

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Ohio named a finalist in second round of Race to the Top

Ohio is one of 18 states, along with Washington, D.C., named as finalists in Phase 2 of the federal Race to the Top (RttT) competition. OSBA was among the many groups that worked with the Ohio Department of Education to strengthen the Phase 2 effort. The state is seeking \$400 million in RttT funds to enhance Ohio public education.

Meet Ohio General Assembly candidates at OSBA legislative breakfasts

This year will be a pivotal one at the ballot box. With the many challenges ahead, it is crucial that school officials learn the candidates' positions on education issues. OSBA is providing opportunities to meet Ohio General Assembly candidates at a series of legislative breakfasts in central and southeast Ohio. Reservations are required for the meetings, which run from August into October. The cost is \$10, payable at the event. To register, contact **Marcella Gonzalez** at mgonzalez@ohioschoolboards.org or (800) 589-OSBA. For dates and locations, visit www.ohioschoolboards.org/grassroots-initiatives.

ODE accepting 2011 Ohio Teacher of the Year nominations

Does your district have teachers who go above and beyond to reach their students? Then nominate them for the Ohio Department of Education's 2011 Ohio Teacher of the Year award. Pre-K through 12th-grade teachers may be nominated by students, staff, parents and community members; each district is limited to three nominations. Candidates must be outstanding classroom teachers who are engaged in the direct teaching of students and plan to continue actively teaching. To view the application and details about the selection process, go to <http://links.ohioschoolboards.org/71740>.

There's still time to apply for OSBA Student Achievement Fair

A limited number of booths remain for the OSBA Student Achievement Fair, which will be held Nov. 9 during the Capital Conference in Columbus. The exhibition features 100 innovative programs from around the state that promote student achievement. To nominate one of your district's programs for this prestigious event, contact OSBA's **Kathy LaSota**, at (614) 540-4000; (800) 589-OSBA; or kLasota@ohioschoolboards.org. For more information on the Nov. 7-10 conference, visit cc.ohioschoolboards.org/2010.

OSBA offers new benefit for school board members and administrators

In July, the OSBA Insurance Agency rolled out a new program offering personal accident insurance for school board members, and business travel and personal accident insurance for administrators. OSBA's current membership benefits for board members include \$100,000 in no-cost business travel accident insurance. The new program offers \$100,000 in personal accident insurance (24 hours/day, 7 days/week)

Aug. 9, 2010

Volume 41 Issue 15

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Route workshop information to:

- ☐ Administrators
- ☐ Principals
- ☐ Treasurer's staff

for the low cost of \$36 per year. Board members also may purchase \$50,000 coverage for their spouse and \$10,000 for their children at a modest additional cost. Administrators may purchase \$100,000 business travel accident coverage for \$17.50 per year and personal accident coverage for \$18.50. Dependent coverage is not available for administrators. For more details on coverage and to obtain an enrollment form, please go to www.ohioschoolboards.org/board-member-painsurance (board members) or www.ohioschoolboards.org/administrator-accident-insurance (administrators), or contact OSBA Chief Financial Officer **Janice Smith** at (614) 540-4000.

OSBA public education video gets national exposure

The OSBA video, "Public Schools Speak," was recently featured on NSBA's School Board News Today weblog. OSBA created the video last

Entrepreneurial spirit helping teen earn career-tech fees

Louisville City student **Sammy Warner** needs \$1,000 to enroll in the HVAC program at **Stark County Area JSVD's R.G. Drage Career Technical Center**. With his parents striving to make ends meet, he tried to find a summer job but came up empty. That's when the 15-year-old decided to go into business for himself.

With the help of some friends and relatives he is operating an open-air fruit and vegetable stand in Louisville. He buys his produce wholesale in Alliance; since he isn't old enough to drive his uncle provides transportation.

He told a local reporter that he usually sells out most days, going through 60 dozen ears of corn, 100 pounds of tomatoes and 40 pounds of peaches. His is the only produce stand in Louisville.

Source: *The (Canton) Repository*

year to provide members a way to promote public education to their communities. To download the video and get tips on how to effectively use it, visit links.ohioschoolboards.org/40291. View the School Board News Today item at links.ohioschoolboards.org/43211.

This month in OSBA history

The back cover of the September 1958 *Journal* magazine advertised OSBA's first book, *Tall Oaks and Little Acorns: A Guide for School Board Members*. At \$1.50 a copy (and just 3% state sales tax), it was described as "a comprehensive publication specifically designed to serve as the working companion of today's and tomorrow's Ohio boardmember." *Tall Oaks* was an early forerunner to OSBA's current *Boardmanship* book.

OSBA online

● www.ohioschoolboards.org
Synopsis of the 2010 Capital Conference breakout sessions are now posted on the conference website. Access them by logging on at cc.ohioschoolboards.org/2010 and clicking on the Conference Program tab, top left. The site provides information on more than 100 outstanding learning sessions that await you at the 55th annual Capital Conference.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: **John Pennycuff**, **Winton Woods City**

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Scott Ebright**, APR, deputy director of communication services

Managing editor: **Gary Motz**, editorial manager

Assistant editor, layout and design: **Angela Penquite**, communication design manager

A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by e-mail or by fax. For more information, contact Ann Herritt at the address or fax number above or e-mail to aherritt@ohioschoolboards.org.

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

Other positions

Position	District	Deadline	Contact
Transformation specialist	Ohio Department of Education (ODE)	Aug. 13	ODE Office of Human Resources, (614) 466-3763

Board changes

Columbiana EV Board of Education member **Robert Rubicky** announced his resignation effective July 13. He is moving out of state. ●●● **Huber Heights City** appointed **Anita Brock** to the board effective July 11. She replaces **James Hart**, who passed away in June. ●●● **West Muskingum Local (Muskingum)** Board of Education member **Steve Tyner** announced his resignation effective July 9.

Administrative changes

Superintendents

Bethel Local (Miami) hired **Jeffrey S. Cassell** as superintendent effective Aug. 1. He replaces **Robert Hoover**, who retired July 30. Cassell was director of technology and professional staff for **Vandalia-Butler City**. ●●● **Buckeye Central Local (Crawford)** hired **Tara Vander-Werf Meyerink** as superintendent effective Aug. 1. She replaced **Ronald J. Cirata**, who retired. ●●● **Clear Fork Valley Local (Richland)** hired **David Ritter** as interim superintendent effective Aug. 1. He replaces **Dan Freund**, who took the superintendent position at **Mansfield City**. ●●● **East Muskingum Local (Muskingum)** hired **Jill Johnson** as superintendent effective Aug. 1. She replaces **James E. Heagen**, who resigned. Johnson was the district's former assistant superintendent and acting interim superintendent. ●●● **Miamisburg City** hired **Greg Whitehead** as superintendent effective July 13. He replaces interim superintendent **Marcia Watts**. Whitehead was previously the district's high school principal. ●●● **New Richmond EV** hired **Adam Bird** as superintendent effective Aug. 1. He replaces **Thomas Durbin**, who is retiring effective Aug. 31. Bird was previously the district's middle school principal. ●●● **Northmont City** hired Dr. **Sarah C. Zatik** as interim superintendent effective Aug. 2. She replaces **Douglas J. Lantz**, who took the superintendent's position at **Edgewood City**. Zatik previously was the superintendent at **Parma City**. ●●● **Pickaway-Ross Career & Technology Center** hired **Dennis Franks** as superintendent effective Aug. 1. He replaced Interim Superintendent **Steve Winegardner**. Franks was the district's director of adult education. ●●● **Toledo City** hired Dr. **Jerome Pecko** as superintendent effective Aug. 1. He replaced **John Foley**, who retired.

Treasurers

Leetonia EV Treasurer **Larry Syverson** announced his retirement effective July 23.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Sympathies

Former **Cory-Rawson Local (Hancock)** Board of Education member **Teresa Ann Rieman** died July 9. She was 70. ●●● Former **Newton Local (Miami)** Board of Education member **Paul R. Shellenberger** died July 10. He was 91. ●●● Former **Pickaway County ESC** Board of Education member **Harold “Gene” Lindsey** died July 10. He was 88. ●●● **John R. Simon**, former superintendent of **Scioto-Darby Local** in Franklin County (now **Hilliard City**) died July 2. He was 80. Simon also served as OSBA assistant director for three years in the late 1960s. ●●● Former **Ridgedale Local (Marion)** Board of Education member **Jane Watts** died July 25. She was 68. ●●● Former **Summit County ESC** Board of Education member **Lucille Boales McIntyre** died July 10. She was 88.



COMMUNICATIONS

by J. Marie Rich, communications consultant, Ideal Communications

Break bread together on back-to-school night

Back-to-school night is a great opportunity to connect your students’ families with the larger school community — if your students’ families show up. With the schedule that today’s families keep, it is increasingly difficult to bring them together.

In addition to basic scheduling

difficulties, many schools struggle with challenges of changing demographics and the increased cultural competence required of the entire school community.

Some schools have turned their back-to-school nights into an opportunity for families to learn about each other’s heritage and

customs through food. This idea is especially helpful in areas with rapidly increasing cultural diversity.

“Breaking bread” together has been used to build relationships throughout history, probably because food is one of the few

Continued on page 5

Administrative salary analysis

Need help determining how to compensate your administrators? It’s more complicated than most people think, and OSBA has considerable experience in this area. We are able to assist school districts with a variety of important initiatives, including:

- compensation/classification system design
- job description creation/modification
- performance evaluation system design

For more information, contact Van Keating, director of management services, at (614) 540-4000 or (800) 589-OSBA, ext. 241; or vkeating@ohioschoolboards.org.

No school district is immune

Strike Management Workshop

Friday, Sept. 17, 10 a.m. to 2 p.m.

Cost is \$75, which includes registration, materials, lunch and refreshments

The workshop will be held at the OSBA office, 8050 N. High St., Columbus.

To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or Lmiller @ohioschoolboards.org

The best way for a district to handle a strike is to prepare for it. Districts that are ready to deal with strike tactics are better positioned to counter this kind of union pressure. Those that ignore these threats, hoping they will never happen, will pay the consequences when they do occur. Now is the time to learn how to ensure your team is better prepared than the union when it's time to sit down at the table.

OSBA's annual Strike Management Workshop will give you the tools you need to effectively face a strike or strike threat. The seminar features:

- an update of recent school strike activity
- discussions on Ohio law as it relates to strikes
- a presentation on strike tactics and how schools can prepare for strikes

How will your board become stronger?



- ☐ Lift weights
- ☐ Take vitamins
- ☐ Hope
- ☒ Schedule an OSBA customized workshop

Some school boards want to tailor continuing education programs to their unique needs. OSBA can plan and staff workshops that are aimed at a single school district or in combination with multiple districts. These workshops are usually held locally at a site determined by the board.

Workshops are scheduled when school boards are interested in building a stronger team, setting board goals and objectives, or resolving problems.

The workshop can be scheduled for a half day, a full day or more.

**Call OSBA, (614) 540-4000, for more information
or to schedule your workshop today!**



2010 Treasurers' Clinics

*Sharing knowledge, developing solutions
and growing professionally*

- ◆ *Designed for treasurers, business managers, board members, administrators and treasurer's office personnel*
- ◆ *Attend general sessions and multiple breakout sessions*
- ◆ *Fulfill local and state professional development needs, including CPE and auditor of state in-service credits*
- ◆ *Five convenient locations across Ohio*

Choose the date and location that best fits your schedule:

Wednesday, Sept. 1	Ohio University Inn, Athens
Wednesday, Sept. 8	Northeastern Ohio Universities Colleges of Medicine (NEOUCOM), Rootstown
Friday, Sept. 10	Hilton Garden Inn, Perrysburg
Wednesday, Sept. 15	Roberts Conference Centre, Wilmington
Wednesday, Sept. 22	Bridgewater Banquet & Conference Center, Powell

Plan now to attend the 2010 OSBA Treasurers' Clinics to be held in five locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are all encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Agenda

8 a.m. — Registration and continental breakfast

8:25 a.m. — Welcome and announcements

Van D. Keating, director of management services, OSBA; OASBO region director; and OSBA region president

8:30 a.m. — What you need to know about fiscal caution, watch and emergency

Representatives from ODE and AOS

9:40 a.m. — Break

9:50 a.m. — Breakout sessions

- ♦ Is subcontracting/outsourcing services (food service, transportation, etc.) the best option for your district?

Attorneys from Pepple & Waggoner Ltd.

- ♦ School finance update — new levy options and accelerated filing deadlines

Jennifer Blaser, Esq.; Edward Cavezza, Esq.; Bradley N. Ruwe, Esq.; and Thomas A. Wilson, Esq., Peck, Shaffer & Williams LLP

11 a.m. — Breakout sessions

- ♦ Federal funds update

Brian Jones, associate director, Office of Federal and State Grant Management; and Jeff Jordan, director, Office of Finance Program Services, ODE

- ♦ Professional standards

Members of the OASBO/ODE committee

12:15 p.m. — Lunch

Sponsored by Assurant Employee Benefits, eCollect of Ohio Inc., Legat & Kingscott and Ohio School Plan.

1 p.m. — General session: ODE update

ODE area coordinators

2:10 p.m. — Break

2:20 p.m. — Breakout sessions

- ♦ Selling your ballot issue for school construction — local communities do benefit

Keith Richards, educational planner, Legat & Kingscott; former superintendent, Newark City

- ♦ Collective bargaining in challenging times

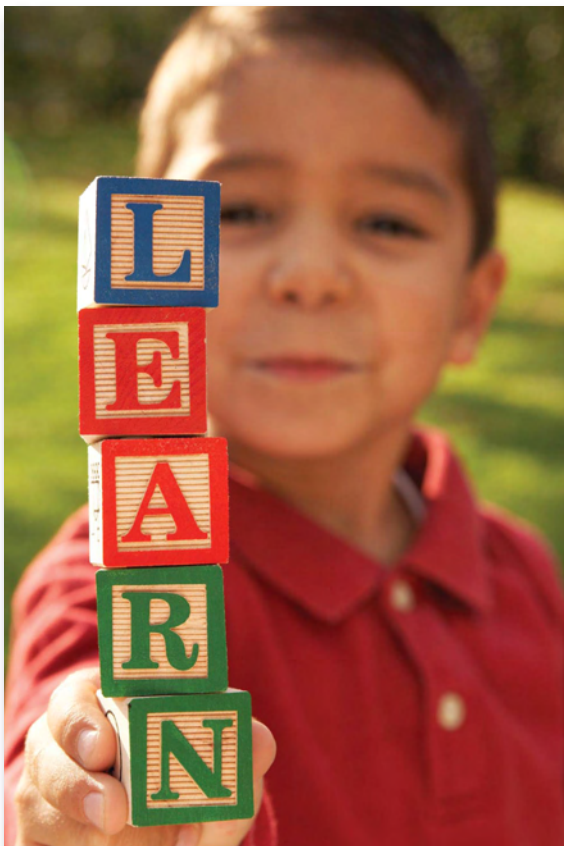
Attorneys from Bricker & Eckler LLP

3:30 p.m. — Legislative update

Damon Asbury, director of legislative services, and Michelle Francis, lobbyists, OSBA; and Barbara Shaner, associate executive director, OASBO

4 p.m. — Adjournment

For more information, visit www.ohioschoolboards.org/event_listing. Registration and continental breakfast begin at 8 a.m. The fee is \$120, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller** at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; Lmiller@ohioschoolboards.org; or register online at www.ohioschoolboards.org.



The Ohio School Boards Association's 55th annual

Capital Conference

Celebrate student success

Nov. 7, 8, 9 & 10, 2010 • Greater Columbus Convention Center

Don't miss the chance to attend these outstanding presentations at the 2010 OSBA Capital Conference and Trade Show. Hear inspiring speakers present unique insights and practical solutions and have an opportunity to network with colleagues.

To register for any of these events, notify your district superintendent or treasurer, or indicate your request on the conference registration forms that were mailed in July.

Early Bird Workshop with Alan November:
Sunday, Nov. 7, 2:30 p.m.

OSBA Black Caucus dinner with U.S. Rep. Marcia L. Fudge: Sunday, Nov. 7, 6:30 p.m.

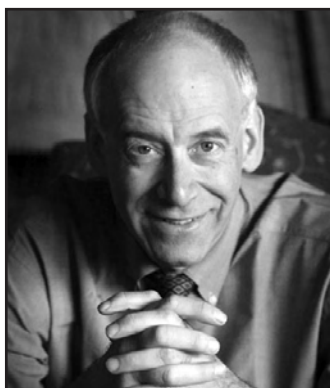
Conference Luncheon with Vince Lombardi Jr.: Monday, Nov. 8, 12:15 p.m.

Conference Luncheon with Mallory Holtman and Sara Tucholsky: Tuesday, Nov. 9, 12:15 p.m.

Early Bird Workshop — Sunday, Nov. 7

Alan November, an international leader in education technology, has been director of an alternative high school, computer coordinator, technology consultant and university lecturer. He also was one of the original five national Christa McAuliffe Educators. A prolific writer, his books include *Web Literacy for Educators* and *Empowering Students With Technology*.

November's personable nature, coupled with astute observations on economics, education and technology, make him a powerful presenter. For him, it's not the



Alan November

technology itself that is important; it's how we use it. His ideas on global communication, collaboration, assessment and critical thinking have inspired schools, governments and corporations around the world to redefine their approach to education and technology.

November is an expert in planning across the curriculum, staff development, new school design, community building and leadership development.

The cost to attend the Early Bird Workshop is \$75.

OSBA Black Caucus dinner — Sunday, Nov. 7

The OSBA Black Caucus will host a dinner featuring U.S. Rep. **Marcia L. Fudge** (D-Ohio 11th Congressional District) on Sunday, Nov. 7 at 6:30 p.m.

As the mayor of Warrensville Heights, Fudge led the city in building 200 new homes and shoring up a sagging retail base. She also was the chief of staff for former Ohio Congresswoman **Stephanie Tubbs Jones**.

Fudge took office on Nov. 19, 2008. She serves on the House Education and



U.S. Rep. Marcia L. Fudge

Labor Committee, working to elevate Cleveland's struggling public schools to academic excellence. She also serves on the committee's Higher Education, Lifelong Learning and Competitiveness Subcommittee; the Health, Employment, Labor and Pensions Subcommittee; and the Science and Technology Committee.

The cost to attend the dinner is \$60. Preregistration is required; contact your treasurer to register. The dinner is open to all OSBA members.

Conference luncheons

Registration for each luncheon is \$50. Doors open at 12:15 p.m., but the speakers will not begin until 12:45 p.m., which provides plenty of time to travel from the general sessions to the luncheons.

Monday, Nov. 8

Vince Lombardi Jr. Legendary coach's son

The son of NFL coach **Vince Lombardi** blends his childhood experiences with his father and his adult experiences in law, politics and pro football to create an inspiring message about the qualities found in high-performing people.

Armed with a personal knowledge of his late father's leadership techniques and a powerful stage presence, **Vince Lombardi Jr.** continues a family legacy of leading others to better lives. He has the remarkable ability to teach leaders how to put people ahead of the organization, enabling



Vince Lombardi Jr.

individuals to do what they do best without losing sight of team goals. His enthusiasm for change and improved performance, blended with his strong personality and first-hand knowledge of his legendary father's leadership techniques, make for a dynamic presentation.

You'll be inspired by the son of a true leadership legend.

Tuesday, Nov. 9

Mallory Holtman and Sara Tucholsky Founders of Sportsmanship Defined

The Mallory Holtman & Sara Tucholsky Sportsmanship Defined Foundation was created after a home run and a torn knee ligament

brought the women together on a college softball field in 2008. That twist of fate sparked an amazing display of sportsmanship and inspired Holtman and Tucholsky to create a nonprofit foundation to help those in need.

On that day, Holtman and Tucholsky were on opposing teams when Tucholsky hit the first home run of her career. When she hurt her knee and was unable to run after crossing first base, Holtman and a teammate carried her around to home plate. That stellar show of sportsmanship brought them widespread media attention, enabling them to parlay their fame into a way to motivate others with their spirit and caring.



Mallory Holtman & Sara Tucholsky

Thanks to our sponsors

Britton, Smith, Peters & Kalail Co. LPA is sponsoring the Early Bird Workshop, featuring Alan November, on Nov. 7. Monday's luncheon, featuring Vince Lombardi Jr., is sponsored by Brindza McIntyre & Seed LLP; CompManagement Inc.; Headsprout; and Peck, Shaffer & Williams LLP. The Tuesday luncheon, featuring Mallory Holtman and Sara Tucholsky, is sponsored by Bricker & Eckler LLP; CompManagement Health Systems Inc.; and FirstEnergy Solutions.



Southwest Region Fall Conference

Thursday, Oct. 14
Warren County Career Center
3525 N. SR 48, Lebanon, 45036
Phone: (513) 932-5677

5:20 p.m. **Registration and social period**
Tours of the career center will be available

6 p.m. **Presiding**
Donna Myers, Southwest Region president; board member, Northwestern Local (Clark) & Springfield-Clark Career Technology Center

Entertainment
Hillsboro City High School Symphonic Choir

6:20 p.m. **Presentation of colors**
Lebanon City's High School Junior Air Force ROTC Color Guard

Pledge of Allegiance and moment of silence
JoAnn Feltner, Southwest Region president-elect; board member, Franklin City

Buffet dinner
Prepared and served by Warren County Career Center Culinary program students, instructed by Teresa Collins and Kate Cole

7:10 p.m. **Welcome and introductions**
Introductions by Donna Myers

Special presentation

OSBA update
John Pennycuff, OSBA president; board member, Winton Woods City

Directions

From the north: Take I-71 to exit 32 (SR 123 toward Morrow/Lebanon). Turn right onto SR 123 north. Turn right onto SR 48N/South Broadway Street. The career center will be on the left.

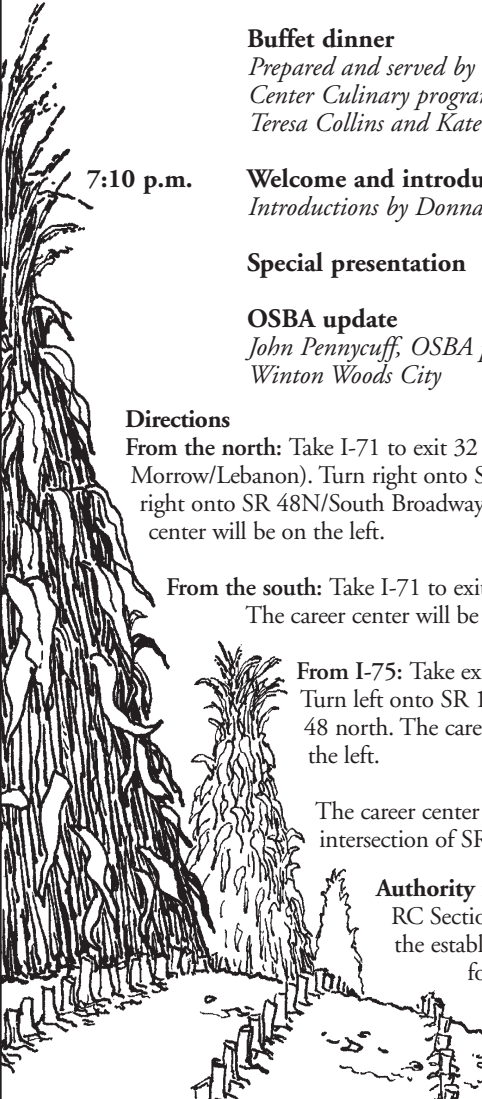
From the south: Take I-71 to exit 28 (SR 48 north). The career center will be on the left.

From I-75: Take exit 32 (SR 122 east). Turn left onto SR 122. Turn left onto SR 48 north. The career center will be on the left.

The career center is located at the intersection of SR 122 and SR 48.

Authority for reimbursement

RC Section 3315.15 authorizes the establishment of a service fund for board members. The fund can be used for expenses incurred at a meeting such as this.



OSBA comments

Richard Lewis, executive director, OSBA

Nominating Committee report and election

Katie McNeil, committee chair and Southwest Region immediate past president; board member, Middletown City and Butler Technology and Career Development Schools

Legislative update

Michelle Francis, lobbyist, OSBA

Recognition of 2010 Capital Conference Southwest Region Student Achievement Fair participants

John Pennycuff; Donna Myers; Richard Lewis; and Rob Delane, deputy executive director and director of school board services, OSBA

Recognition of 2010 Southwest Region outstanding student programs

Donna Myers; JoAnn Feltner; and Rob Delane

Presentation of Al Kettlewell Award for Outstanding Board Members

Donna Myers and Richard Lewis

Presentation of the annual Friend of Education Hall of Fame award

Presiding: Donna Myers

Adjournment

Registration

Registration and dinner fee is \$35 each for OSBA members, guests and spouses. Enclosed is a check for \$ _____ to cover _____ registrations for the OSBA Southwest Region Fall Conference. **Please make checks payable to OSBA Southwest Region and send reservations to Ronald J. Diver**, southwest regional manager, 8797 Meadowlark Drive, Franklin, OH 45005. Phone is (937) 746-7641; e-mail is rdiver@ohioschoolboards.org. Deadline for reservations is Thursday, Oct. 7. Please include payment with reservation. Registrants who cancel at least three workdays before the day of the meeting may request a full refund. All others will be charged the full registration fee.

District/county _____
Name, title _____
Name, title _____
Name, title _____



Check here if you require special accommodations. Attach a written description of needs. (Please photocopy this form for additional registrations.)



Workshop Planner

August 10

Back to School Workshop

OSBA office, Columbus

\$120, full day

August 11

New-to-school Public Relations Forum

OSBA office, Columbus

\$35, half day

September 1

Treasurers' Clinic

Ohio University Inn, Athens

\$120, full day

September 8

Treasurers' Clinic

NEOUCOM, Rootstown

\$120, full day

September 10

Treasurers' Clinic

Hilton Garden Inn, Perrysburg

\$120, full day

September 15

Treasurers' Clinic

Roberts Conference Centre,

Wilmington

\$120, full day

September 17

Strike Workshop

OSBA office, Columbus

\$75, half day

September 21

OSBA/OHSPRA Levy Workshop

OSBA office, Columbus

\$120, full day

September 22

Treasurers' Clinic

Bridgewater Banquet &

Conference Center, Powell

\$120, full day

September 23

OSBA/OHSPRA Levy Workshop

Cuyahoga Valley Career Center,

Brecksville

\$120, full day

October 1

Board Roles for 21st Century

Learning Workshop

OSBA office, Columbus

\$120, full day

October 6

Communication Workshop

OSBA office, Columbus

\$120, full day

October 8

School Law for Treasurers

Bridgewater Banquet &

Conference Center, Powell

\$120, full day

October 13

Management Development Series #3

OSBA office, Columbus

\$75, half day

October 20

Transportation Roundtable

OSBA office, Columbus

\$35, half day

December 3

Winter Safety Workshop

OSBA office, Columbus

\$120, full day

December 10

School Finance for Treasurers

Quest Business & Conference

Centers, Columbus

\$120, full day



WORKSHOP REGISTRATION

Treasurers' Clinics

- ☐ Sept. 1, Athens, \$120
- ☐ Sept. 8, Rootstown, \$120
- ☐ Sept. 10, Perrysburg, \$120
- ☐ Sept. 15, Wilmington, \$120
- ☐ Sept. 22, Powell, \$120

Strike Management Workshop

- ☐ Sept. 17, \$75

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
Attendee name _____ Title _____
Daytime phone _____ E-mail _____
District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or e-mail Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or e-mail.



_____ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends e-mail confirmation of registration if an e-mail address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, e-mail or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

E-mail registrations can be
sent to Laurie Miller at
Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our Web page at
www.ohioschoolboards.org. Events are listed at
the bottom of the page.

Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Communications, continued from page 4

things we all have in common. Sharing food is an excellent way to break down cultural barriers. Families who don't seem to have much in common can start a conversation about food that leads to more personal and important topics.

Adding a multicultural dinner event to your back-to-school night has the added benefit of making it easier for busy families to attend. Providing food of any kind will increase event attendance; food with a purpose is even better.

Given how busy you and your teachers will be coordinating the back-to-school night itself, the meal's logistics can be handled by your school's parent group. Local

restaurants can set up shop in the cafeteria or out on the playground, similar to the food-court format made familiar by county fairs. Your parent organization might prefer to include more families in planning the event by making all or part of the meal a potluck. Or you may decide to ease into this idea by providing just beverages and desserts from a variety of cultures.

Get students into the action by assigning class projects focused on the cultures represented in your school. Display their work at the back-to-school night near the food from each region.

You also can use the event to springboard other initiatives, such

as a series of cross-cultural parent activities throughout the year. Your parent organization could form support groups from specific language backgrounds or ethnic communities. Ambassador programs, where well-established bilingual parents are paired with new families, can be a powerful way to increase connections in the school community. This would be a great event for partnered families to attend together.

A multicultural meal with your back-to-school night is a thoughtful way to welcome families of all backgrounds into the school year and support the relationships upon which true cultural competence is based.



***OSBA is
your policy
services partner!***

Policy Online Services – In the age of online information, OSBA has options for school administrators to use policy services via the Internet.

- Web-based conversion of policy manual with links to other policies, regulations and the Ohio Revised and Ohio Administrative codes.
- Sample policies can be accessed online. Convenient and up-to-date policies can be accessed anytime, anywhere.

Manual development – Three levels of services provided by an OSBA policy consultant can be customized to your district's needs. From premium to basic services, OSBA will help your district compile a comprehensive and useable policy manual.

Policy review/consultation – Policy consultants will assist in updating and ensuring your district's policies are current with the Ohio Revised Code.

Policy Development Quarterly – Subscribe to *Policy Development Quarterly (PDQ)*, a quarterly newsletter containing sample policies, as well as articles on new and revised laws, rules and regulations that have policy implications.

Work with OSBA, a loyal and reliable partner for all of your district's policy needs!





FUNDING OPPORTUNITIES

by Angela Penquite, communication design manager

Technology grants for rural schools

The Rural Telephone Finance Cooperative offers grants to public schools that are working in cooperation with their telephone companies to enhance learning and increase classroom technology use. Grant requests can include computer-assisted learning programs, computer equipment and programs, subject-specific tools and electronic access to information, including CD-ROMs and Internet access in each classroom. A nomination letter and support from the local telephone company must accompany all applications.

Maximum awards: \$10,000

Eligibility: any public K-12 school

in the service area of an Organization for the Promotion and Advancement of Small Telecommunications Companies telephone company

Deadline: Sept. 17

Contact: www.fred.org/tech.html

Grants for areas served by FirstEnergy Corp.

The FirstEnergy Corp. is offering math, science and technology education grants to educators in pre-K-12 schools served by its electric operating companies (Ohio Edison, The Illuminating Company, Toledo Edison, Penn Power, Penelec, Met-Ed and Jersey Central Power & Light). The grants are for upcoming creative classroom projects and teacher professional

development initiatives related to math, science and technology.

Maximum awards: \$500

Eligibility: schools served by a FirstEnergy Corp. company

Deadline: Sept. 20

Contact: www.firstenergycorp.com/community/education/grants/index.html

Examining environmental and social problems

The Melinda Gray Ardia Environmental Foundation offers a grant to support instruction that empowers and encourages students to become involved in solving environmental and social problems. Applicants must submit proposals showing how they will develop environmental curricula that integrate field activities and classroom teaching. A one-page pre-proposal is due Sept. 20.

Maximum awards: \$1,500

Eligibility: K-12 educators

Deadline: Sept. 25

Contact: www.mgaef.org/grants.html

Matching funds for book purchases

The Literacy Empowerment Foundation offers matching grants for book purchases. A school can order \$40,000 worth of books and pay only \$20,000. (Any amount

You really can make a difference!
... Because kids count!



Children are our future and there is no greater investment than a child's education. By joining OSBA's political action committee, Kids PAC, you are helping to ensure all children in Ohio receive the quality education they deserve!

To learn more about Kids PAC, contact OSBA (614) 540-4000 or (800) 589-OSBA.

Continued on page 7



PUBLIC SCHOOLS WORK!

compiled by Gary Motz, editorial manager

Kettering City community service project keeps on giving

Earlier this year, **Kettering City's** Fairmont High School launched the "Seniors Helping Seniors" service project. Originally designed as a weeklong program at a local senior citizen residential facility, students have carried the project well beyond that one week.

About 100 seniors visited The Terraces senior facility in March to work on improvement projects, such as building benches and flower beds and planting gardens. The students got to know some of

the senior citizens and returned to the facility to help out and visit after the initial project ended.

The school also pitched in, providing residents free tickets and transportation to a girls basketball tournament in Columbus, Superintendent **Jim Schoenlein** told a local newspaper. The school also played host to the senior citizens at Fairmont High School's 2010 commencement ceremonies. Over the summer, students have been traveling to The Terraces to work

on additional improvement projects and socialize with residents.

"Seniors Helping Seniors" was funded with a \$2,500 grant from the Community Foundation of Kettering, said **Jenny Borchers**, Fairmont student activities coordinator. That money also enabled students to paint clay pots and plant flowers at another senior citizen facility and buy a Wii video game system for residents at a third center.

Source: *Dayton Daily News*

Funding opportunities, continued from page 6

purchased from \$100 to \$20,000 will be matched.) The Matching Book Grant Program offers Guided Reading and Independent Reading collections, which consist of six copies each of 18 titles.

Independent Reading collections consist of one copy each of 108 titles. With each set of Guided Reading and/or Independent Reading collections purchased at the regular price, an additional set will be included free of charge.

Maximum awards: \$20,000

Eligibility: schools

Deadline: Sept. 30

Contact: www.lefbooks.org/matching_book_grants

Gardening leads to rewards

The National Gardening Association recognizes outstanding youth programs via the Healthy Sprouts Awards, sponsored by Subaru of America Inc. The awards support school and youth garden programs that teach about nutrition and the issue of hunger in the United States. The garden must be planned for 2011.

Maximum awards: \$500

Eligibility: school or organization planting a garden with at least 15 children ages 3-18

Deadline: Oct. 1

Contact: www.kidsgardening.com/grants/healthysprouts.asp

Grants for music education

The American Society of Composers, Authors and Publishers Foundation supports American music creators and encourages their development. The foundation considers proposals from organizations engaging in music education and talent development programs that are consistent with its mission and which support music education programs for aspiring songwriters and composers.

Maximum awards: \$3,000

Eligibility: 501(c)3 organization

Deadline: Oct. 1

Contact: www.ascapfoundation.org/grants.html

August 2010

- 10 OSBA Back to School
WorkshopColumbus
- 10 OSBA Southwest Region Executive
Committee Meeting.....Dayton
- 11 OSBA New to School Public Relations
ForumColumbus
- 23 *Last day to file (by 4 p.m.) as a write-in
candidate — RC 3513.041 (72 days prior to
the election).*

September 2010

- 1 OSBA Southeast Region Treasurers'
ClinicAthens
- 8 OSBA Northeast Region Treasurers'
ClinicRootstown
- 10 OSBA Northwest Region Treasurers'
ClinicPerrysburg
- 15 OSBA Southwest Region Treasurers'
ClinicWilmington
- 17 OSBA Strike WorkshopColumbus
- 21 OSBA/OHSPRA Levy
WorkshopColumbus
- 22 OSBA Central Region Treasurers'
ClinicPowell
- 23 OSBA/OHSPRA Levy
WorkshopBrecksville

- 24 OSBA Executive Committee
Meeting.....Columbus
- 25 OSBA Board of TrusteesColumbus
- 29 Small School District Advisory
Committee MeetingColumbus
- 30 OSBA Southeast Region Fall
ConferenceNelsonville

October 2010

- 1 *Last day for board to adopt annual
appropriation measure — RC 5705.38(B).*
- 1 OSBA Board Roles for 21st Century
Learning WorkshopColumbus
- 4 *Last day to nonrenew treasurer's contract
expiring Dec. 31, 2010 — RC 3313.22
(contracts entered into prior to March 30,
2007); last day for voter registration for
November election — RC 3503.01,
3503.19(A) (30 days prior to the election).*
- 5 OSBA Central Region Fall
ConferenceColumbus
- 6 OSBA Communication
WorkshopColumbus
- 6 OSBA Northeast Region Fall
ConferenceAkron
- 7 OSBA Northwest Region Fall
ConferenceToledo
- 8 OSBA School Law for Treasurers
WorkshopPowell

- 13 OSBA Management Development
Series #3Columbus
- 14 OSBA Southwest Region Fall
ConferenceLebanon
- 15 *Last day for certification of average daily
membership — RC 3317.03; last day for
certification of licensed employees to State
Board of Education — RC 3317.061.*
- 20 OSBA Transportation
RoundtableColumbus

November 2010

- 1 *Last day to submit certification for February
income tax levy to Ohio Department of
Taxation — RC 5748.02(A) (100 days prior
to the election).*
- 2 *General Election Day — RC 3501.01 (first
Tuesday after the first Monday).*
- 5 *Last day to submit February emergency or
current operating expenses levy to county
auditor for February election — RC
5705.194, 5705.213 (95 days before election).*
- 7-10 OSBA Capital Conference & Trade
ShowColumbus
- 7 OSBA Northwest Region Executive
Committee MeetingColumbus
- 7 OSBA Southeast Region Executive
Committee MeetingColumbus