



FIVE FAST FACTS

Kids PAC — your political action committee

Political action committees (PACs) are accounts from which contributions to political campaigns can be made. *Kids PAC* is a way for Ohio School Board Association members to focus attention on our legislative agenda and support lawmakers who believe in our goals.



1. *Kids PAC* was established by the OSBA Executive Committee to give board members the opportunity to belong to a PAC whose membership was aware of the problems facing boards of education and whose goals were aimed at dealing with those issues.

Kids PAC is a valuable resource that gives OSBA representatives the opportunity to see key legislators at their campaign events and discuss our positions on important issues. *Kids PAC* is supported by contributions from those who support our views. This money is placed in a PAC account. The association then concentrates on those legislators who are instrumental in making changes to public education in Ohio.

2. In conjunction with OSBA's lobbying and call-to-action grassroots efforts, *Kids PAC* helps raise the visibility of school board members' views, interests and concerns among influential legislators.

With increased visibility, *Kids PAC* has a greater opportunity to educate legislators and candidates on issues important to school board members and a greater opportunity to impact what happens at the Statehouse.

FAST FIVE FACTS ON *KIDS PAC* — YOUR POLITICAL ACTION COMMITTEE

RESOURCES

Kids PAC website
www.kidsPAC.org

3. Elections cost a lot of money, and legislators rely on money contributed from PACs for campaign funds.

Legislators regard a contribution as a sign of your support for their candidacy and your appreciation of their support of OSBA's goals.

4. Labor unions, businesses and public utilities have strong PACs that are very well funded and have agendas that are sometimes counter to the interests of *Kids PAC* members.

It is vitally important that *Kids PAC* have the resources to help counter the messages of those other groups. By combining individual contributions into *Kids PAC*, OSBA can create increased awareness of your concerns and ensure that they get the attention they rightly deserve.

5. PACs are an important part of the process as we advocate for the future of public education.

Some issues being discussed at the Statehouse could have significant repercussions on local school districts, including the expansion of vouchers and changes to the way the state funds public education. We need a powerful PAC to strengthen our role as active players as we advocate for Ohio's students.

Contributions can be made by cash, credit card or personal check (made out to *Kids PAC*). Cash contributions cannot exceed \$100. By law, school district and corporate checks cannot be accepted.



Ohio School Boards Association

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

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