

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Remember to register for the 64th annual Capital Conference

Have you registered for the 2019 OSBA Capital Conference and Trade Show? Registration materials and the conference program were sent to districts in July, and OSBA again is offering a special group registration rate that enables districts to send an unlimited number of people to the conference for one low rate. Once a member district registers at least seven individuals for the group rate of \$1,975, everyone else from the district who wants to attend can register for free. The Nov. 10-12 event in Columbus features renowned national speakers; over 170 workshops, seminars and networking events; a world-class education trade exhibition; and the always-popular Student Achievement Fair. For details, visit <http://conference.ohioschoolboards.org>.

ODE partnering to offer free safety assessment, intervention training

The Ohio Department of Education (ODE) is partnering with Sandy Hook Promise to provide Ohio school districts free safety assessment and intervention training. The training is one of Sandy Hook Promise's Know the Signs programs, which offer research-based programs and practices to help protect children from gun violence in homes, schools and communities. Emails with details about the partnership, which is funded through the Federal STOP School Violence grant program, are being sent to school administrators. A fact sheet describing the training is posted at <http://links.ohioschoolboards.org/52726>. For further information, contact ODE's Office of Integrated Student Supports at (614) 466-7956.

It's time to nominate journalists for 2019 OSBA Media Honor Roll

OSBA's 18th annual Media Honor Roll program is underway. The program gives districts the opportunity to recognize local journalists for providing fair, accurate coverage of their schools and helps build and maintain positive relationships with the news media. Details have been emailed to superintendents and communication directors and are posted at <http://links.ohioschoolboards.org/35524>. The deadline to submit selections is Sept. 6.

Tool kit can help districts spread the news about student achievement

OSBA has created a tool kit to help districts promote student achievement to their communities. The kit includes a sample infographic along with instructions on creating a localized infographic using data from the state report cards. It also offers ideas for recognizing student accomplishments; suggestions for using social media; and tips on getting media coverage to highlight student achievement. Access the kit at <http://links.ohioschoolboards.org/75729>. In addition, OSBA offers customized student achievement workshops to help districts unlock their students' full potential.

August 12, 2019

Volume 50 Issue 15

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Route workshop information to:

- ☐ Administrators
- ☐ Human resources directors
- ☐ Transportation supervisors

To learn more, visit <http://links.ohioschoolboards.org/52933> or contact **Kim Miller-Smith** at kmillersmith@ohioschoolboards.org.

OSBA reminds districts to update roster information

To enable their current staff members to take advantage of all of OSBA's information, resources and benefits, it is very important for school districts to update their OSBA rosters whenever there is a change in key personnel. That helps ensure that the right information is getting to the right person in a timely fashion. To make changes, a district's roster designee must log in to his or her account on the OSBA website. Once logged in, click on the "My Account" link at the top right of the page. Next, click on "My District" then click on "Roster." Enter the updated information, then click "Submit."

Music star partners with Montgomery County ESC

The **Montgomery County ESC** is joining forces with a Grammy-nominated singer and songwriter to promote the ESC's Social Emotional Learning Language Arts (SELLA) curriculum.

Jewel, who left home as a teenager, has been open about her difficult childhood and believes SELLA can help children nationwide overcome anxiety and depression.

"When I moved out at 15, I knew that statistically kids like me should end up repeating that cycle, so I set out to beat those odds," Jewel said in a news release announcing the partnership.

ESC Superintendent **Shannon Cox** said SELLA is available for grades four through six and is in a pilot program for second- and third-grade students.

Source: Montgomery County ESC

Study compares states' special education funding

An Education Commission of the States (ECS) study examines and compares how each of the 50 states addresses special education funding. While federal requirements dictate minimum spending levels, states have

flexibility over how the money is distributed. This leaves many states seeking ways to improve the way they allocate these funds. The ECS study defines the seven main funding mechanisms states use and provides details on each state's current approach. Access the study at <http://links.ohioschoolboards.org/37500>.



Briefcase

Ohio School Boards Association
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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

OSBA online

● www.ohioschoolboards.org

School is starting up again for your students and staff. School board members and administrators can renew their commitment to learning by browsing through the large collection of educational publications in the online OSBA Store. These books cover a rich range of topics essential to good district governance, strong leadership, student achievement and much more. Take a moment to look through the nearly 150 titles at www.ohioschoolboards.org/catalog.



BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

OSBA executive searches

Treasurer

District

① Van Wert City

② Vanguard-Sentinel Career
& Technology Centers

Deadline

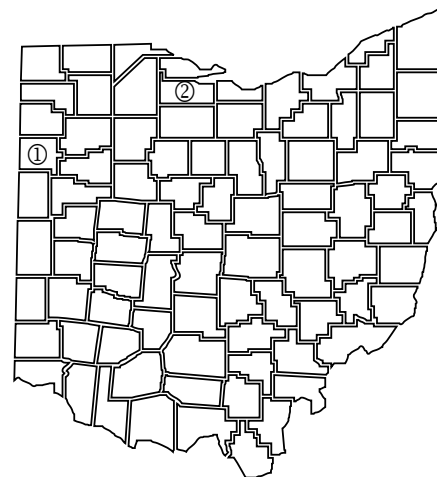
Aug. 15

Aug. 22

Contact

OSBA Search Services, (614) 540-4000

OSBA Search Services, (614) 540-4000



National searches

Position

Superintendent

Location

Tecumseh, Mich.

Deadline

Sept. 3

Contact

Donna Oser, deputy executive director,
Michigan Association of School Boards,
(517) 327-5923

Superintendent

Trenton, N.C.

Sept. 3

Allison Schafer, legal counsel/director of policy,
North Carolina School Boards Association,
(919) 841-4040

Board changes

Clear Fork Valley Local (Richland) appointed **Gary McCue** to the board effective July 8. He replaced **Kyle Beveridge**, who resigned. ●●● Lorain City appointed **Courtney A. Nazario** to the board effective July 23. She replaced **Anthony Dimacchia**, who resigned effective July 1 following his appointment to the Lorain City Council. ●●● Madison-Plains Local (Madison) appointed **Michael English** to the board effective July 9. He replaced **Cory Coburn**, who resigned. ●●● North Royalton City appointed **Terry L. DeLap** to the board effective July 8. He replaced Dr. **Susan G. Clark**, who resigned June 26 due to moving out of the district. ●●● Perry Local (Stark) appointed **Salvatore Birone** to the board effective July 19. He replaced **Kelly Ann Osborn**, who resigned July 5 due to moving out of the district. ●●● South Central Ohio ESC Board of Education member **Fred Edgington** announced his resignation effective June 30. ●●● Wayne Trace Local (Paulding) appointed **Les Hockenberry** to the board effective July 15. He replaced **Kori Stoller**, who moved out of the district.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

Administrative changes

Superintendents

Cardinal Local (Geauga) hired Interim Superintendent **A. William Kermavner** as superintendent effective Aug. 1. ●●● Crestline EV hired **Matt Henderson** as superintendent effective Aug. 1. He replaced Interim Superintendent **John E. Miller**, who took a consulting

administrator position in the district. Henderson previously was director of curriculum, instruction and assessment at **Bucyrus City**. ●●● **Mississinawa Valley Local (Darke)** hired **James R. Atchley** as interim superintendent effective immediately. He replaced **Doug Dunham**, who retired effective July 15. Atchley will continue as superintendent at **Ansonia Local (Darke)**. ●●● **Northeastern Local (Defiance)** hired **Nicole Wells** as superintendent effective Jan. 1. She will replace **James C. Roach**, who is retiring effective Jan. 1. Wells currently is an elementary school principal in the district. ●●● **Vermilion Local (Erie)** Superintendent **Philip M. Pempin** and Assistant Superintendent **James L. Balotta** announced their retirements effective June 30, 2020. ●●● **Wauseon EV** hired **Troy Armstrong** as superintendent effective Aug. 1. He replaced **Larry Brown**, who took the superintendent position at **Fort Recovery Local (Mercer)**. Armstrong previously was assistant superintendent at **Springfield Local (Lucas)**. ●●● **Westfall Local (Pickaway)** Superintendent Dr. **Lynn P. Landis** announced his retirement effective Aug. 30. ●●● **Windham EV** hired **Aireane Curtis** as superintendent effective July 1. She replaced Acting Superintendent **Gregg Isler**. Curtis previously was assistant superintendent at **Streetsboro City**. ●●● **Portage Lakes Career Center** hired **Lisa Tripney** as assistant superintendent effective July 1.

Treasurers

Bright Local (Highland) hired **Lana Fairchild** as treasurer effective Aug. 1. She replaced **Randy Drewyor**, who resigned to take the treasurer position at **Huron City**. ●●● **Bryan City** hired **Kevin Schafer** as treasurer effective June 12. He replaced **Rob Rosswurm**, who retired effective July 31. ●●● **Crestwood Local (Portage)** hired **Sarah Palm** as treasurer effective Aug. 1. She replaced **Deb Armbruster**, who took the treasurer position at **Chardon Local (Geauga)**. Palm previously was treasurer at **Newbury Local (Geauga)**. ●●● **Holgate Local (Henry)** hired **Kent Seemann** as treasurer effective July 1. ●●● **Oberlin City** Treasurer **Angela Dotson** announced her resignation effective Nov. 1. She has accepted the treasurer position at **Lorain County ESC**. ●●● **Van Wert City** Treasurer **Michael A. Ruen** announced his resignation effective Sept. 1. He has accepted the treasurer position at **Hicksville EV**.

Sympathies

Former **Field Local (Portage)** Board of Education member **Leona E. Brown** died July 28. She was 88. ●●● Former **Girard City** Board of Education member **Stephen J. Pozega** died July 6. He was 83. ●●● Dr. **Conrad Blaine Booher**, a member of the former **Houston** School Board in Shelby County, died July 12. He was 86. ●●● Former **LaBrae Local (Trumbull)** Board of Education member **Raymond James Travers** died July 23. He was 78. ●●● Former **Maysville Local (Muskingum)** Superintendent **Thomas Emmett Leeper** died July 10. He was 82. ●●● Former **Northwest Local (Hamilton)** Superintendent and **Upper Arlington City** Assistant Superintendent Dr. **James W. Jones** died July 21. He was 93. ●●● Former **Rootstown Local (Portage)** Board of Education member **Benson Boyd Craft** died July 14. He was 87. ●●● Upper Arlington City Board of Education member **Robin Comfort** died July 8. She was 63. ●●● Former Upper Arlington City Board of Education member Dr. **John A. Klamar** died July 15. He was 82.



We can help you reach agreement

OSBA's bargaining consultation services offer your district comprehensive representation services during negotiations and/or traditional and alternative bargaining styles.

Bargaining consultation clients receive low-cost service fees; flexible rates; experienced negotiators; and statewide experience.

For more information on how bargaining consultation can work for your district, contact OSBA's legal services division at (614) 540-4000 or (800) 589-OSBA.

Reasonable Suspicion Training



OSBA is offering a reasonable suspicion drug and alcohol training program for supervisors. Completion of this course is required for all supervisors of safety-sensitive (commercial driver's license) drivers, including school bus drivers. Best practice is that each district have at least two administrators trained in this requirement.

The course meets the Federal Motor Carrier Safety Administration U.S. Department of Transportation requirements. Attendees will receive a certificate of completion.

Details: This workshop is being offered on Tuesday, Aug. 13, at the OSBA office in Columbus. Choose either the morning session, from 8 a.m. to 10 a.m., or the afternoon session, from noon to 2 p.m.

Cost: \$50

Registration: Online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org



Going nowhere fast?

When you are ready to help your district move forward, OSBA can help. Choose the planning option that meets your district's specific needs:

- District strategic planning
- District goal setting
- Superintendent performance goals

For more information about planning options offered by the OSBA Division of Board and Management Services, go to www.ohioschoolboards.org/school-board-services. To schedule a planning session, contact OSBA at (614) 540-4000 or (800) 589-OSBA.



Strategic planning
Ohio School Boards Association



Budget Analysis and Discussion Seminar

Thursday, Aug. 15 • Nationwide Hotel and Conference Center, Lewis Center
9 a.m.-3:15 p.m. • Cost: \$200

Attend the Budget Analysis and Discussion (BAD) Seminar for the most in-depth analysis on the 2020-21 state budget. This comprehensive seminar will provide insights on the budget process and final version of the legislation.

The workshop will be held at Nationwide Hotel and Conference Center, 100 Green Meadows Drive South, Lewis Center, 43035. The phone number is (614) 880-4300. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. Unauthorized audio recording or videotaping of any session is strictly prohibited.

WEBINAR

Storytelling in a Digital Age: Cut through the noise to market your career center or school district



Wednesday, Aug. 28 • 10 a.m.-11 a.m. • Cost: \$50

Career centers are challenged to market their programs to the districts they serve as well as students in those districts. Likewise, local, exempted village and city school districts face competition for students and need to show their value to their local communities. **Delaware Area Career Center** shares how it used research and data to create communication strategies tied to its strategic plan, ensuring buy-in from board members, administrators and staff.

Review how to tailor your messages to reach various audiences, and see examples of how to tell your students' stories using free tools on social media. Get strategies for working with local partners to promote your messages, and discover how CASE (copy and steal everything) can help any PR professional be more efficient and effective.

Registration: Online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org



Collective Bargaining Workshop

Friday, Sept. 6 • 9 a.m.-3:15 p.m. • OSBA office, Columbus
Cost: \$180, includes a copy of the "Labor Relations in Ohio Public Schools" book

Join us to learn about the collective bargaining process, your role in that process and what you can do to ensure bargaining in your district goes smoothly. Learn tips for effective bargaining and discuss frequently exchanged bargaining proposals. This workshop is for anyone who might serve on the management side of the bargaining team: board members, superintendents and treasurers, and other administrative staff. *This program will be submitted to the Supreme Court of Ohio Commission on Continuing Legal Education for continuing legal education (CLE) credit.*

Agenda

8:30 a.m. Registration and continental breakfast (provided)

9 a.m. Bargaining trends in Ohio

Hear about the hottest bargaining trends from an experienced school attorney. Learn which topics have frequently crossed the table this year and what you can expect during the next bargaining cycle.

Kate Davis, Esq., Bricker & Eckler LLP, Dayton

10:15 a.m. Break

10:30 a.m. Can employees 'just say no' to drug tests?

Explore the legal ramifications of drug-testing policy decisions, including union and nonunion concerns, the costs and benefits associated with drug testing and screening, and complications the legalization of medical marijuana may have for district drug tests in the future.

Alexander L. Ewing, Esq., Frost Brown Todd LLC, West Chester

11:30 a.m. Lunch (provided)

12:15 p.m. Technology's impact on collective bargaining

Social media and other bleeding-edge technology is becoming increasingly used as a way to bring workers together, share information and engage in virtual organizing and collective bargaining. FMCS provides a statewide perspective on the role technology is playing at the negotiation table, including strategies for using it to your advantage.

Douglas Corwon and John Gray, mediators, Federal Mediation & Conciliation Service (FMCS)

1:15 p.m. Break

1:30 p.m. Generational differences at the bargaining table

Despite the potential for significant generational work-value differences, generational differences need not stymie efforts at the bargaining table. Explore common issues and strategies to help all parties reach resolution in a generationally diverse workplace.

Megan E. Greulich, Esq., Walter Haverfield, Columbus

2:15 p.m. Strike preparations and operations

Teacher strikes made 2018 the biggest year for worker protests in a generation. Review best practices for anticipating, preparing for and operating during a strike, and identify lessons learned from the strikes that took place around the state and country.

Kevin J. Locke, Esq., Pepple & Waggoner Ltd., Cleveland

3:15 p.m. Adjourn

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



Become a voice for Ohio students

Attend a Board Candidate Workshop or Webinar for insight on running a campaign

OSBA will be conducting five **Board Candidate Workshops** in September. Veteran staff will lead candidates through a concise and valuable program to help them better understand the everyday roles and responsibilities of school board members and the legal aspects of campaigning and being a board member.

Workshop and webinar registrants will receive a Board Candidate Kit, which includes "Candidate: A practical guide to running for school board;" a subscription to the OSBA Journal, the premier bimonthly magazine for school board members; and a subscription to Briefcase, a semimonthly newsletter.

After Sept. 16, the webinar will be available for purchase to watch at your convenience.

The cost for each workshop or the webinar is \$50. Registration information is available at www.getonboardohio.org/board-candidate-workshops. Visit that website to register online or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

WORKSHOPS

Northeast

Wednesday, Sept. 4 • 6 p.m.-9 p.m.
ESC of Northeast Ohio, Independence

Southwest

Thursday, Sept. 5 • 6 p.m.-9 p.m.
Southern Ohio ESC, Wilmington

Northwest

Wednesday, Sept. 11 • 6 p.m.-9 p.m.
Wood County ESC, Bowling Green

Southeast

Thursday, Sept. 12 • 6 p.m.-9 p.m.
Muskingum Valley ESC, Zanesville

Central

Saturday, Sept. 14 • 9 a.m.-noon
OSBA office, Columbus

WEBINAR

Monday, Sept. 16 • 1 p.m.-2 p.m.

This will be a condensed online version of the regional workshops. The first half hour will focus on board roles and responsibilities and the second half hour will cover campaign finance and legal issues.



Diversity and Inclusion Workshop

Friday, Sept. 13 • 9 a.m.-3 p.m. • Cost: \$170
OSBA office, Columbus

8:30 a.m. Registration and continental breakfast

8:50 a.m. Welcome

9 a.m. Handling and preventing sexual harassment claims

As conversations in the media about sexual harassment and assault increase due to the #metoo and #timesup movements, districts have questions about the adequacy of their sexual harassment policies and procedures and how to properly handle claims of sexual harassment or assault, particularly those that may have occurred many years ago. Learn about what your policies, procedures and practices should include and how your school district should prepare for the possibility of allegations from the past.

Tabitha Justice, Esq., Subashi, Wildermith & Justice

10:15 a.m. Break

10:30 a.m. Implementing a trauma-informed school program

Ohio school districts are implementing trauma-informed programs and developing trauma-informed school buildings to help drug-endangered students and students experiencing other childhood traumas. Learn the legal and practical implications of implementing a trauma-informed program in your school. Hear about tools schools can use to implement trauma-informed programs to better serve students.

Melissa McClain, community education program coordinator, Akron Children's Hospital

11:45 a.m. Lunch (provided)

12:45 p.m. Training staff to recognize the signs of human trafficking in schools

Human trafficking is prevalent in Ohio, but are your staff members prepared to recognize the signs and act appropriately to protect students? Learn the signs and appropriate procedures to support staff and protect students.

Brent Currence, Missing Persons Unit director, Ohio Attorney General's Office; Bryttani Debro, anti-human trafficking coordinator, The Salvation Army; and Melanie Kenworthy Deis, executive director, Stand Together Against Trafficking

1:45 p.m. Break

2 p.m. Diversity, inclusion and equity training for your board and staff

You're here today, but how do you bring what you've learned back to your district and share these valuable tools and resources with staff? Hear practical solutions for creating and growing diversity, inclusion and equity training and programs in your district so the skills you've learned reach your main client: the student.

Kimberly Brazwell, chief executive officer, KiMISTRY

3 p.m. Adjourn

This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 4.25 total CLE hours instruction.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. Unauthorized audio recording or videotaping of any session is strictly prohibited.



OSBA Contract Analysis Service

OSBA provides a cost-effective professional analysis of both certified and classified collective bargaining agreements. These written reviews serve as a critique of current contract provisions, suggest potential pitfalls regarding legal compliance and provide specific recommendations as you go into your next round of collective bargaining.

Contact **Van D. Keating** at (614) 540-4000 or (800) 589-OSBA for more information.

OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

Don't miss the kickoff of the 2019-20 MTA program. This series of workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. Each class is \$100, or you can purchase an MTA subscription for the workshop series; contact **Diana Paulins**, OSBA senior administrative assistant of board and management services, for subscription information. All workshops will be at the OSBA office, 8050 N. High St., Columbus, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program.



Workshop dates and descriptions

Sept. 18 or Oct. 2 — Payment in lieu of transportation and school-choice transportation

The Ohio Revised Code requires public schools to provide transportation to nonpublic, community and STEM schools, creating logistical challenges. Review the service requirements and exceptions before going in-depth into the procedures that districts may follow to declare transportation for a particular student impractical. When followed successfully, this leads to paying the parent “in lieu of transportation,” and no bus service is required. Review the detailed steps that must be followed, discuss the reasons to consider it and gain a better understanding of this option and how to implement it successfully.

Oct. 23 or 30 — Student management and training

This class has two focuses: student management and student safety training. The first part of class focuses on the elements of student discipline plans, actions within a driver's authority and responsibility, and effective strategies for working with parents and administrators. The second part of class looks at the required safety training, its different delivery methods and how to expand training beyond the students who ride the buses.

Dec. 4 or 11 — Transportation rules and regulations

Pupil transportation is one of the most regulated services in Ohio and nationwide. This class is devoted to exploring the various regulations that transportation administrators need to be familiar with to ensure transportation is safe, dependable and compliant with laws and best practices. A key take-away from this class will be the printed copy of the operating rules, an index to look up pertinent regulations and familiarity with how the pieces fit together and impact operations.

Feb. 5 or 12 — Driver records, background checks and compliance records

No one can afford for anything to fall through the cracks, especially in the area of driver qualifications. Ohio's regulations governing school bus driver requirements are among the most detailed in the nation. This seminar will present strategies and methods to achieve and maintain compliance. Driver audit forms and hiring checklists will be provided and reviewed.

March 4 or 11 — Emergency transportation planning

Transportation departments are required to have a viable, documented emergency plan in place. The plan includes not only the major events that we hope will never happen, but also routine incidents that occur in this industry, including breakdowns, sick children and minor accidents. This class will help identify what should be included in an emergency plan, how to develop the action plans and how to write a plan that anyone can follow, even in your absence.

April 1 or 8 — Fleet management and bus purchase

This course will review the Ohio school bus construction standards, approved options for school buses, Federal Motor Vehicle Safety Standards requirements and the need to keep your fleet compliant with standards. Delve into the value of a preventive maintenance plan, bus purchasing and using data to determine an effective vehicle replacement plan. Finally, we will focus on how to make the best use of the driver pretrip inspection to meet the need for safety checks and state patrol motor vehicle inspections.

Register by contacting **Diana Paulins** at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org. You also can purchase a subscription plan for all the workshops in this series; contact Paulins for more information.



Your District's Financial Health

A deep dive into alternative funding resources

Thursday, Sept. 19 • 9 a.m.-3:15 p.m. • Embassy Suites, Columbus • Cost: \$180

8:30 a.m. Registration

9 a.m. All about grants

Increase your “grant-Q” by learning essential terms and definitions used in grants. Discover how to locate grant opportunities and assess whether they are worth pursuing; make your district’s application stand out from the crowd; and manage grants to get the most benefit for your district and students. *George Anagnostou, treasurer, Strongsville City; Pamela Gayheart, director, publications and grants, Fairborn City; Jennifer A. Hardin, deputy director of legal services, OSBA; and Dr. Daniel Keenan, executive director, Martha Holden Jennings Foundation*

10:30 a.m. Break

10:45 a.m. Partnering with education support groups

Learn the legal basics and suggested best practices for partnering with your district’s education foundation, booster group and other education support groups to augment, supplement or enhance your district’s financial resources. *Sara C. Clark, chief legal counsel, OSBA; and Nicole M. Donovan, Esq., Bricker & Eckler LLP*

12:15 p.m. Lunch (provided)

1 p.m.

Partnerships for communitywide progress

This session will explore some of the ways districts have joined forces with established community groups to extend and create opportunities for students and staff without constraining budgets. Presenters will discuss specific partnerships with businesses, economic development groups, physical and mental health organizations and municipal governments.

Brent May, superintendent, Plain Local (Stark); Daniel J. Schroer, superintendent, Springboro Community City; Kristy Venne, director, Emerald Campus, Dublin City; and Ryan Wilde, high school principal, Napoleon Area City

2:30 p.m.

All about crowdfunding

The workshop concludes with an in-depth look at crowdfunding best practices, practical tips and OSBA’s model crowdfunding policy. Review the **DonorsChoose.org** platform as a district-focused option that has helped the nation’s public schools secure millions of dollars in resources.

Kenna S. Haycox, senior policy consultant, OSBA; and Kirk Smiley, principal director of advocacy and public partnerships, DonorsChoose.org

3:15 p.m.

Q&A and adjourn

The cost to attend this workshop is \$180, which includes breakfast and lunch. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



WORKSHOP REGISTRATION

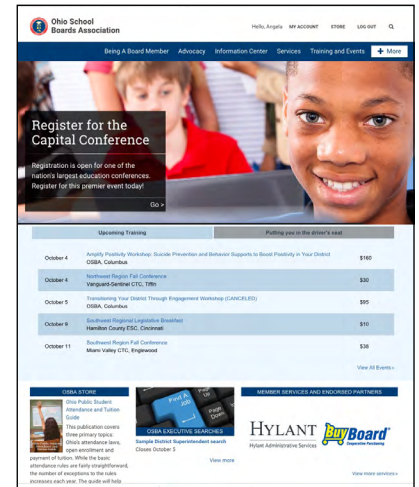
Register at www.ohioschoolboards.org/workshops

OSBA members can access member-only information, including workshop registration, by logging in to the OSBA website.

How to log in

Click on "Log in to your account" on top right of the website. Log in using your email address on file and your password. Click "Reset your password" if needed.

If it says "We could not find your email address," or if this is your first time logging in to the site, click "Create new account." At the username prompt, enter your email address, select your affiliation and school district, and click "Submit." Create a password and add your job title on the next screen. An email with a link to activate your account will be sent to you. Click on the link to activate your account, and you will be directed to a home screen.



Advocating for public education

Kids PAC gives board members the opportunity to belong to a political action committee (PAC) whose members are aware of the problems facing public education and whose goals are aimed at dealing with these issues.

With a PAC, we have a voice and can advocate for the future of public education. *Kids* PAC allows OSBA to advance its legislative platform by supporting candidates who believe in its goals.

Why is *Kids* PAC important?

Kids PAC supports candidates who are involved with and passionate about public education. It also raises the visibility of school board members' views, interests and concerns among influential legislators.

Join *Kids* PAC today!

Invest in their future

To be active advocates for Ohio's children, we need a strong PAC. Contribute to *Kids* PAC today! Contributions can be made online, by personal check made payable to *Kids* PAC or by cash up to \$100. By law, school district and corporate checks cannot be accepted. *Kids* PAC is a political action committee, and contributions are not tax deductible. Learn more at www.kidspac.org.

***Kids* PAC**
because kids count



Ohio School
Boards Association



INFORMATION

by Laurie Miller, CMP, CTA, senior events manager

Capital Conference hotel reservations open Sept. 10

The 2019 Capital Conference and Trade Show will take place Sunday, Nov. 10, through Tuesday, Nov. 12. You must be registered for the conference to book hotel rooms through Passkey, OSBA's official housing provider. District treasurers and exhibitors must

register their attendees before 3 p.m. on Wednesday, Sept. 4, to receive a unique code before housing opens. Attendees can begin making hotel reservations at 9 a.m., Tuesday, Sept. 10, with their code.

Included in the Capital Conference Brochure is a list of

hotels in which OSBA has secured room blocks; there are 13 properties to choose from, with varying overnight rates. View a list of hotels and their rates at <http://conference.ohioschoolboards.org/housing>.

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**Ohio School
Boards Association**

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OSBA does not authorize any other housing company or independent broker to make housing reservations for its conference. Be wary of companies claiming to have rooms downtown during the conference dates and asking for credit card information over the phone.

We encourage attendees to be realistic about how many hotel rooms they actually are going to need when making reservations — there will be a \$100 charge for each room canceled. You can modify or change the name on the

reservation; the dates of the stay; and the hotel, subject to availability, until Wednesday, Nov. 6, for no charge.

OSBA provides convenient, free shuttles that drop you off at the Greater Columbus Convention Center connector. That alleviates the need to find and pay for additional parking.

As you get ready to begin another busy school year, be sure to hold Nov. 10, 11 and 12 on your calendar for the Capital Conference. Gain knowledge and exposure to new trends, products

and resources. Invest in yourself and your district. Participate in shared learning with your leadership team. Learn and network from others from across the state. Get inspired. Be inspired. Inspire others. Be part of something big — public education in Ohio.

OSBA looks forward to hosting and serving you at the 64th annual Capital Conference and Trade Show.

Complete information is available at <http://conference.ohio.schoolboards.org>.



NEWS

by Scott Gerfen, assistant editor

Sales associate retires after 10 years with OSBA

If you've ever passed through the OSBA Bookstore at the Capital Conference and Trade Show, you've likely encountered **Debbie Burda**.

The OSBA senior sales associate, who retired July 30 after more than 10 years at the association, valued her relationships and friendships with the many school board members and district administrators she met over the years.

"(Polaris Career Center board member) **Fred Szabo** would always come into the bookstore and ask me if we had any bow ties," Burda recalled. "That was our

long-standing joke every year at Capital Conference. But I never saw him in a bow tie."

Burda, a part-time employee, was hired in July 2009 to sell publications, awards and plaques and association apparel. She also assisted with mailroom operations, which put her in daily contact with association members.

"Every day, Debbie kept the needs of our members as her compass and went out of her way to be helpful to a school board member each and every day," OSBA Chief Executive Officer **Rick Lewis** said. "She embodied the association's guiding principles

and will be greatly missed."

The departure from OSBA marks Burda's second retirement.

She retired at age 48 from Avaya, where she started as a customer service representative. Avaya, a technology company, evolved from Lucent Technologies, AT&T Inc. and Ohio Bell.

In more than 30 years, she also worked as a sales representative, sold small business communication systems and designed communications systems for the respective companies.

Burda is adamant about staying retired this time. She and her

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PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Northeast Ohio students build three-bedroom home, land jobs

Students who built a northeast Ohio home not only learned valuable trade skills but also made connections with local contractors, leading to jobs for many of them.

Seniors in the Four Cities Compact, which includes **Barberton City, Copley-Fairlawn City, Norton City and Wadsworth City**, constructed the nearly 1,700-square-foot, three-bedroom home from the ground up.

Fifteen seniors started the work at the beginning of last school

year. The incoming senior class that will build a home this year has 18 students.

Juniors in the program learn about the tools and the process and build storage barns.

"There's more kids that want to get into the program, and there's more contractors out there that want them," **Chris Kallai**, a carpentry teacher at Wadsworth High School who runs the program, told a local newspaper. "People are finding out that you

can work your way through school, and you can even go to college working in the summers for contractors."

At the end of the school year, 10 of the 15 seniors had secured jobs, and five started work before school ended through an early release program.

The home, which was auctioned last month, is in a Wadsworth neighborhood with homes built by past students.

Source: Akron Beacon Journal

News, continued from page 6

husband, **Bill**, who plans to retire next year, want to travel.

"I am done," she said. "I am retired."

Taking over many of Burda's duties is **Tina Wray**, a part-time support associate who started July

8. She handles printing, publication orders and also assists with Capital Conference registration, among other responsibilities.

Wray comes to OSBA from Keller-Williams Classic Properties Realty, where she was a team

assistant.

She and her husband, **Jonathan**, live in Dublin, a Columbus suburb, with their cat, Peanut.

Wray can be reached at (614) 540-4000, (800) 589-OSBA or twray@ohioschoolboards.org.



Could your board benefit from the insight and direction of a governance expert?

OSBA provides one-on-one consulting workshops that can help your team work through common governance issues, such as:

- Setting vision-focused goals and priorities
- Strengthening board and superintendent relations during periods of leadership transition
- Developing effective deliberation, meetings and communication
- Superintendent evaluation and board self-evaluation

Call OSBA at (614) 540-4000 or (800) 589-OSBA and we'll connect you with a consultant who will work with your board to design strategies and services to best meet your needs.

August 2019

- 13 Reasonable Suspicion Training Columbus
- 15 Budget Analysis and Discussion (BAD) Seminar Lewis Center
- 18 Southeast Region Executive Committee meeting..... Logan
- 26 *Last day to file (by 4 p.m.) as a write-in candidate for November general election — RC 3513.041 (72 days prior to the election).*
- 28 Storytelling in a Digital Age: Cut through the noise to market your career center or school district Webinar
- 28 Central Region Legislative Open House Columbus

September 2019

- 4 Northeast Region Board Candidate Workshop..... Independence
- 5 Southwest Region Board Candidate Workshop..... Wilmington
- 6 Collective Bargaining Workshop..... Columbus
- 11 Northwest Region Board Candidate Workshop..... Bowling Green
- 12 Southeast Region Board Candidate Workshop..... Zanesville
- 13 Diversity and Inclusion Workshop..... Columbus
- 14 Central Region Board Candidate Workshop..... Columbus

- 16 Board Candidate Webinar
- 18 OSBA Master of Transportation Administration Program: Payment in lieu of transportation and school-choice transportation..... Columbus
- 19 Your District's Financial Health..... Columbus
- 20 OSBA Black Caucus Committee Meeting Columbus
- 25 Central Region Fall Conference..... Columbus
- 26 Southeast Region Fall Conference..... Logan
- 30 *Last day to file business advisory council plan with the Ohio Department of Education — RC 3313.821.*

October 2019

- 1 *Last day for board to adopt annual appropriation measure — RC 5705.38(B).*
- 2 OSBA Master of Transportation Administration Program: Payment in lieu of transportation and school-choice transportation..... Columbus
- 2 Northeast Region Fall Conference..... Wadsworth
- 3 Northwest Region Fall Conference..... Tiffin
- 7 *Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to election).*

- 10 Southwest Region Fall Conference..... Cincinnati
- 11 Administrative Professionals Workshop..... Columbus
- 15 *Last day for certification of licensed employees to State Board of Education — RC 3317.061.*
- 23 OSBA Master of Transportation Administration Program: Student management and training..... Columbus
- 24 *Pre-general election campaign finance reports must be filed by certain candidates appearing on the ballot (by 4 p.m.) detailing contributions and expenditures made from the last day reflected in the previous report to the close of business on Oct. 16, 2019 (12 days before election) — RC 3517.10(A)(1).*
- 30 OSBA Master of Transportation Administration Program: Student management and training..... Columbus
- 31 *End of first ADM reporting period — RC 3317.03(A).*

November 2019

- 1 *Last day for classroom teachers to develop online classroom lessons ("blizzard bags") in order to make up hours for which it is necessary to close schools — RC 3313.482(A)(3)(a).*
- 5 *General Election Day — RC 3501.01 (first Tuesday after the first Monday).*