

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



OSBA launches sixth annual Business Honor Roll program

Ohio school districts are invited to name businesses that support their schools to the sixth annual OSBA Business Honor Roll. The program offers districts a way to thank local firms for their support and contributions. It also helps districts maintain and build upon the support they receive from their business community. OSBA offers a resource kit to help districts recognize their business partners and will send personalized certificates for school boards to present to honorees. For more information, visit <http://links.ohioschoolboards.org/39803> or contact **Amanda Finney** at (614) 540-4000 or afinney@ohioschoolboards.org. The deadline is March 25.

Acting U.S. education secretary takes over after Duncan's departure

Dr. John B. King Jr. has been named acting U.S. Secretary of Education. He took the post at the beginning of the year following former secretary **Arne Duncan's** resignation in December. King previously served as deputy secretary in the education department, where he oversaw President **Barack Obama's** My Brother's Keeper Task Force that works to address opportunity gaps faced by boys and young men of color. Prior to that, he was New York state education commissioner.

OSBA members, staff in Washington to meet with congressional reps

OSBA Federal Relations Network members and association staff are meeting this week with Ohio's congressional representatives in Washington during the National School Boards Association Advocacy Institute. The annual event promotes close local board member contact with each member of Congress and keeps elected officials informed about the school board perspective on American public education.

Don't forget to send board recognition month news, photos to OSBA

School Board Recognition Month is drawing to a close. OSBA wants to further promote school board members' hard work and dedication by featuring news and photos of your district's recognition celebrations in the Journal magazine and on its website. Please submit information and photos to **Crystal Davis** at cdavis@ohioschoolboards.org or 8050 N. High St., Suite 100, Columbus, OH 43235 or online at www.ohioschoolboards.org/forms/sbrm.php. The deadline is Feb. 26.

Federal education department takes first steps in transition to ESSA

The U.S. Department of Education has begun the transition toward implementing the Every Student Succeeds Act (ESSA). The new legislation reauthorizes the Elementary and Secondary Education Act of 1965 and replaces key requirements of the outdated No Child Left Behind Act. The department issued a letter to clarify some

Jan. 25, 2016

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Route workshop information to:

- ☐ Administrators
- ☐ New board members

initial steps and help limit disruption to students, families, teachers and schools. The letter is posted at <http://links.ohioschoolboards.org/52798>. The department also launched the rule-making process by publishing a request for information seeking advice and recommendations for Title I regulations under ESSA. The request can be found at <http://links.ohioschoolboards.org/29584>. OSBA also is offering ESSA resources on its website. For details, see "OSBA online," below.

It's time to register for NSBA Annual Conference in Boston

The 76th NSBA Annual Conference and Exposition is scheduled for April 9-11 in Boston. The conference will feature valuable insights for all education leaders as well as more than 200 workshop sessions organized into a number of focus areas. Keynote speakers include award-winning

broadcast journalist **Dan Rather**; ABC's "Good Morning America" co-host **Robin Roberts**; and **Tony Wagner**, an expert in residence at Harvard University's new Innovation Lab. Details on registration, housing and programming can be found at www.nsba.org/conference.

Student's kindness delivers help to homeless

It was something **Anshuman Mishra** didn't expect to see when he and his mother drove past a man living under an overpass.

What the 17-year-old **Dublin City** Jerome High School student saw that day prompted him to act.

After reading an article about a crowdsourcing event to aid the homeless, Mishra put together a plan to raise enough money to purchase 100 sleeping bags.

With help from his parents, the junior started a site on gogetfunding.com in July. By November, he had collected \$2,600 from online and in-person donations.

The sleeping bags were sent to Star House, a drop-in center that serves homeless people between the ages of 14 and 24.

Source: The Columbus Dispatch

ODE issues new practice materials, revised test specs

The Spring 2016 District Test Coordinator Checklist for Ohio's tests in English language arts, mathematics, science and social studies is available for download at <http://links.ohioschoolboards.org/73353>. The document lists important dates leading up to the assessments and provides a time line of preparations for administering the state tests, either online or on paper. The document also contains links to resources and testing support contact information.

OSBA online

● www.ohioschoolboards.org

OSBA's website offers a number of Every Student Succeeds Act (ESSA) resources at <http://links.ohioschoolboards.org/11153>. They include a primer on what ESSA means for local school boards, a transition timetable and frequently asked questions.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

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Assistant editor: **Scott Gerfen**, communication manager

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Treasurer

District

① Indian Hill EV

Deadline

Jan. 29

Contact

OSBA Search Services, (614) 540-4000



Other searches

Position

Superintendent

District

Buckeye Local (Ashtabula)

Deadline

Feb. 12

Contact

John M. Rubesich superintendent, Ashtabula County ESC, (440) 576-9023

Superintendent

East Holmes Local (Holmes)

Feb. 16

James J. Ritchie, superintendent, Tri-County ESC, (330) 345-6771, ext. 232

Superintendent

Clinton-Massie Local (Clinton)

Feb. 25

Tony Long, superintendent, Southern Ohio ESC, (937) 382-6921, ext. 1039

Superintendent

Clyde-Green Springs EV

Feb. 26

Mandy Martin, personnel coordinator, North Point ESC, (419) 627-3908

Board changes

Crestview Local (Columbiana) Board of Education member **David Vollnogle** announced his resignation effective Dec. 31.

●●● Madison Local (Lake) Board of Education member **J. Jay Fabian** announced his resignation effective Jan. 5.

Administrative changes

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

Superintendents

Southwest Local (Hamilton) hired Assistant Superintendent **John C. Hamstra** as superintendent effective June 1. He will replace **Chris Brown**, who is retiring effective May 31. ●●● **West Branch Local (Mahoning)** hired Dr. **Scott Weingart** as interim superintendent effective Jan. 1. He replaced **Douglas Phillips**, who resigned effective Dec. 31 to take an out-of-state job. Weingart previously was the district's director of professional development.

Treasurers

Canal Winchester Local (Franklin) Treasurer **Joyce A. Boyer** announced her retirement effective Aug. 1. ●●● **Mansfield City** hired **Robert W. Kuehnle** as treasurer effective Feb. 1.

He will replace Interim Treasurer **Trevor R. Gummere**. Kuehnle currently is the treasurer at **Benjamin Logan Local (Logan)**.

Sympathies

Former **Buckeye Local (Medina)** Superintendent **Craig J. Bailey** died Jan. 3. He was 63. ●●● Former **Canfield Local (Mahoning)** Superintendent **Dante J. Zambrini** died Jan. 4. He was 61. ●●● Former **Miamisburg City Board of Education** member **John Maletta Jr.** died Jan. 6. He was 75. ●●● **William "Bill" Everett Dunlap**, a former **Perry-Hocking ESC** and **Tri-County Career Center** board member and former superintendent at **Southern Local (Perry)**, died Jan. 3. He was 86. ●●● **G. Raymond Belcher**, a **South Central Ohio ESC** and **Scioto County Career Technical Center** board member and a former member of the **Clay Local (Scioto)** Board of Education, died Jan. 9. He was 83. ●●● Former **Southern Ohio ESC** Board of Education member **Patricia "Pat" Settlemyre** died Dec. 26. She was 75. ●●● Former **Waverly City Board of Education** member **Donald "Butch" Eugene Simonton** died Jan. 2. He was 73.



FUNDING OPPORTUNITIES

compiled by Angela Penquite, assistant editor

Reward your favorite teacher

The Barnes & Noble My Favorite Teacher Contest asks students to write an essay, poem or thank-you letter that describes how a teacher has influenced their life. Winning teachers will be recognized at a special event at their local Barnes & Noble store. The winner and his or her school also will be honored.

Maximum awards: \$5,000 for the Teacher of the Year winner and his or her school; the student receives a \$500 Barnes & Noble gift certificate and NOOK device

Eligibility: middle and high school students

Deadline: March 1

Contact: <http://links.ohioschoolboards.org/55268>

Promoting innovative teaching

Sponsored by Vernier Software & Technology, the Ecology / Environmental Teaching Award

will be given to a teacher who has successfully developed and demonstrated an innovative approach to teaching ecology / environmental science and carried his or her commitment to the environment into the community.

Maximum award: \$500 of Vernier equipment

Eligibility: secondary teachers

Deadline: March 15

Contact: <http://links.ohioschoolboards.org/68104>

Healthy Playground Makeover Sweepstakes

The Healthy Weight Commitment Foundation and Discovery Education are sponsoring the Healthy Playground Makeover Sweepstakes. This year, there are two grand prizes: a \$30,000 grant and a new playground from Playworld Systems. One grand prize winner will be chosen from among all eligible entries. The second grand prize drawing will

be from among all eligible entries whose schools qualify for the Title I Schoolwide Program. In addition, three schools will receive grants to improve school wellness programs.

Maximum award: \$30,000 and a new playground

Eligibility: K-12 schools

Deadline: March 25

Contact: <http://links.ohioschoolboards.org/74723>

Funds available to encourage literacy and creativity

The Ezra Jack Keats Foundation offers mini-grants to schools and public libraries for programs that encourage literacy and creativity in children. Proposals for 2016 should relate to author and illustrator **Ezra Jack Keats**.

Ezra Jack Keats.

Maximum award: \$500

Eligibility: public schools and public libraries

Deadline: March 31

Contact: <http://links.ohioschoolboards.org/38161>

Become a better board leader

Attend the Board Officers Training

Two dates and four locations to choose from:

- Saturday, Feb. 6, at the OSBA office in Columbus or Northeast Ohio Medical University in Rootstown
- Saturday, Feb. 20, at the Hilton Garden Inn in Findlay or Hilton Garden Inn Dayton South in Miamisburg

The workshops run from 9 a.m. to 3 p.m.

These workshops, led by experienced OSBA staff, will present the tools you need to improve your boardmanship skills and effectively lead your district. You don't have to be a board officer to attend; board members looking to increase their leadership skills also can benefit.

School board officers serve critical leadership roles in their districts. The president is the visible leader of the board and responsible for the efficient operation of board business.

Unfortunately, too many board officers attempt to fulfill these roles by going it alone. They believe on-the-job training is all they need to responsibly lead the board, but it is crucial for you to be well-informed and have the skills to carry out your leadership duties effectively. Bring your questions about leadership roles.

Topics to be covered include legal duties and responsibilities; planning a productive board meeting; practical parliamentary procedure; public participation at board meetings; open meetings and executive sessions; successful communications; responding to media requests; building team relationships; consensus building; indicators of an effective board; and effective facilitation.

Agenda

8:30 a.m.	Registration and continental breakfast	Noon	You ask us! Open Q&A with OSBA staff
9 a.m.	Leading the governance team <i>OSBA school board services division</i>	12:30 p.m.	Networking lunch (provided)
10:15 a.m.	Break	1:30 p.m.	Management matters for 2016 <i>OSBA management services division</i>
10:30 a.m.	Keeping it legal: what board officers need to know <i>OSBA legal services division</i>	3 p.m.	Wrap-up and adjourn



Cost for the workshop is \$165 per board member, and includes a copy of the *Board Presidents' Handbook*. Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

Don't miss the upcoming 2016 sessions of the OSBA MTA program. This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. All classes are scheduled twice; participants may sign up for either session. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program. Tuition is \$90.

Upcoming 2016 session dates and descriptions

Feb. 3 or 9 — Federal regulations, guidance and agencies

Learn about federal agencies, rules and regulations. Review the federal alphabet soup, including FMCSA, NHTSA, NTSB, TSB and ODI and the impacts that these have on daily transportation operations.

April 6 or 12 — Laws, rules and policy

What is the difference between revised code, administrative code and department policy? Where does local board policy fit in? Are they all mandates or just best practices? Review the process through which ideas become a rule or regulation, and how to influence this process.

May 4 or 10 — Hot topics, safety, trends and statistics

Review hot topics in student transportation, including seat belts in school buses. Learn about National Transportation Safety Board accident studies, Ohio school bus accident statistics and any topics that attendees bring from their local districts.

Register online at www.ohioschoolboards.org/workshops. You also can purchase a subscription plan for all the workshops in this series. For questions about the program or to register, contact **Diana Paulins**, OSBA senior administrative assistant of policy services, at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.



School Finance 101: What Board Members Should Know

Thursday, Feb. 25 at the OSBA office in Columbus

School finance is a complicated subject. As board members, it is important to know the basics. Learn from the experts about state and local funding, levies and five-year forecasts. Become your district's expert and find out how to access data and what questions to ask.

8:45 a.m.	Registration	12:15 p.m.	Lunch (provided)
9 a.m.	State funding formula — what school board members should know <i>Aaron Rausch, director, Office of Budget and School Funding, Ohio Department of Education</i>	1 p.m.	Five-year forecasts <i>Matt Bunting, consultant, Public Finance Resources (PFR)</i>
10:30 a.m.	Break	1:55 p.m.	Break
10:45 a.m.	Property tax/school-funding formula implications in the next biennium <i>Dr. Howard Fleeter, consultant, Ohio Education Policy Institute</i>	2:05 p.m.	Levies, levies, levies and local funding <i>Michael Sobul, consultant, Public Finance Resources (PFR)</i>
		3 p.m.	Wrap-up and adjourn

Cost is \$150, which includes materials, lunch and refreshments. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

Questions about workers' comp rates?

Get answers at the 2016 Spring SchoolComp Workers' Compensation Workshops



Hear the latest on the SchoolComp program, Ohio Bureau of Workers' Compensation (BWC) changes and experience review. These sessions meet BWC's two-hour safety training requirement.

The workshops will be held at sites around Ohio, from 8 a.m. to 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.

You can register on the Ohio Association of School Business Officials website at www.oasbo-ohio.org or by calling (614) 431-9116.

Dates and locations:

Program members should mark their calendars now to attend one of the following workshops:

Tuesday, March 1

Hilton Garden Inn Dayton South, Miamisburg

Friday, March 4

Ohio University Inn and Conference Center, Athens

Tuesday, March 15

Owens Community College, Findlay

Wednesday, March 16

Northeast Ohio Medical University, Rootstown

Monday, April 4

OSBA office, Columbus

Management Development Series #1:

Pay for performance

Thursday, March 3

OSBA office, Columbus

10 a.m. to 2 p.m.


Cost is \$90

Performance pay, like any other compensation system, has strengths and weaknesses that need to be carefully considered with respect to achieving and raising district goals.

Come explore performance-pay fundamentals and possible ways to meld them into new evaluation systems. Jeff Rahmberg of Rahmberg, Stover & Associates LLC will show districts what can be accomplished, how it would look and what they should expect. Hear what has and has not worked in other states, and look at the sustainability of alternate compensation programs.

Registration begins at 9:30 a.m. Cost for the workshop is \$90 per attendee, and includes lunch and materials. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or lmiller@ohioschoolboards.org.





Friday, March 4
9 a.m. to 3:15 p.m.
OSBA office, Columbus
Cost is \$150

Special Education Law Workshop

8:30 a.m.	Registration and continental breakfast	Noon	Lunch (provided)
8:50 a.m.	Welcome	1 p.m.	Custody arrangements and special education Explore a variety of custody arrangements and the impact they have on districts' responsibilities to special education students subject to such arrangements. <i>Scott C. Peters, Esq., Smith Peters Kalail Co. LPA, Cleveland</i>
9 a.m.	ODE update: 2016 outlook Hear about recent changes and initiatives at the Ohio Department of Education (ODE) Office for Exceptional Children, including an overview of recent ODE guidance and what's ahead for special education in 2016 and beyond. <i>Jessica Dawso, associate director, Office of Exceptional Children, ODE</i>	2 p.m.	Break
10 a.m.	Break	2:15 p.m.	Policy and case law update: students with disabilities Learn about current changes to policy and case law surrounding students with disabilities, including a discussion of recent Americans with Disabilities Act updates on service animals in schools. <i>Susan E. Geary, Esq., Bricker and Eckler LLP, Columbus</i>
10:15 a.m.	Progress monitoring pitfalls A discussion of potential issues districts may face in monitoring progress toward Individualized Education Program (IEP) goals, including the assessment of student academic performance and evaluation of instruction. <i>Jeremy J. Neff, Esq., Ennis Britton Co. LPA, Cincinnati</i>	3:15 p.m.	Adjourn
11 a.m.	Providing FAPE to students who aren't yours (and other unique scenarios) This session will cover districts' obligations to provide a free, appropriate public education (FAPE) for students in different situations, including students parentally placed in nonpublic schools, open enrollment students and students in juvenile detention center settings. <i>Christina H. Peer, Esq., Walter Haverfield LLP, Cleveland</i>		

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. Unauthorized audio recording or videotaping of any session is strictly prohibited.



Photo courtesy of the Ohio Statehouse Photo Archive

State Legislative Conference

Wednesday, March 16
9 a.m. to 1 p.m.

Renaissance Columbus Downtown, Columbus
Cost is \$130

The State Legislative Conference provides school board members, administrators and treasurers a great venue to meet with their state legislators and discuss issues impacting public education. It is a golden opportunity to get the message out on the importance of investing in a strong public school system and putting a local face on these issues.

During the morning session, school district leaders will hear briefings on proposed legislation that can be used in discussions with their legislators during lunch and in office visits later that day. Attendees also will hear from legislative leaders about their views on public education and other priorities.

Attendees are urged to schedule office appointments between 1 p.m. and 4 p.m. to meet individually with their legislators and their aides following the luncheon, which concludes at 1 p.m. We also encourage you to extend a personal invitation to them to attend the luncheon.

Don't miss this annual event and chance to have your voice heard at the Statehouse. Registration will begin at 8:30 a.m. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

New Board Member webinars: the path to success in your first year

These webinars cover timely topics to help you get up to speed during your first year on the board. Six webinars will be held during 2016:

- Feb. 26 — school finance
- March 2 — evaluations
- April 20 — transportation
- May 17 — legal issues
- Sept. 28 — policy
- Oct. 19 — safety and security

The cost for each webinar is \$35. Register by visiting www.ohioschoolboards.org/workshops. You also can register by contacting Laurie Miller, senior events manager, at (800) 589-OSBA, (614) 540-4000 or Lmiller@ohioschoolboards.org. You can purchase the webinar to watch at a later date; contact Laurie Miller to learn more.

Please note: If you signed up for the New Board Member Series or New Board Member Series Plus, you are registered for these webinars. You will receive information about the webinars, including the link to view it, a week prior to each webinar.

Take advantage of additional savings on professional development with the New Board Member Series and New Board Member Series Plus. These two discounted training packages feature an array of professional development events designed to help you learn, network and grow. Learn more at www.ohioschoolboards.org/new-board-member-series or www.ohioschoolboards.org/new-board-member-master-series.



Find the best candidate

OSBA has exclusive rights to the Achiever, a candidate assessment tool used during the executive search process. The Achiever measures six cognitive learning skills with 10 personality dimensions to create a comprehensive candidate profile.

Coupled with OSBA's extensive experience in executive searches and track record for success, the Achiever can help you determine the right candidate for your district. OSBA's experienced consultants can help you through this process to ensure your executive search is very successful.

"As one component of the search package offered by OSBA, I appreciated the feedback from the Achiever report. By reflecting on the candidates' answers, we were able to get a read on personality, interests, strengths and weaknesses. When taken in context of the entire process, the Achiever report yielded meaningful information and guided us in choosing the preferred candidate for the position."

— Rebekah Wright Kulis, board member, Kent City

To learn how the Achiever assessment can help you hire the right candidate for your district, contact Cheryl W. Ryan at (614) 540-4000 or (800) 589-OSBA. Visit www.ohioschoolboards.org/administrative-searches to learn more.

Central Region Spring Conference

Wednesday, March 9

Villa Milano, 1630 Schrock Road, Columbus, 43229

- 5 p.m.** **Registration and social hour** (complimentary appetizers and a cash bar will be available)
- 5:50 p.m.** **Welcome and introductions**
Kevin Crosthwaite, Central Region president; board member, North Union Local (Union)
- 6 p.m.** **Legislative update**
Jennifer Hogue, lobbyist, OSBA
- 6:15 p.m.** **Dinner**
Entertainment
North Union Local's NUAge a cappella group
- 7 p.m.** **Program**
OSBA update
Eric K. Germann, OSBA president; board member, Lincolnview Local (Van Wert) and Vantage Career Center

OSBA comments

Richard Lewis, executive director, OSBA

Keynote speaker

Recognitions

- Outstanding programs
- Outstanding schools
- Awards of Achievement
- Master Board Member recognition
- Recognition of board members celebrating service milestones of 10, 15 and 20 years

8:30 p.m. **Adjourn**

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at a meeting such as this.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Registration

Registration is \$40 per person or \$320 per table (seats up to eight) for OSBA members, guests and spouses.

Enclosed is a check for \$ _____ or PO # _____ to cover _____ tables or _____ individual registrations.

Please make checks payable to OSBA Central Region and mail to Kim Miller-Smith, regional manager, 15046 Harbor Point Drive West, Thornville, OH 43076. If you have questions or need to cancel your reservation, email kmillersmith@ohioschoolboards.org or call (614) 635-1926. Registration deadline is Tuesday, March 1. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____

Name, title _____



_____ Check here if you require special accommodations, including food allergies or special dietary needs such as a gluten-free meal. Attach a written description of needs.

Please enter an email address for confirmation of your reservation: _____

Please complete this form and mail to Kim Miller-Smith OR email the following information to kmillersmith@ohioschoolboards.org: District/county; number of individuals attending; names and titles of each individual attending; and special accommodations. If you have questions, contact Kim Miller-Smith at (614) 635-1926.

Northeast Region Spring Conference

Wednesday, March 30

Wellsville Junior/Senior High School, 1 Bengal Blvd., Wellsville, 43968

Phone: (330) 532-1188

Program

5 p.m. Registration and socializing

*Entertainment by Wellsville Local's
(Columbiana) Garfield Elementary Chorus*

6:15 p.m. Welcome

*Thomas F. Brophay, Northeast Region
president; board member, Wellsville Local*

Pledge of Allegiance

*John W. Halkias, Northeast Region
immediate past president; board member,
Plain Local (Stark)*

Invocation

6:25 p.m. Dinner

7 p.m. Entertainment

*Wellsville Local's Wellsville High School
Ebony and Ivory show choir*

7:15 p.m. Program

Introductions

Thomas F. Brophay

Greetings and update from OSBA

*Eric K. Germann, OSBA president; board
member, Lincolnview Local (Van Wert) and
Vantage Career Center; and Richard Lewis,
OSBA executive director*

Legislative update

Jennifer Hogue, lobbyist, OSBA

Presentation of awards

- Ohio Teacher of the Year nominees
- Award of Achievement recipients
- Master Board Member awards
- Veteran Board Member awards
- Northeast Region Blue Ribbon Schools

President's Award of Excellence

Thomas F. Brophay

8:30 p.m. Adjourn

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be used for expenses incurred for meetings such as this.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Registration

Registration and dinner fee is \$35 each for OSBA members, guests and spouses. For reservations, contact **Reno Contipelli** at (330) 485-3731, (216) 288-1704 or rcontipelli@ohioschoolboards.org. Send enclosed check for \$ _____ and/or P.O. # _____ to cover _____ registrations for the Northeast Region Spring Conference. Make checks payable to **OSBA Northeast Region and send reservations to Reno Contipelli, regional manager, 52 Marko Lane, Brooklyn Heights, OH 44131. Deadline for registration is Wednesday, March 23.** Include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county _____
Name, title _____
Name, title _____
Name, title _____



Check here if you require special accommodations. Attach a written description of needs.

(Please photocopy this form for additional registrations.)

Northwest Region Spring Conference

Celebrating 60 Years of Leadership Excellence



Keynote speaker Sen. Randy Gardner (R-Bowling Green)

Thursday, March 10

Bowling Green State University • Lenhart Grand Ballroom (2nd floor) • Thurstin
Avenue parking lot access

5:15 p.m. Registration, socializing and appetizers

5:45 p.m. Opening ceremony

Springfield Local's (Lucas) Springfield High School JROTC
Color Guard (Grenadiers)

Commander: Cadet Major Mariah Coleman

Coach: Retired 1st Sgt. Ricky D. Thomas

Greetings from OSBA

Eric K. Germann, OSBA president; board member,

Lincolnview Local (Van Wert) and Vantage Career Center

Introductions

Jaimie L. Beamer, Northwest Region president; board
member, Seneca East Local (Seneca) and Vanguard-Sentinel
Career and Technology Centers

Invocation

Kenneth E. Ault, Wood County ESC

Dinner

Remarks

Dr. Mary Ellen Mazey, president, Bowling Green State
University

Keynote speaker: Sen. Randy Gardner (R-Bowling Green)
"Celebrating 60 years of leadership excellence"

Entertainment

Toledo City's Woodward High School The 5th Element vocal
jazz group, directed by Joan Simonis

OSBA update and introduction of new Northwest
Region board members

Richard Lewis, executive director, OSBA

Legislative update

Jay Smith, deputy director of legislative services, OSBA

7:30 p.m. Awards and recognitions

● Recognition of 2015 Northwest Region president
Robert McPherson, Northwest Region president-elect; board
member, Bath Local (Allen)

● 2015 Capital Conference Student Achievement Fair
Participation Awards

Penny Kill, Spencerville Local (Allen) and Apollo Career
Center, and Dawn Burks, Rossford EV

● Recognition of Award of Achievement recipients
Michael Csehi, Oregon City, and Rob Delane, deputy
executive director, OSBA

● Northwest Region Excellence in Community Service
Award

Thomas C. Patterson, Sandusky City, and Alicia Anderson,
Lima City

● Northwest Region Humanitarian Award

Carol-Ann Molnar, Oregon City, and Russell Bretz, North
Baltimore Local (Wood)

● Recognition of Who's Who Excellence in Outstanding
Leadership Award

Dr. Theodore Clark, Bellevue City, and Michael Ley, Lima
City

● Recognition of BGSU Educational Administration &
Supervision alumni administrators

Sen. Randy Gardner and Dr. Edward G. Whipple, Bowling
Green City

● Presentation of the Neil Pohlmann Award of Excellence
in Education

Dr. Paul R. Lockwood II, North Point ESC and EHOVE
Career Center

Family of Dr. Neil Pohlmann

8:30 p.m. Adjourn

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the
establishment of a service fund for board members.
This fund can be used for expenses incurred at
meetings such as this.

Award nomination forms

Download your award nominations at www.ohioschoolboards.org/nw-region.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Registration

Registration and dinner fee is \$30 per person or \$160 per table (seats six) for OSBA members, guests and spouses. The cost for students and their parents is \$15 each. Enclosed is a check for \$ _____ to cover _____ registrations or _____ tables. Please include a list of attendees and titles with your registration. **Make checks payable to OSBA Northwest Region and mail to Dr. Judy Jackson May, regional manager, 1513 Cobblestone Drive, Bowling Green, OH 43402.** Phone is (419) 581-9782; fax is (419) 372- 8448; email is jjacksonmay@ohioschoolboards.org. **Deadline for registration is Thursday, March 3. Include payment with reservation.** Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee. While checks are preferred, we can accept purchase orders for districts reserving one or more tables.

District/County _____

Name, Title _____ Name, Title _____

Name, Title _____ Name, Title _____

Name, Title _____ Name, Title _____

Name, Title _____ Name, Title _____



_____ Check here if you require special accommodations. Attach a written description of needs.

(Please photocopy this form for additional registrations.)

Southeast Region Spring Conferences

Tuesday, March 15 — Meigs High School
42091 Pomeroy Pike, Pomeroy, 45769 • (740) 992-2158

5:30 p.m. Registration and social hour
Entertainment by Meigs Local's (Meigs) Meigs High School Band

6:15 p.m. Presiding
Bruce D. Nottke, Southeast Region president; board member, Athens City and Tri-County Career Center

Dinner

Greetings and update from OSBA
Eric K. Germann, OSBA president; board member, Lincolnview Local (Van Wert) and Vantage Career Center; and Richard Lewis, executive director, OSBA

Thursday, March 17 — Mid-East Career and Technology Centers, Buffalo Campus
57090 Vocational Road, Senecaville, 43780 • (740) 685-2516

5:30 p.m. Registration and social hour
Entertainment by East Muskingum Local's (Muskingum) John Glenn High School PanJGea steel drum band

6:15 p.m. Presiding
Bruce D. Nottke, Southeast Region president; board member, Athens City and Tri-County Career Center

Dinner

Greetings and update from OSBA
Eric K. Germann, OSBA president; board member, Lincolnview Local (Van Wert) and Vantage Career Center; and Richard Lewis, executive director, OSBA

Recognition of Student Achievement Fair participants

Presentation of OSBA Award of Achievement

Recognition of veteran board members

Special recognitions

Legislative update
Jay Smith, deputy director of legislative services, OSBA

Adjourn

Recognition of Student Achievement Fair participants

Presentation of OSBA Award of Achievement

Recognition of veteran board members

Past president's recognition

Legislative update
Damon Asbury, director of legislative services, OSBA

Adjourn

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement
Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred for meetings such as this.

Registration

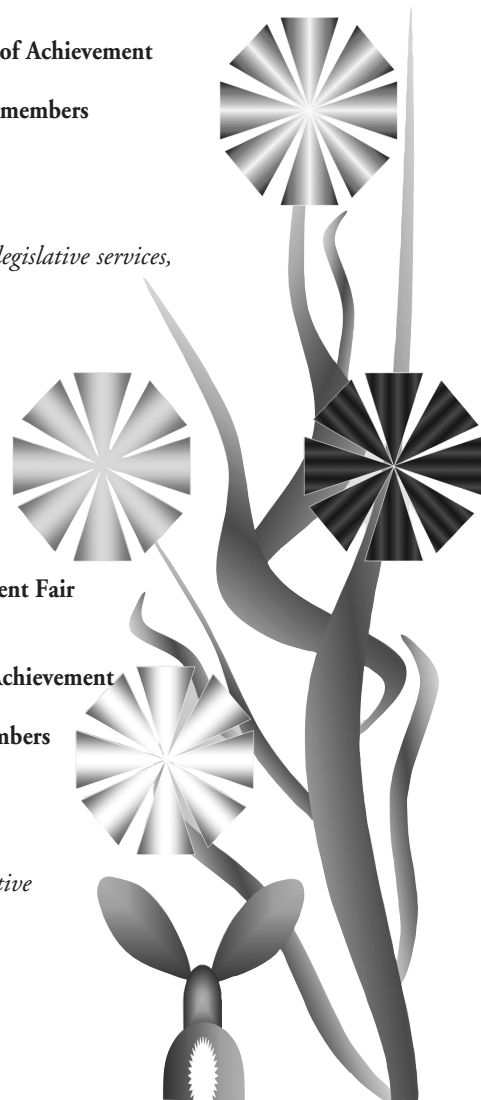
Please check which conference you will attend: ☐ March 15, Pomeroy ☐ March 17, Senecaville

Registration and dinner fee is \$38 each for OSBA members, guests and spouses. Enclosed is a check for \$ _____ to cover _____ registrations for the OSBA Southeast Region Spring Conference. Make checks payable to OSBA Southeast Region and mail to Paul D. Mock, regional manager, 685 E. Main St., Logan, OH 43138-1737. Phone is (740) 469-2724; fax is (740) 380-2487; email is pmock@ohioschoolboards.org. **Deadline for registration is Friday, March 4. Include payment with reservation.** Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county _____
Name, title _____
Name, title _____
Name, title _____



_____ Check here if you require special accommodations. Attach a written description of needs.
(Please photocopy this form for additional registrations.)



Southwest Region Spring Conference

Tuesday, March 8

Great Oaks Career Campuses, Scarlet Oaks Campus, 3254 E. Kemper Road, Cincinnati, 45241 • (513) 771-8841

5:15 p.m. Registration and social period

6 p.m.

Welcome

Sue Steele, Southwest Region president; board member, Goshen Local (Clermont) and Great Oaks Career Campuses

Entertainment

Goshen Local's Goshen High School Chorus, directed by Jennifer Hansford

6:20 p.m.

Presentation of colors

Great Oaks Career Campuses Scarlet Oaks Naval Jr. ROTC cadets

National anthem

Pledge of Allegiance and moment of silence

Warren Stevens, Southwest Region present-elect; board member Urbana City and Ohio Hi-Point Career Center

6:30 p.m.

Buffet dinner

7:10 p.m.

General Session

Introductions by Sue Steele

Special presentation

Recognition of veteran board members

Eric K. Germann, OSBA president; board member, Lincolnview Local (Van Wert) and Vantage Career Center; and Richard Lewis, OSBA executive director

Greetings and update from OSBA

Eric K. Germann and Richard Lewis

Legislative update

Damon Asbury, director of legislative services, OSBA

Presentation of Special Recognition Program awards to outstanding staff members

Sue Steele; Gail Martindale, Southwest Region immediate past president; board member, Cedar Cliff Local (Greene) and Greene County Career Center; and region executive committee members

2016 President's Award

Presented by Sue Steele

Recipient: Matt Van Sant, president, Clermont County Chamber of Commerce

Presentation of Award of Achievement and Master Board Member honors

Eric K. Germann; Richard Lewis; Gail Martindale; and Rob Delane, deputy executive director, OSBA

Recognition of 2015 effective school boards

Eric K. Germann and Gail Martindale

Adjourn

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

RC Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as this.

Registration

Registration and dinner fee is \$38 each for OSBA members, guests and spouses. Enclosed is a check for \$ _____ to cover _____ registrations for the OSBA Southwest Region Spring Conference. **Make checks payable to OSBA Southwest Region and send reservations to Ronald J. Diver, regional manager, 8797 Meadowlark Drive, Franklin, OH 45005.** Phone is (937) 634-9025; email is rdiver@ohioschoolboards.org. **Deadline for reservations is Wednesday, March 2. Include payment with reservation.** Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county _____

Name, title _____

Name, title _____

Name, title _____



_____ Check here if you require special accommodations. Attach a written description of needs.
(Please photocopy this form for additional registrations.)



WORKSHOP REGISTRATION

OSBA MTA program

- ☐ Feb. 3, Columbus, \$90
- ☐ Feb. 9, Columbus, \$90
- ☐ April 6, Columbus, \$90
- ☐ April 12, Columbus, \$90
- ☐ May 4, Columbus, \$90
- ☐ May 10, Columbus, \$90

Board Officers Training

- ☐ Feb. 6, Columbus, \$165
- ☐ Feb. 6, Rootstown, \$165
- ☐ Feb. 20, Findlay, \$165
- ☐ Feb. 20, Miamisburg, \$165

School Finance 101

- ☐ Feb. 25, Columbus, \$150

New Board Member Webinar: School finance

- ☐ Feb. 26, \$35

New Board Member Webinar: Evaluations

- ☐ March 2, \$35

Management Development Series #1

- ☐ March 3, Columbus, \$90

Special Education Law Workshop

- ☐ March 4, Columbus, \$150

State Legislative Conference

- ☐ March 16, Columbus, \$130

New Board Member Webinar: Transportation

- ☐ April 20, \$35

New Board Member Webinar: Legal issues

- ☐ May 17, \$35

New Board Member Webinar: Policy

- ☐ Sept. 28, \$35

New Board Member Webinar: Security and safety

- ☐ Oct. 19, \$35

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____

Attendee name _____ Title _____

Daytime phone _____ Email _____

District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.



COMMUNICATIONS

by Marcia Latta, communications consultant

Create positive headlines about your district by spotlighting success at school board meetings

The tone of a school board meeting is most often set by the agenda. Usually, it is regular business, but occasionally the tenor shifts with a difficult agenda item that requires tough decisions and testimony from unhappy patrons.

Tough issues will always be there and unhappy patrons will come and go. These issues do not need to control your meetings or dictate your messages to the public afterward.

Celebrate success during board meetings

You can add a constant and predictable element of positive feelings to every board meeting by setting aside time to celebrate success. By so doing, you can guarantee that you will have something positive to report before and after the meeting.

Every district has at least 12 programs, schools or initiatives to brag about. Each month, one of them should be on the calendar for a report to the board. One positive staff report per month guarantees that, regardless of other topics on the agenda or raised by an audience member, you will have something positive to tweet, blog and otherwise report about.

Create a brand name for these presentations, so people become familiar with the format and purpose, such as Staff Highlights, School Spotlight, Program of the Month.

Bring in students and teachers

The format should be consistent to provide structure for presenters and the audience. Students and teachers may present the report, but an informative, concise staff report should be submitted as well. Include a brief overview of the program, its benefits to students and recent successes. Have a few students and staff give personal stories about what the event or program has meant to them.

The reports should be consistent with your district vision or strategic plan. Any worthy program has some tie to the mission, which should be stated up front. Then concentrate on keeping it short, interesting and focused on staff and students. High-level administrators should only help introduce and wrap up the report. The sharpest administrator in your district cannot compete with students and instructional staff in terms of pleasing the crowd.

Highlight your schools or recognize excellence

Some districts simply choose a school to highlight each month. As an introduction, the principal can provide a brief overview of the demographics, programs and staffing. Students or staff can follow the principal with a brief presentation about a unique or particularly interesting aspect of the school community.

Another great way to celebrate success is with an award or recognition of excellence. These can be generated by the district or be based on third-party recognition of staff and students.

Third-party awards can pack a real punch because they are evidence that other organizations have recognized excellence in your staff and students. These are awards from state associations, service clubs, statewide essay contests, sports or music championships and other groups or events. One of your schools may have won a special endorsement from the state or federal education departments. Staff often receive honors from their professional associations (business teachers association, art teachers

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Communications, continued from page 6

association, coaching groups).

Again, these celebrations should be branded and become a part of the regular meeting agenda. Most months will have several, but some months there may not be any. Recipients are invited to the meeting and presented with a citation or certificate followed by a brief statement from district staff about the award and what it means. Teachers and principals from the appropriate school should be invited to accompany the staff member or student receiving the award.

District-generated awards reaffirm what your board values, and give your board and administration the opportunity to show their appreciation for people who are promoting the mission and vision of your district.

"These awards give board members insight into great things going on in the district," said **Joe Krumm**, past president of the National School Public Relations Association and executive director for community and government relations at North Clackamas School District in Milwaukie, Ore. "In my district, anyone can nominate a person for a board True North award for any reason. So everyone in the district has their eyes and ears constantly searching for good things happening. It is very positive.

"A lot of the people at the meeting are touched when a person they know is recognized by the board for something," Krumm said. "And the board is touched because members are sometimes meeting amazing people they

would never have met otherwise."

You do not have to limit recognition to staff. Many districts depend on volunteers to keep schools running and kids learning. Schools often show their appreciation; principals, teachers and even students let the volunteers know how much their efforts mean to them. However, most districts could do a better job letting the community know what those volunteers do and how much it means to students and school staff.

It is one thing to speak of volunteers as a group. It is much more powerful to call an actual volunteer before the crowd and thank him or her in a public way for specific contributions. Other potential volunteers will see that it only takes a normal person doing normal things to make a big difference for kids.

A volunteer or business partner of the month recognition will take about five minutes of board time, but can pay off in hundreds of hours of volunteer labor down the road. Recruiting volunteers is easier when the public is aware that the district truly appreciates them.

Awardees do not need to do something spectacular. Rather, each school should nominate a volunteer based on his or her helpful attitude and consistent contributions to the school. Again, a short statement about his or her efforts should be read aloud and a certificate or other token presented.

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OSBA strategic planning — the road map for decision making

Let OSBA put you on the path to success. OSBA can help your district create a comprehensive, long-term strategic plan to ensure you always know which road to take. OSBA consultants will help you identify critical issues, set comprehensive goals for the district and determine priorities for the future.

Call the Division of School Board Services at (614) 540-4000 or (800) 589-OSBA to get moving in the right direction today.



PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Marketing class project becomes reality as concert fundraiser

Kassie Frasher wanted her assignment for a high school marketing class at **Gahanna-Jefferson City's** Lincoln High School to be meaningful as well as educational.

It morphed into a live concert featuring two up-and-coming country artists to benefit St. Jude Research Hospital.

Brothers **Osborne** and **Brandy Clark** headlined Columbus' Country Cares: A Night of Music to Support St. Jude Jan. 6 with the

goal of raising \$15,000 through ticket sales, a silent auction and donations.

"I thought if I helped out St. Jude, I would be giving to a hospital that would help every other hospital around the world," Frasher told a local newspaper. "The cool thing about St. Jude is they share their research."

The hospital in Memphis, Tenn., does not bill families for treatment, travel, housing or food. The daily operating cost is about \$2 million;

most of that is paid by private donations.

Dan Zuko, program director for country radio station WCOL-FM, taught Frasher how recording artists route their tours. Brothers Osborne was nearby.

"They say persistence pays, and boy, does it," Zuko said.

The fundraiser also helped Frasher perfect her time-management skills. She holds a part-time retail job.

Source: The Columbus Dispatch

Communications, continued from page 6

Reap the rewards of school board recognition awards

Highlighting successes pays off in several ways. It has a positive effect on the morale of the people receiving the awards and recognition. The awards also give board members a regular reminder of why they believe in the school district and good things to talk about with friends, family and community members. But they also do some less obvious things.

First, they help fill the audience with positive people. At the very least, they help counterbalance the number of dissatisfied patrons who may be there for a hearing or other testimony. Everyone behaves better when there are children,

teachers and citizen volunteers in the audience waiting for positive recognition. It simply adds positive energy to the room.

Second, they give you something positive to report about before, during and after the meeting. Put out positive messages ahead of the morning newspaper by tweeting and/or blogging before and during the meeting. You also should take photos and post them online with the written remarks about each recipient. This will automatically give you something positive to email to your community supporters right after the meeting.

Third, it may generate ideas for positive stories in your local media. Each report and award is a

prepackaged positive news story. Make an extra effort after the meeting to see if your local reporters would like to follow up with any staff or students who were recognized. The business of the meeting will most likely be the news the next morning, but the positive features may come later.

You cannot prevent negative issues and personalities from making their way into your board room. But you can guarantee a certain amount of positive energy during the meeting and positive news to report after the meeting if you take time to make a celebration of success part of every meeting.

Source: Washington State School Directors' Association

January 2016

- 29 Annual campaign finance reports must be filed by certain candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) detailing contributions and expenditures from the last day reflected in the previous report through Dec. 31, 2015 — RC 3517.10(A)(3).
- 31 Deadline for educational service center (ESC) governing boards to meet and organize — RC 3313.14.

February 2016

- 3 OSBA MTA Program: Federal regulations, guidance and agencies Columbus
- 3 Northeast Region Executive Committee meeting Wadsworth
- 6 Board Officers Training Columbus
- 6 Board Officers Training Rootstown
- 7 Northwest Region Executive Committee meeting Bowling Green
- 9 OSBA MTA Program: Federal regulations, guidance and agencies Columbus
- 14 Southeast Region Executive Committee meeting Logan
- 15 Last day for voter registration for March election — RC 3503.01, 3503.19(A) (30 days prior to the election).

- 20 Board Officers Training Findlay
- 20 Board Officers Training Miamisburg
- 25 School Finance 101: What Board Members Should Know Columbus
- 26 New Board Member webinar: School finance

March 2016

- 1 SchoolComp Workers' Compensation Workshop Miamisburg
- 1 Last day to take action and deliver written notice of nonrenewal of superintendent's contract — RC 3319.01; last day to take action on and deliver written notice of nonrenewal of treasurer's contract — RC 3313.22; deadline for secondary schools to provide information about College Credit Plus to all students enrolled in grades six through 11 — RC 3365.04(A).
- 2 New Board Member webinar: Evaluations
- 3 Management Development Series #1 workshop Columbus
- 4 Special Education Law Workshop Columbus
- 4 SchoolComp Workers' Compensation Workshop Athens
- 8 Southwest Region Spring Conference Cincinnati
- 9 Central Region Spring Conference Columbus

- 10 Northwest Region Spring Conference Bowling Green
- 15 SchoolComp Workers' Compensation Workshop Findlay
- 15 Southeast Region Spring Conference Pomeroy
- 15 Presidential Primary Day; Special Election Day — RC 3501.01.
- 16 State Legislative Conference.. Columbus
- 16 SchoolComp Workers' Compensation Workshop Rootstown
- 17 Southeast Region Spring Conference Senecaville
- 18 Cyberlaw — Technology and the law seminar Columbus
- 30 Northeast Region Spring Conference Wellsville
- 31 New Board Member Series Workshop: How's it going so far? Columbus
- 31 End of second ADM reporting period — RC 3317.03(A).

April 2016

- 4 SchoolComp Workers' Compensation Workshop Columbus
- 6 OSBA MTA Program: Laws, rules and policy Columbus
- 12 OSBA MTA Program: Laws, rules and policy Columbus