# RPRICE School leadership team

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### Chardon Local marks somber anniversary

**Chardon Local (Geauga)** and its community remembered the three students killed in the Feb. 27, 2012, shooting at Chardon High School with student service projects, a memorial walk, vigils and concerts on the one-year anniversary of the tragic event. The district and community also honored students wounded in the attack, as well as school staff and emergency personnel who first responded to the shooting.

### **ODE** releases finalized state report cards

The 2011-2012 state report cards released on Feb. 27 show Ohio's schools continuing to make steady academic gains. The Ohio Department of Education reported that Ohio schools improved in 14 of 26 indicators and met the state's performance goal on 21 of 26 indicators. Visit **www.reportcard.ohio.gov** for more details, as well as links to district and building report cards.

### Policy brief calls for more oversight in funding 'choice' schools

A report from the National Education Policy Center calls for "a new level of scrutiny" in public funding of alternatives to traditional schools, including charters and vouchers. The study notes that the specific costs and needs of students vary from school to school, which means funding requirements also will vary. This requires rigorously monitoring charter school and voucher funding, with an emphasis on equity, transparency and assuring funding is reaching the intended students. Download the brief at http://links.ohioschoolboards.org/56689.

### Charter school leader charged with illegally spending \$1.2 million

A Cuyahoga County grand jury has indicted **Romey Coles**, leader of the Lion of Judah Academy, a Cleveland charter school, *The* (Cleveland) *Plain Dealer* reported. Coles is accused of illegally diverting \$1.2 million in taxpayer funds from the academy to a business he formed to run the school. Several other officials from the charter school also were indicted, including **Carl Shye Jr.**, who is serving a two-year prison sentence for stealing money from other charter schools.

### More speakers announced for State Legislative Conference

Additional speakers recently confirmed for the March 20 State Legislative Conference at the Ohio Statehouse include state Reps. **Ron Amstutz** (R-Wooster); **Bill Hayes** (R-Harrison Township); and **Debbie Phillips** (D-Athens). Also speaking is Ohio Senate President **Keith Faber** (R-Celina). In addition, the governor's office has been invited to speak. The conference, hosted by OSBA, the Ohio Association of School Business Officials (OASBO) and the Buckeye Association of School Administrators



March 11, 2013

Volume 44 Issue 5

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### Route workshop information to:

- Administrative assistants
   Administrators
- Assistant treasurers
- Principals

□ Special education instructors

(BASA), provides Ohio public school leaders an opportunity to hear from and meet with their elected state officials. OSBA, BASA and OASBO lobbyists will be on hand to provide updates and talking points. Visit http://links. ohioschoolboards.org/23596 for more information and to register.

### NE Region member sought for OSBA committee post

OSBA seeks a Northeast Region school board member to serve as an alternate on OSBA's Audit Committee. The committee oversees OSBA's annual financial statement audit and is charged with ensuring the integrity and quality of accounting practices, financial reporting, disclosure and internal controls. Candidates must have a basic familiarity with financial statements. Alternates attend up to three meetings a year in Columbus and may vote on committee business in the absence

### Columbus City uses dance to help students mind manners

**Columbus City**'s Linden STEM Academy is teaching elementary school students fancy footwork to help them with their social skills.

Students learn ballroom dancing in the 10-week, twice-weekly course called Dancing Classrooms. Students learn the tango, rumba, waltz, fox trot, swing and merengue. The lessons are designed to help students learn social skills, including basic etiquette, how to look people in the eye and how to be confident.

Similar programs are available in schools in northern Ohio and other parts of the country, but Linden STEM Academy is believed to be the first school in central Ohio to offer such a program.

"It's teamwork and respect and elegance," Linden Principal **Janet Hinds** told a local newspaper. "How can you not be proud of that?" Source: *The Columbus Dispatch* 

of the Northeast Region Audit Committee member. The two-year term begins in May. Those interested should send a résumé to **Janice Smith**, chief financial officer, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235. The application deadline is April 1.



### Briefcase

Ohio School Boards Association 8050 North High Street, Suite 100 Columbus, OH 43235-6481 (614) 540-4000 — (800) 589-OSBA fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: Charlie Wilson, Worthington City OSBA Executive Director: Richard Lewis, CAE Editor: Crystal Davis, deputy director of communication services Managing editor: Gary Motz, senior editorial manager Assistant editor, layout and design: Angela Penquite, senior communication design manager

Assistant editor: **Bryan Bullock**, communication coordinator A one-year subscription to Briefcase is \$125 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

### This month in OSBA history

In March 1997, the Ohio Supreme Court made its first ruling in the *DeRolph* schoolfunding case. The court said the state's funding system for schools was unconstitutional and ordered the General Assembly to come up with a "complete, systematic overhaul" of the system within 12 months. OSBA's Legal Assistance Fund filed briefs on behalf of public schools throughout the long-running case.

### **OSBA** online

### www.ohioschoolboards.org

The student video team documentary of the 2012 OSBA Capital Conference is now posted at **www.ohioschoolboards.org/ 2012-capital-conference**. The video, shot by students from **Dayton City**'s Ponitz Career Technology Center, also will be shared with other state school boards associations and used to promote the Capital Conference.



compiled by Melanie Price, administrative assistant of communication services

### **OSBA** executive searches

### **Superintendent**

| District                            | Deadlin  |
|-------------------------------------|----------|
| • Painesville City Local (Lake)     | March 22 |
| <b>2</b> Cedar Cliff Local (Greene) | March 29 |
| Ohio School for the Deaf            | April 1  |
| Mount Vernon City                   | April 4  |
| Sorth Olmsted City                  | April 8  |
| O Lockland Local (Hamilton)         | April 12 |

| eadline | Contact                             |
|---------|-------------------------------------|
| arch 22 | OSBA Search Services, (614) 540-400 |
| arch 29 | OSBA Search Services, (614) 540-400 |
| oril 1  | OSBA Search Services, (614) 540-400 |
| oril 4  | OSBA Search Services, (614) 540-400 |
| oril 8  | OSBA Search Services, (614) 540-400 |
| oril 12 | OSBA Search Services, (614) 540-400 |
|         |                                     |



**Treasurer** 

| District                      | Deadline | Contact                              |
|-------------------------------|----------|--------------------------------------|
| ① Oberlin City                | April 5  | OSBA Search Services, (614) 540-4000 |
| ② Olentangy Local (Delaware)  | April 12 | OSBA Search Services, (614) 540-4000 |
| <b>③ Buckeye Valley Local</b> | TBD      | OSBA Search Services, (614) 540-4000 |
| (Delaware)                    |          |                                      |



### **Other searches**

| Position                          | District                    | Deadline     | Contact   |
|-----------------------------------|-----------------------------|--------------|---|
| Superintendent                    | Noble Local (Noble)         | March 15     | Dr. Dan Doyle, superintendent, Noble  |
| Superintendent                    | Miami Trace Local (Fayette) | March 22     | Local, (740) 732-2084<br><b>Tony Long</b> , superintendent, <b>Southern</b> |
| 1                                 |                             |              | <b>Ohio ESC</b> , (937) 382-6921  |
| Superintendent                    | Upper Scioto Valley Local   | April 15     | Dennis Recker, superintendent, Upper  |
|                                   | (Hardin)                    |              | Scioto Valley Local, (419) 757-4451   |
| Director of curriculum,           | Trotwood-Madison City       | Until filled | www.daytonareaschooljobs.esu.k  |
| instruction and special education | L                           |              | 12.oh.us  |
| High school principal             | Trotwood-Madison City       | Until filled | www.daytonareaschooljobs.esu.k  |
|                                   |                             |              | 12.oh.us  |
| Financial analyst                 | Trotwood-Madison City       | Until filled | www.daytonareaschooljobs.esu.k  |
|                                   |                             |              | 12.oh.us  |

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

### **Board changes**

**Johnstown-Monroe Local (Licking)** Board of Education member **John Davis** announced his resignation effective Feb. 18. **••• Jonathan Alder Local (Madison)** appointed **Shannon R. Foust** to the board effective Feb. 11. She replaced **John Adams**, who resigned in January. **••• Lake Local (Wood)** appointed **Monica Leppelmeier** to the board effective immediately. She replaced **Eric Hirzel**, who resigned due to moving out of the district.

### **Administrative changes**

### Superintendents

Clearview Local (Lorain) Superintendent Stanley P. Mounts announced his resignation effective March 29. ••• Jefferson County ESC hired Dr. George Ash as superintendent effective Aug. 1. He will replace Joyce Howell, who is retiring effective July 31. Ash currently is superintendent at Harrison Hills City. ••• Johnstown-Monroe Local (Licking) hired Thomas E. Slater as interim superintendent effective March 1. He replaced Damien Bawn, who retired Feb. 28. ••• Noble Local (Noble) Superintendent Dr. Dan Doyle announced his retirement effective July 31. ••• Shawnee Local (Allen) Superintendent Paul Nardini announced his retirement effective June 30. ••• Union Local (Belmont) hired Doug Thoburn as superintendent effective July 1. He will replace Harry Kirk Glasgow, who is retiring effective June 30. ••• Upper Arlington City hired Paul W. Imhoff as superintendent effective July 1. He will replace Dr. Jeffrey W. Weaver, who is retiring. Imhoff is currently superintendent at Mariemont City.



# Call for conference breakout session proposals!

The hallmark of the OSBA Capital Conference is the educational programming. Breakout sessions feature practical advice that attendees can take back to their districts. The conference offers sessions on innovative programs, cost-saving strategies, key legislation and other timely and important topics.

OSBA is now accepting proposals for breakout sessions for the 2013 Capital Conference. Proposals will be selected based on

- strong interest;
- relevance;creativity;

- innovation;
- proven success;
- practical, how-to information.

The deadline for proposals is 5 p.m. on March 18. Nominations must be submitted online; no paper submissions will be accepted.

Visit www.ohioschoolboards.org/nominate-a-session to submit your proposal today!

### Treasurers

**Bucyrus City** hired Interim Treasurer Ryan Cook as treasurer effective immediately. ••• Clearview Local (Lorain) hired Sean Nuccio as treasurer effective March 4. He replaced John W. Scott, who retired. ••• Northwest Local (Scioto) Treasurer **Dianna Reedy** announced her resignation effective immediately. She has taken the treasurer position at **Portsmouth City**, replacing **Kyle F. Smith**. Northwest Local hired John M. Walsh as treasurer effective Feb. 25. Walsh previously was treasurer at Green Local (Scioto). **•••** Washington Court House City Treasurer Ben Teeters announced his retirement effective July 31. ●●● Waynesfield-Goshen Local (Auglaize) Treasurer **Douglas L. Passet** announced his resignation effective July 31.

### **Sympathies**

**Robert L. Dean**, a former superintendent for **Buckeye Central Local (Crawford)** and the former **Tiro** *Continued on page 5* 

### Celebrate the stars in your district at the

# OSBA Student chievement Fair

Nov. 12, 2013 · Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. One hundred programs and practices will be selected based on creativity and impact on student achievement. The fair will be held from 11:30 a.m. to 3:30 p.m. on Tuesday, Nov. 12, during the OSBA Capital Conference.

Five performing groups from across Ohio will be selected to entertain attendees during the Student Achievement Fair. To be considered, you must submit an audio or video recording of the performing group. DVDs or CDs can be mailed to OSBA or a video or MP3 can be submitted with the online application. OSBA is now accepting nominations for district programs and performing groups. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Nominate your district at **www.ohioschoolboards.org/saf-nominations**. The nomination deadline is May 24, 2013.



### Management Development Series #2: Bring your own technology — possibilities and challenges

Thursday, April 18 OSBA office, Columbus

10 a.m. to 2 p.m. Cost is \$90

Bring-your-own-technology (BYOT) programs are in the forefront of many conversations on education trends. There are many considerations when deciding if a BYOT program is right for your district or school. Whether your district has a BYOT program in place or is considering starting one, this workshop is for you.

The workshop will address considerations related to policies, procedures, infrastructure and program purpose. We also will highlight what is going on around the state with BYOT programs and what lessons have been learned in developing and implementing these programs. Learn more about starting or expanding a BYOT program, and share challenges, successes and concerns with other districts.

Registration will begin at 9:30 a.m. Cost for the workshop is \$90 per attendee, and includes lunch and materials. To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ ohioschoolboards.org. You can register online at www.ohioschoolboards.org/event\_listing.

# Questions about workers' comp rates?

# Get answers at the 2013 Spring SchoolComp Workers' Compensation Workshops



Hear the latest on the SchoolComp program, Ohio Bureau of Workers' Compensation (BWC) changes and experience review. These sessions meet BWC's two-hour safety training requirement.

The workshops will be held at three sites around Ohio, beginning at 8 a.m. and ending at 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.

You can register on the Ohio Association of School Business Officials website at **www.oasbo-ohio.org** or by calling (614) 431-9116.

### **Dates and locations:**

Program members should mark their calendars now to attend one of the following workshops:

➤ Friday, March 22 Ohio University Inn and Conference Center, Athens

► Tuesday, March 26 Owens Community College, Findlay > Wednesday, March 27

Northeast Ohio Medical University, Rootstown

# Introduction to Crime Prevention Through Environmental Design (CPTED)

Wednesday, March 27 Cost is \$35 10 a.m. to 11 a.m. webinar



Crime Prevention Through Environmental Design (CPTED) is not new. However, it has huge implications for schools. The CPTED process allows districts to assess and increase the safety and security of their buildings without installing expensive equipment. This webinar provides an overview of CPTED and an opportunity to ask questions.

To register, contact Laurie Miller, senior events manager, at (614) 540.4000, (800) 589-OSBA or Lmiller@ ohioschoolboards.org. You can register online at www.ohioschoolboards.org/event\_listing.



# Cyberlaw Seminar

Friday, March 15, 9 a.m. to 3 p.m. OSBA office, Columbus Cost is \$150

Register today for the 2013 Cyberlaw Seminar by contacting **Laurie Miller**, senior events manager, at Lmiller@ ohioschoolboards.org or by registering online at **www.ohioschoolboards.org/event\_listing**.

| 8:30 a.m.  | Registration and continental breakfast   | 11:45 a.m. | Lunch (provided)   |
|------------|--|------------|--|
| 9 a.m.     | Managing and protecting your eRecords<br>Part 1: Social media — the records<br>management challenge<br>A member of the Ohio Electronic Records<br>Committee will discuss how to manage<br>electronic records and the challenges<br>associated with social media records in the<br>public sector. | 12:30 p.m. | <b>Technology policy update</b><br>Have your board policies been updated<br>to keep up with the rapid changes in<br>technology? Look at the updates you<br>should consider making to your district's<br>policy manual.<br><i>Kenna S. Haycox</i> , policy consultant, OSBA |
|            | <i>Darren Shulman</i> , city attorney, city of Delaware  | 1 p.m.     | <b>Regulating employee use of technology</b><br>How much may a district restrict<br>on-and-off-campus expression by school   |
|            | <b>Part 2: FERPA and eRecords</b><br>Student surveillance footage, email,<br>information on "the cloud" and other<br>eRecords all may be considered "education<br>records" protected under the Federal<br>Educational Rights and Privacy Act   |            | employees on Facebook, Twitter, etc.?<br>Review case studies and the National<br>Labor Relations Board position papers, and<br>discuss best practices.<br><i>Kate Davis</i> , Esq., Bricker & Eckler LLP,<br>Cincinnati  |
|            | (FERPA). Learn how to determine which records may be released.   | 1:45 p.m.  | Break  |
|            | <i>Susan G. Clark</i> , Esq., McGown & Markling Co. LPA, Akron   | 2 p.m.     | Investigating computer misuse by   |
| 10:30 a.m. | Break  |            | <b>employees</b><br>A school law attorney and electronic<br>evidence adviser provide guidance on   |
| 10:45 a.m. | Schools, the Internet and copyright law<br>Hear an overview of copyright law and<br>implications for activities like downloading<br>programs and documents, creating class<br>websites, watching and creating YouTube<br>videos and installing software on school<br>networks.                   |            | identifying, preserving, analyzing and<br>reviewing electronic evidence of computer<br>misuse by employees.<br><i>Nicholas E. Subashi</i> , Esq., Subashi &<br>Wildermuth, Dayton; and <i>Donald Wochna</i> ,<br>chief legal officer, Vestige Ltd., Medina                 |
|            | <i>Rhonda Porter</i> , chief legal counsel, Akron<br>City; and <i>Drew Clark</i> , senior information<br>systems administrator, OSBA   | 3 p.m.     | Adjourn  |



# State Legislative Conference

Wednesday, March 20 9:30 a.m. to 2:15 p.m.

### New year – new legislature

Public education continues to be a hot topic at the Statehouse after another challenging year of education reform policy initiatives. As we begin the 130th General Assembly, what can we expect for schools? How will the proposed biennial budget impact funding? What will the new school-funding formula look like? School officials need to be involved and have their voices heard by attending the annual State Legislative Conference.

The 2013 State Legislative Conference provides school board members, administrators and treasurers the opportunity to meet with their state legislators and discuss issues impacting public education. It is your opportunity to get the message out on the importance of a strong public school system.

Registration will begin at 9 a.m. To register, contact Laurie Miller, OSBA senior events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ ohioschoolboards.org. Register online at http://links. ohioschoolboards.org/89599. Visit http://links. ohioschoolboards.org/28276 for driving directions and links to parking information. Ohio Statehouse Atrium, Columbus Cost is \$130

### Agenda

| 9 a.m.     | Registration  |
|------------|---|
| 9:30 a.m.  | <b>Perspectives from the House</b><br>Rep. Ron Amstutz (R-Wooster), Rep. Bill Hayes<br>(R-Harrison Township) and Rep. Debbie Phillips<br>(D-Athens)   |
| 10:15 a.m. | <b>Perspectives from the Senate</b><br>Senate President Keith Faber (R-Celina)  |
| 10:45 a.m. | Lobbyists' update/talking points/call to action<br>Damon Asbury, director of legislative services,<br>Michelle Francis, deputy director of legislative<br>services, and Jay Smith, lobbyist, OSBA; Tom<br>Ash, director of governmental relations, Buckeye<br>Association of School Administrators; and<br>Barbara Shaner, associate executive director,<br>Ohio Association of School Business Officials |
| 11:45 a.m. | Lunch with your legislator  |
| 1 p.m.     | Perspectives from the governor's office<br>(tentative)  |
| 1:45 p.m.  | Region roundtable   |
| 2:15 p.m.  | Adjourn   |

# Special **Education Law** Workshop

Friday, March 22, 9 a.m. to 3 p.m. **Embassy Suites, Columbus** Cost is \$150

Registration and continental breakfast

| 8:30 a.m.      | Registration and continental breakfast  | 12:30 p.n              |
|----------------|---|------------------------|
| 8:50 a.m.      | Welcome   |                        |
| 9 a.m.         | Restraint and seclusion walk-through<br>A panel of attorneys walks through the new<br>guidelines and rule process. You will take away a<br>greater understanding of the changes and how to<br>comply.<br>Sara C. Clark, deputy director of legal services,<br>OSBA; and Melissa Bondy, Esq., Bricker and<br>Eckler LLP, Columbus  | 1:30 p.m.              |
| 10 a.m.        | Break   |                        |
| 10:10 a.m.     | <b>ODE update: 2013 outlook</b><br>Hear about changes and initiatives at the<br>Ohio Department of Education's (ODE) Office<br>for Exceptional Children, including operating<br>standards updates, the third-grade reading<br>guarantee and students with disabilities. Also learn<br>what's ahead for special education in Ohio in<br>2013 and beyond.<br>Dr. Sue Zake, director, ODE Office for Exceptional<br>Children | 2:30 p.m.<br>2:40 p.m. |
| 11:10 a.m.     | <b>30 legal tips in 30 minutes</b><br>Procedural compliance, time lines, cautionary tales<br>and frequent problems are the topic of this fast,<br>valuable half-hour. Watch a lawyer cover a lot of<br>ground quickly.<br>Laura G. Anthony, Esq., Bricker and Eckler LLP,<br>Columbus   | 3:30 p.m.              |
| 11:40 a.m.     | Lunch (provided)  |                        |
|                |   | 3:45 p.m.              |
| To register, c | ontact Laurie Miller, senior events manager, at (614)   | 540-4000,              |



12:30 p.m. Move that bus: Special ed transportation issues

> Put on your seat belt because we are going into detail. Topics include: transportation as a related service, discipline and removal from the bus, accommodations, administering medications and other issues related to transportation. William M. Deters II, Esq., Ennis, Roberts & Fischer Co. LPA, Cincinnati

Student medical issues ... unique 504 accommodations and more Delve into the issues of allergies, seizures, diabetes, asthma, chemical sensitivities, accommodations and tips and strategies for arriving at good outcomes for students and the district. Christina Henagen Peer, Esq., Walter Haverfield LLP, Cleveland

### Break

OCR investigation management and you U.S. Department of Education's Office for Civil Rights (OCR) complaints and investigations can be paper and time intensive. An attorney with a concentration in special education law discusses how you can manage the process and what to avoid. Kathryn Perrico, Britton, Smith, Peters and Kalail Co. LLP, Cleveland

Open Q & A – Got questions? We have answers

Adjourn

(800) 589-OSBA or Lmiller@ohioschoolboards.org. To re You can register online at www.ohioschoolboards.org/event\_listing.

Unauthorized audio recording or videotaping of any session is strictly prohibited.

The Embassy Suites Columbus is located in north Columbus at 2700 Corporate Exchange Drive, Columbus, 43231. Take I-71 to north Columbus. Take I-270 east to exit 27, Cleveland Ave. Go south on Cleveland Ave. Go to the next street light and turn left onto Community Park Drive (east). Go to the stop sign and turn left (north) onto Corporate Exchange Drive. The hotel will be ahead on the left.

# Mastering media relations: How to tell your story

Wednesday, April 3, 10 a.m. to 2 p.m. • Cost is \$90 OSBA office, 8050 N. High St., Columbus • (614) 540-4000

Developed especially for administrative assistants and district support staff, this new workshop provides tactics for promoting your district via traditional media. OSBA communications staff will share highly effective and innovative ways to tell the story of your district's successes to the media and public.

The cost of the workshop is \$90, which includes registration, a box lunch and materials. Register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.



## Learn how you can save time and money with these webinars



BoardDocs is the exclusive eGovernance partner of OSBA. Join OSBA for any of the free informational webinar demonstrations on the dates and times listed below. The webinars will showcase BoardDocs's cloud-based solutions and

demonstrate why they are the eGovernance leader not only in Ohio, but across the nation. Participants will learn how to save money, time and be more effective with BoardDocs.

Want to learn more? Join OSBA and BoardDocs for an informative webinar. It's quick and easy to register – just choose the date and time you wish to view the webinar:

Tuesday, April 9, from 9 a.m.–10 a.m. https://www1.gotomeeting.com/register/347116017 Tuesday, May 21, from 1 p.m.-2 p.m. https://www1.gotomeeting.com/register/426197360

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact **Amanda Finney**, OSBA senior marketing coordinator, at (800) 589-OSBA; (614) 540-4000; or afinney@ohioschoolboards.org. For more information about BoardDocs, visit **www.boarddocs.com**.



# Board Leadership **Institute** Organizational leadership for tomorrow's schools

April 26-27, 2013 • Hilton Columbus/Polaris, north Columbus

### **Benefits:**

- Participate in a program designed exclusively for and by board members
- Experience a comprehensive two-day training event
- Hear nationally acclaimed speakers
- Strengthen board governance skills
- Choose from 18 breakout sessions
- Network with other board members
- Receive a CD with all of the handouts from this board member-only event

### Good decisions require informed decision makers

As a member of your school district's governing body, you are called at every meeting to make decisions. Some decisions are easy; others complicated. So, what can be done to improve board member development?

Almost all board members agree they could use more training in tackling school district problems. When asked how, board members say they want training that is highly task-oriented, takes a short period of time and is done in small groups led by outstanding instructors. To meet these requests, OSBA worked with board members across the state to develop the 12th annual Board Leadership Institute. The two-day workshop is specifically designed for board members and will focus on a wide range of topics. Participants will have the opportunity to hear keynote speakers, choose from among 18 breakout sessions and network with each other.

Twenty points will be awarded for attendance at the institute, which may be applied toward receiving OSBA's Award of Achievement and Master Board Member award.

# Keynote speakers set the tone for BLI

OSBA has invited Ohio Attorney General **Mike DeWine** to kick off on Friday, April 26. A former U.S. representative, U.S. senator and Ohio lieutenant governor, DeWine recently created the Attorney General's School Safety Task Force, made up of educators, school associations and local law enforcement and first responders. OSBA is part of the task force, which will make recommendations on school safety policy.

State Board of Education President **Debe Terhar** will close BLI on Saturday, April 27. Hear an update on state education reform efforts and what they mean to local school boards.

### **Registration and hotel details**

BLI will be held in Columbus on April 26 and 27. Cost for the institute is \$240, and includes continental breakfast and lunch on both days and materials. To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

The Hilton Columbus/Polaris will be the site of the 2013 Board Leadership Institute. The Hilton is in north Columbus



DeWine

Terhar

and is easily accessible from I-71, offers free parking and is close to many dining opportunities. OSBA secured a reduced hotel rate for BLI attendees: just \$123 per night if the room is booked by April 5. To reserve your hotel room, contact the Hilton Columbus/Polaris at (614) 885-1600.

For more details, visit **www.ohioschoolboards.org/board**leadership-institute.



# WORKSHOP REGISTRATION

**Cyberlaw Seminar D** March 15, Columbus, \$150

**State Legislative Conference** March 20, Columbus, \$130

**Special Education Law Workshop** March 22, Columbus, \$150 Introduction to Crime Prevention Through Environmental Design webinar March 27, \$35

Mastering media relations: How to tell your story April 3, Columbus, \$90 Management Development Series #2: Bring Your Own Technology April 18, Columbus, \$90

**Board Leadership Institute** April 26-27, Columbus, \$240

### **OSBA Workshop Registration Form**

| Workshop name   | Workshop date   |
|---|---|
| Attendee name   | Title   |
| Daytime phone   | Email   |
| District/firm   | County  |
| Enclosed is a check for \$ or P.O.#<br>and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-64<br>manager, at Lmiller@ohioschoolboards.org. Include a purchase order | 481; fax to (614) 540-4100; or email Laurie Miller, senior events |



Please check here if you require special accommodations. Contact us or attach a written description of needs. Please photocopy this form for each person

### OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



OSBA 8050 N. High St., Suite 100, Columbus, OH 43235-6481

OSBA Registration Hotline, (614) 540-4000, ext. 300; toll free (800) 589-OSBA, ext. 300; or fax us at (614) 540-4100.



Phone

or fax

Email registrations can be sent to Laurie Miller at Lmiller@ ohioschoolboards.org. Please include a purchase order number. You may register on our website at **www.ohioschoolboards.org**. Events are listed at the bottom of the page. You will need a username and password.

### Cancellation and refund policy

Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.

• No-shows and cancellations the day of the workshop will be charged the full registration amount.

Bulletin Board, continued from page 4

**Consolidated** School District in Crawford County and assistant superintendent for **Norwalk City**, died Feb. 20. He was 86. **●●● Milton R. "Pete" McKillip**, a former assistant superintendent for **Gahanna-Jefferson City** and treasurer for **New Albany-Plain Local (Franklin)**, died Feb. 10. He was 83. **●●● Jeanne F. Neighbor**, a member for the former **Dennison** Board of Education in Tuscarawas County, died Feb. 20. She was 88. **●●** Former **Heath City** Superintendent **Rod William Swank** died Feb. 8. He was 83. **●●** Former **Ottawa-Glandorf Local (Putnam)** Board of Education member **Daren Eugene Calvin** died Feb. 15. He was 86. **●●** Former **Rolling Hills Local (Guernsey)** Board of Education member **James A. Larrick** died Feb. 18. He was 93.



### by Michelle Francis, deputy director of legislative services

### OSBA, other education groups testify on governor's budget proposal

OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials presented joint testimony March 1 on the governor's biennial budget proposal, House Bill (HB) 59. The groups testified before the House Primary and Secondary Education Subcommittee of the House Finance Committee.

Their testimony primarily focused on the proposed schoolfunding formula itself and its possible impact on districts. It also covered cuts to ESC funding; proposed ESC governance changes; additional student subgroup accountability; voucher expansion; charter school funding; and expansion of the "parent trigger" provisions. A complete copy of the testimony and other budget-related documents are available on the OSBA BillTracker page at http:// links.ohioschoolboards.org/23605.

Following are some of the key pieces of the testimony.

### Funding methodology

The administration's proposal contains a number of provisions meant to account for varying student needs throughout the state and across districts. However, one necessary component of any school-funding system is missing from the proposal in HB 59. The administration's plan does not attempt to quantify the cost of providing basic education services as a beginning point by which all other components would build. This is a major departure from most school-funding methodologies.

### **ESC** funding

Funding for ESCs is drastically reduced under the education proposal in HB 59. This follows a series of cuts to their state funding over the past two biennia. OSBA opposes the reduction in funding to ESCs as contained in HB 59.

While some ESC reductions mean the dollars will remain with

school districts, there are other overall funding cuts that will mean ESC services will become more expensive. If the intent is to create competition among ESCs, the unintended consequence will be increased costs to districts.

Some funding that was formerly provided through ESCs for school districts, such as resources for early childhood and gifted education, would be diverted directly to districts to use in purchasing these services. However, in many cases these new funding streams will not actually mean additional funds, because many districts are on a guarantee. They will only receive funding equal to the previous year. Funding for these categories fall within the formula — not as add-ons to their previous funding.

#### **ESC** governance

HB 59 contains language that *Continued on page 6* 

#### Legislative Report, continued from page 5 -

effectively eliminates the current ESC governance structure. The bill calls for a governance plan to be set by a majority of the clients that have entered into an agreement with the ESC.

The plan would determine the number of governing board members and terms of office, as well as an allocation of members to each of the participating clients. This would ultimately eliminate elected representatives, replacing them with appointed members from the client districts.

Depending on the profiles of ESC clients, the educational mission could be compromised. OSBA opposes this dilution of public accountability and the educational focus of these entities.

### Subgroup compliance — privatizing education

A provision in HB 59 would require districts to outsource services to meet the needs of students in the various subgroups as listed on the new report card. OSBA opposes such outsourcing for those subgroups, which include:

• gifted education;

• economically disadvantaged students;

- English language learners;
- students with disabilities.

The funding contained in the formula for each of these subgroups would be diverted to a third-party provider if students in these areas fail to show "consistent progress." There is no explanation of what is consistent progress.

With the recent changes to the

report card system; the adoption of the Common Core curriculum; the new teacher and principal evaluation requirements; and compliance requirements for the new third-grade reading guarantee, it is likely this provision will affect many districts in the short run. Also, since many districts are on a guarantee, they may not actually receive appropriately dedicated funds for these students.

### Income-based school voucher

HB 59 would create a new voucher based on family income. Families with incomes at or below 200% of the federal poverty guidelines would be eligible for vouchers — regardless of the academic rating of the school. This would apply to every school district in the state.

While voucher payments would come directly from the state and not from a school district's funds, the program would continue to divert public tax dollars away from public education. This proposal would not provide accountability for how the money is spent or determine whether students would have a quality "choice."

OSBA opposes this new voucher proposal. Ohio currently has four voucher programs, the most of any state in the nation.

### K-3 literacy voucher/thirdgrade reading guarantee

This proposal would expand eligibility for the EdChoice voucher program to K-3 students enrolled in buildings that received a "D" or "F" in the new K-3 literacy component of the new report card on two of the three most recent report cards. Funding for this voucher would be deducted from the resident school district. OSBA opposes the expansion of vouchers in Ohio.

### **Charter school funding**

Charter school funding would be similar to public school district funding in the way their funds are calculated under the proposed bill. The Core Opportunity Aid calculation would assume charter schools have a zero valuation perpupil, effectively giving them the full \$5,000 per pupil.

Payments to charter schools would continue to be deducted from the resident school district. However, these deductions do not appear on the district-by-district simulation spreadsheets, so it is unclear how each district will be affected by charter school funding.

OSBA opposes deducting charter school funding from the resident school district, particularly portions of the payments that have to come from local resources.

### 'Parent trigger' provision

The pilot program from HB 153 that applies only to the **Columbus City** Schools would be expanded statewide in HB 59.

The proposal would allow parents of students in the lowest 5% of school buildings to take action to reconstitute the school through various options — the

Continued on page 7

### **PUBLIC SCHOOLS WORK!**

compiled by Bryan Bullock, assistant editor

### Career-tech students put northwest Ohio township on the map

Vanguard-Sentinel Career and Technology Centers students recently put the skills they're learning in class into practice by helping a local township map its community.

Jees Gruber, Katelyn Walsh and Devin Pettiford, students in the school's design, engineering and architecture program, worked with Hopewell Township to complete the project. The students used software like AutoCAD and Google Earth to create multilevel, color-coded maps of streets, buildings and geography.

Gruber told a local newspaper the township's maps had not been updated for more than a decade.

"The maps that we are creating are much more advanced, with the help of satellite imagery," Gruber said. "The maps will help the (township) board (of trustees) with any zoning problems that they may face."

The township is paying students \$400 for the project, which will be

donated to a local, recent high school graduate suffering from health issues.

The students plan to present their mapping project in April at the state SkillsUSA competition for high school career-tech students. They also will be competing in the architecture construction category of the Tech Prep Showcase. Gruber and Walsh competed in the national SkillsUSA competition last year and finished fourth. Source: *The Advertiser-Tribune* 

Legislative Report, continued from page 6

so-called parent trigger. The lowest 5% calculation would apply regardless of improvements those buildings make. Even when all districts and buildings improve, there will always be a lowest 5%.

There are already options for parental involvement that would help improve struggling schools. In addition, no evidence has been presented to show that the parent trigger increases performance.

OSBA opposes the expansion of this program. The association believes in oversight of public tax dollars and that schools should be accountable to publicly elected boards of education.

Following the organizations' testimony, Dr. Howard Fleeter,

consultant for the Education Tax Policy Institute (ETPI), testified before the committee. Fleeter presented his analysis of HB 59 and shared some opportunities for changes to the bill that could improve it. A copy of Fleeter's testimony also is available on the OSBA BillTracker page at the link listed at the beginning of this article.

### **Contacts needed**

We are pleased that many of you have contacted legislators to let them know how the proposal would affect your districts. We urge you to continue making those contacts. Feel free to use the information found in our testimony to help tell your story. These initial communications with your legislators as the House considers what to do with the governor's proposal are crucial in amplifying the need for changes.

It also is important for school district representatives to testify before the House subcommittee during the public testimony sessions scheduled for March 12, 13 and 14. Please contact us now if you need assistance in developing testimony, or if there are other ways we can help.

For the latest legislative updates, please contact the OSBA legislative division at (800) 589-6722.

*Editor's note*: Information in this article was current as of March 1.

Columbus OH 43235-6481

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#### March 2013

- 14 OSBA Northwest Region Spring Conference.....Perrysburg
- 15 OSBA Cyberlaw Seminar...... Columbus
- 19 OSBA Central Region Spring Conference......Columbus
- 20 OSBA State Legislative Conference.....Columbus
- 22 OSBA Special Education Law Workshop ......Columbu
- 22 Workshop ......Columbus 22 Spring SchoolComp Workers' Compensation Workshop ......Athens
- 27 Introduction to Crime Prevention Through Environmental Design (CPTED) webinar
- 27 Spring SchoolComp Workers' Compensation Workshop ..... Rootstown
- 31 Last day to take action to nonrenew contracts of administrators other than superintendent and treasurer – RC 3319.02.

#### April 2013

2 OSBA Southwest Region Executive

Committee Meeting ......TBD OSBA Mastering media relations workshop: How to tell your

3

- story ......Columbus 8 Last day for voter registration for May election — RC 3503.01, 3503.19(A) (30 days prior to the election).
- 9 BoardDocs webinar: Information for non-users
- 13-15 NSBA Annual Conference ..... San Diego
- 15 Last day for certain board members and administrators to file financial disclosure forms with the Ohio Ethics Commission – RC 102.02.
- OSBA Management Development Series
   #2: Bring Your Own Technology possibilities and challenges
- workshop......Columbus 26-27 OSBA Board Leadership
- Committee Meeting ......Zanesville 29 Last day to submit certification for August income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).
- 30 Last day to take action on and give written notice of intent not to re-employ teachers – RC 3319.11(D)(1); and nonteaching employees – RC 4141.29(I)(1)(e).

#### May 2013

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- 3 Last day to submit August emergency or current operating expenses levy to county auditor for August election — RC 5705.194, 5705.213 (95 days prior to the election).
- BoardDocs webinar: Information for current users
- 7 Primary/Special Election Day RC 3501.01 (first Tuesday after the first Monday).
- 8 OSBA Northeast Region Executive