




nsba
National School Boards Association

Coffee Chat: NSBA's NatCon/CUBE Programs and Upcoming NSBA Online Experience

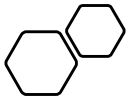
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Agenda

- National Connection/Council of Urban Boards of Education
- NSBA 2021 Online Experience
 - Registration & Promotions
 - General Session & Signature Speakers
 - Educational Sessions
 - Networking Opportunities
 - Exhibits
- Questions

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National Connection (NatCon) is the leading national executive information and networking program for school board leaders and senior school district staff. With content that is targeted, relevant, and easy to access, board members can become thought leaders who place their local issues in a national context.

More than 15,000 public education leaders across 1,300 districts have access to a wealth of resources to drive educational equity and excellence.



natcon
National Connection

Your National Executive Resource



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The **Council of Urban Boards of Education (CUBE)** supports excellence in urban school board leadership. As part of its mission, CUBE creates educational opportunities for urban school board leaders to gain the knowledge and skills necessary to serve as effective local education policymakers and as advocates for equity in public education.

Committed to addressing the educational challenges that exist in our nation's urban centers, CUBE helps school boards close the student achievement gap and provide all students equal opportunity to receive a high-quality education, focusing on meeting the needs of our nation's historically underrepresented and underserved students.



cube
Council of Urban Boards of Education

Supporting Excellence in Urban School Board Leadership



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Benefits of Participation

- Access to online community networking with school board leaders around country
- Federal Insider podcast (archive of podcasts)
- Legal Clips (weekly email blog of developments in school law)
- *American School Board Journal*
- National Connection Daily (daily e-briefing)
- Elevated Solutions (**complimentary** school district financial assessment)
- Specialized programming (created for CUBE districts open to all)
 - Joint Council Webinar Series
 - Specialized Annual Conference programming track
 - CUBE Annual Conference



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Current Participating Districts 50 Districts

Bedford City School District	NatCon	Middletown City School District	NatCon
Berea City School District	NatCon	Montgomery County Education Service Ctr.	NatCon
Butler Technology & Career Dev. Schools	NatCon	New Albany-Plain Local School District	NatCon
Cincinnati City School District	CUBE	Northwest Ohio Educational Service Cntr.	NatCon
Cleveland Municipal School District	CUBE	Pike County Area Joint Vocational S.D.	NatCon
Columbus City Schools	CUBE	Pioneer Career & Technology Center	NatCon
Cuyahoga Falls City School District	NatCon	Plain Local School District	NatCon
Dayton Public Schools	CUBE	Polaris Career Technical School District	NatCon
Delaware Area Career Center School Dist.	NatCon	Princeton City School District	NatCon
Dublin City Schools	NatCon	Reading Community School District	NatCon
Eastland-Fairfield Career & Tech Schools	NatCon	Shaker Heights City Schools	NatCon
Education Service Center of Cuyahoga Cty	NatCon	Stark County Area Joint Vocational S.D.	NatCon
Educational Service Center of Central Ohio	NatCon	Stark County Educational Service Center	NatCon
Educational Service Center of Lake Erie West	NatCon	Steubenville School District	NatCon
Four County Career Center	NatCon	Struthers City School District	NatCon
Franklin Local School District	NatCon	Toledo Public Schools	CUBE
Granville School District	NatCon	Trotwood-Madison City School District	NatCon
Hilliard City School District	NatCon	Trumbull Career & Technical Center	NatCon
Kettering City School District	NatCon	Trumbull County Educ Service Center	NatCon
Lawrence County Joint Vocational S.D.	NatCon	Upper Arlington City School District	NatCon
Loveland City School District	NatCon	Urbana City School District	NatCon
Maple Heights City School District	CUBE	Washington Local Schools	NatCon
Maplewood Career Center	NatCon	West Carrollton School District	NatCon
Mayfield City School District	NatCon	Winton Woods City School District	NatCon
Mentor Exempted Village School District	NatCon	Youngstown City Schools	CUBE

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What Will You Experience?

WORDS FROM PAST ATTENDEES

“ The opportunity to **hear solutions from other districts** that have similar issues and challenges will help our district in continuing to move forward. ”

“ The biggest takeaway is understanding board member roles and responsibilities versus those of the superintendent and making sure that **we work hand in hand** to be successful together. ”



Welcome to the
NSBA 2021 Online
Experience!

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SCHEDULE AT-A-GLANCE (As of February 26, 2021)

THURSDAY, APRIL 8		FRIDAY, APRIL 9		SATURDAY, APRIL 10	
12:30 p.m.	Virtual Doors Open	12:30 p.m.	Virtual Doors Open	Noon	Virtual Doors Open
12:30-1 p.m.	• Event Sponsor Showcase • Study Bytes • Conversation Starters • Mindfulness Moments • What's Your Why?	12:30-1 p.m.	• Event Sponsor Showcase • Study Bytes • Conversation Starters • Mindfulness Moments • What's Your Why?	Noon-12:30 p.m.	• National Connection Q&A mini session with Shawn Achor • Event Sponsor Showcase • Study Bytes • Conversation Starters • Mindfulness Moments • What's Your Why?
1-2:20 p.m.	General Session	1-2:20 p.m.	General Session		
2:30-3:20 p.m.	Concurrent Sessions	2:30-3:20 p.m.	Concurrent Sessions		
3:20-3:35 p.m. (Break)	• Event Sponsor Showcase • Study Bytes • Conversation Starters • Mindfulness Moments • What's Your Why?	3:20-3:35 p.m. (Break)	• Event Sponsor Showcase • Study Bytes • Conversation Starters • Mindfulness Moments • What's Your Why?	12:30-2 p.m.	General Session
3:35-4:25 p.m.	Concurrent Sessions	3:35-4:25 p.m.	Concurrent Sessions	2-2:15 p.m. (Break)	• Event Sponsor Showcase • Study Bytes • Conversation Starters • Mindfulness Moments • What's Your Why?
4:25-4:40 p.m. (Break)	• Regional Mindshare & Mingle • Event Sponsor Showcase • Study Bytes • Mindfulness Moments • What's Your Why?	4:25-4:40 p.m. (Break)	• Regional Mindshare & Mingle • Event Sponsor Showcase • Study Bytes • Mindfulness Moments • What's Your Why?	2:15-3:05 p.m.	Concurrent Sessions
4:40-5:30 p.m.	Concurrent Sessions	4:40-5:30 p.m.	Concurrent Sessions	3:05-3:20 p.m. (Break)	• Regional Mindshare & Mingle • Event Sponsor Showcase • Study Bytes • Mindfulness Moments • What's Your Why?
				3:20-4:10 p.m.	Concurrent Sessions





NSBA ThinkTank & Networking Center



Regional Mindshare & Mingle
Make new connections and share insights and experiences about what you have learned over the past year. These discussions will take place in regional networking rooms.

Conversation Starters
Out to the chase with a 30-minute small group meeting and share perspectives on trending topics.

Mindfulness Moments
Learn techniques to channel and boost your energy throughout the day.

Ask the Experts
Find solutions to challenges by asking questions of our experts and hearing from others who might share similar experiences.

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What will you learn?

NINE FOCUS AREAS

-  **ADVOCACY**
Shape the debate. Learn about current national topics affecting education leaders and impacting local control and governance.
-  **EQUITY & DIVERSITY**
Through factors including, but not limited to, disability, race, ethnicity, and socioeconomic status, students are deprived of equitable educational opportunities. Learn about the key drivers to promote equity in education to provide opportunities to all students according to their unique needs.
-  **GOVERNANCE & EXECUTIVE LEADERSHIP**
Effective leadership skills are necessary to plan for a successful future and transform public education. Learn how to intentionally align resources to achieve district standards and priorities and understand education reform.
-  **INNOVATION IN DISTRICT MANAGEMENT**
Learn how to deal with economic challenges, labor and employment issues, transportation, managing local bond initiatives, as well as hot topics such as Every Student Succeeds Act implementation plans and data-driven decisions.
-  **PERSONAL DEVELOPMENT**
Examine approaches to developing leadership traits/habits/and mindsets to enhance your effectiveness. (Examples of program topics include, but are not limited to, thought leadership, public speaking, time management, effective leadership habits, and personal leadership tools/resources)
-  **SCHOOL BOARD/SUPERINTENDENT RELATIONSHIPS**
Learn the different roles and responsibilities of the board and the superintendent and how to collaborate and develop long-term successful relationships inside and outside the system.
-  **SAFE & SUPPORTIVE SCHOOLS**
Supporting and promoting the physical, social, and emotional safety and development of students critical for student success. Learn best practices that promote safe and supportive learning environments for every child.
-  **STUDENT ACHIEVEMENT, ASSESSMENT & ACCOUNTABILITY**
Understand the factors which set conditions to optimize teaching and learning, narrow or eliminate the achievement gap, accountability, and continuous improvement within a system.
-  **TECHNOLOGY & DIGITAL LEARNING SOLUTIONS**
Learn how technology is transforming school districts through remote learning, advances in education technology, and challenges in equitable access to technology with relevant knowledge for technology directors, administrators, and board members.





Professional Development Opportunities

You can earn up to 9.5 hours of credits! Check with your state school boards association to determine if attendance at the NSBA 2021 Online Experience meets its requirements for continuing education or training.

Register at nsba.org/NSBA2021

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Leslie Odom, Jr.







Soledad O'Brien







Shawn Achor

General Session Speakers

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Thursday, April 8	Friday, April 9	Friday, April 9	Saturday, April 10
 <p>SONIA NAZARIO Award-winning journalist and author</p>	 <p>TONY PLANA Actor, director, producer, and activist</p>	 <p>STEPHEN SROKA Author, teacher, and educational consultant</p>	 <p>EDDIE S. GLAUDE, JR. Author, scholar, and educator</p>

Signature Speakers Hosted by NSBA Equity Councils

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How will you divide and conquer?



TEAM BUILDING AND CROSS-FUNCTIONAL LEARNING

Gather your team for three days of cross-functional learning and **save up to 50%**. In addition to significant savings, get relevant, valuable content for you and every member of your team. As a result, you'll bring more ideas back to your district at half the cost. Other benefits include:

- Increased exposure to multiple sessions.
- More new ideas, strategies, and best practices to implement right away.
- Different perspectives from your colleagues who are dealing with similar challenges.
- Expanded online networking opportunities.

Who Should Attend

School board members, superintendents, assistant superintendents, school business officials, school safety officers, and other education leaders and staff.



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What is your investment?

Join us at this can't-miss event. While you're at it, bring a colleague so that they can connect with peers nationwide and experience all that NSBA 2021 has to offer! Registration includes on-demand access to content for 90 days following the event.

INDIVIDUAL PRICING

Registration	Registration Deadline	NATCON/CUBE/State Association Leadership*	Regular
Early	Before February 26, 2021	\$600	\$675
Standard	After February 26, 2021	\$675	\$750

*State Association executive director and vice registrations are complimentary. Members of the State Association board of directors who are registered by the association receive a discounted rate. Each member association receives five complimentary conference registrations.

TEAMS SAVE MORE

Significant savings for district teams—plus relevant, valuable content for you and every member of your district. Your team can include school board members, superintendents, assistant superintendents, business officials, school safety officers, and other education leaders and staff. Teams of nine district members can attend for \$334 or \$444 each depending on registration type.

FOUR TO NINE DISTRICT TEAM MEMBERS

Registration	Registration Deadline	NATCON/CUBE	Regular
Early	Before February 26, 2021	\$2,700	\$3,600
Standard	After February 26, 2021	\$3,000	\$4,000

TEN OR MORE DISTRICT TEAM MEMBERS

Registration	Registration Deadline	NATCON/CUBE	Regular
Early	Before February 26, 2021	\$3,600	\$4,500
Standard	After February 26, 2021	\$4,000	\$5,000

Buy One
Registration,
Get One Free.
Use Code
NSBA2021*

SPECIAL OFFER FOR CUBE DISTRICTS!

Bring four or more district team members to the NSBA 2021 Online Experience to claim priority registration to the CUBE Annual Conference, Sept. 16-18 in Atlanta, GA. Attendance is limited—don't miss this opportunity to secure your spot before registration opens to the general public. If you're unsure if your district qualifies, contact us at info@nsba.org.

For details, visit nsba.org/NSBA2021Teams

*Upon successful registration instructions will be shared with you. This offer does not apply to team registrations or existing registrations and may not be combined with any other discounts or promotions.

Registration Options

- Individual Registration
- Team Options
 - Board Members
 - Superintendents
 - Educators
 - School Business Officials
 - School Resource Officers
- Current Promotions
 - BOGO
 - CUBE District Special

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Recent NSBA Resources



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On Behalf of the NSBA Team



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