

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Business group urges state to invest more in early childhood education

Citing it as an economic development issue, the Ohio Business Roundtable (OBR) is calling for the state to increase its investment in early childhood education. In a new report, the group said that early learning provides a crucial foundation for language, reasoning, emotional, problem-solving and social skills. While acknowledging that Ohio has made progress in this area, more work needs to be done to meet growing needs, OBR said. According to the report, just 40% of children entering kindergarten were ready for kindergarten-level instruction in the 2015-16 school year. It also cited research showing that the return on investment for early childhood education could be as much as \$8.60 for every dollar spent. The report — What Difference are we Making? — is available at <http://links.ohioschoolboards.org/33448>.

Dr. Martin Luther King Jr. contest seeks art, writing, multimedia entries

The Ohio Civil Rights Commission is seeking entries for its annual contest to honor Dr. Martin Luther King Jr.'s life and work. The statewide competition is open to students in grades six through 12; this year's theme is Be the Change. Entries may be in the form of multimedia presentations, artwork or essays and must be postmarked or emailed by 5 p.m. Dec. 8. The contest is intended to challenge students to think about how civil rights and diversity affect their lives and how they can continue King's work in their own way. Winners will be honored at a recognition ceremony. For details and entry forms, visit <http://links.ohioschoolboards.org/48153>.

Ohio Department of Education launches SuccessBound initiative

State Superintendent of Public Instruction Paolo DeMaria recently announced the launch of the SuccessBound initiative. The program's purpose is to increase students' awareness of different career-focused opportunities by bringing together Ohio's business and education partnerships to engage, inform and inspire students. The initiative aims to nurture a strong and qualified talent pipeline in Ohio by strengthening the relationship among schools, businesses and communities. For details, visit <http://links.ohioschoolboards.org/97600>.

Deadline to test school safety plans and report data to ODE is Dec. 31

Schools with emergency management plans that were deemed compliant in 2015 and 2016 are required to conduct an Emergency Management Test (EMT) of their plans and report certain data about the test to the Ohio Department of Education (ODE) by Dec. 31. This requirement must be fulfilled by the end of this year or superintendents and principals could be referred to ODE's Office of Professional Conduct. To help schools, ODE has provided resources and FAQs at <http://safer>

Nov. 13, 2017

Volume 48 Issue 21

Contents

More news.....	2
<i>Ohio has the most LEED-certified K-12 schools in U.S.; OSBA offers links to new state agency resources; OSBA online</i>	
Bulletin Board.....	3
News	4
Regional Roundup.....	6
Legislative Report	10
Public Schools Work!	11

Route workshop information to:

- ☐ Administrators
- ☐ Business managers
- ☐ Transportation directors

schools.ohio.gov. Once on that site, click on the blue emergency management test button on the right. To determine if your schools have met this requirement, visit the ODE Security Application For Enterprise (SAFE) Web portal and check for the test date in the EMT column. Schools that see “add 2017 EMT” should call (614) 644-2641 or send an email to saferschools@dps.ohio.gov for assistance.

Ohio has the most LEED-certified K-12 schools in U.S.

The U.S. Green Building Council has recognized Ohio — which has more than 300 LEED-certified K-12 schools — for having more of those schools than any state in the nation. The council created Leadership in Energy and Environmental Design (LEED), which has become the most widely used system to rate green buildings. LEED-certified schools are designed to save energy, water and money. On

average, green schools use 33% less energy and 32% less water than their conventional counterparts and save \$100,000 per year on direct operating costs.

OSBA offers links to new state agency resources

Two state agencies have recently

prepared new resources for school districts. The Ohio Department of Education updated its truancy and attendance guidance, and the Ohio History Connection added information about properly managing local government records. OSBA has posted these resources on The Legal Ledger page. To learn more, visit <http://links.ohioschoolboards.org/82535>.

OSBA online

● www.ohioschoolboards.org

Photos from OSBA’s fall region conferences are posted on OSBA’s Flickr page at <http://links.ohioschoolboards.org/34198>. The conferences featured updates from OSBA officers and staff; student entertainment; and awards recognizing board members, administrators and school staff for outstanding contributions to public education. For details on the fall conferences, see the Regional Roundup article on page 6.

Golf teaches Beavercreek students STEM

Fifth-graders from **Beavercreek City’s** Trebein Elementary School hit the links for a lesson in golf and STEM.

They participated in First Green, an environmental education outreach program that uses golf courses as learning labs. Golf superintendents from the Miami Valley area hosted 125 students at Beavercreek Golf Club for the inaugural event.

“Science is the backbone of what we do,” Beavercreek Golf Club Assistant Superintendent **Zachary Wike** told a local TV station. “Being out there with the soil and plants ... science is our profession.”

The golf superintendents hope students found not only a love for golf but also an interest in how STEM applies to real-world careers.

Source: WDTV-TV



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: **Denise Baba**, Streetsboro City

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Gary Motz**, senior editorial manager

Managing editor, layout and design: **Angela Penquite**, senior communication design manager

Assistant editor: **Scott Gerfen**, communication manager

A one-year subscription to Briefcase is \$130 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481.

© 2017, Ohio School Boards Association; all rights reserved

OSBA leads the way to educational excellence by serving Ohio’s public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



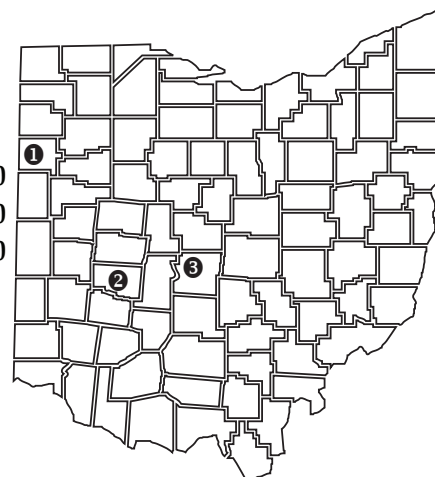
BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
❶ Van Wert City	Jan. 24	OSBA Search Services, (614) 540-4000
❷ Clark-Shawnee Local (Clark)	Jan. 25	OSBA Search Services, (614) 540-4000
❸ Ohio State School for the Blind	TBD	OSBA Search Services, (614) 540-4000



Other positions

Position	District	Deadline	Contact
Treasurer	Midview Local (Lorain)	Nov. 17	Gregory D. Ring, superintendent, ESC of Lorain County, (440) 324-5777, ext. 1102

Board changes

Bath Local (Allen) Board of Education member **Robert McPheron** announced his resignation effective Oct. 25. He is moving out of the state. ●●● **Carrollton EV** appointed **Bonnie Little** to the board effective Oct. 20. She replaced **Eric Roberts**, who resigned. ●●● **Cincinnati City** appointed **Lannis Timmons** to the board effective Oct. 18. He replaced **A. Chris Nelms**, who passed away Sept. 21. ●●● **Northwest Local (Scioto)** Board of Education member **Keith Crabtree** announced his resignation effective Sept. 19.

Administrative changes

Superintendents

Bellbrook-Sugarcreek Local (Greene) Superintendent Dr. **Keith St. Pierre** announced his retirement effective in January. ●●● **Midwest Regional ESC** hired **Scott Howell** as interim superintendent effective immediately. Howell previously was the assistant superintendent at **Madison-Champaign ESC**. ●●● **North Ridgeville City** Superintendent Dr. **James E. Powell** announced his retirement effective July 31. ●●● **Orange City** hired Dr. **Joffrey P. Jones** as interim superintendent effective Jan. 1. He will replace Dr. **Edwin S. Holland**, who retired.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Treasurers

Pickaway County ESC hired **Kristin O'Dell** as treasurer effective Oct. 9. She replaced **Shannon K. Clark**, who retired effective Oct. 31. O'Dell previously was the treasurer at **Paint Valley Local (Ross)**. ●●● **Fostoria City** hired **Christine Kempf** as assistant treasurer effective Nov. 6. She will replace **Linda Wolf**, who is retiring effective Jan. 1. Kempf previously was the assistant treasurer at **Perrysburg EV**.

Sympathies

Former **Blanchester Local (Clinton)** Board of Education member **Frank Burdette "Lefty" Osborne** died Oct. 26. He was 81. ●●● Former **Cory-Rawson Local (Hancock)** Board of Education member **James Edward Green** died Oct. 28. He was 89. ●●● Former **Garaway Local (Tuscarawas)** Board of Education member **John J. Young** died Oct. 26. He was 92. ●●● Former **Pleasant Local (Marion)** Board of Education member **Jasper N. "Jay" Burt** died Oct. 5. He was 76.



NEWS

by Scott Gerfen, assistant editor

Asbury leaves legacy of dedication to public education

As **Damon Asbury** settled into his brief role as a school psychology intern for **Columbus City Schools** in 1967, the public education landscape was drastically changing.

President **Lyndon B. Johnson** had signed the Elementary and Secondary Education Act of 1965 as part of his War on Poverty to provide federal funds to low-income students.

A year later, **James S. Coleman** authored his Equality of Educational Opportunity Study, which concluded that African-Americans benefited from attending integrated schools. His report set the stage for busing to achieve desegregation of schools.

Fifty years later, as Asbury retires from serving as OSBA's director of legislative services, the question remains: How do we narrow the widening achievement

gap between students in wealthy and impoverished school districts?

"I think in many respects, we're doing a better job of distributing resources," said Asbury, who retired in September before also briefly serving as OSBA's interim deputy executive director. "But we still have significant funding gaps, and that contributes to academic achievement disparities. This remains a major concern to me."

Asbury's dedication to public education has helped keep the achievement gap and other challenging issues, including charter school funding and accountability and vouchers, at the forefront of OSBA's advocacy efforts.

As the association's director of legislative services since 2009, Asbury lobbied on behalf of public education through five state

biennial budgets to ensure changes to the school-funding formula did not negatively impact districts. His work also called attention to the need for greater accountability and transparency for charter schools.

Asbury logged thousands of miles traveling the state to keep OSBA members informed about legislative issues and earned the respect of school board members, superintendents, school treasurers and legislators.

"Public education is losing one of its champions," OSBA Executive Director **Richard Lewis** said.

"Damon has made an enormous difference to the staff, our board of trustees, our members and the students across Ohio.

"Even more significant is his lifetime of work. The Damons of our world cannot simply be replaced, and he will truly be

Continued on page 5

News, continued from page 4

missed. But we are all richer from his years of service and dedication. We will always be grateful for his leadership."

Asbury knows the association's important work will continue as **Jennifer Hogue** assumes the leadership of OSBA's legislative division. She has served as an OSBA lobbyist since 2014 after working as a legislative liaison for the Ohio Department of Education and an aide in the Ohio House and Senate.

While leading OSBA's lobbying efforts, Asbury watched the legislature evolve into one that has taken a more hands-on role. He's concerned about the impact of term limits and "activist" legislators.

"You'll now see legislative proposals that attempt to spell out not only the direction schools should be going, but also how to do it," Asbury said. "Legislators should be dealing with policy ... and leave it up to the school boards and superintendents to implement it."

Asbury spent 24 years at Columbus City Schools in various roles, including deputy superintendent, interim superintendent and director of evaluation, research and planning. One of his many accomplishments in public education was his commitment to and leadership of Columbus City Schools' Desegregation Planning Team.

Prior to joining OSBA, Asbury served as superintendent of

Worthington City Schools for nine years. He also was the deputy executive director and executive director of the State Teachers Retirement System of Ohio for eight years.

During the 1999-2000 school year, Asbury served as president of the Buckeye Association of School Administrators (BASA). In October, BASA honored him with the Warren Russell Leadership Award. The award, named after a former OSBA director of legislative services and deputy executive director, recognizes those who exemplify superior leadership and have made a significant impact on the legislative and rule-making process as it relates to education statewide.

In further recognizing Asbury's contribution to public education,

he received the 2017 OSBA President's Award, which recognizes dedicated leadership and commitment to public schools. OSBA President **Denise Baba, Streetsboro City**, presented him with the prestigious award at the OSBA Capital Conference.

"I'm a great believer in the value of a free public education since it is fundamental to ensuring democracy in our country," Asbury said. "As we see a move to 'gated communities' and 'gated schools,' I think we undercut and erode the foundation of our great society."

Although Asbury said he is looking forward to the many benefits of retirement, he likely will continue to look for ways to serve others while still enjoying time with his family.

Professional Conduct for OCSBA Attorneys



Wednesday, Dec. 6 • Cost is \$50
1 p.m. to 2 p.m. • webinar

The OSBA Division of Legal Services will provide an overview of legal ethics, professionalism and the Ohio Code of Professional Conduct as they relate to negotiations. The discussion also will focus on a number of hypotheticals dealing with abiding by those rules while still effectively negotiating on behalf of boards of education. This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 1.0 total hour of CLE credit, with 1.0 hour of attorney professional conduct instruction.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



REGIONAL ROUNDUP

compiled by Scott Gerfen, assistant editor

Board members, district successes recognized at fall conferences

OSBA's regional fall conferences welcomed more than 1,100 school board members, administrators, teachers and guests at six locations across Ohio.

The popular events, also held in the spring, recognize achievements and provide attendees the opportunity to network and create new contacts within their region.

OSBA President **Denise Baba, Streetsboro City**, OSBA Executive Director **Richard Lewis** and other OSBA staff greeted attendees and provided association updates.

Board members who attend a regional conference earn five credits toward the OSBA Award of Achievement, which recognizes public school board members who strive to improve their leadership skills.

Regional managers organize these well-attended events. Following is a summary of their fall conference reports. Visit OSBA's Flickr page at <http://links.ohio.schoolboards.org/34198> to view conference photos. Learn more about OSBA's regions at www.ohioschoolboards.org/regions or contact your regional manager.

Central Region

*by Kim Miller-Smith
regional manager*

Central Region President **Lee**

Schreiner, South-Western City, presided over the Sept. 27 Central Region Fall Conference at Villa Milano in Columbus. Conference attendance totaled 253 guests.

South-Western City's Franklin Heights High School After Dark jazz combo entertained attendees. **Tei Street**, Ohio State University education director, delivered the keynote address.

Conference activities included the election of 2018 Central Region Executive Committee members.

Judy White, Lakewood Local (Licking), was elected the region's 2018 president-elect.

For the second consecutive year, the Central Region produced the Ohio Teacher of the Year in **Olentangy Local's (Delaware) Jonathan Juravich**. The region is delighted that its nominee went on to become the 2018 Ohio Teacher of the Year.

The region's Champion of Public Education award was presented to **Damon Asbury**, who served as OSBA's director of legislative services and interim deputy executive director before his retirement in November. The award recognizes individuals who serve at the state level and make a positive impact on school districts in the Central Region and across Ohio.

The region also awarded exemplary employees; Friends of Public Education; Outstanding Board Members; and board members with 30 years of service. Schreiner was honored for his excellent leadership and service as the Central Region president.

Northeast Region

*by Reno Contipelli
regional manager*

The Northeast Region Fall Conference, held Oct. 4 at the Galaxy Restaurant and Banquet Center in Wadsworth, was attended by 145 school board members, administrators and guests.

Elections were held for the region's executive committee. Board members elected **Susie Lawson, Tri-County ESC** and **Wayne County Schools Career Center**, as the region's 2018 president-elect.

Region President **Terry Groden, North Olmsted City**, introduced a number of speakers, including **Kevin J. Locke, Esq.**, of Pepple & Waggoner Ltd., who gave an informative legal update on topics that included student protests, transgender issues and immigration.

OSBA Executive Director Lewis

Continued on page 7

Winter School Finance Workshop



Friday, Dec. 1, 9 a.m. to 3:30 p.m. • OSBA office, Columbus

Find out what's at stake for Ohio's schools — we are talking politics, legislation and much more. You will get information about these issues and more at the Winter School Finance Workshop.

Agenda

- | | |
|---|--|
| <p>8:30 a.m. Registration</p> <p>9 a.m. Reports from the Statehouse
News reporters share their thoughts on current action at the Statehouse.
<i>Melissa Dilley, reporter, Gongwer News Service; Jim Siegel, reporter, The Columbus Dispatch; Andy Chow, reporter, The Statehouse News Bureau</i></p> <p>9:45 a.m. Ohio Auditor of State's Office
<i>Dave Yost, Ohio auditor of state</i></p> <p>10:30 a.m. Break</p> <p>10:45 a.m. College Credit Plus (CCP) update: A look at the CCP data
<i>Dr. Larisa Harper, CCP director, Ohio Department of Higher Education</i></p> <p>11:30 a.m. ODE school finance update
<i>Aaron Rausch, director, Office of Budget and School Funding, Ohio Department of Education (ODE)</i></p> <p>12:30 p.m. Lunch (provided)</p> <p>1:15 p.m. OEPI update/economic outlook
<i>Dr. Howard Fleeter, consultant, Ohio Education Policy Institute (OEPI)</i></p> | <p>2:15 p.m. OASBO Fund Balance Task Force panel discussion
An Ohio Association of School Business Officials (OASBO) task force was established earlier this year to research and prepare a white paper on school district cash balances, including things to consider and guidance on best practices. The panel will discuss the task force's work and information that will go into the white paper.
<i>Barbara Shaner, legislative advocacy specialist, OASBO; Penelope R. Rucker, treasurer, Beavercreek City; Jeffrey S. McCuen, treasurer, Worthington City; Jeffrey J. Dornbusch, treasurer, Port Clinton City; and Kent Cashell, managing director, RBC Capital Markets</i></p> <p>3 p.m. Lobbyists' legislative update and wrap-up
OSBA and OASBO lobbyists share the latest information about legislative proposals and recently passed legislation.
<i>Jennifer Hogue, director of legislative services, and Jay Smith, deputy director of legislative services, OSBA; and Barbara Shaner</i></p> |
|---|--|

Cost is \$160, which includes materials, lunch and refreshments. You can register on the Ohio Association of School Business Officials website at www.oasbo-ohio.org or by calling (614) 431-9116.



Looking for a new superintendent or treasurer? Look no further.

Finding and hiring the right superintendent or treasurer for your district will be among the most significant decisions you make as a board. The long-term impact and importance of this process and decision cannot be underestimated.

For more than 30 years, the OSBA search process has proven successful in nearly 1,000 executive searches for Ohio's diverse school districts and other related organizations. No one does it better!

For information on Ohio's best executive search team, call OSBA at (614) 540-4000 or (800) 589-OSBA.



**Executive Search Service
Ohio School Boards Association**

OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

The 2017-18 MTA workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. Each class is \$95, or you can purchase an MTA subscription for the workshop series; contact **Diana Paulins**, OSBA senior administrative assistant of policy services, for subscription information. All workshops will be at the OSBA office, 8050 N. High St., Columbus, OH, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program.



Workshop dates and descriptions

Explore federal, state and local regulations and a checklist that every transportation department can use to measure its performance and compliance. This class is a favorite for new supervisors, veteran supervisors and other school administrators who are responsible for pupil transportation services.

Nov. 29 or Dec. 6 — Transportation rules and regulations

Explore federal, state and local regulations and a checklist that every transportation department can use to measure its performance and compliance. This class is a favorite for new supervisors, veteran supervisors and other school administrators who are responsible for pupil transportation services.

Feb. 7 or 14 — The transportation handbook

Guidelines and procedures are essential and can be the manager's best friend. Discuss the handbook development process, what to include in the handbook and how to keep it current.

April 4 or 11 — Public relations and working with the media

Experience a "live interview" process to learn how to develop talking points and stay on target in an interview. Also learn how to build proactive media relationships.

May 2 or 9 — Designing your operational plan and building keys for success

Review how to put the operational plan together, including timelines and how to schedule or delegate projects. Discover how building support networks and stakeholder groups are key to your success.

Register online at www.ohioschoolboards.org/workshops. You also can purchase a subscription plan for all the workshops in this series. For questions about the program or to register, contact **Diana Paulins** at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.

Hot Topics in School Law

Webinar, Tuesday, Dec. 12, 10 a.m. to noon • Cost is \$100

Join the attorneys from the OSBA Division of Legal Services for a review of the hottest legal topics from 2017 as well as a discussion about the legal changes headed your way in 2018. Learn how these changes may impact your district and leave with practical tips for compliance.

Register for this webinar by visiting www.ohioschoolboards.org/workshops. You also can register by contacting **Laurie Miller**, senior events manager, at (800) 589-OSBA; (614) 540-4000; or Lmiller@ohioschoolboards.org.



Management Development Series #5: Early Intervention and De-escalation Techniques in Schools

Tuesday, Dec. 5, 10 a.m. to 2 p.m.
OSBA office, Columbus • Cost is \$95



School safety is about more than the major incidents you hear in the news. You need a well-thought-out emergency management plan and a commitment to training staff in all aspects of school safety. Join OSBA staff, a NaviGate Prepared representative and two experienced Columbus police officers to explore emergency management plans, the importance of early intervention and de-escalation techniques that can be implemented when needed.

Agenda

9:30 a.m. Registration

10 a.m. Building your school safety toolbox

Discuss emergency management plans, online options for maintaining your plans and staff training.

Kyle E. Lathwell, policy consultant, and Pete Japikse, senior transportation consultant, OSBA

10:30 a.m. Further discussion of emergency management plans

Take a closer look at online options for maintaining your plans as well as a demonstration by NaviGate Prepared.

Thom Jones, general manager, NaviGate Prepared

11 a.m. Early intervention

Noon

1 p.m.

2 p.m.

Explore why early intervention and effective communication are critical to keeping the school environment safe and learn about the use of Threat Assessment Teams.

Sgt. Frederick Brophy, Columbus Division of Police

Lunch (provided)

De-escalation techniques and next steps

What techniques can be implemented when a situation begins to escalate? What happens next if these techniques fail? Explore what a crisis intervention team (CIT) is and how mental health issues impact schools and law enforcement.

Lt. Dennis Jeffrey, CIT coordinator, Columbus Division of Police

Adjourn

Registration begins at 9:30 a.m. Cost for the workshop is \$95 and includes lunch and materials. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

SchoolComp Safety Seminar



SAFETY

Thursday, Dec. 7

OSBA office, Columbus

Cost: \$160

9 a.m. to 2:30 p.m.

This workshop qualifies as four hours of Ohio Bureau of Workers' Compensation safety training for districts that are required to meet the yearly safety training requirement. This year's topics include disaster preparedness and using school resources such as buses during a disaster.

You do not have to be a participant in the SchoolComp Group Rating or Retro Rating programs to attend this seminar. You can register on the Ohio Association of School Business Officials website at www.oasbo-ohio.org or by calling (614) 431-9116.



WORKSHOP REGISTRATION

OSBA MTA Program

- ☐ Nov. 29, Columbus, \$95
- ☐ Dec. 6, Columbus, \$95
- ☐ Feb. 7, Columbus, \$95
- ☐ Feb. 14, Columbus, \$95
- ☐ April 4, Columbus, \$95
- ☐ April 11, Columbus, \$95
- ☐ May 2, Columbus, \$95
- ☐ May 9, Columbus, \$95

Management Development Series #5: Early Intervention and De-escalation Techniques in Schools

- ☐ Dec. 5, Columbus, \$95

Professional Conduct for OCSBA Attorneys

- ☐ Dec. 6, webinar, \$50

Hot topics in school law

- ☐ Dec. 12, webinar, \$100

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
Attendee name _____ Title _____
Daytime phone _____ Email _____
District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or online 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Regional Roundup, continued from page 6

presented the Outstanding School Board Member Awards to **Len Fagnano, Springfield Local (Mahoning)**; **Groden**; **Brenda Kimble, Youngstown City**; and **James Oper, Brooklyn City** and **Polaris Career Center**. Groden was named the region's 2017 OSBA All-Ohio School Board member.

Certificates were presented to the region's high-performing school districts and OSBA Capital Conference Student Achievement Fair participants.

Damon Asbury, OSBA's former director of legislative services and interim deputy executive director, received the region's Friend of Public Education Award. He served 33 years as a school administrator and nearly nine years as a lobbyist on behalf of public education.

The annual Lester C. Marrison Education Scholarship went to **Joellen Barcharcher of Southeast Local (Wayne)**. She will attend Ashland University next year.

Dr. J. Kip Crain, Wayne County Schools Career Center, was honored as the region's Superintendent of the Year.

Others honored by the region were:

- **Ashtabula County ESC**, Outstanding School Board;
- **Berea City and Cleveland Municipal**, Outstanding School Programs;
- **Portage Lakes Career Center**, Computer Network Program, Outstanding JVSD Program;
- **Robert J. Matson**, North Olmsted City, Outstanding

Treasurer;

- **Antoinette Thompson**, volunteer, **Warrensville Heights City**;
- **Kathryn Runkle**, classified employee, **Hillsdale Local (Ashland)**.

The region also recognized **Thomas H. Donley, Mapleton Local (Ashland)** and **Ashland-West Holmes Career Center**, who had a lung transplant this year and retired from the Northeast Region Executive Committee.

Northwest Region

*by Dr. Judy Jackson May
regional manager*

Northwest Region President **Robert McPheron, Bath Local (Allen)**, hosted two fall conferences. More than 275 guests attended events at **Penta Career Center** in Perrysburg on Oct. 5 and **Four County Career Center** in Archbold on Oct. 19.

The career centers' culinary arts programs prepared and served dinner.

Springfield Local's (Lucas) Springfield High School JROTC color guard opened the Penta Career Center Conference, and the Springfield Local High School Choir entertained attendees.

Nearly 100 fourth- and fifth-grade students with **Defiance City's** Defiance Elementary School Sign Choir and **Spencerville Local's (Allen)** Spencerville High School Jazz Band performed for Four County Career Center guests.

Diana Patton, author of "Inspiration in My Shoes," was the

keynote speaker for both conferences and discussed meeting the needs of students dealing with trauma through her Integrative Authentic School Care Strategy.

The region recognized Outstanding Board Member nominees **Marcia Hovest, Pandora-Gilboa Local (Putnam)**; **Penny Kill, Spencerville Local** and **Apollo Career Center**; **Sherri Koback, Springfield Local**; **Kevin Landin, Ottoville Local (Putnam)**; and **Carol-Ann Molnar, Oregon City**. Kill was named the region's 2017 OSBA All-Ohio School Board member.

Conference events included the election of 2018 Northeast Region Executive Committee members. **Chris Varwig, Toledo City**, was elected the region's 2018 president-elect.

Also honored were veteran board members with 10, 15 and 20 years of service.

Others recognized include:

- Northwest Region Excellence in Community Service Award — **Glendale-Feilbach Elementary School, Toledo City**; **Lou Schultz** and **Joe Groscost, Sandusky City**; **Nick McNeal** and **Kaden Havener, Oregon City**; **Lew Anderson, Springfield Local**; and **Amy Grothouse, Vantage Career Center**.
- Northwest Region Humanitarian Award — **Christine Tussing-Bean** and **Karen Phillips, Patrick Henry Local (Henry)**; **Deb Stetler** and students, **Lincolnview Local (Van Wert)**; **Mimi Wreath** and students,

Continued on page 8

Regional Roundup, continued from page 7

Crestview Local (Van Wert); and Scott Michaelis, Garfield Elementary School, Toledo City.

● Who's Who in the Northwest Region Excellence Award for Outstanding Leadership — **Joe Boyle**, Waite High School, Toledo City.

● Great Kindness Challenge school video awards — Shawnee's Kindness Walk, Shawnee Elementary School, **Huron City**; Garfield Beauty Day, Garfield Elementary School, Toledo City; and Pay It Forward, Jefferson High School, **Delphos City**.

The region renamed the Northwest Regional Educational Book Grant to the Bonnie Eddy Educational Supply and Book Grant in honor of the late **Bonnie L. Eddy**, who served as OSBA president in 1993-1994.

This year's book grant recipients are **Jordyn Howard**, Edison High School, **Edison Local (Erie)**; **Alexa Weis**, Oak Harbor High School, **Benton-Carroll-Salem Local (Ottawa)**; **Claire Westrick**, Miller City-New Cleveland High School, **Miller City-New Cleveland Local (Putnam)**; and **Lauren Willow**, Arlington High School, **Arlington Local (Hancock)**.

Going forward, the region will raise funds for the supply and book grant to support future educators at its spring conference.

McPheron, who was instrumental in establishing the grant, left board service in October because he is moving out of the state. The region's executive committee is sad to see him move

on but happy he is excited about starting the next chapter in his life. He has been a dedicated executive committee member since 2009 and served on the Bath Local board for over 15 years.

Upcoming events: Northwest Region Executive meeting, Sunday Nov. 12, at the OSBA Capital Conference.

Southeast Region

*by Paul D. Mock
regional manager*

The Southeast Region enjoyed a very successful fall conference at **Alexander Local's (Athens)** Alexander Elementary School on Sept. 28, with 179 registered guests representing 31 of the region's 84 districts.

Members of Alexander Local's Alexander High School's chapter of the National FFA Organization served dinner prepared by The Nutrition Group. The Alexander High School pep band entertained guests.

Region President **Michael Fador**, **St. Clairsville-Richland City** and **Belmont Harrison Career Center**, presided over the meeting, which included the election of **Larry A. Good**, **Muskingum Valley ESC**, as the region's 2018 president-elect.

Veteran board members were honored for 10 and 20 years of service.

The Southeast Region Outstanding School Board Member Awards were presented to **Roger A. Brown**, **Athens City** and **Tri-County Career Center**; **Dale**

DeRolph, **Northern Local (Perry)**; **Richard E. France**, **Mid-East Career and Technology Centers**; **Russell Garrison**, **Marietta City**; **Dr. Barbara A. Hansen**, **Muskingum Valley ESC**; **Ed Penrod**, **Logan-Hocking Local (Hocking)** and **Tri-County Career Center**; and **Johnna G. Zalmanek**, **Fort Frye Local (Washington)** and **Washington County Career Center**. Penrod was named the region's 2017 OSBA All-Ohio School Board member.

Plaques were presented to the top recipients in the region's Outstanding Recognition Program, which began in 1993. The region received 80 nominations from 25 school districts. The Outstanding Student Program went to the John McIntire Elementary School Robotics Team, **Zanesville City**; Outstanding Male Student was awarded to **Grant Plummer** from **Wellston's City's** Wellston High School; and the Outstanding Female Student was **Avarie Tedrick** from **Franklin Local's (Muskingum)** Duncan Falls Elementary School.

Other recipients included Outstanding Faculty Member **T.J. Mitchell** from **East Muskingum Local's (Muskingum)** East Muskingum Middle School; Outstanding Classified Staff Member **Sylvia Baker** from **Northern Local's** Sheridan Middle School; Outstanding Treasurer **Patty Wade**, **Ironton City**; Outstanding Volunteer **Brenda "Jill" Baldwin** from **Jackson City's**

Continued on page 9

Regional Roundup, continued from page 8

Southview Elementary School; Outstanding Administrator **Diane Jones**, who recently retired as assistant superintendent of Muskingum Valley ESC; Outstanding New Program or Innovation, Summer Advantage, **Gallia-Vinton ESC**; and Outstanding Community Business Leader, brothers **Ryan** and **Brandon Cook**, Do it Best, Caldwell Lumber & Supply, nominated by **Caldwell EV**.

The President's Award, selected each year by the region president, honors those who have shown unwavering commitment and dedication to public education and boys and girls in southeast Ohio. Honored was Dr. **Walter E. Skaggs**, superintendent and high school principal, St. Clairsville-Richland City.

Meigs County Probate and Juvenile Court Judge **L. Scott Powell** received the 2017 Advocate of Education Hall of Fame Award. Powell helped the county become one of the first in southeast Ohio to receive federal foster care funding.

The 2018 Southeast Region conferences will be held March 20 at **Portsmouth City's** Portsmouth High School; March 27 at **Coshocton County Career Center** in Coshocton; and Sept. 27 at Tri-County Career Center in Nelsonville.

Southwest Region

by *Ronald J. Diver*
regional manager

Great Oaks Career Campuses in Cincinnati hosted the Oct. 12

Southwest Region Fall Conference, with 290 attendees.

Region President **Mark Ewing, Batavia Local (Clermont)** and Great Oaks Career Campuses, presided over the meeting, which included the Great Oaks Career Campuses Scarlet Oaks Naval Jr. ROTC cadets presenting the colors and Batavia Local's Batavia High School jazz band providing the entertainment. Dinner was prepared by McCoy Catering Service.

During elections for the region's executive committee, **Lori Simms-Parks, Kettering City**, was elected region president-elect for 2018.

Two National Blue Ribbon Schools — **Miamitown Elementary School, Southwest Local (Hamilton)**, and **Waynesville Elementary School, Wayne Local (Warren)** — were honored. The region's nominee for Ohio Teacher

of the Year, **Rachel Murdock** of **Dayton City's** Stivers School for the Arts, was given a framed certificate and corsage.

The highlight of the evening was the presentation of the 2017 Friend of Education Hall of Fame Award to **Kim Nuxhall**, CEO of the Nuxhall Foundation, which is named after the late Cincinnati Reds pitcher and broadcaster **Joe Nuxhall**.

The Southwest Region Outstanding Student Program Awards were again a big success. Fifteen programs (three programs from five categories) were judged as outstanding, and each was presented with a framed certificate.

Outstanding New Programs were: Ross High School's **Brewhaus Bakery, Ross Local (Butler)**; Fairborn Primary School's

Continued on page 10

Administrative salary analysis

Need help determining how to compensate your administrators? It's more complicated than most people think, and OSBA has considerable experience in this area. We are able to assist school districts with a variety of important initiatives, including:

- compensation/classification system design
- job description creation/modification
- performance evaluation system design

For more information, contact Van D. Keating, senior staff attorney, at (614) 540-4000, (800) 589-OSBA or vkeating@ohioschoolboards.org.

Regional Roundup, continued from page 9

Primary Chess Club, **Fairborn City**; and **Miami Valley Career Technology Center's** Adult Diploma Program.

Outstanding Ongoing Programs were: **Indian Hill EV's** AP Human Geography with Service Learning; **Cincinnati City's** Advanced Placement Blended Learning; and **College Corner Local's (Preble)** Play in the Park.

Outstanding Volunteer Programs were: **Upper Valley Career Center's** Fusion Project; **Clermont-Northeastern Local's (Clermont)** Clermont High School Leo Club; and **Grant Career Center's** Special Education

Department.

Outstanding Multidistrict Impact Programs were: **Madison-Champaign ESC's** The LIFE Transition Program; **Warren County Career Center's** Graphic Arts & Imaging; and Great Oaks Career Campuses' Professional Skills Report Card.

Outstanding Special Recognition Programs were: **Fairfield City's** Fairfield Academy; **Fairlawn Local's (Shelby)** FCCLA Program; and **Milton-Union EV's** Milton-Union Elementary School Bulldog Backpacks/Bags.

The 2017 AI Kettlewell Awards for outstanding board leadership

were presented to **Robert Luby, Piqua City** and Upper Valley Career Center; **Gail Martindale, Cedar Cliff Local (Greene)** and **Greene County Career Center**; Dr. **Richard E. Pride II, Western Brown Local (Brown)** and **Southern Hills Career & Technical Center**; and **Walter G. Schunk, Southwest Local**. Martindale was named the region's OSBA All-Ohio School Board member.

Framed certificates were presented to 25 of the 31 Southwest Region programs chosen as participants in the 2017 Student Achievement Fair at the OSBA Capital Conference.



LEGISLATIVE REPORT

by Jay Smith, deputy director of legislative services

US tax reform plan could diminish public education funding

As Congress seeks to pass a tax reform package by the end of this year, one proposal in the plan could significantly hinder funding for public education.

Prior to taking official action on tax reform legislation, Congress needed to pass a fiscal year 2018 budget resolution. On Oct. 26, the U.S. House of Representatives concurred with amendments the Senate had added to the resolution and narrowly approved it by a vote of 216-212. Included in the resolution was an amendment that would eliminate the state and local

tax deductions that are currently claimed by more than 44 million taxpayers on federal tax returns.

If the deductions are eliminated through tax reform legislation, the local impact would result in taxpayers being taxed twice. In addition, this change would create significant instability in state and local tax bases that support investments in public education, health care and other services.

President **Donald Trump** and some congressional Republican leaders are arguing that eliminating the deduction would

not hurt low- and middle-income taxpayers because most of the direct benefits go to those with higher incomes. However, according to a paper from the Center on Budget and Policy Priorities, this argument ignores other parts of the tax plan that seek to use the revenue generated from eliminating the deductions to pay for marginal income tax cuts. According to the Tax Policy Center, when the plan is fully implemented in 2027, 80% of the plan's net tax cuts would go to

Continued on page 11



PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Austintown students share meal with veterans

Dressed in red, white and blue, students at **Austintown Local's (Mahoning)** Austintown Fitch High School shared lunch and stories with 30 area veterans as part of the school's spirit week.

Students Helping Veterans, which maintains several veteran monuments on the high school campus and helps with other causes, organized the event.

"A lot of students don't get to interact with veterans on a normal basis," student **Seth Welch** told a

local newspaper. "It's good for veterans to get a better image of our generation, and it brings the communities together."

Leo Connelly Jr., commissioner of the Mahoning County Veterans Service Commission, served in Vietnam in 1967 and 1968. He spent six months in the jungle and also served as a door gunner on a helicopter, which earned him a combat badge.

"I think that students want to have questions answered, and we

want to be able to communicate with our youth and give them an idea of what war's all about," Connelly said.

Army veteran **Ken David**, who served in the 101st Airborne Division in Vietnam, told students the military also is an option after graduation.

"Not everybody is made for college, and that's OK," he said. "They can still be whatever they want to be."

Source: The Vindicator

Legislative Report, continued from page 10

those in the top 1% income bracket.

Currently, the deductions help state and local governments fund vital public services. With the benefit of the deductions, taxpayers are more willing to support state and local taxes that substantially support public education.

The state and local tax deductions basically are a form of revenue sharing between the federal government and state and local governments. For example, if a state raises one dollar of additional revenue from a taxpayer in the 28% federal income tax bracket, the overall taxes rise only 72 cents because that taxpayer can deduct 28 cents with the state tax

deduction. Without this deduction and the local deduction, taxpayers would be less likely to support current state and local tax levels.

In addition, the elimination of state and local tax deductions would likely make it harder for states and local governments to borrow money on the bond market to invest in multiyear infrastructure projects. It is anticipated that rating agencies would view this negatively and raise state and local borrowing costs. According to the Moody's credit rating agency, "The proposed elimination of the deduction for state and local taxes would be credit-negative for the public finance sector by raising the effective cost of state and local

taxes."

As the U.S. House and Senate move into further discussions on tax reform, please contact your members of Congress and urge them to reject proposals to eliminate state and local tax deductions in tax reform legislation. If the deductions are eliminated, state and local budgets would suffer and resources for public schools would be seriously diminished.

To reach your federal legislators, dial (202) 224-3131 and ask to be connected to your senator and representative.

Editor's note: Information in this article was current as of Nov. 2, 2017.

November

- 12-14 OSBA Capital Conference and Trade Show Columbus
- 12 Northwest Region Executive Committee Meeting Columbus
- 12 Southeast Region Executive Committee Meeting Columbus
- 13 Central Region Executive Committee Meeting Columbus
- 29 OSBA Master of Transportation Administration Program: Transportation rules and regulations Columbus

December

- 1 Winter School Finance Workshop Columbus
- 5 MDS #5: Early Intervention and De-escalation Techniques in Schools Columbus
- 5 Southwest Region Executive Committee Meeting Lebanon
- 6 Professional Conduct for OCSBA Attorneys webinar
- 6 OSBA Master of Transportation Administration Program: Transportation rules and regulations Columbus
- 6 Northeast Region Executive Committee Meeting Wadsworth
- 7 SchoolComp Safety Seminar Columbus
- 12 Hot Topics in School Law webinar

- 15 *Deadline for filing post-general election campaign finance statement for certain candidates, detailing contributions and expenditures from 4:01 p.m. on the last day reflected in the previous statement through 4 p.m. on the seventh day before filing the statement (December 8) — RC 3517.10(A) (1) (38th day after election).*
- 31 *Last day for treasurer to canvass the board to establish a date of the organizational meeting — RC 3313.14.*

2018 January

- 15 *Deadline for boards of education of city, exempted village, vocational and local school districts to meet and organize — RC 3313.14; last day for boards of education of city, exempted village, vocational and local school districts to adopt tax budgets for the coming school fiscal year — RC 5705.28(A) (1).*
- 20-21 Board Member 101: Survival kit for your first 90 days in office Perrysburg
- 20-21 Board Member 101: Survival kit for your first 90 days in office Miamisburg
- 20 *Last day for boards of education to submit fiscal tax-year budget to county auditor — RC 5705.30.*

- 23 *Last day to submit certification for May conversion levy to tax commissioner — RC 5705.219(B) (105 days prior to election).*
- 27-28 Board Member 101: Survival kit for your first 90 days in office Columbus
- 27-28 Board Member 101: Survival kit for your first 90 days in office Independence
- 29 *Last day to submit certification for May income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to election)*
- 31 *Deadline for educational service center (ESC) governing boards to meet and organize — RC 3313.14; annual campaign finance reports must be filed by certain candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) detailing contributions and expenditures from the last day reflected in the previous report through Dec. 31, 2017 — RC 3517.10(A)(3).*

February

- 2 *Last day to submit May emergency, current operating expenses or conversion levy to county auditor for May election — RC 5705.194, 5705.195, 5705.213, 5705.219 (95 days prior to election).*