



OSBA Survey Service

The solution to your staff and community survey needs

Gathering community and staff input is one of the best ways to drive your strategic decision-making process, resulting in higher impact outcomes. Surveys provide a highly effective process for the school board to assess perceptions, understanding and levels of support within the district. Conducting a survey prior to your next levy or bond issue allows you to educate your community and collect “hot button” comments to use in your campaign messaging.

A quality survey takes time to create, distribute, collect and analyze. OSBA’s customized survey service does this work for you. In addition, it can solve your distribution and collection problems — all with confidentiality and anonymity in mind.

Count on OSBA’s professional and knowledgeable staff to work with your leadership team to create customized survey questions, disseminate the survey and collect the data. Additionally, a team of communication and board services professionals will analyze survey results, provide customized recommendations and deliver a final report, as well as suggest potential post-survey strategies to meet the needs revealed in the survey results.

Benefits

- Enhances your staff and community engagement efforts.
- Maintains anonymity and confidentiality of responses.
- Creates a customized survey using best practices and research while keeping your district's needs in mind.
- Is affordable.
- Is fast and simple to complete with immediate results.
- Does not require additional software.
- Eliminates employee time for data compiling or survey drafting.
- Reduces mailing and printing costs.
- Presents a professional and modern format.
- Results in recommendations to impact student achievement, while showing your community you value its input.
- Leads respondents back to your district website.



Why use OSBA?

- OSBA staff members are communication and facilitation specialists with extensive experience in leadership development, data collection, community engagement, writing and editing for a variety of specific audiences.
- Many of OSBA's long-standing and successful services, such as executive search and strategic planning, include data collection and analysis. OSBA has used member and internal surveying methods and tools to inform our decisions for decades. Now we can help you.
- OSBA can help you align survey results with other governance activities or make recommendations specifically based on survey outcomes.
- Your membership allows OSBA to offer this service at an affordable price.
- OSBA has served boards of education for more than 60 years. We know public education in Ohio and we know how important staying connected to stakeholders in your community is to you and to the success of your efforts.

OSBA's customized survey process is priced at \$2,750, plus expenses.

To learn more, contact Cheryl W. Ryan at (614) 540-4000.