

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



It's time to register for the OSBA Capital Conference and Trade Show

Registration packets and the program for this year's OSBA Capital Conference and Trade Show will be mailed soon. The program is being sent to board members, superintendents, treasurers, Ohio Council of School Board Attorneys members and sustaining members. It includes details on speakers, workshops, special events, lodging, registration and more. Registration materials are being mailed to superintendents and treasurers; board members should contact their treasurer to register for the conference and special events. The conference runs Nov. 9-12 in Columbus. For more information, visit <http://conference.ohioschoolboards.org>.

Dayton charter school officials, consultant indicted on federal charges

A federal grand jury has indicted four people, alleging they participated in a public corruption conspiracy involving Arise Academy, a former Dayton charter school, federal and state officials said on June 24. Charged are **Shane K. Floyd**, Arise superintendent; **Carl L. Robinson**, who ran Global Educational Consultants; and Arise board members **Christopher D. Martin** and **Kristal N. Screven**. The indictment alleges that Floyd, Martin and Screven solicited and accepted bribes from Robinson in exchange for awarding an unbid consulting contract to Global. The indictment also seeks \$420,919 in forfeiture that the defendants will have to pay if they are convicted.

Study: State tax policy changes increase homeowners', farmers' taxes

Major state tax policy changes favoring businesses have increased homeowners' and farmers' tax burden, according to a study released June 23 by OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials. Conducted by Education Tax Policy Institute consultant Dr. **Howard Fleeter**, the study was based on tax data from 1975 to 2011. For details, visit www.etpi-ohio.

Former OASBO leader John Fernbaugh dies at 71

John H. Fernbaugh, executive director of the Ohio Association of School Business Officials from 1998 to 2005, died June 13. He was 71. In his nearly 50-year career in education, Fernbaugh served as a teacher, coach, principal, athletic director and superintendent in school districts across Ohio and in Michigan.

Ohio SchoolComp: Some firms providing misleading workers' comp data

Ohio SchoolComp, a partnership of OSBA, the Ohio Association of School Business Officials and CompManagement Inc., provides accurate, timely data to help school districts reduce workers' compensation premiums. Program leaders are warning districts that some other firms are providing misleading information about the

July 14, 2014

Volume 45 Issue 13

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Route workshop information to:

- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Communication directors
- ☐ Principals

historical performance of group retrospective rating programs. Ohio SchoolComp is committed to providing *all* of the facts to help districts determine which workers' compensation program is best for them. Other firms, however, are picking and choosing selective data in an attempt to make their programs appear more valuable than they actually are. For more information, contact OSBA's **Van D. Keating** at (614) 540-4000 or vkeating@ohioschoolboards.org.

Two Seneca County school districts merge into one

Tiny and financially struggling **Bettsville Local (Seneca)** ceased to exist as of June 30 when it merged with **Old Fort Local (Seneca)**. It's the first local school district consolidation in Ohio in more than 20 years. Bettsville, whose enrollment had shrunk to 148 students, graduated just 12 seniors in 2014 and was placed in fiscal

emergency in February. With the addition of the former Bettsville students, Old Fort's enrollment will be about 600.

Report: Children in poverty often develop 'toxic' stress

Children living in poverty often experience "toxic" levels of stress

that diminishes their ability to learn and can cause lifelong mental, emotional and physical damage, according to a United Way of Central Ohio report. Repeated exposure to violence, food insecurity, homelessness and abuse increases the risk of future alcoholism, suicide, heart disease and criminal behavior. For more on how poverty can undermine children and what can be done to help them, visit <http://links.ohioschoolboards.org/50113>.

OSBA online

● www.ohioschoolboards.org

The OSBA Capital Conference website is your go-to source for information on speakers, workshops, special sessions, registration, trade show exhibitors, the Student Achievement Fair and much more. The conference runs Nov. 9-12 in Columbus. Visit <http://conference.ohioschoolboards.org> for more information.

Washington Local teacher praised for honoring veterans

A **Washington Local (Lucas)** teacher will be recognized nationally for her efforts to teach students about military veterans and the sacrifices they make for their country.

Greenwood Elementary School teacher **Alice Lemle** is scheduled to receive the Martha Washington Award at a ceremony in Denver on Aug. 7, National Purple Heart Day. The award is the highest honor given by the National Ladies Auxiliary of the Military Order of the Purple Heart. "This is in recognition of her activities at the school and her support of veterans," **Barbara Cannode**, president of the auxiliary group, told a local newspaper.

Lemle's father-in-law was awarded the Purple Heart for his actions in World War II.

Source: *The (Toledo) Blade*



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: **Susie Lawson**, Tri-County ESC and Wayne County Schools Career Center

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Crystal Davis**, deputy director of communication services

Managing editor: **Gary Motz**, senior editorial manager

Assistant editor, layout and design: **Angela Penquite**, senior communication design manager

Assistant editor: **Bryan Bullock**, communication coordinator

A one-year subscription to Briefcase is \$125 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

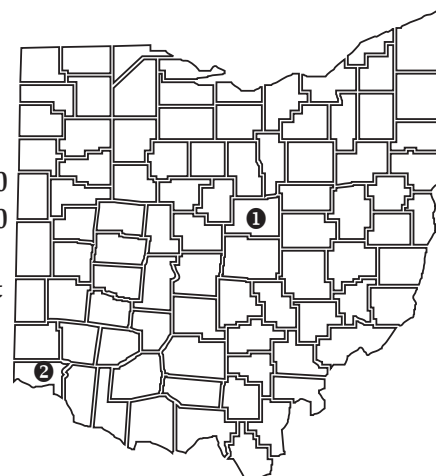
compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
❶ Knox County Career Center	Aug. 6	OSBA Search Services, (614) 540-4000
❷ Princeton City	TBD	OSBA Search Services, (614) 540-4000

❶ = Superintendent



Other searches

Position	District	Deadline	Contact
Superintendent	Garaway Local (Tuscarawas)	July 25	Dale Hluch, treasurer, Garaway Local, dhluch@garaway.org

Board changes

Bellevue City appointed **John Redd** to the board effective June 11. He replaced **Beverly DeBlase**, who resigned in June. ●●● Canton Local (Stark) appointed **Dianne Williams** to the board effective June 16. She replaced **John Martin**, who resigned in May. ●●● North College Hill City Board of Education member **Carolyn Jones** announced her resignation effective Sept. 30. She is moving out of the district. ●●● Olentangy Local (Delaware) Board of Education member **Stacy Dunbar** announced her resignation effective June 18. She is moving out of the district. ●●● Oregon City Board of Education member **P.J. Kapfhammer** announced his resignation effective June 10. ●●● Springfield Local (Summit) Board of Education member **Cindy Collins** announced her resignation effective June 30. She is moving out of the district. ●●● Warren City appointed **John Lacy** to the board effective immediately. He replaced **Rhonda Baldwin-Amorganos**, who resigned to take a position with the District Review Team in the Ohio Department of Education's Center for Accountability and Continuous Improvement.

Administrative changes

Superintendents

Athens City Superintendent **Carl Martin** and Associate Superintendent **Tom Gibbs** will swap positions effective July 31, 2015. Effective Aug. 1, 2015, Gibbs will become the district's superintendent and Martin will become the associate superintendent. ●●● Black River Local (Medina) hired **Chris Clark** as superintendent effective July 1. He replaced

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Janice J. Wyckoff, who took the superintendent position at **Clear Fork Valley Local (Richland)**. Clark previously was the high school principal at **Madison-Plains Local (Madison)**. ●●● **Clinton-Massie Local (Clinton)** hired **David F. Baits** as superintendent effective June 1. He replaced Interim Superintendent **Warren Joseph Sholler**. ●●● **Coshocton County Career Center Superintendent Deborah Kapp-Salupo** announced her retirement effective Aug. 31. The district hired **Rick Raach** as superintendent effective Aug. 1. Raach previously was an area coordinator for the Office of School Finance at the Ohio Department of Education. ●●● **East Liverpool City** hired Dr. **Melissa Watson** as superintendent effective Aug. 1. She will replace **James Herring**, who resigned. Watson currently is the teaching and learning director at **Warren City**. ●●● **Knox County Career Center Superintendent Bernadette M. Pachmayer** announced her retirement effective Aug. 31. ●●● **Madison-Plains Local (Madison) Superintendent Bernie Hall** announced his retirement effective Aug. 1. ●●● **Manchester Local (Summit) Superintendent Samuel Reynolds** announced his retirement effective Aug. 31. ●●● **Newbury Local (Geauga) Superintendent Richard A. Wagner** announced his retirement effective Dec. 31. ●●● **Princeton City Superintendent Dr. William "Gary" Pack** is transitioning from superintendent to construction consultant effective Dec. 31. ●●● **Triad Local (Champaign) hired Chris Piper** as superintendent effective Aug. 1. He will replace **Matt Sheridan**, who took the superintendent position at **Crooksville EV**. Piper currently is the high school principal at **Jonathan Alder Local (Madison)**. ●●● **Warren Local (Washington) Superintendent Michael R. Notar** announced his resignation effective July 31. He has taken the superintendent position at **Conneaut Area City** effective Aug. 1. ●●● **West Holmes Local (Holmes) Superintendent Kris Pipes Perone** announced her resignation effective July 31. She has taken the curriculum director

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Hot summer special!

Book in July or August and receive 25% off a customized board development workshop

Is your board of education team considering using the summer to further develop its governance skills? Have you – as a board member or superintendent – wanted to have an opportunity to discuss issues such as goal setting, evaluation, communication, board processes and protocols, community engagement or strategic planning?

If so, booking a customized board development workshop for your leadership team should be on your “to-do” list this summer. OSBA’s school board services division will work with you to develop a customized agenda to allow for successful discussion and results.

For districts that book a customized leadership team development workshop for July or August 2014, OSBA’s regular workshop fee of \$800 will be discounted by 25%, to \$600 (plus expenses). To receive the “summer special,” contact OSBA and ask for a school board services consultant.



Call OSBA at (614) 540-4000, for more information or to schedule your workshop today

New board members — Get up to speed quickly!

Don't miss the New Board Member Workshop

Saturday, July 19
OSBA office in Columbus

9 a.m.-4 p.m.
Cost \$160

Serving on a school board is more complex and demanding than ever. To carry out their leadership duties effectively, new school board members must move from the role of an involved citizen to that of a responsible elected official as soon as possible. High-quality board member training, designed specifically for new board members, will help you become a more effective educational leader in your community.

This intensive workshop will focus on the world of boardmanship, board policy, Ohio public school funding, operational issues, the Sunshine Law and appropriate uses for executive sessions. Cost for this workshop is \$160 per board member. Four books are included with workshop tuition: *Boardmanship*, *Board-Treasurer Partnership*, *Board-Superintendent Partnership* and *Board-Legislature Partnership*.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. More information can be found at www.ohioschoolboards.org/workshops.



OSBA webinars

Register for these webinars by visiting www.ohioschoolboards.org/event_listing. You also can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



School Districts and Booster Groups: how to keep the marriage going

Tuesday, July 15 • 1:30 p.m. to 2:30 p.m. • Paid webinar • \$35

Booster groups play a significant role in supporting school districts. But what happens when a good booster group goes wrong? How is a damaged relationship between a booster group and school district repaired? This webinar will review the legal basis and oversight for a booster group's relationship with a school district and include practical tips to keep the relationship strong.

Graduation requirements and more

Monday, July 21 • Noon to 1 p.m. • Free webinar

This webinar will look more closely at graduation requirements, the third-grade reading guarantee, student data and assessments, and safe harbor provisions.

Attendance, Tuition and Custody Law Workshop

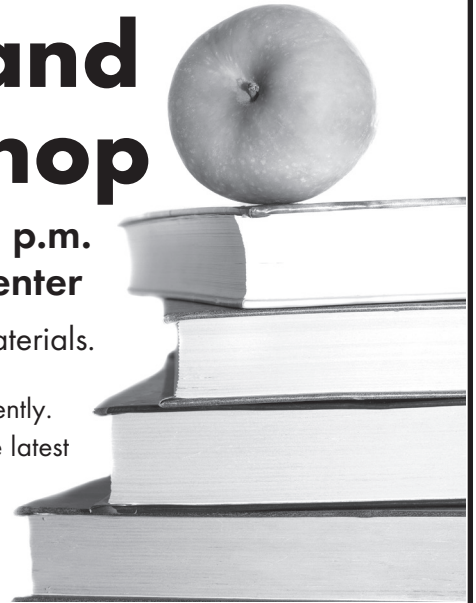
Friday, Aug. 1

9 a.m. to 3:30 p.m.

NorthPointe Hotel and Conference Center, Lewis Center

Cost: \$150, includes registration, continental breakfast, lunch and materials.

The law addressing attendance and tuition matters is complex and changes frequently. How your district handles these matters affects your district's bottom line. Learn the latest legal developments at this information-packed seminar.



Agenda

8:30 a.m. Registration, welcome and continental breakfast (provided)

9 a.m. Divorce decrees deconstructed

A divorce lawyer reviews divorce decrees as they relate to custody, custody arrangements, shared parenting, legal separations and more. Leave with greater understanding of these documents.

Christopher J. Geer, Esq., Isaac, Wiles, Burkholder & Teetor LLC, Columbus

10 a.m. Break

10:15 a.m. Tuition fraud — what you can (and can't) do

There probably are students in your district who don't have a right or privilege to attend. Explore how your district can (and can't) react to bar attendance and recover money.

Erin Wessendorf-Wortman, Ennis, Roberts & Fischer Co., LPA, Cincinnati

11 a.m. Changing the game, raising the bar — a district perspective

Canton City has been moving toward increased engagement. Learn what's working (and maybe what didn't work as well) as well as best practices and resources for managing the demands of a welcome center.

11:30 a.m. Lunch (provided)

12:30 p.m. Adult student attendance ... and non-attendance

Dealing with issues of adult attendance and non-attendance is frustrating for school personnel. Learn more about their legal status, attendance and ways to handle those issues.

1:15 p.m. Break

1:30 p.m. Abuse, neglect and dependency cases in juvenile court

Foster care, kinship care, temporary custody, Ohio Department of Youth Services, treatment facilities, kids in rehab and more. Understand how juvenile court custody determinations and the time line of these cases affect your work in attendance and tuition.

Douglas Shumaker, lead juvenile magistrate, and Woodrow Hudson, magistrate, Franklin County Juvenile Court

2:45 p.m. Open Q&A

Question not answered? Ask it now.

Hollie F. Reedy, chief legal counsel, OSBA

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



School Communication in the Digital Age

Learn the latest on social media, electronic newsletters and other new communication tools

Wednesday, Aug. 13
OSBA office, Columbus

9 a.m.-3:15 p.m.
Cost \$150

Technology is rapidly transforming the way we live and communicate. Smartphones, tablets and other mobile devices have put the Internet constantly at our fingertips, presenting both opportunities and challenges for school districts striving to communicate with their communities.

This comprehensive workshop sheds light on how districts — both those with and without full-time communication staff — can effectively and efficiently leverage new communication tools. Experienced school communication professionals will provide replicable, real-world examples and explain how districts can use websites, blogs, social media, Web videos and electronic newsletters to engage, inform and connect school communities. Learn manageable and cost-effective ways to communicate digitally in these ever-changing times.

8:30 a.m.	Registration and continental breakfast (provided)	Noon	Lunch (provided)
9 a.m.	Welcome	12:30 p.m.	Show, don't tell — using video to carry your message Let your students, staff and parents tell your story. No matter how modest your budget, Shaker Heights City explains how you can create compelling viral Web videos to attract new families, keep residents informed and even sell levies. Find out how to make maximum impact with minimal investment.
9:15 a.m.	A new approach to newsletters In today's hectic world, parents, staff and your constituents do not always have the attention span to wade through pages of newsletter content, either in print or online. Learn how New Albany-Plain Local (Franklin) worked to "dial it back" to improve reader engagement and efficiency with newsletters and focused communications.	1:45 p.m.	Break
10:30 a.m.	Break	2 p.m.	School websites for today Websites are not a new communication tool. However, how you use your site to enhance, link and support your other communication tools is important. See how Hilliard City uses its website to connect its tools and target messages to reach the right audiences.
10:45 a.m.	Socially speaking — leveraging the power of social media Social media offers school districts a powerful communication tool — one with risks and rewards. OSBA shares how social media can benefit a district, how districts are effectively using it, tips for engaging your community and social media best practices, including pitfalls to avoid.	3:15 p.m.	Adjourn

The cost of this workshop is \$150, which includes registration, continental breakfast, lunch and materials. Register online at www.ohioschoolboards.org/workshops or by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



WORKSHOP REGISTRATION

School Districts and Booster Groups

☐ July 15, webinar, \$35

Graduation requirements and more

☐ July 21, free webinar

School Communication in the Digital Age

☐ Aug. 13, Columbus, \$150

New Board Member Workshop

☐ July 19, Columbus, \$160

Attendance, Tuition and Custody Law Workshop

☐ Aug. 1, Lewis Center, \$150

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____

Attendee name _____ Title _____

Daytime phone _____ Email _____

District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



PHONE

Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Bulletin Board, continued from page 4

position at **Tri-County ESC** effective Aug. 1. The district hired high school Principal **William Sterling** as superintendent effective Aug. 1. ●●● **Canton City** Assistant Superintendent **Faith Kittoe** announced her retirement effective July 31.

Treasurers

Fairborn City hired **Nicole Marshall** as treasurer effective Aug. 4. She replaced **Eric K. Beavers**, who took the treasurer position at **Vandalia-Butler City**. Marshall currently is the assistant treasurer at **Kettering City**. ●●● **Middletown City** hired **Randy Bertram** as treasurer effective Aug. 1. He will replace **Kelley Thorpe**, who is retiring. Bertram currently is the treasurer at **Northwest Local (Hamilton)**. ●●● **Springfield Local (Lucas)** Assistant Treasurer **Mindy Ward** announced her resignation effective June 9. The district hired **Paul Ryan Lockwood III** as interim treasurer effective July 1. Lockwood previously was the treasurer at **Vermilion Local (Erie)**. ●●● **Logan Elm Local (Pickaway)** hired **James "Trey" Fausnaugh** as assistant treasurer effective July 7.

Sympathies

Former **Amanda-Clearcreek Local (Fairfield)** Board of Education member **Don Sharp Jr.** died June 14. He was 67. ●●● Former **Cincinnati City** Interim Superintendent **Lionel Hampton Brown** died May 21. He was 67. ●●● Former **Conotton Valley Union Local (Harrison)** Treasurer **June Dalrymple Milliken** died June 9. She was 83. ●●● Former **Elmwood Local (Wood)** Board of Education member **Martha Jeannette Stahl Hanneman** died Feb. 11. She was 92. ●●● Former **North Ridgeville City** Board of Education member **William J. Harnish** died June 9. He was 70. ●●● Former **Paint Valley Local (Ross)** Board of Education member **Paul Gregory Haas** died June 15. He was 60. ●●● Former **Pickerington Local (Fairfield)** Board of Education member **John T. Ricketts** died June 11. He was 84. ●●● Former **Poland Local (Mahoning)** Board of Education member **Albin "Bud" P. Dearing** died June 23. He was 88. ●●● **James Henry "Tad" Taddeo**, a member of the former **South Amherst** Board of Education in Lorain County, died June 23. He was 70. ●●● Former **Stow-Munroe Falls City** Board of Education member **Dr. Paul Sidney Wingard** died June 11. He was 84. ●●● Former **Tecumseh Local (Clark)** Board of Education member **Elizabeth "Ann" Driscoll** died June 14. She was 66. ●●● **Darl Smith Logan**, a member of the former **Williamsfield** Board of Education in Ashtabula County, died June 17. He was 90. ●●● Former **Worthington City** Board of Education member **Joe Hart** died June 18. He was 77.



COMMUNICATIONS

by Jeanne Magmer, communications consultant

Make your communications count

Resources are diminishing. Class sizes are growing. The demands on your time are increasing. Schools are doing as much as they ever did — with less. In addition, you may even be in an area where fire, wind or water have caused disasters and turned

your schools into emergency community shelters. Schools are no longer just educational facilities, they are often the hub of the community.

With all these issues facing schools today, it's no wonder some school board members,

superintendents, principals and teachers are putting communications on the back burner. However, neglecting communications, especially when times are tough, is like leaving the pot over an open flame until it

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Communications, continued from page 5

boils over or catches fire. You have to spend much more time cleaning up the mess.

Be proactive. Recognize your challenges, assess your limitations and zero in on one method of communication that will pay the biggest dividend for the time spent. Here are some suggestions for board members, superintendents, principals and teachers.

School board members

If you feature a school program at a board meeting each month, that's great. But staff and students need to see you in person — face-to-face. They need to know who you are and that you care about what goes on in their classrooms, and you need to see firsthand the challenges they face. The one activity you can do this year that will provide this experience and have the biggest communications impact is to develop a liaison network with your schools.

Whether you are a large, medium or small district, divide your schools so that each board member is a liaison to at least one school or program. As board liaison, schedule regular visits to your schools or programs. Get to know the principal; spend a lunch hour with students and staff; go to a faculty meeting; and attend school performances and special programs.

Include monthly school or program reports on the board's agenda so each board member can share what students are learning

and how their schools or programs are dealing with the challenges they face.

Superintendents: your key communicator network

Make regular communication with key community and opinion leaders a priority this year. This can pay big dividends for any superintendent. Research shows, in most communities, approximately 10% of the people influence the thinking of everyone else. Identify this influential 10%. Tell them the facts about your schools or district, and ask them to tell others. Having these "key communicators" is a powerful tool for learning what community members are saying about your schools and for providing accurate information about student learning and school operations.

If you don't have a key communicator network, start one today. If you already have one, make sure your list and contact information is current and that you've included a range of community leaders. Ensure these key communicators come from all walks of life — elected officials, business leaders, ministers, senior citizens, parent leaders, longtime community residents and the hairdresser who talks about schools all day as he or she cuts hair.

In addition, these opinion leaders provide a valuable service to your district by acting as ears in the community and letting you know what they are hearing. These

people are the living, breathing grapevine of your community. You need to identify who they are and get them on your team.

Make sure your key communicators network:

- includes representatives from all ethnic groups in your community;
- provides opportunities for any interested community member to join;
- gives participants the choice of getting information by email or regular mail;
- provides information and updates on a regular basis;
- provides opportunities to listen to key communicator opinions and find out what they really want to know.

For more information about forming and maintaining key communicator networks, go to the National School Public Relations Association website at www.nspra.org.

Note: All information sent to key communicators should be sent to staff as well. Sending it your primary internal and external communication will save you time and ensure everyone is getting the same information at the same time.

Principals: get to know your neighbors

Principals generally have good systems in place for communicating with parents. Keeping websites current and newsletters on schedule is always a challenge, but generally gets done. The one community activity

Continued on page 7



PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

Gahanna-Jefferson City students win national STEM contest

Three **Gahanna-Jefferson City** students recently won a national competition by creating a design for an earthquake-resistant structure.

Julie Bryan, Ashton Cofer and **Luke Clay** took top honors in the sixth-grade division of the eCYBERMISSION contest, which encourages students to use science, technology, engineering and math (STEM) to solve everyday problems. The competition, which is sponsored by the U.S. Army and

administered by the National Science Teachers Association, took place in Leesburg, Va.

The students, who will attend Gahanna Middle School East next fall, won a trophy and a \$5,000 U.S. savings bond for their design, which uses bamboo to create a hyperbolic paraboloid home.

The students designed the structure in response to the devastating earthquake that hit Haiti in 2010. They experimented with a number of different designs.

“One of the main problems in Haiti is their buildings were made of unreinforced concrete, which is very weak,” Ashton told a local newspaper. “So we needed to design a building that would be resistant to earthquakes but also affordable to the Haitians.”

During the trip, the students also toured Washington, D.C., and met with Sen. **Rob Portman** (R-Ohio) and Rep. **Pat Tiberi** (R-Genoa Township).

Source: *The Columbus Dispatch*

Communications, continued from page 6

that can pay the biggest dividend for neighborhood schools in tight budget times is getting to know your neighbors, especially those with no children in school.

A good way to identify interested neighbors is to get a list of registered voters from the county election office for the precincts in your attendance area who voted in the last four elections. Eliminate any addresses outside your attendance boundary and note these voters' ages.

Almost all of them will be 60 years of age or older and likely have had no contact with your school in years. Send each of them a personalized letter introducing yourself, telling them something

about your school and inviting them to a school program or for a school tour. Also, list ways they might volunteer. Neighbors in this group often will sign up to help a child with reading. Follow up with midyear and end-of-year reports.

This effort may take more than a year before you see significant results, but the effort will help you build a cadre of enthusiastic volunteers, as well as strong support for school initiatives.

Teachers: build partnerships with parents

Tech-savvy parents expect teachers to maintain websites with student assignments and classroom information. Parents

also expect teachers to respond quickly to emails about their student's progress. All of this takes time and requires good organizational skills for teachers to maintain. However, taking time to make phone calls to parents at the beginning of the school year to introduce yourself and let parents know you have high expectations for their student's learning can go a long way to getting the school year off to a good start and building solid, cooperative relationships with parents. It also gives you an opportunity to let parents know what your expectations are for them to partner with you to ensure their student's success.

July 2014

- 15 School Districts and Booster Groups:
how to keep the marriage going webinar
- 15 *Last day to adopt school library district tax
budget on behalf of a library district — RC
5705.28(B)(1).*
- 19 New Board Member
Workshop Columbus
- 21 Graduation requirements and more
webinar
- 22 *Last day to submit certification for
November conversion levy to tax
commissioner — RC 5705.219(B) (105 days
prior to election).*
- 25 OSBA Executive Committee
Meeting Columbus
- 26 OSBA Board of Trustees
Meeting Columbus
- 28 *Last day to submit certification for
November income tax levy to Ohio
Department of Taxation — RC 5748.02(A)
(100 days prior to the election).*
- 31 *Semiannual campaign finance reports must
be filed by certain candidates, political action
committees, caucus committees (legislative
campaign funds) and political parties
(by 4 p.m.) detailing contributions and
expenditures from the last day reflected in
the previous report through June 30, 2014
— RC 3517.10(A)(4).*

August 2014

- 1 Attendance, Tuition and Custody Law
Workshop Lewis Center
- 1 *Last day to submit to the Ohio Department
of Education a plan to require students to
access and complete online classroom lessons
("blizzard bags") in order to make up hours
for which it was necessary to close schools
— RC 3313.482; last day to file statistical
report with Ohio Department of Education
— RC 3319.33; last day to submit
November emergency, current operating
expenses or conversion levy to county
auditor for November general election — RC
5705.194, 5705.195, 5705.213, 5705.219 (95
days prior to election).*
- 4 Southwest Region Executive Committee
meeting Oregonia
- 5 *Special Election Day — RC 3501.01 (first
Tuesday after the first Monday).*
- 6 Management Development Series
#3 Columbus
- 6 Northeast Region Executive Committee
meeting Wadsworth
- 6 *Last day for school district to file resolution
of necessity, resolution to proceed and
auditor's certification for bond levy with
board of elections for November election —
RC 133.18(D); last day for county auditor
to certify school district bond levy terms
for November election — RC 133.18(C);*

- last day to submit continuing replacement,
permanent improvement or operating levy
for November election to board of elections
— RC 5705.192, 5705.21, 5705.25.; last
day to certify resolution for school district
income tax levy, conversion levy or renewal
of conversion levy for November election
to board of elections — RC 5748.02(C),
5705.219 (C) and (G); last day to submit
emergency levy for November election to
board of elections — RC 5705.195; last
day to submit phased-in levy or current
operating expenses levy for November
election to board of elections — RC
5705.251(A)(90 days prior to the election).*
- 13 School Communication in the Digital
Age workshop Columbus
- 17 Southeast Region Executive Committee
meeting Marietta
- 20 BoardDocs webinar: Information for
districts considering paperless board
meetings
- 23 OSBA Legislative Platform Committee
meeting Columbus

September 2014

- 1 *Last day for board to adopt annual
appropriation measure — RC 5705.38(B).*
- 5 Treasurers' Clinic Rootstown
- 10 Management Development Series
#4 Columbus