, interactive delivery laced with humor and relevant anecdotes, Bearden brings his concepts to life for audience members. He is the author of *The Relentless Search for Better Ways*, as well as numerous articles, audio training programs and a radio program, "The Competitive Edge."

Britton, Smith, Peters & Kalail Co. LPA is sponsoring this session. Registration is \$90. Board members should notify their treasurer to register.



OSBA Black Caucus dinner

Ohio Rep. Kevin Boyce
Sunday, Nov. 10,
6 p.m.-9 p.m.

Rep. **Kevin Boyce** (D-Columbus) is the event's keynote speaker. A former state treasurer, he was appointed to the Ohio House of Representatives in May 2012. He previously served as executive director of KnowledgeWorks Ohio, a nonprofit organization working to improve Ohio's school systems through public development and advocacy.

Music and networking begins at 6 p.m., with dinner at 6:30 p.m. The cost of the dinner is \$70; the reservation deadline is Nov. 1. To register for the dinner, notify your district treasurer or indicate your request on the conference registration form. Preregistration is required; limited tickets will be sold at the door for \$75. Please indicate any special accommodations needed. All conference attendees are invited.



Capital Conference Luncheons

Two inspiring speakers highlight these events on Nov. 11 and 12, in Battelle Grand (North). Doors open at 12:15 p.m., with the speakers taking the stage at 12:45 p.m.

Registration is \$55 per luncheon; contact your treasurer to register. Monday's sponsors are CompManagement Inc.; FirstEnergy Solutions Corp.; Peck, Shaffer & Williams LLP; and PNC Financial Services Group. Tuesday's sponsors are Bricker & Eckler LLP; CompManagement Health Systems Inc.; NaviGate Prepared; and OSBA Insurance Agency in partnership with Assurant Employee Benefits.



Monday

Emily Bazelon, bullying expert

Emily Bazelon is a journalist, senior editor for the online magazine Slate, senior research fellow at Yale Law School and a leading expert on bullying in the digital age. Her book, *Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy*, has won widespread acclaim. Bazelon is a frequent guest on "The Colbert Report" and has appeared on the "Today Show," "Morning Joe" and "All Things Considered."

The Tuesday Conference Luncheon speaker will be announced once confirmed.

General information

Register today for the most economical four-day conference in the country!

Preregistration

Preregistration and housing instructions have been sent to all superintendents, treasurers, Ohio Council of School Board Attorneys (OCSBA) members, exhibitors and OSBA sustaining members. School board members simply need to contact their treasurer or superintendent to preregister and request a hotel reservation.

To register for the conference and special events, all attendees from the same district should be listed on the district's preregistration form. Return this form to OSBA with a check or purchase order covering all registration fees and special event ticket costs.

Housing

Making reservations

You must be registered for the conference or exhibiting in the Trade Show to request conference housing. After you are registered for the conference, your contact person will receive a confirmation email containing the Internet link to the conference housing site, along with a unique housing code. Hotel reservations will be taken on a first-come, first-served basis beginning on **Thursday, Aug. 29, at 9 a.m. EDT.** To make reservations, use the link and unique housing code found in the confirmation email. To receive the link before conference housing opens, **your registration must be received no later than 3 p.m. EDT on Monday, Aug. 26. The housing link will not be available on OSBA's website. Housing reservations can only be made with your unique housing code and must be made by Friday, Oct. 18, to receive conference rates.**

Each reservation requires a credit card guarantee.

Canceling reservations

Cancellations may be made without penalty on or before 5 p.m. on Friday, Aug. 30. If you cancel a reservation between 5 p.m. on Aug. 30 and Nov. 6, your credit card will be charged a cancellation fee of \$100 for each room canceled. After Wednesday, Nov. 6, you will need to contact the hotel directly for any new reservations, modifications or cancellations. Failure to cancel a reservation by 5 p.m. on Nov. 6, failure to check in on the scheduled arrival date or an early departure will result in a one-night's room and tax charge by the hotel.

Please note: No other discounts apply to the housing rates. Also, OSBA's housing block cancellation policies override the hotels' cancellation policies.

On-site registration

For those not registered by Thursday, Nov. 7, on-site Capital Conference registration will be open on Sunday, Nov. 10, from 11 a.m. to 9 p.m.; Monday, Nov. 11, from 8 a.m. to 5 p.m.; Tuesday, Nov. 12, from 8 a.m. to 5 p.m.;

and Wednesday, Nov. 13, from 8 a.m. to 10:30 a.m. in the center of the Greater Columbus Convention Center (GCCC) Main Concourse.

Registration fees

Registration is \$275 per person for OCSBA members and for each of the first six people from a member district. **If a district registers more than six people, the cost is a flat fee of \$1,650.** Registration for OSBA sustaining members, government employees and retired administrators is \$60. Retired administrators who are current board members or rehired administrators do not qualify for the lower rate. Spouses may attend the conference for free, but must be registered to receive an official badge.

Those attending the School Law Workshop are subject to the same registration procedures as other conference attendees. Attorneys employed by a school district may register with their district.

Special event fees

Four special Capital Conference events require additional fees, and registration should be paid in advance. Attendees can register on their district's preregistration form.

Registration for the Early Bird Workshop, featuring **Jim Bearden**, is \$90.

Registration is required for the Sunday OSBA Black Caucus dinner with keynote speaker Rep. **Kevin Boyce**. The cost of the dinner is \$70. The deadline to register for this event is Nov. 1. Limited tickets will be available at the door for \$75.

Registration for the Monday Conference Luncheon, featuring **Emily Bazelon**, is \$55. Registration for the Tuesday Conference Luncheon also is \$55.

Note: Depending on availability, limited on-site luncheon ticket sales may be available until 11:30 a.m. each day on a first-come, first-served basis at Registration. The cost for an on-site ticket is \$60.

Bus service and parking information

Capital Conference shuttle buses will operate Sunday, Nov. 10, from 1 p.m. to 10 p.m.; Monday, Nov. 11, from 7 a.m. to 8 p.m.; Tuesday, Nov. 12, from 7 a.m. to 11 p.m.; and Wednesday, Nov. 13, from 7 a.m. to 1:30 p.m. Shuttles will operate from all hotels, except those surrounding the convention center.

Parking is available at several lots and garages at or near GCCC. This parking is available on a first-come, first-served basis. Prices vary, depending on locations. Facilities within a few minutes walk include the GCCC North, South, East and West lots and Nationwide parking. A parking map is available at www.columbusconventions.com (see map on page 11 for more information).

Conference breakout sessions

The most difficult decisions to make during the Capital Conference are choosing which valuable breakout sessions to attend. There are a multitude of choices in the 15 learning tracks offering more than 100 sessions. School program updates provide an opportunity to learn more about OSBA programs and how they can assist your district.

Sessions begin:

- Monday and Tuesday at 9 a.m., 2 p.m. and 3:45 p.m.
- Wednesday at 9 a.m.

The following pages show a chart outlining the 2013 Capital Conference breakout sessions. To read descriptions of each session, visit the OSBA Capital Conference website at www.ohioschoolboards.org/2013-capital-conference.



Conference breakout session learning tracks

The conference curriculum is organized into specific learning tracks tailored to the various roles of your district's educational management team. The tracks are intended as a guide to help you make the most of your conference learning opportunities and locate the programs most appropriate to your interests and roles. The session speakers will target their presentations to the specific areas of interest listed below. However, all Capital Conference sessions are open to any attendee.

21st century learning

Examines a variety of issues school leaders face as they strive to provide students with the skills they need to succeed in the future.

Administration

Recommended for superintendents and central office personnel with a solid understanding of school management.

Board development

Intended for all board members, regardless of experience. Sessions deal with improvement of the board, either individually or as a group.

Community relations

Recommended for any member of the management team with a strong interest in public relations, including board members, administrators and educators.

Critical issues

Examines timely issues affecting public education. Recommended for any member of the management team.

Finance/facilities

These sessions are tailored to those with an interest in school finance and/or facilities.

Hot topics

Covers a variety of issues affecting public education.

Human resources

Designed for practitioners involved in human resource management who have a working knowledge of personnel issues.

Instruction

Recommended for any member of the management team, including board members, with a strong interest in curriculum.

Legal

Intended for the entire management team. Attendees with or without formal legal training may attend.

Organizational outlook

Intended for those who want to learn more about the presenting organizations' programs and viewpoints.

Safety and wellness

Recommended for any member of the management team concerned with a healthy and safe school environment and its effect on student achievement and the workplace.

Student achievement

Designed for those who want to learn more about school improvement and accountability issues.

Student issues

Recommended for those interested in how other districts are addressing timely student challenges.

Technology

Designed for those with an interest and background in using technology in education.

2013 Capital Conference at a glance

Capital Conference learning tracks	Monday, Nov. 11	10:30 a.m. – noon	2 p.m.–3:15 p.m.	3:45 p.m.–5 p.m.
21st century learning D 132	9 a.m.–10:15 a.m. Against the odds – a success story	First General Session	Leadership and writing in the Common Core	Flipped out on blended learning
Administration D 130	Parent portal – engaging families online		Leadership teams – the road to success	Rural districts collaborate for success
Board development C 120-122	Solving 10 tough board challenges		What am I – leader or manager?	New assessments – what you need to know
Community relations D 131	Communicating the Common Core standards		Community forums and education reform	Communication on a shoestring budget
Critical issues C 216	The anatomy of a bond issue		Challenges of reporting student attendance	Preparing for and responding to threats
Finance/facilities C 213-215	School levy law for board members		Profiting in school food service	Show me the money
Hot topics C 220-222	Fiscal emergency – replacing fear with facts		Social media and the law	Arming school staff – the way to go?
Human resources C 114-115	Employee discipline and other thorny issues		Proper staffing for special education	New requirements for pension reporting
Instruction C 226	Using the Ohio Education Research Center		Student growth – value-added and beyond	Assessing curriculum for college success
Legal C 210-212	2013 case law update		Making booster groups work for you	Social media issues for your staff
Organizational outlook C 123-125	Ohio superintendent of public instruction		Tools to support new employee evaluations	ESCs evolve to meet customer demands
Safety and wellness D 230-232	Post-Sandy Hook interagency preparedness		Section 504 and diabetes	Getting serious about nonacademic barriers
Student achievement C 112-113	Community learning centers		Creating a deaf education program	Moving schools from average to excellence
Student issues C 111	School attendance matters		Pride – a student incentive program	First and Fourth Amendment rights
Technology C 223-225	Around the Horn – edtech edition		Twitter, blogs and everything nice	Going Google – one district's tale
Spotlight sessions	Safety demo Trade Show Hall D			
School program updates	District-wide emergency notification workshop		Electricity savings program workshop	Electronic safety document management workshop
	Ohio SchoolComp workshop		PublicSchoolWORKS workshop	

The chart below shows the breakout sessions offered during the 2013 Capital Conference. For descriptions, visit www.ohioschoolboards.org/2013-capital-conference.

Tuesday, Nov. 12		Wednesday, Nov. 13					
9 a.m.–10:15 a.m.	10:30 a.m. – noon	2 p.m.–3:15 p.m.	3:45 p.m.–5 p.m.	9 a.m.–10:15 a.m.	10:30 a.m. – noon		
21st century teacher evaluation	Second General Session	Transformation 2.0 – OPEs and OTEs	The Cybercafé and collaborative learning		Third General Session		
Creating compensation strategies		Universal turnaround strategies	OPEs and OTEs				
Essential policies for 2014		Overcoming difficult school board issues	Making sense of finance for board members	Getting the most out of board counsel			
Promoting positive public relations		Communicating about district finances	Using technology to foster engagement				
Connecting local schools and industry		Passing school levies – the right approach	The right way to consolidate school buildings				
Making school energy savings a reality		From fiscal crisis to a balanced budget	Voter modeling and levy campaigns	Rethinking education and school design			
College readiness expectation		Trauma – the missing link in school reform	College credit transfers explained	Teacher evaluation – created together			
Bargaining trends and outlook for 2014		Wellness accountability	Getting the board on the bus				
Transition to Ohio’s online testing system		An innovative classroom observation tool	Transforming the classroom model	The Ohio Improvement Process and OTEs			
Considerations for school safety plans*		Legalities of school construction projects*	Top 10 ways to minimize district liability*	Case law update – what you should know*		Best ways to work with insurance counsel*	Restraint and seclusion in Ohio schools
Designing 21st century school buildings			How choice programs impact school budgets	Report cards and the state budget in-depth			Ohio Association of School Business Officials
Partner with your local police department			Pistol-packing school professionals?	School safety plans – meeting requirements			
Regional collaborative writing project			Helping at-risk students excel at math	Postsecondary in your high school			Early childhood readiness – Read for 20
Students in Action – boosting volunteerism			To flip or not to flip	Extreme Makeover – middle school edition			Bullying lawsuits
Embracing a blended instructional model			High heels and high tech	Online tools for technology skills			
OSBA legislative update B 200-201			ALICE safety training program E 150-151				
Managed care organization workshop		Online payment program workshop	School property/casualty insurance workshop		* School Law Workshop sessions This conference schedule is subject to change.		
Electronic board governance workshop		Procurement card program workshop	Financial forecasting workshop				

OSBA Student Achievement Fair

The Student Achievement Fair is one of the most successful and rewarding exhibitions at the Capital Conference. This overwhelmingly popular event will be held from 11:30 a.m. to 3:30 p.m. Tuesday, Nov. 12, at the north end of Hall D.

The Student Achievement Fair showcases the many innovative projects and programs districts have created to boost student achievement and engage youngsters in learning and growth. The fair offers excellent opportunities to learn about new programs, share ideas and celebrate what public education in Ohio is all about – helping our students achieve.

Outstanding student entertainment groups from around the state will be performing throughout the afternoon. The performance area is sponsored by the law firm of Britton, Smith, Peters & Kalail Co. LPA. In addition to the exemplary program displays and five musical performances, Pepple & Waggoner Ltd. is sponsoring a display of award-winning visual art projects at the fair.

You won't want to miss this impressive display of cutting-edge curriculum ideas, talented musical performances and outstanding art projects.



Districts participating in the Student Achievement Fair

Akron City
Bexley City
Buckeye Central Local (Crawford)
Buckeye Local (Jefferson)
Cambridge City
Chardon Local (Geauga)
Coshocton City
Coshocton County Career Center
East Cleveland City
East Guernsey Local (Guernsey)
East Muskingum Local (Muskingum)
Franklin City
Franklin Local (Muskingum)
Goshen Local (Clermont)

Green Local (Scioto)
Greene County Career Center
Greenville City
Groveport Madison Local (Franklin)
Hamilton Local (Franklin)
Logan-Hocking Local (Hocking)
Mahoning County Career and Technical Center
Mid-East Career and Technology Centers
Miami Valley Career Technology Center
Mogadore Local (Summit)
Northern Local (Perry)
Northwest Local (Hamilton)

Pike County Career Technology Center
Preble-Shawnee Local (Preble)
Rolling Hills Local (Guernsey)
Southeast Local (Portage)
Southern Local (Perry)
Southwest Local (Licking)
Springfield Local (Lucas)
Stark County Area JVSD
Talawanda City
Twin Valley Community Local (Preble)
Upper Valley Career Center
Warren County Career Center
Waverly City
Waynesfield-Goshen Local (Auglaize)
Weathersfield Local (Trumbull)
Westerville City
Winton Woods City
Woodridge Local (Summit)

Other districts offering services at the Capital Conference:

Coshocton County Career Center
Delaware Area Career Center
Eastland-Fairfield Career & Technical Schools
Mahoning County Career and Technical Center
South-Western City Career Academy
Trumbull Career & Technical Center
Tolles Career & Technical Center
Tri-Rivers Career Center



Navigating the conference

Email Stations

Check your email at these locations during the conference. Sponsored by VARtek Services Inc.

Student Achievement Fair

Visit the 15th annual Student Achievement Fair on the north end of Hall D. Learn how other school districts are creating programs to increase student achievement.

Information Station

Stop by the Information Station to get any Capital Conference questions answered. This also is the place to go for copies of speaker handouts.

OHSPRA Idea Center

Sample school publications and Ohio School Public Relations Association (OHSPRA) counselors on call.

Region Resource Center

Stop by to meet OSBA regional managers and leaders to learn more about regional activities.

Experience Columbus Booth

Plan evening activities and make dinner reservations here.

OSBA Bookstore

All the books OSBA offers, including conference speakers' books, are available here.

Conference Lounge and Coat Check

Rest your feet between sessions in the lounge. Next door you can check your coat and hat for the day.

OSBA Pavilion

Association programs and services are on display, with staff on hand to explain member benefits and answer questions on a variety of educational issues.

OSBA Endorsed Programs

Stop by and learn the latest on specific programs designed to save your district money.

Avenue for Answers

If you have questions, the experts have answers.

Trade Show 2013

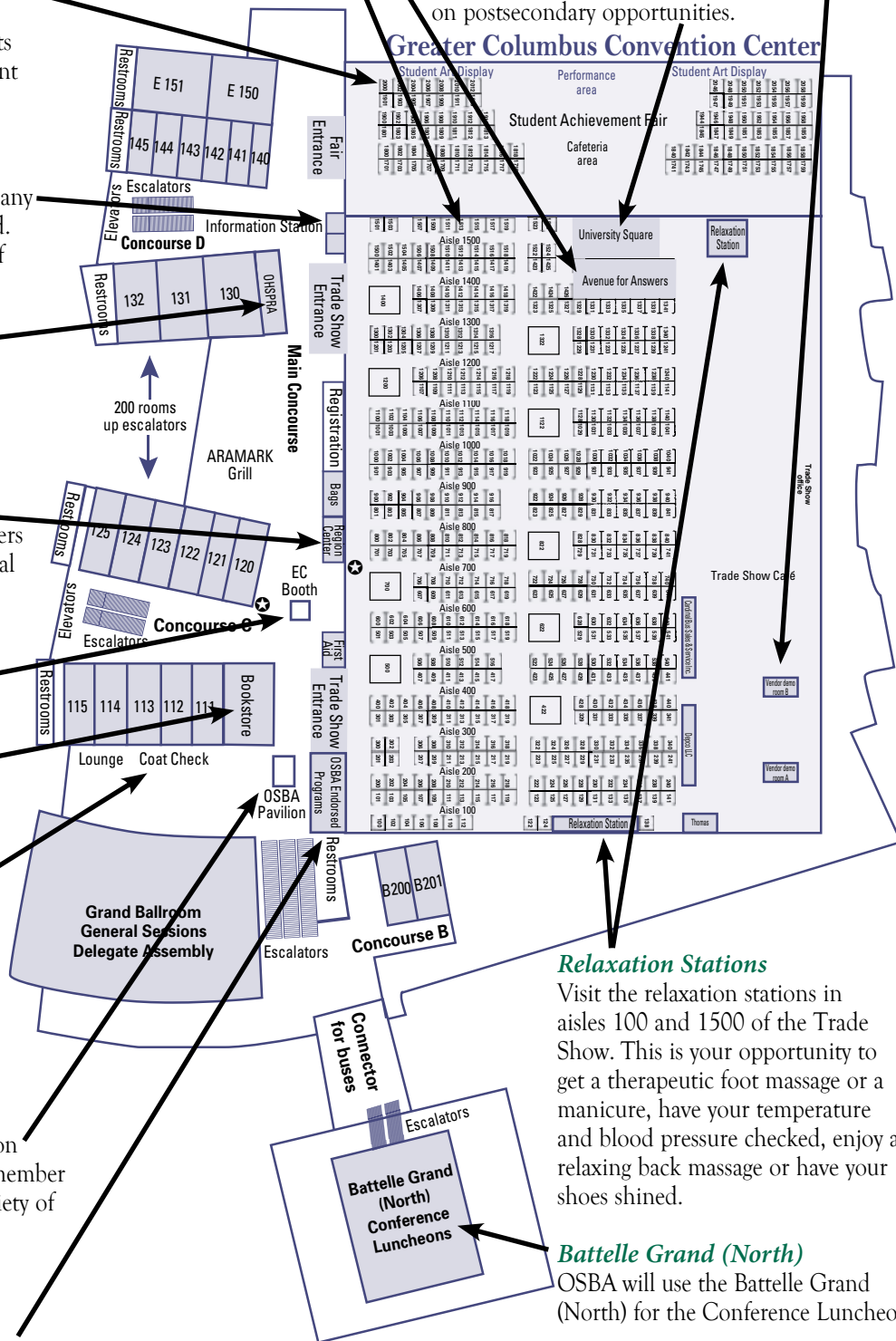
The vendor exhibition fills the exhibit halls.

Vendor demonstrations

Learn the latest product information and innovations from conference exhibitors.

University Square

Ohio colleges and universities will be on hand to help districts advise students on postsecondary opportunities.



Relaxation Stations

Visit the relaxation stations in aisles 100 and 1500 of the Trade Show. This is your opportunity to get a therapeutic foot massage or a manicure, have your temperature and blood pressure checked, enjoy a relaxing back massage or have your shoes shined.

Battelle Grand (North)

OSBA will use the Battelle Grand (North) for the Conference Luncheons.

This conference map is not to scale and is subject to change.

Personal planning guide

Use this tentative agenda to plan your time at the conference

Sunday, Nov. 10

- 2:30 p.m. ○ Early Bird Workshop – Jim Bearden
(preregistration required; see page 3 for details)
- 5:30 p.m. ○ Welcome Reception
- 6 p.m. ○ OSBA Black Caucus dinner – Rep. Kevin Boyce (preregistration required; see page 3 for details)
- OSBA NW Region Executive Committee meeting
- OSBA SE Region Executive Committee meeting

Monday, Nov. 11

- 8 a.m. ○ OSBA Business Meeting briefing
- OSBA Audit Committee meeting
- Spotlight session – Safety demo
- 8:15 a.m. ○ Conference orientation
- 9 a.m. ○ Learning track session 1
- District-wide emergency notification workshop
- Ohio SchoolComp workshop
- 10:30 a.m. ○ First General Session – Wil Haygood
- State Board of Education meetings
- 11 a.m. ○ Trade Show 2013 opens
- Noon ○ OSBA Rules Committee meeting
- 12:15 p.m. ○ Conference Luncheon – Emily Bazelon
(preregistration required; see page 3 for details)
- 1 p.m. ○ Avenue for Answers
- 2 p.m. ○ Annual Business Meeting of the OSBA Delegate Assembly
- Learning track session 2
- Electricity savings program workshop
- PublicSchoolWORKS workshop
- State Board of Education focus on rural, urban and suburban districts workshops
- 2:30 p.m. ○ Ohio Coalition for Equity & Adequacy of School Funding meeting
- 3:45 p.m. ○ Learning track session 3
- Electronic safety document management workshop
- OSBA Federal Relations Network meeting
- OSBA Black Caucus meeting
- 5 p.m. ○ OSBA President's Reception
- 6:15 p.m. ○ OSBA Central Region Executive Committee meeting

Tuesday, Nov. 12

- 7:30 a.m. ○ SALT breakfast – Rebecca Watts
- 8 a.m. ○ State Board of Education meeting
- 8:30 a.m. ○ Spotlight session – OSBA legislative update
- 9 a.m. ○ Learning track session 4
- School Law Workshop
- Electronic board governance workshop
- Managed care organization workshop
- 9:30 a.m. ○ Avenue for Answers
- Trade Show 2013 opens
- 10:30 a.m. ○ Second General Session – Dr. Yong Zhao
- School Law Workshop
- 11:15 a.m. ○ School Law Workshop
- 11:30 a.m. ○ Student Achievement Fair
- 12:15 p.m. ○ Conference Luncheon (preregistration required; see page 3 for details)
- 1 p.m. ○ Avenue for Answers
- 2 p.m. ○ Learning track session 5
- School Law Workshop
- Spotlight session – Alert, lockdown, inform, counter, evacuate (ALICE)
- Online payment program workshop
- Procurement card program workshop
- Board Leadership Institute Focus Group
- 3:30 p.m. ○ School Law Workshop
- 3:45 p.m. ○ Learning track session 6
- PFR program workshop
- School property/casualty insurance workshop
- OSBA Urban School District Advisory Network meeting
- Battelle for Kids Appalachian Collaborative meeting
- 7 p.m. ○ OSBA Tuesday Night Event – Party with a Purpose

Wednesday, Nov. 13

- 8:30 a.m. ○ BASA breakfast
- 9 a.m. ○ Learning track session 7
- Education Tax Policy Institute (ETPI) meeting
- 10:30 a.m. ○ Third General Session
- Noon ○ Adjournment

Note: This agenda is subject to change. For up-to-the-minute topics, speakers and locations, visit www.ohioschoolboards.org/2013-capital-conference.

Capital Conference hotels

Making reservations

You must be registered for the conference or exhibiting in the Trade Show to request conference housing. After you are registered for the conference, your contact person will receive a confirmation email containing the Internet link to the conference housing site, along with a unique housing code. Hotel reservations will be taken on a first-come, first-served basis beginning on **Thursday, Aug. 29, at 9 a.m. EDT.** To make reservations, use the link and unique housing code found in the confirmation email. In order to receive the link before conference housing opens, your registration must be received no later than 3 p.m. EDT on **Monday, Aug. 26.** The housing link will not be available on OSBA's website. Housing reservations can only be made with your unique housing code and must be made by **Friday, Oct. 18, to receive conference rates.** Each reservation requires a credit card guarantee. (See page 4 for cancellation details.)

Shuttle bus service will run continuously between the convention center and all hotels, except for those surrounding the convention center, on Sunday from 1 p.m. to 10 p.m.; Monday from 7 a.m. to 8 p.m.; Tuesday from 7 a.m. to 11 p.m.; and Wednesday from 7 a.m. to 1:30 p.m.

1. Courtyard by Marriott-Downtown
35 W. Spring St.
King \$140, Double \$145
Parking \$19
2. Crowne Plaza*
33 E. Nationwide Blvd.
Single/Double \$191
Parking \$23
3. Doubletree Guest Suites
50 S. Front St.
Single \$169
Parking \$18
4. Drury Inn & Suites*
88 E. Nationwide Blvd.
Deluxe \$162, Suite \$192
Parking \$12

5. Hampton Inn & Suites*
501 N. High St.
Single/Double \$149,
King suite \$179
Parking \$18
6. Hilton Columbus Downtown*
401 N. High St.
Single \$196, Double \$206
Parking \$24
7. Holiday Inn Columbus
Downtown Capitol Square
175 E. Town St.
Single/Double \$145
Parking \$10
8. Hyatt Regency*
350 N. High St.
Single \$208, Double \$218
Parking \$18
9. The Lofts*
55 E. Nationwide Blvd.
Single/Double \$300
Parking \$23
10. Red Roof Inn Downtown*
111 E. Nationwide Blvd.
Single/Double \$131
Parking \$10
11. Renaissance Hotel
50 N. Third St.
King \$207, Double \$227
Parking \$25
12. Residence Inn Downtown
36 E. Gay St.
Studio suite \$188
Parking \$20
13. Sheraton Columbus at Capitol Square
75 E. State St.
Single \$209, Double \$219
Parking \$23

* Shuttle service not provided.



Vendors exhibiting at the conference

1-888-OHIOCOMP
 Aalco/Sportscon
 ABM Building & Energy Solutions
 Accent Information Systems
 Advanced Technologies Consultants Inc.
 AEP Ohio
 AFIMAC (fka IMAC)
 All American Tracks Corp.
 Allied Environmental Services Inc.
 Alpha & Omega Building Services
 Ameresco Inc.
 American Dairy Association Midwest
 American Educational Consultants
 American Fidelity Assurance Co.
 American Legion Buckeye Boys State
 Andrew Insurance Associates Inc.
 Apple Mobile Leasing
 ARAMARK Education
 Architectural Vision Group Ltd.
 Armcorp Construction Inc.
 Ashland University Professional Development Services
 ASSA ABLOY Door Security Solutions
 AstroTurf
 Bailey Communications Inc.
 Baird Public Finance
 Balog Steines Hendricks & Manchester Architects
 Bassco Inc.
 Beck Studios Inc.

Belfor Property Restoration
 blendedschools.net
 BoardDocs
 Bonefish Systems
 Richard L. Bowen + Associates Inc.
 Bowling Green State University
 BR Bleachers
 Bravo Wellness
 The Brewer-Garrett Co.
 Bruner Corp.
 Buckeye Association of School Administrators
 Buckeye Bleacher Repair Inc.
 Buckeye Commercial Furniture LLC
 Buehrer Group, Architecture and Engineering Inc.
 BuyBoard
 ByteSpeed
 Capitol Aluminum & Glass Corp.
 Cardinal Bus Sales & Service Inc.
 CCG Energy Solutions Inc.
 Charles & Associates Marketing
 Chartwells School Dining Services
 Chevron Energy Solutions Co.
 CIM Technology Solutions
 Cincinnati Floor Co.
 Cincinnati State
 Cisco Systems Inc.
 Clark Schaefer Hackett
 Coleman Data Solutions
 CompManagement Health Systems Inc.
 CompManagement Inc.
 Continental Office Environments
 COSI

Cotterman & Co. Inc.
 CPI Daylighting Inc.
 CR architecture + design
 Critical Response Solutions
 CTL Engineering Inc./ICS Inc.
 Current Surfaces Inc.
 Daktronics
 Edwin H. Davis & Son Inc.
 Depco LLC
 Duro-Last Roofing Inc. – Engineered Systems
 E&D Specialty Stands Inc.
 EA Group
 The Education Connection (Insta-Info Inc.)
 Education First Credit Union
 Educational Funding Group Inc.
 Educators Preferred Corp.
 EMOD LLC
 Energy Instruction Group
 Energy Optimizers USA
 Energy Systems Group
 Hugh Erwin & Associates
 Esber Cash Register/PayForIt
 eSchoolView
 Executive Management Services Inc.
 Fanning/Howey Associates Inc.
 Farnham Equipment Co.
 FastFingerprints – National Background Check Inc.
 Feinknopf Macioce Schappa Architects Inc.
 FieldTurf
 Fifth Third Bank
 Fifth Third Securities Inc.
 The Final Floor Inc.
 C.L. Firestone Inc. & J.M. Verostko Inc.
 First Student Inc.
 FirstEnergy Solutions Corp.
 FMD Architects Inc.
 Folding Equipment Co. LLC
 Forbo Flooring Systems
 Forecast5 Analytics Inc.
 FormShare
 Freytag & Associates Inc. Architects/Engineers
 G&G Fitness Equipment/The Fitness Store
 Gallagher Benefit Services Inc.
 The Garland Co. Inc.
 Garmann/Miller Architects-Engineers
 GCA Education Services
 Gilbane Building Co.
 GovConnection
 GPD Group

Grady Enterprises Inc.
 Greater Ohio Virtual School
 H&H Enterprises
 H.E.A.T. Total Facility Solutions Inc.
 Habitec Security Inc.
 Hammond Construction
 Hann Manufacturing Inc.
 Hannah News Service Inc.
 Harrison Planning Group LLC
 Healthy Life Screening
 Heery International Inc.
 Heiberger Paving Inc.
 Hertz Furniture Systems
 Hocking College
 Huffmaster Strike Services
 ING Financial Partners Inc.
 Innovative Modular Solutions
 Instructional Technology Integration Partnership of Ohio (ITIP Ohio)
 Jackson & Sons Drilling/Jackson Geothermal
 Janson Industries
 Johns Manville
 Johnson Controls Inc.
 Johnsonite, a Tarkett Co.
 Juice Technologies LLC, dba Plug Smart
 K12 School Consultants LLC
 Kids PAC
 Kiefer Specialty Flooring Inc.
 Norris A. Kindell and Associates Inc.
 Kleingers & Associates
 KLH Engineers
 Knight Athletics Inc.
 Kurtz Bros. Inc.
 Laketec Communications Inc.
 LeaderAlert
 Learning Sciences Marzano Center
 Legat & Kingscott LLC
 The Legend Group
 Lesko Architecture Inc.
 Levin Porter Associates Inc.
 Liberty Mutual Insurance
 LifeTrack Services Inc.
 Lighting Optimizers USA
 Lightspeed Technologies Inc.
 Limbach Co.
 List Industries Inc.
 Lite the Nite Technologies LLC
 LWC Inc.
 MAC Athletics Inc.
 Management Council of the OEEN



Martin Public Seating Inc.
 Maumee Bay Turf Center/
 UBU Sports
 Mays Consulting & Evaluation
 Services Inc.
 MBCI
 MCPc Inc.
 Meals Plus
 Medical Mutual of Ohio
 Megen Construction Co. Inc.
 Metz Culinary Management
 M-F Athletic Co.
 MicroImage
 Mid-Ohio ESC Print Shop
 Midwest Elastomers Inc.
 Midwest Engraving
 Mitsubishi Electric Cooling
 and Heating
 MKC Associates Inc.
 Mobilease Modular Space Inc.
 ModSpace
 The Motz Group
 MSA Architects/MSA Sport
 MT Business Technologies
 Inc.
 Musco Sports Lighting
 Myers Equipment Co.
 NanaWall Systems Inc.
 National Chemical
 Laboratories Inc.
 National Network of Digital
 Schools/The Ohio Online
 Learning Program
 National School Boards
 Association
 NaviGate Prepared
 NEOLA Inc.
 Netch Corp.
 Northwestern Ohio Security
 Systems Inc.
 Norwalk Concrete Industries
 The Nutrition Group
 Oberfield's LLC
 ODYSSEYWARE
 OES Scoreboards – OES Inc.
 Ohio Association of
 Elementary School
 Administrators
 Ohio Association of School
 Business Officials
 The Ohio Association of
 School Nurses
 Ohio Association of Secondary
 School Administrators
 Ohio Coalition for Equity
 & Adequacy of School
 Funding
 Ohio Council of Educational
 Purchasing Consortia
 Ohio Deferred Compensation
 Ohio Department of
 Education
 Ohio Educational Service
 Center Association

Ohio Family, Career and
 Community Leaders of
 America
 The Ohio Floor Co.
 Ohio High School Athletic
 Association
 Ohio Music Education
 Association
 Ohio Oil & Gas Energy
 Education Program
 Ohio PTA
 Ohio Retired Teachers
 Association
 Ohio School Plan
 Ohio State Park Lodges and
 Conference Centers
 Ohio Tuition Trust Authority
 Ohio University – The Patton
 College of Education
 Ohio Utilities Protection
 Service
 OHM Advisors
 Olsavsky Jaminet Architects
 One Call Now
 Optimal Health Initiatives
 OSBA Insurance Agency in
 partnership with Assurant
 Employee Benefits
 OSBA School Transportation
 Services
 OSBA/OASBO SchoolComp
 Safety Program
 Ozanne Construction Co. Inc.
 Palmer Conservation
 Consulting/Palmer Energy
 Co.
 Pearson (Connections
 Learning)
 Pella Window & Door Co.
 (Gunton Corp.)
 Perfection Group Inc.
 Perkins + Will
 Petermann Ltd.
 PFR Inc.
 Playworld Midstates
 PNC Financial Services Group
 Ports Petroleum Co. Inc.
 Power4Schools
 Preferred Benefits Services
 Agency Inc.
 ProGrass LLC
 ProgressBook by Software
 Answers Inc.
 Project and Construction
 Services Inc.
 ProTech Security Inc.
 PublicSchoolWORKS
 Quandel Construction Group
 Inc.
 Questeq Inc.
 RBC Capital Markets
 Registration Gateway
 Renhill Group
 Rep Source LLC



Republic Storage Systems LLC
 Resource International Inc.
 Ross, Sinclair & Associates
 LLC
 RTH Processing Inc.
 The Ruhlin Co.
 Ruscilli Construction Co. Inc.
 Rx Ohio Collaborative
 Sagemcom
 School Improvement Network
 School Outfitters
 SchoolDude.com
 SchoolPointe
 Schools of Ohio Risk Sharing
 Authority (SORSA)
 Schorr Architects Inc.
 Scioto Services
 Security Voice Inc.
 Select Security
 Seon Systems Sales Inc.
 Tom Sexton and Associates
 Inc.
 SFA Architects Inc.
 Shafley Plan Management
 Services
 Sheakley
 Sheakley UniComp
 Shiffler Equipment Sales Inc.
 Shook Construction Co.
 SHP Leading Design
 Sika Sarnafil
 The Skillman Corp.
 Smart Solutions Education
 Technologies
 Smoot Construction
 SnapSports Inc.
 Sodexo
 Southern Bleacher Co. Inc.
 Spectrum Industries Inc.
 SPORT SAFE Testing Service
 Inc.
 Sports Construction Group
 LLC
 Stan Engineers

Stifel Nicolaus
 Stonecreek Interior Systems
 LLC
 Strategic Research Group
 Sturdisteel Co.
 Superior Dental Care Inc.
 Taher Inc.
 TDA Architecture
 Techline Sports Lighting LLC
 Tectum Inc.
 Tennant Co.
 Thorson Baker & Associates
 Tiffin Scenic Studios Inc.
 Toadvine Enterprises Inc.
 TOUCHSTONE CPM Inc.
 TRANE
 TRIAD Architects Ltd.
 TTL Associates Inc.
 Turner Construction Co.
 21st Century Alarm/Data Inc.
 Unique Solutions
 University of Dayton
 Department of Educational
 Leadership
 The University of Findlay
 Ursuline College
 USA Mobile Drug Testing/
 Cleveland
 VALIC
 VARtek Services Inc.
 Vasco Sports Contractors
 Vector Security
 Vincent Lighting Systems
 Virco Inc.
 Wadsworth and Associates Inc.
 Weidenhammer/Bassco Inc.
 Wenger Corp.
 West Roofing Systems Inc.
 David Williams & Associates
 Inc.
 Dave York Sports Inc.
 Zimmerman School Equipment
 Inc.
 Zonar Systems

Capital Conference checklist

- ❑ Clear your calendar for Nov. 10, 11, 12 and 13.
- ❑ Tell your superintendent or treasurer you want to attend the 2013 OSBA Capital Conference, Trade Show, Early Bird Workshop and Conference Luncheons.
- ❑ Select your district's delegate for the annual business meeting and have your treasurer complete the delegate form and mail it to OSBA by the first week of September.
- ❑ Have your treasurer send your conference registration to OSBA by 3 p.m. EDT on Monday, Aug. 26 to receive the conference housing link. See page 4 for details.
- ❑ Talk with other management team members and plan who will be going to which sessions.
- ❑ Sign up for conference housing on Thursday, Aug. 29. See page 4 for details.
- ❑ Fill out your personal planning guide on page 10.
- ❑ Discuss the conference at the October board meeting, explaining the benefits and who will be representing the district during the four days.
- ❑ Meet with area news reporters to tell them how the district will benefit from your conference attendance. Encourage them to attend themselves. (*Media registration is free.*)
- ❑ Upon arrival at your hotel, check out the bus schedule.
- ❑ Learn all you can during the Capital Conference and Trade Show. Talk to everyone you meet. Get names and phone numbers.
- ❑ Make a report at the next board meeting on the annual business meeting action and all the wonderful sessions you attended. Point out ideas you learned and contacts you made to help your school district.
- ❑ Share your story with area news reporters.

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Many corporate sponsors are underwriting portions of the Capital Conference program. Those generous companies and firms are:

General Sessions

Monday

Pepple & Waggoner Ltd.
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Tuesday

Peck, Shaffer & Williams LLP
Scott, Scriven & Wahoff LLP
Squire, Sanders (US) LLP

Wednesday

CompManagement Inc.

Early Bird Workshop

Britton, Smith, Peters & Kalail Co.
LPA

Conference Luncheons

Monday

CompManagement Inc.
FirstEnergy Solutions Corp.
Peck, Shafer & Williams LLP
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Tuesday

Bricker & Eckler LLP
CompManagement Health
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Welcome Reception

CompManagement Health
Systems Inc.

President's Reception

CompManagement Inc.
NaviGate Prepared

OSBA Tuesday Night Event

CompManagement Health
Systems Inc.
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Miscellaneous

Conference attendee bags

CompManagement Health
Systems Inc.

Copier and fax services

MT Business Technologies Inc.

Email stations and Internet

VARtek Services Inc.

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