

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



State Board of Education, auditor investigating charter school chain

The State Board of Education and state auditor have ordered separate probes into a chain of charter schools after hearing former staff members' accounts of racism, sexual misconduct, social promotion, attendance irregularities, test tampering and other possibly criminal misdeeds. Four former teachers at one of 19 affiliated Concept Schools in the state, Horizon Science Academy in Dayton, provided the accounts during the board's monthly meeting on July 15. Ohio's Horizon schools are among 30 run by Concept Schools, which is based in Illinois. The FBI also launched an investigation into some of the Concept Schools over what it calls "an ongoing white-collar matter."

Ex-Westerville board member, strong OSBA backer loses battle with ALS

Former Westerville City Board of Education member Cindy Crowe, who held a number of OSBA leadership positions and was a powerful education advocate, died July 12 at the age of 50. The cause was amyotrophic lateral sclerosis (ALS), also known as Lou Gehrig's disease. Crowe was diagnosed with the disease in March 2013 and continued serving on the Westerville board until May 2014. While battling her illness, she led a crusade — "Winning the ALS Fight" — and took part in key research studies to help find a cure for ALS. In addition to her passionate support of public education, Crowe served with a number of community service groups.

Be sure to register for Capital Conference Early Bird Workshop, luncheons

Besides all the workshops at the OSBA Capital Conference, there are several special sessions that require separate registration. Be sure your superintendent or treasurer registers you for the Early Bird Workshop, with **Simon T. Bailey**, and the Conference Luncheons, with **Dr. Tracey Wilen** and **Katie Smith**. The conference runs Nov. 9-12 in Columbus. For details, visit <http://conference.ohioschoolboards.org>.

OSBA launching 2014 Media Honor Roll campaign

It's crucial for school districts to establish positive relationships with the news media to encourage fair reporting — both good and bad. To further that effort, OSBA's Media Honor Roll program gives districts an opportunity to recognize reporters and news outlets for providing fair, accurate coverage of schools. Details on the 2014 OSBA Media Honor Roll will soon be emailed to all superintendents, treasurers and communication directors. For more information and to make your selections, visit www.ohioschoolboards.org/media-honorroll.

Three western Ohio ESCs merge to create one center

The ESCs of Hardin, Logan and Shelby counties have merged to become the

July 28, 2014

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Route workshop information to:

- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Communication directors
- ☐ Principals

Midwest Regional ESC. The new ESC, which came into existence July 1, is based in Bellefontaine.

OSFC reaches another green building milestone

The Ohio School Facilities Commission (OSFC) announced July 17 that a new **Columbus City** building, Scioto Middle-High School, is the 150th public school facility in the state to be certified by the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program. OSFC said Ohio still leads the nation in LEED-certified buildings. The state's nearest competitor is California, which has 108 certified buildings. Another 190 Ohio green school buildings are in the works, OSFC said.

Aug. 31 is deadline to apply for free low-income meals

Districts have until Aug. 31 to apply for free school meals for all

'Glee' connection sends Lima students to dance in LA

Ten **Lima City** sixth-graders were set to perform in Los Angeles earlier this month thanks to continued support from the Dizzy Feet Foundation and Lima's connection to the TV show "Glee."

The Lima North Middle School students were to perform July 19 at the Dizzy Feet Foundation's Celebration of Dance. Past performances at the fundraiser have included dancers from "So You Think You Can Dance" and "Dancing With the Stars."

The trip is being funded by the Dizzy Feet Foundation, which also sponsored the national DEA Youth Dance program at North Middle School last school year. The program came to Lima because of the connection with "Glee." The Fox show is supposed to be set in Lima.

Source: **Beth Jokinen**, communications coordinator, Lima City

students in low-income communities as part of the Community Eligibility program. The program helps schools in high-poverty areas meet eligibility to serve no-cost lunches and breakfasts to all their students. Schools and districts must apply through the Ohio Department of

Education. For details and to apply, visit <http://links.ohioschoolboards.org/57388>. For questions, call (800) 808-6325.

OSBA extends Student Achievement Fair deadline

The deadline to nominate your district's programs for the 2014 Capital Conference Student Achievement Fair is now Aug. 29. For more information, visit www.ohioschoolboards.org/showcase-your-student-programs.

OSBA online

• www.ohioschoolboards.org

Need to quickly find out what OSBA professional development opportunities are drawing near? Then visit the association's home page and scroll down to the "Attend an event" section. There you'll find schedules and details of upcoming workshops and webinars. The section also offers quick and convenient online registration.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 • www.ohioschoolboards.org

OSBA President: **Susie Lawson**, Tri-County ESC and Wayne County Schools Career Center

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

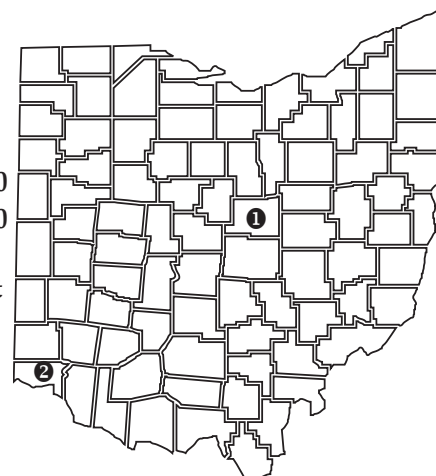
compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
❶ Knox County Career Center	Aug. 6	OSBA Search Services, (614) 540-4000
❷ Princeton City	Sept. 1	OSBA Search Services, (614) 540-4000

❶ = Superintendent



Board changes

New Lexington City Board of Education member **Mary Dodd** announced her resignation effective immediately. ●●● **Olentangy Local (Delaware)** appointed **Roger Bartz** to the board effective immediately. He replaced **Stacy Dunbar**, who moved out of the district. ●●● **Woodridge Local (Summit)** Board of Education member **George DeBord** announced his resignation effective immediately.

Administrative changes

Superintendents

Batavia Local (Clermont) hired **Barbara Bradley** as interim superintendent effective Aug. 1. She will replace **Alison Jill Grubb**, who is retiring. ●●● **Buckeye Local (Ashtabula)** hired **Tom Diring** as interim superintendent effective Aug. 1. He will replace **Joseph Spiccia**, who took the superintendent position at **Wickliffe City**. Diring previously was superintendent at **West Geauga Local (Gauga)**. ●●● **Felicity-Franklin Local (Clermont)** Superintendent **Glenn Moore** announced his retirement effective July 31. The district hired **David Gibson** as superintendent effective Aug. 1. Gibson currently is superintendent at **New Miami Local (Butler)**. ●●● **Kent City** hired **George Joseph** as superintendent effective Aug. 1. He will replace Dr. **Joseph Giancola**, who is retiring. Joseph currently is director of administrative services at **Worthington City**. ●●● **Mad River Local (Montgomery)** hired **Chad Wyen** as superintendent effective Aug. 1. He will replace **Necia Nicholas**, who resigned to serve as a part-time administrator with the district. ●●● **Mid-East Career and Technology Center** hired **Thomas Perkins** as superintendent effective Aug. 1. He will replace **Bill Bussey**, who took a position with the Ohio Department of Education. Perkins currently is superintendent at **Northern Local (Perry)**. ●●● **New Lexington City** hired **Dora Jean Bumgarner** as interim superintendent effective immediately. She replaced **Tonya Sherburne**, who took a human resource position at **Granville EV**. ●●● **Westlake City** hired **Geoff Palmer** as interim superintendent effective Aug. 1. He will replace **Dan Keenan**, who resigned to take the executive director

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

position for the Martha Holden Jennings Foundation. Palmer previously was superintendent at **West Geauga Local (Gauga)**.

Treasurers

Fremont City hired current Interim Treasurer **James Estle** as treasurer effective immediately.

Sympathies

Boardman Local (Mahoning) board member **Niklaus Amstutz** died June 20. He was 50. ●●● Former **Crestline EV** Treasurer **Wayne Hamilton** died July 7. He was 71. ●●● Former **Finneytown Local (Hamilton)** board member **Dorothy Mueller Braun** died July 10. She was 86. ●●● Former **Greenfield EV** and **Great Oaks ITCD** board member Rev. **Robert Kyle Blaine** died July 5. He was 94. ●●● **Morris W. Shields**, a member of the former **Huntsville** Board of Education in Logan County, died June 26. He was 96. ●●● Former **Otsego Local (Wood)** board member **Gerald H. Smith** died July 7. He was 93.



INFORMATION

by Laurie Miller, senior events manager

Capital Conference hotel registration opens Sept. 4

Hotel registration for the 2014 OSBA Capital Conference and Trade Show will open at 9 a.m. on Thursday, Sept. 4. Included in the Capital Conference brochure is a list of hotels in which OSBA has secured room blocks; there are 13 properties to choose from.

Please note that all the hotels are in downtown Columbus. OSBA no longer has room blocks at hotels near the airport or Ohio State University, which makes the free shuttle service run more efficiently for all attendees. It is easy to take a shuttle from your hotel and get dropped off at the Greater Columbus Convention Center (GCCC) front door. The shuttle makes getting to the conference a very short walk.

The Drury Inn & Suites, Courtyard by Marriott-Downtown

and Doubletree Guest Suites will all complete their renovations by November. The Franklin County Convention Facilities Authority plans to break ground soon on an 800-space parking garage north of the convention center across Goodale Street. This will take the center's North Lot out of commission during this year's conference, so plan to use one of the other parking lots or the shuttle service from conference hotels.

The housing process will work the same as it has in the past. Districts and exhibitors register their staff to attend; the contact person receives a link and unique housing code to use on Sept. 4 at 9 a.m. to secure hotel reservations for their attendees.

Many attendees from the same district or company like to stay at

the same hotel. This tends to make it challenging to get rooms close to GCCC because they fill up quickly.

The properties with larger blocks of rooms are the Hyatt Regency, Hilton Columbus Downtown, Crowne Plaza and Renaissance Hotel. Rooms will be available at these hotels longer because they start with a larger number in their block.

OSBA encourages districts to be realistic about how many hotel rooms they actually are going to need when making reservations. The association will do everything it can to make the reservation process a smooth one.

Visit <http://conference.ohioschoolboards.org/2014/housing> for more information about conference housing and to see a list of hotels.

Attendance, Tuition and Custody Law Workshop

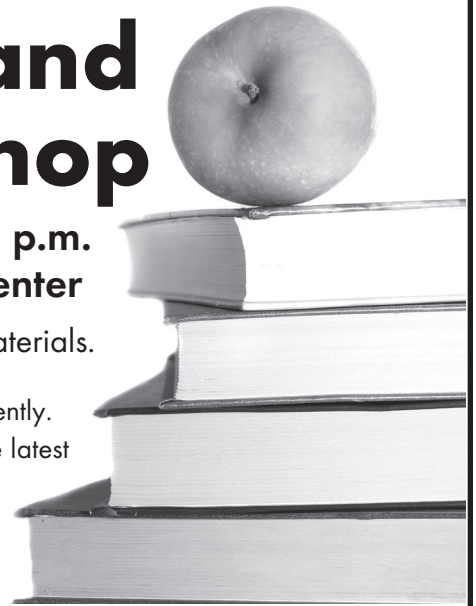
Friday, Aug. 1

9 a.m. to 3:30 p.m.

NorthPointe Hotel and Conference Center, Lewis Center

Cost: \$150, includes registration, continental breakfast, lunch and materials.

The law addressing attendance and tuition matters is complex and changes frequently. How your district handles these matters affects your district's bottom line. Learn the latest legal developments at this information-packed seminar.



Agenda

8:30 a.m. Registration, welcome and continental breakfast (provided)

9 a.m. Divorce decrees deconstructed

A divorce lawyer reviews divorce decrees as they relate to custody, custody arrangements, shared parenting, legal separations and more. Leave with a greater understanding of these documents.
Christopher J. Geer, Esq., Isaac, Wiles, Burkholder & Teetor LLC, Columbus

10 a.m. Break

10:15 a.m. Tuition fraud — what you can (and can't) do

There probably are students in your district who don't have a right or privilege to attend. Explore how your district can (and can't) react to bar attendance and recover money.
Erin Wessendorf-Wortman, Ennis, Roberts & Fischer Co. LPA, Cincinnati

11 a.m. Changing the game, raising the bar — a district perspective

Canton City has been moving toward increased engagement. Learn what's working (and maybe what didn't work as well), along with best practices and resources for managing the demands of a welcome center.

Wanda Jones, administrator, Office of Student, Family and Community Support, Canton City Schools

11:30 a.m. Lunch (provided)

12:30 p.m. Adult student attendance ... and non-attendance

Dealing with issues of adult attendance and non-attendance is frustrating for school personnel. Learn more about their legal status, attendance and ways to handle those issues.

1:15 p.m. Break

1:30 p.m. Abuse, neglect and dependency cases in juvenile court

Foster care, kinship care, temporary custody, Ohio Department of Youth Services, treatment facilities, kids in rehab and more. Understand how juvenile court custody determinations and the time line of these cases affect your work in attendance and tuition.

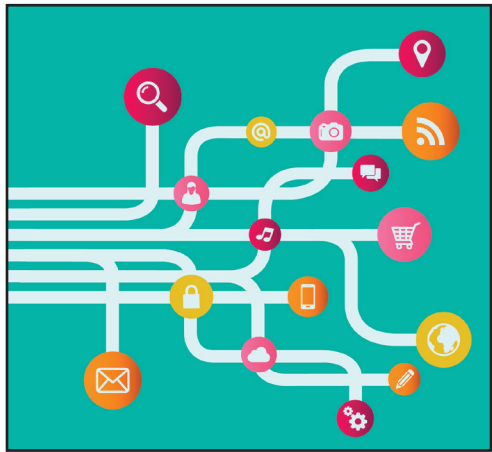
Douglas Shoemaker, lead juvenile magistrate, and Woodrow Hudson, magistrate, Franklin County Juvenile Court

2:45 p.m. Open Q&A

Question not answered? Ask it now.

Hollie F. Reedy, chief legal counsel, OSBA

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



School Communication in the Digital Age

Learn the latest on social media, electronic newsletters and other new communication tools

Wednesday, Aug. 13
OSBA office, Columbus

9 a.m.-3:15 p.m.
Cost \$150

Technology is rapidly transforming the way we live and communicate. Smartphones, tablets and other mobile devices have put the Internet constantly at our fingertips, presenting both opportunities and challenges for school districts striving to communicate with their communities.

This comprehensive workshop sheds light on how districts — both those with and without full-time communication staff — can effectively and efficiently leverage new communication tools. Experienced school communication professionals will provide replicable, real-world examples and explain how districts can use websites, blogs, social media, Web videos and electronic newsletters to engage, inform and connect school communities. Learn manageable and cost-effective ways to communicate digitally in these ever-changing times.

8:30 a.m.	Registration and continental breakfast (provided)	Noon	Lunch (provided)
9 a.m.	Welcome	12:30 p.m.	Show, don't tell — using video to carry your message Let your students, staff and parents tell your story. No matter how modest your budget, Shaker Heights City explains how you can create compelling viral Web videos to attract new families, keep residents informed and even sell levies. Find out how to make maximum impact with minimal investment.
9:15 a.m.	A new approach to newsletters In today's hectic world, parents, staff and your constituents do not always have the attention span to wade through pages of newsletter content, either in print or online. Learn how New Albany-Plain Local (Franklin) worked to "dial it back" to improve reader engagement and efficiency with newsletters and focused communications.	1:45 p.m.	Break
10:30 a.m.	Break	2 p.m.	School websites for today Websites are not a new communication tool. However, how you use your site to enhance, link and support your other communication tools is important. See how Hilliard City uses its website to connect its tools and target messages to reach the right audiences.
10:45 a.m.	Socially speaking — leveraging the power of social media Social media offers school districts a powerful communication tool — one with risks and rewards. OSBA shares how social media can benefit a district, how districts are effectively using it, tips for engaging your community and social media best practices, including pitfalls to avoid.	3:15 p.m.	Adjourn

The cost of this workshop is \$150, which includes registration, continental breakfast, lunch and materials. Register online at www.ohioschoolboards.org/workshops or by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Central Region Fall Conference

Wednesday, Sept. 24

Villa Milano, 1630 Schrock Road, Columbus, 43229 • (614) 882-2058

The fall conference is an excellent opportunity for district leadership to learn and interact.

We'll be honoring the region's outstanding board members; Friends of Public Education; individuals nominated for their support of public education in Central Region districts or statewide; school employees recognized for superior service to Central Region districts; and Outstanding Teachers of the Central Region: those nominated for Ohio Teacher of the Year.

Reserve a table that seats up to eight people for \$320. There is no price reduction for tables with fewer than eight participants, but you may substitute registrants at any time. No refunds will be issued on reserved tables. Individual registration is \$40. There is no charge for Outstanding Teacher Award recipients; all others must pay the \$40 registration fee. Please indicate special dietary needs on your registration list.

5 p.m. Social hour with cash bar
6 p.m. Dinner
7 p.m. Program
OSBA update
Susie Lawson, OSBA president; board member, Tri-County ESC and Wayne County Schools Career Center
OSBA comments
Richard Lewis, executive director, OSBA
Legislative update
Damon Asbury, director of legislative services, OSBA

Keynote speaker

Recognitions

- 2014 Outstanding Teachers of the Central Region
- Friends of Public Education
- Exemplary school employees
- Outstanding board members
- Recognition of board members celebrating service milestones of 35 and 40 years

8:30 p.m. Adjourn

Directions

Visit <http://links.ohioschoolboards.org/CRconference> for directions.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at a meeting such as this.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.



Registration

Registration for dinner and the program is \$40 per person or \$320 per table (seats up to eight) for OSBA members, guests and spouses. Payment by check is preferred, but purchase orders will be accepted for districts reserving full tables. **Please make checks payable to OSBA Central Region and mail to Kim Miller-Smith**, regional manager, 15046 Harbor Point Drive West, Thornville, OH 43076. If you have questions or need to cancel your reservation, please call (614) 635-1926. Deadline for registration is Friday, Sept. 19. Please include payment with reservation. Individuals who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

Enclosed is a check for \$ _____ to cover _____ tables or _____ individual registrations.

District/county _____
Name, title _____
Name, title _____
Name, title _____
Name, title _____
Name, title _____
Name, title _____
Name, title _____
Name, title _____



_____ Check here if you require special accommodations. Attach a written description of needs. (You may attach a list of additional registrations, with titles, to this form.)

Northeast Region Fall Conference

Wednesday, Oct. 1

The Galaxy Restaurant

201 Park Center Drive, Wadsworth, 44281 • (877) 659-0054

6 p.m.

Registration and socializing

● OSBA comments

Richard Lewis, executive director, OSBA

6:30 p.m.

Dinner

● Legislative update

Jay Smith, deputy director of legislative services, OSBA

7:30 p.m.

Program

● Welcome and introductions

● Entertainment

● OSBA update

Susie Lawson, OSBA president; board member, Tri-County ESC and Wayne County Schools Career Center

● Recognition of outstanding Northeast Region board members

● Recognition of Lester Marrison Teacher Education Book Grant recipient

● Recognition of new Northeast Region awards

● Election of 2015 officers

Directions

Visit <http://links.ohioschoolboards.org/NEconference> for directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be used for expenses incurred for meetings such as this.

Registration

Registration and dinner fee is \$35 each for OSBA members, guests and spouses. **Please make checks payable to OSBA Northeast Region and send reservations to Reno Contipelli**, regional manager, 52 Marko Lane, Brooklyn Heights, OH 44131-1212. Phone is (330) 485-3731; email rcontipelli@ohioschoolboards.org. The deadline for registration is Thursday, Sept. 25. Please include payment or a purchase order number with reservation. Registrants who cancel by Friday, Sept. 26 may request a full refund. All others will be charged the full registration fee.

Enclosed is a check for \$ _____ and/or purchase order number _____ to cover _____ registrations.

District/county _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____



_____ Check here if you require special accommodations. Attach a written description of needs. (*Please photocopy this form for additional registrations.*)

Northwest Region Fall Conference



Thursday, Oct. 16

Vantage Career Center, 818 N. Franklin St.,
Van Wert, 45891 • (419) 238-5411

Agenda

5:30 p.m. Registration, socializing and appetizers

5:50 p.m. Welcome and introductions

Timothy McKinney, Northwest Region president; board member, Bath Local (Allen); and Staci Kaufman, superintendent, Vantage Career Center

Pledge of Allegiance

Kenneth E. Ault, Wood County ESC

OSBA welcome and update

Susie Lawson, OSBA president; board member, Tri-County ESC and Wayne County Schools Career Center

Slate of candidates presentation

Eric Germann, Northwest Region immediate past president; board member, Lincolnview Local (Van Wert) and Vantage Career Center; Carol-Ann Molnar, Oregon City; and Robert McPheron, Bath Local

Invocation

Thomas Patterson, Sandusky City

6 p.m. Dinner

Vantage Career Center culinary arts program

Entertainment

Crestview Local's (Van Wert) Knight Vision, directed by Danille Hancock

Legislative update

Jay Smith, deputy director of legislative services, OSBA

Stand Up for Public Schools presentations — good news about public schools and public school students

Kevin Landin, Northwest Region president-elect; board member, Ottoville Local (Putnam)

OSBA comments

Richard Lewis, executive director, OSBA

Awards and recognitions

● Outstanding Board Member recognition

Presenters: Eric Germann and Richard Lewis

● Recognition of board members serving more than 10, 15 and 20 years

Presenters: Robert McPheron; Lisa Sobecki, Toledo City; and Dr. Paul R. Lockwood II, North Point ESC and EHOVE Career Center

● Northwest Region Excellence in Community Service Award

Presenter: Penny Kill, Spencerville Local (Allen)

● Recognition of Northwest Region Educational Book Grant recipients

Presenter: Matthew R. McClester, Edison Local (Erie)

● Northwest Region Humanitarian Award

Presenter: Dawn Burks, Rossford EV

● Who's Who Excellence Award for Outstanding Leadership

Presenters: Kevin Landin and Jaimie L. Beamer, Seneca East Local (Seneca) and Vanguard-Sentinel Career & Technical Centers

● Northwest Region Executive Committee election results

8:30 p.m. Announcements and adjourn

Recognition award nomination forms are available at www.ohioschoolboards.org/nw-region.

Directions

Visit <http://links.ohioschoolboards.org/NWconference> for

directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at meetings such as this.

Registration

Registration and dinner fee is \$30 per person or \$160 per table (seats six) for OSBA members, guests and spouses. The cost is \$15 for students and their parents. Please include a list of attendees and titles with your registration. **Please make checks payable to OSBA Northwest Region and mail to Dr. Judy Jackson May**, regional manager, 1513 Cobblestone Drive, Bowling Green, OH 43402. Phone is (419) 581-9782; fax is (419) 372-8448; email address is jjacksonmay@ohioschoolboards.org. Deadline for registration is Thursday, Oct. 9. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee. While checks are preferred, we can accept purchase orders for districts reserving one or more tables.

Enclosed is a check for \$ _____ to cover _____ registrations or _____ tables.

District/County _____

Name, Title _____

Name, Title _____

Name, Title _____



_____ Check here if you require special accommodations. Attach a written description of needs.
(Please photocopy this form for additional registrations.)

Southeast Region Fall Conference

Thursday, Sept. 25

Alexander High School Cafetorium, 6125 School Road, Albany, 45710

Phone: (740) 698-8831

- | | | | |
|-----------|--|-----------|---|
| 5:30 p.m. | Registration and socializing | 7:35 p.m. | Annual business meeting and election of 2015 officers |
| 6:15 p.m. | Presiding and welcome
<i>David Carter, president, Southeast Region; board member, East Guernsey Local (Guernsey)</i>
Dinner
Entertainment | 7:45 p.m. | Award presentations
● Recognition of veteran board members
● Presentation of Southeast Region President's Award
● Outstanding School Board Member awards
● Annual Southeast Region recognition awards
● Southeast Region's Advocate of Education award
<i>Recipient: Dr. T. Richard Murray, executive director, Coalition of Rural and Appalachian Schools</i> |
| 6:55 p.m. | OSBA update
<i>Susie Lawson, OSBA president; board member, Tri-County ESC and Wayne County Schools Career Center</i>
OSBA comments
<i>Richard Lewis, executive director, OSBA</i>
Legislative update
<i>Jennifer Hogue, lobbyist, OSBA</i> | | |
| | | 8:30 p.m. | Adjourn |

Directions

Visit <http://links.ohioschoolboards.org/SEconference> for directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as this.

Registration

Registration for the dinner and the program is \$35 each for OSBA members, guests and spouses. **Please make checks payable to OSBA Southeast Region and mail to Paul Mock**, regional manager, 685 E. Main St., Logan, OH 43138. Phone is (740) 469-2724; fax is (740) 380-2487; email pmock@ohioschoolboards.org. Deadline for reservations is Friday, Sept. 19. Please include payment with reservation. Please call for special dietary considerations. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

Enclosed is a check for \$ _____ to cover _____ registrations.

District/county _____

Name, title _____

Name, title _____

Name, title _____



_____ Check here if you require special accommodations. Attach a written description of needs. (*Please photocopy this form for additional registrations.*)

Southwest Region Fall Conference

Thursday, Oct. 9

Warren County Career Center, 3525 N. SR 48, Lebanon, 45036

(513) 932-5677

5:20 p.m. Registration and socializing

6 p.m. Presiding

Rick Foster, Southwest Region president; board member, Manchester Local (Adams)

Entertainment

Wayne Local's (Warren) Waynesville High School Concert Band

6:20 p.m. Presentation of colors

Pledge of Allegiance and moment of silence

Gail Martindale, Southwest Region president-elect; board member, Cedar Cliff Local (Greene) and Greene County Career Center

6:30 p.m. Buffet dinner

7:10 p.m. Welcome and introductions

Rick Foster

OSBA update

Susie Lawson, OSBA president; board member, Tri-County ESC and Wayne County Schools Career Center

OSBA comments

Richard Lewis, executive director, OSBA

Directions

Visit <http://links.ohioschoolboards.org/SWconference> for directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

RC Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as this.

Nominating Committee report and election

Jim Sommer, Southwest Region immediate past president; board member, Greenville City

Legislative update

Damon Asbury, director of legislative services, OSBA

Presentation of certificates to Ohio Teacher of the Year Candidates from the Southwest Region

Susie Lawson and Rick Foster

Presentation of the annual Friend of Education Hall of Fame award

Presiding: Rick Foster

Recipient: Douglas McDonald, president and CEO, Cincinnati Museum Center

Recognition of 2014 Southwest Region outstanding student programs

Susie Lawson, Gail Martindale and Rob Delane, deputy executive director, OSBA

Presentation of Al Kettlewell Awards for Outstanding Board Member

Rick Foster, Richard Lewis and Cindy Kettlewell

Recognition of 2014 Capital Conference Southwest Region Student Achievement Fair participants

Susie Lawson and Rob Delane

Adjournment

Registration

Registration and dinner fee is \$38 each for OSBA members, guests and spouses. **Please make checks payable to OSBA Southwest Region and send reservations to Ronald J. Diver**, southwest regional manager, 8797 Meadowlark Drive, Franklin, OH 45005. Phone is (937) 634-9025 ; email is rdiver@ohioschoolboards.org. Deadline for reservations is Friday, Oct. 3. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

Enclosed is a check for \$ _____ to cover _____ registrations.

District/county _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____



____ Check here if you require special accommodations.

Attach a written description of needs. (Please photocopy this form for additional registrations.)



WORKSHOP REGISTRATION

Attendance, Tuition and Custody Law Workshop

☐ Aug. 1, Lewis Center, \$150

School Communication in the Digital Age

☐ Aug. 13, Columbus, \$150

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
Attendee name _____ Title _____
Daytime phone _____ Email _____
District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.



COMMUNICATIONS

by Gay Campbell, communications consultant

Building partnerships that make a difference for schools

To deliver the best possible education in these tough economic times, many school districts are using productive partnerships to boost student learning and meet basic student needs. Businesses, churches, art groups, civic organizations and other groups help meet a multitude of needs. They provide classroom assistance, after-school tutoring and meals for kids who might otherwise go to bed hungry.

There are examples all over the country:

- Joplin Bright Futures in Joplin, Mo., partners volunteers and businesses with schools. The group helps schools prepare for the start of school and supports them all year through school supply drives, community ambassador programs and fundraising events.
- Bensonville (Ill.) District 2 has more than 200 volunteer parents, senior citizens, retired teachers, professional hockey players, businesses and others who commit at least one hour a week to work with small groups or individual students on math and reading skills.
- Throughout the nation, Boys and Girls Clubs provide healthy after-school and weekend activities, and the Assistance League provides school clothes. They are among the

many organizations that reach out to help kids succeed.

Although volunteers can never replace staff, they can fill gaps left by dwindling resources. The payback for schools that reach out to their communities is obvious. Students come to school ready to learn. Volunteers contribute to student confidence and provide help so students can succeed in school. Community members see schools at work, understand challenges facing schools and become ambassadors for them.

How to get started and make it work

Establishing a partnership program does not require a lot of time or resources. Piggybacking on existing outreach efforts can reduce the effort needed to create productive partnerships. Superintendents, principals, board members and others already are giving presentations to community groups. Add information about school needs and how community members can help open the door

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Learn how you can save time and money with these webinars



BoardDocs is the exclusive eGovernance partner of OSBA. Join OSBA for the free informational webinar demonstrations on the dates and times listed below. The webinars will showcase BoardDocs' cloud-based solutions and demonstrate why it is the eGovernance leader, not only in Ohio, but across the nation. Participants will learn how to save money, time and be more effective with BoardDocs.

Want to learn more? Join OSBA and BoardDocs for these informative webinars. It's quick and easy to register — just choose the date and time you wish to view the webinars.

Information for districts considering paperless board meetings
 Wednesday, Aug. 20, 10 a.m.-11 a.m.
<https://www1.gotomeeting.com/register/522201248>.

Information for current users: BoardDocs policy management
 Wednesday, Sept. 24, 2 p.m.-3 p.m.
<https://www1.gotomeeting.com/register/326030592>

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact Laurie Miller, OSBA senior events manager, at (800) 589-OSBA, (614) 540-4000 or Lmiller@ohioschoolboards.org. For more information about BoardDocs, visit www.boarddocs.com.

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to new partnerships.

In addition to telling the community you need help, here are other steps to help you get the best use of your resources as you establish partnerships:

- Analyze and prioritize needs. Before you ask for help, know what you need and the types of partnerships or volunteer help you want. Look at your strategic plan and basic mission. Ask yourself how partnerships and volunteers might help you reach your goals. Most community members want specific ideas for their involvement. They want to know the level of commitment required. Most of all, they want to feel like their work will make a significant difference. Make a list of ways people and organizations can help. This list will help you focus on

your needs and help your potential volunteers respond to something concrete.

- Devote your energy to projects that will yield the greatest returns. Establish partnerships that provide help where you need it most. Avoid partnerships that would be nice or fun, but don't address the problems you face every day.
- Make a list of community groups that are most likely to be able to help where you need it most. Know basic information about an organization before you ask its leaders to work with you. What is their specialty? What kind of resources could they offer? Do they have goals that are similar to your goals? What type of help is likely to be most appealing to them?
- Make personal contact.

Establishing productive partnerships built on mutual goals and trust requires face-to-face or personal meetings. Letters or written appeals asking for partnerships seldom work. Potential volunteers need to see and hear you. They need to establish a personal connection through two-way conversations about mutual goals. Meeting with them provides the opportunity to show data about dwindling resources, budget cuts and family situations that affect student learning.

- Match offers with mutual needs. If you want to create long-lasting partnerships, make sure volunteers' needs are met, as well as the needs of the school. Partnerships that are rewarding to both parties are most likely to grow and prosper. Most volunteers are motivated by meeting their own needs. If that need is met through their volunteer work, they feel rewarded.

- Get organized. Set up a system for managing volunteers and partnerships. The best way to get and keep business or individual volunteers is to respect their time. Work and materials needed for the job should be ready when they arrive. Business or organization partners should have one school staff member assigned to nurture the partnership through frequent, responsive contact.

- Look at possible unforeseen benefits. Some businesses and other organizations have added

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OSBA Student Achievement Fair

Tuesday, Nov. 11, 2014
Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. One hundred programs and practices will be selected based on creativity and impact on student achievement. The fair will be held from 11:30 a.m. to 3:30 p.m. on Tuesday, Nov. 11, during the OSBA Capital Conference.

OSBA is accepting nominations for district programs. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Nominate your district at www.ohioschoolboards.org/saf-nominations. The nomination deadline is Aug. 29.

Deadline extended to Aug. 29



PUBLIC SCHOOLS WORK!

compiled by Gary Motz, managing editor

Marysville EV summer camp stresses hands-on learning

About 60 **Marysville EV** middle school students willingly extended their school year by taking part in a three-week summer camp.

According to **Chris Hoehn**, the program's director, the summer camp has been evolving recently, but took a major leap last year when it came under the umbrella of the Bunsold After School Enrichment (BASE) program. Bunsold is the district's middle school.

Funded by grants, BASE is a

program for seventh- and eighth-graders held four days a week during the regular school year. The grant that supports BASE enables the summer camp to offer project-based learning, pays for staff members and provides some student transportation.

Campers choose one of four pathways: botany, the outdoors, robotics or video production. All are based around science, technology, engineering and mathematics, or STEM. Each group

of students takes one field trip a week.

"They're getting to work with their peers," Hoehn told a local newspaper. "They're actually engaged in something where they get a big say in what's going on."

"They really, truly like the classes they're in. I'm hearing my teachers say they're doing such a good job of working together and helping each other out."

Source: *ThisWeek Community News*

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benefits for the focus of their volunteer work and for staff members who volunteer. Some give credit to employees for their volunteer work. Some have a matching funds program that matches any donation made by a staff member with an equal amount of money from the business. Some businesses are part of large national corporations that give grants to local organizations recommended by the local business. As your partnerships develop, explore these possibilities as ways to gain even more from the partnership.

- Make sure it is working. Keep your eye on the original goal of the partnership or volunteer work. In

these tough economic times, feel-good results are not enough. An unproductive partnership can rob staff and classrooms of valuable time while giving little in return. Assess each partnership in terms of your goals for students. Work hard to keep those that meet your goals. If a partnership is not working, try to steer it in another direction.

- Quantify the benefits. After your partnerships are well established, take a look at the intrinsic and concrete values of the partnerships. If something is measurable in dollars, put a dollar value on it. For example, if volunteers who are tutoring were paid minimum wage, how much

would you be paying for those services? If a business partner is providing staff to work in your schools, what is their time worth? If an organization is feeding and clothing children, what are teachers saying about the difference that is making in student morale and learning?

- Say thank you. Thanking your partners and volunteers assures them they are making a difference for kids and schools. Thank yourself for maximizing resources and building community support through taking time to establish partnerships. Through successful partnerships, your efforts are paying big returns for your school and students.

July 2014

- 28 Last day to submit certification for November income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).
- 31 Semiannual campaign finance reports must be filed by certain candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) detailing contributions and expenditures from the last day reflected in the previous report through June 30, 2014 — RC 3517.10(A)(4).

August 2014

- 1 Attendance, Tuition and Custody Law Workshop Lewis Center
- 1 Last day to submit to the Ohio Department of Education a plan to require students to access and complete online classroom lessons ("blizzard bags") in order to make up hours for which it was necessary to close schools — RC 3313.482; last day to file statistical report with Ohio Department of Education — RC 3319.33; last day to submit November emergency, current operating expenses or conversion levy to county auditor for November general election — RC 5705.194, 5705.195, 5705.213, 5705.219 (95 days prior to election).

- 4 Southwest Region Executive Committee meeting.....Oregonia
- 5 Special Election Day — RC 3501.01 (first Tuesday after the first Monday).
- 6 Management Development Series #3.....Columbus
- 6 Northeast Region Executive Committee meeting.....Wadsworth
- 6 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for November election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for November election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for November election to board of elections — RC 5705.192, 5705.21, 5705.25.; last day to certify resolution for school district income tax levy, conversion levy or renewal of conversion levy for November election to board of elections — RC 5748.02(C), 5705.219 (C) and (G); last day to submit emergency levy for November election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for November election to board of elections — RC 5705.251(A)(90 days prior to the election).

- 13 School Communication in the Digital Age workshop.....Columbus
- 17 Southeast Region Executive Committee meeting.....Marietta
- 20 BoardDocs webinar: Information for districts considering paperless board meetings
- 23 OSBA Legislative Platform Committee meeting.....Columbus

September 2014

- 1 Last day for board to adopt annual appropriation measure — RC 5705.38(B).
- 5 Treasurers' ClinicRootstown
- 10 Management Development Series #4.....Columbus
- 24 BoardDocs webinar for current users: policy management
- 24 Central Region Fall Conference.....Columbus
- 25 Southeast Region Fall Conference.....Albany
- 26 Treasurers' ClinicColumbus
- 30 Treasurers' ClinicPerrysburg

October 2014

- 1 Northeast Region Fall Conference.....Wadsworth
- 1 Last day for board to adopt annual appropriation measure — RC 5705.38(B).
- 2 Treasurers' ClinicMiamisburg