

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



OSBA announces change in Capital Conference speaker lineup

Steve Pemberton will replace Dr. Marc Lamont Hill as the first General Session speaker at the Capital Conference on Nov. 12. Pemberton is a child advocate, author and chief diversity officer/divisional vice president for Walgreens. He is recognized as a leader on diversity and inclusion issues and their importance to U.S. economic growth. A ward of the state for much of his youth, he has made opportunity, access and equality pillars of his life. His unconventional journey to corporate America has profoundly influenced many, inspired young people and taught others what is possible when you overcome tragedy and become more than your circumstance.

Capital Conference preregistration deadline is Nov. 8

The deadline to preregister for the 2012 Capital Conference is 5 p.m. on Thursday, Nov. 8. After that time, attendees must register on-site at the Greater Columbus Convention Center. To preregister, contact OSBA's Ann Herritt at (614) 540-4000 or (800) 589-OSBA or visit <http://links.ohioschoolboards.org/88351>. The conference runs Nov. 11-14 at the Greater Columbus Convention Center in downtown Columbus.

Registered six for Capital Conference? Send many more for free!

Districts that already have registered at least six people for the OSBA Capital Conference can sign up an unlimited number of additional attendees at no cost. That means the more people you bring, the lower the per-person cost. This enables districts to send individuals to the entire conference, for one day or for just a few sessions. For details, visit www.ohioschoolboards.org/2012-capital-conference.

NSBA launches online resource to address charter school issues

NSBA has created the Charter School Resource Center, an online tool for school board members and state associations. The website's primary goals are to provide useful information to address charter school legislation and policy in the states and showcase school board leadership in holding charter schools accountable for the taxpayer funds they receive. The website will be updated as new information emerges. Check out this new resource at www.nsba.org/charterschools.

Experience conference via social media; mobile app also available

Capital Conference and Trade Show attendees can use Twitter and Facebook to share their experiences with their colleagues. Include "#CC12" in your tweet to share feedback on Twitter. You also can post and see conference updates on the OSBA Facebook page at www.facebook.com/OHSchoolBoards. In addition, you can download the conference program phone application to your iPhone, iPad and

Nov. 5, 2012

Volume 43 Issue 21

Contents

More news..... 2

New policy center for state ed-tech issues unveiled; Receiving calls to action? If not, contact OSBA; This month in OSBA history; OSBA online

Bulletin Board..... 3

Region Roundup... 4

OSBA
Leadership..... 10

Public Schools
Work! 11

Route workshop information to:

- ☐ Administrative Assistants
- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Principals

Android at www.ohioschoolboards.org/2012-conference-app.

New policy center for state ed-tech issues unveiled

The State Education Technology Directors Association (SETDA) has launched a new policy center designed to provide insight into states' policies on technology issues. The system can be searched by topic or state. The key topics include broadband, online assessment and instructional materials. Access the center at <http://sepc.setda.org>. SETDA is a leader in helping determine district and state "tech readiness" for the coming online assessments and offers guidance on the shift from print to digital instructional materials.

Receiving calls to action? If not, contact OSBA

OSBA regularly emails calls to action to members urging them to

contact their legislative representatives about important pieces of legislation that are pending. If you have not been receiving these messages or have changed your email address, please contact OSBA's **Ann Herritt** at (614) 540-4000, (800) 589-OSBA or aherritt@ohioschoolboards.org.

Medina City students create spooky films for class

Medina City students took part in a spooky assignment in October: creating a horror movie in class.

More than 300 students at A.I. Root Middle School participated in teacher **Rocco Russo's** "The Thriller Project," which had kids write, act, film and edit six 10-minute movies. The movies will be uploaded on YouTube and voted on. In November, the students will see their films at a local theater. The screening will include a red carpet and students with cameras acting as paparazzi.

"This is why I became a teacher," Russo told a local TV station. "To see over 300 kids engage in something you came up with from your imagination is just heartwarming and it fills me up inside."

Source: WJW-TV

This month in OSBA history

The November 1957 OSBA *Journal* magazine promoted an early version of today's New Board Member Academies. Titled Basic Boardmanship for Beginners, the two days of workshops were held at Kent State University. The event featured such sessions as "Ten Tips from Ten Topnotchers," "Behind the Big Board's Gavel" and "Presto Panel — a quick-query and quick-answer period."

OSBA online

● www.ohioschoolboards.org

The OSBA *VendorBook*, a directory you can use all year to find goods and services for your schools, is now available electronically at <http://links.ohioschoolboards.org/59399>. The *VendorBook* also includes information on most of the exhibitors at the 2012 Capital Conference Trade Show, which can help you plan what booths to visit to meet your district's needs.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

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Editor: **Crystal Davis Hutchins**, deputy director of communication services

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Assistant editor, layout and design: **Angela Penquite**, communication design manager

Assistant editor: **Bryan Bullock**, communication coordinator

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



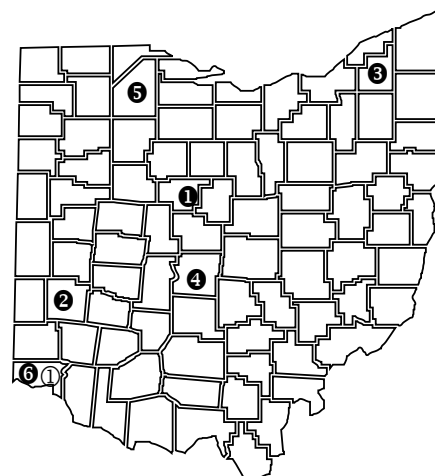
BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
① River Valley Local (Marion)	Nov. 23	OSBA Search Services, (614) 540-4000
② Oakwood City	Dec. 13	OSBA Search Services, (614) 540-4000
③ Chardon Local (Geauga)	Dec. 14	OSBA Search Services, (614) 540-4000
④ Whitehall City	Jan. 16	OSBA Search Services, (614) 540-4000
⑤ Rossford EV	TBD	OSBA Search Services, (614) 540-4000
⑥ Winton Woods City	TBD	OSBA Search Services, (614) 540-4000



① = Superintendent

① = Treasurer

Treasurer

District	Deadline	Contact
① Lockland Local (Hamilton)	TBD	OSBA Search Services, (614) 540-4000

Other searches

Position	District	Deadline	Contact
Superintendent	Northridge Local (Licking)	Nov. 16	www.escco.org/northridge
Treasurer	North Point ESC	Nov. 16	Mandy Martin, personnel & licensure, North Point ESC, (419) 627-3908

Board changes

Bettsville Local (Seneca) appointed Robert McDole to the board effective immediately. ●●● Richmond Heights Local (Cuyahoga) Board of Education member Bill Delsanter announced his resignation effective Oct. 8.

Administrative changes

Superintendents

Ashtabula Area City hired Patrick E. Colucci Jr. as interim superintendent effective Jan. 1. He will replace Joseph Donatone, who is retiring. Colucci currently is the district's assistant superintendent. ●●● Hicksville EV hired Keith Countryman as interim superintendent effective immediately. He replaced Jesse D. Steiner, who took the superintendent position at Celina City. Countryman previously was the district's elementary principal. ●●● Hilliard City Superintendent Dale McVey announced his retirement effective June 30, 2013. ●●● Niles City hired Frank Danso as interim superintendent effective Oct. 15. He replaced Mark Robinson, who resigned to take a position with the Ohio Department of Education. ●●● Painesville City Local (Lake) Superintendent Dr. Michael P. Hanlon announced his retirement effective June 30, 2013.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

- Triad Local (Champaign) Superintendent Dr. **Craig M. Meredith** announced his retirement effective June 30, 2013.
- Westerville City Superintendent Dr. **J. Daniel Good** announced his retirement effective June 30, 2013.

Treasurers

Dayton City Treasurer **Stanley E. Lucas** announced his retirement effective Oct. 31. ●●● Newcomerstown EV hired **Christy Green** as treasurer effective Jan. 1. She will replace **Daniel L. Stocker**, who is retiring. Green is currently the district's assistant treasurer. ●●● Marietta City Assistant Treasurer **Barbara L. Mincks** announced her resignation effective immediately.

Sympathies

Former State Board of Education member **William Cossler** died Oct. 5. He was 85. ●●● Former Bellefontaine City Board of Education member **Lee Roy Linville** died Oct. 16. He was 75. ●●● **Robert "Whitey" Berlekamp**, a former member of the Clyde-Green Springs EV and former Green Springs Village boards of education, died Oct. 5. He was 82. ●●● Former Lakewood Local (Licking) Board of Education member **Marian Davis** died Oct. 22. She was 80. ●●● Former Loveland City Board of Education member **Jean Kieffer** died Oct. 7. She was 77. ●●● Former Parkway Local (Mercer) Board of Education member **Paul P. Kimmel** died Oct. 13. He was 93. ●●● Former Parma City Superintendent Dr. **Edward A. Karns** died Oct. 14. He was 78.

Correction

A page 1 item in the Oct. 22 *Briefcase* ("A dozen Ohio public schools earn national blue ribbon honors") listed an incorrect district for Hilliard Elementary School. The school is in the **Westlake City** School District. The *Briefcase* apologizes for the error.



REGIONAL ROUNDUP

compiled by Angela Penquite, assistant editor

OSBA's regions celebrate successful fall conferences

OSBA's five regions have wrapped up another round of well-attended fall conferences. More than 900 board members, administrators, guests and students gathered in their respective regions for dinner, networking, learning, fellowship and recognition. In addition, they were entertained by some of the state's top student performing groups.

The fall conferences also featured elections for the 2013 regional

officers. Check with your regional manager for results. Contact information for the managers and regional news and photos, are posted at www.ohioschoolboards.org/regions.htm.

OSBA President **Sharon E. Manson**, Waverly City and Pike County Career Technology Center, OSBA Executive Director **Richard Lewis** and a number of association staff members traveled to all of the conferences to greet attendees and

present OSBA updates.

If you attended a regional conference you are eligible for five credits toward the OSBA Award of Achievement. For more information on the Award of Achievement program, visit <http://links.ohioschoolboards.org/43085> or contact OSBA.

Following are reports on each fall conference from the regional managers.

Continued on page 5

Regional Roundup, continued from page 4

Central Region

*by Dr. Michael G. Grote
regional manager*

The Central Region Fall Conference on Sept. 27, was enjoyed by 205 people. The evening featured an exceptional dinner at Villa Milano and a presentation by Dr. **David Harrison**, president of Columbus State Community College, on how the college is helping students transition from high school to four-year degrees.

Columbus City's Eastmoor Academy Choir provided entertainment prior to dinner. The region recognized the 11 districts that were chosen to represent the Central Region at the Capital Conference Student Achievement Fair and 10 outstanding teachers from the Central Region who were nominated for the Ohio Teacher of the Year.

The region honored **Trent Bowers**, assistant superintendent, **Worthington City**; and **Jan Schaeper**, **Groveport Madison Local (Franklin)**, as the region's exemplary school employees.

The region also designated six individuals as Friends of Public Education. Those honored and the districts nominating them were: **Fred L. DiDomenico**, **Washington Court House City**; **Nick Epifano**, **Miami Trace Local (Fayette)**; **Linda Granger**, **London City**; **Glenda and Tim Huffman**, **Upper Arlington City**; **Patricia A. Kelso**, **Worthington City**; and **Stephen J. Smith Jr.**, **South-Western City**.

In addition, **Jaynie Lambert**, **Fairbanks Local (Union)** and **Tolles Career & Technical Center**, was honored as the region's All-Ohio School Board nominee. She will be inducted into the All-Ohio School Board on Nov. 14 during the Capital Conference. The recognition is OSBA's most prestigious honor.

Robert D. Bowers, **Logan Elm Local (Pickaway)**, was honored as a 50-year veteran board member, serving on three boards during his terms of service.

The region also recognized and thanked 2012 Central Region President **W. Shawna Gibbs**, **Columbus City**, for her leadership and service.

The Central Region Spring Conference is scheduled for Wednesday, March 20.

Northeast Region

*by Terri Neff
regional manager*

Oct. 3 marked the Northeast Region's 60th anniversary celebration and the region's 2012 Fall Conference. The Galaxy Restaurant in Wadsworth was the setting for this recognition and meeting of more than 150 local school board members and administrators from school districts in the region's 19 counties.

Former Northeast Region presidents and regional managers were in attendance, including: **Thomas Pickering**, formerly of **Cloverleaf Local (Medina)** and **Medina County Career Center** (1981; 1985 OSBA president);

Russell B. McKenzie, formerly of **Southeast Local (Portage)** (1996, regional manager 2001-2010); Dr. **Mary Ann Harris**, formerly of **East Cleveland City** (1998); **Linda F.R. Omobien**, formerly of **Akron City** (1999; 2006 OSBA president); **Reno Contipelli**, **Cuyahoga Heights Local (Cuyahoga)** (2003); **Joyce Brooks**, formerly of **Mahoning County ESC** and **Mahoning County Career & Technical Center** (2006); **Susie Lawson**, **Tri-County ESC** and **Wayne County Schools Career Center** (2007 and 2011); **Andrew Herchek**, formerly of **Waterloo Local (Portage)** and **Maplewood Career Center** (2009); **Roger L. Samuelson**, **Champion Local (Trumbull)** and **Trumbull Career & Technical Center** (2010); and Dr. **Jay Parrot** (regional manager 1996-2001).

Guests signed a banner, which will be taken to conferences and used each year, with the new region president adding his or her signature to the banner.

After dinner, **Marlington Local's (Stark)** Marlington High School Dukes of Harmony, under the direction of **Vanessa Painter**, entertained attendees. During the performance, the group led the audience in "Happy Birthday to NEOSBA."

Many special guests were in attendance, including State Board of Education member **Rob Hovis**, who represents Holmes, Geauga, Lake, Medina and Wayne counties, and parts of Ashland and

Continued on page 6

Regional Roundup, continued from page 5

Cuyahoga counties. OSBA Central Region Manager Dr. **Michael G. Grote** and OSBA Northwest Region Manager Dr. **Judy Jackson May** attended.

Northeast Region President **Doug G. Stuart, Rittman EV** and Wayne County Schools Career Center, gave a brief history of OSBA and the Northeast Region. Kent State University played a pivotal role in the beginning of the Northeast Region, and Dr. **Daniel Mahony**, dean of Kent State University's College of Education, Health and Human Services, attended the event.

Stuart also unveiled a plaque with the names of former region presidents. Each year, the name of the new region president will be added.

Along with presentations by OSBA President Manson and Executive Director Lewis, **Damon Asbury**, OSBA director of legislative services, spoke briefly about the importance of the upcoming election. He also thanked attendees for their involvement in opposing House Bill 136.

Stuart introduced Contipelli to make the presentation of the 2012 Teacher Education Book Grant. The award, in its 11th year, is named the "Lester M. Marrison Education Scholarship," in memory of the late board member, and was awarded to **Marissa Mrasz**. A 2012 graduate of **Austintown Local's (Mahoning)** Austintown Fitch High School, she attends Youngstown State

University, where she is double majoring in mathematics and secondary education, and hopes to become a teacher.

Stuart, Manson and Lewis recognized the three Northeast Region All-Ohio School Board nominees: **Curt Denning, Dalton Local (Wayne)** and Wayne County Schools Career Center; **Gale Patten, Berea City**; and Stuart. Stuart was selected to represent the region on the All-Ohio School Board and will receive OSBA's highest award on Nov. 14 at the Capital Conference.

Stuart and Manson presented certificates and recognized the 19 school districts that were chosen to represent the Northeast Region at the Capital Conference Student Achievement Fair.

Awards were given to the region's outstanding school administrators, nominated by their boards of education. The region's outstanding superintendents were Dr. **Charles T. Keenan, Maple Heights City**; Dr. **John Rocchi, Indian Creek Local (Jefferson)**; and **Robert Mehno, Leetonia EV**. **Denise Todoroff**, Indian Creek Local, was named the region's outstanding treasurer, and **Mary Balmford**, principal at **Buckeye Local's (Ashtabula)** Ridgeview Elementary School, and **Samuel Vawters**, principal at **Bedford City's Bedford High School**, were named the region's outstanding principals.

The Northeast Region Spring Conference will be held March 6 in Copley.

Northwest Region

*by Dr. Judy Jackson May
regional manager*

Superintendent **Staci Kaufman** and the **Vantage Career Center** rolled out the red carpet for 141 guests at the Northwest Region's 65th annual Fall Conference on Oct. 18. The program began with tours of the center's newly renovated facility.

Northwest Region President **David Spridgeon, Arcadia Local (Hancock)**, served as the evening's master of ceremonies and opened the program by welcoming attendees and introducing the Northwest Region Executive Committee, along with other special guests, including State Board of Education member **Ann Jacobs** and State Sen. **Cliff Hite (R-Findlay)**. With the attendance of U.S. House of Representatives hopeful and region Immediate Past President Dr. **Angela Zimmann, ESC of Lake Erie West**, attendees had an opportunity to meet and speak with the candidates. (Both Hites and Jacobs are up for re-election.)

Zimmann delivered the evening's invocation, and the career center's culinary arts program catered the event. Students sharing their talents at the conference included **Clare Caywood**, a student at **St. Marys City**, and the 50 members of Lima City's Liberty Arts Magnet Touring Company.

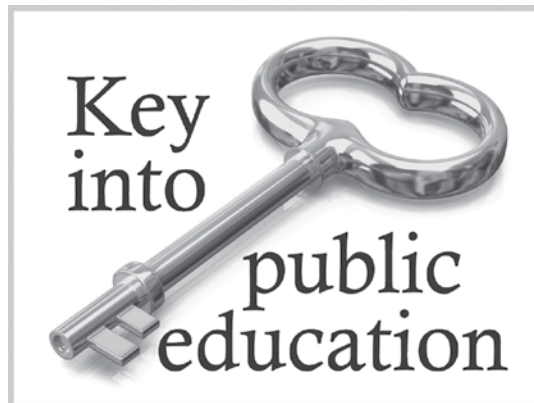
Caywood delivered the speech that won her national honors earlier this year in the national

Continued on page 7

Discover the keys to public education at the OSBA Capital Conference

Don't miss ...

- Nationally acclaimed speakers
- More than 100 breakout sessions designed specifically to address education issues and improvement
- The largest education-focused trade show in the nation
- Spotlight Sessions providing insight into complex and timely topics
- University Square, with college and university representatives on hand to help districts advise their students about postsecondary education opportunities
- Exemplary performances and exhibits showcasing the work of Ohio's students



Register today! Call **Ann Herritt** at (614) 540-4000 or (800) 589-OSBA. For more information, visit www.ohioschoolboards.org/2012-capital-conference.



OSBA Capital Conference

Nov. 11, 12, 13 & 14, 2012 • Greater Columbus Convention Center

Winter School Finance Workshop

Friday, Dec. 7

Quest Business & Conference Centers, Columbus

School funding and other education-related issues continue to be contentious topics in Columbus. This workshop is your opportunity to get answers and information from the experts!

What happened in the November elections and how will it impact the next General Assembly? What will the current General Assembly be doing during the lame-duck session about a new accountability system and the state report cards? What will the governor's new school-funding proposal look like and how can school districts play a role in the process? What is the governor's oil and gas tax proposal and how will it impact schools? What are the different types of levy options available to districts? You will get information about all of these questions! Find out what's at stake for Ohio's schools – we are talking politics, legislation and much more.

Cost is \$145, which includes materials, lunch and refreshments. You can register on the Ohio Association of School Business Officials website at www.oasbo-ohio.org or by calling (614) 431-9116.



Proactive Communication Tactics for District Support Staff



A new workshop for administrative assistants and professionals

Tuesday, Dec. 4

OSBA office, 8050 N. High St., Columbus

(614) 540-4000

Cost is \$85

Developed with administrative assistants and school support staff in mind, this new workshop provides practical advice for those who are often asked to craft news releases, coordinate social media or otherwise fill in as a communication specialist.

Patrick Gallaway, director of communications at **New Albany-Plain Local (Franklin) Schools**, will share the communication tools he finds most useful, and OSBA communication services staff will detail highly effective ways to promote your district's successes to the media and public.

The cost of the workshop is \$85, which includes registration, a box lunch and materials. Register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.

Agenda

9:30 a.m. Registration opens

10 a.m. Introductions and welcome

10:15 a.m. Terrific tools for touting schools

Patrick Gallaway, director of communications at New Albany-Plain Local (Franklin) Schools, breaks down some useful tools that will help you better communicate with your community.

11:15 a.m. Press release primer

Learn the basics of writing attention-grabbing press releases and the benefits of ghostwriting stories about your district.

11:30 a.m. School social media savviness in seconds

An overview of Facebook, Twitter and other mainstream social media sites, along with the increasingly important role they play in school communications.

Noon Lunch and networking

12:30 p.m. Proactive promotion tactics

Discover innovative ways to promote your district using social media, as well as techniques to garner positive local media coverage of district news.

1:30 p.m. Q&A

2 p.m. Adjourn

Diversity: Connecting the dots in education

Wednesday, Dec. 5
OSBA office, Columbus

10 a.m. to 2 p.m.
Cost is \$85

In this informative workshop, representatives of K-12 public schools and higher education explain how diversity issues impact the entire education spectrum.

● **Cheryl Carter**, director of North Central State College's Urban Center for Higher Education, will provide a look at how the community college is uniquely serving diverse populations and offer advice for encouraging high school students to become first-generation college students.

● **Mason City Schools** will share how it is working to close achievement gaps among diverse student populations, and embrace diversity through a pioneering districtwide racial equity movement that encourages conversation.

● **Mansfield City Schools** will discuss The Algebra Project, an innovative program that helps at-risk students, many of whom come from diverse backgrounds, excel in math.



School board members and administrators, don't miss this chance to learn about a wide range of diversity issues and take valuable information back to your district. You can look forward to discovering best practices and ways to better serve your diverse student populations. This workshop is hosted by OSBA's Diversity and Inclusion Committee.

Agenda

9:30 a.m.	Registration	11:30 a.m.	Lunch (provided)
10 a.m.	Welcome and overview	Noon	Mason City Schools
10:10 a.m.	Cheryl Carter, North Central State College's Urban Center for Higher Education	1 p.m.	Mansfield City Schools
		2 p.m.	Closing remarks and adjournment

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.

SchoolComp Safety Seminar

Nonviolent response to difficult people



Friday, Dec. 14
OSBA office, Columbus

Cost: \$145
9 a.m. to 4 p.m.

This annual safety seminar will focus on nonviolent responses to difficult people and allows employers to meet the two-hour Ohio Bureau of Workers' Compensation safety training requirement. The training will combine presentations with practical scenarios and techniques to effectively deal with personal confrontations and maintain a personal defense strategy. Topics include an overview of nonviolent strategies; a review of strategies for conflict resolution; recognizing crisis behaviors; and practical skills to cope with safety issues.

Agenda

- | | |
|-------------------|--|
| 8:30 a.m. | Registration |
| 9 a.m. | Introduction to nonviolent strategies
Statistical review of workplace violence issues, locations where you are most vulnerable and methods to minimize potential violence |
| 10:10 a.m. | Strategies for prevention rather than reaction; conflict resolution; and verbal and nonverbal communication
Review the main causes of conflict, what escalates conflicts, six steps to conflict resolution, communication and listening skills, and nonverbal signs. |
| 12:30 p.m. | Lunch |
| 1 p.m. | Recognizing and identifying crisis behaviors
Learn the signs of anger; common triggers to anger; levels of anger; appropriate interventions for each level of anger; and self-protection tips. |
| 3 p.m. | Practical skills to cope with personal fears, safety issues and physical interventions
Learn about fear and the panic/fear relationship; the body's reactions to fear; and methods to defuse potential violence. Rehearse and practice various personal safety techniques, such as blocking and escaping from grabs, bites and hair pulls. |

The seminar will be led by **William D. Healy** and **Susan Rance-Locke**. Healy is a career law enforcement officer who was a member of the law enforcement community for more than 29 years. He was a member of the Ohio State Highway Patrol for nearly 25 years, served as a lieutenant at the Ohio State Highway Patrol Training Academy for more than five years and was in charge of all Highway Patrol recruit and in-service training programs.

A career law enforcement officer who served with the Ohio State Highway Patrol for more than 28 years prior to her retirement in 2010, Rance-Locke was the employee development commander in the Office of Training; director of administration at the Ohio State Highway Patrol Training Academy; an investigator for the internal affairs section; labor relations officer in the HRM section; academy instructor; and trooper assigned to the Chardon Highway Patrol Post.

You do not have to be a participant in the SchoolComp Group Rating or Retro Rating programs to attend this seminar. You can register on the Ohio Association of School Business Officials website at www.oasbo-ohio.org or by calling (614) 431-9116.

New board members: Trying to maneuver the maze of boardmanship? Find your way at the New Board Member Workshop



- **Designed for new board members**
- **Intensive, one-day workshop**
- **Plenty of networking opportunities**
- **Saturday, Jan. 12, 9 a.m. to 4 p.m**
- **OSBA office, Columbus**

School boardmanship is more complex and demanding than ever. To carry out their leadership duties effectively, new school board members must move from the role of an involved citizen to that of a responsible elected official as soon as possible. High-quality board member education, designed specifically for newly elected board members, can help you become a more effective educational leader in your community.

This intensive workshop will focus on:

- the world of boardmanship;
- communicating effectively;
- board policy 101;
- how Ohio schools are funded;
- collective bargaining and employee relations issues;
- the Sunshine Law and executive sessions.

Cost for the workshop is \$160 per board member. Four books are included with workshop tuition: *Boardmanship*, *Board-Treasurer Partnership*, *Board-Superintendent Partnership* and *Board-Legislature Partnership*.

To register, call (614) 540-4000 or (800) 589-OSBA or register online at **www.ohioschoolboards.org/event_listing**.

Become a better board member

Attend the Board Presidents Workshop

Two dates and four locations to choose from:

- **Saturday, Jan. 26, at the OSBA office in Columbus or Owens Community College in Findlay**
- **Saturday, Feb. 2, at the Dayton Marriott in Dayton or Northeast Ohio Medical University in Rootstown**

The workshops run from 9 a.m. to 3 p.m.

These workshops, led by experienced OSBA staff, will present all the tools you need to improve your boardmanship skills and effectively lead your district. You don't have to be the board president to attend; board members looking to increase their leadership skills also can benefit.

School board presidents serve critical leadership roles in their districts. The president is the visible leader of the board and responsible for the efficient and legal operation of board business.

Unfortunately, too many board presidents attempt to fulfill these roles by going it alone and feel that on-the-job training is all they need to responsibly lead the board. It is crucial to you and a benefit to your school district to be well-informed and skillful enough to carry out your leadership duties effectively. Bring your questions about leadership roles.

Topics to be covered include legal issues affecting board members; effective board meetings; using parliamentary procedure effectively; dealing with controversy and public participation; open meetings and executive sessions; successful communications; working as a team; consensus building; indicators of an effective board; and networking with your colleagues.

Cost for the workshop is \$160 per board member, and includes a copy of the *Board Presidents' Handbook*. To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. You can register online at www.ohioschoolboards.org/event_listing.





Save the date

Mark your calendar for these important workshops.

December 4

*Proactive Communication Tactics
for District Support Staff*
OSBA office, Columbus
\$85, half day

December 5

*Diversity: Connecting the dots
in education*
OSBA office, Columbus
\$85, half day

December 7

School Finance Workshop
Quest Business & Conference
Centers, Columbus
\$145, full day

December 12

What can PFR Inc. do for you?
webinar
free webinar

December 14

SchoolComp Safety Seminar
OSBA office, Columbus
\$145, full day

January 12

New Board Member Workshop
OSBA office, Columbus
\$160 includes books, full day

January 26

Board Presidents Workshop
OSBA office, Columbus
\$160 includes book, full day

January 26

Board Presidents Workshop
Owens Community College,
Findlay
\$160 includes book, full day

February 2

Board Presidents Workshop
Northeast Ohio Medical University,
Rootstown
\$160 includes book, full day

February 2

Board Presidents Workshop
Dayton Marriott, Dayton
\$160 includes books full day

March 5

*SchoolComp Workers'
Compensation Workshop*
OSBA office, Columbus
Free, half day

March 7

*SchoolComp Workers'
Compensation Workshop*
Wyndham Garden Dayton South,
Miamisburg
Free, half day

March 20

State Legislative Conference
Ohio Statehouse Atrium, Columbus
\$130, half day

March 22

*SchoolComp Workers'
Compensation Workshop*
Ohio University Inn and
Conference Center, Athens
Free, half day

March 26

*SchoolComp Workers'
Compensation Workshop*
Owens Community College,
Findlay
Free, half day

March 27

*SchoolComp Workers'
Compensation Workshop*
Northeast Ohio Medical University,
Rootstown
Free, half day

April 26-27

Board Leadership Institute
Hilton Polaris, Columbus
\$240, two days



WORKSHOP REGISTRATION

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☐ Dec. 4, Columbus, \$85

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☐ Jan. 12, Columbus, \$160

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☐ Jan. 26, Columbus, \$160

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\$160

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____

Attendee name _____ Title _____

Daytime phone _____ Email _____

District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
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OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

Email registrations can be
sent to Laurie Miller at Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our website at
www.ohioschoolboards.org. Events are listed at
the bottom of the page. You will need a username
and password.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Regional Roundup, continued from page 6

God, Flag and Country competition. Following her speech, she led the group in the Pledge of Allegiance.

Dance instructor **Tekle Murphy** directed the Liberty Arts Magnet Touring Company in their performance. **Sally Windle**, director of Lima City's arts and magnet programs, introduced the group.

Hite addressed the group, offering his views on the politics of the region and state.

Linda Steinbrunner, Coldwater EV, and **Diana Gadus, Oregon City**, presented the Northwest Region Outstanding Board Member award to **Nancy Decker, Everett Harris, Sherri Koback, Kenneth Musch** and **Keiran Menacher**, all of whom are on the **Springfield Local (Lucas)** Board of Education. Decker was selected to represent the region on the All-Ohio School Board and will receive OSBA's highest award on Nov. 14 at the Capital Conference.

Gadus and Dr. **Paul R. Lockwood II, North Point ESC** and **EHOVE Career Center**, presented certificates to the region's 10- and 15-year veteran board members. Lockwood also recognized the recipients of four 2012 Northwest Region Educational Book Grants. **Timothy McKinney, Bath Local (Allen)**, presented the Northwest Region Excellence in Community Service Awards to **Adorn Grabarazck**, director of community outreach, **Swanton Local (Fulton)**; **Spencerville Local's (Allen) FFA**; **Van Buren Local's (Hancock)** high school football team; and **Kalida**

Local's (Putnam) Cats Who Care, which took the top honor.

Joseph P. Uphaus, Ottawa-Glendorf Local (Putnam), and **Robert McPheron, Bath Local**, presented the Northwest Region Humanitarian Award to Vantage Career Center's Interact Club; **Ottoville Local's (Putnam)** Seventh Annual Cancer Walk; and **Springfield Local Schools**, which took top honors for its regional effort to help fire victims.

McPheron also presented the Who's Who in the Northwest Region Excellence Award for Outstanding Leadership. Honorees included Koback; **Troy Bowersock**, treasurer, **Lincolnview Local (Van Wert)**; retired Ottawa-Glendorf Local Principal **Denise Phillips**; **Laurie M. Walles**, superintendent, **Arcadia Local**; and retired **Shawnee Local (Allen)** Principal **James Cypher**, who took top honors.

The Northwest Region Spring Conference will be held on Thursday, March 14 at Penta Career Center.

Southeast Region

*by Paul D. Mock
regional manager*

The Southeast Region enjoyed a very successful Fall Conference this year with 177 people registered representing 39 of the region's 84 districts. **Logan Hocking Local's (Hocking)** Logan High School was the setting for the evening. A wonderful meal was prepared by **Barb Matos**, Logan-Hocking Local food service director, and her staff and served

by students in the work-study program, led by instructor **Mike Kindinger**. Dinner music was provided by **Jeff Daubenmire**, associate dean for arts and sciences at Hocking College.

The Logan-Hocking Middle School Choir, directed by **Susan Kendig** and **Matthew Schetter**, entertained attendees. Guests for the evening included Dr. **Max Evans**, professor emeritus, Patton College of Education, Ohio University; **Neil Hinton**, dean, School of Engineering Technologies, Hocking College Energy Institute; **Jason Chapman, Melody Stiff** and **Tonya Tullis**, Ohio School Plan; **Bill Baker, Mike Crawford** and **Sam Lucas**, MSA Sport, which sponsored the event; Dr. **Richard Murray**, interim director, Coalition of Rural and Appalachian Schools; **William Phillis**, executive director, and **Larry W. Miller**, former chairman, Ohio Coalition for Equity & Adequacy of School Funding; and 11 past region presidents.

Region President **Terry A. Halley, Gallia County Local (Gallia)**, presided over the meeting, and OSBA President **Manson** and OSBA Executive Director **Lewis** provided association updates and greetings. OSBA Director of Legislative Services **Asbury** gave a legislative update.

Manson, Halley and OSBA Deputy Executive Director **Rob Delane** recognized 20-year veteran board members **Roger Abbott, Meigs Local (Meigs)**, and

Continued on page 8

Regional Roundup, continued from page 7

Dr. Timothy Kyger, Gallipolis City and Buckeye Hills Career Center.

The Southeast Region Outstanding School Board Member Awards were presented to: **Donald D. Cash Jr., Bridgeport EV; Dennis O. Doult, East Guernsey Local (Guernsey), and Mid-East Career and Technology Centers; Nancy L. Fox, Northern Local (Perry); Robert A. Lake, Maysville Local (Muskingum) and Mid-East Career and Technology Centers; Thomas E. Smith, Portsmouth City and Scioto County Career Technical Center; and W. Bryce Watt, Muskingum Valley ESC.** Watt was chosen to represent the Southeast Region on the All-Ohio School Board and will be recognized with OSBA's highest honor during the Capital Conference.

Halley, Manson and Hothem presented plaques to the top recipients in the region's annual Outstanding Recognition Program, which began in 1993. Sixty-three nominations were received from 24 school districts. The Outstanding Student Program went to Gallia County Local's Academic Festival; Outstanding Male Student was awarded to **Jackson C. Fish** from **Waverly City's Waverly High School and Pike County Career Technology Center; and the Outstanding Female Student was Jocee M. Janicki** from **Franklin Local's (Muskingum) Duncan Falls Elementary School.**

Other recipients included Outstanding Faculty Member **Lori**

Y. Lee, Zanesville City's Zanesville High School; Outstanding Classified Staff Member Leonard E. Russell, Athens City; Outstanding Treasurer Bruce A. Steenrod, Federal-Hocking Local (Athens); Outstanding Volunteer LuAnn Gatewood, Franklin Local; Outstanding Administrator Trina Y. Barrell, former principal, Logan-Hocking Local's Hocking Hills Elementary School; and Outstanding New Program or Innovation, East Muskingum Local's (Muskingum) Muskie 2 Muskie After-School Tutoring Program.

The President's Award, selected each year by the region president, honors those who have shown unwavering commitment and dedication to public education and the boys and girls in Southeast Ohio. Honored was **Dr. Charla C. Evans**, superintendent, Gallia County Local.

A highlight of the evening was the presentation of the region's highest award, the "Advocate of Education" Hall of Fame Award. Each year, the region executive committee selects an individual, business or corporation that has roots in the Southeast Region and has gone above and beyond in promoting children and public education in the region and across the state. This award, presented during the region's Fall Conference, recognizes true trailblazers, those who do not just walk a path, but instead make a pathway for others to follow.

The 2012 recipient was **Larry W.**

Miller. A 1952 graduate of New Concord High School, he earned his bachelor's degree from Marietta College in 1956 and his master's degree from West Virginia University in 1961. His distinguished career has taken him from teacher, coach, athletic director, transportation supervisor, **River View Local (Coshocton) high school principal, East Muskingum Local superintendent and county superintendent of schools in Muskingum County. East Muskingum Local's Larry Miller Intermediate School reflects the honor given to him for his many years of service to children. He was a key player in the formation of the Ohio Coalition for Equity & Adequacy of School Funding in 1991 and served as its chairman for 19 years.**

Northern Local and Logan-Hocking Local were recognized for having all seven members of their administrative teams registered. Federal-Hocking Local was recognized for having four board members and its superintendent and treasurer registered, while East Guernsey Local was recognized for four board members and superintendent registered and Franklin Local was recognized for having the most registered at 15.

The 2013 spring region conferences will be held March 5 at Scioto County Career Technical Center in Lucasville and March 7 at **Belmont County Career Center** in St. Clairsville.

Continued on page 9

Regional Roundup, continued from page 8

Southwest Region

by Ronald J. Diver
regional manager

The Southwest Region Annual Fall Meeting was held Oct. 11 at the **Warren County Career Center** in Lebanon. The 234 attendees were entertained by the **Fairfield City High School Choraliers**, under the direction of **Jeff Clark**. Region President **Randall E. Smith**, **Forest Hills Local (Hamilton)**, chaired the meeting.

The Warren County Career Center staff and students treated everyone with wonderful hospitality. Special thanks to Superintendent **Maggie Hess**, board President **Bobbie Grice** and the career center board of education for allowing us to use their facilities.

Eight school districts were recognized for registering at least four board members. A special memorial to the late **Robert "Shorty" Bell**, **Montgomery County ESC** and **Miami Valley Career Technology Center**, was included in a moment of silence. **Jim Perdue**, **Reading Community City** and **Great Oaks ITCD**, offered a toast to **Jo Ann W. Feltner**, **Franklin City**, for being selected as OSBA's president-elect nominee.

Framed certificates were presented to the 32 Southwest Region programs that were chosen as participants in the Student Achievement Fair for the 2012 OSBA Capital Conference. A framed certificate also was presented to the **Mississinawa**

Valley Local (Darke) Kuroi Taka Taiko Drums for being chosen as the Southwest Region's 2012 Student Achievement Fair performing group.

OSBA President Manson provided an association update and assisted in the various presentations. OSBA Deputy Director of Legislative Services **Michelle Francis** provided a legislative update and scenarios relating to the upcoming elections. OSBA Executive Director Lewis and Deputy Executive Director Delane were on hand to provide comments and help with the various presentations.

The 11th annual Al Kettlewell Award for outstanding board leadership was presented to **Sue Steele**, **Goshen Local (Clermont)** and **Great Oaks ITCD**. She was named the All-Ohio School Board representative from the Southwest Region and will be recognized with OSBA's highest honor on Nov. 14 at the Capital Conference.

The Southwest Region Outstanding Student Program Awards were again a huge success. Fifteen programs (three programs from five categories) were judged as outstanding by Miami University Middletown and each was presented with a framed certificate.

Outstanding New Student Programs were: STEM Program, **Benjamin Logan Local (Logan)**; Student-led Conferences, **Maderia City**; and Humanities Seminar, **Winton Woods City**.

Outstanding On-Going Student Programs were: Scholastically Talented Educational Program (STEP), **Bellbrook-Sugarcreek Local (Greene)**; Agriculture Education/FFA Program **Fayetteville-Perry Local (Brown)**; and Digital Arts and Design, **Great Oaks ITCD**.

Outstanding Volunteer Programs were: FCCLA Program, **Jackson Center Local (Shelby)**; Caring for Teens Children Program, **Springfield-Clark Career Technology Center**; and Volunteer Reading Friends Program, **Three Rivers Local (Hamilton)**.

Outstanding Multi-district Programs were: Gateway to Success, **Great Oaks ITCD**; Adult Ed ABLE/GED Program, **Miami Valley Career Technology Center**; and High Tech Career Camp, **Warren County Career Center**.

Special Recognition Programs were: GHS Wheels for Austin, **Goshen Local**; Preble County WorkKeys Project; **Miami Valley Career Technology Center**; and Academy of Global Studies, **Winton Woods City**.

Seven nominees for the ODE Teacher of the Year from the Southwest Region also were honored.

The 11th Annual "Friend of Education" award was presented to **Brian Ross**, president and CEO of KnowledgeWorks.

The Southwest Region Spring Conference will be held March 12 at the **Miami Valley Career Technology Center**.



OSBA LEADERSHIP

by Gary Motz, managing editor

Legislative Platform Committee OKs amendment proposals

The OSBA Legislative Platform Committee has released its proposed changes to the association's legislative platform. The committee, which met earlier this year to review the proposals, approved six platform amendments and modifications, and rejected two. The panel will present those recommendations to the OSBA Delegate Assembly.

OSBA leadership developed the Legislative Platform Committee to provide a way to streamline the annual process of amending and refining the platform. The purpose of the Legislative Platform is to

publicly state OSBA's positions on key education policy issues. The platform guides advocacy efforts and serves as a valuable tool to inform policymakers and the public where OSBA stands on issues impacting public education.

Committee Chair and OSBA President-elect **Charlie Wilson, Worthington City**, led the meeting, which was attended by six OSBA Executive Committee members, 20 members of the Legislative Platform Committee, six association staff members and several guests.

The committee discussed, amended and approved the following resolutions. The new language the panel approved is italicized.

Resolution 2012-1

Adds new language to the Assessment plank in the Students and learning section on page 3 of the platform.

OSBA supports legislation that — Aligns state assessment laws with the federal No Child Left Behind Act or any requirements added by amendments or waivers to the NCLB Act.

Resolution 2012-2

Adds new language to the Assessment plank in the Students and learning section on page 3.

OSBA supports legislation that — *allows locally elected school boards to exempt foreign exchange students from taking the Ohio Graduation Test during the year they are visiting the United States.*

Resolution 2012-3

Adds new language to the Assessment plank in the Students and learning section on page 3.

OSBA supports legislation that — *increases the one percent cap on alternative assessments for students to a more realistic percentage to reflect the number of disabled students educated by the districts.*

Resolution 2012-5

Adds new language to the State Report Card plank in the Students and learning section on page 4.

OSBA supports legislation that — *provides school districts with an appropriate amount of time to inform parents, students, staff and communities about changes to assessments and report card standards.*

Resolution 2012-6

Adds new language to the Charter/community schools plank in the School governance section on page 5.

OSBA opposes legislation that — *requires the transfer of any locally*
Continued on page 11

What can PFR Inc. do for you?

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Learn about the core services PFR Inc. can provide your school district, including using data to understanding your district's financial reality; how to use powerful financial software; and training to help board members, administrators and the community understand financial concepts.

This free, informative webinar will be held on Wednesday, Dec. 12, from 10 a.m. to 11 a.m. To register, contact OSBA at (614) 540-4000, ext. 284 or (800) 589-OSBA, or visit www.ohio.schoolboards.org/event_listing.



PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

Princeton students get their feet wet with STEM-based project

A high-tech project recently made a big splash with **Princeton City** students.

A group of Princeton High School students used science, technology, engineering and math (STEM) to research, build, program and test robotic vehicles that operate underwater using infrared remote controls.

Engineering teacher **Brian Lien** received a \$3,500 National Science Foundation grant for the WaterBotic program, which is

designed to give students a hands-on STEM learning experience.

"This project includes computer programming, engineering design and problem-solving galore," Lien told a local newspaper.

The robots are made of LEGO components, among other robotic parts, and programmed using LEGO software.

"The hardest part is getting it to move," said senior **Evan Grant**. "You have to program the right speed."

The students will create a video of their finished products and publish it online at **www.waterbotics.org**.

"The best part is putting it in the water," said senior **David Spraul**. "The thing you built is actually working. It's the accomplishment."

Princeton has participated in the water robotics program in the past, but this its first time using infrared sensors.

Source: *Community Press & Recorder*

OSBA Leadership, continued from page 10

generated tax revenues to charter/ community schools in the absence of approval by the locally elected board of education.

Resolution 2012-8

Adds new language to the Gambling plank in the Finance section on page 15.

OSBA opposes legislation that — *uses profits from casinos and video lottery terminals to supplant other funding directed to public education.*

Two proposals, Resolution 2012-4 and Resolution 2012-7, did not receive the support of the platform committee. Submitted by **Cincinnati City Schools**, 2012-4 supported delaying the

implementation of the new report cards until August 2013 so districts could better inform communities of the changes. The committee did not approve this resolution because Resolution 2012-5 was not time-limited and covered changes now and in the future.

Cincinnati City also submitted Resolution 2012-7, which opposed restrictions on whom school districts may offer property for sale. The committee did not approve this proposal because a current plank, Sale/lease of real property, already addresses the issue.

In addition to reviewing and approving the amendments, the Legislative Platform Committee recommended forming an ad hoc

committee to review the complete platform in order to identify areas in need of revision.

The OSBA Delegate Assembly will vote on the proposed changes to the platform during its annual meeting at the Capital Conference and Trade Show on Nov. 12. Items receiving approval of at least 75% of those present and voting will be added to the official OSBA Legislative Platform.

The complete 2012 Legislative Platform is available online at **www.ohioschoolboards.org/legislative-platform**. For a free legislative platform booklet, call

(614) 540-4000 or (800) 589-OSBA.

The 2013 Legislative Platform will be available early next year.

November 2012

- 6 General Election Day — RC 3501.01 (first Tuesday after the first Monday).
- 7 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for February election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for February election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for February election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy, conversion levy or renewal of conversion levy for February election to board of elections — RC 5705.195, 5748.02(C); last day to submit emergency levy for February election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for February election to board of elections — RC 5705.251(A) (90 days prior to the election).
- 11-14 OSBA Capital Conference..... Columbus
- 11 OSBA Southeast Region Executive Committee Meeting Columbus
- 11 OSBA Northwest Region Executive Committee Meeting Columbus

- 12 OSBA Central Region Executive Committee Meeting Columbus

December 2012

- 1 OSBA Executive Committee Meeting Columbus
- 4 Proactive Communication Tactics for District Support Staff Columbus
- 5 Diversity: Connecting the dots in education Columbus
- 5 OSBA Northeast Region Executive Committee Meeting Wadsworth
- 6 OSBA Southwest Region Executive Committee Meeting Mason
- 7 OSBA Winter School Finance Workshop Columbus
- 14 OSBA SchoolComp Safety Seminar Columbus
- 14 Post-general election campaign finance reports must be filed by candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) (38 days after general election) detailing contributions and expenditures through Dec. 7, 2012 (seven days before the report is filed) — RC 3517.10.
- 31 Last day for treasurer to canvass the board to establish a date of the organizational meeting — RC 3313.14.

January 2012

- 7 Last day for voter registration for February election — RC 3503.01, 3503.19(A) (30 days prior to the election).
- 12 OSBA New Board Member Workshop Columbus
- 15 Deadline for boards of education of city, exempted village, vocational and local school districts to meet and organize — RC 3313.14; last day for boards of education of city, exempted village, vocational and local school districts to adopt tax budgets for the coming school fiscal year — RC 5705.28(A) (1).
- 18 OSBA Capital Conference Planning Task Force Meeting..... Columbus
- 18 OSBA Executive Committee Meeting Columbus
- 19 OSBA Board of Trustees Meeting Columbus
- 20 Last day for boards of education to submit fiscal tax-year budget to county auditor — RC 5705.30.
- 22 Last day to submit certification for May conversion levy to tax commissioner — RC 5705.219(B) (105 days before election).
- 26 OSBA Board Presidents' Workshop Columbus
- 26 OSBA Board Presidents' Workshop Findlay