



Serving the public school leadership team

Board names Heffner state superintendent of public instruction

The State Board of Education has appointed **Stan W. Heffner** Ohio superintendent of public instruction. Heffner had been serving as interim state superintendent since May, following former state education chief **Deborah S. Delisle**'s resignation. The Ohio Department of Education veteran had not applied for the top post and was selected shortly after the board voted to interview him at its July meeting. OSBA looks forward to working with the new state superintendent of public instruction.

Two inspirational women headlining OSBA Capital Conference luncheons

Retired Indy 500 driver and founder of Women in the Winners Circle Foundation Lyn St. James, and educator and author Stacey Bess are the keynote speakers at the Capital Conference luncheons. St. James speaks Nov. 14; Bess Nov. 15. St. James had a stellar racing career and was the first female Indianapolis 500 Rookie of the Year. Bess' book, *Nobody Don't Love Nobody*, was made into the recent Hallmark Hall of Fame film, "Beyond the Blackboard." The luncheons require special registration; see your treasurer for details. The conference is Nov. 13-16 in Columbus.

Early Bird Workshop features leadership expert, lifelong educator

Award-winning educator and champion athlete **Murray Banks** will share his insights on leadership and change at the Nov. 13 Early Bird Workshop at the OSBA Capital Conference. A master storyteller and teacher, this engaging, humorous speaker excels at motivating people to become more accomplished leaders. This workshop requires special registration. Contact your treasurer to register.

Association launching 10th annual Media Honor Roll program

Reporters have the power to shape and influence community attitudes about public schools. That's why it's important for districts to maintain good working relationships with their local media outlets. The OSBA Media Honor Roll gives districts the chance to recognize reporters and news organizations for providing fair, accurate coverage of schools. Details on the 2011 OSBA Media Honor Roll will soon be emailed to all superintendents and Ohio School Public Relations Association members. Information also will be posted online at www.ohioschoolboards.org/media-honorroll in August.

OSBA creates publication to help schools deal with disasters

OSBA recently published "Lessons Learned: Disaster tool kit for schools." The free booklet, available in hard copy and online, is filled with resources to help schools prepare for and recover from tornadoes, floods, fires and more. The tool kit covers topics ranging from crisis management, communication, insurance and legal issues to

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Route workshop information to:

- ☐ Administrators
- ☐ Principals
- ☐ Treasurer's staff

security, record keeping, finance and reconstruction. The kit has been mailed to all school board presidents, superintendents and treasurers at OSBA member districts. To request a copy, contact **Ann Herritt** at (614) 540-4000, (800) 589-OSBA or aherritt@ ohioschoolboards.org. The kit can be downloaded at **www.ohio** schoolboards.org/disaster-toolkit.

Auditor: Charter school cannot account for \$352K

The state auditor issued over \$350,000 in findings for recovery in a special audit of the Legacy Academy for Leaders and the Arts, a defunct Youngtown charter school. The auditor's office said that "virtually no documentation of more than 100 financial transactions led to \$352,062 in findings for recovery." The audit results are being forwarded to the Mahoning County prosecutor.

30-foot mural caps yearlong art project

How many lids does it take to fill a 30-foot long mural? After months of work, students at **Bexley City**'s Montrose Elementary School now know — more than 13,000.

That's the number of plastic lids from drink bottles, condiment jars, laundry detergent jugs and other containers they collected, washed, bagged and sorted into color-coded boxes. In the meantime, the mural's panels were painted with bright colors and moved into the school's gym.

Under the guidance of a local artist, students, parents and teachers attached the lids to the panels to create flowers, butterflies, birds and other images from nature. The yearlong project — titled "Roots and Wings" — is now on permanent display at the school.

Source: Suburban News Publications

OSBA among sponsors of special education awards

OSBA once again cosponsored the annual Horn/Walter Outstanding Achievement in Special Education awards luncheon. The June event honored one exemplary student from each State Support Team region with the R.A. Horn Outstanding Achievement Award. The award is named in honor of the late Dr. R.A. Horn, who devoted more than 60 years to improving the quality of life and learning for students with disabilities. One educator from each region also received the Franklin B. Walter Outstanding Educator Award. This award is named in honor of the late Dr. Franklin B. Walter, who was Ohio superintendent of public instruction from 1977 to 1991.



Briefcase

Ohio School Boards Association 8050 North High Street, Suite 100 Columbus, OH 43235-6481 (614) 540-4000 — (800) 589-OSBA fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: Cathy Johnson, South-Western City
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design manager

A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481 © 2011 Ohio School Boards Association

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.

OSBA online

• www.ohioschoolboards.org

OSBA offers online fact sheets and brochures addressing frequently asked questions. Topics include rehiring retirees; Ohio's Sunshine Law; supplemental contracts; competitive bidding; filling school board vacancies; and much more. Visit www.ohio schoolboards.org/osba-fact-sheets-and-brochures and get the vital information you need.



BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Treasurer

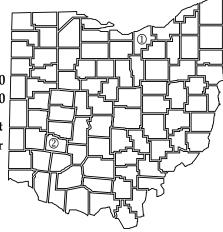
District

① Amherst EV **OSBA Search Services**, (614) 540-4000 Sept. 2

TBD OSBA Search Services, (614) 540-4000 2 Xenia Community City

0 = Superintendent

① = Treasurer



Other searches

Deadline **Position District** Contact High school assistant **Dublin City** until filled William Mulbarger, executive director principal of human resources, Dublin City, (614) 760-4373

Board changes

Avon Local (Lorain) Board of Education member Susan Harrison announced her resignation effective July 8. She is moving out of the district. ••• Cleveland Mayor Frank Jackson appointed Shaletha Mitchell and Eric Wobser to the Cleveland Municipal Board of Education effective June 30. They replaced Rashida Abdulhaqq and Colonel Harvey Hopson Jr. Cleveland Municipal Board of Education member Natalie Peterson announced her resignation effective June 28. ••• Mapleton Local (Ashland) appointed Shawn Grundy to the board in June. Grundy replaces Tonya Welch, who resigned. ••• Northridge Local (Licking) Board of Education member Troy Willeke announced his resignation effective immediately. ••• Painesville City Local (Lake) Board of Education member James Dillard announced his resignation effective immediately. ••• Perkins Local (Erie) Board of Education member John Reddaway announced his resignation effective June 26.

Administrative changes

Superintendents

Alexander Local (Athens) Superintendent Robert Bray announced his resignation effective Dec. 31. ••• Buckeye Local (Medina) hired Brian Williams as superintendent effective Aug. 1. He will replace Dennis Honkala, who took the superintendent position at Ravenna City. Williams is currently assistant superintendent at Wadsworth City. ••• Chagrin

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

Falls EV hired William Koons as interim superintendent effective Aug. 1. He replaces Stephen Thompson, who took the superintendent position at Willoughby-Eastlake City. ••• Green Local (Wayne) hired Judy Robinson as interim superintendent effective Aug. 1. She replaces Larry C. Brown, who took the superintendent position at North Ridgeville City. Robinson currently is the district's treasurer. ••• Jonathan Alder Local (Madison) hired Gary Chapman as superintendent effective immediately. He replaced **Doug Carpenter**, who retired. Chapman was director of teaching and learning for Mount Vernon City. ••• Lakewood City hired Jeffrey W. Patterson as superintendent effective Aug. 1. He will replace Dr. Joseph Madak, who is retiring. Patterson is currently the district's assistant superintendent. ••• Licking Heights Local (Licking) hired Licking County ESC Superintendent Nelson McCray as interim superintendent effective immediately. He replaced Dr. Thomas S. Tucker, who took the superintendent position at Worthington City. McCray will serve both the ESC and local district until Licking Heights Local hires a new superintendent. ••• Little Miami Local (Warren) hired Greg Power as interim superintendent effective immediately. He replaced Dan Bennett. Power was the district's high school principal. ••• Marietta City hired Harry Fleming as interim superintendent effective Aug. 1. He will replace Dr. Bruce W. Thomas, who took the superintendent position at Warren City. ••• Mathews Local (Trumbull) hired **Lewis Lowery** as superintendent effective Aug. 1. He will replace **Lee Seiple**, who is retiring at the end of July. Lowery currently is the high school principal at Weathersfield Local (Trumbull). ••• New Lexington City hired Tonya Sherburne as superintendent effective July 31. She will replace retiring superintendent Dr. Larry Rentschler. Sherburne is currently the district's high school principal. ••• Pickerington Local (Fairfield) hired Jim Sotlar as interim superintendent and **Bob Blackburn** as interim assistant superintendent effective Aug. 1. Sotlar will replace **Karen Mantia**, who took the superintendent position at Lakota Local (Butler). Sotlar is currently the district's assistant superintendent and Blackburn is the district's director of special education.

Treasurers

Cincinnati City hired Diana Whitt as treasurer effective Aug. 1. She will replace Jonathan Boyd, who is retiring at the end of July. Whitt is currently treasurer at Trotwood-Madison City. ••• London City hired Kristine Blind as treasurer effective Aug. 29. She will replace Britt Lewis, who retired in March. Blind is currently treasurer at Upper Scioto Valley Local (Hardin). ••• Middletown City hired Kelly R. Thorpe as treasurer effective Aug. 1. She will replace Lisa Fahncke, Continued on page 5

Get what you want, when you want it!

OSBA's customized workshops allow your school district to schedule and tailor workshops designed to meet your specific needs. OSBA's highly experienced staff is here to serve you at your convenience. Customized workshops include:

- team-building exercises,
- goal-setting or strategic-planning activities,
- conflict resolution sessions,
- topics customized to fit your needs.

To schedule a customized workshop or for further information, please contact Kathy LaSota at kLasota@ ohioschoolboards.org or call (614) 540-4000 or (800) 589-OSBA.





2011 Student **Achievement Fair**



OSBA Capital Conference

Nov. 15, 2011

OSBA invites your school district to:

- Showcase the exemplary programs that are improving student achievement in your district!
- Show us your best programs and tell us about your best practices!

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking another round of fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. Programs and practices will be selected based on creativity and impact on student achievement. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Student Achievement Fair application Tuesday, Nov. 15, 2011 ● 11:30 a.m. – 3:30 p.m.

_ Enclosed is a concise title and description of our **student achievement program** in 25 words or less, including what we think others will learn from our booth. (You may submit additional material that describes your program.) Will you need electricity? ☐ Yes ☐ No Title of program: Description:____ Submitted by: _____ Title: (Please inform the contact person as to your submission.) Daytime phone: ()_____ Email:_____ (Please print) Contact person:_____ Email: (Please print) Daytime phone: ()_____ Superintendent:_____ Email: _____(Please print) School district: _____

If selected, your district's program will be showcased in a 10x10-foot booth that can accommodate up to five people. (More details to follow). Applications may be submitted online at www.ohioschoolboards.org/SAF, or mail student achievement program applications to Kathy LaSota, director of school board services, OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235. Visit www.ohioschoolboards.org/SAF for specific details regarding the Student Achievement Fair. Application deadline is Monday, Aug. 1, 2011.

Levy University presents

Fundamentals
of outreach and
communications—
How to be
successful in these
challenging times



The key to successful and effective outreach is as basic as the ABCs: "Always Be Communicating." In these days of increased scrutiny and tough economic conditions, school districts need to implement a comprehensive communication strategy. Campaigns play a key role in levies, but to be successful year-round, it is ultimately up to school districts to share their stories and provide information to their constituents about financial needs.

Whether your school district has a ballot issue in November 2011 or beyond, constant and consistent communications and outreach with parents and residents is critical to building trust and connecting with your community.

Join OSBA and Avakian Consulting, veteran consultants in the school district communications field, on how to engage your parents, non-parents and the community at-large in the most effective and efficient manner.

Key topics include:

- Building your communications base how to communicate with the public
- The importance of surveying the public
- Developing solid messaging and talking points
- Efforts to solidify your parents (voter registration drives, vote-by-mail initiatives)
- District communications
- How to use newsletters, emails and letters to get your message heard
- Using social media effectively

This workshop will be held from 2 p.m. to 5 p.m. at the following locations:

- Aug. 1, OSBA office, Columbus
- Aug. 3, Miami Valley Career Technology Center, Clayton
- Aug. 8, Polaris Career Center, Middleburg Heights
- Aug. 9, Apollo Career Center, Lima
- Aug. 10, Tri-County Career Center, Nelsonville

The cost to attend is \$25, which covers handouts and registration fees. Contact Laurie Miller, OSBA events manager, at (614) 540-4000; (800) 589-OSBA or Lmiller@ohioschoolboards.org to register. More information is available at **www.ohioschoolboards.com/event_listing**.

Attendance, Tuition and Custody Law Workshop

Friday, Aug. 5

Embassy Suites Columbus Airport

Cost: \$140, includes registration, continental breakfast, lunch and materials.

The law addressing attendance and tuition matters is complex and changes frequently. How your district handles these matters affects your district's bottom line. Learn the latest legal developments at this information-packed seminar.

AGENDA

8:30 a.m. Registration and continental breakfast

9 a.m. Attendance and enrollment policy refresher

Start the day with a review of the board policies and district administrative guidelines governing attendance

options, enrollment procedures and tuition issues.

Jessica L. Spears, staff attorney, OSBA

10:30 a.m. Break

10:45 a.m. They're back ...

Columbus City Schools' in-house counsel will focus on the issues districts face when students return to their "home" school from community schools home schooling the Ohio Department of Youth Soniess or fector

"home" school from community schools, home schooling, the Ohio Department of Youth Services or foster

care.

Wanda T. Lillis, Esq., Columbus City Schools

11:30 a.m. Lunch (provided)

12:30 p.m. High-need/high-risk student issues — working with outside resources

District administrators routinely face complex situations with students and their families. This diverse panel will share best practices and highlight the resources available to assist administrators with complex issues

regarding at-risk students and their families.

1:30 p.m. Break

1:40 p.m. Deciphering divorce decrees and other court orders

Court orders may determine which parent is entitled to enroll a student in school and who has the right and

responsibility to sign important school documents and consent to school services. Get a primer on reading, understanding and modifying court orders.

understanding and modifying court orders.

Julie C. Martin, Esq., Scott, Scriven & Wahoff LLP, Columbus

2:25 p.m. When the attendance officer comes knocking ...

Does your district have issues relating to student absences and truancy? Confused about when a doctor's note may be required? What can you do with 18-year-olds who have stopped coming to class? OSBA's

chief legal counsel will address your questions on student absences and truancy.

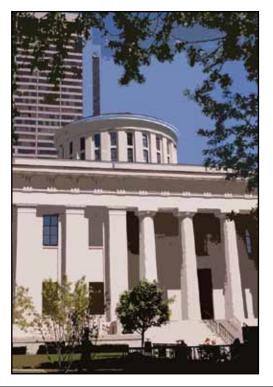
Hollie F. Reedy, chief legal counsel, OSBA

3 p.m. Adjourn

Unauthorized audio recording or videotaping of any session is strictly prohibited.

Location: Embassy Suites Columbus Airport, 2886 Airport Drive, Columbus, OH 43219 • (614) 536-0500

Budget Analysis and Discussion (BAD) Seminar



Wednesday, Aug. 17, Hyatt Regency, Columbus 9 a.m. to 3:30 p.m.; registration begins at 8:30 a.m.

Attend the Budget Analysis and Discussion (BAD) Seminar for the most comprehensive information on the fiscal year 2012-13 state budget, Amended Substitute House Bill 153.

The General Assembly has faced unprecedented economic challenges in crafting a balanced budget. Hear about these challenges from some of the top policymakers and analysts in the state.

This comprehensive seminar, hosted by the Ohio School Boards Association (OSBA), Ohio Association of School Business Officials (OASBO) and Buckeye Association of School Administrators (BASA), will provide insights and answers on the budget process and final version of the legislation.

This workshop is \$185 per person for OSBA, OASBO and BASA member school district representatives. The fee covers workshop registration, materials, lunch and refreshments. Visit **www.ohioschoolboards.org/25055** for registration information and directions.

Strike Management Workshop

Thursday, Sept. 1, 10 a.m. to 2 p.m. Cost is \$80

The best way for a district to handle a strike is to prepare for it. Districts that are ready to deal with strike tactics are better positioned to counter this kind of union pressure. Those that ignore these threats, hoping they will never happen, will pay the consequences when they do occur. Now is the time to learn how to ensure your team is better prepared than the union when it's time to sit down at the table.

OSBA's annual Strike Management Workshop will give you the tools you need to effectively face a strike or strike threat. The seminar features:

- an update of recent school strike activity
- discussions on Ohio law as it relates to strikes
- a presentation on strike tactics and how schools can prepare for strikes



The workshop fee is \$80, which includes registration, materials, lunch and refreshments. The workshop will be held at the OSBA office, 8050 N. High St., Columbus. To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

Treasurers' Clinics

Sharing knowledge, developing solutions and growing professionally

- ◆ Designed for treasurers, business managers, board members, administrators and treasurer's office personnel
- ♦ Attend general sessions and multiple breakout sessions
- ◆ Fulfill local and state professional development needs, including CPE and auditor of state in-service credits
- ◆ Five convenient locations across Ohio

Choose the date and location that best fits your schedule:

Wednesday, Sept. 7 Ohio University Inn, Athens

Friday, Sept. 9 Northeast Ohio Medical University (formerly NEOUCOM),

Rootstown

Tuesday, Sept. 13 Savannah Center, West Chester Friday, Sept. 16 Hilton Garden Inn, Perrysburg

Monday, Sept. 19 Quest Conference Center, Columbus

Plan now to attend the 2011 OSBA Treasurers' Clinics to be held in five locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are all encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Registration and continental breakfast begin at 8 a.m. The fee is \$140, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller** at (614) 540-4000, ext. 284; (800) 589-0SBA, ext. 284; or Lmiller@ohioschoolboards.org.

OSBA Board Candidate Workshops

If you wish to become one of Ohio's nearly 3,400 school board members, prepare yourself by attending one of the Board Candidate Workshops sponsored by the Ohio School Boards Association. Veteran OSBA staff will serve as your workshop presenters.

What will I learn from this workshop?

Attendees will learn:

- ♦ school board powers and duties
- ♦ the most difficult things to learn about being a school board member
- → campaign issues, including campaign finance

The workshop also will cover board member ethics and behavior, including:

- **♦** conflicts of interest
- ◆ compatibility of public offices and positions
- ♦ locally developed policies
- ♦ Ohio's Open Meetings Law

Time for a question-and-answer session is included.



Why should I attend?

Take advantage of this opportunity to get answers to your questions about being a board member and discuss common concerns with your fellow candidates!

Board Candidate Kit

In addition to all of the presentations and interaction available to those attending, workshop registrants will receive a Board Candidate Kit, which includes:

- ◆ Candidate: A practical guide to running for school board
- ♦ a subscription to the OSBA *Journal*, the premier monthly magazine for school board members
- ♦ a subscription to *Briefcase*, a semimonthly newsletter
- ♦ other useful materials

Details

The workshops will be held at five locations across the state. The dates and sites are:

Sept. 14 — Ohio University Inn, Athens

Sept. 15 — Marriott Northeast, Cincinnati

Sept. 17 — OSBA office, Columbus

Sept. 20 — Northeast Ohio Medical University (formerly NEOUCOM), Rootstown

Sept. 22 — Findlay Inn & Conference Center, Findlay

The cost for the workshops is \$80. Reservations are accepted in the order received. All sessions (except Sept. 17) run from 6 p.m.–9 p.m., with registration beginning at 5:30 p.m. The session on Sept. 17 runs from 9 a.m.–noon (registration begins at 8:30 a.m.).

Directions

Ohio University Inn, Athens — Sept. 14 331 Richland Ave., (740) 593-6661 US 33 to Athens. Exit at Richland Avenue/SR 682 (south of campus). Left at light.

Marriott Northeast, Cincinnati — Sept. 15 9664 Mason-Montgomery Road, (513) 459-9800 I-71 to Mason-Montgomery Road exit. Turn north off the exit. The hotel is a quarter mile on right. Ohio School Boards Association office, Columbus — Sept. 17 8050 N. High St., (800) 589-OSBA I-270 to US 23 north on the north side of Columbus. Turn right at the fourth light.

Northeast Ohio Medical University (formerly NEOUCOM), Rootstown — Sept. 20 4209 SR 44, (800) 686-2511 Take SR 44 south past Ravenna and into Rootstown. The facility is on the right.

Findlay Inn & Conference Center, Findlay — Sept. 22 200 E. Main Cross St., (419) 422-5682 I-75 to exit 157. East on Main Cross Street.

Central Region Fall Conference

Wednesday, Sept. 28

Villa Milano, 1630 Schrock Road, Columbus

The fall conference is an excellent opportunity for district leadership to learn and interact. The Central Region is pleased to welcome Jim Petro, Ohio Board of Regents chancellor, as our featured speaker for the evening.

We'll also be honoring the region's outstanding board members; all nominees for the All-Ohio School Board; outstanding Friends of Education; individuals nominated for their support of public education in Central Region districts or around the state; outstanding school employees, recognized for outstanding service to Central Region districts; and the region's exemplary programs that will be exhibiting at the 2011 Capital Conference Student Achievement Fair.

Reserve a table that seats up to eight people for \$320. There is no price reduction for tables with fewer than eight participants, but you may substitute registrants at any time. No refunds will be issued on the reserved tables. Individual registration is \$40. Please indicate special dietary needs on your registration list.

5 p.m. Social hour with cash bar

6 p.m. Dinner

6:45 p.m. Keynote program

Jim Petro, Ohio Board of Regents chancellor

7:30 p.m. OSBA update

Cathy Johnson, OSBA president; board member,

South-Western City

OSBA comments

Richard Lewis, executive director, OSBA

7:45 p.m. Awards and recognitions

- Outstanding board members
- Outstanding school employees
- Friends of Education
- Outstanding district programs
- Outstanding schools
- NSBA recognition recipients

8:30 p.m. Adjourn

Directions

Exit I-270 at Cleveland Avenue. (Cleveland Avenue is the first exit east of the I-71 exit on the north side of Columbus). Go north on Cleveland Avenue to Schrock Road (which is the next intersection). Turn left on Schrock. Villa Milano will be on your right, about a mile west of Cleveland Avenue.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at a meeting such as this.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.



Registration

Registration for dinner and the program is \$40 per person or \$320 per table (seats up

to eight) for OSBA members, guests and spouses. Enclosed is a check for \$ to
cover tables or individual registrations. Please make checks payable to
OSBA Central Region and mail to Dr. Michael G. Grote, regional manager, P.O.
Box 3323, Dublin, OH 43016. If you have questions or need to cancel your reservation,
please call (614) 527-4915. Deadline for registration is Friday, Sept. 23. Please include
payment with reservation. Individuals who cancel at least three workdays before the day
of the meeting may request a full refund. All others will be charged the full registration
fee. Payment by check is preferred, but purchase orders can be accepted for districts
purchasing tables.
•
District/county
Name, title
Name, title
Name, title
Name, title



Name, title _ Name, title _ Name, title

____ Check here if you require special accommodations. Attach a written description of needs. (You may attach a list of additional registrations, with titles, to this form.)

Southeast Region Annual Fall Conference

Thursday, Sept. 29

Alexander High School, 6125 School Road, Albany, 45710 Phone: (740) 698-8831

5:30 p.m. Registration and social hour 7:45 p.m. Award presentations Recognition of veteran board 6:15 p.m. Presiding and welcome members W. Bryce Watt, Southeast Region Presentation of Southeast Region president; board member, Muskingum President's Award Valley ESC **Outstanding School Board Member** Dinner Entertainment **Annual Southeast Region recognition** Alexander Local (Athens) High School awards Tone Definites; director, Kem Oehlers Southeast Region's Advocate of 6:55 p.m. **OSBA** update **Education award** Cathy Johnson, OSBA president; board Recipient: William L. Phillis, executive member, South-Western City director, Ohio Coalition for Equity & **OSBA** comments Adequacy of School Funding Richard Lewis, executive director, OSBA 8:30 p.m. Adjourn 7:35 p.m. Annual business meeting and election

Directions

From Jackson: Take SR 32 east toward Athens. Turn right on Township Road 1270. Follow the directions to the facility.

of 2012 officers

From Athens: Take SR 32 west toward Jackson. Just before Albany you will pass a rest area. Turn left on Township Road 1270 immediately after the rest area. Follow the directions to the facility.

To the facility: Once you are on Township Road 1270, you will see a car wash. Go a few hundred feet on Township Road 1270. At the Y in front of the school, you can turn right or left; either direction will bring you to the parking lot. The conference will be held in the cafeteria between the middle school and the elementary.

Caution: Most GPS units and MapQuest directions will take you to the wrong location if you use the actual school address (6125 School Road). Instead, use the district office's address: 6091 Ayers Rd., Albany, OH 45710. The district office is in front of the high school.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as this.

Registration

Registration for the dinner and the program is \$35 each for OSBA members, guests
and spouses. Enclosed is a check for \$ to cover registrations for the
OSBA Southeast Region Fall Conference. Please make checks payable to OSBA
Southeast Region and mail to Paul Mock, regional manager, 685 E. Main St., Logan,
OH 43138-1737. Phone is (740) 385-5240; fax is (740) 380-2487; email pmock@
ohioschoolboards.org. Deadline for reservations is Friday, Sept. 23. Please include
payment with reservation. Registrants who cancel at least three workdays before the day of
the meeting may request a full refund. All others will be charged the full registration fee.

District/cou	nty	
Name, title	•	
Name, title		
Name, title		



Check here if you require special accommodations. Attach a written description of needs. (*Please photocopy this form for additional registrations.*)



Northeast Region Fall Conference

Wednesday, Oct. 5

The Tangier restaurant 532 W. Market St. Akron, 44303 (800) 376-7171

Program 6 p.m. Registration and socializing Dinner 6:30 p.m. 7:30 p.m. Program OSBA update Cathy Johnson, OSBA president; board member, South-Western City OSBA comments Richard Lewis, executive director, OSBA

- Recognition of outstanding Northeast Region board members
- Recognition of NEOSBA Teacher Education Scholarship recipient
- Entertainment: Students performing at the Capital Conference in November
- Recognition of Northeast Region outstanding superintendents, treasurers and principals
- Election of 2012 officers

Directions

From the northwest — Take I-77 south to SR 18 east (Market Street) to The Tangier.

From the northeast — Take SR 8 south. Take the Perkins Street exit and turn left on High Street. Turn right onto Market Street. The Tangier is approximately two miles on the left.

From the south — Take I-77 north or I-76 west to SR 8 north. Take the Perkins Street exit and turn left on High Street. Turn right onto Market Street. The Tangier is approximately two miles on the left.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be used for expenses incurred for meetings such as this.

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Registration and dinner fee is \$33 each for OSBA members, guests
and spouses. Enclosed is a check for \$ and/or purchase
order number to cover registrations for the Northeast
Region Fall Conference. Please make checks payable to OSBA
Northeast Region and send reservations to Terri Neff, regional
manager, 1225 Candlewick Lane, Broadview Heights, OH 44147.
Phone is (440) 546-9344; email tneff@ohioschoolboards.org.
The deadline for registration is Thursday, Sept. 29. Please include payment or a purchase order number with reservation. Registrants who cancel by Friday, Sept. 30 may request a full refund. All others will be charged the full registration fee.
District/county
Name, title
Name, title
Name, title
Name, title
rune, title
Check here if you require special accommodations. Attach a written description of needs.



(Please photocopy this form for additional registrations.)

Northwest Region Fall Conference

Northwest Region career centers Preparing today's students for tomorrow's world

Thursday, Oct. 6 Four County Career Center, 22900 SR 34, Archbold, 43502 (419) 267-3331

Agenda

Four County Career Center tour 5 p.m.

Visit state-of-the-art programs such as health careers, cosmetology, building trades and sports fitness and exercise science

5:30 p.m. Registration, socializing and appetizers Welcome and introductions

Dr. Angela Zimmann, Northwest Region president; board member, Lucas County ESC

Dinner

Entertainment

Archbold Area Local's (Fulton) "The Company," directed by Kent W. Vandock Introduction by Brian Baker, Northwest Ohio ESC and Four County Career Center

OSBA welcome

Cathy Johnson, OSBA president; board member, South-Western City

OSBA update

Richard Lewis, executive director, OSBA

Career center spotlight DECA's Got Talent competition

Awards and recognitions

- Outstanding Board Member recognition Presenters: Cathy Johnson and Richard Lewis
- Northwest Region Humanitarian Award

Presenters: Dr. Angela Zimmann and David Spridgeon, Arcadia Local (Hancock)

Recipient: Ottoville Local (Putnam) Cancer Walk, James Thorbahn, principal

 Recognition of board members serving more than 10, 15 and 20 years

Presenters: Dr. Angela Zimmann and Lisa Sobecki, Toledo City

 Recognition of Northwest Region Educational **Book Grant recipients**

Presenters: Dr. Angela Zimmann and Diana Gadus, Oregon City

 Recognition of OSBA Capital Conference Student Achievement Fair participants

Presenter: Eric Germann, Lincolnview Local (Van Wert)

 Northwest Region Executive Committee election results

Northwest Region Nominating Committee

8:30 p.m. Adjourn

Directions

From the north and south: Take SR 66 to SR 34.

From the east: Take US 6 to SR 34 west.

From the west: Take US 6 to SR 66 north to SR 34 west.

Award of Achievement

This conference entitles board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. This fund can be used for expenses incurred at meetings such as this.

Registration

Registration and dinner fee is \$30 per person or \$160 per table (seats six) for OSBA members, guests
and spouses. The cost is \$15 for students and their parents. Enclosed is a check for \$ to cover
registrations or tables. Please include a list of attendees and titles with your registration.
Please make checks payable to OSBA Northwest Region and mail to Dr. Judy Jackson May,
regional manager, 505 Education Building, Bowling Green, OH 43403. Phone is (419) 575-0663;
fax is (419) 372-8448; email address is jjacksonmay@ohioschoolboards.org. Deadline for registration
is Friday, Sept. 30. Please include payment with reservation. Registrants who cancel at least three
workdays before the day of the meeting may request a full refund. All others will be charged the full
registration fee. While checks are preferred, we can accept purchase orders for districts reserving one
or more tables.
District/County
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Check here if you require special accommodations. Attach a written description of



needs. (Please photocopy this form for additional registrations.)

Southwest Region Fall Conference



Thursday, Oct. 13

Sinclair Community College, Sinclair Conference Center, Room 100, Great Hall 301 W. Fourth St., Dayton, 45402

Phone: (937) 512-3061 5:20 p.m. Registration and social period OSBA comments Presiding JoAnn W. Feltner, Southwest Region president; Richard Lewis, executive director, OSBA board member, Franklin City **Entertainment** Goshen Local (Clermont) High School Show Choir Springfield-Clark Career Technology Center 6:20 p.m. Presentation of colors Hall of Fame award Pledge of Allegiance and moment of silence Presiding: JoAnn W. Feltner Randall E. Smith, Southwest Region presidentelect; board member, Forest Hills Local (Hamilton) **Buffet dinner** Cathy Johnson and Rick Lewis 7:10 p.m. Welcome and introductons Introductions by JoAnn W. Feltner Introduction of C. Ed Massey, president-elect, outstanding student programs JoAnn W. Feltner and Randall E. Smith National School Boards Association Special presentation — Celebrating 60 years in the southwest **Outstanding Board Members** JoAnn W. Feltner and Richard Lewis **OSBA** update Cathy Johnson, OSBA president; board member, Adjournment South-Western City **Directions** From the north: On I-75, take the First Street Exit Registration (53B). Turn onto West First Street. Turn right onto Perry Street. Turn right on Fourth Street (one block). Turn right into Lot C parking, located beneath the Sinclair Conference Center. From the south: On I-75, take the Third Street Exit (53A). Turn east onto Third Street. Turn right onto Perry Street (approximately 1/4 mile off I-75). Turn right on Fourth Street (one block). Turn right into Lot C parking, located beneath the Sinclair Conference Center. **Caution**: If using a GPS, enter the charged the full registration fee. address as 301 W. Fourth St., Dayton

> Authority for reimbursement RC Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a

meeting such as this.

Nominating Committee report and election

Donna J. Myers, Southwest Region immediate past president; board member, Northwestern Local (Clark) &

Presentation of the annual Friend of Education

Recipient: Dr. David Hodge, president, Miami

Recognition of 2011 Capital Conference Southwest Region Student Achievement Fair participants

Recognition of 2011 Southwest Region

Presentation of Al Kettlewell Award for

Registration and dinner fee is \$37 each for OSBA members, guests and spouses. Enclosed is a check for \$ _ registrations for the OSBA Southwest Region Fall Conference. Please make checks payable to OSBA Southwest Region and send reservations to Ronald J. Diver, southwest regional manager, 8797 Meadowlark Drive, Franklin, OH 45005. Phone is (937) 746-7641; email is rdiver@ohioschoolboards.org. Deadline for reservations is Thursday, Oct. 6. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be

District/county
Name, title
Name, title
Name, title
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Check here if you require special accommodations. Attach a written description of needs. (Please photocopy this form for additional registrations.)



WORKSHOP REGISTRATION

Attendance, Tuition and **Budget Analysis and Discussion Board Candidate Workshop Custody Law Workshop** ☐ Sept. 14, Athens, \$80 Seminar ☐ Aug. 5, Columbus, \$140 ☐ Aug. 17, Columbus, \$185 ☐ Sept. 15, Cincinnati, \$80 ☐ Sept. 17, Columbus, \$80 Levy University: Fundmentals of Strike Management Workshop ☐ Sept. 20, Rootstown, \$80 ☐ Sept. 22, Findlay, \$80 outreach and communications ☐ Sept. 1, Columbus, \$80 ☐ Aug. 1, Columbus, \$25 ☐ Aug. 3, Clayton, \$25 Treasurers' Clinic ☐ Aug. 8, Middleburg Heights, ☐ Sept. 7, Athens, \$140 \$25 ☐ Sept. 9, Rootstown, \$140 ☐ Aug. 9, Lima, \$25 ☐ Sept. 13, West Chester, \$140 ☐ Aug. 10, Nelsonville, \$25 □ Sept. 16, Perrysburg, \$140

☐ Sept. 19, Columbus, \$140

OSBA Workshop	Registration Form	
Workshop name	Workshop date	
Attendee name	Title	
Daytime phone		
District/firm	County	
Enclosed is a check for \$ or P.O.# to cover registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at Lmiller@ ohioschoolboards.org. Include a purchase order number with fax or email.		
	tions. Contact us or attach a written description of needs. his form for each person	

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



OSBA 8050 N. High St., Suite 100, Columbus, OH 43235-6481



OSBA Registration Hotline, (614) 540-4000, ext. 300; toll free (800) 589-OSBA, ext. 300; or fax us at (614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ ohioschoolboards.org.
Please include a purchase order number.

You may register on our Web page at **www.ohioschoolboards.org**. Events are listed at the bottom of the page.

Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Bulletin Board, continued from page 4 -

who resigned in February. Thorpe currently is treasurer at Monroe Local (Butler). ••• Monroeville Local (Huron) hired Mike Wade as treasurer effective Aug. 22. He will replace Elise Gray. Wade is currently the district's director of transportation.

Sympathies

Former Avon Lake City Board of Education member Patrick J. McCoy died June 23. He was 93. ••• Former Bethel Local (Miami), Miami County ESC and Montgomery County JVSD Board of Education member John Allen Beyl died July 1. He was 85. ••• Former Clay Local (Scioto) Board of Education member Larry Morgan died on June 27. He was 83. ••• Former Clyde-Green Springs EV Board of Education member Joseph Chidley III died June 28. He was 85. ••• Former Edgerton Local (Williams) Board of Education member Raymond E. Riehle died June 30. He was 77. ••• Edgewood City Board of Education member Karen McIntyre died July 7. She was 50. ••• Warren "Murphy" Snay, a member of the former Huron Valley School Board in Huron County, died June 30. He was 90. ••• Former Oberlin City Board of Education member George Hoover died June 9. He was 90. ••• Former Perry Local (Lake) Board of Education member Dr. Leslie J. West died July 10. He was 83. ••• Former Ross-Pike ESC and Pike County Career Technology Center board member Ronald Lee Pennington died July 9. He was 71. ••• William Lee Karbler, a former board member of the former Townsend School District in Sandusky County, died July 1. He was 91.



LEGISLATIVE REPORT

by Michelle Francis, lobbyist

Election reform bill passes, later changed by second bill

In a two-week period, the General Assembly passed a piece of legislation that overhauls Ohio's election system, then passed an additional bill that made changes to the overhaul.

House Bill (HB) 194 was signed by Gov. **John Kasich** on July 1. Below are some of the provisions that will impact school districts that are choosing to be on the ballot:

- Requires political subdivisions to pay 65% of the estimated costs of Special Elections prior to the election.
- Moves the Presidential Primary from March to May.

- Eliminates the current "Golden Week" overlap in deadlines, when individuals can register to vote and vote by absentee.
- Shortens the time frame for mail-in absentee voting to 21 days prior to an election.
- Reduces the time frame for in-person absentee voting to 17 days prior to an election, excluding Sundays and the weekend prior to Election Day.
- Prohibits a board of elections from mailing any unsolicited applications for absentee ballots. Boards of elections can only send absentee ballot applications that are requested.

• Prohibits a board of elections from prepaying the return postage on absentee ballot applications and requires absentee voters to send their marked ballots to a board of elections with the postage prepaid.

In addition, HB 194 included a provision that requires a full nine-digit Social Security number (SSN) for voters choosing that as their identifier when they register to vote or cast a provisional ballot. It also included a provision allowing online voter registration. Both of these provisions were later changed by HB 224, which was

Continued on page 6

Legislative Report, continued from page 6

passed by the legislature on July 13.

HB 224 primarily permits military and civilian voters overseas to apply for absentee ballots online. The General Assembly used this legislation as the vehicle to repeal the SSN and online voter registration provisions from HB 194. HB 224 requires only the last four digits of a SSN, the same as current law. Some individuals in the House expressed concerns about identify theft and were uncomfortable with allowing people to register to vote online.

The legislature added an emergency clause to the SSN provision in HB 224 so that it would become effective immediately upon the governor's signature to avoid a conflict with HB 194.

Hearings scheduled on congressional redistricting

Following the 2010 U.S. Census, the Ohio General Assembly must reduce the number of Ohio seats in the U.S. House of Representatives from the current 18 to 16 because of

the state's slow population growth.

In Ohio, congressional district plans are enacted by the Ohio General Assembly through the legislative process and codified in Ohio Revised Code Section 3521.01. While there is no statutory deadline for completing the congressional redistricting, the filing deadline for congressional candidates serves as the practical deadline.

Rep. Matt Huffman (R-Lima), chairman of the House Subcommittee on Redistricting, and Sen. Keith Faber (R-Celina), chairman of the Senate Select Committee on Redistricting, will hold joint regional public hearings around the state to gather feedback on the congressional redistricting process. The schedule follows:

- Wednesday, July 209 a.m. to noon, Ohio StatehouseSenate Finance Hearing RoomColumbus
- Wednesday, July 20
 3 p.m. to 6 p.m., Ohio University
 Zanesville Campus
 Campus Center, Room T430
 1425 Newark Road, Zanesville
- Thursday, July 21

9 a.m. to noon, Cleveland State University Levin College of Urban Affairs Atrium

Euclid & 17th Ave., Cleveland

- Tuesday, Aug. 2 9 a.m. to noon, The Ohio State University at Lima Life & Physical Sciences Building 4240 Campus Drive, Lima
- Tuesday, Aug. 2 3:30 p.m. to 6 p.m., University of Cincinnati, Mainstreet Cinema Tangeman University Center, Room 220, Cincinnati

Legislature plays musical chairs

The Senate Republican Caucus recently chose two members of the Ohio House to replace two outgoing senators. The Senate selected Rep. Troy Balderson (R-Zanesville) of the 94th House District to replace former Sen. Jimmy Stewart (R-Athens) in the 20th Senate District. Stewart resigned in June to become the president of the Ohio Gas Association. The chamber also selected Rep. David Burke (R-Marysville) of the 83rd House District to replace former Sen. Karen Gillmor (R-Tiffin) who left the legislature for an appointment to the Ohio Industrial Commission.

For the latest legislative updates, please contact the OSBA legislative services division at (614) 540-4000 or (800) 589-OSBA.

Editor's Note: All information in this article was current as of July 15, 2011.

Exactly how much does that ERIP the union is proposing really cost the district?

Let OSBA help you by providing an accurate, computerized economic analysis to effectively evaluate the potential costs or savings of such plans on the district. The process includes:

- individual analysis
- district profile
- cash-flow analysis
- narrative report and recommendations
- STRS guidelines
- sample language
- break-even analysis
- easy-to-understand graphs

Contact Van D. Keating, director of management services, at (614) 540-4000 or (800) 589-OSBA for more information.



PUBLIC SCHOOLS WORK!

compiled by Gary Motz, managing editor

Summer enrichment camp keeps learning alive

Trial and error, creativity and teamwork were found in abundance at **River Valley Local** (Marion) last month as students took part in Camp Invention.

About 60 of the district's elementary students spent a week at River Valley Middle School working in teams, conducting experiments, solving problems and, of course, being inventive. The summer enrichment program is open to children going into first through sixth grades.

Projects included building a fort out of recyclables, creating bouncy balls from polymers and unraveling secret messages.

North Central Ohio ESC Gifted Coordinator Ronda Uresti, who organizes the program, told a local newspaper that the camp is designed to give students handson experience with science. By focusing on teamwork and solving problems, students also learn skills they will need to thrive in the future workforce.

"The biggest thing is the creative aspect; we get to have fun," River Valley Middle School teacher **Sue Itterly** told the paper. "... In the science classroom we don't have the resources or the room to do some of the things we do here."

Students ended their week at Camp Invention by demonstrating their projects for their parents. This year marked the enrichment program's fourth summer.

Source: Marion Star



FUNDING OPPORTUNITIES

by Angela Penquite, communication design manager

Lowe's supports school improvement projects

Lowe's Toolbox for Education program provides grants to any public K-12 school or parent group to improve their school. Improvement projects should have a permanent impact, such as facility enhancement (both indoor and outdoor), as well as landscaping/cleanup projects. Projects that encourage parent involvement and build stronger community spirit will be favored.

Maximum award: \$5,000

Eligibility: nonprofit public K-12 school or parent group associated with a nonprofit public K-12 school

Deadline: Oct.14

Contact: www.toolboxfor education.com/index.html

Funds for math, science, technology and engineering

The Association for Supervision and Curriculum Development's (ASCD) Outstanding Young

Educator Award recognizes a teacher under the age of 40 who demonstrates excellence in his or her profession, a positive impact on students, and leadership in his or her school or district.

Maximum award: \$200

Eligibility: current AIAA educator associate or AIAA professional members actively engaged as K-12 classroom educators

Deadline: open

Contact: www.aiaa.org/content.

cfm?pageid=244

Ohio School Boards Association

8050 North High Street, Suite 100 Columbus OH 43235-6481

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July 2011

- 25 Ballot issues: Hot topics and trends webinar
- Semiannual campaign finance reports due 29 (by 4 p.m.) detailing contributions and expenditures through June 30, 2011 — RC 3517.10(A)(4) (last business day of July).

August 2011

- OSBA Levy University: Fundamentals of outreach and communications......Columbus
- Last day to file statistical report with Ohio Department of Education — RC 3319.33; last day to submit certification for November income tax levy to Ohio Department of Taxation - RC 5748.02(A) (100 days prior to the election).
- 2 OSBA Southwest Region Executive
- Committee MeetingCollege Corner Special Election Day RC 3501.01 (first Tuesday after the first Monday). 2
- 3 OSBA Levy University: Fundamentals of outreach and communications.. Clayton
- OSBA Northeast Region Executive 3
- Committee MeetingTBD OSBA Attendance, Tuition and Custody 5 Law WorkshopColumbus

- 5 Last day to submit November emergency, current operating expenses or conversion levy to county auditor for November general election — RC 5705.194, 5705.195, 5705.213, 5705.219 (95 days before election). 8 OSBA Levy University:
- Fundamentals of outreach and communications..... Middleburg Heights OSBA Levy University: Fundamentals of outreach and communications...... Lima
- 10 OSBA Levy University: Fundamentals of outreach and communications......Nelsonville
- Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for November election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for November election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for November election to board of elections RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy or conversion levy for November election to board of elections RC 5705.195, 5705.219(G), 5748.02(C); last day to submit emergency levy for November election to board of elections

RC 5705.195; last day to submit phased-in

- levy or current operating expenses levy for November election to board of elections RC 5705.251(A); last day to file (by 4 p.m.) nominating petitions for board of education and ESC governing board with board of elections — RC 3513.254, 3513.255 (90 days prior to the election).
- 13 OŠBA Legislative Platform Committee MeetingColumbus
- OSBA Southeast Region Executive 14 Committee MeetingLogan
- OSBA Budget Analysis & Discussion (BAD) Seminar......Columbus

September 2011

1	OSBA Strike Management
	WorkshopColumbus
7	OSBA Treasurers' ClinicAthens
9	OSBA Treasurers' Clinic Rootstown
14	OSBA Board Candidate
	WorkshopAthens
16	OSBA Treasurers' ClinicPerrysburg
17	OSBA Board Candidate
	WorkshopOSBA
20	OSBA Board Candidate
	WorkshopRootstown
21	Small School District Advisory Network
	MeetingColumbus