

Neutralize Difficult Questions by Bridging

Bridging is a very important skill to have when you are being interviewed. The following are transitional phrases that help you keep the interview focused on your message priorities. Bridging phrases can include:

- "That's an interesting question, but what you really need to focus on is ... "
- "Well, the answer is no, but what is really important here is ... "
- "Did you know that ... "
- "What we mustn't lose sight of is ... "
- "Let me answer by putting things into context."
- "I can't comment on that, but what I can tell you is ... "