



Leadership for Learning



Ohio School Boards Association
2013 Capital Conference

Nov. 10-13, 2013 • Greater Columbus Convention Center

OSBA Capital Conference and Trade Show

Columbus, Ohio • Nov. 10–13, 2013

Sponsor

Ohio School Boards Association

Cooperating agencies

Buckeye Association of School Administrators

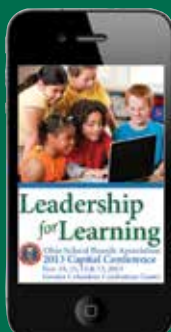
Ohio Association of School Business Officials

Ohio Department of Education

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Download the 2013 OSBA Capital Conference app



Get access to session and exhibitor listings, maps and floorplans and up-to-the-minute session notifications and create a conference schedule.

Available for iPhone, iPad and Android devices

Download the app at
www.ohioschoolboards.org/2013-capital-conference



Welcome to the Ohio School Boards Association's 58th annual Capital Conference and Trade Show. Your participation here truly reflects your dedication to your students, staff, parents and community.



You are about to experience one of the nation's best education conferences. From world-class keynote speakers to more than 100 workshops, seminars and information sessions, it's all about leadership and learning.

Use this program to plan your time in Columbus. There are too many excellent sessions for one person to attend them all, so meet with your leadership team to plan which ones to attend. Then share what you learn with the others, as well as with colleagues back home.

From the Early Bird Workshop to the Conference Luncheons to the closing General Session, you'll hear from enlightening speakers and top experts in a variety of fields. In between are endless opportunities to network with fellow board members and administrators to learn more about their challenges and solutions.

Be sure to attend the Student Achievement Fair, one of the most inspiring highlights of the conference. It features scores of innovative programs that are boosting student achievement throughout Ohio, as well as talented student performing groups and an art exhibition. Take time to talk with students and teachers and you'll be sure to pick up some great ideas to implement in your district.

Another highlight you can't afford to miss is the Trade Show, the largest education trade exhibition in the U.S. It offers a wealth of goods and services that can help your district succeed. You'll also find a rich range of expertise among the show's more than 600 vendors.

Above all, share. Talk to as many people as you can. Trade business cards. Tell others about your successes and learn from theirs. And remember, this is your conference. Enjoy it and know your commitment to leadership and learning will benefit your community's children for years to come.

A handwritten signature in dark ink that reads "Charlie Wilson".

Charlie Wilson
2013 OSBA president
Board member, Worthington City

General information

Avenue for Answers: The Avenue for Answers, located in booths 1428–1441 in Hall D, is a popular place where attendees can go for expert, one-to-one advice with representatives from various state agencies, associations and organizations. The Avenue for Answers runs from Monday, 1 p.m. to 4 p.m.; and Tuesday, 9:30 a.m. to 12:30 p.m. and 1 p.m. to 4 p.m.

Badges: Admission to all 2013 OSBA Capital Conference and Trade Show activities is limited to those wearing the official conference badge. Groups of attendees have different colored badges for easy identification.

- Red – board members
- Green – superintendents
- Blue – treasurers/business officials
- Black – exhibitors/exhibitor guests
- Orange – other school personnel
- Grey – presenters/OCSBA members
- Gold – guests
- Purple – Student Achievement Fair

Bookstore: OSBA is operating a bookstore for conference attendees to purchase books, clothing, plaques and other items. The bookstore is located in C 110. Hours are Sunday, 1 p.m. to 6 p.m.; Monday, 8 a.m. to 5 p.m.; Tuesday, 8 a.m. to 5 p.m.; and Wednesday, 8 a.m. to 10:30 a.m. Stop by and receive a special Capital Conference discount of 10% on all items purchased. Landscaping provided by the **Delaware Area Career Center**.

Cellphones and electronic devices: As a courtesy to fellow attendees and conference speakers, turn off cellphones and electronic devices, or set them to a nonaudible mode, when attending any Capital Conference event.

Certificate of Attendance: You received a form with your registration materials for you to indicate the Capital Conference sessions you attend. As you leave the conference, deposit the completed form into the certificate bins next to the Information Station, OSBA Pavilion or Registration in the Main Concourse at the Greater Columbus Convention Center (GCCC). OSBA will mail a certificate by Dec. 13 for your records.

Coat/bag check: Attendees may check their coats/bags across from the GCCC Grand Ballroom. The coat/bag check is staffed Monday, 7:30 a.m. to 5:30 p.m.; Tuesday, 7 a.m. to 5:30 p.m.; and Wednesday, 8 a.m. to 1 p.m. OSBA is not liable for damaged, lost or stolen articles.

Concession areas: Food and beverages may be purchased at several locations throughout GCCC. Locations include the Trade Show Café (located at the rear of aisle 900), the ARAMARK Grill (located in the Main Concourse between Halls C and D) and specialty carts in the concourse and Student Achievement Fair (Tuesday only).

Help OSBA support the Children's Hunger Alliance. In addition to serving 5,000 meals to kids in eight Ohio counties every day, the alliance also provides winter clothing to children in after-school programs. You can support this cause during the OSBA Capital Conference. OSBA will collect new hats, scarves, gloves and mittens in all sizes for children ages 6 to 18 during the conference at the OSBA Bookstore, Pavilion, Registration and Information Station. If you'd rather make a monetary donation, visit the Children's Hunger Alliance in the Trade Show at booth 1517.

Join OSBA at the Tuesday Night Event — Celebrating for a Cause — for an evening of food, fun and dancing, and updates on the total donations received during the OSBA Capital Conference.



*Join OSBA and the Children's
Hunger Alliance
Celebrate for a Cause!*

Conference App: Download the free Capital Conference App for iPhone, iPad and Android devices at www.ohioschoolboards.org/2013-capital-conference. The app includes conference sessions, Trade Show exhibitors, maps and other helpful information.

Conference Guide Addendum: Pick up a copy of the Conference Guide Addendum, which includes additions and changes that occur after the Conference Guide is printed. These listings include changes to breakout sessions and the latest additions to the Student Achievement Fair and Trade Show.

Conference evaluations: Conference evaluations can be completed online at <http://links.ohioschoolboards.org/CCeval>.

Conference Luncheon tickets: Conference Luncheon tickets are sold in advance and are nonrefundable after Wednesday, Nov. 6. However, those desiring to sell tickets may bring them to Registration. If they are resold, money will be refunded to the original purchaser. Those wanting to purchase tickets should check periodically at Registration for availability. Limited on-site sales are available until 11:30 a.m. each day on a first-come, first-served basis at Registration. Cost for an on-site ticket is \$60.

Early Bird Workshop: This three-hour program, featuring **Jim Bearden**, begins at 2:30 p.m. on Sunday, Nov. 10. Preregistration is encouraged, but walk-ins will be accepted on a space-available basis. Cost is \$90. Sponsored by Britton, Smith, Peters & Kalail Co. LPA.

Email stations: You can check your email at two stations during the conference. A VARtek Services Inc. Email Station is in the Trade Show at the front of aisle 700 during Trade Show hours. A second VARtek Services Inc. Email Station, outside C 120, will be available Monday and Tuesday, 8 a.m. to 5 p.m. and Wednesday, 8 a.m. to 10:30 a.m.

First aid station: Located in the Main Concourse across from the OSBA Bookstore, the station is staffed Monday, 8 a.m. to 5 p.m.; Tuesday, 8 a.m. to 5 p.m.; and Wednesday, 8 a.m. to 12:30 p.m.

General Session music: Attendees are asked to please be respectfully quiet for student performers during the opening of General Sessions.

Handicap seating: Areas have been set aside in the Grand Ballroom and breakout sessions to accommodate wheelchairs and scooters. Please see the session moderator or a General Session usher for the locations.

Handouts: Most session handouts are available at the Information Station and on the OSBA Capital Conference website (www.ohioschoolboards.org/2013-capital-conference). Handouts received before the conference will be available electronically during the event at the website listed above. More handouts will be available online by Nov. 22.

Headquarters Office: The OSBA Conference Headquarters Office is located next to the Information Station in the Main Concourse outside of Hall D. It is open daily during conference hours.

Housing questions: If you have housing questions, stop by the Information Station in the Main Concourse during conference hours. Hotel phone numbers may be found on pages 12 and 13.

Information Station: Located in the Main Concourse, the Information Station is here to assist you daily during conference hours. Fax and copy services are available, compliments of MT Business Technologies Inc.

Internet access: Free wireless Internet access is available in the GCCC Main Concourse and in rooms in the B, C and D concourses. Attendees should connect to the “FreeInternet” network. *Please note:* Connection speeds are best for reading email; this is **not** a high-speed Internet connection.

Kids PAC: Stop by Kids PAC, located in booths 122 and 124 in the Trade Show, to learn more about OSBA legislative efforts and how you can make a difference. Visit the booth and get the latest scoop on what’s happening in the legislature and see the resources available to members. Also, bid on great prizes in the silent auction, which benefits Kids PAC, your political action committee.

Learning tracks: The conference curriculum is organized into 15 learning tracks tailored to the various roles of your district's educational management team. The tracks are intended as a guide to assist you in making the most of your conference learning opportunities and locating the programs most appropriate to your interests and roles. The session speakers are targeting their presentations to the specific areas of interest that follow. All Capital Conference sessions are open to any attendee.

21st century learning *D 132*

Examines a variety of issues school leaders face as they strive to provide students with the skills they need to succeed in the future.

Administration *D 130*

Recommended for superintendents and central office personnel with a solid understanding of school management.

Board development *C 120-122*

Intended for all board members, regardless of experience. Sessions deal with improvement of the board, either individually or as a group.

Community relations *D 131*

Recommended for any member of the management team with a strong interest in public relations, including board members, administrators and educators.

Critical issues *C 216*

Examines timely issues affecting public education. Recommended for any member of the management team.

Finance/facilities *C 213-215*

These sessions are tailored to those with an interest in school finance and/or facilities.

Hot topics *C 220-222*

Covers a variety of topics affecting public education.

Human resources *C 114-115*

Designed for practitioners involved in human resource management who have a working knowledge of personnel issues.

Instruction *C 226*

Recommended for any member of the management team, including board members, with a strong interest in curriculum.

Legal *C 210-212*

Intended for the entire management team. Attendees with or without formal legal training may attend.

Organizational outlook**C 123-125**

Intended for those who want to learn more about the presenting organizations' programs and viewpoints.

Safety and wellness**D 230-232**

Recommended for any member of the management team concerned with a healthy and safe school environment and its effect on student achievement and the workplace.

Student achievement**C 112-113**

Designed for those who want to learn more about school improvement and accountability issues.

Student issues**C 111**

Recommended for those interested in how other districts are addressing timely student challenges.

Technology**C 223-225**

Designed for those with an interest and background in using technology in education.

Lost and found: The lost and found is located at the Information Station.

OHSPRA Idea Center: The Ohio School Public Relations Association (OHSPRA) and OSBA are jointly sponsoring a publications exchange in the Main Concourse near D 130. Attendees may pick up copies of a variety of school communications materials. Stop by the booth on Monday to sign up for Tuesday's individual counseling sessions with the PR Doctor.

OSBA Pavilion: This display, located in the Main Concourse, familiarizes conference attendees with the wide range of services offered by OSBA. Informational materials are available and association staff are on hand to answer questions.

Parking: Parking is available on a first-come, first-served basis at several private parking lots and garages at or near GCCC. Prices vary depending on location. Facilities within a few minutes walk include the GCCC East, West and Vine Street lots and Nationwide parking. A parking map is available at www.columbusconventions.com. *Note:* On Tuesday, half of the GCCC North Lot will be reserved for Student Achievement Fair participants.

Photographic use: Registration, attendance and/or participation at the OSBA Capital Conference constitutes an agreement by the individual to OSBA's use and distribution (both now and in the future) of the individual's image or voice in photographs, videos, and print and electronic reproductions of the conference.

Recording: Unauthorized recording with any electronic device of any session is strictly prohibited.

Region Resource Center: Want to learn more about OSBA's regional services and activities? Visit the Region Resource Center in the Main Concourse near the registration area. Regional managers, along with officers and committee members from the five OSBA regions, are on hand throughout the conference to answer questions, explain services and talk about activities and events in their respective regions. Stop by and enter the regional raffles to win valuable prizes for your district.

Registration: Those who have preregistered and received a conference passport sheet containing a name badge do not need to stand in line at Registration. For those not preregistered, registration is in the Main Concourse on Sunday, 11 a.m. to 9 p.m.; Monday, 8 a.m. to 5 p.m.; Tuesday, 8 a.m. to 5 p.m.; and Wednesday, 8 a.m. to 10:30 a.m.

Relaxation Stations: Take a break and visit the Relaxation Stations in the Trade Show. Located in aisles 100 and 1500, the Relaxation Stations provide complimentary back massages, manicures, shoe shines, blood pressure screenings and therapeutic foot massages. Some services are provided by students from **Coshocton County Career Center, Eastland-Fairfield Career & Technical Schools, Mahoning County Career and Technical Center, South-Western City Career Academy, Tolles Career & Technical Center, Tri-Rivers Career Center** and **Trumbull Career & Technical Center**. Relaxation Stations are sponsored by the OSBA Insurance Agency in partnership with Assurant Employee Benefits.

Restaurant reservations: If you need suggestions for dining or sightseeing, Experience Columbus staff are available to offer assistance. You can review restaurant menus and make reservations at the Experience Columbus information booth located in the Main Concourse.

R_U_Social booth: Are you following OSBA and the conference on Twitter and Facebook? Stop by to view real-time postings on social media about the conference, pick up materials about social media and learn how you can get connected.

Safety/crisis plan: Safety information is included in your conference bag and at the Information Station and OSBA Pavilion. If there is an actual emergency, please follow the directives of OSBA and GCCC staff.

Shuttle buses: Shuttle bus service runs continuously between GCCC and all hotels, except for those surrounding GCCC, on Sunday from 1 p.m. to 10 p.m.; Monday, 7 a.m. to 8 p.m.; Tuesday, 7 a.m. to 11 p.m.; and Wednesday, 7 a.m. to 1:30 p.m. See pages 10 and 11 for details.

Smoking: Smoking is prohibited inside GCCC and all public buildings in Ohio. Your cooperation is appreciated.

Student Achievement Fair: The OSBA Student Achievement Fair is Tuesday, Nov. 12, from 11:30 a.m. to 3:30 p.m. in Hall D. The fair provides an opportunity to watch, listen and learn what 100 school districts are doing to increase learning. The fair also showcases five performance groups, one from each OSBA region, and a display of award-winning art projects. The student performance area is sponsored by Britton, Smith, Peters & Kalail Co. LPA. The art show is sponsored by Pepple & Waggoner Ltd.

Trade Show: The Trade Show, in Halls C and D, is a key part of the Capital Conference. Exhibits are open Monday, 11 a.m. to 5 p.m., and Tuesday, 9:30 a.m. to 4 p.m. The Capital Conference Trade Show is the most extensive school equipment, supplies and services exhibition in the nation. Don't miss this chance to tour a world-class exhibition!

Trade Show Office: The Trade Show Office is located at the back of Hall C, at the end of aisle 900, near the Trade Show Café. It is open Sunday, 11 a.m. to 9 p.m.; Monday, 8 a.m. to 5 p.m.; and Tuesday, 8 a.m. to 5 p.m.

Trade Show passport: You received a Trade Show passport with your registration materials. This passport is your ticket to win valuable raffle prizes for your district. Raffle drawings will take place throughout the day on Monday and Tuesday. A listing of the winners will be posted at the Information Station and the Trade Show Office, and will be announced during the Trade Show. To be eligible to win, you must have your passport stamped at eight locations in the exhibit hall. Fully stamped passports may then be deposited in the bin at the back of Trade Show Hall C by the Trade Show Office.

Monday's stops include Richard L. Bowen + Associates Inc., booth 1125; FirstEnergy Solutions Corp., booth 1501; Juice Technologies LLC dba Plug Smart, booth 101; Kids PAC, booths 122 and 124; Ohio School Plan, booth 500; OSBA Insurance Agency in partnership with Assurant Employee Benefits, booths 300 and 302; Schooldude.com, booth 1413; and Weidenhammer/Bassco Inc., booth 711.

Tuesday's stops include FirstEnergy Solutions Corp., booth 1501; Huffmaster Strike Services, booth 1211; Juice Technologies LLC dba Plug Smart, booth 101; Kids PAC, booths 122 and 124; Ohio School Plan, booth 500; OSBA Insurance Agency in partnership with Assurant Employee Benefits, booths 300 and 302; PNC Financial Services Group, booth 804; and SchoolDude.com, booth 1413.

Twitter and Facebook: Use Twitter to share your conference experience with others. Include “#OSBACC” in your tweet to share your feedback. You also can post and view updates on the Ohio School Boards Association's Facebook page, www.facebook.com/OHSchoolBoards.

University Square: University Square has representatives from Ohio colleges and universities on hand to help school districts better advise their students about postsecondary education opportunities. Stop by this higher education information exchange located in booths 1528-1540 in Hall D.



SUPPORTING YOUR GROWTH

CompManagement Health Systems (CHS) helps Ohio School Boards Association members with effective, efficient medical management of workers' compensation claims. With nurse case managers, account executives, and highly skilled colleagues across the state, we have the resources you need, where you need us.

CARE

CHS cares about returning injured workers safely and quickly, designing return-to-work programs tailored to clients' needs.

CONVENIENCE

Our accessible, local presence – with four offices and 250 CHS colleagues, part of our 1,200-member workforce living in 223 Ohio cities – ensures we know your communities and providers.

COMMITMENT

We are committed to helping clients save, securing medical bill reductions of \$16.4M (14.4% beyond all BWC recognized savings) through clinical editing and provider network discounts.*

* bills paid from 01/01/2012 to 12/31/2012

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Conference hotels

OSBA has hotel blocks in the following locations (rates listed are for daily parking):

1. Courtyard by Marriott–Downtown

35 W. Spring St.

Parking \$19

(614) 228-3200

2. Crowne Plaza*

33 E. Nationwide Blvd.

Parking \$23

(614) 461-4100

3. Doubletree Guest Suites

50 S. Front St.

Parking \$18

(614) 228-4600

4. Drury Inn & Suites*

88 E. Nationwide Blvd.

Parking \$12

(614) 221-7008

5. Hampton Inn & Suites*

501 N. High St.

Parking \$18

(614) 559-2000

6. Hilton Columbus Downtown*

401 N. High St.

Parking \$24

(614) 384-8600

7. Holiday Inn Columbus Downtown Capitol Square

175 E. Town St.

Parking \$10

(614) 221-3281

8. Hyatt Regency*

350 N. High St.

Parking \$18 (Chestnut Street parking garage)

(614) 463-1234

9. The Lofts*

55 E. Nationwide Blvd.

Parking \$23

(614) 461-2663

10. Red Roof Inn Downtown*

111 E. Nationwide Blvd.

Parking \$10

(614) 224-6539

11. Renaissance Hotel

50 N. Third St.

Parking \$25

(614) 228-5050

12. Residence Inn Downtown

36 E. Gay St.

Parking \$20

(614) 222-2610

13. Sheraton Columbus at Capitol Square

75 E. State St.

Parking \$23

(614) 365-4500

* Shuttle service not provided.



Sponsors

OSBA thanks the following sponsors for their support:

Platinum level

CompManagement Health Systems Inc.

Conference attendee bags; OSBA Tuesday Night Event;
Tuesday Conference Luncheon; and Welcome Reception

NaviGate Prepared

Conference lanyards; President's Reception; and Tuesday
Conference Luncheon

Gold level

CompManagement Inc.

Monday Luncheon; President's Reception; and Third
General Session

Silver level

Bricker & Eckler LLP

Tuesday Conference Luncheon

Britton, Smith, Peters & Kalail Co. LPA

Early Bird Workshop and Student Achievement Fair
performance area

Ennis, Roberts & Fischer Co. LPA

OSBA Tuesday Night Event

FirstEnergy Solutions Corp.

Monday Conference Luncheon and Passport Stamping
Station (Monday and Tuesday)

Huffmaster Strike Services

Welcome Reception and Passport Stamping Station
(Tuesday)

OSBA Insurance Agency in partnership with Assurant
Employee Benefits

Tuesday Conference Luncheon; Relaxation Station; and
Passport Stamping Station (Monday and Tuesday)

Peck, Shaffer & Williams LLP

Monday Conference Luncheon and Second General
Session

Pepple & Waggoner Ltd.

First General Session and Student Achievement Fair Art
Show

PNC Financial Services Group

Monday Conference Luncheon and Passport Stamping
Station (Tuesday)

Ross, Sinclair & Associates LLC

First General Session

Scott, Scriven & Wahoff LLP
 Second General Session
 Squire, Sanders (US) LLP
 Second General Session

Bronze level

Richard L. Bowen + Associates Inc.
 Passport Stamping Station (Monday)
 Juice Technologies LLC dba Plug Smart
 Passport Stamping Station (Monday and Tuesday)
 Kids PAC
 Passport Stamping Station (Monday and Tuesday)
 MT Business Technologies
 Copier and fax services
 Ohio School Plan
 Passport Stamping Station (Monday and Tuesday)
 SchoolDude.com
 Passport Stamping Station (Monday and Tuesday)
 VARtek Services Inc.
 Conference Email Stations and Internet sponsor
 Weidenhammer/Bassco Inc.
 Passport Stamping Station (Monday)

Save money by visiting the OSBA Bookstore!


Don't miss your opportunity to save 10% on all items purchased at the OSBA Bookstore, located in C 110. The bookstore offers books, clothing, plaques and other OSBA items.

Bookstore hours are

- Sunday, 1 p.m.–6 p.m.
- Monday, 8 a.m.–5 p.m.
- Tuesday, 8 a.m.–5 p.m.
- Wednesday, 8 a.m.–10:30 a.m.

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**Counsel to Boards of Education
Throughout Ohio**

Proud sponsors of the OSBA Capital
Conference Early Bird Workshop Speaker
Jim Bearden and the Student
Achievement Fair Performance Area.

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216-503-5055 phone 216-503-5065 fax www.ohioedlaw.com

Sunday, Nov. 10

Conference Registration

11 a.m.–9 p.m.

Main Concourse

Headquarters Office

Noon–5 p.m.

Main Concourse

Information Station

Noon–5 p.m.

Main Concourse

OSBA Bookstore

1 p.m.–6 p.m.

C 110

OSBA Executive Committee meeting

2 p.m.–5 p.m.

C 120

Early Bird Workshop

2:30 p.m.–5:30 p.m.

D 130–132

Speaker:

Jim Bearden

Closing the gaps between what sounds good and what gets done

A former Marine officer, decorated Vietnam veteran and corporate executive, **Jim**

Bearden has learned why some people step up and others don't. An advocate for the heroic effort, he helps leaders close the gaps between what sounds good and what gets done. Inspiring attendees to acknowledge and improve the choices they make, Bearden delivers dynamic programs and facilitates processes that awaken them to the relationship between personal accountability and success. With his upbeat, interactive delivery laced with humor and astute anecdotes, Bearden brings his concepts to life for audiences. He is the author of *The Relentless Search for Better Ways*, as well as numerous articles, audio training programs and a radio program, "The Competitive Edge."

Moderator:

Rob Delane, deputy executive director, OSBA

Sponsor:

Britton, Smith, Peters & Kalail Co. LPA



Jim Bearden

Preregistration is encouraged, but walk-ins will be accepted on a space-available basis. Cost is \$90. Plan to meet Jim Bearden during his book signing at the OSBA Bookstore following his session.

5:30 p.m.

OSBA Welcome Reception

5:30 p.m.–7:30 p.m.

GCCC Grand Ballroom

Kick off your Capital Conference on an upbeat note by attending the Welcome Reception and honoring OSBA governance committee members, 2013 Board Leadership Institute graduates and Award of Achievement recipients. The Joe Crump Quartet, a jazz band, will perform. Enjoy hors d'oeuvres and refreshments. *Open to all attendees.*

Sponsors: CompManagement Health Systems Inc. and Huffmaster Strike Services

OSBA Northwest Region Executive Committee meeting

6 p.m.–7 p.m.

C 123

OSBA Southeast Region Executive Committee meeting

6 p.m.–7 p.m.

C 122



HUFFMASTER
Strike Services

- Contingency Planning
- Replacement Teachers

Booth #1211

Strike.Huffmaster.Com

OSBA Black Caucus dinner

6 p.m.–9 p.m.

C 111–115

Dinner starts at 6:30 p.m.

Enjoy an evening with colleagues and hear a presentation about the future of public education. Open to all attendees, but registration is required. Cost is \$70; the registration deadline is Nov. 1. A limited number of tickets will be sold at the door for \$75.



Rep. Kevin Boyce

Entertainment: **Dorian Sutton**, Gold Gate Entertainment Group

Speaker: Ohio Rep. **Kevin L. Boyce**

The future of public education through the eyes of a legislator

A former state treasurer, Rep. **Kevin L. Boyce** (D-Columbus) was appointed to the Ohio House of Representatives in May 2012. As state treasurer, Boyce implemented a series of successful changes through which he reduced operating costs by 12%, slashed pension fund management fees by 63% and launched the nation's first Web-based training for treasurers' continued learning. Prior to his appointment as state treasurer, Boyce served eight years as a member of Columbus City Council, establishing a record of fiscal integrity and performance-based budget practices. He previously served as executive director of KnowledgeWorks Ohio, a nonprofit organization working to improve Ohio's school systems through public development and advocacy. During his tenure at KnowledgeWorks, he was a part of a team that invested more than \$100 million in Ohio's public school systems, implementing cutting-edge education models such as Project GRAD, Small Schools and Early College.

OSBA Executive Committee dinner

7:30 p.m.–9 p.m.

C 121

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PEPPLE & WAGGONER
 IS PROUD TO SPONSOR THE
 MONDAY GENERAL SESSION
 at the
 2013 CAPITAL CONFERENCE
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 STUDENT ACHIEVEMENT
 FAIR ART SHOW.



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OSBA Conference Attendees are invited to a reception at the Columbus Museum of Art on November 12, 2013 from 5:00 to 8:00 p.m. hosted by Peppple & Waggoner. Please RSVP by phone to 216.520.0088 or to smajercak@peppple-waggoner.com by November 7, if possible.

216.520.0088 | www.peppple-waggoner.com

7:30 a.m.

Monday, Nov. 11

OSBA Audit Committee meeting

7:30 a.m.–9 a.m.

D 240–241

Briefing for the Annual Business Meeting of the OSBA Delegate Assembly

8 a.m.–8:45 a.m.

C 120–122

Delegates, alternates and other board members are encouraged to attend this session to get an overview of issues that will be presented at the business meeting, along with parliamentary procedures and proposed rules.

Conference Registration

8 a.m.–5 p.m.

Main Concourse

Email Station

8 a.m.–5 p.m.

Main Concourse

Sponsored by VARtek Services Inc.

OHSPRA Idea Center

8 a.m.–5 p.m.

Main Concourse

OSBA Bookstore

8 a.m.–5 p.m.

C 110

Headquarters Office

8 a.m.–5:15 p.m.

Main Concourse

Information Station

8 a.m.–5:15 p.m.

Main Concourse

Conference orientation

8:15 a.m.–8:45 a.m.

C 123–125

A must for first-time attendees! Get tips and insider information to make sure your experience is complete. Learn how to organize your schedule, find your way around the convention center and make the most of your time.

Speaker: **Kathy LaSota**, director of school board services, OSBA

8:30 a.m.

Spotlight session

8:30 a.m.–10:30 a.m.

Hall D

A school bus crisis — hostage and bomb threat response

Watch the Columbus Divisions of Fire and Police provide a realistic response to a school bus hostage situation. See the tactical response and have your questions answered following the demonstration. *Note: The demonstration may include explosives.*

Speakers: Capt. **David Saltsman**, commander, and members of the Bomb Squad, City of Columbus Division of Fire; Lt. **Paul Ohl** and members of the SWAT team, Columbus Division of Police; and **Mike DeWine**, Ohio attorney general

Moderators: Dr. **Richard J. Caster**, senior school board services consultant, and **Pete Japikse**, senior transportation consultant, OSBA



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Solutions

Learning track sessions

9 a.m.–10:15 a.m.

21st century learning

Against the odds — a success story

D 132

Springfield Local (Lucas) has been rated excellent or excellent with distinction for four consecutive years despite having a high poverty and student turnover rate. Learn how the school board and administration have increased AP test scores, improved the district's image and garnered public support while keeping costs incredibly low.

Speakers: **Kenneth Musch** and **Keiran Menacher**, board members; **Kathryn A. Hott**, superintendent; **Steven Lee**, principal; and **Matt Geha**, director of federal programs, Springfield Local

Moderator: **Mindy Garverick**, board member, South-Western City

Administration

Parent portal — engaging families online

D 130

Increase parent participation and create a sense of security through an online parent portal, a one-stop solution for grades, forms, bus routes and more. **Granville EV** and **Rocky River City** show how a parent portal saves copying costs, personnel time, mailing costs and possible clerical errors.

Speakers: **Rob Sexton**, director of technology, Granville EV; Dr. **Dianna R. Foley**, executive director, communications and technology, Rocky River City; and **Rob O'Leary**, executive director, eSchoolView

Moderator: **Kathryn L. Sines**, treasurer, Hudson City

Board development

Solving 10 tough board challenges

C 120–122

Whether it's developing consensus, managing meetings, building agendas, implementing new policies or evaluating superintendents and treasurers, challenges for board members just keep on coming. OSBA offers ways to mitigate common challenges and encourages attendees to think about the cost-benefit factors associated with their choices.

Speaker: **Cheryl W. Ryan**, deputy director of school board services, OSBA

Moderator: **Penny Kill**, board member, Spencerville Local (Allen) and Apollo Career Center

9 a.m.

Community relations

Communicating the Common Core standards D 131

Bay Village City shares how to enlist parents and community members as partners in understanding, adopting and implementing the new Common Core standards for the highest possible student achievement. Hear how to prepare your community for new school report cards and changes in how student achievement is assessed.

Speakers: Dr. **Gayatry Jacob-Mosier** and Dr. **Robert Piccirilli**, board members; **Karen Derby-Lovell**, director of communications; **Char Shryock**, director of curriculum and instruction; and **Clinton Keener**, superintendent, Bay Village City

Moderator: **Angela M. Smith**, assistant superintendent, **Madison Local (Lake)**

Critical issues

Anatomy of a bond issue C 216

What really happens when a district issues bonds? **Carey EV**, **Peck, Shaffer & Williams LLP** and **RBC Capital Markets** share a district's perspective on the process — from getting on the ballot to going through the rating process, pricing an issue and dealing with the professionals involved.

Speakers: **Karen S. Phillips**, treasurer, **Carey EV**; **Jennifer R. Blaser**, attorney, **Peck, Shaffer & Williams LLP**; and **Katie Kleinfelder**, director, **RBC Capital Markets**

Moderator: **Homer B. Hendricks**, treasurer, **Hicksville EV**

Finance/facilities

School levy law for board members C 213–215

Treasurers from **Granville EV** and **Teays Valley Local (Pickaway)** share the ins and outs of school levy law. Learn what levy options are available and what questions boards of education should ask treasurers and superintendents.

Speakers: **Michael Sobul**, treasurer, **Granville EV**, consultant, **Public Finance Resources Inc.**; and **Stacy Overly**, treasurer, **Teays Valley Local**, consultant, **Public Finance Resources Inc.**

Moderator: **Patrick Shea**, board member, **Madeira City**

Hot topics**Fiscal emergency — replacing fear with facts** C 220–222

Fiscal emergency is likely to become more common across the state with the hardships so many districts face. The purpose and process of fiscal emergency often is misunderstood, which leads to fear and anxiety. **Cloverleaf Local (Medina)** and the Ohio Department of Education (ODE) answer common questions and concerns related to fiscal emergency.

Speakers: **Daryl G. Kubilus Jr.**, superintendent, Cloverleaf Local; and **Roger W. Hardin**, fiscal consultant and commission chair, and **Paul Marshall**, chairman, Cloverleaf Fiscal Oversight Commission, ODE

Moderator: **Robert W. Kuehnle**, treasurer, **Benjamin Logan Local (Logan)**

Human resources**Employee discipline and other thorny issues** C 114–115

Fairview Park City and **Pepple & Waggoner Ltd.** discuss conducting defensible misconduct investigations and imposing enforceable employee discipline. Learn how to negotiate last-chance agreements (LCAs) and resignations that save districts money and comply with the mandatory reporting requirements. Hear a review of key legal provisions for LCAs and resignations.

Speakers: **Brion Deitsch**, superintendent, Fairview Park City; and **Donna Andrew**, attorney, Pepple & Waggoner Ltd.

Moderator: **Kellie Patterson**, board member, **Cuyahoga Falls City**

Instruction**Using the Ohio Education Research Center** C 226

Building stronger connections between knowing and doing is a critical component in improving education in Ohio. The Ohio Education Research Center (OERC) was created to fulfill this mission. Learn about OERC's efforts to support educators, researchers and others in using research to fuel school improvement.

Speaker: **Dr. Joshua D. Hawley**, director, OERC, The Ohio State University

Moderator: **Steven J. Poe**, superintendent, **Put-In-Bay Local (Ottawa)**

9 a.m.

Legal**2013 case law update** C 210–212

Get up to speed on the latest court decisions affecting school law in Ohio. OSBA shares how these decisions may impact your district and offers practical tips for compliance.

Speaker: **Sara C. Clark**, deputy director of legal services, OSBA

Moderator: **Randy Reisling**, board member, **South-Western City**

Organizational outlook**Ohio education update** C 123–125

Leaders of ODE's Division of Learning and Division of Accountability share news on Ohio's education hot topics.

Speakers: **Dr. Richard A. Ross**, superintendent of public instruction, and **Tina Thomas-Manning**, associate superintendent, ODE

Moderator: **Patti Grey**, APR, associate director of communications and outreach, ODE

Safety and wellness**Post-Sandy Hook interagency preparedness** D 230–232

Hear lessons learned from a comprehensive disaster drill conducted by **Boardman Local (Mahoning)** and emergency responders, including police departments, ambulance services, a sheriff's office, and state and federal agencies. The mock shooter/intruder drill was written by a former CIA covert agent.

Speakers: **Frank Lazzeri**, superintendent; **Timothy L. Saxton**, director of operations; and **Jeffrey Lane**, district security supervisor, Boardman Local; and **Sgt. Charles Hillman**, school resource officer, Boardman Police Department

Moderator: **Albert Haberstroh**, board member, **Trumbull County ESC**

Student achievement**Community Learning Centers****C 112–113**

In times of tight budgets, it's important to leverage your community's resources to support student achievement. Learn how **Cincinnati City's** nationally recognized Community Learning Centers boost student achievement, serve as hubs for community services and provide a system of integrated partnerships aligned to student needs.

Speakers: **Eileen Cooper Reed**, board member; **Julie Doppler**, Community Learning Centers coordinator; and **Monna Beckford**, Evanston Academy resource coordinator, Cincinnati City

Moderator: **Donna J. Myers**, board member, **Northwestern Local (Clark)** and **Springfield-Clark Career Technology Center**

Student issues**School attendance matters****C 111**

For districts to meet achievement and performance goals, students must attend educational programs. Learn how to respond to challenging situations when students, including those in need of special education, refuse to work or attend school. Hear how instruction can be delivered to achieve results.

Speaker: **Dr. Susan G. Clark**, attorney, McGown & Markling Co. LPA, interim dean, College of Education, University of Akron

Moderator: **Greg Denecker**, superintendent, **Bluffton EV**

Technology**Around the Horn – EdTech edition****C 223–225**

Hear a fast-paced, roundtable game show pitting some of the best minds in Ohio educational technology against each other. Learn how innovative districts are helping prepare 21st century students by leveraging educational technology. Topics include one-to-one technology, bring your own device, PARCC and more.

Speakers: **Toby Fischer**, assistant principal, **South-Western City**; **Kelly Kendrick**, director of technology, **Coventry Local (Summit)**; **Kimberly Brueck**, director of learning and teaching, **Green Local (Summit)**; **Ryan MacRaid**, instructional technology educator, Saint Joseph Academy; and **Jeremy Brueck**, director, Digital Text Initiative, University of Akron

Moderator: **Cheryl Basista**, board member, **Weathersfield Local (Trumbull)** and **Trumbull Career & Technical Center**

9 a.m.

Spotlight session

9 a.m.–10:15 a.m.

E 150–151

JVSD governance changes — what you need to know

The biennial budget bill, House Bill 59, significantly changed joint vocational school district (JVSD) governance by replacing elected board members with appointed members.

This session reviews the changes and examines what JVSDs can do to ensure they are complying with the new law.

Speakers: Dr. **Roberta White**, superintendent, **Great Oaks ITCD**; and **Michelle Francis**, deputy director of legislative services, **OSBA**

Districtwide emergency notification workshop

9 a.m.–10:15 a.m.

D 244–245

Dealing with emergency alert system challenges

Although mass phone, text and email notification systems have been used for years, challenges remain. Join **Leader Technologies** — creator of **Leader Alert** — to learn about these systems' most common problems and how they can be avoided. The session includes handouts with tips on effectively informing parents about alerting systems' capabilities. **Leader Alert** is endorsed by **OSBA**.

Speaker: **Jim Sobwick**, chief operating officer, **Leader Technologies Inc.**

Ohio SchoolComp workshop

9 a.m.–10:15 a.m.

D 242–243

What a district needs to know to properly defend an unemployment claim

CompManagement Inc. reviews proper documentation needed for a separation, preparing for a hearing, offering reasonable assurance to appropriate staff and how the **Ohio Department of Job and Family Services** may view certain employment-related situations. Also get an update on the federal directive that went into effect this fall.

CompManagement Inc. is endorsed by **OSBA** and the **Ohio Association of School Business Officials (OASBO)**.

Speakers: **Roger Baker**, unemployment specialist, **Unemployment Compensation Division**, **Sedgwick Claims Management Services Inc.**; and **Tony Sharrock**, client services representative, **CompManagement Inc.**

Ohio Educational Service Center Association (OESCA) annual Capital Conference recognition brunch

9 a.m.–11 a.m.

Hilton Columbus Downtown,
George Bellows Ballroom

First General Session

10:30 a.m.–noon (doors open at
10:15 a.m.)

GCCC Grand Ballroom

Entertainment: Slate Hill Elementary Drum
Team, **Worthington City**

Presiding: **Charlie Wilson**, OSBA
president, board member,
Worthington City

Pledge of Allegiance: **David Spridgeon**, board member, **Arcadia
Local (Hancock)**

Welcome: Charlie Wilson

President's Award: **Robert Barkley Jr.**, retired executive
director, Ohio Education Association

NSBA welcome: **David A. Pickler**, National School Boards
Association (NSBA) president, board member,
Shelby County Board of Education, Collierville,
Tenn.

Introduction of speaker: **W. Shawna Gibbs**, board member,
Columbus City

Speaker: **Wil Haygood**

From poverty to the big screen

Ohio native **Wil Haygood** is a prize-winning *Washington Post* staff writer and an acclaimed biographer. Haygood's 2008 front-page story for the *Post* about longtime White House butler **Eugene Allen** is the inspiration for "The Butler," a feature film due to be released this fall. At the *Post*, Haygood covered Hurricane Katrina for 33 consecutive days and reported on **Barack Obama's** 2008 campaign. Previously, he wrote for *The Boston Globe*, where he became a Pulitzer Prize finalist and was one of the paper's youngest foreign correspondents. The author of five books, he has written biographies of **Sammy Davis Jr.**, **Adam Clayton Powell** and **Sugar Ray Robinson**. He has won numerous awards, and recently received the Ella Baker Award, which honors an author whose work epitomizes citizenship and community service. Haygood grew up in Columbus and was the first in his family to attend college, graduating from Miami University in Oxford, Ohio. In 2010, Haygood received the first star on the Lincoln Theatre Walk of Fame in Columbus.

Sponsors: Pepple & Waggoner Ltd. and Ross, Sinclair & Associates LLC

Plan to meet Wil Haygood during his book signing at the OSBA Bookstore following his session.



Wil Haygood

10:30 a.m.**State Board of Education meeting****10:30 a.m.–5 p.m.****D 233–235****Trade Show****11 a.m.–5 p.m.****Halls C–D**

Don't miss the opening of the Trade Show, the largest education exhibition in the nation. You'll find just about everything a school district might need, all under one roof. Travel the Trade Show to get your passport stamped for the daily raffle. Monday's stops include Richard L. Bowen + Associates Inc., booth 1125; FirstEnergy Solutions Corp., booth 1501; Juice Technologies LLC dba Plug Smart, booth 101; Kids PAC, booths 122 and 124; Ohio School Plan, booth 500; OSBA Insurance Agency in partnership with Assurant Employee Benefits, booths 300 and 302; SchoolDude.com, booth 1413; and Weidenhammer/Bassco Inc., booth 711.

University Square**11 a.m.–5 p.m.****Trade Show**

Stop by this higher education information exchange, located in booths 1528-1540, and meet with representatives from Ohio colleges and universities on hand to help school districts better advise their students about postsecondary education opportunities.

Bowling Green State University (BGSU) **1531**

The BGSU College of Education and Human Development is home to five schools focused on developing competent professionals for the 21st century.

Cincinnati State **1530**

Cincinnati State STEM Academy.

Hocking College **1529**

Two-year college.

Ohio University – The Patton College of Education **1528**

Offers majors in teaching, merchandising, recreation and hospitality.

University of Cincinnati – School of Education **1534**

Offers campus and online degrees and programs.

University of Findlay **1533**

Information on online superintendent and principal programs, and newly offered Ed.D.

Ursuline College **1532**

Offers more than 30 undergraduate and 12 graduate liberal arts degrees in four schools, including arts and sciences, nursing, professional and graduate studies.

Alliance for High Quality Education luncheon**11:30 a.m.–2 p.m.**

**Hilton Columbus Downtown,
George Bellows Ballroom**

OSBA Rules Committee meeting

Noon–12:15 p.m.

C 111

OSBA Credentials Committee meeting

12:30 p.m.–12:45 p.m.

Registration

OSBA Conference Luncheon

(Reservations required. A limited number of tickets may be available for purchase for \$60 at Registration.)

12:30 p.m.–1:45 p.m.

(doors open at 12:15 p.m.)

Battelle Grand (North)Introduction of speaker: **Sharon E. Manson,**

OSBA immediate past

president, board member, **Waverly City and Pike County Career Technology Center**Speaker: **Emily Bazelon****Sticks and stones — defeating the culture of bullying**

Emily Bazelon is a senior editor at *Slate*, a *New York Times Magazine* contributing writer and the Truman Capote Fellow for Creative Writing and Law at Yale Law School. Her groundbreaking investigative journalism, coupled with her extensive legal knowledge, makes her one of the leading authorities on the shifting landscape of bullying in the digital age. She examines such questions as: What constitutes bullying? What can parents, teachers and educators do about it? What roles do personality traits such as grit, character and empathy play in overcoming childhood trauma and finding social success? Her book, *Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy*, has won widespread acclaim. Bazelon is a frequent guest on “The Colbert Report” and has appeared on the “Today Show,” “Morning Joe” and “All Things Considered.”

Sponsors: CompManagement Inc.; FirstEnergy Solutions Corp.; Peck, Shaffer & Williams LLP; and PNC Financial Services Group

Plan to meet Emily Bazelon during her book signing at the OSBA Bookstore following her session.



Emily Bazelon

1 p.m.

Avenue for Answers

1 p.m.–4 p.m.

Assessment**Booth 1433**

Hear an update on Ohio's Next Generation of Assessments, including Ohio's governing membership in the Partnership for Assessment of Readiness for College and Career (PARCC) and development of technology-enhanced test questions. Handouts will be available.

Career-tech**Booth 1432**

Discuss assessment/industry credentials being used or considered in Ohio, and how they enhance student career readiness. Other topics include strategies to facilitate Ohio's New Learning Standards, Technical Content Standards, the new course-based system and Career Connections.

Center for Accountability and Continuous Improvement**Booth 1434**

Learn about Ohio's new accountability system and Local Report Card. Hear how ODE works with low-performing schools and how to best use federal programs to improve student learning.

Center for the Teaching Profession**Booth 1439**

Learn about the Ohio Teacher Evaluation System (OTES) and Ohio Principal Evaluation System (OPES) and student growth measures.

Child nutrition**Booth 1437**

Get answers to questions about the new school breakfast requirements and how schools can participate in the After-School At-Risk Meals program.

Council of Educational Facilities Planners International (CEFPI)**Booth 1431**

CEFPI's mission is to improve the places where children learn. It provides resources for school districts involved in planning, designing, equipping and maintaining schools. Stop by to learn how you can join in the effort.

Curriculum**Booth 1436**

See what the Office of Curriculum and Assessment is doing to help Ohio schools transition to the New Learning Standards. Discuss how to connect educators across the state, development of a model curriculum, evaluation of lessons and units, identification of resources and professional development.

Educational reform**Booth 1441**

Obtain information and resources on the effective practices and initiatives implemented in Ohio's schools to overcome nonacademic barriers to student learning.

Educator licensure **Booth 1440**

Discuss your licensure questions, including requirements for different types of licenses and application procedures. Obtain information on how to use the new online licensure application system, My Educator Profile.

Exceptional children **Booth 1432**

Discuss hot topics related to gifted students and students with disabilities. Learn about revisions to Operating Standards for Ohio Education Agencies Serving Students with Disabilities; Operating Standards for Identifying and Serving Gifted Students; and the Positive Behavior Intervention and Supports and Restraint and Seclusion policy.

FIP your school Ohio **Booth 1435**

Learn how formative instructional practices (FIP) can help educators succeed with critical improvement efforts. Obtain information on how you can use free FIP Your School resources to improve achievement.

Ohio Education Association (OEA) **Booth 1429**

OEA's mission is to lead the way for continuous improvement of public education while advocating for members and the learners they serve. OEA officers discuss their work in meeting this mission and how important collaboration is as a tool for change.

Ohio Facilities Construction Commission (OFCC) **Booth 1428**

Learn about the latest OFCC policies and initiatives, including school safety, green buildings and designing student-centered learning environments. Get information specific to your district.

Pupil transportation **Booth 1441**

Obtain answers to your questions and discuss the new rules, funding changes, SFPS system, driver certifications and eligibility, statutory requirements and other transportation safety topics.

Race to the Top (RttT) **Booth 1438**

Discuss guidance for implementing RttT grant strategies and aligning RttT activities with ODE's vision of a world-class education system.

School turnaround **Booth 1435**

Find out how this office supports and monitors priority schools in federal and local best-practice initiatives to increase student achievement, attendance and graduation.

2 p.m.

The Annual Business Meeting of the OSBA Delegate Assembly

2 p.m. to conclusion

GCCC Grand Ballroom

Agenda

1. Call to order
Charlie Wilson, OSBA president, board member,
Worthington City
2. Introduction of platform guests
3. Special introductions
4. Introduction of OSBA past presidents
5. Ohio Auditor of State
Dave Yost
6. Ohio Superintendent of Public Instruction
Dr. Richard A. Ross
7. 2013 Ohio Teacher of the Year
8. Reports of committees
 - A. Credentials Committee
Howard Koons, committee chair, board member,
Mid-Ohio ESC and Pioneer Career & Technology Center
 - B. Rules Committee
John L. Boyer, committee chair, board member,
Waverly City
 - C. Nominating Committee
Sharon E. Manson, committee chair, OSBA
immediate past president, board member, **Waverly City and Pike County Career Technology Center**
9. Election of the 2014 president-elect
10. Introduction of the 2014 president-elect
11. Report of the executive director
Richard Lewis, CAE, executive director, OSBA
12. Report of the Legislative Platform Committee
Jo Ann W. Feltner, committee chair, 2013 OSBA
president-elect, board member, **Franklin City**
13. Proposed OSBA Legislative Platform revision
14. Platform amendments introduced from the floor
15. New business
16. Kids PAC – your political action committee
17. Adjournment

OSBA Federal Relations Network meeting — let's get ready for 2014

Immediately after the annual business meeting D 142-143

Learning track sessions

2 p.m.–3:15 p.m.

21st century learning

Leadership and writing in the Common Core D 132

Learn how **Kirtland Local (Lake)** teachers collaborate with administrators in an ongoing, job-embedded and teacher-led professional development program. The writing workshop model aligns with Common Core standards, boosts student achievement and creates a culture of shared professional growth.

Speakers: **Steve Barrett**, superintendent; **Patrick Willis**, principal; **Kelly Moran**, assistant principal; and **Alysha Needham**, **Sarah Brown** and **Jessia Rittacco**, teachers, Kirtland Local

Moderator: **Steve Mascho**, superintendent, Fairlawn Local (Shelby)

Administration

Leadership teams — the road to success D 130

Olmsted Falls City discusses the formation of leadership teams that enhance communication, teamwork and transparency among the local teachers association and administration. The session identifies challenges and strategies that transformed district climate and led to the creation of a leadership team with common goals to increase student achievement.

Speakers: **Dr. James L. Lloyd**, superintendent; **Susan S. Selby**, teacher consultant, vice president, Olmsted Falls Education Association (OFEA); **Jeff Kho**, social studies teacher, president, OFEA; and **Mark Kurz**, principal, Olmsted Falls City; and **Jim Smith**, executive happiness coach, The Executive Happiness Coach

Moderator: **Dr. Valerie M. Browning**, superintendent, Kings Local (Warren)

Board development

What am I — leader or manager? C 120–122

Successful school governance teams understand the roles of leader and manager, and set clear expectations about how the two function in tandem. In this scenario-based discussion, OSBA helps participants discover how their basic leadership or management tendencies may be helping or hindering the governance process.

Speaker: **Kathy LaSota**, director of school board services, OSBA

Moderator: **Edward P. Kurt**, superintendent, **Margaretta Local** (Erie)

2 p.m.

Community relations**Community forums and education reform** D 131

Proposed education reforms directly impact public schools. University and college representatives share feedback gathered at community forums with residents, parents, teachers and school administrators regarding current education reforms. Learn how to host forums in your communities and present findings to legislators.

Speakers: Dr. **Rae White**, chair, Department of Education, Muskingum University, Southeast Ohio Teacher Development Collaborative; Dr. **Dottie Erb**, chair, Teacher Education, Marietta College; Dr. **Renée A. Middleton**, dean, The Patton College of Education, Ohio University; Dr. **Kejing Liu**, department chair, Shawnee State University; and Dr. **Nanetta Fults**, chair, Bunce School of Education, University of Rio Grande

Moderator: **David E. Yockey**, board member, **Milford EV** and **Great Oaks ITCD**

Critical issues**Challenges of reporting student attendance** C 216

Registering students, reporting attendance and maintaining related data must be a priority for school districts. **West Carrollton City** sheds light on the many details of data reporting that are required as part of Ohio's Education Management Information System (EMIS).

Speaker: **Frank Groach**, information management supervisor, West Carrollton City

Moderator: **Derek Nottingham**, treasurer, **Marlington Local (Stark)**

Finance/facilities**Profiting in school food service** C 213-215

Sandusky City discusses farm-to-school programs, bundling meals within the new regulations and marketing food service operations. These issues, when implemented correctly, lead to profits in cafeterias and larger free-or-reduced lunch percentages for districts.

Speaker: **Brad Kraft**, dining services supervisor, Sandusky City

Moderator: **Diane Eutsler**, treasurer, **Spencerville Local (Allen)**

Hot topics**Social media and the law**

C 220–222

Social media can be very beneficial to school districts when used properly. OSBA shares the do's, don'ts and legal implications associated with using social media.

Speaker: **Candice Christon**, staff attorney, OSBA

Moderator: **James A. Davis**, director of buildings and grounds, **Dublin City**

Human resources**Proper staffing for special education**

C 114–115

Do you know if you have the right number of special education staff? Are your students with disabilities succeeding? **Louisville City** and American Educational Consultants share how they got answers to these questions and how you can too.

Speakers: **Steve Milano**, superintendent, and **Micki Egli**, director of special programs, **Louisville City**; and **Carol Denzinger**, special education program data specialist, and **Jerry Brodsky**, chief executive manager, American Educational Consultants

Moderator: **Ted C. Downing**, superintendent, **Bridgeport EV**

Instruction**Student growth — value-added and beyond**

C 226

Discover how Ohio educators are using value-added and other measures of student growth for school improvement. OERC partners shed light on findings from studies of districts measuring student growth to inform instruction and teacher evaluation.

Speakers: Dr. **Anirudh Ruhil**, associate professor, and **Marsha Lewis**, assistant professor, The Voinovich School of Leadership and Public Affairs, Ohio University; and Dr. **Suzanne Franco**, professor, Wright State University

Moderator: **Bernadette M. Pachmayer**, superintendent, **Knox County Career Center**

Legal**Making booster groups work for you**

C 210–212

Booster groups provide many benefits for school districts, but they also can create headaches. Learn how to manage booster groups and tax issues that may arise with these organizations.

Speaker: **Erin Wessendorf-Wortman**, attorney, Ennis, Roberts & Fischer Co. LPA

Moderator: **Ryan S. Stechschulte**, treasurer, **Lima City**

2 p.m.

Organizational outlook**OLAC's tools to support evaluations** C 123-125

Ohio's educator evaluations are research-based systems focused on improving the quality of student instruction. The Ohio Leadership Advisory Council's (OLAC) evaluation crosswalks provide professional development to support the elements of evaluation for teachers, principals and superintendents. Learn how the crosswalks can support your educators.

Speakers: **Don Washburn**, project consultant, and Dr. **Jim Gay**, project director, OLAC; and **Pam VanHorn**, director, ODE

Moderator: **Reno Contipelli**, board member, **Cuyahoga Heights Local (Cuyahoga)**

Safety and wellness**Section 504 and diabetes** D 230-232

Hamilton County ESC and **Ennis, Roberts & Fischer Co. LPA** discuss issues related to diabetes in school, including the role of school personnel in meeting student needs. Receive an in-depth look at Section 504 of the Americans with Disabilities Act and the school district's role in implementing the law.

Speakers: **Lauren Brown**, nursing supervisor, **Hamilton County ESC**; and **William M. Deters II**, attorney, **Ennis, Roberts & Fischer Co. LPA**

Moderator: **Dr. Rhonda Bohannon**, superintendent, **Three Rivers Local (Hamilton)**

Student achievement**Creating a deaf education program** C 112-113

Working collaboratively with the internationally recognized **Boys Town National Research Hospital (BTNRH)** has put **Akron City** on the path toward establishing a model deaf education program. Learn how the district partnered with BTNRH to achieve its program goals and create a communication profile that guides instruction on an auditory/sign language continuum.

Speakers: **Wendy Woods**, deaf/HoH supervisor; Dr. **Heather Hudak-Estep**, educational audiologist; **Liza Salchak**, audiology assistant; **Lisa Messina**, speech pathologist; and **Anne Maholm**, speech pathologist; **Akron City**

Moderator: **Samantha L. Pochedly**, treasurer, **Windham EV**

Student issues**Pride — a student incentive program** C 111

Southern Local (Meigs) shares an incentive program that promotes excellence in the classroom and strong performance on the Ohio Achievement Assessment.

Speakers: **Kent Wolfe**, elementary principal; **Scott Wolfe**, special education coordinator; and **Tricia McNickle**, math coach, Southern Local

Moderator: **Kim Halley**, executive director of K-12 curriculum and instruction, **Hilliard City**

Technology**Twitter, blogs and everything nice** C 223–225

Medina City discusses how to use Twitter and blogging to increase personal learning networks and communication with staff and the community. District staff share how participants can leave the session ready to tweet and blog.

Speakers: **Dr. Kristine Quallich**, director of educational services; **James M. Hudson**, treasurer; **Jeff Harrison**, athletic director; **Stacy Hawthorne**, technology integration coordinator; and **Christina Hank**, secondary curriculum coordinator, Medina City

Moderator: **Kevin Snyder**, director of educational information and technology services, **Lancaster City**

Electricity savings program workshop

2 p.m.–3:15 p.m. D 242–243

Capacity cost and demand response — how can they impact my costs?

Power4Schools was established to save schools money on their electric supplies. One component of these supplies — generation capacity charges — is set to increase substantially over the next few years. Learn the potential impact on your district and how you may be able to reduce the impact through demand response or controlling your peaks. Power4Schools is endorsed by OSBA, the Buckeye Association of School Administrators (BASA), OASBO and Ohio Schools Council (OSC).

Speaker: **Mark Frye**, consultant, Palmer Energy Co.

2 p.m.

NSBA National Affiliate program workshop

2 p.m.–3:15 p.m.

D 140

Can you please explain to me “What is the National Connection?”

NSBA announced a new program, in partnership with OSBA, called the National Connection. Learn the features of this program and how your district will benefit from its offerings. Hear about exciting new resources and the tools that will help build support for your programs and help you respond to federal regulations and learn about innovation in new and exciting ways. The National Affiliate program is endorsed by OSBA.

Speaker: **Laurie Hart**, senior development manager,
National School Boards Association

PublicSchoolWORKS workshop

2 p.m.–3:15 p.m.

D 244–245

Online risk management tools — why your district needs them

Learn why 300 Ohio school districts and ESCs call PublicSchoolWORKS their safety program. The program features better safety and compliance using online tools. Technology is vital to gaining control of risk, liability, safety and skyrocketing workers’ compensation costs. Learn about practical tools that can reduce the load on administration. PublicSchoolWORKS is endorsed by OSBA, BASA and OASBO.

Speaker: **Tom Strasburger**, vice president,
PublicSchoolWORKS

State Board of Education focus on rural districts

2 p.m.–3:15 p.m.

D 142–143

Share issues facing your district with members of the State Board of Education who represent rural districts. Participate in a discussion about education reform and its impact on teaching and learning in Ohio.

State Board of Education focus on suburban districts

2 p.m.–3:15 p.m.


D 240–241


Share issues facing your district with members of the State Board of Education who represent suburban districts. Participate in a discussion about education reform and its impact on teaching and learning in Ohio.

State Board of Education focus on urban districts**2 p.m.–3:15 p.m.****D 144–145**

Share issues facing your district with members of the State Board of Education who represent urban districts. Participate in a discussion about education reform and its impact on teaching and learning in Ohio.

Ohio Coalition for Equity & Adequacy of School Funding meeting**2:30 p.m.–4:30 p.m.****B 200–201**


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3:45 p.m.

Learning track sessions

3:45 p.m.–5 p.m.

21st century learning**Flipped out on blended learning**

D 132

Blended learning and flipped classrooms are wonderful ways to engage students in rigorous learning while reaching them through a platform they are comfortable with. Now in their second year of flipped instruction, **Buckeye Local (Jefferson)** teachers share best practices and advice on what does and does not work.

Speakers: **Ronald Clark**, OTES evaluator, and **Jeff Merrill**, math teacher and technology committee member, **Buckeye Local**

Moderator: Dr. **Michael O'Shea**, assistant superintendent, **Springfield Local (Lucas)**

Administration**Rural districts collaborate for success**

D 130

The Ohio Appalachian Collaborative (OAC) is a partnership of 21 rural districts and Battelle for Kids that accelerates college and career readiness. A panel of OAC participants discusses strategies and lessons learned about school improvement, collaborative leadership, connecting career and technical centers, and board members' support.

Speakers: **Gail Requardt**, board member, **East Muskingum Local (Muskingum)** and **Mid-East Career and Technology Centers**; Dr. **David Hire**, superintendent, **Coshocton City**; **William Bussey**, superintendent, **Mid-East Career and Technology Centers**; and Dr. **Barbara Hansen**, senior director; and **Mark Glasbrenner** and Dr. **Pam Noeth**, collaborative learning leaders; **Battelle for Kids**

Moderator: **Gregory Puthoff**, superintendent, **Parkway Local (Mercer)**

Board development**New assessments — what you need to know** C 120–122

Computer-based assessments are coming to Ohio schools in addition to new academic content standards. **Darke County ESC** details the implications of online tests, including how they vary from written tests and what districts need to know about hardware, bandwidth and other associated technology issues.

Speakers: **Carl Jones**, director of curriculum, and **Lois Bunger**, director of technology, Darke County ESC

Moderator: **Shelly Vaughn**, superintendent, Fort Recovery Local (Mercer)

Community relations**Communication on a shoestring budget** D 131

Learn how **Nordonia Hills City** keeps stakeholders informed of district news via Twitter, electronic newsletters, a key communicator program, newspaper articles and local cable television. Hear tangible, low-cost ideas to implement immediately and make your staff and community feel like they know what's going on in your school district.

Speakers: **Dr. Joe Clark**, superintendent, and **Todd Stuart**, director of curriculum and instruction, Nordonia Hills City

Moderator: **Susan Crabill**, treasurer, Madeira City

Critical issues**Preparing for and responding to threats** C 216

Experienced administrators and legal experts describe how to prepare for and respond to student threats. Learn about addressing safety issues, working with law enforcement, communicating with the community, taking disciplinary action and addressing related legal issues.

Speakers: **Francis R. Scruci**, superintendent, and **Dwight Carter**, high school principal, Gahanna-Jefferson City; and **Julie Martin**, attorney, Scott, Scriven & Wahoff LLP

Moderator: **Dr. David Quattrochi**, superintendent, Carrollton EV

3:45 p.m.

Finance/facilities**Show me the money**

C 213–215

Bay Village City and school finance experts explore ways districts can finance projects – including the pros and cons of different approaches – and highlight various means of selling and issuing bonds. Learn how one district successfully went from the drawing board to financing districtwide facilities improvements.

Speakers: **Clinton Keener**, superintendent, and **Debbie Putnam**, treasurer, Bay Village City; **Rick Manoloff**, attorney, Squire, Sanders (US) LLP; and **Mike Sudsina**, financial advisor, Sudsina & Associates LLC

Moderator: Dr. **Susan Lang**, superintendent, Wyoming City

Hot topics**Arming school staff – the way to go?**

C 220–222

Some school boards are considering putting firearms in the hands of teachers and staff. Discover a multidisciplinary approach to school safety that brings together legal, law enforcement and mental health professionals to suggest ways communication and coordination can help break the patterns that lead to violence.

Speakers: Dr. **Traci L. McCaudy**, superintendent, Fremont City; **Dane A. Gaschen**, attorney, Bricker & Eckler LLP; and Sheriff **Russell L. Martin**, Delaware County Sheriff's Office

Moderator: **Charles Thiel**, superintendent, Urbana City

Human resources**New requirements for pension reporting**

C 114–115

The State Teachers Retirement System of Ohio (STRS Ohio) provides an overview of pension reporting requirements in Governmental Accounting Standards Board Statements 67 and 68. Obtain information about discount rates, calculation of net pension liability, deferred inflows and outflows, and required supplementary information.

Speakers: **Paul M. Snyder**, CPA, controller, and **Sherry S. Chan**, ASA, chief actuary, STRS Ohio

Moderator: Dr. **Daniel Vincent**, director of professional development, Medina County ESC

Instruction**Assessing curriculum for college success**

C 226

Massillon City and **Ashland University** explain a project being implemented to assess the strength of the curriculum and student study habits, which can be used to predict college success. This information also can be used to implement standards-based curriculum changes, parent informational and training meetings, and professional development for staff.

Speakers: **Rod Lake**, director of state and federal programs, and **Mark Fortner**, assistant superintendent, operations, **Massillon City**; **David Silverberg**, consultant, **Telego Center**; and Dr. **Eugene P. Linton**, executive director of professional development, and Dr. **Oscar McKnight**, assistant dean, student affairs, **Ashland University**

Moderator: Dr. **John Marschhausen**, superintendent, **Hilliard City**

Legal**Social media issues for your staff**

C 210–212

Have you ever asked, “I can’t believe what one of my teachers is posting on Facebook! Can I tell him to stop?” Get answers to this and other questions dealing with the increasing frequency of social media issues in public school employment.

Speaker: **Melissa Bondy**, attorney, **Bricker & Eckler LLP**

Moderator: **Teresa S. Napier**, treasurer, **New Richmond EV**

Organizational outlook**ESCs evolve to meet customer demands**

C 123–125

The **Ohio Educational Service Center Association (OESCA)** and **Ohio ESC** representatives discuss how the state’s network of **ESCs** can build state, school district and local government capacity to ensure the successful implementation and long-term sustainability of local, state and federal initiatives.

Speaker: **Craig Burford**, executive director, **OESCA**

Moderator: **Eve Bolton**, board member, **Cincinnati City**

Safety and wellness**Getting serious about nonacademic barriers**

D 230–232

Learn how to use data-based decision-making and best practices to address nonacademic barriers to student learning. Find out how to incorporate nonacademic barriers into ongoing school improvement planning and building leadership team measures.

Speaker: Dr. **David Julian**, director of evaluation and community planning, **The Ohio State University**

Moderator: **Gary A. Barber**, superintendent, **Marion City**

3:45 p.m.

Student achievement**Moving schools from average to excellent** C 112–113

Kent City shows how student data was used to climb from a rating of effective to excellent with distinction. Find out how teachers used Race to the Top funds to engage in meaningful professional development on new standards and assessments, as well as data-driven instruction.

Speakers: **Dr. Joseph Giancola**, superintendent; **Lori Slattery**, director of instructional programs; **Linda Paulus**, director of assessment; **Tom Larkin**, assistant superintendent; and **Justin Gates**, director of student services, Kent City

Moderator: **Rosemary Gulick**, board member, **Parma City**

Student issues**First and Fourth Amendment rights** C 111

Much attention has been given to the burgeoning rights of students under the First and Fourth Amendments, but the rights of employees and the expectation of privacy are no less important. Review developing case law, including academic freedom, off-campus expression and Web-based searches.

Speaker: **John E. Britton**, attorney, Britton, Smith, Peters & Kalail Co. LPA

Moderator: **James Rossler Jr.**, treasurer, **Rossford EV**

Technology**Going Google — one district's tale** C 223–225

Shelby City has taken the plunge into Google Apps for Education. Hear how the district is using the apps to challenge students to learn, stretch and grow in new and innovative ways.

Speakers: **Keith Rittenhouse**, director of technology; **Nate Coffey**, network administrator; **John Gies**, high school principal; and **Greg Mongold** and **Andrew Guertler**, NewTech instructors, **Shelby City**

Moderator: **Donald T. Horstman**, superintendent, **Kalida Local (Putnam)**

OSBA Black Caucus meeting

3:45 p.m.–5 p.m. D 240–241

Hear how the caucus supports initiatives enhancing the academic achievement of African-American students. Learn about membership in the OSBA Black Caucus and how the caucus builds public awareness of racial diversity in schools and equity in education. This session includes caucus leadership elections, and committee assignments, roles and responsibilities.

3:45 p.m.

Financial forecasting workshop

3:45 p.m.–5 p.m.

D 244–245

What can PFR do for you?

Learn about Public Finance Resources Inc.'s (PFR) collaborative approach in working with districts to achieve financial sustainability. The PFR team is armed with financial report cards, multiyear benchmarking data, a comprehensive financial forecast model and decades of combined strategic experience that will help guide and empower you to make financial decisions your district's stakeholders can count on. Get a preview of their process, data and working examples. PFR is endorsed by OSBA.

Speakers: Matt Bunting, Ryan Ghizzoni, Stacy Overly, Michael Sobul, and Ernest D. Strawser, consultants, Public Finance Resources Inc.

2013 SOAR Award for High Progress awards ceremony

5 p.m.–7 p.m.

E 150–151

Battelle for Kids recognizes Ohio districts and schools for their high academic progress in multiple grades and subjects. These school districts are part of SOAR, a statewide school improvement collaborative. Conference name badges required. *Invitation only.*

OSBA President's Reception

5 p.m.–7 p.m.

Battelle Grand (North)

Come greet OSBA President **Charlie Wilson**, Worthington City, and enjoy networking, appetizers and refreshments. *Conference name badges required.*

Sponsors: CompManagement Inc. and NaviGate Prepared

OSBA Central Region Executive Committee meeting

6:15 p.m.–6:45 p.m.

C 111

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Tuesday, Nov. 12

Student achievement liaison meeting

7:30 a.m.–8:15 a.m.

E 150–151

Supporting students with collaboration across the continuum

Learn how K-12 schools and postsecondary institutions are collaborating to support students as they prepare for the next step in their educational and career pathway. Topics will include high school and higher education alignment, the implications of Ohio's New Learning Standards and Next Generation Assessments and expanding collaborative models to support students through transitional courses and provide accelerated learning opportunities for advanced students. *For district student achievement liaisons only.*

Speaker: **Rebecca Watts**, associate vice chancellor for P-16 initiatives, Ohio Board of Regents

Ohio Association of Career-Technical Superintendents breakfast

8 a.m.–9:30 a.m.

Hyatt Regency

State Board of Education meeting

8 a.m.–noon

D 233–235

Conference Registration

8 a.m.–5 p.m.

Main Concourse

Email Station

8 a.m.–5 p.m.

Main Concourse

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OHSPRA Idea Center

8 a.m.–5 p.m.

Main Concourse

OSBA Bookstore

8 a.m.–5 p.m.

C 110

Headquarters Office

8 a.m.–5:15 p.m.

Main Concourse

Information Station

8 a.m.–5:15 p.m.

Main Concourse

8:30 a.m.

Spotlight session

8:30 a.m.–10:30 a.m.

B 200–201

OSBA legislative update

Join OSBA lobbyists and chairs of the House and Senate Education Committees for an update on the recent activities of the Ohio General Assembly. This session includes the latest information on changes to graduation requirements and other legislation affecting public education.

Speakers: Sen. **Peggy Lehner** (R-Kettering), chair, Senate Education Committee; Rep. **Gerald Stebelton** (R-Lancaster), chair, House Education Committee; and **Damon Asbury**, director of legislative services; **Michelle Francis**, deputy director of legislative services; and **Jay Smith**, lobbyist, OSBA

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School Law Workshop

9 a.m.–4:30 p.m.

C 210–212

Get an in-depth view of hot topics in school law. Board members, administrators and attorneys are welcome to attend this yearly seminar. This course has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 5.0 total CLE hours instruction. *Conference registration is required.*

9 a.m.–10:15 a.m.

C 210–212

Practical considerations for school safety plans

Join an attorney, the director of Ohio Homeland Security and a law enforcement officer to learn how to conduct a legally defensible threat assessment and handle safety situations before they arise.

Speakers: **Mary A. Lentz**, Esq., Mary A. Lentz Co. LPA, Chagrin Falls; **Lt. Dan Williams**, Gahanna Division of Police; and **Richard Baron**, director, Ohio Homeland Security

Learning track sessions

9 a.m.–10:15 a.m.

21st century learning

21st century teacher evaluation

D 132

Fairport Harbor EV collaboratively developed a teacher-growth model focused on microteaching, peer walkthroughs and portfolio-based assessment. Learn how the model has been structured around research-based practices proven to have the greatest impact on teacher development and student achievement.

Speakers: **Domenic A. Paolo**, superintendent, and **Jennifer Polak**, elementary principal and director of special education services, Fairport Harbor EV

Moderator: **Barbara Gunter**, board member, Cuyahoga Falls City

9 a.m.

Administration

Creating compensation strategies D 130

The **Hudson City** Board of Education recently adopted new compensation strategies, guidelines and structures for administrative and nonunion staff. Learn about the development process and how the board addressed position placement, salary increases, performance-based awards, retire/rehire and salary structure analysis.

Speakers: **Steve DiMauro**, board member, and **Phillip T. Herman**, superintendent, Hudson City; and **Jeff Rahmberg**, consultant, Rahmberg, Stover & Associates LLC

Moderator: **Daryl Michael Jr.**, board member, **Montgomery County ESC**

Board development

Essential policies for 2014 C 120–122

OSBA explores key policy issues school boards can expect to see in the coming year. Topics include new and revised policies from recent legislation, as well as directives from ODE and the state auditor's office.

Speaker: **Megan Greulich**, policy consultant, OSBA

Moderator: **Julie A. Schafer**, board member, **Copley-Fairlawn City**

Community relations

Promoting positive public relations D 131

Improving communication and promoting a positive school-community relationship is a priority for most districts. **Patrick Henry Local (Henry)** gives specific, easily implemented examples that districts can use to enhance internal and external communication. Join an open forum to share and discover additional ways to bolster communication.

Speakers: **Konnie Meyer** and **Peter Latta**, board members; and **Thomas L. Taylor**, superintendent, Patrick Henry Local

Moderator: **Scott Huddle**, board member, **Mad River Local (Montgomery)**

Critical issues**Connecting local schools and industry**

C 216

Fort Recovery Local (Mercer) discusses Hometown Opportunity, an initiative to connect K-12 educators, job seekers and local companies to ensure continued economic growth in Auglaize and Mercer counties. The initiative helps students be aware of the careers available in the area and businesses discover local talent.

Speakers: **Shelly Vaughn**, superintendent, Fort Recovery Local; and **Jared Ebbing**, economic development director, Mercer County

Moderator: **Linda Jordan**, board member, **Northeastern Local (Clark)** and **Springfield-Clark Career Technology Center**

Finance/facilities**Making school energy savings a reality**

C 213–215

Kettering City, Miamisburg City and **Energy Optimizers USA** highlight the latest opportunities for districts to offset the cost of energy-efficiency projects to make them affordable. Learn how to finance a school energy-conservation project, including House Bill 264 financing, rebates from utility providers and grants to offset costs.

Speakers: **George H. Bayless**, board member, and **Ken Lackey**, business manager, Kettering City; **Joe Idzakovich**, board member, and **Scott Gilbert**, business manager, Miamisburg City; and **Greg Smith**, president, Energy Optimizers USA

Moderator: **Beverly D. Rhoads**, board member, **Hillsboro City** and **Great Oaks ITCD**

Hot topics**College readiness expectations**

C 220–222

The Ohio Board of Regents discusses the state's readiness expectations for all first-time students in Ohio public colleges and universities. Expectations are aligned with the Ohio K-12 Learning Standards and include requisite scores on standardized assessments to signal a student's status as remediation-free.

Speaker: **Rebecca Watts**, associate vice chancellor for P-16 initiatives, Ohio Board of Regents

Moderator: **Edward Bosse Jr.**, board member, **Ross Local (Butler)**

9 a.m.

Human resources

Bargaining trends and outlook for 2014 C 114–115

OSBA and Huffmaster Strike Services examine the bargaining outlook for the upcoming year, including salary and benefit trends, hot topics, and strike and staffing strategies.

Speakers: **Van D. Keating**, director of management services, and **Renee L. Fambro**, deputy director of labor relations, OSBA; and **Woodie Goodnight**, consultant, Huffmaster Strike Services

Moderator: **Denise Baba**, board member, Streetsboro City

Instruction

Testing the way students learn C 226

Ohio is moving 21st century skills into instruction and testing. In 2014-15, state tests will be administered on computers so students can show what they have learned. Get an update on the Next Generation of Assessments, as well as existing state tests.

Speaker: **James E. Wright**, director, Office of Curriculum and Assessment, ODE

Moderator: **John Pennycuff**, board member, Winton Woods City

Organizational outlook

Designing 21st century school buildings C 123–125

Just as instructional methods and content evolve, school building design must adapt to emerging technology and 21st century learning. Discover how new building design techniques are enhancing education in Ohio, including real-world examples of the benefits experienced by districts.

Speakers: **Melanie Drerup**, K-12 planning manager, and **William Prenosil**, senior planning administrator, Ohio Schools Facilities Commission (OSFC)

Moderator: **Brian Bennett**, board member, East Muskingum Local (Muskingum)

Safety and wellness

Partner with your local police department D 230–232

Learn how **Lebanon City** and local police developed a partnership that reviews and discusses safety plans annually; established police offices in three schools; and developed a mobile app for better communication with the public. Hear how police provided a workshop for the board and administration, plus in-service training for staff.

Speakers: **Mark O. North**, superintendent, Lebanon City; and Chief **Jeffrey Mitchell**, Lebanon Division of Police

Moderator: **Sue Steele**, board member, **Goshen Local (Clermont)** and **Great Oaks ITCD**

Student achievement

Regional collaborative writing project C 112–113

Hundreds of teachers across northwest Ohio are jumping online and forming inter-district teams to write student learning objectives aligned to high-quality assessments. The **ESC of Lake Erie West** and **North Point ESC** share how four ESCs and more than 35 districts are working smarter by finding innovative ways to work together.

Speakers: **Sandra Frisch**, superintendent; **Michelle Shafer**, director, Center for Teaching and Learning; and **Chad Rex**, school improvement consultant, ESC of Lake Erie West; and **Andrea Smith**, regional director, and **Rebecca Heimlich**, special project coordinator, North Point ESC

Moderator: **Kim Poma**, board member, **Boardman Local (Mahoning)**

Student issues

Students In Action — boosting volunteerism C 111

Learn how **Springfield Local (Lucas)** high school student leaders used an initiative through the national Jefferson Awards for Public Service to redefine their campus to one that celebrates equally their classmates' success in athletics, academics, performing arts and service to others.

Speakers: **Keiran Menacher** and **Sherri Koback**, board members; **Kathryn A. Hott**, superintendent; and **Kristina White**, community liaison, Springfield Local

Moderator: **Kay Van Ho**, board member, **Euclid City**

9 a.m.

Technology

Embracing a blended instructional model C 223-225

Discover how **Mentor EV** developed, piloted and implemented a fully blended instructional model at its middle school. Learn about technology implementation, digital instructional supplements, blended classroom design and practical insights from the initiative.

Speakers: **Matt Miller**, superintendent; **Jeremy Shorr**, director of educational technology and curricular innovation; **Megan Kinsey**, middle school principal; **Thomas Dwyer**, lead teacher; and **Jen Skulski**, director of business operations, Mentor EV

Moderator: **Shawn Brown**, superintendent, St. Marys City

Electronic board governance workshop

9 a.m.-10:15 a.m. D 244-245

Taking your board's 'paperless mission' to the next level – PDFs and beyond

All paperless boards are not alike. Join a panel of Ohio school board representatives to explore BoardDocs, a paperless meeting solution that ordinary PDF agenda solutions cannot match. See how boards across the state have gone from good to great by implementing solutions that save districts time and money. BoardDocs is endorsed by OSBA.

Speakers: Rev. **Gregory Tyus**, board member, **Middletown City** and **Butler Tech**; and **Laura Vautour**, eGovernance specialist, BoardDocs

Managed care organization workshop

9 a.m.-10:15 a.m. D 242-243

Better with age – strengthening your workforce and productivity

Being aware of potential occupational health concerns is the first step to improving outcomes for an aging population. CompManagement Health Systems Inc. shares how to identify normal physiological changes with aging and recognize distinctive traits in generational populations and the potential use of ergonomic devices and other proactive strategies to accommodate the elder workforce. CompManagement Health Systems Inc. is endorsed by OSBA and OASBO.

Speaker: Dr. **David Kessler**, senior vice president, MCO medical director, CompManagement Health Systems Inc.

Avenue for Answers

9:30 a.m.–12:30 p.m.

Assessment**Booth 1433**

Hear an update on Ohio's Next Generation of Assessments, including Ohio's governing membership in the Partnership for Assessment of Readiness for College and Career (PARCC) and development of technology-enhanced test questions. Handouts will be available.

Auditor of state office**Booth 1431**

Obtain information pertaining to accounting, and budgetary and compliance issues for local governments.

Career-tech**Booth 1436**

Discuss assessment/industry credentials being used or considered in Ohio, and how they enhance student career readiness. Other topics include strategies to facilitate Ohio's New Learning Standards, Technical Content Standards, the new course-based system and Career Connections.

Center for Accountability and Continuous Improvement**Booth 1432**

Learn about Ohio's new accountability system and Local Report Card. Hear how ODE works with low-performing schools and how to best use federal programs to improve student learning.

Center for the Teaching Profession**Booth 1439**

Learn about the Ohio Teacher Evaluation System (OTES) and Ohio Principal Evaluation System (OPES) and student growth measures.

Child nutrition**Booth 1436**

Get the answers to questions concerning the new school breakfast requirements and how schools can participate in the After-School At-Risk Meals program.

Curriculum**Booth 1435**

Stop by and see what the Office of Curriculum and Assessment is doing to help Ohio schools transition to the New Learning Standards. Discuss how to connect educators across the state, development of a model curriculum, evaluation of lessons and units, identification of resources and professional development.

Early Learning and School Readiness**Booth 1441**

Learn about current initiatives, including the development of a statewide system to ensure high-quality early learning and development programs, preschool special education, early childhood education and kindergarten.

Educational reform**Booth 1441**

Obtain information and resources on the effective practices and initiatives implemented in Ohio's schools to overcome nonacademic barriers to student learning.

9:30 a.m.

Exceptional children Booth 1437

Discuss hot topics related to gifted students and students with disabilities. Learn about revisions to Operating Standards for Ohio Education Agencies Serving Students with Disabilities; Operating Standards for Identifying and Serving Gifted Students; and the Positive Behavior Intervention and Supports and Restraint and Seclusion policy.

FIP your school Ohio Booth 1440

Learn how formative instructional practices (FIP) can help educators succeed with critical improvement efforts. Obtain information on how you can use free FIP Your School resources to improve achievement.

Ohio Department of Administrative Services Booth 1430
Cooperative Purchasing Program

This program saves school districts money by enabling them to use state contracts and reducing the need for formal bidding. Learn more about the program's benefits, as well as how to enroll.

Ohio Facilities Construction Commission (OFCC) Booth 1428

Learn about the latest OFCC policies and initiatives, including school safety, green buildings and designing student-centered learning environments. Get information specific to your district.

Ohio Network for Innovation and Improvement (ONII) Booth 1434

Learn about resources that support implementation of the Ohio Improvement Process (OIP). Learn how these resources are connected to OTES, OPES and RttT. Get questions answered and discover how the Ohio Leadership Advisory Council and ONII are working together to help districts meld initiatives through the OIP structure.

Race to the Top (RttT) Booth 1438

Discuss guidance for implementing RttT grant strategies and aligning RttT activities with ODE's vision of a world-class education system.

State Teachers Retirement System of Ohio Booth 1429

Information provided for Ohio's public school teachers covering the basics of service retirement, purchasable service credit, disability projection, survivor benefits, health care coverage and partial lump-sum option plans.

9:30 a.m.

Trade Show

9:30 a.m.–4 p.m.

Halls C–D

Travel the Trade Show to get your passport stamped for the daily raffle. Tuesday's stops include FirstEnergy Solutions Corp., booth 1501; Huffmaster Strike Services, booth 1211; Juice Technologies LLC dba Plug Smart, booth 101; Kids PAC, booths 122 and 124; Ohio School Plan, booth 500; OSBA Insurance Agency in partnership with Assurant Employee Benefits, booths 300 and 302; PNC Financial Services Group, booth 804; and SchoolDude.com, booth 1413.

University Square

9:30 a.m.–4 p.m.

Trade Show

Stop by this higher education information exchange, located in booths 1528-1540, and meet with representatives from Ohio colleges and universities on hand to help school districts better advise their students about postsecondary education opportunities.

Bowling Green State University (BGSU) 1531

The BGSU College of Education and Human Development is home to five schools focused on developing competent professionals for the 21st century.

Cincinnati State 1530

Cincinnati State STEM Academy.

Hocking College 1529

Two-year college.

Ohio University – The Patton College of Education 1528

Offers majors in teaching, merchandising, recreation and hospitality.

University of Cincinnati – School of Education 1534

Offers campus and online degrees and programs.

University of Findlay 1533

Information on online superintendent and principal programs, and newly offered Ed.D.

Ursuline College 1532

Offers more than 30 undergraduate and 12 graduate liberal arts degrees in four schools, including arts and sciences, nursing, professional and graduate studies.

OHSPRA board meeting

10 a.m.–11:15 a.m.

D 246

10:30 a.m.

School Law Workshop

10:30 a.m.–11:15 a.m.

C 210–212

Legalities and realities of school construction projects

Two construction law attorneys share best practices for addressing competitive bidding issues, negotiating and preparing agreements with architects and construction managers, and dealing with other issues that may arise during or after construction.

Speakers: **Sylvia L. Gillis, Esq., and Jack Rosati Jr., Esq.,**
Bricker & Eckler LLP, Columbus



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MEMBER FINRA & SIPC

Second General Session

10:30 a.m.–noon (doors open at 10:15 a.m.)

GCCC Grand Ballroom

Entertainment: Barnesville School Choir,
Barnesville EV

Presiding: **Charlie Wilson**, OSBA
president, board member,
Worthington City



Dr. Yong Zhao

Pledge of Allegiance: **Julie A. Schafer**, board member, Copley-Fairlawn City

Welcome: **Randy Lucas**, BASA president, superintendent, Barnesville EV

Award presentations: Dr. **R. Kirk Hamilton**, executive director, BASA; **Kenneth C. Baker**, executive director, Ohio Association of Secondary School Administrators; and Dr. **Julie Davis**, executive director, Ohio Association of Elementary School Administrators

Introduction of speaker: **Randall E. Smith**, board member, Forest Hills Local (Hamilton)

Speaker: **Dr. Yong Zhao**

Two education paradigms — what defines and how to create a world-class education

Dr. **Yong Zhao** is an internationally known scholar, author and speaker. His work focuses on the implications of globalization and technology on education. He has designed schools that cultivate global competence, developed computer games for language learning and founded development institutions to explore innovative education models. Zhao has published numerous articles and books, including *Catching Up or Leading the Way: American Education in the Age of Globalization* and *World Class Learners: Educating Creative and Entrepreneurial Students*, and was named one of the 10 most influential people of 2012 in educational technology by *Tech & Learning* magazine. He currently serves as the presidential chair and associate dean for global education at the University of Oregon College of Education, where he also is Weinman Professor of Technology and a professor in the Department of Educational Measurement, Policy and Leadership.

Sponsors: Peck, Shaffer & Williams LLP; Scott, Scriven & Wahoff LLP; and Squire, Sanders (US) LLP

Plan to meet Dr. Yong Zhao during his book signing at the OSBA Bookstore after his session.

11:15 a.m.

School Law Workshop

11:15 a.m.–noon

C 210–212

Top 10 ways to minimize district liability issues

This session will provide practical suggestions for minimizing criminal and civil liability problems and risks for school leaders. Review actual scenarios faced by districts and discuss the practical application of the strategies presented.

Speaker: Christian M. Williams, Esq., Pepple & Waggoner Ltd., Cleveland

ACHIEVEMENT: DOING MORE WITH LESS

The EasyProcure program was designed in partnership with OAS BO, BASA and OSBA and is offered through VISA® and PNC Bank. This no-fee purchasing card can cut administrative costs. In addition, your school district is eligible to receive a portion of the rebate revenue generated based on program volume of all participants beginning with your first dollar spent.

For more information please contact Matthew McAuliffe at 614-463-7553



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CIB PDF 0513-0121

Student Achievement Fair

11:30 a.m.–3:30 p.m.

Hall D

OSBA's Student Achievement Leadership Team (SALT) and NSBA's Celebrating the Key Work of School Boards program collaborate to host the annual Capital Conference Student Achievement Fair. Learn about innovative approaches districts are taking to improve student achievement.

A list of participating districts begins on page 156.

Student Achievement Fair Performing Groups

Visit the food cart near the performance stage and enjoy your lunch while being entertained. Student Achievement Fair performing groups on Tuesday, Nov. 12, are:

Time	Region	District
Noon–12:20 p.m.	SW	Wayne Local (Warren) – Wayne Middle School Garage Band
12:40 p.m.–1 p.m.	SE	Jackson City – Jackson High School Symphonic Choir
1:20 p.m.–1:40 p.m.	NE	Buckeye Local (Medina) – Buckeye Senior High School Upbeat a cappella group
2 p.m.–2:20 p.m.	CR	Upper Arlington City – Upper Arlington High School Symphony Strings
2:40 p.m.–3 p.m.	NW	Bath Local (Allen) – Bath High School Chamber Chorale

Performance area sponsored by Britton, Smith, Peters & Kalail Co. LPA.

Student Achievement Fair Art Show

The Student Achievement Fair features a student art show. Outstanding artwork by students from school districts across the state will be on display during the fair along the north wall. Don't miss this chance to see some of the highly creative work coming out of Ohio's public schools.

Sponsor: Pepple & Waggoner Ltd.

Student Achievement Fair performing group

Noon–12:20 p.m.

Hall D

Wayne Local (Warren) – Wayne Middle School Garage Band

12:30 p.m.

OSBA Conference Luncheon

(Reservations required. A limited number of tickets may be available for purchase for \$60 at Registration.)

12:30 p.m. – 1:45 p.m.

(doors open at 12:15 p.m.)

Battelle Grand (North)

Introduction of speaker: **Charlie Wilson,**

OSBA president, board member, **Worthington City**

Speaker: **Roger Crawford**

How high can you bounce?

Recognized by *Sports Illustrated* as “one of the most accomplished physically challenged athletes in the world,” **Roger Crawford** has inspired others while achieving success on center court. His compelling story of becoming an NCAA Division I tennis champion demonstrates how he successfully competed while appearing to be at a significant disadvantage. Crawford has been featured on “Larry King Live” and “Good Morning America,” and his life was the basis for an Emmy Award-winning movie, “In a New Light.” He has been profiled in *USA Today*, *The Wall Street Journal*, *Men’s Fitness* and *Tennis* magazine, among others. Crawford’s life extols the principles of perseverance, optimism and overcoming adversity. His remarkable life story is a powerful example that “Challenges are inevitable, defeat is optional!”

Sponsors: Bricker & Eckler LLP; CompManagement Health Systems Inc.; NaviGate Prepared; and OSBA Insurance Agency in partnership with Assurant Employee Benefits

Plan to meet **Roger Crawford** during his book signing at the OSBA Bookstore after his session.



Roger Crawford

Student Achievement Fair performing group

12:40 p.m. – 1 p.m.

Hall D

Jackson City – Jackson High School Symphonic Choir

Avenue for Answers**1 p.m.–4 p.m.****AdvancEd NCA CASI****Booth 1429**

What value does accreditation bring to your school district? Learn how our performance-based accreditation protocol provides your district with a comprehensive analysis to drive continuous improvement and yield the greatest return on investment.

Assessment**Booth 1433**

Hear an update on Ohio's Next Generation of Assessments, including Ohio's governing membership in the Partnership for Assessment of Readiness for College and Career (PARCC) and development of technology-enhanced test questions. Handouts will be available.

Center for Accountability and Continuous Improvement**Booth 1432**

Learn about Ohio's new accountability system and Local Report Card. Hear how ODE works with low-performing schools and how to best use federal programs to improve student learning.

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Stop by and see what the Office of Curriculum and Assessment is doing to help Ohio schools transition to the New Learning Standards. Discuss how to connect educators across the state, development of a model curriculum, evaluation of lessons and units, identification of resources and professional development.

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Learn about current initiatives, including the development of a statewide system to ensure high-quality early learning and development programs, preschool special education, early childhood education and kindergarten.

Educational reform**Booth 1441**

Obtain information and resources on effective practices and initiatives implemented in Ohio's schools to overcome nonacademic barriers to student learning.

Educator licensure**Booth 1436**

Discuss your licensure questions, including requirements for different types of licenses and application procedures. Obtain information on how to use the new online licensure application system, My Educator Profile.

1 p.m.

Exceptional children Booth 1437

Discuss hot topics related to gifted students and students with disabilities. Learn about revisions to Operating Standards for Ohio Education Agencies Serving Students with Disabilities; Operating Standards for Identifying and Serving Gifted Students; and the Positive Behavior Intervention and Supports and Restraint and Seclusion policy.

FIP your school Ohio Booth 1441

Learn how formative instructional practices (FIP) can help educators succeed with critical improvement efforts. Obtain information on how you can use free FIP Your School resources to improve achievement.

Ohio Facilities Construction Commission (OFCC) Booth 1428

Learn about the latest OFCC policies and initiatives, including school safety, green buildings and designing student-centered learning environments. Get information specific to your district.

Ohio Network for Innovation and Improvement (ONII) Booth 1432

Learn about resources that support implementation of the Ohio Improvement Process (OIP). Learn how these resources are connected to the Ohio Teacher and Principal Evaluation systems and RttT. Get questions answered and discover how the Ohio Leadership Advisory Council and ONII are working together to help districts meld initiatives through the OIP structure.

Ohio School Resource Officers Association Booth 1430

Get information from a leading authority on school-based policing with an emphasis on the safety of students and others in the education environment.

Race to the Top (RttT) Booth 1438

Discuss guidance for implementing RttT grant strategies and aligning RttT activities with ODE's vision of a world-class education system.

School Employees Retirement System of Ohio Booth 1431

Stop by for retirement information for those who pay into the School Employees Retirement System of Ohio.

School turnaround Booth 1434

Find out how this office supports and monitors priority schools in federal and local best-practice initiatives to increase student achievement, attendance and graduation.

Student Achievement Fair performing group

1:20 p.m.–1:40 p.m.

Hall D

Buckeye Local (Medina) – Buckeye Senior High School

Upbeat a cappella group

2 p.m.

Student Achievement Fair performing group

2 p.m.–2:20 p.m.

Hall D

Upper Arlington City – Upper Arlington High School
Symphony Strings

Learning track sessions

2 p.m.–3:15 p.m.

21st century learning

Transformation 2.0 – OPES and OTES

D 132

Sandusky City introduced a transformation plan designed to dramatically boost student achievement. Discover how the plan builds on OPES and OTES, and highlights customer service, reinvents and introduces new schools, and demands professional accountability.

Speakers: Faith Denslow, board member, and Dr. Eugene T.W. Sanders, superintendent, Sandusky City

Moderator: Reuben Harris Jr., board member, Shaker Heights City

Administration

Universal turnaround strategies

D 130

Discover how Akron City used acceleration plans, common assessments, progress monitoring, professional learning communities and other strategies to turn around schools. Find out how to use these techniques to achieve similar results in a year's time.

Speakers: Angela Harper-Brooks, LaMonica Davis and Megan Mannion, elementary principals, Akron City

Moderator: Anita E. Ruffin, board member, Finneytown Local (Hamilton)

Board development

Taking board meetings from good to great

C 120–122

OSBA shares strategies and techniques board members can use to take their meetings from good to great. Topics covered include moving from board conflict to cooperation; effective tools for surviving a board setback; and skills and strategies to help the board work with difficult people.

Speaker: Cheryl W. Ryan, deputy director of school board services, OSBA

Moderator: Dr. Kristine Quallich, director of educational services, Medina City

2 p.m.

Community relations**Communicating about district finances** D 131

Cuyahoga Heights Local (Cuyahoga) discusses the necessary components of a successful communications plan for a school district's finances: motivation, message and methods. See how one district successfully implemented a plan to simultaneously address and communicate a financial crisis, \$4 million fraud scandal and new levy.

Speakers: Dr. **Edwin Holland**, superintendent, **Orange City**, former superintendent, Cuyahoga Heights Local; and **Thomas Burton**, director of administrative services, Cuyahoga Heights Local

Moderator: **Mark Ewing**, board member, **Batavia Local (Clermont)** and **Great Oaks ITCD**

Critical issues**Passing school levies — the right approach** C 216

Wyoming City has a long history of successful levy campaigning, including a November 2012 ballot issue that earned a 73% passage rate, the highest in Ohio. The district shares grassroots strategies, online approaches, research insights and critical conversations for passing a school levy.

Speakers: **Lynn P. Larson**, board member; Dr. **Susan Lang**, superintendent; and **Mary Killen**, former public information officer, Wyoming City; **Todd Levy**, board member, Wyoming City and **Great Oaks ITCD**; and **John Fox**, consultant, John Fox Marketing Consulting

Moderator: **Adrienne Heard**, board member, **Trotwood-Madison City**

Finance/facilities**From fiscal crisis to balanced budget** C 213–215

In a time of reduced funding and voter fatigue, **Benton-Carroll-Salem Local (Ottawa)** faced four years of deficit spending that showed the district heading for fiscal emergency. Learn how the district reduced more than \$2 million in annual expenditures by reinventing every aspect of school operations while preserving student programs.

Speakers: **Jeffrey Dornbusch**, **Heather Dewitz**, **Steve Rhodes**, **Jamie Tooman** and **Kim Dusseau**, board members, Benton-Carroll-Salem Local

Moderator: **Randall E. Smith**, board member, **Forest Hills Local (Hamilton)**

Hot topics**Trauma — the missing link in school reform** C 220–222

Trauma is an under-recognized public health problem schools face. One in four students has been exposed to a traumatic event and their behaviors, learning patterns or social skills are often misinterpreted or mislabeled. **Highland Local (Medina)** and **Akron Children's Hospital** discuss how trauma impacts student learning and what to do about it.

Speakers: **Dr. Norman Christopher**, board member, Highland Local, chair, Department of Pediatrics, Akron Children's Hospital; and **Melissa Peace**, project director, Akron Children's Hospital

Moderator: **Kathleen Stacy**, board member, **Manchester Local (Adams)**

Human resources**Wellness accountability** C 114–115

Learn how **Benjamin Logan Local (Logan)** bargained with its teachers union to create a wellness program that tied healthy lifestyles to the district's contributions to employees' health savings accounts, in turn encouraging and promoting wellness.

Speakers: **Robert W. Kuehnle**, treasurer, and **Lois Stoll**, family and consumer sciences teacher, Benjamin Logan Local; **Seth Allen**, group benefits specialist, Preferred Benefits Services Inc.; and **Kevin Bodi**, vice president, Bravo Wellness

Moderator: **Pamela D. Poindexter-Crews**, board member, **Maple Heights City**

Instruction**An innovative classroom observation tool** C 226

Hear how **Painesville City Local (Lake)** implemented Instructional Rounds, engaging its teachers and administrators in direct observations of classrooms.

Group visits to classrooms are followed by conversations about effective strategies that result in deep learning for students, increased knowledge for the visiting team and recommendations for improvement.

Speakers: **David Bull**, director of school improvement; **Debra Byrnes**, curriculum coordinator; and **Kristy Sabol**, teacher, Painesville City Local

Moderator: **Bobbie Grice**, board member, **Little Miami Local (Warren)** and **Warren County Career Center**

2 p.m.

Organizational outlook

How choice programs impact school budgets C 123-125

Hear how districts are suffering from an egregiously flawed funding system and unconscionable financial deductions for education choice programs. This results in fewer educational opportunities and choices for K-12 students in traditional public districts.

Speaker: **William L. Phillis**, executive director, Ohio Coalition for Equity & Adequacy of School Funding

Moderator: **Robert M. Heard Sr.**, board member, **Cleveland Municipal**

Safety and wellness

Pistol-packin' school professionals? D 230-232

After the Newtown tragedy, some schools have taken steps to arm staff. Explore educational, security, legal and community issues surrounding this issue with representatives from **Westfall Local (Pickaway)**, the Pickaway County Sheriff's Office and **Barnes & Thornburg LLP**.

Speakers: **Kristen Earich**, board member, **Westfall Local**, teacher, **Adena Local (Ross)**; **Cara S. Riddel**, superintendent, **Westfall Local**; Sheriff **Robert Radcliff**, **Pickaway County Sheriff's Office**; and **William A. Nolan**, office managing partner, **Barnes & Thornburg LLP**

Moderator: **Gail Martindale**, board member, **Cedar Cliff Local (Greene)** and **Greene County Career Center**

Student achievement

Helping at-risk students excel at math C 112-113

Mansfield City and **The Ohio State University at Mansfield** discuss a collaborative program to help at-risk high school students, many of whom come from diverse backgrounds, excel in math. The Algebra Project has earned the high-poverty urban district national attention for its work to increase student achievement.

Speakers: **Amanda Clawson**, **Amy Stoyko**, **Amy Bradley** and **Dawn Williams**, math teachers, **Mansfield City**; and **Lee McEwan**, math professor, and **Terri Teal Bucci**, associate professor of math education, **The Ohio State University at Mansfield**

Moderator: **Eric Germann**, board member, **Lincolnview Local (Van Wert)**

Student issues**To flip or not to flip**

C 111

Two dynamic, energetic **Twinsburg City** math teachers and one technologically challenged high school principal share the instructional strategy known as “flipping the classroom.” Hear how to flip a classroom, what works and how the strategy led to stellar Advanced Placement (AP) test scores.

Speakers: **Louise Teringo**, high school principal; **Michael Porinchak**, AP statistics teacher; and **Cara McPherson**, AP calculus teacher, **Twinsburg City**

Moderator: **Jim Sommer**, board member, **Greenville City**

Technology**High heels and high-tech**

C 223–225

Women have emerged as valuable contributors to technology leadership in recent years. **Green Local (Summit)** offers a humorous and poignant tour of 10 essential habits for women in leadership, including insights into the experiences of other female leaders around the state.

Speaker: **Kimberly Brueck**, director of learning and teaching, **Green Local**

Moderator: **Fred Hunt**, board member, **Hamilton County ESC** and **Great Oaks ITCD**

School Law Workshop

2 p.m.–3:15 p.m.

C 210–212

Case law update — what you should know

A panel of attorneys reviews the leading school law cases from the preceding year, including decisions affecting school employment, public records, teacher misconduct and more. The panel uses an interactive format to dissect the issues and suggest appropriate strategies, defenses and responses.

Speakers: **Hollie F. Reedy**, chief legal counsel, **OSBA**; **Gary T. Stedronsky, Esq.**, **Ennis, Roberts & Fischer Co. LPA**, **Cincinnati**; and **Susan R. Hartung, Esq.**, **Walter & Haverfield LLP**, **Cleveland**

Online payment program workshop

2 p.m.–3:15 p.m.

D 244–245

Streamline online fee and activity collections with PayForIt

Collecting money is easy, but putting it in the right spot can be a challenge. Learn how PayForIt can be a profitable endeavor for your district, with cost savings from the treasurer’s office to the school cafeteria. PayForIt can handle online payments and face-to-face collections of fees, as well as integrate with the **USAS** accounting software. PayForIt is endorsed by **OSBA**, **OASBO** and **BASA**.

Speaker: **Hume Miller**, president, **Data Business Systems**

2 p.m.

Procurement card program workshop

2 p.m.–3:15 p.m.

D 242–243

Improve district resources with a procurement card

Discuss how districts are embracing technology through advanced payment systems. Procurement card systems can reduce administrative burdens and cut costs while potentially allowing the school district to earn a rebate by completing necessary, everyday tasks. The P-card program is managed by PNC Bank and endorsed by OSBA, BASA and OASBO.

Speaker: **David Ruther**, senior vice president, PNC Financial Services Group

OSBA Board Leadership Institute Focus Group

2 p.m.–3:15 p.m.

B 200–201

The OSBA Board Leadership Institute (BLI) is a success because of the ideas contributed by board members. Join OSBA to brainstorm topics for the 2014 BLI. The group is open to anyone interested in being part of the planning process.

Speaker: **Rob Delane**, deputy executive director, OSBA

Spotlight session

2 p.m.–4 p.m.

E 150–151

ALICE safety training program

Oregon City has been a pioneer in providing students and staff up-to-date safety training. Discover how school resource officers have provided ALICE training to numerous northwest Ohio districts and how the active shooter training program can help keep your school safe.

Speakers: **Hal Gregory**, assistant superintendent, and **Mark Potter** and **Tim McLeod**, school resources officers, Oregon City

Moderator: **Dr. Richard J. Caster**, senior school board services consultant, OSBA

The PR Doctor is in — one-on-one public relations counseling

2 p.m.–5 p.m.

D 246

Receive personalized advice from PR and communication experts on a specific problem or challenge. Stop by the OHSPRA Idea Exchange booth on Monday to make an appointment. Consultations will be scheduled for half-hour blocks at the time of your choice on Tuesday. Some walk-up counseling will be provided at the OHSPRA booth on Monday.

Student Achievement Fair performing group

2:40 p.m.–3 p.m.

Hall D

Bath Local (Allen) – Bath High School Chamber Chorale

School Law Workshop

3:30 p.m.–4:30 p.m.

C 210–212

Best ways to work with insurance counsel – what happens next

Join two experienced attorneys as they provide practical guidance and tips on how you can work effectively with insurance counsel when the time comes.

Speakers: **Sandra R. McIntosh**, Esq., Freund Freeze & Arnold LPA, Columbus; and **Sue W. Yount**, Esq., Bricker & Eckler LLP, Columbus

Bricker & Eckler LLP

The Depth of Resources You Need

No matter what your district's size, you need a "go-to" law firm that's there when you need it and can help with a wide range of legal challenges. From our education, bond and construction law practices, to employee benefits, workers' compensation, tax appeals, alternative energy, intellectual property and legislative support, Bricker attorneys can meet your needs.

Don't settle for one-dimensional legal support — get the value your district deserves with our integrated team approach.



3:45 p.m.

Learning track sessions

3:45 p.m.–5 p.m.

21st century learning**The Cybercafé and collaborative learning** D 132

Madison Local (Lake) discusses how it converted a traditional high school library into a Cybercafé, where students can collaborate, research and even stay fit while learning. Building and district administrators helped with this student-led initiative that demonstrates how commitment and a variety of resources can turn a vision into reality.

Speakers: **Rex Reigert**, board member; **Dr. Roger Goudy**, superintendent; **Angela M. Smith**, assistant superintendent; **Colleen Triana**, high school assistant principal; and **Mike Smith**, teacher/advisor, Madison Local

Moderator: **Rick Foster**, board member, **Manchester Local (Adams)**

Administration**Evaluating Ohio educators** D 130

Ohio's new system for evaluating principals and teachers will provide a richer, more detailed view of their performance. The evaluation focuses on specific strengths and opportunities for improvement. Hear an overview of OPES and OTES, followed by a Q&A session.

Speakers: **Julia Simmerer**, director, Office of Educator Effectiveness, and **Dr. Matt Lutz**, director, Office of Educator Equity and Talent, ODE

Moderator: **Daniel L. Hothem**, board member, **River View Local (Coshocton)** and **Coshocton County Career Center**

Board development**Making sense of finance for board members** C 120–122

Board members can be overwhelmed by the amount of financial information put before them. School finance veterans shed light on budgets by explaining key questions to ask, how information should impact board decisions and what messages are important to communicate.

Speakers: **Ernest D. Strawser**, **Stacy Overly**, **Michael Sobul**, **Matt Bunting** and **Ryan Ghizzoni**, consultants, Public Finance Resources Inc.

Moderator: **Linda Steinbrunner**, board member, **Coldwater EV**

Community relations**Using technology to foster engagement**

D 131

See how **Madeira City** is using the Internet to engage parents, alumni and community members like never before. Learn how this new technology gives staff the ability to easily research the district's supporters based on skills, education, experience, hobbies and even languages spoken.

Speaker: **Tarek Kamil**, board member, **Madeira City**

Moderator: **Jody Weidrick**, board member, **Black River Local (Medina)**

Critical issues**The right way to consolidate school buildings**

C 216

Many districts are forced to close and merge school buildings. The Ohio PTA shares the importance of including parents and community members in the consolidation process. Learn what to consider, how to alleviate community concerns and suggested activities to ensure a smooth transition.

Speakers: **Lisa Mack**, president, and **Sheila Ragland**, president-elect, Ohio PTA

Moderator: **Anne Marie Reames**, board member, **Bellefontaine City** and **Ohio Hi-Point Career Center**

Finance/facilities**Voter modeling and levy campaigns**

C 213–215

Bucyrus City and **Support Ohio Schools Research and Education Foundation** discuss using voter modeling and micro-targeting techniques to enhance research-based levy campaign strategies and tactics. Discover what it takes to conduct an effective levy campaign.

Speakers: **Dr. Paul Johnson**, board member, **Bucyrus City**, associate professor, **Bowling Green State University**; and **Jerry Rampelt**, director, **Support Ohio Schools Research and Education Foundation**

Moderator: **William Spahr**, board member, **Xenia Community City** and **Greene County Career Center**

3:45 p.m.

Hot topics

College credit transfers explained C 220-222

Ohio has an extensive system that enables students to transfer credits from one college to another and from career-technical schools to colleges. Learn about the Career-Tech Credit Transfer, Ohio Transfer Module and Transfer Assurance, which are important as schools increase offerings of early college courses.

Speaker: Dr. **Robert Haas**, board member, **River Valley Local (Marion)** and **Tri-Rivers Career Center**, associate dean, Business and IT, Marion Technical College

Moderator: **Warren Stevens**, board member, **Urbana City** and **Ohio Hi-Point Career Center**

Human resources

Getting the board on the bus C 114-115

Learn what board members should know about their transportation operations, including key indicators that board members and administrators should communicate about, state laws and guidelines. Also hear about common problems that occur in Ohio pupil transportation operations and how to safeguard against them.

Speaker: **Pete Japikse**, senior transportation coordinator, OSBA

Moderator: **Robert McPheron**, board member, **Bath Local (Allen)**

Instruction

Transforming the classroom model C 226

In today's economic climate, school districts are constantly challenged to do more with less. Learn how **Vandalia-Butler City** tapped some of its brightest problem-solvers to form an Innovative Programs Committee, which is developing cost-effective, novel solutions to transform the classroom model and protect student offerings during a time of deep budget cuts.

Speakers: **Robert Neubauer**, director of operations, and **Robert O'Leary**, chief construction officer, Vandalia-Butler City

Moderator: **Ken Morlock**, board member, **Madison-Plains Local (Madison)**

Organizational outlook

Report cards and the state budget in-depth C 123–125

Now that the state budget has passed and the new school report card system is in place, learn what to expect with the changes likely to result at the local district level.

Speakers: Dr. **Anthony R. Podojil**, executive director, and **James E. Betts**, consultant, Alliance for High Quality Education

Moderator: **Cathy Johnson**, board member, **South-Western City**

Safety and wellness

School safety plans — meeting requirements D 230–232

Are our schools as safe as they can be? Ohio law requires every school to have an up-to-date school emergency plan. OSBA shares details of this requirement and discusses ways to develop comprehensive school plans that fit your timetable and budget.

Speaker: Dr. **Richard J. Caster**, senior school board services consultant, OSBA

Moderator: **Timothy McKinney**, board member, **Bath Local (Allen)**

Student achievement

Postsecondary in your high school C 112–113

Maple Heights City and **Cleveland State University** describe how collaboration enables seniors at three northeast Ohio school districts to receive postsecondary credits and spend all or most of their school day in their home school, allowing them to participate in school activities.

Speakers: Dr. **Charles T. Keenan**, superintendent, **Maple Heights City**; and **Eric Yeager**, program coordinator, **Cleveland State University**

Moderator: **Terry Gibson**, board member, **Lockland Local (Hamilton)** and **Great Oaks ITCD**

Student issues

Academic content standards — school leaders' role C 111

Join Ohio's leading standards advocates as they explore the ins and outs of Ohio's new academic content standards and the Common Core State Standards. Learn how state standards interact with local board control and how they differ from curriculum. Also hear how these new learning standards will help educators better prepare students for success.

Speakers: **Lisa Gray**, education initiative manager, **Philanthropy Ohio**; and **Emmy L. Partin**, project director, **Ohioans for Common Core**

Moderator: **Jeremy Scoles**, board member, **Bluffton EV**

3:45 p.m.

Technology

Online tools for technology skills C 223–225

Find out how **Jefferson County ESC's** Virtual Learning Academy (VLA) curriculum development team, composed of highly qualified teachers, uses online tools to increase technology skills in its online courses. See in-depth examples in a variety of subjects, including math, world languages and fine arts.

Speakers: **Teresa Silvestri**, VLA instructional technology and Spanish specialist, and **Christy Kelley**, VLA director, Jefferson County ESC

Moderator: **Kathy Siebenaler Wilson**, board member, Findlay City

Electronic safety document management workshop

3:45 p.m.–5 p.m. D 244–245

Creating essential relationships with police and local first responders

NaviGate Prepared facilitates building relationships among school districts, police and first responders. **Chardon Local (Geauga)** and the Chardon Police Department shared plans for many years, each knowing what the other would do if there was an incident at a school. As a result, lives were saved during the 2012 school shooting in Chardon High School. NaviGate Prepared is endorsed by OSBA.

Speakers: Chief **Tim McKenna** and Lt. **Troy Duncan**, Chardon Police Department

School property/casualty insurance workshop

3:45 p.m.–5 p.m. D 242–243

Property and casualty insurance workshop

Property and casualty insurance is a vital component to school operations, protecting the district's financial stability by transferring the risk of unexpected losses. Unfortunately, few people understand how property and casualty insurance works. The Ohio School Plan shares the basic concepts of coverage and how it works for your district. Ohio School Plan is endorsed by OSBA, BASA and OASBO.

Speakers: **Rebecca Swisher**, Ohio School Plan administrator, and **Travis Thompson**, risk management representative, Hylant Administrative Services

Battelle for Kids Ohio Appalachian Collaborative meeting

4 p.m.–5 p.m. B 200–201

OSBA Tuesday Night Event — Celebrating for a Cause

7 p.m.–10 p.m.

Battelle Grand (North)

Enjoy an evening of food, fun and dancing – and help OSBA support the Children’s Hunger Alliance. In addition to serving 5,000 meals to kids in eight Ohio counties every day, the alliance also provides winter clothing to children in after-school programs. You can support this cause at the Tuesday Night Event while listening to the sounds of The Conspiracy Band. OSBA will collect new hats, scarves, gloves and mittens in all sizes for children ages six to 18 during the event and throughout the conference at the OSBA Bookstore, Pavilion, Registration and Information Station. If you’d rather make a monetary donation, visit the Children’s Hunger Alliance in the Trade Show at booth 1517.

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Wednesday, Nov. 13

Conference Registration

8 a.m.–10:30 a.m.

Main Concourse

Email Station

8 a.m.–10:30 a.m.

Main Concourse

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Headquarters Office

8 a.m.–10:30 a.m.

Main Concourse

Information Station

8 a.m.–10:30 a.m.

Main Concourse

OHSPRA Idea Center

8 a.m.–10:30 a.m.

Main Concourse

OSBA Bookstore

8 a.m.–10:30 a.m.

C 110

BASA breakfast

8:30 a.m.–10 a.m.

GCCC Ballroom 1

ETPI session

9 a.m.–10 a.m.

B 200–201

An expert perspective on school funding, tax issues and the state economy

School-funding reform and tax policy are ever-evolving and perennial hot topics in Ohio. The Education Tax Policy Institute (ETPI) is a highly respected resource for policymakers and educators alike. One of the state's top school-funding and tax policy experts will explain where we have been, where we are headed and the latest information on state revenues and their implications.

Speaker: Dr. Howard Fleeter, ETPI consultant

Moderator: Michelle Francis, deputy director of legislative services, OSBA

9 a.m.

Learning track sessions

9 a.m.–10:15 a.m.

21st century learning

District innovation to address challenges

D 132

School districts continue to search for ways to implement the Common Core and provide innovative learning opportunities for students. **Cleveland Municipal** and **Van Wert City** discuss how they have used partnerships with the New Tech Network to provide innovative and effective learning environments through teaching that engages, culture that empowers and technology that enables their learners.

Speakers: **Eric S. Gordon**, chief executive officer, Cleveland Municipal; **Kenneth D. Amstutz**, superintendent, and **Bill Clifton**, high school principal, Van Wert City; and **Marc Engoglia**, director, Facing History New Tech High School

Moderator: **Kenneth E. Ault**, board member, Wood County ESC

Board development

Getting the most out of board counsel

C 120–122

A school attorney shares the ins and outs of working with outside legal counsel and how to best use counsel in an efficient and cost-effective manner.

Speakers: **Edward Cavezza**, partner, and **Donald J. Mooney Jr.**, attorney, Ulmer & Berne LLP

Moderator: **Edward A. Bischoff**, board member, ESC of Central Ohio and Delaware Area Career Center

Finance/facilities

Rethinking education and school design

C 213–215

Technology is changing rapidly, but what about our school buildings? **Ridgemont Local (Hardin)** and SHP Leading Design share the district's journey from the cells and bells of yesterday to a building design that will stretch staff and students into 21st century learning.

Speakers: **Emmy Davis**, superintendent, Ridgemont Local; and **Todd Thackery**, vice president, and **Scott Deisler**, project manager, SHP Leading Design

Moderator: **Dr. Suzanne Darmer**, superintendent, Ada EV

Hot topics**Teacher evaluation — created together** C 220–222

Mogadore Local (Summit) administrators and teachers collaborated to develop a district evaluation tool based on the OTES model. A panel discusses teacher evaluation issues, answers and opportunities.

Speakers: **Dr. Christina Dinklocker**, superintendent; **Julie Donovan**, elementary teacher, union president; and **Lindsay Klodt** and **Tim Sullivan**, teachers, Mogadore Local (Summit)

Moderator: **Kevin A. Johnston**, board member, **Preble County ESC**

Instruction**The Ohio Improvement Process and OTES** C 226

Hear how **North Royalton City** links the philosophies and processes of OIP and OTES. Gain insight into using teacher-based teams to develop student-learning objectives, analyzing data and using common assessments as part of the OTES process.

Speakers: **Bruce Bradley**, director of curriculum and instruction; **Matt Yappel**, high school assistant principal; **Susan Welch**, director of pupil services; and **Mike Hemery**, teacher, North Royalton City

Moderator: **Richard Birt**, board member, **Northwestern Local (Clark)**

Legal**Restraint and seclusion in Ohio schools** C 210–212

Get an overview of Ohio's new restraint and seclusion policy and rule. Learn what's prohibited and required in Ohio, including training, reporting and monitoring. Gain a greater understanding of the current policy, rule and guidance documents.

Speakers: **Sara C. Clark**, deputy director of legal services, and **Megan Greulich**, policy consultant, OSBA

Moderator: **Susie Lawson**, board member, **Tri-County ESC** and **Wayne County Schools Career Center**

9 a.m.

Organizational outlook

Things learned from the school-funding debate C 123–125

Learn how OASBO prepared and advocated during the House Bill (HB) 59 deliberations and what is being done to help members implement and prepare for the next state budget in 2015.

Speaker: **David A. Varda**, executive director, OASBO

Moderator: **Bill Douglas**, coordinator of programs/workshops, OASBO

Student achievement

Early childhood readiness — Read for 20 C 112–113

Licking Valley Local (Licking) and **Lakewood Local (Licking)** explain a countywide effort to encourage parents to read to their children for 20 minutes a day to prepare them for kindergarten. Learn about four years of data, results, funding efforts and achievements.

Speakers: **David Hile**, superintendent, Licking Valley Local; and **Jay Gault**, superintendent, Lakewood Local

Moderator: **Sheri L. Siefke**, board member, **Alliance City**

Student issues

Bullying lawsuits C 111

Dig deep into various legal issues surrounding claims of bullying, harassment and intimidation. Topics include limiting legal liability and minimizing the risk of lawsuits, as well as do's and don'ts for working with parents and children who allege bullying.

Speaker: **Miriam Pearlmutter**, attorney, Britton, Smith, Peters & Kalail Co. LPA

Moderator: **Cathy Olshefski**, board member, **Pickerington Local (Fairfield)**

Third General Session

10:30 a.m.–noon (doors open at 10:15 a.m.)

GCCC Grand Ballroom

Entertainment: Upper Arlington High School Vocal Ensemble, **Upper Arlington City**

Presiding: **Charlie Wilson**, OSBA president, board member, **Worthington City**

Pledge of Allegiance: **David Carter**, board member, **East Guernsey Local (Guernsey)**

Welcome: **Andrew L. Geistfeld**, OASBO president, treasurer, Upper Arlington City

Award presentations: **David A. Varda**, executive director, OASBO

Veteran board member recognition: **Richard Lewis**, CAE, executive director, OSBA

All-Ohio School Board presentation: Richard Lewis

Recognition of the OSBA Executive Committee: Charlie Wilson

Presentation of the gavel to 2014 OSBA president

Introduction of speaker: **Jo Ann W. Feltner**, 2013 OSBA president-elect, board member, **Franklin City**

Speaker: **John Ratzenberger**

Made in America – educating, motivating and empowering Americans to expand skills and entrepreneurship

John Ratzenberger is an Emmy-nominated actor, entrepreneur and philanthropist. Best known for playing the character Cliff Clavin on the sitcom “Cheers,” Ratzenberger has had roles in numerous movies, including voice roles in every Pixar feature film, from “Toy Story” to “Cars” to “Brave.” He also produced and hosted “Made in America,” a Travel Channel show celebrating the work ethic that fueled America’s growth. Ratzenberger is a champion for skilled workers in the U.S., recognizing that without skilled labor, there aren’t people to repair the nation’s crumbling bridges, buildings and water systems, or operate the gears of America’s military machinery. He encourages students to consider attending a career center or apprenticing to learn an industrial trade that will increase the strength of U.S. manufacturing.

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Plan to meet John Ratzenberger following his session.



John Ratzenberger

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1 year



Debbie Burda
sales associate,
4 years



Dr. Richard J.
Caster
senior school
board services
consultant, 2 years



Jeff Chambers
director of
communication
services, 20 years



Robin Charles
trade show
coordinator,
18 years



Candice Christon,
staff attorney,
1 year



Drew Clark
senior information
systems
administrator,
1 year



Sara C. Clark
deputy director
of legal services,
3 years



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communication
services, 2 years



Rob Delane
deputy executive
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13 years



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southwest regional
manager, 13 years



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deputy director of
labor relations,
9 years



Amanda Finney
senior marketing
coordinator,
7 years



Michelle Francis
deputy director of
legislative services,
9 years



Marcella Gonzalez
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administrative
assistant of
legislative services,
15 years



Megan Greulich
policy consultant,
3 years



Kenna S. Haycox
policy consultant,
2 years



Ann Herritt
mailroom
operations
manager,
20 years



Debby Hoopes
senior
administrative
associate of search
services, 8 years



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senior
transportation
consultant, 1 year



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administrative
assistant of
business and
finance,
10 years



Van D. Keating
director of
management
services, 25 years



Kathy LaSota
director of school
board services,
10 years



Richard Lewis,
CAE
executive director,
28 years



Dr. Judy Jackson
May
northwest regional
manager,
11 years



Laurie Miller,
CMP
senior events
manager,
9 years



Mike Miller
transportation
consultant,
5 months



Paul D. Mock
southeast regional
manager,
15 years



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assistant of school
board services,
15 years



Allison Morris
deputy director
of business and
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2 years



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manager,
12 years



Terri Neff
northeast regional
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2 years



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administrative
assistant of policy
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13 years



Angela Penquite
senior
communication
design manager,
6 years



Melanie Price
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assistant of
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services,
13 years



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assistant of
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Hollie F. Reedy
chief legal counsel,
13 years



Cheryl W. Ryan
deputy director
of school board
services,
6 years



Lyn Saari
administrative
assistant of
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11 months



Gwen Samet
receptionist,
2 years



Terri Shaw
executive assistant,
2 years



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chief financial
officer,
18 years



Jay Smith
lobbyist,
3 years



Dale Wilkerson
mailroom
operations
assistant,
3 years



Lenore Winfrey
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10 years

How to contact OSBA staff

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eSchoolView	611
Forecast5 Analytics Inc.	1106
Hillyard Inc.	928
Infinite Campus Inc.	1110
K12 Enterprise LLC	1113
Learning Sciences Marzano Center	1203
OCSC (Ohio Collaborative Services Consortium) and Tenmarks	1112
PayForIt	1001
Pearson (Connections Learning)	1123
ProgressBook by Software Answers Inc.	810
Registration Gateway	211
SchoolPointe	1323
Superior Dental Care Inc.	1141
TM Group Inc.	1410
Unique Solutions	1119
Weidenhammer/Bassco Inc.	711

Stage/theater equipment

Beck Studios Inc.	1516
Janson Industries	519
Tiffin Scenic Studios Inc.	814
Vincent Lighting Systems	503
Wenger Corp.	110, 112

Technology

Accent Information Systems	223
Advanced Technologies Consultants	813
ArcMail Technology	103
Bailey Communications Inc.	1229, 1231
Bonefish Systems	716
ByteSpeed	1313
CIM Technology Solutions	916
Cisco Systems Inc.	1423, 1522
Coleman Data Solutions	1311
Critical Response Solutions	627
Datacore Consulting	1131

Educational Funding Group Inc.	730
eSchoolView	611
EZpay	217
FastFingerprints – National Background Check Inc.	1503
Foremost Safety Solutions	1140
FormShare	207
Global Communication LLC	1426
GovConnection	1210
iboss Security	1412
Infinite Campus Inc.	1110
Instructional Technology Integration Partnership of Ohio (ITIP Ohio)	1325
KLH Engineers	407
Laketec Communications Inc.	513
Lightspeed Systems	1425
Lightspeed Technologies Inc.	413
Lite the Nite Technologies LLC	1118
Management Council of the OECN	1226
MCPc Inc.	1424
MicroImage	333
MT Business Technologies Inc.	1102, 1104
National Network of Digital Schools/The Ohio Online Learning Program	1416
NaviGate Prepared	Main Concourse
Netech Corp.	728
OCSC (Ohio Collaborative Services Consortium) and Tenmarks	1112
One Call Now	213
PayForIt	1001
Pearson (Connections Learning)	1123
ProgressBook by Software Answers Inc.	810
Questeq Inc.	708
Registration Gateway	211
Resource International Inc.	613
Sagemcom	733
SchoolDude.com	1413
SchoolPointe	1323
Sharp Business Systems	905
Smart Solutions Education Technologies	307
Tri-Rivers Educational Computer Association (TRECA)	1111
TM Group Inc.	1410
Unique Solutions	1119
VARtek Services Inc.	712, 714
Weidenhammer/Bassco Inc.	711
Zonar Systems	1403

Telecommunications

The Education Connection (Insta-Info Inc.)	1014
Educational Funding Group Inc.	730
Global Communication LLC	1426
One Call Now	213
Security Voice Inc.	340

Textbooks

Follett School Solutions	839
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Transportation

Cardinal Bus Sales & Service Inc.	end of aisles 400 and 500
Edwin H. Davis & Son Inc.	end of aisle 100
First Student Inc.	904
Myers Equipment Corp.	end of aisle 100
OSBA School Transportation Services	138
Petermann Ltd.	516
Ports Petroleum Co. Inc.	1006
School Bus Safety Co.	907
Seon Systems Sales Inc.	903
Zonar Systems	1403

Utilities

Ohio Utilities Protection Service	1304
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Workers' compensation

CompManagement Health Systems Inc.	815
CompManagement Inc.	805
Sheakley UniComp	1041

Windows/glass

Capitol Aluminum & Glass Corp.	718
Pella Window & Door Co. (Gunton Corp.)	529, 531
Seward Associates LLC	930, 932, 934
Suntrol	634

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Student Achievement Fair participants

(listed alphabetically by district)

Akron City

1703

Gifted Learners Plugged In for Online Instruction

Students connect across the district for synchronous online instruction using headsets, laptops, cameras and WebEx. See how technology brings learners together to develop 21st century skills.

Sharon Hall, coordinator for gifted and talented education (330) 761-3069

Akron City

1705

Dual Enrollment

The district partners with Stark State College to offer dual-enrollment opportunities at the high school and online. Hear how students use college course materials, follow college course objectives and earn college and high school articulated credit.

Barbara Williams, apprenticeship coordinator (330) 761-3020

Apollo Career Center

1753

Cosmetology/Spa and Esthetics

See students demonstrate hairstyling, facials, makeup techniques, including air brush, and arm massages. Learn how these students can be state licensed.

Doug Bodey, director (419) 998-2909

Austintown Local (Mahoning)

1749

Freddie's Fuel Up and Go Cart

Created by the district's Falcon Business Academy, Freddie's Fuel Up and Go Cart provides students healthy snacks during the day. Learn how this increases attention spans and test scores, and reduces behavior problems.

Chris Berni, principal (330) 797-3900

Bexley City

2010

South Sudan Global Service Learning

Seventh-graders participated in a service-learning project about the "lost boys" of South Sudan and the lack of access to health care in the world. Hear how they worked with a lost boy to fund supplies for a medical clinic in Piol, South Sudan.

Beth Jax, South Sudan service learning (614) 404-7528

Buckeye Central Local (Crawford)

1707

Bridging Achievement Gaps with Robotics

Hear how using Lego robots during a summer program boosts student achievement for struggling learners. High school students act as mentors, and students use the skills learned over the summer during the next school year.

Nan Chorba, principal (419) 492-1035

Buckeye Local (Jefferson) 1701**Interactive Media II**

Explore World War II history through an interactive tour of weapons, strategies and major events of the war.

Scott Wolfe, instructor (740) 859-2196

Cambridge City 2002**Student Representatives on the Board of Education**

Hear how the board of education created a learning opportunity to introduce students to the responsibilities of serving on a school board. Students are exposed to a wide range of experiences while learning how to work through the problem-solving and decision-making process.

Rusty Roberts, board member (740) 680-3710

Chardon Local (Geauga) 1709**Leadership Camp**

Hear how this program helps students learn leadership skills. In addition to training, planning and team-building sessions, this retreat includes a keynote speaker who motivates and inspires students and shares leadership advice.

Ann Grantham, student council adviser (440) 285-4057

Coshocton City 1914**Coshocton Elementary School Piano Lab**

Research shows students who learn an instrument at an early age perform better on standardized math and reading tests. Hear how the district created a piano lab to give first- through sixth-grade students piano training as a part of their general music class.

Shannon Folkert, teacher (740) 622-5514

Coshocton County Career Center 1810**Culinary Arts**

Students demonstrate hands-on culinary arts and provide samples for visitors.

Eddie Dovenbarger, principal (740) 622-0211, ext. 1106

East Cleveland City 1913**School Court and Mock Trial**

Learn how Student Court empowers students to have a direct impact on school discipline and gives offenders a means to make amends through school service.

Andratesha Fitzgerald, administrator (216) 268-6593

East Guernsey Local (Guernsey) 1910**Buckeye Trail Science Fair**

In this inquiry-based activity, students choose a topic and learn the scientific or engineering method to test their hypotheses or design criteria. Hear how students enhance their skills while learning more about a topic that interests them.

Bill Hartmeyer, principal (740) 489-5005

East Muskingum Local (Muskingum) 1816

Math Mini-Mart

Second-grade students organize a math mini-mart for one week in May, learning how to work with money, solve math problems and build career-readiness skills. Later, students count their profits and decide how to spend the money to benefit the school.

Kourtney Allred, teacher (740) 439-1645

Franklin City 1809

Hatchet, a Website

Three students created a website for a project on the book *Hatchet*, including links for plot, setting, character, point of view, theme and a synopsis for each chapter and section. Watch students demonstrate how to navigate their website.

Matt Slone, teacher (937) 743-8650

Franklin City 1900

Read Naturally

Hear about a reading intervention and enrichment program focusing on fluency, comprehension and keyboarding skills. Learn how it helps third- and fourth-graders with reading.

Deborah S. Mears, assistant superintendent (937) 743-8601

Franklin Local (Muskingum) 1909

Philo Junior High Science Club

Learn how science club exposes students to experiments and critical thinking. Club members competed in the STEMfest engineering competition and hosted a Science Night for fifth-graders, which included eight experiment stations led by sixth-grade club members.

Rob Preston, principal (740) 674-5210

Gallipolis City 1745

Fuel Up to Play 60

High school students created a series of healthy eating and physical activity initiatives that improved the wellness environment in the school. Hear how they redesigned the cafeteria, increased breakfast participation, sponsored a countywide walk and are adding a healthy food vending machine.

Patti Bodimer, instructor/FCCLA adviser (740) 446-3212

Goshen Local (Clermont) 1711

Invention Convention

Learn about a science fair designed to promote problem-solving and creative-thinking skills. Each student creates a step-by-step process to invent a new product, develops a new method for doing something or improves on an invention.

Jennifer Tunison, teacher (513) 722-2225

Goshen Local (Clermont) 1713**Marr/Cook Outdoor Classroom**

Learn how teachers created an outdoor classroom that brings learning alive. The classroom includes multiple learning activities that can be used year-round, including gardens, a wildlife tracking station, a cross-curricular meeting area and a composting site.

Troy Smith, principal (513) 722-2224

Green Local (Scioto) 1807**PawMart**

A student-run business helps them experience real-world scenarios, work in different areas in a company and participate in an on-the-job training class. Learn how students grow and become career ready.

Erika Merrill, teacher (740) 354-9150

Greene County Career Center 1741**Veterinary Science**

Learn about a two-year, college-prep career-technical program for high school juniors and seniors. Housed at the 49-acre Greene County Agricultural Research Center, students learn veterinary techniques in a modern laboratory setting.

Kelly Rickabaugh, instructor (937) 347-1089

Greenville City 1715**Computer Tech Apprentices**

Discover how students learn real-world computer expertise by providing tech support for the district. Juniors work as paid interns, supervised by the district's network administrators, during the summer and in their senior year.

Robert Warner, instructor/network administrator (937) 548-4188

Groveport Madison Local (Franklin) 1903**Global Read Aloud and Chromebooks**

See how fourth-graders are becoming global learners by participating in the Global Read Aloud and using Google Chromebooks purchased through Donors Choose.

Nancy S. Gillespie, board member (614) 492-2520

Hamilton Local (Franklin) 1901**Using Gamification to Achieve Content Understanding**

Using a global positioning system, students go on a treasure hunt, searching for a series of hidden "caches." The hunt takes students on a tour of the district campus, helping them learn content material in a fun, competitive manner. Students earn badges and symbols of achievement for completing tasks.

Phil Borkow, science department chair (614) 491-8044

Independence Local (Cuyahoga) 2012

iMovement: Pay it Forward

Learn about a service program that brings generations in the community together. Students read books to raise money and use proceeds to clean local senior citizens' homes, take goodies to police, fire and city services, and pass out gift cards to local residents.

Ben Hegedish, principal (216) 642-5867

Logan-Hocking Local (Hocking) 1801

Logan High School Robotics Team

Members of a robotics team compete in the Buckeye Regional FIRST (For the Inspiration of Science and Technology) robotics competition. Hear how students solve problems and learn how to develop a robot that not only works, but is competitive.

Matt Denny, teacher (740) 385-2069

Madison Local (Butler) 1755

Senior Experience Communication Intern

See how this program helps seniors introduce themselves to the world as bloggers and district ambassadors via the district's website. Learn how to effectively use students in your communication efforts.

A.J. Huff, coordinator (513) 594-6875

Mahoning County Career and Technical Center 1818

Trash Bash

Learn about a fun, innovative way of celebrating Earth Day. This is "Project Runway" with a twist – a fashion show of outfits designed by students and made from discarded items, including sheet music, men's ties, gift cards and coffee filters.

Melissa Hackett, instructor (330) 729-4000, ext. 1437

Miami Valley Career Technology Center 2006

Exploring Careers in Robotics and Automation

See projects used to prepare high school students for careers in the world of robotics. Students share how they design, program and maintain robots used to compete in Xtreme Bots robot battles.

Van Henderson, instructor (937) 854-6083

Mid-East Career and Technology Centers 1815

Business Employability Skills Training (BEST)

BEST provides students with real-world work experiences as they travel to various job sites to learn skills in different employment fields. Watch a presentation on their work-based placements.

Dan Coffman, director (740) 685-2516

Mid-East Career and Technology Centers 1813**Restaurant Operations**

Learn how students run a restaurant serving customers four days a week. See students demonstrate some of the hands-on activities they learn as part of their two-year experience.

Michelle Patrick, assistant director (740) 454-0101

Mogadore Local (Summit) 1805**The Pythagorean Society**

See balsa wood bridges built by a seventh-grade accelerated math group using STEM standards. The group uses inquiry, experimentation and data collection to build structures that can stand up to weight and pressure tests.

Nancy Bennett, gifted intervention specialist (330) 933-0905

Northern Local (Perry) 1905**Sheridan Publications**

Learn how these award-winning students elect leaders and choose designs for a news magazine and yearbook. They also use Adobe InDesign and PhotoShop to create original pieces to sell to classmates.

Rebekah Yzenski, adviser (740) 743-3310

Northwest Local (Hamilton) 1812**Civil War Craft**

See how this gamification of the Civil War unit for eighth-graders increases student engagement and motivation. Students are assessed as they complete program levels, and receive badges based on military ranks as they advance.

Julie Flack, teacher (513) 851-2400

Ontario Local (Richland) 1747**Rainy Day? Breakfast and Fuel Up to Play**

See how students purchased a breakfast bar and cart for the cafeteria to encourage students to make better breakfast choices. They also created Rainy Day Recess Activity Boxes so second-graders can stay active, no matter what type of weather.

Melissa Vannest, FCS instructor/FCCLA adviser (419) 529-3969

Pike County Career Technology Center 1902**Engineering Technologies**

Students earn college credit in this award-winning program, and often are awarded scholarships. See some of their projects, including two 3-D printers and an underwater computer cooled by refrigeration.

Jaime Steffy, instructor (740) 222-3766

Preble-Shawnee Local (Preble) 2004

Graphic Arts Technology

See how graphic art students use various software programs to produce a 12-month calendar, magazine covers, business cards and senior T-shirts.

Michael W. Cottingim, teacher (937) 452-3004

Ridgemont Local (Hardin) 1751

Small Schools Can Have Big Goals

Concerned about the health of students, FFA students teamed with Fuel Up to Play 60 to encourage healthier eating and start a Backpack Buddy program to help food-insecure families. Learn how students are making a difference in their community.

Stephanie Jolliff, agriculture/FFA (740) 225-3955

Rolling Hills Local (Guernsey) 2000

Learning Opportunities with Community-Based Agencies

See the importance of involving community-based organizations and agencies in the classroom. Learn how to find guest speakers, ways to introduce topics to students and how these programs can be incorporated into an academic setting.

Rusty Roberts, teacher (740) 680-3710

Southeast Local (Portage) 1717

Link Crew

Learn how this transition program welcomes freshmen and makes them feel comfortable during their first year of high school. Link Crew helps freshmen develop relationships and strategies to be successful in high school and reminds them others care about their success.

Bob Dunn, high school principal (330) 654-1960, ext. 1110

Southeast Local (Portage) 1719

Dynamic Dribblers

Discover how nearly 150 kindergarten through second-grade students learn basketball-handling routines and perform to music at high school and college basketball games.

David Fesemyer, principal (330) 654-1930, ext. 1219

Southern Local (Perry) 1906

Academy for Leadership Abilities

Hear how a program trains young adults to become leaders in their communities. Participants are taught leadership and life skills practiced by the world's most successful leaders, and apply these skills through learning activities in their community.

Greg Holbert, superintendent (740) 394-2402

Southwest Licking Local (Licking) 1800**Meaningful Work Program**

Learn how at-risk students apply for “jobs” in the school, encouraging them to take pride in their school and allowing them to work with adults. Students have quarterly meetings, where teachers can follow up and discuss responsibility.

Janice Thacker, intervention specialist (740) 927-3861

Springfield Local (Lucas) 1907**Students In Action**

Five years ago, Springfield High School was chosen by the Jefferson Awards for Public Service and Leadership Toledo to be part of an initiative to bring the awards program into area high schools. Hear how students engaged their peers and transformed their school into one that celebrates and tracks service to others.

Kristina White, community liaison (419) 290-5027

Stark County Area JVS 1904**Bakery & Pastry Operations**

See how students learn about the diverse food manufacturing and marketing industry. Students make a variety of baked goods and specialty food items, and earn scholarships and certifications after completing industry-based standards and expectations.

Dennis Finley, instructor (330) 832-9856, ext. 346

Talawanda City 1814**Talawanda High School Human Rights Museum**

Students study the Universal Declaration of Human Rights and human rights in history and literature as a cross-curricular unit in English and world history. Learn how they research a topic related to human rights and develop a project to demonstrate their learning.

Amanda Weatherwax, teacher (513) 267-7037

Twin Valley Local (Preble) 1803**Life is Science**

Learn how fourth-graders used a greenhouse to investigate plant life. Students classified the plants, related each plant structure to the function it served and studied variables in soil and watering conditions.

Amanda Beneke, teacher (937) 839-4315

Upper Valley Career Center 1802**Cosmetology**

Learn how this program fulfills the educational requirements set by the Ohio State Board of Cosmetology. Students can complete an internship and gain employment at a salon, allowing them to work in the industry before graduating.

Sara Plozay, instructor (937) 778-1980

Warren County Career Center 1811

Aerospace Academy

See how students learn about careers in the aviation industry, attend a classroom at an airport and earn college credit. Juniors are exposed to the pilot and flight side of the industry, and seniors learn about the mechanical aspects.

Peg Allen, public information specialist (513) 932-5677, ext. 5204

Waverly City 2008

Science Days 2013

The National Resources Conservation Service created science lessons for Waverly Primary School students. The hands-on lessons cover topics including the water cycle, fossils, forces of motion, magnets, recycling and habitats, exposing students to complex topics in a fun way.

Ashlee Stulley, principal (740) 222-6291

Wayne Local (Warren) 1743

Waynesville Middle School Choir

Hear about this progressive program focusing on instruction of popular music styles and the ways popular musicians learn. Students select songs to perform in a concert each quarter and choose which instruments they would like to focus on: voice, guitar, bass guitar, drums, keyboards, iPads or a combination of those options.

David Coffey, teacher (937) 902-5926

Waynesfield-Goshen Local (Auglaize) 1804

Civil War Brigade

The brigade increases awareness, stimulates interest, promotes preservation and represents the history of the American Civil War and society from the era. Students complete projects to learn about the Civil War while educating the local community through presentations and demonstrations.

Joe Foster, teacher (419) 568-9100

Waynesfield-Goshen Local (Auglaize) 1912

Guided Reading Project

After reading *Blood on the River James Town 1607*, fifth-graders created a diorama display of what they thought the original James Town Fort might have looked like. Learn about the project, which is displayed in the school.

Deb Johns, teacher's aide (419) 568-9101, ext. 1028

Weathersfield Local (Trumbull) 1908

Integrating History in Art

See how students are introduced to various cultures in history. Through a culturally inclusive art curriculum, they become aware of diversity and how it affected history, and their projects challenge students to broaden their understanding.

Gina Kesner, teacher (330) 652-9695, ext. 0

Westerville City**1806****Emerson Kyoto Tea House Project**

Learn how third-graders partnered with the community to save one of the Japanese Kyoto Tea House's mosaics, depicting the country and culture of Japan. Students learned about Japanese culture and history, and that they have the power to make a difference in their community.

Kristen Quinn, teacher

(740) 310-4308

Winton Woods City**1911****Middle School Humanities Seminar**

This course introduces students to human nature and the idea that it is an outcome of each person's unique experiences. Hear how students reflect on their own individual growth and self-knowledge, and learn how to think critically, express ideas clearly and engage in intellectual conversation and debate about course themes.

Lisa Giblin, teacher

(513) 619-2440

Woodridge Local (Summit)**1808****Second-grade World Travelers**

See how second-graders use technology to enhance their daily learning. Students team with classmates across the world using Skype, Twitter, email and the Internet. Learn how students partnered with the Shekou International School in China to share experiences and projects.

Patty Roman, teacher

(330) 928-1223

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Blood pressure checks and wellness information (Tuesday)

Coshocton County Career Center **Booths 1525 and 1527**
Cosmetology (Tuesday)

Delaware Area Career Center **Main Concourse**
OSBA Bookstore landscaping

Eastland-Fairfield Career & Technical Schools **end of aisle 1500**
Hand and arm massages and manicures (Monday)

Grand Valley Local (Ashtabula)/A-Tech **end of aisle 1400**
Official Capital Conference Student Documentary Video Team

Mahoning County Career and Technical Center **Booths 126–136**
Blood pressure checks and wellness information (Monday)

South-Western City Career Academy **Booth 1525 and 1527**
Cosmetology (Monday)

Tolles Career & Technical Center **end of aisle 1500**
Hand and arm massages and manicures (Tuesday)

Tri-Rivers Career Center **Booths 126–136**
Blood pressure checks and wellness information (Tuesday)

Trumbull Career & Technical Center **end of aisle 1500**
Hand and arm massages and manicures (Tuesday)

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