

# BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



## Southwestern Ohio board member nominated for 2020 president-elect

The OSBA Nominating Committee has selected **Scott Huddle, Mad River Local (Montgomery)**, as the association's 2020 president-elect nominee. If elected by the OSBA Delegate Assembly at the Capital Conference in November, he will serve a year as president-elect before becoming president in 2021. Huddle, who has been a Mad River Local board member since 1999, also serves on OSBA's Board of Trustees, Executive Committee, Federal Relations Network, Nominating Committee and Southwest Region Executive Committee. He was OSBA Southwest Region president in 2018. Huddle is a client executive at Optum and an Ohio State Highway Patrol auxiliary officer.

## Cleveland Browns, ODE, Harvard partnering on attendance initiative

The Cleveland Browns Foundation, Ohio Department of Education (ODE) and Proving Ground at Harvard University have launched the Get 2 School, Stay in the Game! Network (Get 2 School Network), a statewide initiative designed to promote the importance of school attendance and put an end to chronic absenteeism. The Get 2 School Network's goal is to increase student attendance, particularly among specific groups of students, such as African-Americans, Hispanics, English learners, economically disadvantaged students and students with disabilities. This service, free to all Ohio schools and districts, is designed to connect users to each other, state and national experts and high-quality, attendance-focused campaign materials, strategies and evaluation tools. For more information, go to <https://get2school.org>.

## Important Capital Conference deadline is next week

To be eligible to receive a unique housing code before the Capital Conference hotel reservation process opens, district treasurers and Trade Show exhibitors must register their conference attendees before 3 p.m. on Wednesday, Sept. 4. Attendees registered by the Sept. 4 deadline can begin making hotel reservations at 9 a.m. on Tuesday, Sept. 10, with their code, which is being sent to each attendee's conference contact person. Rooms are reserved on a first-come, first-served basis. For more information, including a list of hotels in which OSBA has room blocks, visit <http://conference.ohioschoolboards.org/housing>. For details on the 2019 Capital Conference and Trade Show, visit <http://conference.ohioschoolboards.org>.

## OSBA Board Candidate Workshops kicking off next month

OSBA experts will conduct five Board Candidate Workshops around the state in September. The sessions will lead candidates through a concise and valuable program to help them better understand the everyday roles and responsibilities of school board

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### Route workshop information to:

- ☐ Administrative professionals
- ☐ Administrators
- ☐ Human resources directors
- ☐ Transportation supervisors

members and the legal aspects of being a board member. For more information, see the ad in this issue of the Briefcase or visit [www.getonboardohio.org](http://www.getonboardohio.org).

## **National Hispanic Heritage Month begins Sept. 15**

Since 1968, Sept. 15 through Oct. 15 has been designated as National Hispanic Heritage Month, a time to recognize and honor Hispanic-Americans' contributions, heritage and culture. The following links offer resources to help districts plan activities and lessons: [www.hispanicheritagemonth.org](http://www.hispanicheritagemonth.org); <http://links.ohioschoolboards.org/81693>; and <http://links.ohioschoolboards.org/62696>.

## **ODE issues cursive writing guidance document**

ODE recently released a new section of the state's model curriculum for English language arts. Under House Bill 58, which

### **Greenfield EV Lunch Buddies program a success**

Throughout June and July, **Greenfield EV's** Lunch Buddies program partnered students in preschool through fifth grade with volunteer high school mentors.

"Our district believes literacy is one of the most important factors in educating college- and career-ready students," **Alisa Bennett**, the district's director of instruction, told a local newspaper. "The goal of Lunch Buddies was to build literacy and encourage the love of reading in our youngest students through mentoring from McClain High School students."

Two buses provided transportation, and every Thursday, students were able to take home books provided by Altrusa International Inc. of Highland County.

Source: Highland County Press

became effective July 1, the department was required to provide information on the development of handwriting and include supplemental instructional materials in the English Language Arts Model Curriculum. That document is posted at <http://links.ohioschoolboards.org/65104>.

## **Media Honor Roll deadline is just under two weeks away**

Districts have until Sept. 6 to select journalists for the 2019 OSBA Media Honor Roll. The program offers districts a way to recognize reporters for fair, accurate and balanced school coverage. As part of the program, OSBA will send districts personalized certificates to present to honorees at a November board meeting. Information has been emailed to superintendents and communication directors and is posted at [www.ohioschoolboards.org/osba-media-honor-roll](http://www.ohioschoolboards.org/osba-media-honor-roll).

## **OSBA online**

● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

Does your school board have an open seat? A vacancy can happen for many reasons. Ohio law details how boards must go about filling a vacant board seat. OSBA offers updated resources to help districts fulfill this responsibility at <http://links.ohioschoolboards.org/83414>.



## **Briefcase**

Ohio School Boards Association  
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*A one-year subscription to Briefcase is \$140 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Lesley Moore at the address or fax number above or email [Lmoore@ohioschoolboards.org](mailto:Lmoore@ohioschoolboards.org). Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481.*

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



# BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

## OSBA executive searches

### Treasurer

#### District

① Whitehall City

#### Deadline

Sept. 13

#### Contact

OSBA Search Services, (614) 540-4000



## National searches

#### Position

Superintendent

#### Location

Thomasville, Ga.

#### Deadline

Sept. 8

#### Contact

Dr. **Samuel T. King**, director of superintendent search services, Georgia School Boards Association, (770) 995-4384

## Board changes

**Defiance City** appointed **Dodi Thompson** to the board effective July 10. She replaced **Ken Wetstein**, who resigned effective June 24 due to moving out of the district. ●●● **Upper Arlington City** appointed **Marjory Pizzuti** to the board effective Aug. 2. She replaced **Robin Comfort**, who passed away.

## Administrative changes

### Superintendents

**Berea City** hired **Tracy Wheeler** as superintendent effective Aug. 1. She replaced **Michael Sheppard**, who took the assistant superintendent position at **Polaris Career Center** effective Aug. 1. Wheeler previously was superintendent

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

at **Brunswick City**. ●●● **Chagrin Falls EV** Assistant Superintendent **Lisa Shannon** announced her resignation effective Aug. 1. She has taken the director of special services position at **Lake Local (Stark)**. ●●● **Claymont City** Superintendent **Scott Golec** announced his resignation effective immediately. He has taken the superintendent position at **Rolling Hills Local (Guernsey)**. ●●● **Morgan Local (Morgan)** hired Dr. **Kristin Barker** as superintendent effective Aug. 1. She replaced **Lori Snyder-Lowe**, who took the assistant superintendent position at **Muskingum Valley ESC**. Barker previously was assistant superintendent at **Whitehall City**. ●●● **Northwest Local (Stark)** hired **Dennis Lambes** as interim superintendent effective Aug. 1. He replaced Dr. **Michael R. Shreffler**, who retired. ●●● **Penta Career Center** hired Assistant Superintendent **Ed Ewers** as superintendent effective Aug. 1, 2020. He will replace **Ron Matter**, who is retiring effective July 31, 2020. ●●●

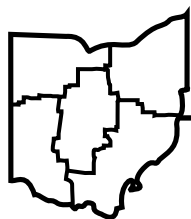
**Scioto Valley Local (Pike)** hired **Wes Hairston** as superintendent effective Aug. 1. He replaced Dr. **Todd A. Burkitt**, who resigned. Hairston previously was superintendent at **Rock Hill Local (Lawrence)**. ●●● **Trotwood-Madison City** hired Director of Operations **Marlon Howard** as superintendent effective Aug. 1. He replaced **Tyrone L. Olverson**, who resigned effective July 31. ●●● **Washington Local (Lucas)** Superintendent Dr. **Susan M. Hayward** announced her resignation effective Aug. 1.

#### **Treasurers**

**Lorain County ESC** Treasurer **Jill A. Orseno** announced her retirement effective Dec. 31.

#### **Sympathies**

Former **Amherst EV** Board of Education member **Ken Glowacki** died Aug. 8. He was 86. ●●● **Campbell City** Board of Education member **Richard A. Gozur** died July 29. He was 67. ●●● **Dohrman Reed**, a member of the former **Meigs County** School Board and former member of the **Eastern Local (Meigs)** Board of Education, died July 29. He was 86. ●●● **Fairfield Union Local (Fairfield)** Treasurer **Kevin D. Miller** died Aug. 2. He was 64. ●●● **Royal J. Harrison**, a member of the former **Jackson Liberty** Board of Education in Sandusky County and former member of the **Lakota Local (Sandusky)** Board of Education, died July 28. He was 100. ●●● Former **Lorain County ESC** Treasurer **Thomas L. Tomlin** died Aug. 4. He was 74. ●●● **Edna Ruth Bloyer**, a member of the former **Ripley** Board of Education in Brown County, died Aug. 1. She was 98.



## **REGIONAL ROUNDUP**

by Angela Penquite, assistant editor

### **Fall conferences are right around the corner**

School is back in session, and that means it's time to register for your OSBA region's fall conference. Held in the spring and fall, the region conferences bring hundreds of board members, administrators, guests and students together for dinner, networking, learning and celebrations of achievement.

The events feature keynote speakers, awards ceremonies and performances from outstanding student entertainment groups. The fall conferences also include the elections for the upcoming year's regional officers.

OSBA President **John W. Halkias**, **Plain Local (Stark)**,

OSBA Chief Executive Officer **Rick Lewis**, OSBA Deputy Chief Executive Dr. **Kathy McFarland** and OSBA Membership Retention and Engagement Consultant **Mark E. Bobo** will attend the conferences and provide association updates. Members of OSBA's Division of Legislative Services also will offer the latest information on state legislation impacting public education.

Registration forms for the region conferences were published in the July 22 issue of the Briefcase. Forms also are available on the OSBA website at **www.ohioschoolboards.org/regions**. Click on your respective region, then

click on the conference flier under "Resources" on the upper right corner of the webpage. You also can click the link under "Resources" to register online. If you have questions about your reservation, please contact **Melanie Price**, OSBA senior administrative assistant of communication services, at (614) 540-4000, (800) 589-OSBA or [mprice@ohioschoolboards.org](mailto:mprice@ohioschoolboards.org).

School board members can earn five credits toward the OSBA Award of Achievement for attending a regional conference. For more information on the Award of Achievement program,

*Continued on page 5*

Regional Roundup, continued from page 4

visit <http://links.ohioschoolboards.org/43085> or contact OSBA. In addition, Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds can be used for expenses incurred for meetings such as this.

Following is a preview of what each region has planned for its conference.

### Central Region

The Central Region conference is Wednesday, Sept. 25, at Villa Milano in Columbus. The event opens with networking at 5 p.m., and dinner will be served at 6:15 p.m. following a legislative update. Region President **Stu Harris, Dublin City**, will preside over the evening's activities.

The program begins at 7 p.m. The keynote speaker is **Robert Post**, an acclaimed comedian and actor who has performed on the "Today" show and at the John F. Kennedy Center for the Performing Arts and received rave reviews from The New York Times and National Public Radio. His

presentation — How to survive middle school — will bring kids center stage and give them a voice.

The region will honor its outstanding board members and teachers and exemplary school employees, as well as board members commemorating 30 or more years of service, and present the Friends of Public Education and Champion of Public Education awards.

The cost to attend is \$40 per person. Make your reservation online at <http://links.ohioschoolboards.org/crfall2019>. The registration deadline is Monday, Sept. 16. For more information, contact Regional Manager **Kim Miller-Smith** at (614) 540-4000 or [kmillersmith@ohioschoolboards.org](mailto:kmillersmith@ohioschoolboards.org).

### Northeast Region

The Northeast Region will hold its event on Wednesday, Oct. 2, at the Galaxy Banquet Center in Wadsworth. Region President **Susie Lawson, Tri-County ESC** and **Wayne County Schools Career Center**, will preside over

the conference, which begins with networking at 5 p.m., followed by dinner at 6 p.m.

The program begins at 6:50 p.m. with recognition of the Lester C. Marrison Teacher Education Book Grant recipient. **Kevin J. Locke**, a co-managing partner of Pepple & Waggoner Ltd., is the keynote speaker. He will present an update on current legal issues.

Honorees include outstanding board members and school district programs; superintendent, treasurer, administrator, volunteer, career center program and school board team of the year; Student Achievement Fair participants; and the recipient of the Roger Samuelson award.

The cost is \$40. Reserve your spot online at <http://links.ohioschoolboards.org/nefall2019>. Reservations also can be emailed to Price at [mprice@ohioschoolboards.org](mailto:mprice@ohioschoolboards.org). The deadline to RSVP is Friday, Sept. 27. For questions on the event, contact Regional Manager **Reno Contipelli** at (330) 485-3731 or [rcontipelli@ohioschoolboards.org](mailto:rcontipelli@ohioschoolboards.org).

*Continued on page 6*



Customized workshops  
Ohio School Boards Association

## Could your board benefit from the insight and direction of a governance expert?

OSBA provides one-on-one consulting workshops that can help your team work through common governance issues, such as:

- Setting vision-focused goals and priorities
- Strengthening board and superintendent relations during periods of leadership transition
- Developing effective deliberation, meetings and communication
- Superintendent evaluation and board self-evaluation

Call OSBA at (614) 540-4000 or (800) 589-OSBA and we'll connect you with a consultant who will work with your board to design strategies and services to best meet your needs.



## Become a voice for Ohio students

### *Attend a Board Candidate Workshop or Webinar for insight on running a campaign*

OSBA will be conducting five **Board Candidate Workshops** in September. Veteran staff will lead candidates through a concise and valuable program to help them better understand the everyday roles and responsibilities of school board members and the legal aspects of campaigning and being a board member.

Workshop and webinar registrants will receive a Board Candidate Kit, which includes "Candidate: A practical guide to running for school board;" a subscription to the OSBA Journal, the premier bimonthly magazine for school board members; and a subscription to Briefcase, a semimonthly newsletter.

After Sept. 16, the webinar will be available for purchase to watch at your convenience.

The cost for each workshop or the webinar is \$50. Registration information is available at [www.getonboardohio.org/board-candidate-workshops](http://www.getonboardohio.org/board-candidate-workshops). Visit that website to register online or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

#### WORKSHOPS

##### Northeast

Wednesday, Sept. 4 • 6 p.m.-9 p.m.  
ESC of Northeast Ohio, Independence

##### Southwest

Thursday, Sept. 5 • 6 p.m.-9 p.m.  
Southern Ohio ESC, Wilmington

##### Northwest

Wednesday, Sept. 11 • 6 p.m.-9 p.m.  
Wood County ESC, Bowling Green

##### Southeast

Thursday, Sept. 12 • 6 p.m.-9 p.m.  
Muskingum Valley ESC, Zanesville

##### Central

Saturday, Sept. 14 • 9 a.m.-noon  
OSBA office, Columbus

#### WEBINAR

Monday, Sept. 16 • 1 p.m.-2 p.m.

*This will be a condensed online version of the regional workshops. The first half hour will focus on board roles and responsibilities and the second half hour will cover campaign finance and legal issues.*





# Collective Bargaining Workshop

**Friday, Sept. 6 • 9 a.m.-3:15 p.m. • OSBA office, Columbus**  
**Cost: \$180**, includes a copy of the "Labor Relations in Ohio Public Schools" book

Join us to learn about the collective bargaining process, your role in that process and what you can do to ensure bargaining in your district goes smoothly. Learn tips for effective bargaining and discuss frequently exchanged bargaining proposals. This workshop is for anyone who might serve on the management side of the bargaining team: board members, superintendents and treasurers, and other administrative staff. *This program will be submitted to the Supreme Court of Ohio Commission on Continuing Legal Education for continuing legal education (CLE) credit.*

## Agenda

**8:30 a.m. Registration and continental breakfast (provided)**

**9 a.m. Bargaining trends in Ohio**

Hear about the hottest bargaining trends from an experienced school attorney. Learn which topics have frequently crossed the table this year and what you can expect during the next bargaining cycle.

*Kate Davis, Esq., Bricker & Eckler LLP, Dayton*

**10:15 a.m. Break**

**10:30 a.m. Can employees 'just say no' to drug tests?**

Explore the legal ramifications of drug-testing policy decisions, including union and nonunion concerns, the costs and benefits associated with drug testing and screening, and complications the legalization of medical marijuana may have for district drug tests in the future.

*Alexander L. Ewing, Esq., Frost Brown Todd LLC, West Chester*

**11:30 a.m. Lunch (provided)**

**12:15 p.m. Technology's impact on collective bargaining**

Social media and other bleeding-edge technology is becoming increasingly used as a way to bring workers together, share information and engage in virtual organizing and collective bargaining. FMCS provides a statewide perspective on the role technology is playing at the negotiation table, including strategies for using it to your advantage.

*Douglas Corwon and John Gray, mediators, Federal Mediation & Conciliation Service (FMCS)*

**1:15 p.m. Break**

**1:30 p.m. Generational differences at the bargaining table**

Despite the potential for significant generational work-value differences, generational differences need not stymie efforts at the bargaining table. Explore common issues and strategies to help all parties reach resolution in a generationally diverse workplace.

*Megan E. Greulich, Esq., Walter Haverfield, Columbus*

**2:15 p.m. Strike preparations and operations**

Teacher strikes made 2018 the biggest year for worker protests in a generation. Review best practices for anticipating, preparing for and operating during a strike, and identify lessons learned from the strikes that took place around the state and country.

*Kevin J. Locke, Esq., Pepple & Waggoner Ltd., Cleveland*

**3:15 p.m. Adjourn**

Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



# Diversity and Inclusion Workshop

Friday, Sept. 13 • 9 a.m.-3 p.m. • Cost: \$170  
OSBA office, Columbus

**8:30 a.m. Registration and continental breakfast**

**8:50 a.m. Welcome**

**9 a.m. Handling and preventing sexual harassment claims**

As conversations in the media about sexual harassment and assault increase due to the #metoo and #timesup movements, districts have questions about the adequacy of their sexual harassment policies and procedures and how to properly handle claims of sexual harassment or assault, particularly those that may have occurred many years ago. Learn about what your policies, procedures and practices should include and how your school district should prepare for the possibility of allegations from the past.

*Tabitha Justice, Esq., Subashi, Wildermuth & Justice*

**10:15 a.m. Break**

**10:30 a.m. Implementing a trauma-informed school program**

Ohio school districts are implementing trauma-informed programs and developing trauma-informed school buildings to help drug-endangered students and students experiencing other childhood traumas. Learn the legal and practical implications of implementing a trauma-informed program in your school. Hear about tools schools can use to implement trauma-informed programs to better serve students.

*Melissa McClain, community education program coordinator, Akron Children's Hospital*

**11:45 a.m. Lunch (provided)**

**12:45 p.m. Training staff to recognize the signs of human trafficking in schools**

Human trafficking is prevalent in Ohio, but are your staff members prepared to recognize the signs and act appropriately to protect students? Learn the signs and appropriate procedures to support staff and protect students.

*Brent Currence, Missing Persons Unit director, Ohio Attorney General's Office; Bryttani Debro, anti-human trafficking coordinator, The Salvation Army; and Melanie Kenworthy Deis, executive director, Stand Together Against Trafficking*

**1:45 p.m. Break**

**2 p.m. Diversity, inclusion and equity training for your board and staff**

You're here today, but how do you bring what you've learned back to your district and share these valuable tools and resources with staff? Hear practical solutions for creating and growing diversity, inclusion and equity training and programs in your district so the skills you've learned reach your main client: the student.

*Kimberly Brazwell, chief executive officer, KiMISTRY*

**3 p.m. Adjourn**

*This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 4.25 total CLE hours of instruction.*

Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Unauthorized audio recording or videotaping of any session is strictly prohibited.



## OSBA Contract Analysis Service

OSBA provides a cost-effective professional analysis of both certified and classified collective bargaining agreements. These written reviews serve as a critique of current contract provisions, suggest potential pitfalls regarding legal compliance and provide specific recommendations as you go into your next round of collective bargaining.

Contact **Van D. Keating** at (614) 540-4000 or (800) 589-OSBA for more information.



# OSBA Master of Transportation Administration (MTA) Program

Don't miss the kickoff of the 2019-20 MTA program. This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. Each class is \$100, or you can purchase an MTA subscription for the workshop series; contact **Diana Paulins**, OSBA senior administrative assistant of board and management services, for subscription information. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit [www.ohioschoolboards.org/transportation-training-programs](http://www.ohioschoolboards.org/transportation-training-programs) to learn about the MTA certification program.



## Workshop dates and descriptions

### **Sept. 18 or Oct. 2 — Payment in lieu of transportation and school-choice transportation**

The Ohio Revised Code requires public schools to provide transportation to nonpublic, community and STEM schools, creating logistical challenges. Review the service requirements and exceptions before going in-depth into the procedures that districts may follow to declare transportation for a particular student impractical. When followed successfully, this leads to paying the parent “in lieu of transportation,” and no bus service is required. Review the detailed steps that must be followed, discuss reasons to consider it and gain a better understanding of this option and how to implement it successfully.

### **Oct. 23 or 30 — Student management and training**

This class has two focuses: student management and student safety training. The first part of class focuses on elements of student discipline plans, actions within a driver's authority and responsibility, and effective strategies for working with parents and administrators. The second part of class looks at required safety training, its different delivery methods and how to expand training beyond the students who ride the buses.

### **Dec. 4 or 11 — Transportation rules and regulations**

Pupil transportation is one of the most regulated services in Ohio and nationwide. This class is devoted to exploring the various regulations that transportation administrators need to be familiar with to ensure transportation is safe, dependable and compliant with laws and best practices. A key take-away from this class will be the printed copy of the operating rules, an index to look up pertinent regulations and familiarity with how the pieces fit together and impact operations.

### **Feb. 5 or 12 — Driver records, background checks and compliance records**

No one can afford for anything to fall through the cracks, especially in the area of driver qualifications. Ohio's regulations governing school bus driver requirements are among the most detailed in the nation. This seminar will present strategies and methods to achieve and maintain compliance. Driver audit forms and hiring checklists will be provided and reviewed.

### **March 4 or 11 — Emergency transportation planning**

Transportation departments are required to have a viable, documented emergency plan in place. The plan includes not only the major events that we hope will never happen, but also routine incidents that occur in this industry, including breakdowns, sick children and minor accidents. This class will help identify what should be included in an emergency plan, how to develop the action plan and how to write a plan that anyone can follow, even in your absence.

### **April 1 or 8 — Fleet management and bus purchase**

This course will review the Ohio school bus construction standards, approved options for school buses, Federal Motor Vehicle Safety Standards requirements and the need to keep your fleet compliant with standards. Delve into the value of a preventive maintenance plan, bus purchasing and using data to determine an effective vehicle replacement plan. Finally, we will focus on how to make the best use of the driver pretrip inspection to meet the need for safety checks and state patrol motor vehicle inspections.

Register by contacting **Diana Paulins** at (614) 540-4000, (800) 589-OSBA or [mta@ohioschoolboards.org](mailto:mta@ohioschoolboards.org). You also can purchase a subscription plan for all the workshops in this series; contact Paulins for more information.



# Your District's Financial Health

*A deep dive into alternative funding resources*

Thursday, Sept. 19 • 9 a.m.-3:15 p.m. • Embassy Suites, Columbus • Cost: \$180

## 8:30 a.m. Registration

### 9 a.m. All about grants

Increase your “grant-Q” by learning essential terms and definitions used in grants. Discover how to locate grant opportunities and assess whether they are worth pursuing; make your district's application stand out from the crowd; and manage grants to get the most benefit for your district and students. *George Anagnostou, treasurer, Strongsville City; Pamela Gayheart, director, publications and grants, Fairborn City; Jennifer A. Hardin, deputy director of legal services, OSBA; and Dr. Daniel Keenan, executive director, Martha Holden Jennings Foundation*

### 10:30 a.m. Break

### 10:45 a.m. Partnering with education support groups

Learn the legal basics and suggested best practices for partnering with your district's education foundation, booster groups and other education support groups to augment, supplement or enhance your district's financial resources. *Sara C. Clark, chief legal counsel, OSBA; and Nicole M. Donovan, Esq., Bricker & Eckler LLP*

### 12:15 p.m. Lunch (provided)

## 1 p.m.

### Partnerships for communitywide progress

This session will explore some of the ways districts have joined forces with established community groups to extend and create opportunities for students and staff without constraining budgets. Presenters will discuss specific partnerships with businesses, economic development groups, physical and mental health organizations and municipal governments. *Brent May, superintendent, Plain Local (Stark); Daniel J. Schroer, superintendent, Springboro Community City; Kristy Venne, director, Emerald Campus, Dublin City; and Ryan Wilde, high school principal, Napoleon Area City*

## 2:30 p.m.

### All about crowdfunding

The workshop concludes with an in-depth look at crowdfunding best practices, practical tips and OSBA's model crowdfunding policy. Review the **DonorsChoose.org** platform as a district-focused option that has helped the nation's public schools secure millions of dollars in resources. *Kenna S. Haycox, senior policy consultant, OSBA; and Kirk Smiley, principal director of advocacy and public partnerships, DonorsChoose.org*

## 3:15 p.m.

### Q&A and adjourn

The cost to attend this workshop is \$180, which includes breakfast and lunch. Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

# OSBA's Region Fall Conferences

Register today for your local fall conference! You don't want to miss this outstanding professional development opportunity and chance to celebrate achievements from throughout your region.

For more information, visit the link below for your local event. If you have any questions about registration, contact Melanie Price, OSBA senior administrative assistant of communication services, at [mprice@ohioschoolboards.org](mailto:mprice@ohioschoolboards.org), (614) 540-4000 or (800) 589-OSBA.

## **Central Region, Sept. 25**

Villa Milano, Columbus

Cost: \$40

Reservation deadline: Sept. 16

Make your reservation online at <http://links.ohioschoolboards.org/crfall2019>

## **Southeast Region, Sept. 26**

Logan High School, Logan

Cost: \$38

Reservation deadline: Sept. 20

Make your reservation online at <http://links.ohioschoolboards.org/sefall2019>

## **Northeast Region, Oct. 2**

The Galaxy Restaurant and Banquet Center,  
Wadsworth

Cost: \$40

Reservation deadline: Sept. 27

Make your reservation online at <http://links.ohioschoolboards.org/nefall2019>

## **Southwest Region, Oct. 10**

Great Oaks Career Campuses, Cincinnati

Cost: \$38

Reservation deadline: Oct. 3

Make your reservation online at <http://links.ohioschoolboards.org/swfall2019>

## **Northwest Region, Oct. 3**

Tiffin Middle School, Tiffin

Cost: \$30, or \$160 for a table (seats six — use code NWFALL19 when making your reservation); \$20 for students and their parents (use code NWSTUDENT when making your reservation)

Reservation deadline: Sept. 16

Make your reservation online at <http://links.ohioschoolboards.org/nwfall2019>

## **Authority for reimbursement**

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds may be used for expenses incurred for meetings such as this one.

## **Award of Achievement**

These conferences entitle board members to five Award of Achievement credits.





# WORKSHOP REGISTRATION

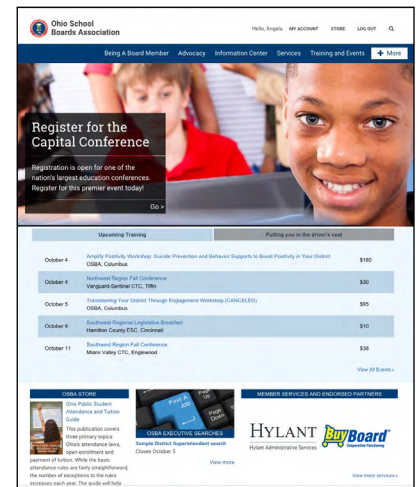
Register at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops)

OSBA members can access member-only information, including workshop registration, by logging in to the OSBA website.

## How to log in

Click on "Log in to your account" on top right of the website. Log in using your email address on file and your password. Click "Reset your password" if needed.

If it says "We could not find your email address," or if this is your first time logging in to the site, click "Create new account." At the username prompt, enter your email address, select your affiliation and school district, and click "Submit." Create a password and add your job title on the next screen. An email with a link to activate your account will be sent to you. Click on the link to activate your account, and you will be directed to a home screen.



## Administrative Professionals Workshop

Rethinking the **ABCs** in your school office:  
**A**pps, **B**est Practices and **C**ommunication

Friday, Oct. 11 • 10 a.m.-2 p.m. • OSBA Office, Columbus • Cost: \$95

The Ohio School Boards Association invites all central office staff and school building administrative assistants and professionals to attend this engaging and informative workshop. Learn about crisis management and communications; receive the latest policy and legal updates; hear about what OSBA is doing to promote health and wellness in the workplace; and take a look at the importance of establishing a solid wellness foundation through social-emotional learning. You'll also have the opportunity to network with colleagues from around the state. This workshop is sponsored by BoardDocs.

Register online at [www.ohioschoolboards.org/workshops](http://www.ohioschoolboards.org/workshops) or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org)

Regional Roundup, continued from page 5

## Northwest Region

The Northwest Region will hold its conference on Thursday, Oct. 3, at **Tiffin City's** Tiffin Middle School. The conference, titled Celebrating hometown heroes, begins with networking at 5:30 p.m., followed by dinner prepared and served by the **Vanguard-Sentinel Career & Technology Centers** Culinary Arts and Hospitality Management students.

Following dinner, the Tiffin Columbian High School Choir will perform. Region President **Chris Varwig, Toledo City**, will preside over the event. Those to be recognized include outstanding board members; veteran board members; the 2018 Ohio Department of Education (ODE) award recipients; the Bonnie Eddy Educational Supply and Book Grant recipients; outstanding leaders in the region; and recipients of the Northwest Region Humanitarian award and the Neil Pohlmann Award of Excellence in Education.

The cost is \$30 per person or \$160 for a table of six for OSBA members, guests and spouses (use the code NWFALL19 when making your reservation). The cost is \$20 for students and their parents (use code NWSTUDENT). You can make reservations online at <http://links.ohioschoolboards.org/nwfall2019> or email Price at [mprice@ohioschoolboards.org](mailto:mprice@ohioschoolboards.org). The reservation deadline is Monday, Sept. 16. For questions on the event, contact Regional Manager Dr. **Judy Jackson May** at (419) 581-9782 or

[jjacksonmay@ohioschoolboards.org](mailto:jjacksonmay@ohioschoolboards.org).

## Southeast Region

The Southeast Region Fall Conference is scheduled for Thursday, Sept. 26, at **Logan-Hocking Local's (Hocking)** Logan High School. Region President **Larry A. Good, Muskingum Valley ESC**, will preside over the event, which begins at 5:30 p.m. with networking. Welcoming comments and introductions begin at 6:15 p.m., followed by dinner.

The program honors outstanding school board members; ODE Purple Star Award schools; the Southeast Region President's Award recipient; the region's recognition awards; and the Advocate of Education Award, which this year is being presented to Dr. **Barbara A. Hansen**, who is the Dave Longaberger professor of teaching & learning and distinguished professor of education-research adviser at Muskingum University and a board member at Muskingum Valley ESC.

The cost to attend is \$38. Make your reservation online at <http://links.ohioschoolboards.org/sefall2019> or email your reservation to Price at [mprice@ohioschoolboards.org](mailto:mprice@ohioschoolboards.org). The deadline for reservations is Friday, Sept. 20. Contact Regional Manager **Paul D. Mock** at (740) 469-2724 or [pmock@ohioschoolboards.org](mailto:pmock@ohioschoolboards.org) with questions.

## Southwest Region

**Great Oaks Career Campuses** in Cincinnati will host the Southwest

Region Conference on Thursday, Oct. 10. Region President **Linda A. Jordan, Clark County ESC**, will preside over the conference, which kicks off at 5 p.m. Dinner will be served at 6 p.m., preceded by a presentation of the colors by the Great Oaks Career Campuses color guard, Pledge of Allegiance and a moment of silence.

A highlight of the evening is the presentation of the annual Friend of Education Hall of Fame award to Child Focus Inc. founder **James Carter** and Executive Director **Pamela Lindeman**. Child Focus Inc. offers early care and education, prevention and treatment programs to improve coping mechanisms, provide support, promote school readiness and success and encourage growth and self-sufficiency for the children, families and adults in its community.

Other recognitions include the Al Kettlewell Awards for Outstanding Board Members and certificates to the Ohio Teacher of the Year candidates from the Southwest Region. The conference also recognizes the 2019 Student Achievement Fair participants and outstanding student programs.

The cost to attend is \$38. Make your reservation online at <http://links.ohioschoolboards.org/swfall2019> or email your reservation to Price at [mprice@ohioschoolboards.org](mailto:mprice@ohioschoolboards.org). The reservation deadline is Thursday, Oct. 3. For questions, contact Regional Manager **Ronald J. Diver** at (937) 634-9025 or [rdiver@ohioschoolboards.org](mailto:rdiver@ohioschoolboards.org).





## NEWS

by Angela Penquite, assistant editor

### State budget, association governance focus of trustee meeting

The OSBA Board of Trustees learned more about the recently passed state biennial budget and discussed the challenges of public education with State Rep. **Joseph A. Miller III** (D-Amherst) during its July 27 meeting.

Trustees also viewed an update on the Visionary Initiative for Strategic Action, OSBA's strategic plan, and approved changes to two of the plan's goals and heard updates from the association's investment and audit committees. OSBA President **John W. Halkias, Plain Local (Stark)**, led the meeting.

Director of Legislative Services **Jennifer Hogue** explained that the biennial budget — House Bill (HB) 166 — funds school districts and JVSs in fiscal years (FY) 2020 and 2021 at the same level as FY 2019. The bill also includes a provision that provides additional funding for districts that saw enrollment growth

between FY 2016 and FY 2019.

Hogue told trustees that the budget provides \$675 million in Student Wellness and Success funds over the biennium to meet the nonacademic needs of students; includes a one-year moratorium on the establishment of new academic distress commissions; expands the traditional and income-based Educational Choice Scholarship Program; and includes a \$20 million program to provide funding to districts to purchase school buses. HB 166 also creates a new system of high school graduation requirements, effective beginning with the class of 2023, and establishes a committee to make recommendations to the state report card while eliminating the Joint Education Oversight Committee.

Miller shared his thoughts on current legislation, including HB

154, which would dissolve and replace academic distress commissions as well as the impact of the state biennial budget.

"There are a lot of good things in the budget, but for those things to happen, we have to reverse this cycle of the administrative state knows best," he said.

Miller explained that board members have an opportunity to change current messaging that devalues public education to show that public schools and boards of education are innovators that create unique solutions for their districts.

"The key to the success that you have is that you know your district, and you know it better than someone in Columbus," he said.

Promoting the strength of public education and how districts are preparing students for their futures

*Continued on page 8*



## We can help you reach agreement

OSBA's bargaining consultation services offer your district comprehensive representation services during negotiations and/or traditional and alternative bargaining styles.

Bargaining consultation clients receive low-cost service fees; flexible rates; experienced negotiators; and statewide experience.

For more information on how bargaining consultation can work for your district, contact OSBA's legal services division at (614) 540-4000 or (800) 589-OSBA.



# PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

## Teachers become students, train to be EPA data collectors

Under the guidance of instructors, teachers from around northwest Ohio used nets to sift through debris looking for signs of life in the Ottawa River.

The teachers at Toledo Metroparks' Wildwood Preserve were the students, learning how to become Ohio Environmental Protection Agency (EPA) Level 1 qualified data collectors.

The rating certifies them to promote public awareness and education about surface waters

around the state.

"We're using nets to get animals out of the water and identifying them, and that gives you an idea of your water quality," **Sara Guiher**, a water quality planner with the Toledo Metropolitan Area Council of Governments, told a local TV station.

After a morning of classroom training, the teachers entered the river to test things like turbidity, chemistry, plant and animal life and sediment.

Hands-on, in-stream training is required for the certification, Guiher said.

"An essential part of being prepared to do something like this is just doing it yourself," Guiher said.

The Toledo Metropolitan Area Council of Governments benefits in two ways, Guiher said. The teachers not only become Level 1 data collectors but also take the knowledge back to their classrooms.

Source: nbc24.com

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*News, continued from page 7*

is key. Miller encouraged board members to work with other educational associations to create workable transformation plans to show legislators and others what a successful school district would look like.

"You have to explain that this is where the challenges are, and this is how we would show success," he said. "What our government needs to hear is that you, with all of your collaborators, can create a plan that will allow our students to find the success that you think they need. You have to be the ones to determine what that looks like in **Mansfield City** or **East Cleveland City** or **Youngstown City**, **Toledo City** or **Dayton City**

or wherever. You have to be the ones that say, 'This is success.'"

Later in the meeting, OSBA Chief Financial Officer **Allison Morris** briefed trustees on the association's finances for the first half of 2019. **Nick Waddell**, senior manager at RSM US LLP, updated trustees on OSBA's completed 2018 financial audit. **Alex Bey**, a portfolio specialist at Johnson Asset Management, reviewed the association's investments.

The trustees approved a resolution for **Tom Ash**, who is retiring Sept. 30 after nearly 50 years of service in public education. He has served as director of government relations for the Buckeye Association of School

Administrators for 14 years and previously served as superintendent for **East Liverpool City** and **Mid-Ohio ESC**, among other positions.

In other business:

- **Halkias** and Chief Legal Counsel **Sara C. Clark** provided an update on the work of the OSBA Governance Review Committee.
- Chief Executive Officer **Rick Lewis** gave a report on the activities of the National School Boards Association.

- Charter revisions for the OSBA Diversity and Equity Committee and OSBA Black Caucus were approved by the trustees.

The next OSBA Board of Trustees meeting is Nov. 10 during the OSBA Capital Conference in Columbus.

### August 2019

- 28 Storytelling in a Digital Age: Cut through the noise to market your career center or school district ..... Webinar
- 28 Central Region Legislative Open House ..... Columbus

### September 2019

- 4 Northeast Region Board Candidate Workshop ..... Independence
- 5 Southwest Region Board Candidate Workshop ..... Wilmington
- 6 Collective Bargaining Workshop ..... Columbus
- 11 Northwest Region Board Candidate Workshop ..... Bowling Green
- 12 Southeast Region Board Candidate Workshop ..... Zanesville
- 13 Diversity and Inclusion Workshop ..... Columbus
- 14 Central Region Board Candidate Workshop ..... Columbus
- 16 Board Candidate Webinar
- 18 OSBA Master of Transportation Administration Program: Payment in lieu of transportation and school-choice transportation ..... Columbus
- 19 Your District's Financial Health ..... Columbus
- 20 OSBA Black Caucus Committee Meeting ..... Columbus

- 25 Central Region Fall Conference ..... Columbus
- 26 Southeast Region Fall Conference ..... Logan
- 30 Last day to file business advisory council plan with the Ohio Department of Education — RC 3313.821.

### October 2019

- 1 Last day for board to adopt annual appropriation measure — RC 5705.38(B).
- 2 OSBA Master of Transportation Administration Program: Payment in lieu of transportation and school-choice transportation ..... Columbus
- 2 Northeast Region Fall Conference ..... Wadsworth
- 3 Northwest Region Fall Conference ..... Tiffin
- 7 Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to election).
- 10 Southwest Region Fall Conference ..... Cincinnati
- 11 Administrative Professionals Workshop ..... Columbus
- 15 Last day for certification of licensed employees to State Board of Education — RC 3317.061.
- 23 OSBA Master of Transportation Administration Program: Student

- 24 management and training ..... Columbus
- Pre-general election campaign finance reports must be filed by certain candidates appearing on the ballot (by 4 p.m.) detailing contributions and expenditures made from the last day reflected in the previous report to the close of business on Oct. 16, 2019 (12 days before election) — RC 3517.10(A)(1).
- 30 OSBA Master of Transportation Administration Program: Student management and training ..... Columbus
- 31 End of first ADM reporting period — RC 3317.03(A).

### November 2019

- 1 Last day for classroom teachers to develop online classroom lessons ("blizzard bags") in order to make up hours for which it is necessary to close schools — RC 3313.482(A)(3)(a).
- 5 General Election Day — RC 3501.01 (first Tuesday after the first Monday).
- 10-12 Capital Conference ..... Columbus
- 10 Central Region Executive Committee meeting ..... Columbus
- 10 Northeast Region Executive Committee meeting ..... Columbus
- 10 Northwest Region Executive Committee meeting ..... Columbus
- 10 Southeast Region Executive Committee meeting ..... Columbus