

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Kasich appoints director to high-level post for K-12 education

Gov. John Kasich has named Dr. Robert Sommers director of the Governor's Office of 21st Century Education. Sommers most recently served as CEO of Cornerstone Charter Schools in Detroit. He previously served as superintendent of Butler Tech in southwestern Ohio and an Ohio Department of Education associate director.

It's time to register for the annual State Legislative Conference

The State Legislative Conference offers Ohio school board members and administrators a chance to share their views on key education issues with state legislators. The conference, hosted by OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials, is March 23 in Columbus. It features legislative updates, lobbying tips and a luncheon with legislators and their aides. To register, visit <http://links.ohioschoolboards.org/89599>, or contact Laurie Miller at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. Details and registration forms are also available in the *Briefcase* blue pages.

OSBA seeks conference workshop, Student Achievement Fair nominations

Are there innovative programs in your schools that could help other school board members and administrators improve student achievement and district operations? If so, nominate those programs for a breakout session or Student Achievement Fair display at the 2011 OSBA Capital Conference, Nov. 13-16, in Columbus. OSBA also is seeking student performing groups for the achievement fair. Further information and nomination forms are available in the *Briefcase* blue pages. You also may submit nominations online; see *OSBA online* on page 2 for details.

Federal aid for school lunches at an all-time high in Ohio

New data from the Ohio Department of Education show the proportion of students getting free and reduced-price school lunches through a federal program has reached a record high. The proportion of students who get the tax-funded benefit has risen nearly 50% in the past five years, and four of every 10 Ohio students are now part of the lunch program for low-income children, according to *The Columbus Dispatch*.

ODE encouraging school districts to sponsor summer food programs

The Ohio Department of Education is seeking school districts and other nonprofits to sponsor Summer Food Service Program (SFSP) sites. The federal program offers nutritious meals to low-income children during summer vacation and provides sponsoring agencies with cash reimbursements. First-time sites must complete a "potential sponsor survey" by March 15. To access the survey and complete program

Feb. 28, 2011

Volume 42 Issue 4

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Route workshop information to:

- ☐ Administrators
- ☐ Curriculum directors
- ☐ ESC administrators
- ☐ Human resource directors
- ☐ Principals

information for new and returning sponsors, visit <http://links.ohioschoolboards.org/54425>.

OSBA SE Region invites school leaders to free open house

OSBA's Southeast Region is hosting a free Mini-Region Open House on Wednesday, April 13, from 6:30 p.m. to 8 p.m. The event will be held at the **Warren Local (Washington)** School Board office at 220 Sweetapple Road in Vincent, about 15 miles west of Marietta. This is a wonderful opportunity to network with others from neighboring districts. Light refreshments will be provided. Contact Regional Manager **Paul D. Mock** at (740) 385-5240 or pmock@ohioschoolboards.org to register.

Ohio Farm to School group hosting Cleveland conference

The Ohio Department of Agriculture's Ohio Farm to School (OFS) program is hosting a state

99-year-old helps students celebrate 100th day of school

Young students across Ohio mark the 100th day of school with fun activities surrounding the number 100. But, not too many of them get to celebrate the day with someone who is about to *turn* 100.

That's what kindergartners and first-graders did recently at **Triway Local's (Wayne)** Shreve Elementary School. Joining them for their 100th day was 99-year-old **Joseph Shemenski**, grandfather of teacher **Janeen Shemenski's** husband **Brian**. The elder Shemenski turns 100 on March 9.

The near-centenarian played his harmonica for the children, who applauded after every tune. He also shared stories from his past, telling them about his stint in a coal mine at the age of 16 and his 40-year career in a steel mill.

Source: *The (Wooster) Daily Record*

conference March 30 in Cleveland. This all-day event will feature a variety of sessions on such topics as: successful OFS initiatives; youth food production; finding local, affordable foods for your schools; curriculum resources, funding; and more. The goals of OFS are to serve schoolchildren

healthy, Ohio-grown food; teach students about the path from farm to fork; and create new markets for Ohio farmers. For details and to register, visit <http://links.ohioschoolboards.org/89686>.

OSBA consultant chosen to lead national organization

OSBA Deputy Director of School Board Services **Kathy LaSota** has been named chair of the National Affiliation of Superintendent Searchers. The group is composed of more than 100 superintendent search consultants from 39 state school boards associations who share nationwide job postings with search consultants in other states.

OSBA online

● www.ohioschoolboards.org

To make online nominations for Capital Conference breakout sessions and Student Achievement Fair displays and student performing groups, visit <http://links.ohioschoolboards.org/84311>.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: **Cathy Johnson, South-Western City**
OSBA Executive Director: **Richard Lewis, CAE**
Editor: **Scott Ebright, APR**, deputy director of communication services
Managing editor: **Gary Motz**, editorial manager
Assistant editor, layout and design: **Angela Penquite**, communication design manager

A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by e-mail or by fax. For more information, contact Ann Herritt at the address or fax number above or e-mail to aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District

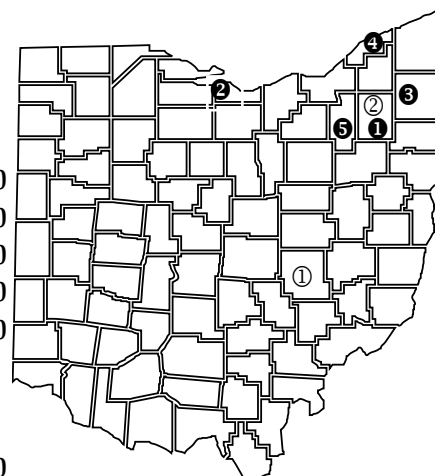
- ① Ravenna City
- ② Berlin-Milan Local (Erie)
- ③ Niles City
- ④ Willoughby-Eastlake City
- ⑤ Twinsburg City

Deadline

- March 11
- March 21
- April 1
- April 8
- TBD

Contact

- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000



① = Superintendent

② = Treasurer

Treasurer

District

- ① Zanesville City
- ② Ravenna City

Deadline

- March 2
- March 28

Contact

- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000

Other searches

Position

Superintendent

District

Fort Frye Local
(Washington)

Deadline

April 1

Contact

Linda Hart, superintendent
administrative assistant, Fort Frye Local,
(740) 984-2497

High school principal

Felicity-Franklin Local
(Clermont)

March 11

Debra Kiskaden, secretary to the
superintendent, Felicity-Franklin
Local, (513) 876-2113, ext. 301

National searches

Position

Superintendent

District

Booneville, Miss.

Deadline

March 4

Contact

Dr. E. Harold Fisher, consultant,
Mississippi School Boards Association,
(601) 924-2001

Superintendent

Whitefish, Mont.

March 7

Executive Recruitment & Development,
McPherson & Jacobson, (402) 991-7031

Superintendent

West Jordan, Utah

March 18

Richard Stowell, executive director,
Utah School Boards Association,
(801) 566-1207

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Position	District	Deadline	Contact
Superintendent	Pittsburgh, Pa.	March 25	Joy Gaetano , director of human resources, North Allegheny School District, jgaetano@northallegheny.org

Board changes

Copley-Fairlawn City appointed **Richard Levin** to the board effective Feb. 7. He replaced **Charles Dressler**, who resigned in January. ●●● **London City** appointed **Marvin Homan** to the board effective Feb. 3. He replaced **Eric Schooley**, who resigned to take an appointment as Madison County Municipal Court judge. ●●● **Strongsville City** appointed **Carl Naso** to the board effective Jan. 31. He replaced **J. Scott Maloney**, who resigned after being appointed to the Strongsville City Council. ●●● **Woodridge Local (Summit)** appointed **George DeBord** to the board effective Feb. 1. He replaced **Jim Vechery**, who resigned effective Jan. 10.

Administrative changes

Superintendents

Ashland City Superintendent **Mark A. Robinson** announced his resignation effective July 31. ●●● **Berea City** Superintendent **Derran Wimer** announced his retirement effective July 31. The district hired Assistant Superintendent **Michael Sheppard** as superintendent effective Aug. 1. ●●● **Federal Hocking Local (Athens)** hired Dr. **George Wood** as superintendent effective Aug. 1. He will replace **James R. Patsey**, who is retiring at the end of the school year. Wood is currently the district's high and middle school principal. ●●● **Girard City** Superintendent **Joseph Jeswald** announced his retirement effective July 31. ●●● **Willoughby-Eastlake City** Superintendent Dr. **Keith Miller** announced his retirement effective July 31.

Treasurers

Old Fort Local (Seneca) hired **Timothy Coffman** as treasurer effective Feb. 14. He replaces **Sharon Perry**, who took the treasurer position at **Tiffin City**.

Sympathies

Former **Dayton City** Board of Education member **Juanita E. Walters** died Feb. 5. She was 71. ●●● Former **Findlay City** Assistant Superintendent **Kenneth W. Bame** died Jan. 26. He was 89. ●●● Former **Lakota Local (Butler)** Board of Education member **Kelly Woodruff Jr.** died Jan. 29. He was 75. ●●● Former **New London Local (Huron)** Board of Education member **Harold E. Bailey** died Jan. 30. He was 77. ●●● Former **Madison Local (Lake)** Assistant Superintendent **Lloyd E. Fox Jr.** died on Jan. 30. He was 68. ●●● Former **Strasburg-Franklin Local (Tuscarawas)** Board of Education member **Clyde W. Yackey** died Feb. 4. He was 72. ●●● Former **Stryker Local (Williams)** Board of Education member **Ralph E. Heer** died Feb. 5. He was 85.

**Searching for the right
superintendent, treasurer or building
administrator has never been so easy!**

Our consultant has helped us on two separate search processes. During both searches we were kept up-to-date by frequent e-mails and advice. Her hard work helped us to find the right person for the job. We truly appreciated our consultant's advice as we were directed through this process!

Batavia Local Schools

For more information on Ohio's best administrative search team, call Rob Delane, Kathy LaSota, Kendall Lee or Cheryl Ryan at (614) 540-4000 or (800) 589-OSBA.



2011 Student Achievement Fair

OSBA Capital Conference

Nov. 15, 2011

OSBA invites your school district to:

- *Showcase an outstanding performing group!*
- *Showcase the exemplary programs that are improving student achievement in your district!*
- *Show us your best programs and tell us about your best practices!*

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking another round of fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. Programs and practices will be selected based on creativity and impact on student achievement. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Performing groups also will be selected to entertain attendees during the Student Achievement Fair. To be considered, submit an audio or video recording of the performing group.

Student Achievement Fair application

Tuesday, Nov. 15, 2011 ● 11:30 a.m. – 3:30 p.m.

____ Enclosed is a concise title and description of our **student achievement program** in 25 words or less, including what we think others will learn from our booth. (You may submit additional material that describes your program.)

Will you need electricity? ☐ Yes ☐ No

____ Enclosed is a title and description of the **performing group** that we would like to showcase at the Student Achievement Fair. (Include an audio or video recording of the performing group.)

Title of program or performing group: _____

Description: _____

Submitted by: _____ Title: _____

(Please inform the contact person as to your submission.)

Daytime phone: () _____ E-mail: _____

(Please print)

Contact person: _____ Title: _____

Daytime phone: () _____ E-mail: _____

(Please print)

Superintendent: _____ E-mail: _____

(Please print)

School district: _____ Address: _____

City: _____ Ohio ZIP: _____

If selected, your district's program will be showcased in a 10x10-foot booth that can accommodate up to five people. (More details to follow). Applications may be submitted online at www.ohioschoolboards.org/SAF, or mail **student achievement program** applications to **Kathy LaSota**, deputy director of school board services, OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235. Mail your completed **performing group** application, with recording, to **Cheryl W. Ryan**, school board services consultant, at the above address. Visit www.ohioschoolboards.org/SAF for specific details regarding the Student Achievement Fair. **Application deadline is Friday, April 22, 2011.**

Management Development Series #1: Back to Basics: Negotiations 101

Wednesday, March 2
OSBA office, Columbus

10 a.m. to 2:30 p.m.
Cost is \$80

Why do schools bargain with employee unions? How do negotiations work? What are the differences between traditional bargaining and interest-based bargaining? What happens at impasse? What is implementation all about? If any or all of these questions are on your mind, this workshop is for you. Back to the Basics: Negotiations 101 is designed for anyone unfamiliar with collective bargaining in Ohio's public schools. We will cover negotiations from beginning to end. We will focus on the entire context of negotiations, from Ohio law and the State Employment Relations Board through team selection, proposal/counterproposal development, at-the-table negotiations and impasse procedures, and different bargaining methods. There will be ample time for questions and answers. Whether you are an administrator or board member, if collective bargaining is new to you, or you never understood all parts of the process, this workshop will improve your knowledge and skills in this complex area. Presenters will be Van D. Keating, OSBA's director of management services, and Renee L. Fambro, OSBA's deputy director of labor relations.



Agenda

9:30 a.m.	Registration	Noon	Lunch (provided)
10 a.m.	Introduction to collective bargaining in Ohio	12:30 p.m.	At-the-table strategies and techniques
11 a.m.	Break	1:15 p.m.	Break
11:15 a.m.	Getting started: selecting your team, issues and bargaining method	1:30 p.m.	Impasse, implementation and strikes
		2 p.m.	Adjourn

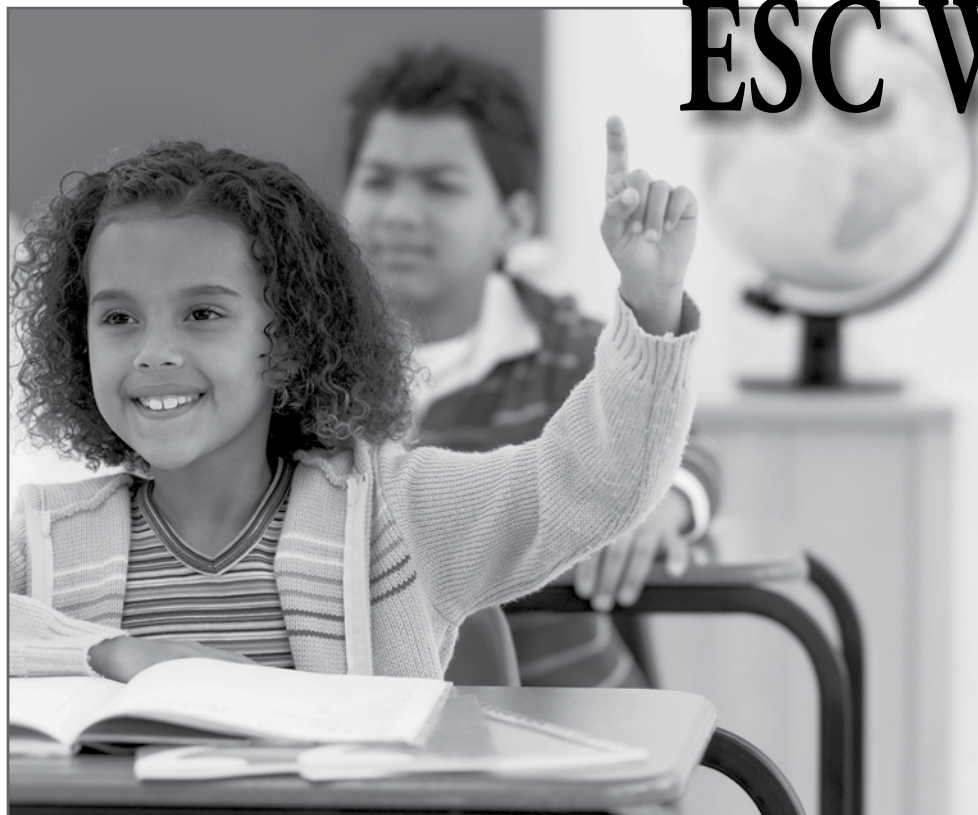
OSBA Contract Analysis Service



OSBA provides a cost-effective professional analysis of both certified and classified collective bargaining agreements. These written reviews serve as a critique of current contract provisions, suggest potential pitfalls regarding legal compliance and provide specific recommendations as you go into your next round of collective bargaining.

Contact Van D. Keating, director of management services, at (614) 540-4000 or (800) 589-OSBA for more information.

ESC Workshop



Friday, March 4

9 a.m. to 3:45 p.m.

OSBA office, 8050 N.
High St., Columbus

Cost is \$140

Board members and
administrators are
invited

OSBA is bringing you a dynamic day of professional development. From nuts and bolts to academics, this workshop will provide ESC board members, administrators and others with the resources they need to meet the challenges and opportunities ahead.

Agenda

8:30 a.m.	Registration	Noon	Lunch (provided)
9 a.m.	Welcome and opening remarks Kathy LaSota, deputy director of school board services, OSBA; and Craig Burford, executive director, Ohio Educational Service Center Association	12:45 p.m.	Effective grassroots advocacy for board members Jay Smith, lobbyist, OSBA
9:15 a.m.	Ohio school legal update Jessica L. Spears, staff attorney, OSBA	1:30 p.m.	ESC shared services panel Representatives from the Stark County ESC, Hamilton County ESC, Lorain County ESC and Jefferson County ESC
10 a.m.	Break	2:15 p.m.	ESC accreditation panel Representatives from the ESC of Central Ohio, ESC of Cuyahoga County, Muskingum Valley ESC and Jefferson County ESC
10:15 a.m.	Legislative update Tom Ash, director of governmental development, BASA		
11:15 a.m.	State budget update Craig Burford	3 p.m.	Public relations and communications through a community forum Representatives from the Allen County ESC
		3:45 p.m.	Adjourn

To register for this workshop, contact Laurie Miller, OSBA events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org. You can register online at www.ohioschoolboards.org/esc-workshop.

Special Education Law Workshop

Friday, March 11
9 a.m. to 3 p.m.

Doubletree Hotel
Columbus/
Worthington

Cost is \$140

8:30 a.m.

Registration and continental breakfast

1:40 p.m.

Break

9 a.m.

Ohio Department of Education (ODE) update

The ODE Office of Exceptional Children will provide information on office initiatives, compliance issues, federal OSEP reviews and caseload ratios. Time for Q&A included.
Dr. Kathe Shelby, director, ODE Office of Exceptional Children

1:50 p.m.

Seclusion and restraint: concerns and solutions

This session will discuss the concerns related to the use of seclusion and restraint, provide information on their use within Ohio schools and share current efforts designed to ensure that schools provide effective and safe behavior intervention procedures.
John E. Britton, Esq., Britton, Smith, Peters & Kalail Co. LPA, Cleveland

10 a.m.

Private placement and alternative settings

Time for Q&A and a 15-minute break included.
Jeremy J. Neff, Esq., Ennis, Roberts & Fischer Co. LPA, Cincinnati

2:20 p.m.

A road map to resolving special education conflicts

Conflict happens. Join us for a session dedicated to handling the complaint process. Learn proactive ways to prevent the headaches – and expense – that can be caused by complaints. Time for Q&A included.
Christina Henagen Peer, Esq., Squire, Sanders & Dempsey LLP, Cleveland

11:30 a.m.

Lunch (provided)

12:30 p.m.

More, more, more on 504

Back by popular demand, the author of OSBA's *Special Education Law in Ohio* book provides a Section 504 recap and discussion of specific Section 504 topics. Time for Q&A included.
Susan E. Geary, Esq., Bricker & Eckler LLP, Columbus

3 p.m.

Adjourn

Unauthorized audio recording or videotaping of any session is strictly prohibited.

The Doubletree Hotel Columbus/Worthington is located at 175 Hutchinson Ave. in north Columbus. Take I-270 to exit 23/US 23 north toward Delaware. At the first traffic light, turn right onto East Campus View Boulevard. Turn right at the next light onto High Cross Boulevard. When High Cross ends you will be facing the Doubletree Hotel Columbus/Worthington.

Questions about workers' comp rates?

Get answers at the SchoolComp Workshops!



Hear the latest on the SchoolComp program, Ohio Bureau of Workers' Compensation (BWC) changes and experience review. These sessions meet BWC's two-hour safety training requirement*.

The workshops will be held at five sites around Ohio, beginning at 8 a.m. and ending at 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.

For registration, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

Agenda:

- 8 a.m. Registration and continental breakfast
- 8:15 a.m. Welcome and introductions
John Logue, vice president of association services, CompManagement Inc.; Van D. Keating, director of management services, OSBA; and Ohio Association of School Business Officials representative
- 8:30 a.m. Ten-Step Business Plan for Safety
Get an overview of the Ten-Step Business Plan for Safety and how this program can help your district actively manage workplace safety and health.
Janet Strausbaugh, CompManagement Inc.
- 9:15 a.m. Worksite wellness
Employee health and productivity are key ingredients for successful business outcomes. This session will discuss disease management versus injury management models with statistics, trends and opportunities for employers to consider in the workplace.
Dr. David Kessler, CompManagement HealthSystems Inc.
- 10 a.m. Break
- 10:15 a.m. Unemployment compensation update
Learn what you need to know in order to properly defend an unemployment compensation claim.
Roger Baker, CompManagement Inc.
- 11 a.m. Rating programs: how to evaluate and choose the best option for your district
Review current BWC rating programs and get tips on how to best evaluate competing program options and performance.
John Logue
- 11:45 a.m. Accident investigations: searching for the real story
Explore basic accident investigation information to prevent and/or minimize future workplace accidents.
Janet Strausbaugh
- 12:30 p.m. Closing
John Logue

Dates and locations:

Program members should mark their calendars now to attend one of the following workshops:

► **Thursday, March 10**
Ohio University Inn & Conference Center, Athens

► **Tuesday, March 15**
Findlay Inn & Conference Center, Findlay

► **Thursday, March 17**
NEOUCOM, Rootstown

► **Thursday, March 24**
Holiday Inn I-275 North, Cincinnati

► **Monday, March 28**
OSBA office, Columbus

**BWC requires any public employer who is either group experience rated or group retrospective rated to complete a two-hour training if they had a claim, medical only or loss time, in either 2009 or 2010. This requirement must be satisfied during calendar year 2011. If a district is "penalty-rated" and not, by BWC rules, eligible for a group program, they do not have this requirement, but can attend for the purposes of safety education.*



Photo courtesy of the Ohio Statehouse Photo Archive

State Legislative Conference

Wednesday, March 23 Hyatt on Capitol Square, 75 E. State St., Columbus
9 a.m.-1 p.m. Cost is \$100

Facing an estimated \$8 billion shortfall in the next state budget, Gov. John Kasich and the General Assembly are looking at a number of changes that could have a significant impact on Ohio public education. Among those is a cut in state funding to schools as high as 20%.

It's crucial that school district leaders let state officials know how these proposals might affect public education at the local level. The State Legislative Conference provides school board members, administrators and treasurers the opportunity to meet with their state legislators and discuss these and other issues impacting their schools.

The conference features a full slate of speakers, followed by a luncheon with state legislators and their aides. Attendees who have scheduled appointments will meet individually with their representatives during the afternoon. The cost for the conference and luncheon is just \$100.

During the morning, top speakers will address vital public education issues that affect every school district in the state, with a particular focus on the future of education in Ohio. Legislative experts will provide updates on the issues. They also will share talking points on key concerns, which attendees can use in discussions with their legislators during the luncheon and in future conversations. That is followed by a legislative update and charge from the OSBA legislative team to talk to your legislators during lunch. Don't miss this annual opportunity to have your voice heard at the Statehouse!

To register, contact **Laurie Miller**, OSBA events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org. Register online at <http://links.ohioschoolboards.org/89599>. Log onto <http://links.ohioschoolboards.org/hyatt/capitol/> for directions and a map.



Save the date

Mark your calendar for these important workshops.

March 2

Management Development Series #1

OSBA office, Columbus
\$80, half day

March 4

ESC Workshop

OSBA office, Columbus
\$140, full day

March 10

SchoolComp Workshop

Ohio University Inn, Athens
Free, half day

March 11

Special Education Law Workshop

DoubleTree, Columbus
\$140, full day

March 15

SchoolComp Workshop

Findlay Inn & Conference Center,
Findlay
Free, half day

March 17

SchoolComp Workshop

NEOUCOM, Rootstown
Free, half day

March 23

State Legislative Conference

Hyatt on Capitol Square
\$100, mini-workshop

March 24

SchoolComp Workshop

Holiday Inn I-275 North,
Cincinnati
Free, half day

March 28

SchoolComp Workshop

OSBA office, Columbus
Free, half day

April 29-30

Board Leadership Institute

Hilton Polaris, Columbus
\$235, two days

May 10

Management Development Series #2: Senate Bill 210

OSBA office, Columbus
\$80, half day

May 17

Cyberlaw Workshop

Embassy Suites, Dublin
\$140, full day

May 25

Transportation Roundtable

OSBA office, Columbus
\$40, half day

June 10

OCSBA Spring Conference

Cherry Valley Lodge, Newark
\$175, full day

June 24

Sports Law Workshop

Embassy Suites Airport, Columbus
\$140, full day

July 16

Pre-board Candidate Workshop

OSBA office, Columbus
Free, mini-workshop

August 5

Back-to-School Workshop

Embassy Suites Airport, Columbus
\$140, full day

August 17

Budget Analysis and Discussion (BAD) Workshop

Hyatt Regency, Columbus
\$185, includes CD-ROM, full day

September 1

Strike Management Workshop

OSBA office, Columbus
\$80, half day

Board Leadership Institute

Organizational leadership for tomorrow's schools

Benefits:

- ◆ **Participate in a program designed exclusively for and by board members**
- ◆ **Experience a comprehensive two-day training event**
- ◆ **Receive a CD with all of the handouts from this board member-only event**
- ◆ **Hear nationally acclaimed speakers**
- ◆ **Strengthen board governance skills**
- ◆ **Choose from 18 different breakout sessions**
- ◆ **Network with other board members**
- ◆ **Earn 20 Award of Achievement points**

Learning doesn't stop when you're elected, it begins!

It is estimated to take at least two years of school board service to learn what it takes to be an effective school board member. The challenge is not only for new board members — it's ongoing.

Whether you're a rookie or a veteran, the

ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for that ongoing training? The answer is OSBA's Board Leadership Institute!

Good decisions require informed decision-makers.

As a member of your school district's governing body, you are called on at every meeting to make decisions. Some decisions are easy; others complicated. So, what can be done to improve board member development?

Almost all board members agree that they could use more training in tackling school district problems. When asked how, board members say they want training that is highly task-oriented, takes a short period of time and is done in small groups led by outstanding instructors.

To meet these requests, OSBA worked with board members from across the state to develop the 10th annual Board Leadership Institute. The two-day workshop is specifically designed for board members and will focus on multiple topics. Participants will have the opportunity to attend general sessions, 18 breakout sessions and network with each other.

Twenty points will be awarded for attendance at the institute, which may be applied toward receiving OSBA's Award of Achievement and Master Board Member award.

Keynote speakers set the tone for BLI

BLI will kick off on Friday, April 29, with **Neil Leist**, a superintendent at **Clermont Northeastern Local (Clermont)** and author of *Superintendent Saving \$trategies: Stretching the Taxpayer's Dollar in Your School*. Don't miss this savvy superintendent's easy-to-implement "super-saver" strategies.

Dr. **Ray Guarendi** will close BLI on Saturday, April 30. Don't miss this dynamic presentation full of humor, real-life examples and practical ideas for dealing with children more calmly, easily and effectively.



Neil Leist



Dr. Ray Guarendi

BLI schedule

Friday, April 29

8 a.m.	Registration/continental breakfast
9 a.m.	Opening general session
10:45 a.m.	Breakout sessions
Noon	Luncheon
1:30 p.m.	Breakout sessions
3 p.m.	Breakout sessions
4:30 p.m.	Reception and networking

Saturday, April 30

7:30 a.m.	Buffet breakfast
8:15 a.m.	Breakout sessions
9:45 a.m.	Breakout sessions
11:15 a.m.	Breakout sessions
12:30 p.m.	Luncheon with speaker/closing ceremonies

Registration and hotel details

BLI will be held in Columbus on April 29 and 30. Cost for the institute is \$235, and includes breakfast and lunch on both days, a networking reception and materials. To register, contact **Laurie Miller** at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

The 2011 Board Leadership Institute will be held at the Hilton Columbus/Polaris. The Hilton is in north Columbus, near the Polaris Fashion Place mall. This location is easily accessible from I-71, offers free parking and is close to

many dining opportunities. Also, OSBA secured a reduced hotel rate for BLI attendees: just \$121 per night if the room is booked before April 8. To reserve your room, contact the Hilton Columbus/Polaris at (614) 885-1600 and mention you are with OSBA.

More details will soon be available. Watch future issues of the *Briefcase* and *Journal* for more information, or visit

www.ohioschoolboards.org/board-leadership-institute.



Ohio School Boards Association

April 29-30, 2011 • Hilton Columbus/Polaris, north Columbus

OSBA Capital Conference and Trade Show

Nov. 13–16, 2011 • Columbus

Share your expertise and experience. OSBA invites you to submit a presentation overview for the 2011 OSBA Capital Conference and Trade Show. OSBA's Capital Conference Planning Task Force will evaluate and select presentations based on criteria such as high interest and relevance; creativity and innovation; success supported by positive results; and solid, practical, how-to information. Creative formats and student involvement in programs are encouraged. Final selections will be made in May. To nominate a speaker or propose another topic, please use the form on the next page. Duplicate the form if you would like to make multiple nominations. Suggested topics include, but are not limited to, those listed below. Learning tracks are in bold.

Selected learning tracks

Administration

Administration-led new board member orientation
Chain-of-command issues
Crisis planning
Impact of professional development
Internal consolidation (registration, etc.)
Measuring value-added services
Power of persuasion
Superintendent and treasurer succession planning
Teacher evaluations
Teacher mentoring

Board development

Big districts, big headaches
Board-appointed OSBA liaisons
Board discipline
Board management relations
Board member job description
Board policy for crisis planning
Board/administration relations for all district sizes
Boardmanship 201
Closing schools
Consensus
Intergenerational boards
Managing board conflicts and image
New board member 101
New board member orientation
NSBA national survey of board members
Public records
Public speaking
Running effective board meetings
School finance 101
Developing a strategic plan for your district
Sunshine Law and executive sessions
Tools for evaluating administrators
Understanding teacher compensation
What is the Ohio Department of Education?

What the board needs to know from the treasurer

Career education/ESC

Adult education
Best school-to-work models
Building effective community relations
Career-tech and credit flexibility
Effectively using your ESC
ESC accreditation and AdvancED process
High Schools That Work
Integrating traditional school and JVS/D staff
Recruiting career-tech students
Skills USA
Understanding today's career-tech education options
Workforce readiness

Community relations

Accommodating the public
Building effective community partnerships
Business education forum
Customer service with the public
Dealing with community conflict
Effective booster groups
Evaluating parent consultants (Title I)
Garnering support for levies
Higher education conversation
How to run a successful levy campaign
Marketing your district
Partnerships that support core academic standards
Public engagement strategies before the levy
Working with the media

Finance/facilities

Alternative energy projects (wind turbine, solar)
Cooperative purchasing
Creative financing
Future of the Ohio School Facilities Commission

House Bill 264 for technology use
Insurance consortia
KnowledgeWorks study
Outsourcing
School buildings as community resources
School funding
SF3 funding (evidence-based funding)
Rules and understanding of spending federal money
Understanding financial reports

Hot topics

Charter schools
Closing schools/buildings
Defending public education
Diversity and inclusion programs
Dress codes
Emerging trends in student discipline
Extending the school day
Grassroots advocacy
KnowledgeWorks study
Merger, consolidation and territory transfers
Process of change
Shared personnel
Shared services
Sponsoring community schools
STEM programs and resources
Update on Race to the Top

Human resources

2011 bargaining trends
Characteristics of good and bad teachers
Controlling health care costs
Impact of charter schools on your district
Maximizing volunteer efficiency
Measuring the impact of professional development
Pension reform
Reduction in force
Retire/rehire

Instruction

Creativity and innovation
Curriculum mapping

Gifted programs
Keeping the arts strong in a tough economy
Missing-link curriculum
New classroom technology
One-to-one computing
Online learning possibilities
School-to-work models
Service learning — implementing and tracking
What do I do with all this data?

Legal

Cyberbullying
Education advisory councils
Federal Education Rights and Privacy Act
Guide to collective bargaining
How a bill becomes a law
Rules for executive sessions
Social media concerns
Sunshine Law and public records
Superintendent contract renewals and timing
Teacher licensure and tenure
What you want to know ... can we legally?

Organizational outlook

Getting to know the State Board of Education
Ohio High School Athletic Association
What is the Ohio Department of Education?

Safety and wellness

Bedbugs and other infestations
Childhood obesity
Gangs in Ohio schools
Nutrition
Role of the school resource officer
Staff wellness programs that work

Student achievement

Accountability — primer system
Closing the achievement gap

Ohio Improvement Process
Race to the Top update
Special education profile
Student achievement programs that work
Student data mapping
Turning around lowest performing districts
Understanding the local report card

Student issues

Autism
Discipline — what's working?
Dropout prevention
Educating foster and adopted children
Education guidelines for student athletes
Engaging high-performing students
Increasing parental involvement
Parental engagement programs
Portfolio building — what does higher education want?
Serving homeless students
Serving special education students
Transportation discipline
Understanding today's low-income students

Technology

Effective use of social media
Googlicious
How to use the OSBA website
One-to-one technology
What is a dashboard and do I have one?

21st century learning

Credit flexibility
Next-generation learning
Seniors-to-sophomores
Single-gender schools
“Waiting for Superman” — what's next?
What brain research is telling us

2011 Capital Conference speaker nomination form

We want you!

Speak and share your knowledge at the 2011 OSBA Capital Conference

Nov. 13–16 at the Greater Columbus Convention Center



Title of breakout presentation: _____ (please limit to 40 characters)

Presentation format: ☐ panel ☐ open microphone ☐ dialogue ☐ debate ☐ role-play

Select a learning track from the list on the next page that best describes the topic: _____

Main contact's name: _____
District/firm: _____
Address: _____
City, ZIP: _____
Title: _____

Phone (day): _____
Phone (cell): _____
E-mail address: _____

Please list all co-presenters' names and information:

Name: _____
District/firm: _____
Title: _____
Address: _____
City, ZIP: _____
Phone (day): _____
E-mail address: _____

Name: _____
District/firm: _____
Title: _____
Address: _____
City, ZIP: _____
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E-mail address: _____

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Address: _____
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Phone (day): _____
E-mail address: _____

Name: _____
District/firm: _____
Title: _____
Address: _____
City, ZIP: _____
Phone (day): _____
E-mail address: _____

In 50 words or fewer, describe the presentation and specific skills or knowledge participants will gain by the end of your session. OSBA reserves the right to edit the description for use in the *Conference Guide*. (Please feel free to submit additional material that describes your program.)

Submitted by: _____
(Please inform the speaker(s) as to your submission)
District/firm: _____
Address: _____
City, ZIP: _____

Title: _____
Phone (day): _____
Phone (cell): _____
E-mail address: _____

Rules for proposal submissions

1. Submit as many ideas as you wish. Just make sure each overview incorporates all the requested information (use a separate sheet of paper if necessary).
2. Your proposal must be complete (title, short description and up to two pages of supporting information) to qualify for consideration.
3. Proposals must be received in the OSBA office by **5 p.m., March 21, 2011**. You are encouraged to submit your proposal as soon as possible. Use one form per topic. This page may be duplicated.
4. Speakers agree to supply OSBA with handout material for distribution to attendees by **Oct. 14, 2011**.
5. **Internet drops and computers will not be available for the presentation.**
6. Presentations must be product- and vendor-neutral **and** include a member school district.
7. **Selected presenters are required to register with their district or exhibiting company for the conference.**

Please return this form to **Judy Morgan**, administrative assistant of school board services.
Please contact **Rob Delane**, deputy executive director and director of school board services, or Judy Morgan with questions.
Send to OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235-6481 or fax to (614) 540-4100.
USE ONE FORM PER TOPIC/RECOMMENDATION. THIS PAGE MAY BE DUPLICATED.



WORKSHOP REGISTRATION

Management Development Series #1

☐ March 2, Columbus, \$80

ESC Workshop

☐ March 4, Columbus, \$140

SchoolComp Workers' Compensation Workshop

☐ March 10, Athens, free

☐ March 15, Findlay, free

☐ March 17, Rootstown, free

☐ March 24, Cincinnati, free

☐ March 28, Columbus, free

Special Education Law Workshop

☐ March 11, Columbus, \$140

State Legislative Conference

☐ March 23, Columbus, \$100

Board Leadership Institute

☐ April 29-30, Columbus, \$235

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____

Attendee name _____ Title _____

Daytime phone _____ E-mail _____

District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or e-mail Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or e-mail.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends e-mail confirmation of registration if an e-mail address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, e-mail or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

E-mail registrations can be
sent to Laurie Miller at Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our Web page at
www.ohioschoolboards.org. Events are listed at
the bottom of the page.

Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.



LEGISLATIVE REPORT

by Michelle Francis, lobbyist

Statehouse legislative action kicks into overdrive

Capitol Square was the scene of fast-paced activity the week of Feb. 14 as the Statehouse filled with proponents and opponents of legislation affecting public education. The House passed and sent to the Senate a bill that would eliminate a number of components of the Ohio Evidence Based Model (OEBM) for education. Meanwhile, a Senate committee heard hours of testimony on proposed changes to Ohio's collective bargaining law for public employees. Following are updates on these two pieces of legislation.

House passes Sub. HB 30

The Ohio House of Representatives passed Substitute House Bill (Sub. HB) 30 on Feb. 16 by a vote of 59-36. The legislation, sponsored by Rep. **Randy Gardner** (R-Bowling Green), would eliminate spending and reporting requirements for most of the components of OEBM. OSBA was successful in working with Gardner to make several changes to the bill from its "as-introduced" version.

Following are provisions from Sub. HB 30 as passed by the House:

- Eliminates the all-day kindergarten requirement.

- Allows school districts to continue to charge tuition for all-day kindergarten (on a sliding scale, based on wealth).
- Eliminates spending and reporting requirements related to the components of OEBM, except for gifted education funding.
- Delays implementation of gifted education spending rules for two years, until July 1, 2013.
- Eliminates the set-aside requirements for textbooks and instructional materials.
- Eliminates the Ohio School Funding Advisory Council.
- Retains the current requirement for a five-year financial forecast.

Thanks to everyone who contacted legislators about Sub. HB 30! We believe there were several improvements to the bill because of your input. While we still have concerns about the eventual implementation of the spending rules for gifted education funding, the two-year suspension allows us time to work with representatives from the gifted education community to find a more suitable resolution.

The bill now moves to the Senate for further deliberation. We will continue to monitor the bill and keep you updated.

Collective bargaining reform

Senate Bill (SB) 5, sponsored by Sen. **Shannon Jones**

(R-Springboro), would make sweeping changes to Ohio's collective bargaining law for public employees. Some of the bill's provisions include:

- Requires public employers to publish a report on their websites describing provisions of a collective bargaining agreement (CBA) affecting compensation of any kind.
- Requires public employers and the State Employment Relations Board to publish negotiating parties' contract offers on their websites before and after fact-finding is complete.
- Requires mediators to consider compensation paid to employees who are not members of the bargaining unit, or who are members of the bargaining unit but not of the "exclusive representative."
- Requires parties to consider the financial status of the public employer during negotiations ("the ability to pay"), not the possibility of future increases from the passage of levies or bond issues.
- Makes state employee compensation merit-based,

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Legislative Report, continued from page 5

eliminating salary schedules and “step” increases.

- Existing CBAs would continue until they expire according to contractual terms.
- Does not eliminate collective bargaining for local governments, but makes significant “reforms.”
- Allows a public employer in fiscal emergency to terminate, modify or negotiate a CBA.
- Allows a public employer to hire permanent replacement workers during a strike.
- Specifies that only matters

related to wages, hours or terms and conditions of employment are mandatory subjects of bargaining, eliminating the cumulative “floor” of future bargaining.

- Extends some bargaining deadlines so that they are more “realistic” and defines “impasse” as “a failure to achieve agreement in the course of good-faith bargaining for 90 days.”
- Specifies that length of service cannot be the only factor in determining the order of layoffs,

and adds efficiency, appointment type, relative quality of performance (teachers only) and “other similar factors” as further considerations.

- Bars a public employer from covering an employee’s required pension contributions.
- Further bars “pickups on the pickup,” wherein school districts cover employee pension contributions and then treat the contributions as additional salary for pension purposes.
- Eliminates the terms and design of health care plans from collective bargaining, producing “uniform benefit packages” for all employees.
- Requires employees

to pay at least 20% of their health care premiums.

- Eliminates future continuing teacher contracts after any effective date of the bill.
- Abolishes the School Employees Health Care Board and instead permits boards of education to govern their employees’ health care benefits.

Some provisions in SB 5 will affect non-union school employees, such as the prohibition of “employer-paid” employee share of retirement, the elimination of the required 15 minimum days for sick leave and the requirement that employees pay a minimum of 20% of employee health care premiums. We are working to get clarification as to whether the legislative intent was to affect those outside the bargaining unit with these provisions.

OSBA and the Ohio Association of School Business Officials recently provided joint proponent testimony on SB 5. We used the feedback we received from members following our survey in December on the collective bargaining issue to determine our position on the components of the bill. A copy of our testimony can be found at www.ohio.schoolboards.org/129th-general-assembly. Several school superintendents, a school board member, other local government officials and other associations representing local governments and business also provided

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Where can you find the real facts?



The Education Tax Policy Institute

(ETPI) continues to be the *only* organization in Ohio dedicated to research and analysis of education public policy issues.

Become a **member** of ETPI to help make future research possible. For more information, visit www.etpi-ohio.org.

Ohio's Resource for Reliable Data & Analysis

ETPI

8050 N. High Street
Columbus, Ohio 43235 ● (614) 540-4000



PUBLIC SCHOOLS WORK!

compiled by Gary Motz, editorial manager

Two Ohio youth volunteers earn national recognition

A fifth-grader and a high school senior have been named Ohio's top two youth volunteers and honored with the 2011 Prudential Spirit of Community Award. Ohio's winners are **Mariah Faith Reynolds**, 12, from **Cincinnati City's School for Creative & Performing Arts**, and **Joseph Melenick**, 17, from **Bay Village City's Bay High School**.

They and 100 other volunteers from across the U.S. will travel to the nation's capital in May for

recognition events and tours. All 102 winners will be in the running to be named one of the top 10 youth volunteers in the U.S.

Prudential Financial and the National Association of Secondary School Principals sponsor the program, which recognizes the top two youth volunteers from each state and Washington, D.C., for exemplary community service. In addition to the Washington trip, winners receive \$1,000 and an engraved silver medallion.

Reynolds was honored for donating nearly 5,000 Valentine's Day cards to U.S. soldiers, collecting 3,000 books for libraries, schools and shelters, and volunteering for numerous charitable groups.

Melenick hosted annual bowling parties and other events to raise \$50,000 for Crohn's disease research and to raise awareness of the condition. The senior was diagnosed with Crohn's in 2005.

Source: Prudential Financial

Legislative Report, continued from page 6

proponent or interested-party testimony. We would like to thank the following individuals for testifying:

- **Don Horstman**, **Kalida Local (Putnam)** superintendent;
- **Marc Schare**, **Worthington City** board member;
- **John Lazares**, **Warren County ESC** superintendent;
- **Michael Moore**, **Russia Local (Shelby)** superintendent;
- **John Scheu**, **Hardin-Houston Local (Shelby)** superintendent;
- **Richard Seas**, **Coldwater EV** superintendent.

OSBA is committed to working with the General Assembly, as well as the associations representing teaching and non-

teaching employees, as the bill works its way through the legislative process. It is our understanding that drafting errors have been detected during this early part of the deliberations. OSBA will offer suggestions for improvements to the legislation on behalf of our members as we become more informed about the actual intent and interpretation of all the provisions in the bill.

Gov. **John Kasich** has publicly stated that he is watching SB 5 as it progresses. The governor has indicated that he respects the legislative process, but if there are provisions he believes to be necessary that are not included in SB 5, he will include those

provisions in his budget proposal. It appears that the Senate would like to move the bill quickly.

Again, as we continue to get more information about the proposal and any changes that are made along the way, we will keep you informed. In the meantime, there will be more opportunities for members to testify. The bill is currently being heard in the Senate Insurance, Commerce and Labor Committee.

For the latest legislative updates, please contact the OSBA legislative services division at (614) 540-4000 or (800) 589-OSBA.

Editor's Note: All information in this article was current as of Feb. 18.

March 2011

- 1 *Last day to take action on nonrenewal of superintendent's contract — RC 3319.01; last day to take action on nonrenewal of treasurer's contract (contracts entered into after March 30, 2007) — RC 3313.22.*
- 1 OSBA Southeast Region Spring Conference #1 Piketon
- 2 OSBA Management Development Series #1 Columbus
- 3 OSBA Southeast Region Spring Conference #2 Coshocton
- 4 OSBA ESC Workshop Columbus
- 10 SchoolComp Workshop Athens
- 10 OSBA Northwest Region Spring Conference Lima
- 11 OSBA Special Education Law Workshop Columbus
- 15 SchoolComp Workshop Findlay
- 15 OSBA Southwest Region Spring Conference Cincinnati
- 16 OSBA Central Region Spring Conference Columbus
- 17 SchoolComp Workshop Rootstown
- 23 OSBA Northeast Region Spring Conference Smithville
- 23 OSBA State Legislative Conference Columbus
- 24 SchoolComp Workshop Cincinnati

- 28 SchoolComp Workshop Columbus
- 31 *Last day to take action to nonrenew contracts of administrators other than superintendent — RC 3319.02.*

April 2011

- 4 *Last day for voter registration for May election — RC 3503.01, 3503.19(A) (30 days prior to the election).*
- 9-11 NSBA 71st Annual Conference & Exposition San Francisco
- 15 *Last day for certain board members and administrators to file financial disclosure forms with the Ohio Ethics Commission — RC 102.02.*
- 25 *Last day to submit certification for August income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).*
- 29 *Last day to submit August emergency or current operating expenses levy to county auditor for August election — RC 5705.194, 5705.213 (95 days prior to the election).*
- 29-30 OSBA Board Leadership Institute Columbus
- 30 *Last day to give written notice of intent not to re-employ teachers — RC 3319.11(D) (1); and nonteaching employees — RC 4141.29(I)(1)(e).*

May 2011

- 1 OSBA Southeast Region Executive Committee Meeting Zanesville
- 3 *Primary/Special Election Day — RC 3501.01 (first Tuesday after the first Monday).*
- 4 *Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for August election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for August election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for August election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to submit resolution for school district income tax levy for August election to board of elections — RC 5748.02(C); last day to submit emergency levy for August election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for August election to board of elections — RC 5705.251(A) (90 days prior to the election).*
- 13 OSBA Executive Committee Meeting Columbus