

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Top state leaders speaking at State Legislative Conference

Senate President **Tom Niehaus** (R-New Richmond), House Finance and Appropriations Committee Chairperson Rep. **Ron Amstutz** (R-Wooster) and Dr. **Robert Sommers**, director of the Governor's Office of 21st Century Education, will address the March 23 State Legislative Conference. The conference, hosted by OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials, offers school district leaders a chance to discuss key education issues with state legislators and their staffs. To register, visit <http://links.ohioschoolboards.org/89599>, or contact **Laurie Miller** at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. Details and registration forms also are available in the *Briefcase* blue pages.

ODE announces that new EMIS will launch in the fall

The Ohio Department of Education (ODE) will be ready to hit the "on" button in October for a redesigned Education Management Information System (EMIS) that will provide Ohio's schools with a modern system to collect vital information. The new EMIS replaces a system that has served Ohio well, but was launched in 1989 before the advent of the Internet or e-mail. ODE will provide updates throughout the transition period. For questions, contact the EMIS help desk at emis@ode.state.oh.us.

Second keynote speaker confirmed for Board Leadership Institute

Dr. **Ray Guarendi** will be the closing luncheon speaker at the 2011 OSBA Board Leadership Institute, April 29-30, in Columbus. Guarendi is a clinical psychologist, radio show host, school consultant and author whose mission is to help people raise great kids. The other keynote speaker, author and **Clermont Northeastern Local (Clermont)** Superintendent **Neil Leist**, will address the opening general session to share how he has saved his district over \$2 million with creative strategies. For details and to register, visit <http://links.ohioschoolboards.org/33166>, see the *Briefcase* blue pages or contact **Laurie Miller** at (614) 540-4000 or Lmiller@ohioschoolboards.org.

Former OSBA President J. Paul Good dies at 81

J. Paul Good, who served as OSBA president in 1987, died on Feb. 28. He was 81. Good was a 34-year member of both the **Mahoning County ESC** and **Mahoning County Career & Technical Center** boards. He served in a number of key roles with OSBA and also was active with the National School Boards Association.

Longtime OSBA communications deputy director Scott Ebright retires

Deputy Director of Communication Services **Scott Ebright** retired March 1 after 26 years of service. An accredited public relations professional and award-winning

March 14, 2011

Volume 42 Issue 5

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Route workshop information to:

- Administrators
- Curriculum directors
- Human resource directors
- Principals

writer and photographer, Ebright oversaw OSBA publications, media and public relations, communications training, and survey and communication audit services.

Report: Over 1/3 of third-graders overweight, obese

A recently released Ohio Department of Health (ODH) study showed that nearly 35% of Ohio's third-graders are overweight or obese. That rate is essentially the same as it was in 2004, ODH reported. The study also said that more than 30% of Ohio children and adolescents are classified as overweight or obese. The data showed that non-Hispanic black, Hispanic, Appalachian and low-income children were significantly more likely to be obese compared to other children. To access the full report, go to www.odh.ohio.gov and click on the "Childhood Obesity" link.

Superintendent donates \$10,000 to put levy on ballot

An eastern Ohio superintendent is funding the cost of placing a school levy on the ballot out of her own pocket.

West Muskingum Local (Muskingum) Superintendent Sharon Smith donated \$10,000 of her salary back to the district at a February school board meeting. The board unanimously voted to accept the donation.

Smith told a local newspaper that she decided to donate the funds because it will cover the cost of putting a levy on the May 5 ballot.

"It's critical that we have the levy on the ballot in May, and this will more than cover that so it doesn't have to come out of the general fund," Smith said.

Source: *The Newark Advocate*

Workshop moderators sought for OSBA Capital Conference

OSBA is seeking workshop moderators for the 2011 Capital Conference, Nov. 13-16, in Columbus. For details, contact **Judy Morgan** at (614) 540-4000; (800) 589-OSBA; or jmorgan@ohioschoolboards.org.

This month in OSBA history

In March 2005, OSBA honored **Russell C. McCall**, a **Muskingum Valley ESC** Governing Board member, for attending his 500th consecutive school board meeting, a string that started in 1963. McCall left the ESC board in 2007 after nearly 50 years of board service. Now 93, the World War II veteran and lifelong farmer also served on several other Muskingum County school boards.

OSBA online

● www.ohioschoolboards.org

The OSBA Legislative Platform informs legislators, policymakers, the public and the media about OSBA's positions on education issues. The "OSBA 2011 Legislative Platform" booklets were mailed recently to district treasurers, but did you know that the platform also is posted online? Log on at <http://links.ohioschoolboards.org/21310> to learn more about where OSBA members stand on key issues.



Briefcase

Ohio School Boards Association
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Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

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OSBA Executive Director: **Richard Lewis**, CAE
Managing editor: **Gary Motz**, editorial manager
Assistant editor, layout and design: **Angela Penquite**, communication design manager

A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by e-mail or by fax. For more information, contact Ann Herritt at the address or fax number above or e-mail to aherritt@ohioschoolboards.org.

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



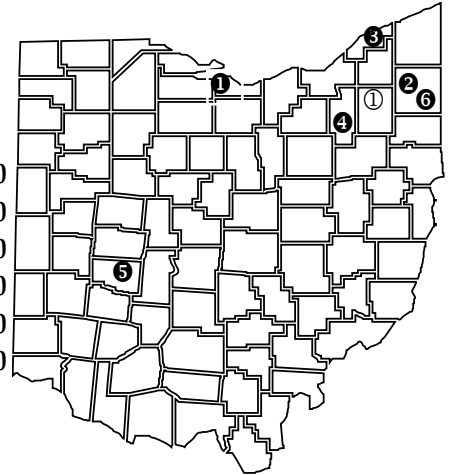
BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
❶ Berlin-Milan Local (Erie)	March 21	OSBA Search Services, (614) 540-4000
❷ Niles City	April 1	OSBA Search Services, (614) 540-4000
❸ Willoughby-Eastlake City	April 8	OSBA Search Services, (614) 540-4000
❹ Twinsburg City	April 22	OSBA Search Services, (614) 540-4000
❺ Northeastern Local (Clark)	May 9	OSBA Search Services, (614) 540-4000
❻ Warren City	TBD	OSBA Search Services, (614) 540-4000



Treasurer

District	Deadline	Contact
❶ Ravenna City	March 28	OSBA Search Services, (614) 540-4000

❶ = Superintendent
❶ = Treasurer

Other searches

Position	District	Deadline	Contact
Superintendent	Washington-Nile Local (Scioto)	March 21	Lowell Howard, superintendent, South Central Ohio ESC, (740) 354-0221
Superintendent	Berne Union Local (Fairfield)	March 25	Kirk Grandy, treasurer, Berne Union Local, (740) 746-8341
Superintendent	Girard City	April 1	Michael Hanshaw, superintendent, Trumbull County ESC, (330) 505-2800
Superintendent	Green Local (Scioto)	April 1	John M. Walsh, treasurer, Green Local, (740) 354-9414
Superintendent	LaBrae Local (Trumbull)	April 1	Michael Hanshaw, superintendent, Trumbull County ESC, (330) 505-2800
Treasurer	Coventry Local (Summit)	April 11	Tina L. Gable, board member, Coventry Local, tgable@coventryschools.org

National searches

Position	District	Deadline	Contact
Superintendent	Dalton, Mass.	March 18	Glenn Koocher or Nanette Olsen, Massachusetts Association of School Committees, (617) 523-8454

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Position	District	Deadline	Contact
Superintendent	Price, Utah	March 18	Richard C. Stowell , executive director, Utah School Boards Association, (801) 566-1207
Superintendent	Accomack County, Va.	March 18	Gina Patterson , assistant executive director, Virginia School Boards Association, (434) 295-8722
Superintendent	Northampton, Va.	March 18	Gina Patterson, assistant executive director, Virginia School Boards Association, (434) 295-8722
Superintendent	Isle of Wight, Va.	March 18	Gina Patterson, assistant executive director, Virginia School Boards Association, (434) 295-8722
Superintendent	Lee County, Fla.	April 1	Dr. Wayne Blanton , executive director, Florida School Boards Association, (850) 414-2578

Board changes

Bexley City Board of Education member **Diane Peterson** announced her resignation effective Feb. 28. **Susan Zanner** was appointed to the board effective Feb. 23 as Peterson’s replacement. ●●● **Jefferson County ESC** appointed **William H. Schaefer** to the governing board effective Feb. 14. He replaced **Geno M. Morelli**, who passed away in January. ●●● **Springfield Local (Summit)** appointed **Bobby Dinkins** to the board effective immediately. He replaced **Julie Mash**, who passed away in January.

Administrative changes

Superintendents

Bath Local (Allen) hired **Dale E. Lewellen** as superintendent effective Aug. 1. He will replace **William L. Lodermeier**, who is retiring this summer. Lewellen is currently superintendent at **Pandora-Gilboa Local (Putnam)**. ●●● **Beaver Local (Columbiana)** Superintendent Dr. **Sandra DiBacco** announced her retirement effective July 31. ●●● **Buckeye Career Center** Superintendent Dr. **Paul A. Hickman** announced his resignation effective July 31. ●●● **Lakewood City** Superintendent Dr. **P. Joseph Madak** announced his retirement effective July 31. The board hired Assistant Superintendent **Jeffrey Patterson** as superintendent effective Aug. 1. ●●● **Marion Local (Mercer)** hired **Mike Pohlman** as superintendent effective July 1. He replaces **Carl Metzger**, who took the assistant superintendent position at **South-Western City**. Pohlman is currently the district’s high school principal. ●●● **Shelby City** Superintendent **Bryan Neff** announced his resignation effective July 31. ●●● **Tolles Career & Technical Center** Superintendent **Carl J. Berg** announced his resignation effective July 31. ●●● **Warren City** Superintendent Dr. **Kathryn Hellweg** announced her resignation effective Feb. 28. ●●● **Wood County ESC** Superintendent **Luci Gernot** announced her resignation effective Feb. 18. ●●● **Worthington City** Superintendent Dr. **Melissa Conrath** announced her retirement effective June 30. ●●● **Zane Trace Local (Ross)** hired **Richard Spindler** as interim superintendent beginning March 1 and as superintendent effective Aug. 1. He replaces **Carolyn Everidge-Frey**, who resigned effective Dec. 31. Spindler is currently the superintendent at **Berne Union Local (Fairfield)**.

Sympathies

Former **Bexley City** Board of Education member **Phyllis Greene** died Feb. 24. She was 91. ●●● Former **Cleveland Municipal** Board of Education member and State Board of Education member **Joe Costanzo** died Feb. 23. He was 79. ●●● Former **Old Fort Local (Seneca)** Board of Education member **Robert T. Jones** died Feb. 13. He was 74. ●●● Former

Continued on page 5



2011 Student Achievement Fair

OSBA Capital Conference

Nov. 15, 2011

OSBA invites your school district to:

- *Showcase an outstanding performing group!*
- *Showcase the exemplary programs that are improving student achievement in your district!*
- *Show us your best programs and tell us about your best practices!*

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking another round of fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. Programs and practices will be selected based on creativity and impact on student achievement. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Performing groups also will be selected to entertain attendees during the Student Achievement Fair. To be considered, submit an audio or video recording of the performing group.

Student Achievement Fair application

Tuesday, Nov. 15, 2011 ● 11:30 a.m. – 3:30 p.m.

____ Enclosed is a concise title and description of our **student achievement program** in 25 words or less, including what we think others will learn from our booth. (You may submit additional material that describes your program.)

Will you need electricity? Yes No

____ Enclosed is a title and description of the **performing group** that we would like to showcase at the Student Achievement Fair. (Include an audio or video recording of the performing group.)

Title of program or performing group: _____

Description: _____

Submitted by: _____ Title: _____

(Please inform the contact person as to your submission.)

Daytime phone: () _____ E-mail: _____

(Please print)

Contact person: _____ Title: _____

Daytime phone: () _____ E-mail: _____

(Please print)

Superintendent: _____ E-mail: _____

(Please print)

School district: _____ Address: _____

City: _____ Ohio ZIP: _____

If selected, your district's program will be showcased in a 10x10-foot booth that can accommodate up to five people. (More details to follow). Applications may be submitted online at www.ohioschoolboards.org/SAF, or mail **student achievement program** applications to **Kathy LaSota**, deputy director of school board services, OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235. Mail your completed **performing group** application, with recording, to **Cheryl W. Ryan**, school board services consultant, at the above address. Visit www.ohioschoolboards.org/SAF for specific details regarding the Student Achievement Fair. **Application deadline is Friday, April 22, 2011.**

Questions about workers' comp rates?

Get answers at the SchoolComp Workshops!



Hear the latest on the SchoolComp program, Ohio Bureau of Workers' Compensation (BWC) changes and experience review. These sessions meet BWC's two-hour safety training requirement*.

The workshops will be held at sites around Ohio, beginning at 8 a.m. and ending at 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.

For registration, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

Agenda:

- 8 a.m. Registration and continental breakfast
- 8:15 a.m. Welcome and introductions
John Logue, vice president of association services, CompManagement Inc.; Van D. Keating, director of management services, OSBA; and Ohio Association of School Business Officials representative
- 8:30 a.m. Ten-Step Business Plan for Safety
Get an overview of the Ten-Step Business Plan for Safety and how this program can help your district actively manage workplace safety and health.
Janet Strausbaugh, CompManagement Inc.
- 9:15 a.m. Worksite wellness
Employee health and productivity are key ingredients for successful business outcomes. This session will discuss disease management versus injury management models with statistics, trends and opportunities for employers to consider in the workplace.
Dr. David Kessler, CompManagement HealthSystems Inc.
- 10 a.m. Break
- 10:15 a.m. Unemployment compensation update
Learn what you need to know in order to properly defend an unemployment compensation claim.
Roger Baker, CompManagement Inc.
- 11 a.m. Rating programs: how to evaluate and choose the best option for your district
Review current BWC rating programs and get tips on how to best evaluate competing program options and performance.
John Logue
- 11:45 a.m. Accident investigations: searching for the real story
Explore basic accident investigation information to prevent and/or minimize future workplace accidents.
Janet Strausbaugh
- 12:30 p.m. Closing
John Logue

Dates and locations:

Program members should mark their calendars now to attend one of the following workshops:

- **Tuesday, March 15**
Findlay Inn & Conference Center, Findlay
- **Thursday, March 17**
NEOUCOM, Rootstown
- **Thursday, March 24**
Holiday Inn I-275 North, Cincinnati
- **Monday, March 28**
OSBA office, Columbus

**BWC requires any public employer who is either group experience rated or group retrospective rated to complete a two-hour training if they had a claim, medical only or loss time, in either 2009 or 2010. This requirement must be satisfied during calendar year 2011. If a district is "penalty-rated" and not, by BWC rules, eligible for a group program, they do not have this requirement, but can attend for the purposes of safety education.*



Photo courtesy of the Ohio Statehouse Photo Archive

State Legislative Conference

Wednesday, March 23 Hyatt on Capitol Square, 75 E. State St., Columbus
9 a.m.-1 p.m. Cost is \$100

Facing an estimated \$8 billion shortfall in the next state budget, Gov. John Kasich and the General Assembly are looking at a number of changes that could have a significant impact on Ohio public education. Among those is a cut in state funding to schools as high as 20%.

It's crucial that school district leaders let state officials know how these proposals might affect public education at the local level. The State Legislative Conference provides school board members, administrators and treasurers the opportunity to meet with their state legislators and discuss these and other issues impacting their schools.

The conference features a full slate of speakers, followed by a luncheon with state legislators and their aides. Attendees who have scheduled appointments will meet individually with their representatives during the afternoon. The cost for the conference and luncheon is just \$100.

During the morning, top speakers will address vital public education issues that affect every school district in the state, with a particular focus on the future of education in Ohio. Legislative experts will provide updates on the issues. They also will share talking points on key concerns, which attendees can use in discussions with their legislators during the luncheon and in future conversations. That is followed by a legislative update and charge from the OSBA legislative team to talk to your legislators during lunch. Don't miss this annual opportunity to have your voice heard at the Statehouse!

To register, contact **Laurie Miller**, OSBA events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org. Register online at <http://links.ohioschoolboards.org/89599>. Log onto <http://links.ohioschoolboards.org/hyatt/capitol/> for directions and a map.

Board Leadership Institute

Organizational leadership for tomorrow's schools

Benefits:

- ◆ **Participate in a program designed exclusively for and by board members**
- ◆ **Experience a comprehensive two-day training event**
- ◆ **Receive a CD with all of the handouts from this board member-only event**
- ◆ **Hear nationally acclaimed speakers**
- ◆ **Strengthen board governance skills**
- ◆ **Choose from 18 different breakout sessions**
- ◆ **Network with other board members**
- ◆ **Earn 20 Award of Achievement points**

Learning doesn't stop when you're elected, it begins!

It is estimated to take at least two years of school board service to learn what it takes to be an effective school board member. The challenge is not only for new board members — it's ongoing.

Whether you're a rookie or a veteran, the

ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for that ongoing training? The answer is OSBA's Board Leadership Institute!

Good decisions require informed decision-makers.

As a member of your school district's governing body, you are called on at every meeting to make decisions. Some decisions are easy; others complicated. So, what can be done to improve board member development?

Almost all board members agree that they could use more training in tackling school district problems. When asked how, board members say they want training that is highly task-oriented, takes a short period of time and is done in small groups led by outstanding instructors.

To meet these requests, OSBA worked with board members from across the state to develop the 10th annual Board Leadership Institute. The two-day workshop is specifically designed for board members and will focus on multiple topics. Participants will have the opportunity to attend general sessions, 18 breakout sessions and network with each other.

Twenty points will be awarded for attendance at the institute, which may be applied toward receiving OSBA's Award of Achievement and Master Board Member award.

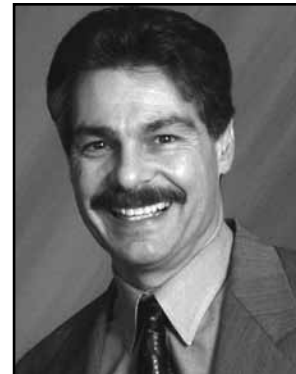
Keynote speakers set the tone for BLI

BLI will kick off on Friday, April 29, with **Neil Leist**, a superintendent at **Clermont Northeastern Local (Clermont)** and author of *Superintendent Saving Strategies: Stretching the Taxpayer's Dollar in Your School*. Don't miss this savvy superintendent's easy-to-implement "super-saver" strategies.

Dr. **Ray Guarendi** will close BLI on Saturday, April 30. Don't miss this dynamic presentation full of humor, real-life examples and practical ideas for dealing with children more calmly, easily and effectively.



Neil Leist



Dr. Ray Guarendi

BLI schedule

Friday, April 29

- 8 a.m. Registration/continental breakfast
- 9 a.m. Opening general session
- 10:45 a.m. Breakout sessions
- Noon Luncheon
- 1:30 p.m. Breakout sessions
- 3 p.m. Breakout sessions
- 4:30 p.m. Reception and networking

Saturday, April 30

- 7:30 a.m. Buffet breakfast
- 8:15 a.m. Breakout sessions
- 9:45 a.m. Breakout sessions
- 11:15 a.m. Breakout sessions
- 12:30 p.m. Luncheon with speaker/closing ceremonies

Registration and hotel details

BLI will be held in Columbus on April 29 and 30. Cost for the institute is \$235, and includes breakfast and lunch on both days, a networking reception and materials. To register, contact **Laurie Miller** at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

The 2011 Board Leadership Institute will be held at the Hilton Columbus/Polaris. The Hilton is in north Columbus, near the Polaris Fashion Place mall. This location is easily accessible from I-71, offers free parking and is close to

many dining opportunities. Also, OSBA secured a reduced hotel rate for BLI attendees: just \$121 per night if the room is booked before April 8. To reserve your room, contact the Hilton Columbus/Polaris at (614) 885-1600 and mention you are with OSBA.

More details will soon be available. Watch future issues of the *Briefcase* and *Journal* for more information, or visit www.ohioschoolboards.org/board-leadership-institute.



Ohio School Boards Association

April 29-30, 2011 • Hilton Columbus/Polaris, north Columbus

OSBA Capital Conference and Trade Show

Nov. 13–16, 2011 • Columbus

Share your expertise and experience. OSBA invites you to submit a presentation overview for the 2011 OSBA Capital Conference and Trade Show. OSBA's Capital Conference Planning Task Force will evaluate and select presentations based on criteria such as high interest and relevance; creativity and innovation; success supported by positive results; and solid, practical, how-to information. Creative formats and student involvement in programs are encouraged. Final selections will be made in May. To nominate a speaker or propose another topic, please use the form on the next page. Duplicate the form if you would like to make multiple nominations. Suggested topics include, but are not limited to, those listed below. Learning tracks are in bold.

Selected learning tracks

Administration

Administration-led new board member orientation
Chain-of-command issues
Crisis planning
Impact of professional development
Internal consolidation (registration, etc.)
Measuring value-added services
Power of persuasion
Superintendent and treasurer succession planning
Teacher evaluations
Teacher mentoring

Board development

Big districts, big headaches
Board-appointed OSBA liaisons
Board discipline
Board management relations
Board member job description
Board policy for crisis planning
Board/administration relations for all district sizes
Boardmanship 201
Closing schools
Consensus
Intergenerational boards
Managing board conflicts and image
New board member 101
New board member orientation
NSBA national survey of board members
Public records
Public speaking
Running effective board meetings
School finance 101
Developing a strategic plan for your district
Sunshine Law and executive sessions
Tools for evaluating administrators
Understanding teacher compensation
What is the Ohio Department of Education?

What the board needs to know from the treasurer

Career education/ESC

Adult education
Best school-to-work models
Building effective community relations
Career-tech and credit flexibility
Effectively using your ESC
ESC accreditation and AdvancED process
High Schools That Work
Integrating traditional school and JVS/D staff
Recruiting career-tech students
Skills USA
Understanding today's career-tech education options
Workforce readiness

Community relations

Accommodating the public
Building effective community partnerships
Business education forum
Customer service with the public
Dealing with community conflict
Effective booster groups
Evaluating parent consultants (Title I)
Garnering support for levies
Higher education conversation
How to run a successful levy campaign
Marketing your district
Partnerships that support core academic standards
Public engagement strategies before the levy
Working with the media

Finance/facilities

Alternative energy projects (wind turbine, solar)
Cooperative purchasing
Creative financing
Future of the Ohio School Facilities Commission

House Bill 264 for technology use
Insurance consortia
KnowledgeWorks study
Outsourcing
School buildings as community resources
School funding
SF3 funding (evidence-based funding)
Rules and understanding of spending federal money
Understanding financial reports

Hot topics

Charter schools
Closing schools/buildings
Defending public education
Diversity and inclusion programs
Dress codes
Emerging trends in student discipline
Extending the school day
Grassroots advocacy
KnowledgeWorks study
Merger, consolidation and territory transfers
Process of change
Shared personnel
Shared services
Sponsoring community schools
STEM programs and resources
Update on Race to the Top

Human resources

2011 bargaining trends
Characteristics of good and bad teachers
Controlling health care costs
Impact of charter schools on your district
Maximizing volunteer efficiency
Measuring the impact of professional development
Pension reform
Reduction in force
Retire/rehire

Instruction

Creativity and innovation
Curriculum mapping

Gifted programs
Keeping the arts strong in a tough economy
Missing-link curriculum
New classroom technology
One-to-one computing
Online learning possibilities
School-to-work models
Service learning — implementing and tracking
What do I do with all this data?

Legal

Cyberbullying
Education advisory councils
Federal Education Rights and Privacy Act
Guide to collective bargaining
How a bill becomes a law
Rules for executive sessions
Social media concerns
Sunshine Law and public records
Superintendent contract renewals and timing
Teacher licensure and tenure
What you want to know ... can we legally?

Organizational outlook

Getting to know the State Board of Education
Ohio High School Athletic Association
What is the Ohio Department of Education?

Safety and wellness

Bedbugs and other infestations
Childhood obesity
Gangs in Ohio schools
Nutrition
Role of the school resource officer
Staff wellness programs that work

Student achievement

Accountability — primer system
Closing the achievement gap

Ohio Improvement Process
Race to the Top update
Special education profile
Student achievement programs that work
Student data mapping
Turning around lowest performing districts
Understanding the local report card

Student issues

Autism
Discipline — what's working?
Dropout prevention
Educating foster and adopted children
Education guidelines for student athletes
Engaging high-performing students
Increasing parental involvement
Parental engagement programs
Portfolio building — what does higher education want?
Serving homeless students
Serving special education students
Transportation discipline
Understanding today's low-income students

Technology

Effective use of social media
Googlicious
How to use the OSBA website
One-to-one technology
What is a dashboard and do I have one?

21st century learning

Credit flexibility
Next-generation learning
Seniors-to-sophomores
Single-gender schools
"Waiting for Superman" — what's next?
What brain research is telling us

2011 Capital Conference speaker nomination form

We want you!

Speak and share your knowledge at the 2011 OSBA Capital Conference

Nov. 13–16 at the Greater Columbus Convention Center



Title of breakout presentation: _____ (please limit to 40 characters)

Presentation format: panel open microphone dialogue debate role-play

Select a learning track from the list on the next page that best describes the topic: _____

Main contact's name: _____

District/firm: _____

Address: _____

City, ZIP: _____

Title: _____

Phone (day): _____

Phone (cell): _____

E-mail address: _____

Please list all co-presenters' names and information:

Name: _____

District/firm: _____

Title: _____

Address: _____

City, ZIP: _____

Phone (day): _____

E-mail address: _____

Name: _____

District/firm: _____

Title: _____

Address: _____

City, ZIP: _____

Phone (day): _____

E-mail address: _____

Name: _____

District/firm: _____

Title: _____

Address: _____

City, ZIP: _____

Phone (day): _____

E-mail address: _____

Name: _____

District/firm: _____

Title: _____

Address: _____

City, ZIP: _____

Phone (day): _____

E-mail address: _____

In 50 words or fewer, describe the presentation and specific skills or knowledge participants will gain by the end of your session. OSBA reserves the right to edit the description for use in the *Conference Guide*. (Please feel free to submit additional material that describes your program.)

Submitted by: _____

(Please inform the speaker(s) as to your submission)

District/firm: _____

Address: _____

City, ZIP: _____

Title: _____

Phone (day): _____

Phone (cell): _____

E-mail address: _____

Rules for proposal submissions

1. Submit as many ideas as you wish. Just make sure each overview incorporates all the requested information (use a separate sheet of paper if necessary).
2. Your proposal must be complete (title, short description and up to two pages of supporting information) to qualify for consideration.
3. Proposals must be received in the OSBA office by **5 p.m., March 21, 2011**. You are encouraged to submit your proposal as soon as possible. Use one form per topic. This page may be duplicated.
4. Speakers agree to supply OSBA with handout material for distribution to attendees by **Oct. 14, 2011**.
5. **Internet drops and computers will not be available for the presentation.**
6. Presentations must be product- and vendor-neutral **and** include a member school district.
7. **Selected presenters are required to register with their district or exhibiting company for the conference.**

Please return this form to **Judy Morgan**, administrative assistant of school board services.
Please contact **Rob Delane**, deputy executive director and director of school board services, or Judy Morgan with questions.
Send to OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235-6481 or fax to (614) 540-4100.
USE ONE FORM PER TOPIC/RECOMMENDATION. THIS PAGE MAY BE DUPLICATED.



WORKSHOP REGISTRATION

SchoolComp Workers' Compensation Workshop

- March 15, Findlay, free
- March 17, Rootstown, free
- March 24, Cincinnati, free
- March 28, Columbus, free

State Legislative Conference

- March 23, Columbus, \$100

Board Leadership Institute

- April 29-30, Columbus, \$235

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
 Attendee name _____ Title _____
 Daytime phone _____ E-mail _____
 District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or e-mail Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or e-mail.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends e-mail confirmation of registration if an e-mail address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, e-mail or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



E-mail registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

You may register on our Web page at www.ohioschoolboards.org. Events are listed at the bottom of the page.

Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Bulletin Board, continued from page 4

Ravenna City Board of Education member **Robert Fankhauser** died Feb. 24. He was 66. ●●● Former **Western Reserve Local (Huron)** Board of Education member **George H. Dalton** died Feb. 24. He was 96. ●●● Former **Xenia Community City** Board of Education member **Robert Duane Hendrickson** died Feb. 22. He was 92.

Clarification

A Bulletin Board item in the Administrative Changes section on page 4 of the Feb. 28 *Briefcase* should have said that **Ashland City Superintendent Mark A. Robinson** announced his retirement effective July 31.



LEGISLATIVE REPORT

by Michelle Francis, lobbyist

Collective bargaining reform passes Senate

Senate Bill (SB) 5, sponsored by Sen. **Shannon Jones** (R-Springboro), would make sweeping changes to Ohio’s collective bargaining law for public employees. A deeply divided Senate recently passed the legislation by a vote of 17-16. Six Republicans joined all 10 Senate Democrats in voting against SB 5. They were Sens. **Tim Grendell** (R-Chesterland); **Jim Hughes** (R-Columbus); **Gayle Manning** (R-North Ridgeville); **Scott Oelslager** (R-Canton); **Tom Patton** (R-Strongsville); and **Bill Seitz** (R-Cincinnati).

Just to get the bill to the Senate floor, Senate President **Tom Niehaus** (R-New Richmond) had to replace members on two committees because they opposed the bill and could have blocked it. Seitz was removed from the Senate Insurance, Commerce and Labor Committee where the bill was being heard and Oelslager was

removed from the Senate Rules and Reference Committee, which reports bills to the floor.

Several changes were made to the bill in committee and additional changes were made on the Senate floor. The bill now goes to the House, where it will be heard in the House Commerce and Labor Committee. Speaker **Bill Batchelder** (R-Medina) has indicated he would like at least three weeks of hearings on the bill.

The latest version of the bill currently being considered in the House includes *some* of the following provisions:

Rights of public employees

- Removes continuation, modification or deletion of an existing collective bargaining agreement from the subject of collective bargaining and continues the ability to bargain wages, hours, and terms and conditions of employment.

- Removes a provision granting specific authority to public school employees to collectively bargain for health care benefits.

Strikes

- Prohibits public employees from striking.
- Allows a public employer to enjoin a strike.
- Provides that an employee that strikes in violation of an injunction can be fined \$1,000. (Previously, this provision also allowed for jail time, but that provision was removed on the floor of the Senate.)

Subjects for collective bargaining

- Makes the following inappropriate subjects for collective bargaining: employer-paid contributions on behalf of an employee to any of the five public employee retirement systems; health care benefits for which the

Continued on page 6

employer is required to pay more than 85% of the cost; privatization of a public employer's services or contracting out the public employer's work; and the number of employees required to be on duty or employed in any department, division or facility of the public employer.

Collective bargaining agreement provisions and approval

- Requires parties to consider the financial status of the public employer during negotiations ("the ability to pay"), not possible future increases from the passage of levies or bond issues.

School districts, ESCs, community schools and STEM schools

- Prohibits a public employer that is a school district, ESC, community school or STEM school from entering into a collective bargaining agreement that does specified things, such as establishing a maximum number of students who may be assigned to a classroom or teacher.

Dispute resolution procedures, strikes and unfair labor practices

- Revises collective bargaining dispute resolution procedures.
- Requires the employer and the State Employment Relations Board to post in a conspicuous location on their websites the terms of the last collective bargaining agreements offered by the

employer and the exclusive representative at specific times.

- Revises the factors that a person or group administering an alternate dispute resolution procedure must take into account.
- If either party rejects a fact-finding panel's recommendations, the bill permits the public employer to implement, in whole or in part, any of those recommendations that have been approved by the appropriate legislative authority.
- Removes the mandatory final offer settlement conciliation procedure for public employees who do not have the right to strike.
- Requires a public employer to report certain information about compensation paid to public employees under a collective bargaining agreement.
- Specifies that expressions of views, opinions and arguments are not unfair labor practices and cannot be used as evidence of such, without a threat.
- Revises what constitutes an unfair labor practice.
- Revises the procedures for hearing an unfair labor practice complaint.
- Repeals the provision requiring the Public Employee Collective Bargaining Law to be liberally construed.

Public employee pay

- Creates salary ranges by removing the steps from the salary schedules.
- Requires merit-based pay for most public employees.
- Requires performance-based pay

for teachers and nonteaching school employees.

- Requires a school board to measure performance by considering the level of license the teacher holds; whether the teacher is a "highly-qualified teacher"; the value-added measure the board uses to determine the performance of the students assigned to the teacher's classroom; the results of the teacher's performance evaluations or peer reviews; and any other criteria established by the board.

Public employee benefits

- Limits public employer contributions toward health care benefit costs to 85%.
- Requires health care benefits provided to management level employees to be the same as any health care benefits provided to other employees of the same public employer.
- Requires boards of education to adopt policies to provide leave with pay for school employees and abolishes statutorily provided leave for those employees.
- Abolishes continuing contracts for teachers, except for those continuing contracts in existence prior to the effective date of the bill.
- Prohibits a public employer from paying employee contributions to the five public employee retirement systems.

Reduction in the public sector work force

- Removes consideration of

Continued on page 7



PUBLIC SCHOOLS WORK!

compiled by Gary Motz, editorial manager

District devastated by tornado pitches in for others in need

A cadre of **Lake Local (Wood)** students and staff members, whose high school was destroyed in a June tornado, recently helped Findlay residents cope with their own natural disaster.

About 200 students and staff loaded buckets, brooms and an intense desire to help onto four buses and headed south on March 4 to help Findlay clean up after yet another major flood.

"When we had the tornado in June, we had kids from schools

from all over the place who helped clean up our schools and houses in the area," **Tyler Bates**, a Lake High School chemistry teacher, told a local newspaper. "We just thought we should return the favor."

The Lake Local crew tackled everything from carrying ruined furniture out of sodden basements, ripping up soggy carpeting and raking brush to hauling away trash, cleaning mud and debris from garages and filling sandbags.

Findlay residents were glad to see the crew of volunteers.

"We'll take all the help we can get," **Don Buckles** told the newspaper. "This is just phenomenal."

"Some of these kids lost their own houses (in the tornado), so it's important for them to be helping these people," Lake High School cheerleading adviser **Kristen Dippman** said.

Source: *The (Findlay) Courier*

Legislative Report, continued from page 6

seniority and length of service by itself from decisions regarding a reduction in force (RIF) of certain public employees.

- Prohibits a public employer from violating Ohio or federal civil rights law when conducting a reduction in force.

There has already been discussion by opponents of SB 5 of filing a referendum to repeal the law if it is passed and signed by the governor. Secretary of State **Jon Husted** has indicated that opponents of a bill have 90 days from its filing in his office to submit petitions with signatures equaling 6% of the vote in the last gubernatorial election. That would amount to about 462,000 valid

signatures.

If a referendum petition were filed after July 6, which is 125 days before the next election, the law challenge would be placed before voters in 2012. Therefore, in order for it to be before voters in 2011, the bill would have to be passed, signed by the governor and filed with the secretary of state by mid-April.

For the latest legislative updates, please contact the OSBA legislative services division at (614) 540-4000 or (800) 589-OSBA.

Editor's note: The print version of the March 14 Briefcase incorrectly stated the percentage of the signatures required to qualify the referendum.

All information in this article was current as of March 8.

OSBA can help facilitate your labor agreements

OSBA has:

- highly trained negotiators,
- a wealth of auxiliary services,
- consultants who work with the board's interest in mind.

Please call Van D.

Keating, OSBA director of management services, at (614) 540-4000 or (800) 589-OSBA for more information.

March 2011

- 15 SchoolComp Workshop Findlay
- 15 OSBA Southwest Region Spring Conference..... Cincinnati
- 16 OSBA Central Region Spring Conference..... Columbus
- 17 SchoolComp Workshop Rootstown
- 23 OSBA Northeast Region Spring Conference..... Smithville
- 23 OSBA State Legislative Conference..... Columbus
- 24 SchoolComp Workshop Cincinnati
- 28 SchoolComp Workshop Columbus
- 31 *Last day to take action to nonrenew contracts of administrators other than superintendent — RC 3319.02.*

April 2011

- 4 *Last day for voter registration for May election — RC 3503.01, 3503.19(A) (30 days prior to the election).*
- 9-11 NSBA 71st Annual Conference & Exposition..... San Francisco
- 14 OSBA Southwest Region Executive Committee Meeting Xenia
- 15 *Last day for certain board members and administrators to file financial disclosure forms with the Ohio Ethics Commission —*

- RC 102.02.
- 19 OSBA Collective Bargaining Workshop Columbus
- 25 *Last day to submit certification for August income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).*
- 29 *Last day to submit August emergency or current operating expenses levy to county auditor for August election — RC 5705.194, 5705.213 (95 days prior to the election).*
- 29-30 OSBA Board Leadership Institute Columbus
- 30 *Last day to give written notice of intent not to re-employ teachers — RC 3319.11(D) (1); and nonteaching employees — RC 4141.29(1)(1)(e).*

May 2011

- 1 OSBA Southeast Region Executive Committee Meeting Zanesville
- 3 *Primary/Special Election Day — RC 3501.01 (first Tuesday after the first Monday).*
- 4 OSBA Small School District Advisory Network Meeting Columbus
- 4 *Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with*

- board of elections for August election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for August election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for August election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for August election to board of elections — RC 5748.02(C); last day to submit emergency levy for August election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for August election to board of elections — RC 5705.251(A) (90 days prior to the election).*
- 13 OSBA Executive Committee Meeting Columbus
- 14 OSBA Board of Trustees Meeting Columbus
- 17 OSBA Cyberlaw Workshop Dublin
- 25 OSBA Transportation Roundtable Columbus

June 2011

- 10 OSBA OCSBA Spring Seminar.. Newark
- 12 OSBA Northwest Region Executive Committee Meeting TBD