RPRICE BOARDS ASSOCIATION

Serving the public school leadership team

Capital Conference brochure, registration packets en route to members

The 2012 OSBA Capital Conference and Trade Show brochure and conference registration materials are in the mail. The brochure is being sent to all board members, superintendents, treasurers, Ohio Council of School Board Attorneys members and OSBA sustaining members. It is filled with information on speakers, breakout sessions, special events, workshops, lodging, registration and more. Registration materials are being mailed to superintendents and treasurers, so board members should contact their treasurer to register for the conference and special events. The Capital Conference is Nov. 11-14 at the Greater Columbus Convention Center. For details, visit **www.ohioschoolboards.org/2012-capital-conference**.

Thousands of OTES evaluators being trained through ODE program

An Ohio Department of Education (ODE) program is underway to train up to 10,000 educators to become certified evaluators for the new Ohio Teacher Evaluation System (OTES). About 300 three-day training sessions are planned for the program, which will run through September 2013. The free sessions will be conducted by professional facilitators, current and retired building administrators, college faculty and ESC employees. For more information, visit http://links.ohioschoolboards.org/19596.

Secretary of education announces 'Connected Educator Month'

U.S. Secretary of Education **Arne Duncan** has proclaimed August "Connected Educator Month." Throughout the month, the education department will offer opportunities to participate in events and activities at dozens of online locations to develop skills and enhance personal learning networks. The program is part of the Obama administration's initiative to transform education through the smart use of technology. For details, log onto **http://connectededucators.org/cem**.

Education technology directors group releases trends report

The State Education Technology Directors Association (SETDA) has released its annual trends report about technology innovation to support student learning. The report illustrates the latest trends with examples of outstanding school district initiatives. It also discusses policy and infrastructure challenges that limit large-scale replication. Information is posted at http://links.ohioschoolboards.org/27177.

Former OSBA president Richard Lee dies at 83

Richard H. Lee, 1980 OSBA president, died on June 23. He was 83. Hall served as a board member of the **Montgomery County** Board of Education (now **Montgomery County ESC**) and the former **Wayne Township** Board of Education.



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Route workshop information to:

- Administrators
- □ Assistant treasurers
- Communication directors
- □ Principals

See OSBA's legal blog for latest school law news

The OSBA legal staff encourages members to take advantage of the recently revised legal blog. Called "The Legal Ledger," the blog offers weekly updates on the latest cases, legal developments and hot topics at the state and federal levels. Recent entries include details on public records requests for employee records and changes to public records retention regulations. The blog is posted at www.ohioschoolboards.org/ wpmu. You can sign up to receive electronic blog updates by clicking on the "subscribe to posts" button at that site.

Check with treasurer to get your OSBA Pocket Calendar

The 2012-2013 OSBA Pocket Calendar has been mailed to treasurers at all member districts. Board members should contact their treasurer to get their calendar.

Bear chased out of bear-friendly Alaska high school

A bear recently had to be chased away after it wandered into a high school in Anchorage, Alaska.

Police said the small black bear entered Bartlett High School home of the Golden Bears — through a door left open for construction workers. School was out for the summer, so no students were present, but local media reported some staff members had to be evacuated.

Police responded and searched the school for the bear. They followed clues, such as knocked-over trash cans containing food. Officers safely scared the bear out of the school by making loud noises. In addition to having a bear as a mascot, the school also has a large bruin painted on the side of the building.

Source: The Associated Press

Magna Awards nominations process opens in August

Nominations for the 2013 Magna Awards can be submitted beginning Aug. 1. The national recognition program, sponsored by the *American School Board Journal*, National School Boards Association and Sodexo School



Briefcase

Ohio School Boards Association 8050 North High Street, Suite 100 Columbus, OH 43235-6481 (614) 540-4000 — (800) 589-OSBA fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: Sharon E. Manson, Waverly City and Pike County Career Technology Center

OSBA Executive Director: **Richard Lewis**, CAE Editor: **Crystal Davis Hutchins**, deputy director of communication services Managing editor: **Gary Motz**, editorial manager Assistant editor, layout and design: **Angela Penquite**, communication design manager Assistant editor: **Bryan Bullock**, communication coordinator *A one-year subscription to* Briefcase *is* \$125 *for up to* 15 *subscribers*. Briefcase *also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org*. Briefcase *is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to:* Briefcase, *Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite* 100, *Columbus, OH* 43235-6481 © 2012 Ohio School Boards Association

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions. Services, honors school board best practices and innovative programs that advance student learning. See **www.asbj.com/magna** for details.

State officials urge districts to check for unclaimed funds

The Ohio Department of Commerce encourages school districts to see if they are owed unclaimed funds. Officials said 18 districts have reclaimed a total of over \$100,000. Districts should regularly search the unclaimed funds database at http://links. ohioschoolboards.org/71151.

OSBA online

• www.ohioschoolboards.org

OSBA offers "For New Board Members," a Web page filled with links to information on OSBA governance; services; training; fact sheets; brochures; books; staff; and many other valuable resources. Log onto this special section at www.ohioschoolboards.org/fornew-board-members.



compiled by Melanie Price, administrative assistant of communication services

Board changes

Chesapeake Union EV appointed **Art Suiter** to the board effective June 29. He replaced Dr. **Kim Oxley**, who resigned. ••• **Cuyahoga Falls City** appointed **Karen Schofield** to the board effective June 29. She replaced **Curtis L. Grimes**, who resigned. ••• **Oregon City** appointed **Mike Csehi** to the board effective June 28. He replaced **Richard Gabel**, who resigned in June. ••• **Wyoming City** appointed **Scott Boster** to the board effective June 25. He replaced **Terry Marty**, who resigned in May.

Administrative changes

Superintendents

Beavercreek City hired Dr. **William McGlothlin** as interim superintendent effective Aug. 1. He will replace **Nick Verhoff**, who is taking the superintendent position at **Columbus Grove Local (Putnam)**. McGlothlin is currently the district's associate superintendent and director of operations. **●●● Benton-Carroll-Salem Local (Ottawa)** hired **Guy Parmigian** as superintendent. He will replace Interim Superintendent **Douglas Cook**. Parmigian is currently the curriculum and technology director at **Greenville City**. **●●● Carrollton EV** hired Dr. **David P. Quattrochi** as superintendent effective Aug. 1. He will replace **Palmer Fogler**, who is retiring. Quattrochi is currently the superintendent at **Edison Local** (**Jefferson**). **●●● Chesapeake Union EV** Superintendent Dr. **Scott Howard** announced his resignation effective July 31. **●●● Clermont Northeastern Local (Clermont)** hired **Ralph Snell** as superintendent effective Aug. 13. He replaces **Neil Leist**, who took the superintendent position at **Eastern Local (Pike**). **●●● Columbus Grove Local (Putnam)** hired **Nick Verhoff** as superintendent effective Aug. 1. He will replace **Robert Jenell**, who took the superintendent position at **Southwest Licking Local (Licking**). Verhoff is currently the superintendent at **Beavercreek City**. **●●● Conotton Valley Union Local (Harrison**) hired **Adam Pittis** as superintendent effective Aug. 1. He will replace **Ryan Caldwell**, who took the superintendent position at **Rolling Hills Local (Guernsey**). Pittis is currently a middle school principal at Rolling Hills Local. **●●● Edison Local (Jefferson)** hired Assistant Superintendent **George Beattle** as superintendent effective

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

OSBA Information Services Administrator position available

The Ohio School Boards Association is seeking an Information Services Administrator. Primary responsibilities include advancing the use of technology into association programs, network administration, developing and maintaining databases, Web application development and training. Platforms and software include Macs, Windows, virtual servers, FileMaker Pro, SQL, PHP, Drupal, Apache and Microsoft Office Suite. College degree related to information/ computer systems required. This is a full-time position that may require some evening and weekend work. Send résumé and salary expectations to Information Services Administrator, OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235. Application deadline is Aug. 3. Electronic applications will not be accepted. EOE

Briefcase Volume 43, Issue 14

June 28. He replaces Dr. David P. Quattrochi, who took the superintendent position at Carrollton EV. ••• Fayette Local (Fulton) Superintendent Russell Griggs announced his retirement effective in August. ••• Greene County ESC Superintendent Terry Thomas announced his retirement effective Aug. 1. ••• Lakota Local (Sandusky) hired David Danhoff as superintendent effective Aug. 1. He will replace Rebecca Heimlich, who is retiring. Danhoff is currently the superintendent at Willard City. ••• Liberty Center Local (Henry) hired Kristi Thompson as superintendent effective Aug. 1. She replaces Jack O. Loudin, who retired April 30. Thompson currently is the director of curriculum at Southwest Licking Local (Licking). ••• Madison Local (Butler) Superintendent Thomas H. York announced his resignation effective July 31. He has taken the high school principal position at Talawanda City. ••• North Olmsted City hired Terry Krivak as interim superintendent effective Aug. 1. He will replace Cheryl Dubsky, who is retiring. ••• Ostego Local (Wood) hired Adam Koch as superintendent effective Aug. 1. He replaces James R. Garber, who resigned to take a position as the head principal at the district's elementary school. Koch is currently the district's treasurer. ••• Southwest Licking Local (Licking) hired Robert Jennell as superintendent effective Aug. 1. He will replace Forest Yocum, who is retiring. Jennell currently is the superintendent at Columbus Grove Local (Putnam). ••• Versailles EV hired Aaron Moran as superintendent effective Aug. 1. He replaces David Vail, who took the superintendent postion at Miamisburg City. Moran is currently a high school principal in Michigan. ••• Warren City Superintendent Dr. Bruce W. Thomas announced his resignation effective July 31. The district hired Assistant Superintendent Loree Richardson as interim superintendent. ●●● West Geauga Local (Geauga) hired Geoffrey Palmer as superintendent effective Aug. 1. He will replace Dr. Thomas P. Diringer, who is resigning. Palmer is currently superintendent at Hopewell-Loudon Local (Seneca). ••• Lakota Local (Butler) hired Robb Vogelmann as assistant superintendent effective Aug. 1. He will replace assistant superintendents Ron Spulock and Lon Stettler. Vogelmann is currently a junior high school principal in the district. ••• Strongsville City hired **Cameron Ryba** as assistant superintendent effective in August. He replaces John Krupinski, who was hired as the district's superintendent. Ryba currently is the high school principal at Copley-Fairlawn City.

Continued on page 8

Learn how you can save time and money with these webinars



Did you know that switching to paperless board meetings could help your district save money and time, and become more effective?

OSBA proudly endorses BoardDocs, a paperless agenda solution. As the pioneer of eGovernance, BoardDocs has helped more than 600 organizations worldwide improve transparency, reduce costs and dramatically ease the process of producing board meeting packets. In fact, by using BoardDocs, many organizations report savings in the thousands, even tens of thousands, per year.

Want to learn more? Join OSBA and BoardDocs for an informative webinar. It's quick and easy to register - just choose the date and time you wish to view the webinar:

Thursday, Aug. 9, from 10 a.m.–11 a.m. https://www1.gotomeeting.com/register/195728504

Thursday, Aug. 16 from 2 p.m.–3 p.m. https://www1.gotomeeting.com/register/614281728

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact **Amanda Finney**, OSBA senior marketing coordinator, at (800) 589-OSBA; (614) 540-4000; or afinney@ohioschoolboards.org. For more information about BoardDocs, visit **www.boarddocs.com**.



by Candice L. Christon, staff attorney

OSBA Legal Assistance Fund assists in Ohio Supreme Court case

The OSBA Legal Assistance Fund (LAF) recently participated in an Ohio Supreme Court case between The Ohio State University (Ohio State) and ESPN. The Legal Assistance Fund provides legal or financial assistance in matters of statewide importance to local school districts.

LAF joined the Ohio Legal Rights Service, Community Legal Aid Services and Northeast Ohio Legal Services, and submitted an *amici curiae* brief arguing that Ohio State was prohibited from disclosing the records requested by ESPN pursuant to Ohio's Public Records Act and the federal Family Education Rights and Privacy Act (FERPA).

ESPN had requested the records in 2011 as part of its reporting on an NCAA investigation of rules violations by the Ohio State football program.

In the case, *State ex rel. ESPN Inc. v. Ohio State Univ.*, Slip Opinion No. 2012-Ohio-2690, ESPN filed a writ of mandamus to compel Ohio State to provide "all documents and emails, letters and memos related to NCAA investigations prepared for and/or forwarded to the NCAA since January 1, 2010, related to an investigation of football coach **Jim Tressel**" and "all emails, letters and memos to and from Tressel, Gordon Gee, Doug Archie and/or Gene Smith with the key word Sarniak since March 15, 2007."

Ohio State responded and claimed that FERPA prevented the school from releasing records related to Sarniak and denied the request of records related to the pending NCAA investigation.

ESPN then requested "any report, email or other correspondence between the NCAA and Doug Archie or any other Ohio State athletic department official related to any violation of NCAA rules involving the football program, since Jan. 1, 2005."

Ohio State also denied that request, claiming it was too broad under Ohio's public records laws.

ESPN argued that Ohio State violated Ohio Revised Code Section (RC) 149.43 (B)(2) and (3) by denying requests for documents that listed the names of individuals who were barred from access to game tickets, as well as documents related to the "ongoing investigation." ESPN also argued that FERPA penalized educational institutions only by withholding federal funding if those institutions permitted the release of certain records without parental consent. Ohio State contended that the records that were not provided to ESPN were protected under FERPA, the attorney-client privilege and the work-product privilege.

Ultimately, the Supreme Court of Ohio denied the writ of mandamus in part because Ohio State "... established that FERPA and the attorney-client privilege prohibited the disclosure of the majority of the requested records," at ¶41. However, the court granted the writ in part after finding that Ohio State committed per se violations of the Public Records Act by denying ESPN the opportunity to amend its request after determining the request was too broad, and by stating that Ohio State had no obligation to provide documents that were part of an ongoing investigation.

The court agreed with Ohio State and ruled that the university was "prohibited by FERPA from systematically releasing education records without parental consent." Also, the court noted that records that could not be released under state or federal law were exempt from release under RC 149.43 (A) (1)(v).

ESPN contended that FERPA did not apply to any documents *Continued on page 7*



Mark your calendar for these important workshops.

July 24

Regional Mid-biennium Budget Review meeting Owens Community College — Findlay-area Campus, Findlay \$25, half day

July 25 Regional Mid-biennium Budget Review meeting Cuyahoga Valley Career Center, Brecksville \$25, half day

July 27 Regional Mid-biennium Budget Review meeting Columbus-Worthington Holiday Inn, Worthington \$25, half day

August 3 Attendance, Tuition and Custody Law Workshop Hilton Columbus/Polaris, Columbus \$145, full day

August 8 Become a PR Rock Star for Your District Workshop OSBA office, Columbus \$85, half day

September 5

Treasurers' Clinic Ohio University Inn, Athens \$145, full day

September 7 *Treasurers' Clinic* Northeast Ohio Medical University, Rootstown \$145, full day

September 12

Management Development Series #3: Is an education foundation right for you? OSBA office, Columbus \$85, half day

September 19 *Treasurers' Clinic* Savannah Center, West Chester \$145, full day

September 20 *Treasurers' Clinic* Doubletree Columbus/Worthington Hotel, Columbus \$145, full day

September 27 *Treasurers' Clinic* Hilton Garden Inn, Perrysburg \$145, full day

October 10

Working well with your board of education: a workshop for administrative professionals OSBA office, Columbus \$85, half day

October 17 School Safety Workshop OSBA office, Columbus \$145, full day

October 19 School Law for Treasurers Embassy Suites, Columbus \$145, full day

October 24 Intensive Legal Workshop OSBA office, Columbus \$145, full day

December 7 *School Finance Seminar* OSBA office, Columbus \$145, full day

December 14 SchoolComp Safety Seminar OSBA office, Columbus \$145, full day

Attendance, Tuition and **Custody Law Workshop**

Friday, Aug. 3 9 a.m. to 3:05 p.m.

Hilton Columbus/Polaris

Cost: \$145, includes registration, continental breakfast, lunch and materials.

The law addressing attendance and tuition matters is complex and changes frequently. How your district handles these matters affects your district's bottom line. Learn the latest legal developments at this information-packed seminar.

	AGENDA
9 a.m.	Registration and continental breakfast (provided)
9:30 a.m.	Coffee and custody law Start the day with an overview of child custody laws, including types of custody, divorce decrees, grandparent custody, relative custody, unmarried parents and agency custody. <i>Hollie F. Reedy</i> , chief legal counsel, OSBA
10:30 a.m.	Break
10:40 a.m.	Handling tuition disputes An experienced panel will bring its perspectives and explore ways to understand and work through tuition disputes.
11:40 a.m.	Lunch (provided)
12:40 p.m.	Open enrollment – issues, policy and answers Have questions about open enrollment and your policy options? Learn more about open enrollment, including related transportation issues. <i>Megan Greulich</i> , policy consultant, OSBA
1:25 p.m.	Break
1:35 p.m.	Territory transfer trouble What procedures are necessary when a territory transfer issue arises? Have your questions answered and get a basic understanding of how territory transfers affect your district.
2:05 p.m.	I have a student who attendance FAQs This session will touch on FAQs about attendance and tuition as they relate to home schooling, age and schooling certificates, out-of-state student attendance, foreign exchange students, GEDs and more. Donna M. Andrew, Esq., Pepple & Waggoner Ltd., Cleveland
3:05 p.m.	Adjourn

Unauthorized audio recording or videotaping of any session is strictly prohibited.

To register, contact Laurie Miller, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ ohioschoolboards.org. More information can be found at www.ohioschoolboards.org/event_listing.

Become a PR Rock Star for Your District

Wednesday, Aug. 8, 10 a.m. to 2 p.m. OSBA office, 8050 N. High St., Columbus (614) 540-4000 Cost: \$85

Don't miss your chance to practice handling tough media interviews on videotape while being coached by a 12-year TV news veteran! OSBA Deputy Director of Communication Services **Crystal Davis Hutchins** is a former news reporter who will teach you what reporters are looking for so that you can control your next media interview. You'll learn how to twist negative interview questions into positive news about your district, as well as some techniques to convince the media to cover positive news about your district more often.

The cost is \$85, which includes registration, materials, lunch and light refreshments.

To register, contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Agenda

9:30 a.m. Registration opens

10 a.m. School of rock — Learn to rock before you talk The skills required to artfully craft

and deliver a story to the media filled with positive key messages are similar to those used by legendary rock stars and songwriters. Learn how to control and totally rock out your next media interview by delivering powerful, concise and credible statements to the press.

10:30 a.m. Opening act — Turning sour notes into sweet songs

Hear ways to change the tone of negative, tough media interviews (and questions from community members) to positive news about your district.

- 11 a.m. Main act Tough media interview on tape role-playing activity It's time to rock! Your group will be given a scenario and then we'll push the video record button, ask tough questions and analyze your responses. This will be an excellent opportunity to hone your spokesperson skills, receive expert feedback and gain the confidence needed to wow the masses.

1:30 p.m. Encore — Invite the media to play in your PR band

Knowing key news personnel and the best way to contact them can help you generate positive press encores. Learn about newsroom operations, local news VIPs you should get to know and how to partner with them to rise to the top.

2 p.m. Adjourn

Central Region Fall Conference Wednesday, Sept. 26

Villa Milano, 1630 Schrock Road, Columbus, 43229 • (614) 882-2058

The fall conference is an excellent opportunity for district leadership to learn and interact. The Central Region is pleased to welcome **David Harrison**, Columbus State Community College president, as our featured speaker for the evening.

We'll also be honoring the region's outstanding board members; outstanding Friends of Education; individuals nominated for their support of public education in Central Region districts or around the state; outstanding school employees recognized for superior service to Central Region districts; outstanding Teachers of Central Region: teachers nominated for Ohio Teacher of the Year; and the region's exemplary programs that will be exhibiting at the 2012 Capital Conference Student Achievement Fair.

Reserve a table that seats up to eight people for \$320. There is no price reduction for tables with fewer than eight participants, but you may substitute registrants at any time. No refunds will be issued on the reserved tables. Individual registration is \$40. There is no charge for Outstanding Teacher Award recipients; all others must pay the \$40 registration fee. Please indicate special dietary needs on your registration list.

5 p.m.	Social hour with cash bar	7:45 p.m.	Awards and recognitions
6 р.т.	Dinner		 Outstanding district programs (2012
6:45 p.m.	Keynote program		Capital Conference Student Achievement Fair
	David Harrison, Columbus State Community		participants)
	College president		 Outstanding Teachers of the Central Region
7:30 p.m.	OSBA update		• Friends of Public Education
	Sharon E. Manson, OSBA president; board		 Outstanding school employees
	member, Waverly City and Pike County Career		 Outstanding board members
	Technology Center		
	OSBA comments	8:30 p.m.	Adjourn
	Richard Lewis, executive director, OSBA		

Directions Visit http://www. ohioschoolboards.org/ CRconference for directions.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at a meeting such as this.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.



Registration

Registration for dinner and the program is \$40 per person or \$320 per table (seats up to eight) for OSBA members, guests and spouses. (There is no charge for Outstanding Teacher Award recipients.) Enclosed is a check for \$ _____ to cover

______tables or ______ individual registrations. Please make checks payable to OSBA Central Region and mail to Dr. Michael G. Grote, regional manager, P.O. Box 3323, Dublin, OH 43016. If you have questions or need to cancel your reservation, please call (614) 527-4915. Deadline for registration is Friday, Sept. 21. Please include payment with reservation. Individuals who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee. Payment by check is preferred, but purchase orders can be accepted for districts purchasing tables.

District/county_

Name, title	
Name, title	
Name, title	
Name, title	
Name, title	



_____ Check here if you require special accommodations. Attach a written description of needs. (*You may attach a list of additional registrations, with titles, to this form.*)

Southeast Region **Annual Fall Conference** Thursday, Sept. 27

Logan High School, 14470 SR 328, Logan, 43138 Phone: (740) 385-2069

5:30 p.m.	Registration and socializing	7:45 p.m.	Award presentations
6:15 p.m.	Presiding and welcome	, •19 p	Presentation of NSBA School Board
- 1	Terry A. Halley, Southeast Region		Member National Recognition
	president; board member, Gallia County		Program
	Local (Gallia)		Recognition of veteran board
	Dinner		members
	Entertainment		Presentation of Southeast Region
	Logan-Hocking Middle School Choir;		President's Award
	Susan Kendig, director		Outstanding School Board Member
6:55 p.m.	OSBA update		awards
	Sharon E. Manson, OSBA president;		Annual Southeast Region recognition
	board member, Waverly City and Pike		awards
	County Career Technology Center		Southeast Region's Advocate of
	OSBA comments		Education award
	Richard Lewis, executive director, OSBA		Recipient: Larry Miller, retired chairman,
7:35 p.m.	Annual business meeting and election		Ohio Coalition for Equity & Adequacy of
	of 2013 officers		School Funding
		8.30 n m	Adjourn

Directions

Visit http://links. ohioschoolboards. org/SEconference for directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for

reimbursement Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as this.

Registration

Registration for the dinner and the program is \$35 each for OSBA members, guests and spouses. Enclosed is a check for \$ _____ to cover _____ registrations for the OSBA Southeast Region Fall Conference. Please make checks payable to OSBA Southeast Region and mail to Paul Mock, regional manager, 685 E. Main St., Logan, OH 43138. Phone is (740) 385-5240; fax is (740) 380-2487; email pmock@ohioschoolboards.org. Deadline for reservations is Friday, Sept. 21. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county_

Name, title _ Name, title _

Name, title _

Check here if you require special accommodations. Attach a written description of needs. (Please photocopy this form for additional registrations.)

Northeast Region Fall Conference Wednesday, Oct. 3

The Galaxy restaurant 201 Park Center Drive, Wadsworth, 44281, (877) 659-0054

members

• OSBA comments

Book Grant recipient

• Election of 2013 officers

Richard Lewis, executive director, OSBA

• Recognition of outstanding Northeast Region board

• Recognition of Lester Marrison Teacher Education

• Recognition of Northeast Region outstanding superintendents, treasurers and principals

6 p.m.	
6:30 p.m.	

Dinner

7:30 p.m. Program

• Welcome and introductions

Registration and socializing

• Special presentation: Celebrating 60 years in the northeast

• Entertainment Dukes of Harmony, Marlington Local (Stark)

• OSBA update Sharon Manson, OSBA president; board member, Waverly City and Pike County Career Technology Center

Directions Visit http://links.ohio

schoolboards.org/NE conference for directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be used for expenses incurred for meetings such as this. Registration

Registration and dinner fee is \$40 each for OSBA members, guests and spouses. Enclosed is a check for \$ ______ and/or purchase order number ______ to cover ______ registrations for the Northeast Region Fall Conference. Please make checks payable to OSBA Northeast Region and send reservations to Terri Neff, regional manager, 1225 Candlewick Lane, Broadview Heights, OH 44147. Phone is (440) 546-9344; email tneff@ohioschoolboards. org. The deadline for registration is Thursday, Sept. 27. Please include payment or a purchase order number with reservation. Registrants who cancel by Friday, Sept. 28 may request a full refund. All others will be charged the full registration fee.



_____ Check here if you require special accommodations. Attach a written description of needs. (*Please photocopy this form for additional registrations*.)

Southwest Region Fall Conference

Thursday, Oct. 11 Warren County Career Center, 3525 N. SR 48, Lebanon 45036 (513) 932-5677

5:20 p.m. 6 p.m.

7:10 p.m.

Registration and socializing

Presiding Randall E. Smith, Southwest Region president; board member, Forest Hills Local (Hamilton)

Entertainment Fairfield City High School Choraliers

6:20 p.m. Presentation of colors Lebanon City High School Junior Air Force ROTC Color Guard

> **Pledge of Allegiance and moment of silence** James Sommer, Southwest Region president-elect; board member, Greenville City

Buffet dinner

Welcome and introductions Randall E. Smith

Recognition of veteran board members unable to attend the spring conference

OSBA update

Sharon Manson, OSBA president; board member Waverly City and Pike County Career Technology Center

OSBA comments *Richard Lewis, executive director, OSBA*

Directions Visit http://links.ohioschoolboards.org/ SWconference for directions.

> Award of Achievement This conference entitles board members to five Award of Achievement credits.

> > Authority for reimbursement

RC Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as **Nominating Committee report and election** JoAnn W. Feltner, Southwest Region immediate past president; board member, Franklin City

Legislative update *Michelle Francis, deputy director of legislative services, OSBA*

Presentation of certificates to Ohio Teacher of the Year Candidates from Southwest Region *Sharon Manson and Randall E. Smith*

Recognition of 2012 Capital Conference Southwest Region Student Achievement Fair participants *Sharon Manson, JoAnn Feltner, Richard Lewis and Rob Delane, deputy executive director, OSBA*

Recognition of 2012 Southwest Region outstanding student programs. *Randall E. Smith, James Sommer and Rob Delane*

Presentation of Al Kettlewell Awards for Outstanding Board Member *Randall E. Smith and Richard Lewis*

Presentation of the annual Friend of Education Hall of Fame award Presiding: Randall E. Smith Recipient: Brian Ross, president and CEO, KnowledgeWorks

Adjournment

Registration

Registration and dinner fee is \$38 each for OSBA members, guests and spouses. Enclosed is a check for \$ _____ to cover _____ registrations for the OSBA Southwest Region Fall Conference. Please make checks payable to OSBA Southwest Region and send reservations to Ronald J. Diver, southwest regional manager, 8797 Meadowlark Drive, Franklin, OH 45005. Phone is (937) 746-7641; email is rdiver@ ohioschoolboards.org. Deadline for reservations is Thursday, Oct. 4. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county___

Name, title ____ Name, title ____ Name, title ____



_____ Check here if you require special accommodations. Attach a written description of needs. (*Please photocopy this form for additional registrations.*)



Northwest Region Fall Conference

Thursday, Oct. 18

Vantage Career Center, 818 N. Franklin Street, Van Wert, 45891

(419) 238-5411

Agenda

OSBA
recognition
ichard Lewis
ers serving more than 10, 15 and
wa-Glandorf Local (Putnam); and
ocal (Auglaize)
Excellence Award for
Diana Gadus, Oregon City
gion Educational Book Grant
0
n Local (Fulton); and Jaimie L.
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Committee election results
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Recognition award nomination forms are available at www.ohioschoolboards.org/nw-region.

Directions

Visit http://links. ohioschoolboards. org/NWconference for directions.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at meetings such as this.



Registration and dinner fee is \$30 per person or \$160 per table (seats six) for OSBA members, guests and spouses. The cost is \$15 for students and their parents. Enclosed is a check for \$ _____ to cover _ tables. Please include a list of attendees and titles with your registration. Please make registrations or checks payable to OSBA Northwest Region and mail to Dr. Judy Jackson May, regional manager, 505 Education Building, Bowling Green, OH 43403. Phone is (419) 575-0663; fax is (419) 372-8448; email address is jjacksonmay@ohioschoolboards.org. Deadline for registration is Friday, Oct. 12. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee. While checks are preferred, we can accept purchase orders for districts reserving one or more tables.

District/County Name, Title ___

Name, Title Name, Title



Check here if you require special accommodations. Attach a written description of needs. (Please photocopy this form for additional registrations.)



WORKSHOP REGISTRATION

Attendance, Tuition and Custody Law Workshop Aug. 3, Columbus, \$145 School Safety and Security Assessment webinar Aug. 7, free Become a PR Rock Star for Your District Workshop □ Aug. 8, Columbus, \$85

Management Development Series #3: Is an education foundation right for you? Sept. 12, Columbus, \$85

OSBA Workshop Registration Form

Workshop name	Workshop date		
Attendee name	Title		
Daytime phone	Email		
District/firm	County		
Enclosed is a check for \$ or P.O.#	to cover registration(s). Make checks payable to OSBA		
and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at Lmiller@			
ohioschoolboards.org. Include a purchase order number with fax or email.			



Please check here if you require special accommodations. Contact us or attach a written description of needs. Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Phone

or fax

OSBA 8050 N. High St., Suite 100, Columbus, OH 43235-6481

OSBA Registration Hotline, (614) 540-4000, ext. 300; toll free (800) 589-OSBA, ext. 300; or fax us at (614) 540-4100.

Email registrations can be sent to Laurie Miller at Lmiller@ ohioschoolboards.org. Please include a purchase order number. You may register on our website at **www.ohioschoolboards.org**. Events are listed at the bottom of the page. You will need a username and password.

Cancellation and refund policy

Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
Cancellations received less than five workdays before the date of the workshop will be charged

half of the registration fee.No-shows and cancellations the day of the

• No-shows and cancellations the day of the workshop will be charged the full registration amount.

Legal Briefs, continued from page 5

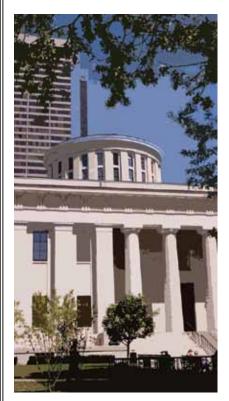
related to Sarniak or prior NCAA investigations because those records were not considered education records. However, the court determined that the records were education records and FERPA did apply because the records contained information that was directly related to students and contained information that identified student athletes. For FERPA to apply, as stated by the court, the education records need only "contain information directly related to a student and be maintained by an educational agency or institution or a person acting for the institution."

The court found that Ohio State acted properly when it redacted the identifying information that concerned student athletes, but determined that ESPN was entitled to redacted copies of the few records that were completely withheld based on FERPA. Also, the court ruled that the attorneyclient privilege applied to the requested records that were from or between Ohio State officials and attorneys that provided legal advice, interpretation and investigatory fact-finding.

As a result, the court declined to award attorney fees to ESPN because Ohio State complied with RC 149.43, for the most part, when the school responded to ESPN's records requests, and most of ESPN's claims were without merit.

If you have any questions regarding this case, or the OSBA Legal Assistance Fund, please contact the OSBA legal services division at (614) 540-4000 or (800) 589-OSBA.

"Legal Briefs" articles are designed to provide authoritative general information, sometimes with commentary. It should not be relied upon as legal advice. If legal advice is required, the services of an attorney should be obtained.



Regional Mid-biennium Budget Review meetings

OSBA is cohosting regional half-day seminars to give members an overview of the mid-biennium budget review (MBR) legislation passed this spring. The meeting will cover an overview of the MBR process; a review of Senate Bill 316 (education MBR), House Bill 555 (report card legislation) and the general MBR. It also will discuss local government, taxation and energy bills, and provide an update on the Cleveland Plan, pension reform and school-funding hearings.

Cost is \$25, which includes materials and a continental breakfast. Registration for each seminar will begin at 8:30 a.m.; the meeting will start at 9 a.m. and adjourn at noon. You can register on the Ohio Association of School Business Officials' website at **www.oasbo-ohio.org** by clicking on the "Professional Development" header. You must log into the site to proceed with the registration process. Call (614) 431-9116 if you have any questions about registration.

The dates and locations for the Regional Mid-biennium Budget Review Meetings are:

- July 25 Cuyahoga Valley Career Center, Brecksville July 27 C
- 27 Columbus-Worthington Holiday Inn, Worthington

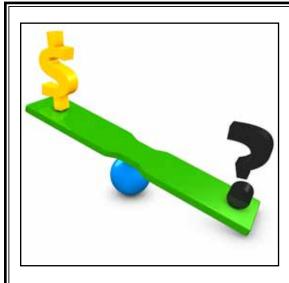
Bulletin Board, continued from page 4 -

Treasurers

East Guernsey Local (Guernsey) hired **Teresa Emmerling** as treasurer effective Aug. 1. She will replace **Gaye Lodge**, who is retiring. Emmerling previously was the treasurer at **Massillion City**. **●●● Milford EV** hired Interim Treasurer **Deborah Caudle** as treasurer effective Aug. 1. She replaced **Randy Seymour**, who resigned. **●●● Sandy Valley Local** (**Stark**) Treasurer **James Carman** announced his resignation effective July 31. The district hired **Darryl Woolf** as treasurer effective Aug. 1. Woolf currently is the treasurer at **Dalton Local (Wayne)**. **●●● Willoughby-Eastlake City** hired **William Parkinson** as treasurer effective July 16. He replaces **Clifford Reinhardt**, who retired. Parkinson previously was the treasurer at **Strongsville City**.

Sympathies

Former Akron City Board of Education member Dr. Aris William Franklin died June 28. He was 88. ••• Former Bellaire Local (Belmont) Board of Education member Daniel Louis Frizzi Sr. died June 20. He was 85. Frizzi also served on the Belmont-Harrison JVSD and the former Belmont County ESC boards. ••• Former Conneaut Area City Board of Education member Charles "Chuck" Holden died June 24. He was 86. ••• Marion City Board of Education member Phillip E. Leedom died July 10. He was 63. ••• Former Elyria City and Midview Local (Lorain) Board of Education member James R. Couch died June 21. He was 64. ••• Former Southern Local (Columbiana) Treasurer Florence M. Bentley died July 12. She was 80. ••• Robert L. Smith, a former member of the Versailles EV Board of Education and the former Montgomery County JVS Board of Education, died June 26. He was 84.



Management Development Series #3: Is an education foundation right for you?

Wednesday, Sept. 12 OSBA office, Columbus 10 a.m. to 2 p.m. Cost is \$85

What can an education foundation do for you? Is it a glorified scholarship fund or can it provide more benefits to your district? Whether your district has an education foundation you are looking to grow and expand or you're interested in how an education foundation can help your district, this workshop is for you.

This session will provide guidance on education foundations. We will examine the options for setting up a foundation; governance and ethical concerns; legal issues; and establishing a time line for creating or growing an education foundation. We also will take a look at some local education foundations and the successes, challenges and lessons learned by establishing and running the foundation.

Agenda

9:30 a.m. 10 a.m.	Registration Welcome and overview	Noon 12:30 p.m	Lunch (provided) Legal and liability issues
10:10 a.m.	Planning for an education foundation	1:15 p.m.	Local education foundations
11:30 a.m.	Governance and ethical concerns	2 p.m.	Closing thoughts and adjourn



FUNDING OPPORTUNITIES

compiled by Angela Penquite, communication design manager

Teaching students who learn differently

The P. Buckley Moss Foundation for Children's Education has grants to be awarded to educators who need assistance to further their program goals. The purpose is to aid and support teachers who wish to establish an effective learning tool using the arts in teaching children who learn differently.

Maximum awards: \$1,000 Eligibility: new or evolving programs that integrate the arts into educational programming Deadline: Sept. 30 Contact: http://links. ohioschool boards.org/91170/s

Competition for scholarships

In partnership with the College Board, the Siemens Foundation is sponsoring the Siemens Competition in Math, Science & Technology. The competition promotes excellence by encouraging students to undertake individual or team research projects.

Maximum awards: \$100,000 Eligibility: high school students Deadline: Oct. 1

Contact: http://siemens. collegeboard.org/?affiliateId=rdr &bannerId=siemens

Big Help grants

The NEA Foundation and Nickelodeon are offering student achievement grants. The Big Help Program encourages the development and implementation of ideas, techniques and approaches for addressing four key concerns: environmental awareness, health and wellness, students' right to a quality public education and active community involvement.

Maximum awards: \$5,000 Eligibility: K-eight educators Deadline: Oct. 15 Contact: http://links.ohioschool boards.org/14777

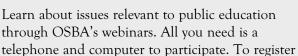
Resources for classroom pets

The Pet Care Trust is awarding Pets in the Classroom Grants to teachers who wish to teach children how to care for pets. To receive a grant, teachers must shop at a local pet supply store. Grant certificates may be used to purchase new pets, pet environments or pet food and supplies for existing classroom pets.

Maximum awards: \$150 Eligibility: teachers for grades K-6 Deadline: rolling Contact: www.petsintheclassroom. org/programs/pets-in-theclassroom/

OSBA webinars

Learning delivered to your computer



for these webinars, contact Laurie Miller at (800) 589-OSBA, (614) 540-4000 or Lmiller@ohioschoolboards.org. You also can register by visiting www.ohioschoolboards.org/event_listing. Once registered, you will receive a link to view the webinar, so if you can't view the webinar live, you can watch the recorded version at a later time.

School Safety and Security Assessment

Tuesday, Aug. 7, 10 a.m. to 11 a.m. \bullet Free webinar Assessment is critical in educating children. It is no less critical in the practices we implement to protect our students, staff and facilities. This webinar will focus on the critical considerations necessary for any safety assessment.



LEGISLATIVE REPORT

by Michelle Francis, deputy director of legislative services

Legislature in recess, but Statehouse action continues

Even though the General Assembly completed work on mid-biennial review legislation and has officially recessed for summer break, activity at the statehouse continues. Below are updates on legislation passed in the final days before the summer recess and the school-funding hearings currently going on at the Statehouse.

School-funding hearings

The Ohio House of Representatives Extended Subcommittee on Primary and Secondary Education has begun hearings on school funding to educate its members and prepare for the governor's new schoolfunding formula to be introduced next year. The committee is made up of the following legislators:

• Rep. **Ron Amstutz** (R-Wooster), chairman

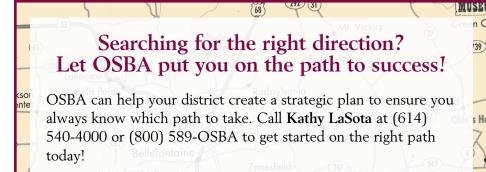
Convention &

• Rep. **Bill Hayes** (R-Harrison Township)

- Rep. Matt Lundy (D-Elyria)
- Rep. Ron Maag (R-Lebanon)
 Rep. Jeff McClain (R-Upper Sandusky)
- Rep. **Debbie Phillips** (D-Athens)
- Rep. Gerald Stebelton
- (R-Lancaster)

• Rep. Vernon Sykes (D-Akron) The first hearing with public testimony was held on June 28 and focused on two specific topics: equity and funding following the student. The Ohio School Boards Association, Buckeye Association of School Administrators and Ohio Association of School Business Officials presented joint testimony, and Dr. Howard Fleeter testified on behalf of the Education Tax Policy Institute. Copies of both testimonies are available at www.ohioschoolboards.org/ legislative.

Information about the



committee, including testimony presented at hearings and the schedule for future hearings, is available on the committee's website at http://studentlearning first.ohiohouse.gov. OSBA encourages school board members, superintendents and treasurers to follow these hearings and offer input while this process continues through summer and fall.

Out-of-state travel — HB 437

House Bill (HB) 437, sponsored by Rep. **Kristina Roegner** (R-Hudson), increases the maximum distance that school board-owned motor vehicles may travel on out-of-state trips.

Specifically, the bill raises the maximum round-trip distance that a motor vehicle owned or operated by a school district board of education may transport students on out-of-state trips from 240 miles to 1,000 miles.

The bill was passed by both chambers and signed by the governor. It will become effective on Sept. 28.

Use of public funds — HB 326

HB 326, cosponsored by McClain and Rep. **Brian Hill** (R-Zanesville), prohibits a person from using public funds for *Continued on page 11*

PUBLIC SCHOOLS WORK!



compiled by Bryan Bullock, communication coordinator

Cincinnati students create app, high-tech fundraiser

Cincinnati City students recently put a modern spin on the age-old lemonade stand fundraiser.

Kilgour Elementary School students designed and released "Lemon Smash," an Android smart phone application that sells for 99 cents at the Google Play Store. The game teaches financial literacy by allowing a player to catch lemons and smash them to turn them into lemonade.

The app was created as part of a

unique, new five-week financial literacy course offered at the school that leverages partnerships among the school, nonprofits, businesses and universities.

"It all dealt with them looking at projects and real-world applications and how financial literacy ties in," principal **Angela Cook Frazier** told a local newspaper.

The school partnered with the nonprofit Partnership for Innovation and Education, founded by **Mary Welsh Schlueter**, who developed the project from a Harvard Business School case study. The curriculum taught students about business and entrepreneurship.

The project involved 150 students in grades one to six. Northern Kentucky University's College of Informatics assisted with the technical work of creating the app. Sales of the game will benefit the elementary school. Source: *Cincinnati Enquirer*

Legislative Report, continued from page 10

specified purposes and specifies that a person who violates the prohibition is guilty of a firstdegree misdemeanor.

The bill was originally introduced at the request of Auditor of State **David Yost** to address an issue in northwest Ohio where a public entity loaned its political action committee funds to assist with campaign costs. OSBA worked with the state auditor's office and other interested parties to make significant changes to the bill during the legislative process.

Specifically, the final bill prohibits any person from knowingly conducting any transaction of public funds to the benefit of any campaign committee, political action committee, legislative campaign fund, political party, campaign fund, political committee, separate segregated fund or candidate.

Violation of the prohibition is a first-degree misdemeanor. However, the prohibition does *not* prohibit using a person's own time to speak for or against a candidate, recall, referendum, levy or bond issue unless prohibited by another Ohio Revised Code section.

In working with the state auditor's office, OSBA shared information about how school district levy campaigns and levy committees function. It is important to note that the final bill focuses on the transaction of public funds and in no way limits a person's ability to speak for or against a levy. In addition, the bill does *not* prohibit a school district from spending public money to provide information to the public.

HB 326 was passed by both chambers and signed by the governor. It becomes effective Sept. 5.

For the latest legislative updates, please contact the OSBA legislative services division at (800) 589-6722.

Editor's note: All information in this article was current as of July 16.

Columbus OH 43235-6481

Address Service Requested

July 2012

- 24 Regional Mid-biennium Budget Review meeting......Findlay
- 24 Last day to submit certification for November conversion levy to tax commissioner – RC 5705.219(B) (105 days before election).
- Regional Mid-biennium Budget Review 25 meeting.....Brecksville
- Regional Mid-biennium Budget Review 27 meeting.....Worthington
- Last day to submit certification for 30 November income tax levy to Óhio Department of Taxation - RC 5748.02(A) (100 days prior to the election).
- Semiannual campaign finance reports must 31 be filed by certain candidates, political action committées, caucus committées (legislative campaign funds) and political parties (by 4 p.m.) (last business day of July) detailing contributions and expenditures through June 30, 2012 – RC 3517.10.

August 2012

- Last day to file statistical report with Ohio 1 Department of Education – RC 3319.33.
- 3 OSBA Attendance, Custody and Tuition
- Law Workshop Columbus

- 3 Last day to submit November emergency, current operating expenses or conversion levy to county auditor for November general election - RC 5705.194, 5705.195, 5705.213, 5705.219 (95 days before election).
- School Safety and Security Assessment 7 webinar
- 7 **OSBA** Southwest Region Executive Committee Meeting and
- 7
- *Tuesday after the first Monday).* OSBA Become a PR Rock Star for Your 8 District Workshop Columbus

8

Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for November election -RC 133.18(D); last day for county auditor to certify school district bond levy terms for November election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for November election to board of elections – RC 5705.192, 5705.21, 5705.25; last

day to certify resolution for school district income tax levy or conversion levy for November election to board of elections RC 5705.195, 5705.219(G), 5748.02(C); last day to submit emergency levy for

November election to board of elections -RC 5705.195; last day to submit phased-in levy or current operating expenses levy for November election to board of elections — RC 5705.251(A); last day to file (by 4 p.m.) nominating petitions for board of education and ESC governing board with board of elections – RC 3513.254, 3513.255 (90 days prior to the election).

- 19 **OŠBA** Southeast Region Executive
- Committee Meeting Logan Last day to file (by 4 p.m.) as a write-in 27 candidate - RC 3513.041 (72 days prior to the election).

September 2012

- OSBA Treasurers' Clinic..... Athens
- 5 7 OSBA Treasurers' Clinic Rootstown
- 12 MDS #3: Is an education foundation
- right for you? Columbus OSBA Treasurers' Clinic.... West Chester 19
- 19 Small School District Advisory Network Meeting Waynesfield OSBA Treasurers' Clinic...... Columbus
- 20 OSBA Executive Committee 21
- Meeting Columbus 22 OSBA Board of Trustees
- Meeting Columbus