



Serving the public school leadership team

### Streetsboro board member Denise Baba is OSBA president-elect nominee

The OSBA Nominating Committee has selected **Denise Baba**, **Streetsboro City**, as the association's 2016 OSBA president-elect nominee. If elected by the Delegate Assembly at OSBA's Capital Conference in November, she will become president in 2017 after her term as president-elect. Baba serves on the OSBA Board of Trustees, Executive Committee, Nominating Committee and Federal Relations Network. She also is OSBA Northeast Region immediate past president and serves on the region's executive committee. Current President-elect **Eric K. Germann**, **Lincolnview Local** (**Van Wert**) and **Vantage Career Center**, will become OSBA president on Jan. 1, 2016.

### Capital Conference group rate an opportunity not to be missed

How would your school district like to send an unlimited number of people to the Capital Conference for one low price? The registration rate is \$275 per person for up to six people. But, when more than six people from a member school district register, a special group rate lets districts send as many individuals as they want to the conference for just \$1,700. Attendees can come for the whole conference or just for the sessions that cover their areas of expertise. Don't miss this chance to let your district leaders and staff take part in one of the nation's premier education events. For details, visit http://conference.ohioschoolboards.org and click on the "Registration" link.

### Registration for Capital Conference hotels opens Sept. 3

Hotel registration for the 2015 Capital Conference begins at 9 a.m. Sept. 3 on a first-come, first-served basis. You must be registered for the conference or exhibiting in the Trade Show to be eligible for conference lodging. After you are registered, your contact person will receive an email with the Web link to the conference housing site, along with a unique housing code. For more information, including a list of hotels in which OSBA has room blocks, visit http://links.ohioschoolboards.org/15328.

### National Hispanic Heritage Month begins next month

Sept. 15 through Oct. 15 has been designated National Hispanic Heritage Month, a time to recognize Hispanic-Americans' contributions, heritage and culture. The program was launched in 1968. There are a number of resources school districts can use to plan activities and lessons, including: www.hispanicheritagemonth.org; http://links.ohioschoolboards.org/62696; and www.hispanicheritagemonth.gov.

### Deadline for OSBA Media Honor Roll is just two weeks away

The deadline for school districts to name reporters and editors to the 2015 OSBA Media Honor Roll is Sept. 8. The program enables school districts to recognize

**Aug. 24, 2015**Volume 46 Issue 16

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# Route workshop information to:

- ☐ Administrative assistants
- ☐ Administrators
- ☐ Board candidates
- ☐ Communication coordinators
- ☐ Newly appointed board members

journalists covering their schools for fair and accurate reporting, and is designed to help districts build positive, productive relationships with their local media. For more information and to make your selections, visit www.ohioschoolboards.org/media-honorroll.

# OSBA Book Club gearing up for another season

The OSBA Book Club was launched in 2013 to provide networking and professional development opportunities for board members, administrators, and staff. The new school year is starting off with a new round of books to read and then discuss in a webinar. The first book of this new season is *Move Your Bus: An Extraordinary New Approach to Accelerating Success in Work and Life* by noted educator and teacher developer **Ron Clark**. Information about joining the OSBA Book Club

### Students' artwork colors pedestrian tunnel

**Dublin City** Schools students have been brightening the walls of a pedestrian tunnel with artwork that includes a mosaic and mural. What began in 2013 as a mosaic that featured tiles and pieces of ceramics has evolved into 3-D sculptures and panels that cover the lower half of the tunnel walls.

The artwork is being produced by elementary school students under the supervision of Wyandot Elementary School art teacher **Sharon Buda**, who estimates more than 1,400 people ages 4 to 68 have been involved in the project, according to a local newspaper.

Additional work on the project will likely be completed this fall with mosaic themes of life in Dublin, the Columbus Zoo and Aquarium and the diversity of Dublin represented in clay portraits. Source: *Dublin Villager, ThisWeek* 

and purchasing the book can be found at: http://links.ohioschool boards.org/34431. For more information, contact Deputy Director of School Board Services Cheryl W. Ryan at cryan@ ohioschoolboards.org or (614) 540-4000, or see the ad on page 4.



### Briefcase

Ohio School Boards Association 8050 North High Street, Suite 100 Columbus, OH 43235-6481 (614) 540-4000 — (800) 589-OSBA fax: (614) 540-4100 • www.ohioschoolboards.org

OSBA President: Ed Penrod, Logan-Hocking Local (Hocking) and Tri-County Career Center OSBA Executive Director: Richard Lewis, CAE

Editor: **Crystal Davis**, deputy director of communication services Managing editor: **Gary Motz**, senior editorial manager Assistant editor, layout and design: **Angela Penquite**, senior communication design manager

Assistant editor: Scott Gerfen, communication manager

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

# OSBA Student Achievement Fair still has some openings

It's not too late to nominate some of your district's exemplary student programs for the 2015 Student Achievement Fair. It's a great way to highlight the work going on in your schools. The fair, featuring 100 of Ohio's most outstanding school programs, is set for Nov. 10 during the OSBA Capital Conference. For details and to submit nominations, visit http://links.ohioschoolboards.org/51980.

### **OSBA** online

• www.ohioschoolboards.org

The latest OSBA "Rapid Roundup" is posted at http://links. ohioschoolboards.org/79964. The roundup — a two-minute video overview of the latest OSBA videos and public education news — also is delivered to member school districts embedded in the "OSBA Online" email. You can watch all of the videos or select just the segments that interest you.



# **BULLETIN BOARD**

compiled by Melanie Price, administrative assistant of communication services

### **OSBA** executive searches

### **Superintendent**

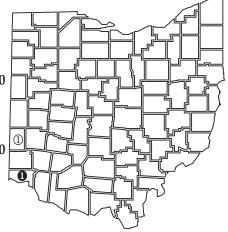
District Deadline Contact

• Forest Hills Local (Hamilton) TBD OSBA Search Services, (614) 540-4000

**Treasurer** 

District Deadline Contact

① Eaton Community City TBD OSBA Search Services, (614) 540-4000



### **Board changes**

**Liberty-Benton Local (Hancock)** appointed **Shawn Lyon** to the board effective July 20. He replaced **Dana Morgan**, who is moving out of the district. ••• McDonald Local (Trumbull) appointed **Jack Dugan** to the board effective Aug. 5. He replaced **Joseph Krumpak Jr.**, who resigned.

### **Administrative changes**

### **Treasurers**

Boardman Local (Mahoning) hired L. Greg Slemons as treasurer effective Aug. 1. He replaced Richard Santilli, who retired effective July 31. Slemons also will continue to serve as treasurer for Lowellville Local (Mahoning). ••• Lakota Local (Sandusky) hired Norman M. Elchert as treasurer effective Sept. 1. He will replace Jennifer Hedrick, who took the treasurer position at Hopewell-Loudon Local (Seneca). Elchert currently is the treasurer at Fostoria City.

### **Sympathies**

Former Belpre City, Fort Frye Local (Washington), Frontier Local (Washington) and Marietta City Treasurer David Bruce Combs died July 30. He was 60. ••• Raymond Julius Luebbers, a member of the former Green Township Board of Education in Summit County, died June 22. He was 94. ••• Former Hilliard City Board of Education member Charles Edward "Ed" Meyers died Aug. 1. He was 86. ••• Former Lynchburg-Clay Local (Highland) Board of Education member Stanley W. Markey died July 30. He was 71. ••• Former Yellow Springs EV Superintendent Lloyd George Benham died July 18. He was 93.

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.



by Crystal Davis, editor

### Trustees honor retirees, discuss HB 70's Youngstown plan

Saying goodbye is never easy, but it was one of the first orders of business for the OSBA Board of Trustees at its July 18 meeting. Trustees honored two association employees upon their retirement. OSBA President Ed Penrod, Logan-Hocking Local (Hocking) and Tri-County Career Center, read a resolution thanking Senior Administrative Associate of Search Services Debby Hoopes for her 10 years of service. Hoopes, who worked in the Division of School Board Services, retired May 31. She was unable to attend the meeting to receive the resolution.

Director of School Board Services **Kathy LaSota** was presented with a resolution honoring her 12-year OSBA career and 43 years of serving Ohio public education. LaSota choked up as she thanked trustees and OSBA staff for their support over the years.

Penrod and OSBA Executive Director **Richard Lewis** also gave a resolution and several gifts to OSBA Immediate Past President **Susie Lawson**, **Tri-County ESC** and **Wayne County Schools Career Center**, thanking her for her service.

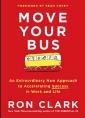
Among the reports presented at the meeting was one from the OSBA Audit Committee. Chair Larry E. Holdren, Ohio Valley ESC and Washington County Career Center, reported that an audit of OSBA's 2014 financial statements came back clean. Chief Financial Officer Janice Smith presented a financial report for the period Jan. 1 through June 30, 2015. OSBA President-elect Eric K. Germann, Lincolnview Local (Van Wert) and Vantage Career Center, gave an update on the

Continued on page 5



# The fall selection: Move Your Bus: An Extraordinary New Approach to Accelerating Success in Work and Life

Written by noted educator and teacher developer Ron Clark, *Move Your Bus* will help you develop and motivate the staff and leadership in your district and spur you and those you work with to find new ways to greater levels of achievement.



Webinars for this selection will be held on Sept. 17, Oct. 6 and Oct. 29.

### Ready to join? Its easy:

- Sign up for the OSBA Book Club at www.ohioschoolboards.org/bookclub. Fill out the registration form for each person in your district joining the club to receive information about book discussions, author meetings and more.
- Follow the link sent to you to order a book for each participating reader.

  Discounted prices are available through OSBA's bookstore on www.amazon.com.
- Note the dates and times for the webinars in your calendar and participate in the statewide conversation. You'll receive a reminder about the webinars.
- Enjoy the read! OSBA is excited to create this opportunity for discussion in your district and across the state.

For questions or to join the OSBA Book Club, contact Cheryl W. Ryan, deputy director of school board services, at (614) 540-4000 or cyran@ohioschoolboards.org.

Sign up today at www.ohioschoolboards.org/bookclub!

# OSBA Board Candidate Workshops

Are you "retiring" from board service? Do you otherwise anticipate an opening on your board of education? If so, OSBA encourages you and others on your board to consider community members who have the potential to be great board members. Please invite and encourage them — and others — to attend one of five Board Candidate Workshops to be held in August and September.

These five sessions, conducted by OSBA experts, will lead candidates through a concise and valuable program to help them better understand the everyday roles and responsibilities of school board members and the legal aspects of being a board member. The cost to attend is \$95.

The dates and locations are:

Aug. 27 — Northeast Ohio Medical University, Rootstown

Sept. 1 — Hilton Garden Inn Dayton South, Miamisburg

Sept. 2 — Hilton Garden Inn, Findlay



Sept. 10 — Ohio University Inn, Athens Sept. 12 — OSBA office, Columbus

Directions to each location are on the OSBA website at **www.ohioschoolboards.org/workshops**. All sessions (except Sept. 12) run from 6 p.m.–9 p.m., with registration and buffet beginning at 5:30 p.m. The session on Sept. 12 runs from 9 a.m.–noon, with registration and breakfast beginning at 8:30 a.m.

For those unable to attend a workshop, a Board Candidate Webinar will be held Wednesday, Sept. 30 from 1 p.m. to 2 p.m. This webinar also can be purchased after Sept. 30 to view at your convenience. The webinar covers board roles and responsibilities and legal and campaign finance issues. The cost of the webinar is \$50 (price includes sales tax).

To register for these events, contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



# Find the best candidate

OSBA has exclusive rights to the Achiever, a candidate assessment tool used during the executive search process. The Achiever measures six cognitive learning skills with 10 personality dimensions to create a comprehensive candidate profile.

Coupled with OSBA's extensive experience in executive searches and track record for success, the Achiever can help you determine the right candidate for your district. OSBA's experienced consultants can help you through this process to ensure your executive search is very successful.

To learn how the Achiever assessment can help you hire the right candidate for your district, contact **Cheryl W. Ryan** at (614) 540-4000 or (800) 589-OSBA. Visit **www.ohioschoolboards.org/administrative-searches** to learn more.

# Treasurers' Clinics

# Sharing knowledge, developing solutions and growing professionally

- ◆ Designed for treasurers, business managers, board members, administrators and treasurer's office personnel
- ♦ Attend general sessions and breakout sessions
- ◆ Fulfill local and state professional development needs, including CPE and auditor of state in-service credits
- ♦ Six convenient locations across
  Ohio

### Choose the date and location that best fits your schedule:

Tuesday, Sept. 15 Wednesday, Sept. 16 Tuesday, Oct. 6 Tuesday, Oct. 13 Thursday, Oct. 15 Wednesday, Oct. 21 Embassy Suites, Columbus
Northeast Ohio Medical University, Rootstown
Ohio University Inn and Conference Center, Athens
Hilton Garden Inn Toledo Perrysburg, Perrysburg
Hilton Garden Inn Dayton South, Miamisburg
Kent State University at Tuscarawas, New Philadelphia

Plan now to attend the 2015 OSBA Treasurers' Clinics to be held in six locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Registration and continental breakfast begin at 8 a.m. The fee is \$160, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

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Management Development Series #3

# Examining curriculum and assessments

Wednesday, Sept. 9
OSBA office, Columbus

10 a.m. to 2 p.m. Cost is \$90



This workshop will provide an overview of some of the recent changes to curriculum and assessments, as well as a more detailed look at new programs and requirements. Get information about the new College Credit Plus program, , as well as the new career advising and student success plan requirements, graduation requirements and an update on assessments, including the recent safe harbor provisions.

9:30 a.m. Registration

9:55 a.m. Welcome and overview 10 a.m. Policy considerations

OSBA policy consultants discuss policy considerations associated with the recent changes to curriculum and assessments. Topics will include details on College Credit Plus, career advising and student success plans and changes to graduation requirements. Presenters also will discuss other changes to curriculum and assessments stemming from recent legislation.

10:45 a.m. Break

11 a.m. Legislative considerations: how did we get here and where are we going

OSBA Deputy Director of Legislative Services **Jay Smith** provides an overview of the legislative process that created our current system and discuss potential changes. Learn about recent and pending legislation.

Noon Lunch (provided)
1 p.m. Legal considerations

An attorney from Bricker and Eckler LLP discusses recent curriculum and assessment changes, including safe harbor provisions, local report cards and college and career assessments.

2 p.m. Closing thoughts and adjourn

Registration will begin at 9:30 a.m. Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

# Social media: How to engage your community before, during and after a crisis

Friday, Oct. 2, 9 a.m. to 4 p.m. • Cost \$150

OSBA office, 8050 N. High St., Columbus, (614) 540-4000

In today's technological world, social media can open lines of communication with constituents in ways that encourage feedback and learning while creating advocacy for a district and its schools. In essence, social media is a tool districts must have in their communication tool box to encourage strong, two-way communication; engage community members; provide a more transparent and authentic understanding of a district's mission and goals; and control messages.



In this workshop, attendees will identify potential issues associated with social media and learn how to proactively address unintended consequences using social media best practices. Attendees also will learn how to build their social media audiences by helping individuals with a wide range of perspectives understand proper participation in social media. Finally, school district leaders who have expanded their audiences will show how they used social media to control the message and communicate facts during a crisis. Social media is a strong tool that can engage communities, including senior citizens, and allow districts to be the first to deliver messages.

The cost is \$150, which includes registration, materials, lunch and light refreshments. Register online at **www.ohio schoolboards.org/workshops** or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

# 2015 OSBA Intensive Lega Workshop Thursday, Oct. 1 • 9 a.m.-3:15 p.m.

Cost: \$150

Registration and continental breakfast 8:30 a.m. (provided)

#### Child abuse and neglect: a coordinated 9 a.m. response

Child abuse and neglect cases require districts and county children services agencies to work closely together. Learn about reporting requirements, student interviews conducted on district property, potential attendance and tuition issues and more.

Anne C. O'Leary, Esq., general counsel, Franklin County Children Services; Matthew John Markling, Esq., and Patrick Vrobel, Esq., McGown & Markling Co. LPA, Akron; and Janie Gildersleeve, truant officer, Jefferson Area Local (Ashtabula) Schools

10 a.m. **Break** 

### 10:15 a.m. Breaking up with the superintendent or treasurer

Issues may arise when a superintendent or treasurer resigns or is terminated midcontract. Learn how your district can handle buyouts, settlements, termination proceedings and other public relations concerns that may arise.

Jennifer Stiff Tomlin, Esq., Scott, Scriven & Wahoff LLP, Columbus

11 a.m. Transgender students and staff in schools

OSBA office, 8050 N. High St., Columbus

Review the legal issues and rights surrounding transgender students and staff and get practical tips for working with students, parents, teachers and communities. Sara C. Clark, director of legal services, OSBA

11:45 a.m. Lunch (provided)

12:30 p.m. Legislative update

Get up-to-date on recent legislation that directly impacts your school district. Jennifer Hogue, lobbyist, OSBA

1:15 p.m. **Break** 

1:30 p.m. Employment law update

> Review the latest employment law updates, including major changes to the Fair Labor Standards Act, the Family Medical Leave Act and employee health care. Learn how these changes will affect your district. Beverly A. Meyer, Esq., Cooper, Gentile, Washington & Meyer Co. LPA, Dayton

Employees and social media: can they 2:15 p.m. really say that?

> District employees are using social media for personal and school purposes. Review a district's ability to discipline employees' use of social media. Leave with practical tips to

take back to your district.

Megan D. Maurer, Esq., Pepple & Waggoner

Ltd., Cleveland

Unauthorized audio recording or videotaping of any session is strictly prohibited.

3:15 p.m. Adjourn

Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



# Administrative Professionals Workshop

Friday, Oct. 9 10 a.m.-2 p.m.

OSBA office, Columbus Cost is \$90

Administrative assistants often are the backbone of central offices and school buildings. Every program and event runs through their workspaces and every community member who comes in meets them before anyone else. Districts successful in maintaining positive relationships with their communities have very capable staffs.

Agenda

10 a.m.

9:30 a.m. Registration and coffee

When your district is on the ballot

Best practices for you, other staff members and the

board of education.

10:30 a.m. When the media calls

What to share and how to share it, including

proactive messaging and social media best

practices.

11 a.m. When two heads are better than one

Small-group scenarios and discussion.

11:30 a.m. Lunch

12:15 p.m. When your boss changes

Having the "How I work best" conversation,

comparing expectations and cultural orientation

for the new person.

1 p.m. When the paper piles up

Policies for records and board minutes retention, determining what information can be shared and

handling public records requests best practices.

1:45 p.m. Wrap-up

Questions and follow-up.

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Management Development Series #4

# Recent legislative changes and board policy

Thursday, Oct. 15
OSBA office, Columbus

10 a.m. to 2 p.m. Cost is \$90



There have been many board policy updates resulting from recent legislative changes. Is your district in compliance with and aware of the changes that need to be made in the next few months stemming from the budget bill and other legislation? This workshop will provide a foundational overview of some of the recent changes, as well as a more detailed discussion of new programs and requirements. Presenters will provide information about changes to the Ohio teacher and principal evaluation systems, as well as an introduction to the new school counselor evaluation system. The workshop also will include information on recent budget bill changes, including updates to the third-grade reading guarantee and College Credit Plus program.

Registration will begin at 9:30 a.m. Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

# OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

Don't miss the kickoff of the 2015-16 MTA program. This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program.



### Workshop dates and descriptions

### Oct. 14 or 20 — T-reports and state funding

Review the required data and how to report it to the Ohio Department of Education. Learn how the fiscal data is used to calculate school funding. Review driver qualification data, what needs to be entered and how to manage the data once entered.

### Nov. 18 or 24 — The state and local budget process

Learn about the state budget process, including how the biennial budget is created. Review school transportation budgets, how to create one and how to use previous budgets and cost analysis to forecast expenses. Finally, review what to do when state funding comes up short, and how transportation can be involved in various levy campaigns.

### Dec. 9 — Transportation rules and regulations

Review the federal, state and local rules and regulations that govern student transportation. This class is essential for new transportation administrators, as well as any school administrator involved in student transportation.

### Feb. 3 or 9 — Federal regulations, guidance and agencies

Learn about federal agencies, rules and regulations. Review the federal alphabet soup, including FMCSA, NHTSA, NTSB, TSB and ODI and the impacts that these have on daily transportation operations.

### April 6 or 12 — Laws, rules and policy

What is the difference between revised code, administrative code and department policy? Where does local board policy fit in? Are they all mandates or just best practices? Review the process through which ideas become a rule or regulation, and how to influence this process.

### May 4 or 10 — Hot topics, safety, trends and statistics

Review hot topics in student transportation, including seat belts in school buses. Learn about National Transportation Safety Board accident studies, Ohio school bus accident statistics and any topics that attendees bring from their local districts.

Register online at www.ohioschoolboards.org/workshops. You also can purchase a subscription plan for all the workshops in this series. For questions about the program or to register, contact **Diana Paulins**, OSBA senior administrative assistant of policy services, at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.





## WORKSHOP REGISTRATION

### **Board Candidate Workshops**

☐ Aug. 27, Rootstown, \$95 ☐ Sept. 1, Miamisburg, \$95

☐ Sept. 2, Findlay, \$95 ☐ Sept. 10, Athens, \$95 ☐ Sept. 12, Columbus, \$95

#### MDS #3: Examining curriculum and assessments

☐ Sept. 9, Columbus, \$90

### Treasurers' Clinics

☐ Sept. 15, Columbus, \$160

☐ Sept. 16, Rootstown, \$160 ☐ Oct. 6, Athens, \$160

☐ Oct. 13, Perrysburg, \$160☐ Oct. 15, Miamisburg, \$160

☐ Oct. 21, New Philadelphia, \$160

**Board Candidate Webinar** 

☐ Sept. 30, \$50

Intensive Legal Workshop ☐ Oct. 1, Columbus, \$150

Social media: How to engage your community before, during and after a crisis

☐ Oct. 2, Columbus, \$150

### Administrative Professionals Workshop

☐ Oct. 9, Columbus, \$90

MDS #4: Recent legislative changes and board policy

☐ Oct. 15, Columbus, \$90

### **OSBA MTA program**

☐ Oct. 14, Columbus, \$90

☐ Oct. 20, Columbus, \$90

☐ Nov. 18, Columbus, \$90

☐ Nov. 24, Columbus, \$90☐ Dec. 9, Columbus, \$90

☐ Feb. 3, Columbus, \$90

☐ Feb. 9, Columbus, \$90

☐ April 6, Columbus, \$90

☐ April 12, Columbus, \$90☐ May 4, Columbus, \$90

☐ May 10, Columbus, \$90

### **OSBA Workshop Registration Form**

Workshop name	Workshop date
Attendee name	Title
Daytime phone	Email
District/firm	
	to cover registration(s). Make checks payable to OSBA 43235-6481, fax to (614) 540-4100 or email <b>Laurie Miller</b> , senior events chase order number with fax or email.
Please check here if you require special ac	ccommodations. Contact us or attach a written description of needs.



Please photocopy this form for each person

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



**OSBA** 8050 N. High St., Suite 100, Columbus, OH

43235-6481

Phone

or fax

OSBA Registration Hotline, (614) 540-4000, ext. 300; toll free (800) 589-OSBA, ext. 300; or fax us at (614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ ohioschoolboards.org. Please include a purchase order number.

### Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

News, continued from page 4

OSBA Investment Committee, stating that the composition of the committee was complete.

Trustees approved the makeup of a new liaison committee of school board members that will meet regularly with the Ohio High School Athletic Association to serve as a "sounding board and to provide the perspective of Ohio's elected school board members."

Trustees voted to have the committee composed of one member appointed by each region, along with a member from each region to be jointly selected by OSBA's president and executive director. Each region will recommend candidates that

OSBA's president and executive director can choose from, with the intent of providing diverse representation on the committee.

OSBA Director of Legislative
Services **Damon Asbury** presented
a legislative update. The board
also set aside time to discuss
House Bill (HB) 70 and a lastminute amendment to the bill
focusing on **Youngstown City** and
other districts in academic distress.
The amendment requires that state
and city leaders appoint a fivemember academic distress
commission that will hire a CEO
who will have full managerial and
operational control of the district.
The board of education would

have no control over the CEO.

After a lengthy dialogue on how to show support for the Youngstown City Board of Education, the trustees, on a subsequent conference call, unanimously approved an OSBA resolution opposing HB 70.

In other business, Deputy
Executive Director **Rob Delane**discussed the upcoming annual
trustee self-assessment survey;
Lewis provided an update on
National School Boards
Association activities; and Lawson
asked for input to help the OSBA
Nominating Committee select the
nominee for OSBA president-

Continued on page 6

# Celebrate the stars in your district at the Stars Student Student Achievement Fair

Tuesday, Nov. 10, 2015 · 11:30 a.m. to 3 p.m. · Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding student performance groups and fresh, innovative initiatives from school districts across the state. The fair will be held from 11:30 a.m. to 3 p.m. on Tuesday, Nov. 10, 2015, during the OSBA Capital Conference and Trade Show.

### **Student Achievement Fair district programs**

OSBA is accepting nominations for district programs that improve student achievement. For more ideas, visit http://links.ohioschoolboards.org/60021 to view the list of 2014 Student Achievement Fair district programs.

One hundred programs highlighting student achievement will be selected. The online application is available at http://conference.ohioschoolboards.org/2015/saf-nominations.



*News, continued from page 5* 

elect. Reports and updates also were given on the Region Restructuring Committee, OSBA Capital Conference, Ohio Constitutional Modernization Commission and the Visionary Initiatives for Strategic Action plan. The next OSBA Board of Trustees meeting is Nov. 8 during the OSBA Capital Conference in Columbus.



## **INFORMATION**

by Amanda Finney, senior marketing coordinator

### OSBA hires communication manager, transfers receptionist

OSBA recently hired a new communication manager and transferred one of its part-time receptionists to another division.

**Scott Gerfen** joined OSBA in July as a communication manager in the Division of Communication Services. He replaced **Bryan Bullock**, who moved out of state.

Former receptionist **Gwen Samet** is now a part-time administrative associate in the Division of School Board Services.

She replaced **Debby Hoopes**, who retired in May.

Gerfen's primary responsibilities include writing and editing for OSBA's publications and website, coordinating and overseeing the association's social media, serving as a staff photographer and consulting with members on communication issues.

A Marion native, Gerfen is a graduate of **River Valley Local**'s **(Marion)** River Valley High School

and earned a bachelor's degree in journalism from Ohio State University. He came to OSBA from the Ohio Consumers' Counsel, where was a public affairs liaison and lobbyist. He also worked as a freelance writer for *ThisWeek* newspapers. A seasoned journalist, Gerfen served for more than 15 years as a news anchor and reporter for iHeartMedia Inc. radio.

He can be reached at (614) 540-4000, (800) 589-OSBA or sgerfen@ ohioschoolboards.org.

Samet moved to her new position in July. She joined OSBA as a receptionist in 2011.

Her primary duties include providing support services for executive searches, consulting projects, workshops and other programs. In addition to answering phone calls, data entry, copying and filing, she helps plan and coordinate the Student Achievement Fair at the OSBA Capital Conference.

She can be reached by calling the phone numbers listed above or at gsamet@ohioschoolboards.org.

# Administrative salary analysis

Need help determining how to compensate your administrators? It's more complicated than most people think, and OSBA has considerable experience in this area. We are able to assist school districts with a variety of important initiatives, including:

- compensation/classification system design
- job description creation/modification
- performance evaluation system design

For more information, contact Van D. Keating, director of management services, at (614) 540-400, (800) 589-OSBA or vkeating@ohioschoolboards.org.



## PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

### Goshen junior wins international essay contest

A **Goshen Local (Clermont)** high school junior who used to fear public speaking has won an international essay contest.

Arleigh Smith, 16, won first place for her age group in the Fraternal Order of Eagles God, Flag and Country essay contest.

Smith and the other top winners had to recite their essays from memory within three minutes. Contestants also were judged on stage presence.

"I used to be very shy, and I had

trouble speaking in public," Smith told a local newspaper. "But ever since I entered this program, it's given me a lot more confidence in school and outside of the classroom. It's also brought me a lot closer to my family."

As a contest winner, Smith collected more than \$3,000 at the state and international levels of the competition. She is saving the money for college with the intent of attending Ohio State or Ohio universities. She plans to major in

chemical engineering or veterinary medicine.

Smith competed against nearly 100 young people in a contest that's designed to encourage them to learn more about their country, its history and their religion.

Smith's father, **Troy**, who is principal of the district's Marr/Cook Elementary School, competed in the same contest in the past and her younger sister, **Taylor**, also competed this year.

Source: cincinnati.com



# **FUNDING OPPORTUNITIES**

compiled by Angela Penquite, assistant editor

### Funds for classroom gardens

The Herb Society of America will select five classrooms to receive a grant to establish an outdoor herb garden. Other classrooms will be chosen to receive indoor windowsill gardens.

Maximum awards: \$200 Eligibility: teachers of grades three to six who have at least 15 students in their class

Deadline: Oct. 1 Contact: http://herbsociety.org/ resources/samull-grant.html

# NEA Foundation Learning & Leadership grants

The National Education
Association (NEA) provides
grants for public school teachers,
faculty and staff. Grants are
awarded for one of two purposes:
to fund participation in highquality professional development
experiences, such as summer
institutes, conferences or action
research, or to fund collegial
study, including study groups,
action research, lesson plan

development or mentoring experiences for faculty or staff new to an assignment. All professional development must improve practice, curriculum and student achievement.

Maximum awards: \$2,000 Eligibility: K-12 public school teachers and public school education support professionals

**Deadline**: Oct. 15

Contact: www.neafoundation.org/pages/grants-to-educators

### **Ohio School Boards Association**

8050 North High Street, Suite 100 Columbus OH 43235-6481

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Aug 24	ust <b>2015</b> Last day to file (by 4 p.m.) as a write-in	2	Social media: How to engage your community before, during and after a		committees, caucus committees (legislative campaign funds) and political parties
21	candidate for November general election —		crisisColumbus		(by 4 p.m.) detailing contributions and
	RC 3513.041 (72 days prior to the election).	5	Last day for voter registration for November		expenditures from the last day reflected in
27	Board Candidate	Ü	election — RC 3503.01, 3503.19(A) (30		the previous report through Oct. 14, 2015
	Workshop Rootstown		days prior to the election).		- RC 3517.10(A)(1).
		6	Treasurers' Clinic Athens	31	End of first ADM reporting period– RC
Sept	ember 2015	7	Northeast Region Fall		3317.03(A).
1 '	Board Candidate		ConferenceWadsworth		
	WorkshopMiamisburg	8	Southwest Region Fall	Nov	ember 2015
2	Board Candidate Workshop Findlay		ConferenceLebanon	1	Last day for classroom teachers to develop
9	Management Development Series #3	9	Administrative Professionals		online classroom lessons ("blizzard bags") to
	WorkshopColumbus		WorkshopColumbus		make up hours for which it was necessary to
10	Board Candidate Workshop Athens	13	Treasurers' ClinicPerrysburg		close schools — RC 3313.482.
12	Board Candidate Workshop Columbus	14	OSBA MTA Program: T-reports and	3	General election day — RC 3501.01 (first
15	Treasurers' ClinicColumbus		state fundingColumbus		Tuesday after the first Monday).
16	Treasurers' Clinic Rootstown	14	Northwest Region Fall	8-11	OSBA Capital Conference and Trade
24	Southeast Region Fall		ConferencePerrysburg		Show
20	ConferenceLogan	15	Treasurers' ClinicMiamisburg	8	Northwest Region Executive Committee
30	Board Candidate Webinar	15	Management Development Series #4	0	meetingColumbus
30	Central Region Fall	15	WorkshopColumbus	8	Southeast Region Executive Committee
	ConferenceColumbus	15	Last day for certification of licensed	8	meetingColumbus
Octo	ber 2015		employees to State Board of Education — RC 3317.061.	0	Southwest Region Executive Committee
1		16	School Law for Treasurers	9	meeting
1	Intensive Legal Workshop Columbus Northwest Region Fall	10		2	Central Region Executive Committee
1	ConferenceLima	20	WorkshopColumbus OSBA MTA Program: T-reports and	18	meetingColumbus OSBA MTA Program: The state and
1	Last day for board to adopt annual	20	state fundingColumbus	10	local budget processColumbus
1	appropriation measure — RC 5705.38(B).	21	Treasurers' Clinic New Philadelphia	24	OSBA MTA Program: The state and
	ирргоргинон неизите 100 5703.30(В).	22	Pre-general campaign finance reports must	21	local budget process
			be filed by certain candidates, political action		Total Paaget processColumbus
			co juicu o y con mini cum munico, pontitent menon		