

# BRIEFCASE

## THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



### Commission votes to keep 'thorough and efficient' schools in constitution

After much discussion and deliberation, a state commission tasked with recommending changes to the Ohio Constitution voted unanimously on March 12 to keep language maintaining "a thorough and efficient system of common schools throughout the state." The 164-year-old phrase has been a major focus of Ohio's school-funding battles in the courts. OSBA actively lobbied to maintain the clause, calling it a cornerstone for Ohio's responsibility to offer and support public schools.

### State will continue to fund students who opt out of state tests

State Superintendent of Public Instruction Dr. **Richard A. Ross** recently issued a letter assuring districts they would continue to receive state funds for students who do not participate in Ohio's New State Tests. Ohio law prevents the Ohio Department of Education (ODE) from funding a student who does not take a state test in the prior year, but allows the state superintendent to issue a waiver to permit ODE to fund that student the following year. In the letter, Ross reminded administrators that federal law states that if less than 95% of students at a school or district take state tests, there could be financial consequences through the No Child Left Behind Act.

### Leadership institute just weeks away; hotel discount deadline approaches

The OSBA Board Leadership Institute is just around the corner, and special hotel rates end April 7. Headlined by Dr. **James Mahoney** and Ohio Sen. **Peggy Lehner** (R-Kettering), BLI runs May 1-2 in Columbus. The Friday-Saturday event features 18 breakout sessions and continental breakfast and lunch both days. In its 14th year, BLI is the only training event in Ohio designed exclusively for board members. For details and registration, visit <http://links.ohioschoolboards.org/33166>, see the *Briefcase* blue pages or contact **Laurie Miller** at (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

### Updated school board vacancy tool kit available online

When a school board seat becomes vacant, the rest of the board must act quickly. OSBA recently updated the "Board Vacancy Tool Kit," which is available online at <http://links.ohioschoolboards.org/45825>. It provides resources for districts that find themselves with a board vacancy, including a FAQ explaining the process, sample board policy, sample application and interview questions to use with candidates.

### Ohio charter schools cited among the worst in U.S. at national conference

School choice supporters and critics from across the nation recently gathered for a charter school conference hosted by the Education Writers Association in Denver, Colo. According to *The Plain Dealer*, experts on both sides of the school choice issue —

**March 23, 2015**

Volume 46 Issue 6

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- ☐ Administrators
- ☐ Newly appointed board members
- ☐ Technology directors
- ☐ Transportation supervisors

including those from Stanford University, the National Alliance for Public Charter Schools and the National Association of Charter School Authorizers — widely agreed Ohio's charter schools are among the worst in the nation. "Ohio needs a top-to-bottom overhaul of its charter school sector," said **Michael Petrilli**, president of the Thomas B. Fordham Institute.

### **Poll shows Common Core misperceptions**

According to a survey conducted by Fairleigh Dickinson University, many Americans are confused about the Common Core State Standards, with 55% believing the Common Core covers at least two subjects that it does not. The misperceptions persist among both supporters and opponents of the standards, which cover only math and reading. The poll also shows advocates for the

### **Rapper spreads anti-bullying message in SW Ohio schools**

Local hip-hop artist **Keenan West** has been visiting schools in southwest Ohio to let students know "Mean Stinks."

In partnership with the Warren County Violence Free Coalition, West has been bringing his anti-bullying message to students in high-energy musical assemblies as part of Secret Deodorant's "Mean Stinks" Nicest Tour Ever, a national campaign to curb bullying. The assemblies combine pop culture-inspired videos, music and dance with an anti-bullying curriculum developed by Mean Stinks and Cincinnati Children's Hospital.

"Put yourself in that victim's shoes and think about what it takes to step up and make a difference," West told a local newspaper after a performance at a **Little Miami Local (Warren)** school.

Source: *Today's Pulse*

Common Core face a major public relations challenge as they seek to bolster support for the academic standards, which have been widely adopted, including in Ohio.

### **National academy once again hosting student video contest**

The Ohio Valley Chapter of the

National Academy of Television Arts and Sciences is again sponsoring its high school video contest. The competition provides a unique educational opportunity for students planning careers in journalism, broadcasting and video production to win awards and receive feedback on their entries from industry professionals. Videos produced as part of curricular or extracurricular activities are eligible if created from May 1, 2014, to April 30, 2015. The entry deadline is April 30. Visit <http://links.ohioschoolboards.org/83208> to learn more.

### **OSBA online**

● [flickr.com/OHschoolboards](http://flickr.com/OHschoolboards)

Check out photos from OSBA regional spring conferences across Ohio by visiting the association's Flickr page. View albums of photos from each event at <http://links.ohioschoolboards.org/11571>.



## **Briefcase**

Ohio School Boards Association  
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Columbus, OH 43235-6481  
(614) 540-4000 — (800) 589-OSBA  
fax: (614) 540-4100 ● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

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Assistant editor: **Bryan Bullock**, communication coordinator

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



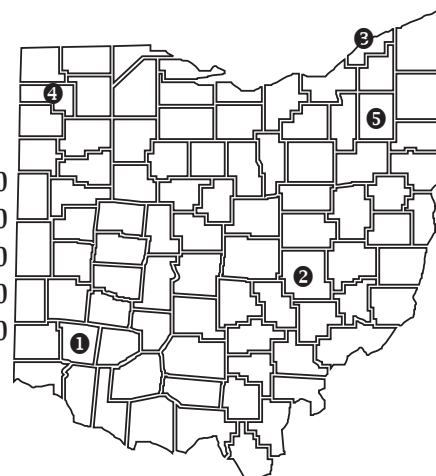
# BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

## OSBA executive searches

### Superintendent

District	Deadline	Contact
❶ Kings Local (Warren)	March 23	OSBA Search Services, (614) 540-4000
❷ Zanesville City	April 15	OSBA Search Services, (614) 540-4000
❸ Madison Local (Lake)	April 17	OSBA Search Services, (614) 540-4000
❹ Ayersville Local (Defiance)	April 24	OSBA Search Services, (614) 540-4000
❺ Waterloo Local (Portage)	April 24	OSBA Search Services, (614) 540-4000



### Other searches

Position	District	Deadline	Contact
Superintendent	Antwerp Local (Paulding)	March 27	Brian Gerber, superintendent, Western Buckeye ESC, (419) 399-4711
Superintendent	Perry Local (Stark)	April 2	Larry L. Morgan, superintendent, Stark County ESC, (330) 492-8136, ext. 1350

### National searches

Position	District	Deadline	Contact
Superintendent	Jacksonville, Ark.	March 31	Arkansas School Boards Association/McPherson & Jacobson LLC, executive recruitment & development, (402) 991-7031
Superintendent	Culpeper, Va.	March 31	McPherson & Jacobson LLC, executive recruitment & development, (402) 991-7031

### Board changes

Canton City Board of Education member **Ryan Brahler** announced his resignation effective March 7. ●●● Elyria City appointed **Greg Elek** to the board effective March 4. He replaced **Donald F. Boddy**, who resigned last month.

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.  
Thank you for your cooperation.

## Administrative changes

### Superintendents

Niles City Superintendent **Frank Danso** announced his retirement effective Aug. 1. ●●● **Perkins Local (Erie)** hired **Jodie Hausmann** as superintendent effective Aug. 1. She will replace **James P. Gunner**, who is retiring. Hausmann currently is the director of teaching and learning at **Parma City**. ●●● **West Branch Local (Mahoning)** Superintendent Dr. **Scott Weingart** announced his retirement effective July 30.

### Treasurers

**Benton-Carroll-Salem Local (Ottawa)** hired **Cajon Keeton** as treasurer effective April 1. He will replace **Timothy R. Coffman**, who took the treasurer position at **EHOVE Career Center**. Keeton currently is the treasurer at **Otsego Local (Wood)**. ●●● **Cardington-Lincoln Local (Morrow)** Treasurer **Scott D. Osborne** announced his resignation effective July 31. ●●● **Strongsville City** Treasurer **Debbie Herrmann** announced her resignation effective July 31.

### Sympathies

Former **Brookfield Local (Trumbull)** Board of Education member **Harold E. Cooper** died March 5. He was 99. ●●● Former **Bucyrus City** and **North Union Local (Union)** Superintendent **John A. Roller** died March 2. He was 67. ●●● **Harry E. Tolles**, former superintendent of the **Central Ohio JVSD** — now known as the **Tolles Career & Technical Center** — died Feb. 20. He was 84. ●●● Former **New Boston Local (Scioto)** Board of Education member **Paul Randy Lytten** died March 1. He was 62. ●●● Former **Pike County Career Center** and **Ross-Pike County ESC** Board of Education member **Ronnie C. Dixon** died Feb. 13. He was 79. ●●● Former **Preble Shawnee Local (Preble)** Board of Education member **Paul Pheanis** died Feb. 19. He was 86. ●●● Former **Russia Local (Shelby)** Board of Education member **John C. Magoto** died March 2. He was 87. ●●● Former **Wellston City** Board of Education member **Dan H. Lockard Jr.** died Feb. 24. He was 60.



## NEWS

by Bryan Bullock, assistant editor

### OSBA trustees approve changes to several committees

Severe weather prevented OSBA trustees from gathering for their first meeting of the year, but it didn't stop them from tackling a busy agenda.

Snow and freezing rain fell on Feb. 21, creating hazardous driving conditions across Ohio. For the safety of those scheduled to attend the Columbus meeting, a decision was made in advance to conduct the OSBA Board of Trustees meeting via a conference call.

The board is the association's

official governing body and meets three times a year. The February meeting was the first led by 2015 OSBA President **Ed Penrod**, **Logan-Hocking Local (Hocking)** and **Tri-County Career Center**.

During the meeting, trustees took the oath of office, selected an association investment adviser and approved financial reports, changes to the OSBA Investment Committee structure, amendments to the Urban School District Advisory Network and the

creation of a Regional Operations Review Team charter.

The regional operations committee will be composed of regional managers as well as OSBA members and staff. It will review the operation and programming of the five OSBA regions for the purpose of improving efficiency and effectiveness, and cultivating greater membership involvement. The committee will explore

*Continued on page 5*



News, continued from page 4

OSBA's regional structure, including demographic and geographic composition, if deemed relevant. It seeks to increase opportunities for members to participate in meaningful programming, activities and governance committees and provide the highest level of membership engagement in each region. The committee also hopes to increase communication among regions and share best practices.

The committee charter states Penrod and OSBA Executive Director **Richard Lewis** will present the team's final recommendations to the OSBA Executive Committee and Board of Trustees at the February 2016 governance meetings. The OSBA Executive Committee and Board of Trustees will need to approve any recommended changes to the association's region structure, which ultimately would have to be approved by members at the annual OSBA Delegate Assembly meeting in November.

Trustees also approved changes to the charters of two existing committees. Amendments to the Urban School District Advisory Network (USDAN) charter reflect a new and re-energized approach taken to involve as many of Ohio's 54 urban-designated school districts as possible, regardless of size. USDAN previously focused its efforts on the 21 largest urban school districts.

The changes to the charter are intended to allow the network to grow, encourage participation and

allow input from member districts, and, through the leadership of OSBA, bring value to as many districts as possible across the state. The advisory network will continue to reach out to all urban districts and grow the group through information sharing, timely programming, strong advocacy and new initiatives to improve achievement and address the many challenges urban districts are facing. A similar OSBA network, known as the Small School District Advisory Network, exists to support small school districts and the unique challenges they face.

The OSBA Board of Trustees replaced obsolete language in the OSBA Investment Committee charter and approved a provision to allow an OSBA president-elect serving on the committee to remain as a voting member during his or her term as president-elect. The charter previously stated that the president-elect shall serve on

the committee as a nonvoting ex-officio member. The change is intended to prevent the loss of experienced members from the committee.

Trustees also voted to approve the OSBA Investment Committee's unanimous recommendation to hire Johnson Investment Counsel to serve as OSBA's investment advisory firm. The committee, using the authority granted to it in its charter, sent a request for proposal to several investment firms around the state. Three were selected for interviews based on the quality of their proposals. The firms were evaluated based on their history, experience with similar clients, services offered, fees, approach to investing and proposed methodology in establishing a portfolio aligned with OSBA's investment policy and goals.

The OSBA Board of Trustees also approved the 2015 budget, the

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## Student privacy in the digital age

Tuesday, April 21  
Paid webinar

1 p.m. to 2 p.m.  
\$35



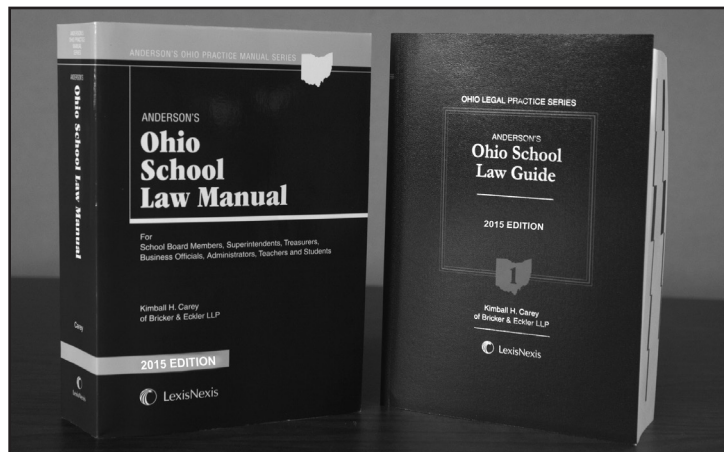
Can districts release surveillance footage that depicts students? Are districts allowed to store student records in the cloud? May photos of students be posted on the district's Facebook page? OSBA explores the privacy protections afforded to students' digital records and districts' ability to release those records.

Register for this webinar by visiting [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops). You also can register by contacting **Laurie Miller**, senior events manager, at (800) 589-OSBA; (614) 540-4000; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

# Stay up-to-date with the latest legal publications

Ohio's most comprehensive school law publication has been revised for 2015. The 2015 *Ohio School Law Guide*, a four-volume set, offers basic, easy-to-understand interpretations of Ohio statutes and regulations that govern public school operations. Written by Kimball H. Carey.

Also revised is the 2015 *Ohio School Law Manual*. This convenient version contains interpretive text that appears in the *Ohio School Law Guide*. The handbook is a perfect reference for anyone involved with education.



Title	Quantity	Limited time price*	Price	Total
2015 <i>Ohio School Law Guide</i>		\$361.00	\$381.00	
2015 <i>Ohio School Law Manual</i>			\$153.00	

\* Limited time price valid through April 30, 2015. Orders received after April 30, 2015, will be billed full price of \$381.

Subtotal \_\_\_\_\_  
 Sales tax (7.5%) \_\_\_\_\_  
 Total \_\_\_\_\_

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- ☐ Payment enclosed (sales tax applies to orders paid by personal check, personal credit card, money order or non-sales tax exempt organizations) Make check payable to: Ohio School Boards Association  
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 3- or 4-digit code on back of card

Mail this form to: Ohio School Boards Association, 8050 N. High St., Ste. 100, Columbus OH 43235-6481 or fax form to (614) 540-3299. Postage and handling are included. Please allow two weeks for delivery.

# Questions about workers' comp rates?

## Get answers at the 2015 Spring SchoolComp Workers' Compensation Workshops

Hear the latest on the SchoolComp program, Ohio Bureau of Workers' Compensation (BWC) changes and experience review. These sessions meet BWC's two-hour safety training requirement. The workshops will be held at sites around Ohio, from 8 a.m. to 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.

You can register on the Ohio Association of School Business Officials website at [www.oasbo-ohio.org](http://www.oasbo-ohio.org) or by calling (614) 431-9116.

### Dates and locations:

Program members should mark their calendars now to attend one of the following workshops:

**Thursday, March 26**

Holiday Inn, Sharonville

**Monday, March 30**

OSBA office, Columbus



# OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — each offered from 10 a.m. to 2 p.m. — will include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit

[www.ohioschoolboards.org/transportation-training-programs](http://www.ohioschoolboards.org/transportation-training-programs) to read workshop descriptions and learn about the MTA certification program.

The cost is \$90 per workshop. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops). You also can purchase a subscription plan for all the workshops in this series. For any questions about the program, contact **Diana Paulins**, OSBA senior administrative assistant of policy services, at (614) 540-4000, (800) 589-OSBA or [mta@ohioschoolboards.org](mailto:mta@ohioschoolboards.org).



### Routing and technology — April 1 or April 7

Maximizing route efficiency is essential in today's school environment. No one can afford to run extra buses or those that only serve a few students. Look at proven strategies for determining how many buses you need and routing styles. This session also discusses technologies to help with routing and the costs and benefits of that technology.

### Buy that bus and put the plan together — May 6 or May 12

Review the bus purchase process and how to determine when it is time to buy or lease, including a review of the data you need to make the right decision. Learn about operational plans, work calendars and how to schedule or delegate projects. Much of what you do has a critical work path, so it's important to plan ahead. Learn how building your stakeholder groups and support network is key to your success.





*Photo courtesy of the Ohio Statehouse Photo Archive*

# State Legislative Conference

Wednesday, March 25

Ohio Statehouse Atrium, Columbus

9:15 a.m. to 1 p.m.

Cost is \$130

As we begin working with the new 131st General Assembly, what can we expect for schools? How will the biennial budget impact public education? School officials need to have their voices heard by attending the annual State Legislative Conference.

The 2015 State Legislative Conference provides school board members, administrators and treasurers a great venue to meet with their state legislators and discuss issues impacting public education. It is a golden opportunity to get the message out on the importance of investing in a strong public school system and putting a local face on these issues.

During the morning session, school district leaders will hear briefings on proposed legislation that can be used in discussions with their legislators during lunch and in office visits later that day. Attendees also will hear from legislative leaders about their views on public education and other priorities.

**Attendees are urged to schedule office appointments to meet with their legislators and their aides following the luncheon, which concludes at 1 p.m. We also encourage you to extend a personal invitation to them to attend the luncheon.**

Don't miss the chance to have your voice heard at the Statehouse. Registration will begin at 8:45 a.m. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

Visit <http://links.ohioschoolboards.org/28276> for driving directions and links to parking information.

## Agenda

8:45 a.m.

9:15 a.m.

10:15 a.m.

11:15 a.m.

11:45 a.m.

1 p.m.

## Registration

### Lobbyists' briefing on key issues

*Damon Asbury, director of legislative services; Jay Smith, deputy director of legislative services; and Jennifer Hogue, lobbyist, Ohio School Boards Association; Tom Ash, director of governmental relations, Buckeye Association of School Administrators; and Barbara Shaner, associate executive director, Ohio Association of School Business Officials*

### Perspectives from the House

*Rep. Ryan Smith, House Finance and Appropriations Committee chair; Rep. Bill Hayes, House Education Committee chair; and Rep. Fred Strahorn, House minority leader*

### Perspectives from the Senate

*Sen. Keith Faber, Senate president*

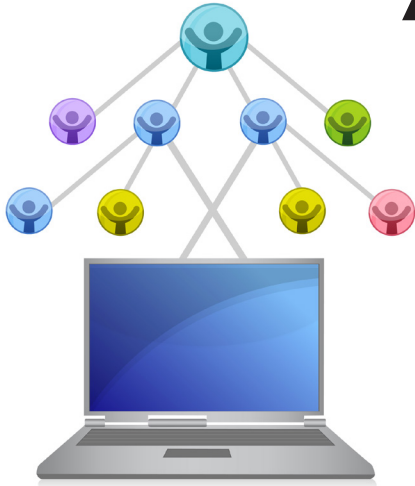
### Lunch with your legislators

### Personal meetings with your legislators

Contact your legislators to schedule an appointment prior to the conference.



# OSBA Cyberlaw 2015



## Technology and the law seminar

Friday, March 27, 9 a.m. to 3:15 p.m.  
OSBA office, Columbus  
Cost is \$150

- |            |  |           |  |
|------------|--|-----------|--|
| 8:30 a.m.  | Registration and continental breakfast   | 11 a.m.   | <b>District data breaches</b><br>What should your district do when confidential data is lost, stolen or compromised? With a focus on both preventive and response measures, this session will help you create and evaluate your data breach and response plan.<br><i>Thomas B. Allen, Esq., and Lauren K. Hunter, Esq., Frost Brown Todd LLC, West Chester</i> |
| 8:50 a.m.  | Welcome  | Noon      | <b>Lunch (provided)</b>  |
| 9 a.m.     | <b>Beyond the schoolhouse gate: student expression on the Internet</b><br>Can they really say that? Review recent and developing case law on electronic off-campus student speech and what district administrators can address without offending students' constitutional rights.<br><i>Christine Cossler, Esq., Walter Haverfield LLP, Cleveland</i>  | 1 p.m.    | <b>Lessons learned from social media litigation</b><br>Using recent litigation as examples, an experienced litigator will prepare districts to navigate the challenges of handling cases involving workplace disputes over social media.<br><i>Jessica Philemond, Esq., Scott, Scriven &amp; Wahoff LLP, Columbus</i>  |
| 10 a.m.    | <b>Tweets, texts and tags: a look at public officials' digital communications</b><br>Discuss the legal issues associated with public officials' digital communications, including the implications such communications have under public records law, the Family Educational Rights and Privacy Act, the open meetings act and the First Amendment.<br><i>Stacy Pollock, Esq., Mazanec, Raskin &amp; Ryder Co. LPA, Columbus</i> | 2 p.m.    | <b>Break</b>   |
| 10:45 a.m. | Break  | 2:15 p.m. | <b>Using district-owned property off campus</b><br>Granting students and staff off-campus access to district-owned digital devices like iPads and Chromebooks raises potential legal issues. Learn how to proactively protect your district's interests before distributing these devices.<br><i>Pamela A. Leist, Esq., Ennis Britton Co. LPA, Cincinnati</i>  |
|            |  | 3:15 p.m. | <b>Adjourn</b>   |

Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Unauthorized audio recording or videotaping of any session is strictly prohibited.



# Empowering school governance teams to improve student achievement

OSBA and the Ohio Leadership Advisory Council (OLAC) are offering a new student achievement workshop for board members and administrators. This free workshop will introduce boards of education and their administrative team members to OLAC resources that make governance and shared leadership decisions affecting student achievement more efficient and impactful. OLAC tools have been used throughout Ohio school districts, where they have contributed to closing the achievement gap.

OSBA experts will discuss the role of the board in improving student achievement and the research-based steps boards must take to assist in improving achievement. OLAC experts will explain the proven resources and tools they have built through years of discussion and piloting with school districts.

Individual board members or administrators are invited and welcome to attend, but complete teams of board members and administrators will gain the most from this powerful workshop. This free workshop will be offered on April 1 at Great Oaks ITCD in Cincinnati.

The workshop will begin with networking and refreshments at 5:30 p.m. and conclude by 9 p.m. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

## New JVSD Board Member Workshop

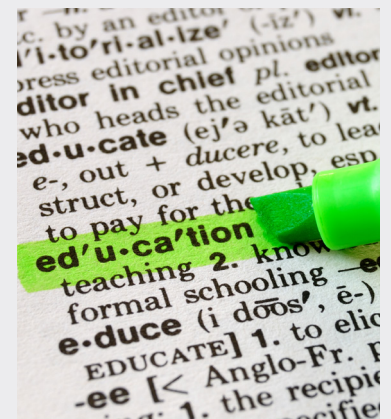
Thursday, April 16

Cost is \$90

6 p.m. to 9 p.m.

OSBA office, Columbus

This workshop is designed to help a new JVSD board member move from the role of an involved citizen and business professional to that of a responsible, appointed board member. This workshop will focus on the differences between JVSD boards and their local counterparts, and provide an overview of the laws that uniquely apply to you in your capacity as a public official. Bring your questions.



### Agenda

5:30 p.m. Registration and refreshments

6 p.m. Welcome and introductions

6:15 p.m. The JVSD board member

Compare and contrast the role of being a JVSD board member with that of the local board of education member.

*Dr. Richard J. Caster, senior school board services consultant, OSBA*

7 p.m. Break

7:15 p.m. The JVSD board member and Ohio School Law

Get an overview of the relevant laws that apply to JVSD board members, including Ohio's ethics laws, public records laws and the Sunshine law.

*Sara C. Clark, director of legal services, OSBA*

8:15 p.m. Questions and answers

Ask anything you want and get the answers you need.

9 p.m. Adjourn

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). You can register online at [www.ohioschoolboards.org/event\\_listing](http://www.ohioschoolboards.org/event_listing).



Ohio School Boards Association

# Board Leadership Institute

Professional development designed by board members for board members

May 1-2, 2015 • Hilton Columbus/Polaris

The Board Leadership Institute enables board members to:

**Attend a seminar designed for and by board members**

Board members plan BLI breakout sessions during the Capital Conference

**Receive superb professional development**

Experience a comprehensive two-day training event

**Network with other board members**

Meet with colleagues to share success stories and learn from each other

**Strengthen board governance skills**

Choose from 18 breakout sessions

**Review information on sessions you missed**

Receive all of the handouts from this board member-only event

**Earn Award of Achievement points**

Attendees receive 20 points toward the OSBA Award of Achievement

## Keynote speakers set the tone for BLI

BLI will kick off on Friday, May 1, with Dr. **James Mahoney**. He is the executive director of Battelle for Kids, an Ohio-based, national not-for-profit group that has helped implement successful education initiatives in more than 20 states and Hong Kong. He will discuss the organization's efforts to use research-based strategies to improve education.

Ohio Sen. **Peggy Lehner** (R-Kettering) will close BLI on Saturday, May 2. Join Lehner for an update on state legislation impacting public education and implications for local school boards.



Mahoney



Lehner

## Registration and hotel details

Cost for the institute is \$245, and includes breakfast and lunch on both days and materials. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000; (800) 589-OSBA; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

The Hilton Columbus/Polaris is the site of the 2014 Board Leadership Institute. The Hilton is in north Columbus, is easily accessible from I-71, offers free

parking and is close to many shopping and dining opportunities. OSBA secured a reduced hotel rate for BLI attendees: just \$127 per night if the room is booked by April 7. To reserve your hotel room, contact the Hilton Columbus/Polaris at (614) 885-1600 and mention you are with OSBA.

For more details, visit [www.ohioschoolboards.org/board-leadership-institute](http://www.ohioschoolboards.org/board-leadership-institute).



# WORKSHOP REGISTRATION

**State Legislative Conference**  
☐ March 25, Columbus, \$130

**OSBA Cyberlaw 2015:  
Technology and the law  
seminar**  
☐ March 27, Columbus, \$150

**Empowering school  
governance teams to improve  
student achievement**  
☐ April 1, Cincinnati, free

**New JVSD Board Member  
Workshop**  
☐ April 16, Columbus, \$90

**Student privacy in the digital  
age**  
☐ April 21, webinar, \$35

**Management Development  
Series #2**  
☐ April 23, Columbus, \$90

**Board Leadership Institute**  
☐ May 1-2, Columbus, \$245

## OSBA Workshop Registration Form

Workshop name \_\_\_\_\_ Workshop date \_\_\_\_\_  
 Attendee name \_\_\_\_\_ Title \_\_\_\_\_  
 Daytime phone \_\_\_\_\_ Email \_\_\_\_\_  
 District/firm \_\_\_\_\_ County \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ or P.O.# \_\_\_\_\_ to cover \_\_\_\_\_ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Include a purchase order number with fax or email.



\_\_\_\_\_ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

**Please photocopy this form for each person**

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops). You will need a username and password.



**Mail**

OSBA  
8050 N. High St.,  
Suite 100, Columbus, OH  
43235-6481



**Phone  
or fax**

OSBA Registration Hotline,  
(614) 540-4000, ext. 300;  
toll free (800) 589-OSBA,  
ext. 300; or fax us at  
(614) 540-4100.



Email registrations can be sent to Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Please include a purchase order number.

### Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.



News, continued from page 5

OSBA building improvement plan and the most recent financial report.

OSBA Director of Legislative Services **Damon Asbury** shared a legislative update and received direction from the board on the

issue of charter schools and local levies. Trustees also received reports on the association's strategic plan, National School Boards Association activities, OSBA Black Caucus Leo Lucas Scholarship, OSBA's new research

agenda and current membership.

A webinar is planned for April to complete the orientation process for new members to the OSBA Board of Trustees; the orientation had to be canceled in February due to weather.



## LEGISLATIVE REPORT

by Jay Smith, deputy director of legislative services

### Legislation proposed to increase charter school accountability

Early this year, Gov. **John R. Kasich** and leaders in the Ohio Senate and House of Representatives voiced support for ensuring necessary reforms are put in place to provide better accountability and transparency for Ohio's charter schools. It has been quoted by news sources around the country that Ohio's charter school laws are equivalent to the "wild wild west." To counter this situation, legislation increasing accountability is included in House Bill (HB) 2 and HB 64, the proposed biennial budget bill.

HB 2, introduced by Rep. **Mike Dovilla** (R-Berea) and Rep. **Kristina Roegner** (R-Hudson), seeks to strengthen Ohio's charter school framework by clarifying roles and responsibilities, improving transparency and increasing accountability. The following provisions are included in HB 2 as the legislation was

originally introduced and currently being considered before the House Education Committee:

- Prohibits employees of ESCs, school districts or vendors under contract with the ESC or district

from serving on the governing authority of a community school sponsored by the district or ESC.

- Prohibits sponsors from selling goods or services to the schools

*Continued on page 7*

### Learn how you can save time and money with BoardDocs



Did you know that switching to paperless board meetings could help your school district save time and money and become more effective for as little as \$2,700 per year? OSBA proudly endorses BoardDocs paperless governance solutions. As the pioneer of eGovernance, BoardDocs has helped more than 1,000 organizations worldwide improve board effectiveness, reduce the time required to create and manage board packets by up to 75% and dramatically reduce costs. In fact, by using BoardDocs, many school districts report savings in the thousands – even tens of thousands – per year. Currently, more than 70 Ohio districts are saving money with BoardDocs by going paperless.

Register for a free one-hour webinar on Tuesday, April 28, from 10 a.m. to 11 a.m. to learn more. Register at [www.boarddocs.com/event.nsf/ViewEvent/OSBA2015-01](http://www.boarddocs.com/event.nsf/ViewEvent/OSBA2015-01). For questions about these webinars, contact **Laura Vautour**, BoardDocs e-governance specialist at (800) 407-0141, ext. 3521, or [Lvautour@boarddocs.com](mailto:Lvautour@boarddocs.com).

they authorize.

- Requires that school treasurers be directly employed by, or under contract to, the community school governing authority. The intention of this provision is to ensure that the treasurer will be independent of management companies and sponsors.

- Eliminates the ability for the management companies to appeal the termination or nonrenewal of the contract with the school. This provision repeals Ohio Revised Code Section 3314.026, passed in 2006, which allowed management companies to appeal a decision of contract termination or nonrenewal with the sponsor of the school.

- Requires all charter school governing board members to

annually file a disclosure statement listing the names of any immediate relatives or business associates who are doing business in any way with the school. This includes being employed by the sponsor, management company or sponsoring school district or ESC and their vendors.

- Requires that copies of the financial and enrollment records be furnished to the community school sponsor, members of the governing authority and the fiscal officer on a monthly basis.

- Requires charter school sponsors to annually report expenditures made to provide oversight or technical assistance to community schools they authorize. The State Board of Education shall establish the reporting requirements.

- Requires the Ohio Department of Education (ODE) to maintain an accurate record of the names and identifying information of those who have entered into a contract to manage or operate the school. ODE shall receive copies of each contract between a school and management company.

- Requires ODE to develop and publish an annual performance report for all community schools in the state and publish this on the department's website.

- Requires that performance of conversion dropout recovery schools sponsored by a district be included in the district report card effective July 1, 2016.

- Strengthens contracts between sponsors and the community schools they authorize by requiring that the contracts specify performance measures, including state report card measures, as well as requiring that the contract has an addendum providing detailed descriptions of facilities used, annual cost, mortgage principal, interest, lender's name, etc.

- Strengthens the school's financial plan by subjecting it to the review and approval from ODE.

- Strengthens internal financial controls by requiring ODE, in consultation with the auditor of state, to provide guidance and assistance to each community school on internal financial control policies and procedures.

- Requires that contracts between a community school governing

*Continued on page 8*

### **Management Development Series #2:**

## **OTES and pay for performance**

**Thursday, April 23**

**10 a.m. to 2 p.m.**

**OSBA office, Columbus**

**Cost is \$90**



Questions about performance pay continue to arise, ranging from the basic principles of performance pay to how the Ohio Teacher Evaluation System can be built upon to create a complete performance-pay system. And performance pay, like any other compensation system, has strengths and weaknesses that need to be carefully considered with respect to achieving and raising district goals.

Come explore performance-pay fundamentals and possible ways to meld them into new evaluation systems. Presenters will show districts what can be accomplished, how it would look and what they should expect. Hear what has and has not worked in other states, and look at the sustainability of alternate compensation programs.

Registration begins at 9:30 a.m. Cost for the workshop is \$90 per attendee, and includes lunch and materials. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



# PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

## Dublin City academy prepares students for high-tech careers

A new program at **Dublin City's** Scioto High School seeks to prepare students for high-paying, high-tech careers.

The K to Career IT Academy will offer students a chance to learn programming, Web development and other computer skills while earning both high school and college credits. The academy is a collaboration among Dublin City Schools, **Tolles Career and Technical Center**, Columbus State Community College and the

city of Dublin. It was designed using data about workforce needs and input from local industry partners.

The program was started through a grant from the state's Straight A Fund. It will allow students to graduate with 14 dual enrollment college credits.

"What Columbus State and Tolles did is find what core classes any computer science major needs to take and decided to offer those in high school so kids can go on

different pathways when they graduate," **Kimberly Clavin**, Dublin City's manager of STEM initiatives and academy grant leader, told a local newspaper.

Academy graduates can earn certifications, go directly into a job in computer programming or continue their studies in college. The two-year program is open to 50 juniors and seniors, who receive hands-on industry experience.

Source: *ThisWeek Community News*

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*Legislative Report, continued from page 7*

authority and operator must include at least the following: criteria for early termination of the operator contract; notification procedure and time line for nonrenewal of the operator contract; and stipulation of which entities owns facilities and property including, but not limited to, equipment, furniture and fixtures purchased by the operator or governing authority.

- Eliminates "sponsor-hopping" by poor performing community schools by requiring those with poor performance to receive prior approval from ODE before they may enter into a contract with a new sponsor.

- Improves accountability of the

blended learning model by requiring sponsors of schools employing a blended learning model to annually review the blended learning model used, including: a description of how student instructional needs are determined; the methods employed for determining competency, granting credit and promotion; attendance requirements and documentation of participation in learning opportunities; how student progress is monitored; how privacy of student data will be ensured; and teacher professional development.

- Clarifies that sponsors are responsible for monitoring

computer-based schools' compliance with online learning standards.

- Provides that by Dec. 31, 2015, the State Board shall make recommendations with respect to performance standards for community schools serving primarily special needs students with disabilities.

HB 2 is expected to be amended with additional provisions based on testimony and recommendations from the auditor of state, as well as from many other interested parties prior to being voted out of committee.

*Editor's note:* All information in this article was current as of March 13.

### March 2015

- 24 OSBA Book Club webinar #3
- 25 State Legislative Conference.. Columbus
- 26 SchoolComp Workers' Compensation Workshop ..... Sharonville
- 27 Cyberlaw Seminar..... Columbus
- 30 SchoolComp Workers' Compensation Workshop ..... Columbus
- 31 End of second ADM reporting period — RC 3317.03(A).

### April 2015

- 1 OSBA MTA Program: Routing and technology ..... Columbus
- 1 Empowering school governance teams to improve student achievement..... Cincinnati
- 6 Last day for voter registration for May election — RC 3503.01, 3503.19(A) (30 days prior to the election).
- 7 OSBA MTA Program: Routing and technology ..... Columbus
- 7 Southwest Region Executive Committee meeting..... Piqua
- 15 Last day for certain board members and administrators to file financial disclosure forms with the Ohio Ethics Commission — RC 102.02.
- 16 New JVSD Board Member Workshop ..... Columbus
- 21 Student privacy in a digital age webinar

- 22 NaviGate Prepared webinar
- 23 Management Development Series #2 Workshop ..... Columbus
- 26 Southeast Region Executive Committee meeting..... Zanesville
- 27 Last day to submit certification for August income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).
- 28 Paperless governance webinar

### May 2015

- 1 Last day to submit August emergency or current operating expenses levy to county auditor for August election — RC 5705.194, 5705.195, 5705.213 (95 days prior to the election).
- 1-2 Board Leadership Institute .... Columbus
- 5 Special Election Day; Primary Election Day — RC 3501.01 (first Tuesday after the first Monday).
- 6 OSBA MTA Program: Buy that bus and put the plan together ..... Columbus
- 6 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for August election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for August election — RC 133.18(C); last day to submit continuing replacement,

permanent improvement or operating levy for August election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for August election to board of elections — RC 5748.02(C); last day to submit emergency levy for August election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for August election to board of elections — RC 5705.251(A) (90 days prior to the election).

- 12 OSBA MTA Program: Buy that bus and putting the plan together ..... Columbus
- 20 Alternative fuels in school transportation workshop ..... Columbus

### June 2015

- 1 Last day to take action to nonrenew contracts of administrators other than superintendent and treasurer — RC 3319.02; last day to take action on and give written notice of intent not to re-employ teachers — RC 3319.11(D); last day to take action on and give written notice of intent not to re-employ nonteaching employees (Note: this requirement does not apply to municipal school district employees as defined in RC 3311.71) — RC 4141.29(I)(1)(f).