

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



OSBA announces Capital Conference General Session speakers

OSBA is bringing three illuminating speakers to the Capital Conference General Session stage. Actor and activist **Ernie Hudson** — of “Ghostbusters” fame — addresses the Nov. 14 session. “Breaking Bad” actor and Albuquerque, N.M., school board member **Steven Michael Quezada** speaks Nov. 15. Wrapping up the conference on Nov. 16 is **Leeza Gibbons**, an Emmy award-winning journalist and host known for her work on “Entertainment Tonight,” “Leeza” and “America Now.” The conference, Nov. 13-16 in Columbus, also features more than 150 workshop sessions, countless networking opportunities and a world-class trade show. For details, including a cost-saving group registration rate, visit <http://conference.ohioschoolboards.org>.

State auditor: schools, governments targeted by evolving online scams

Auditor of State **Dave Yost** is warning schools and local governments of an increase in email scams that can put public money and data at risk. Broad-brush phishing attacks, in which scammers target scores of email addresses, are being joined by targeted schemes called “spear phishing” that are meant to deceive specific people. Yost cited one attack on a school district in which a treasurer’s office employee got an email purportedly from the treasurer requesting a prompt transfer of funds to a vendor. The scammer had used the logos and markings of the district’s emails to pose as the treasurer and steal the money. More information on threats and how to counteract or respond to them is available at <http://links.ohioschoolboards.org/42746>.

Inspiring, insightful speakers confirmed for conference’s special events

An outstanding lineup is set for the Capital Conference Early Bird Workshop, OSBA Black Caucus dinner and Conference Luncheons. The Nov. 13 Early Bird Workshop speaker is **Jeff Nischwitz**, known for helping leaders create innovative outcomes. The OSBA Black Caucus dinner, also on Nov. 13, features Dr. **Rodney D. Coates**, director of the Black World Studies program at Miami University. Ohio State University football legend **Archie Griffin** speaks at the Nov. 15 luncheon, and the Nov. 14 Collaboration Connection luncheon provides a relaxed forum for networking and sharing ideas. Details are posted at <http://conference.ohioschoolboards.org>.

Conference registration materials to be mailed soon

Registration packets and the program for the OSBA Capital Conference and Trade Show will be mailed in mid-July. The program is being sent to board members, superintendents, treasurers, Ohio Council of School Board Attorneys members and sustaining members. It has information on speakers, workshops, special events, hotels and registration. Registration packets are going to superintendents and treasurers;

June 27, 2016

Volume 47 Issue 12

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Route workshop information to:

- Administrators
- Athletic directors
- New board members

board members should contact their treasurer to register for the conference and special events.

Visit <http://conference.ohioschoolboards.org> for more information.

OSBA members, staff meet with federal legislators

OSBA Federal Relations Network members and association staff met earlier this month with Ohio's congressional representatives and their staffs in Washington during the National School Boards Association Advocacy Institute. The annual event promotes close local board member contact with each member of Congress and keeps elected officials informed about the school board perspective on American public education. The institute usually is held in late January or early February, but a blizzard forced its postponement until June this year.

Teacher's colleagues, students help with marriage proposal

Everyone knew it except **Shelby Fink**, a third-grade teacher at **Hilliard City's** Beacon Elementary School.

Teachers and students helped **Danny Kelly**, Fink's fiancé, stage a marriage proposal, spelling out in letters on the school's sign.

On the last day of school, Principal **Betsy Long** came to Fink's classroom to announce a special program for all first-year teachers. Fink, 23, was led outside, where she saw her class gathered around the letter-board sign.

"She said, 'Yes,' so that's always cool," Kelly, 25, told a local newspaper.

The couple met as students at **Big Walnut Local's (Delaware)** Big Walnut High School.

Source: ThisWeek Community News

ESSA changing reference to English language learners

To close ongoing achievement gaps, the Every Student Succeeds Act (ESSA) puts a strong focus on addressing the needs and diversity of students who are learning to read and speak English. It also changes the designation for these

students, who have long been referred to as English language learners (ELL). ESSA now refers to the students as English learners (EL), a designation that many in the K-12 education community are beginning to adopt.

OSBA online

● www.ohioschoolboards.org

OSBA selectively endorses outside providers to deliver products and services offering special value or unique benefits to member districts. Programs range from electricity purchasing, electronic governance, financial forecasting and school safety and security software to risk-management and unemployment compensation representation, online payment and purchasing systems, a variety of insurance coverage and much more. Are you ready to start saving money and increasing efficiency in your district? Then visit <http://links.ohioschoolboards.org/20310>.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.ohioschoolboards.org

OSBA President: **Eric K. Germann**, **Lincolnview Local (Van Wert)** and **Vantage Career Center**

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Gary Motz**, senior editorial manager

Managing editor, layout and design: **Angela Penquite**, senior communication design manager

Assistant editor: **Scott Gerfen**, communication manager

A one-year subscription to Briefcase is \$130 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District	Deadline	Contact
① East Liverpool City	TBD	OSBA Search Services, (614) 540-4000

Treasurer

District	Deadline	Contact
① Sylvania City	July 3	OSBA Search Services, (614) 540-4000
② Defiance City	July 6	OSBA Search Services, (614) 540-4000
③ Riverside Local (Lake)	July 7	OSBA Search Services, (614) 540-4000



Other Ohio searches

Position	District	Deadline	Contact
Treasurer	St. Marys City	until filled	Shawn Brown, superintendent, St. Marys City, shawn.brown@smriders.net

Board changes

Gahanna-Jefferson City appointed **Joseph Gottron** to the board effective June 9. He replaced **Jill Schuler**, who resigned. ●●● Lancaster City appointed **Dianne Garlinger** to the board effective May 26. She replaced **Thomas Pearce**, who resigned. ●●● Mansfield City Board of Education member **Dina J. Davis** announced her resignation effective June 7.

Administrative changes

Superintendents

Ashtabula Area City hired **Melissa Watson** as superintendent effective Aug. 1. She will replace **Patrick Colucci**, who took the superintendent position at **Buckeye Local (Ashtabula)**. Watson currently is the superintendent at **East Liverpool City**. ●●● Brookfield Local (Trumbull) hired **Velina Jo Taylor** as superintendent effective Aug. 1. She will replace **Tim Saxton**, who took the superintendent position at **West Branch Local (Mahoning)**. Taylor currently is the district's high school principal. ●●● Fairfield City hired **Billy Smith** as superintendent effective July 1. He will replace **Paul Otten**, who has taken the superintendent position at **Beavercreek City**. Smith currently is the district's high school principal. ●●● Maysville Local (Muskingum) hired **Ruth E. Zitnik** as superintendent effective Aug. 1. She will replace **Monte Bainter**, who has taken the superintendent position at **Logan-Hocking Local (Hocking)**. Zitnik currently is a high school principal at **Canton City**. ●●● Washington Local (Lucas) hired Dr. **Susan M. Hayward** as superintendent effective Aug. 1. She will replace Interim Superintendent **Cherie Mourlam**. Hayward currently is the assistant superintendent at **Beavercreek City**. ●●● Federal Hocking Local (Athens) hired **Jonathan Amlin** as assistant superintendent effective Aug. 1. He currently is an elementary school principal at **Piqua City**.

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

Treasurers

Dublin City Treasurer **Stephen L. Osborne** announced his resignation effective Sept. 1. He has taken a position with Otterbein University. ●●● **Hicksville EV** hired **Melissa S. Tope** as treasurer effective June 1. She replaced **Homer B. Hendricks**, who took the treasurer position at **Northwest Ohio ESC** effective May 30. Tope previously was the treasurer at **Patrick Henry Local (Henry)**. Hendricks replaced **Dorothy K. Pietrykowski**, who took a position with the Ohio Department of Education. ●●● **Perrysburg EV** hired **Pamela Harrington** as treasurer effective Aug. 1. She will replace Treasurer **Laura K. Sauber**, who is resigning effective July 31. Harrington currently is the treasurer at **Defiance City**. ●●● **Wellington EV** Treasurer **Michael Pissini** announced his resignation effective June 10. He has taken the treasurer position at **Sheffield-Sheffield Lake City**.

Sympathies

Former **Beachwood City** Board of Education member **Fred Isenstadt** died June 9. He was 95. ●●● Former **Bellbrook-Sugarcreek Local (Greene)** Board of Education member **Clarence Risner** died June 8. He was 83. ●●● Former **Buckeye Valley Local (Delaware)** Board of Education member **Thomas Lee Sheppard** died May 28. He was 62. ●●● **Russell E. McCall**, a former member of the former **Muskingum Area JVSD**, former **New Concord Union Local (Muskingum)** and **Muskingum Valley ESC** boards of education, died May 31. He was 98. ●●● Former **Ridgemont Local (Hardin)** Board of Education member **Sue Burrey** died June 5. She was 68. ●●● Former **Southington Local (Trumbull)** Board of Education member **Robert J. Motz** died June 1. He was 92. ●●● Former **Wellsville Local (Columbiana)** Board of Education member **Dr. Frank Rivelle** died June 10. He was 83.



NEWS

by Scott Gerfen, assistant editor

Meet the association's new deputy director of legal services

Jennifer Hardin has a knack for serving the public following a 25-year career with the Ohio Ethics Commission.

In her new role as OSBA's deputy director of legal services, she will serve school boards in helping them understand their responsibilities in an increasingly complicated legal environment.

The division provides legal information to board members on school law issues, provides technical assistance and consultation services, keeps up-to-date with new and emerging legal developments and offers

customized workshops, among other services.

"Jennifer's extensive experience with Ohio's ethics laws will be a valuable resource for our public school district members," Director of Legal Services **Sara C. Clark** said. "The addition of Jennifer will contribute to the continued success of our division, and I'm delighted to welcome her to OSBA."

At the commission, Hardin served in many roles, including chief advisory attorney, communications and education liaison and staff attorney. Her duties included drafting and

delivering educational materials and advisory opinions interpreting the ethics laws for public officials and employees.

Hardin remains active in the Council on Governmental Ethics Laws (COGEL), an organization of government ethics administrators who work in the fields of government ethics, freedom of information, elections, lobbying and campaign finance.

She is co-chair of COGEL's Publications Committee and co-editor of the organization's newsletter, *The Guardian*.

Continued on page 5

New board members — Get up to speed quickly!

Don't miss the New Board Member Workshop

Saturday, July 16
OSBA office in Columbus

9 a.m. to 4 p.m.
Cost \$160



School board service is more complex and demanding than ever. To carry out their leadership duties effectively, new school board members must move as soon as possible from the role of involved citizen to that of responsible elected official. High-quality board member education, designed specifically for newly elected board members, can help you become a more effective educational leader in your community.

This intensive workshop will focus on the world of boardmanship, board policy, Ohio public school funding, operational issues, the Sunshine Law and appropriate uses for executive sessions. Cost for this workshop is \$160 per board member. Four books are included with workshop tuition: “Boardmanship,” “Board-Treasurer Partnership,” “Board-Superintendent Partnership” and “Board-Legislature Partnership.”

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



Celebrate the stars in your district at the **OSBA Student Achievement Fair**

Tuesday, Nov. 15, 2016 • 11:30 a.m.-3 p.m. • Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding student performance groups and fresh, innovative initiatives from school districts across the state. The fair will be held from 11:30 a.m. to 3 p.m. on Tuesday, Nov. 15, 2016, during the OSBA Capital Conference and Trade Show.

OSBA will choose one school district performing group from each of the association's five regions to perform during the Student Achievement Fair. Each group will perform for 20 minutes. To nominate a performing group, submit a nomination at <http://conference.ohioschoolboards.org/saf-nominations> and email a video audition or YouTube link to **Teri Morgan**, deputy director of school board services, at tmorgan@ohioschoolboards.org. Only electronic recordings will be accepted.

OSBA also is accepting nominations for district programs that improve student achievement. For more ideas, visit <http://links.ohioschoolboards.org/60021> to view the list of 2015 Student Achievement Fair district programs. One hundred programs highlighting student achievement will be selected. Nominate your program at <http://conference.ohioschoolboards.org/saf-nominations>.

Don't miss this chance to highlight your students. Nominate a student performing group or district program today!



New Board Member Workshop: How's it going so far?

Thursday, July 21
OSBA office, Columbus

6 p.m. to 9 p.m.
Cost is \$90

In all likelihood, you've now attended several board meetings. You and perhaps another colleague or two are the new kids on the block. How's it going? Many new school board members attended one of four regional OSBA New Board Member Academies in January and have had time to put some of that new knowledge into action. The OSBA Division of School Board Services would like to learn about your experience so far, assist with ongoing issues or help smooth out some of the bumps you've come across along the way.

This workshop will offer an overview of board member best practices and several interactive scenarios for discussion. It also will provide you with an opportunity to work through your questions on parliamentary procedure, public records and the Sunshine Law. There will be time to ask questions and share how OSBA can be of better service to you and your district. Now that you have actually been on the job, check in to reinforce your learning.

Agenda

6 p.m.	Welcome and dinner
6:15 p.m.	Board member best practices and interactive scenarios
7:30 p.m.	Break
7:45 p.m.	Parliamentary procedure, public records and the Sunshine Law
8:45 p.m.	You tell us and Q&A

Register online at www.ohioschoolboards.org/workshops or contact Laurie Miller, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



What can PFR do for you?

OSBA is working with Public Finance Resources Inc. (PFR) to offer district financial forecasting services. This is an OSBA service, provided exclusively for OSBA by PFR.

PFR can:

- analyze internal and external data to develop your district's school budget report card;
- develop customized reports to make your financial information understandable and believable;
- provide effective and efficient financial modeling to identify options and results;
- build local capacity that is based on understanding, believing and planning.

With more than 100 years of combined strategic financial experience, PFR consultants will help you get the information, resources and training you need to achieve maximum effectiveness in your financial leadership role.

PFR
CFO

For more information, contact PFR at (614) 732-5948 or visit www.pfrcfo.com.

Attendance, Tuition and Custody Law Workshop

Friday, Aug. 5

9 a.m. to 3 p.m.

Nationwide Hotel and Conference Center, Lewis Center

Cost: \$160, includes registration, continental breakfast, lunch and materials.

The law addressing attendance and tuition matters is complex and changes frequently. How your district handles these matters affects your district's bottom line. Learn the latest legal developments at this information-packed seminar.

Agenda

8:30 a.m. Registration and continental breakfast (provided)

8:50 a.m. Welcome

9 a.m. Documentation: what you need to enroll

Learn what documentation is required when enrolling both traditional and nontraditional students, including homeless students, undocumented students, foreign exchange students and students on VISAs. *Wanda T. Lillis, Esq., and Tonya L. Freeman, supervisor, Columbus City*

10 a.m. Break

10:15 a.m. Truancy and withdrawal

Get an update on House Bill 410 and what you can do to get involved in the legislative process, as well as an overview of what you need to know about student withdrawals. *Jennifer Hogue, lobbyist, Ohio School Boards Association; Tammy Hrosch, EMIS services manager, META Solutions*

11:15 a.m. Records retention and disposal in the digital age

Join the chair of the Ohio Electronic Records Committee for a discussion about the retention and disposal of student enrollment and attendance records and whether districts may transition to a digital storage system. *Darren Shulman, Esq., chair, Ohio Electronic Records Committee*

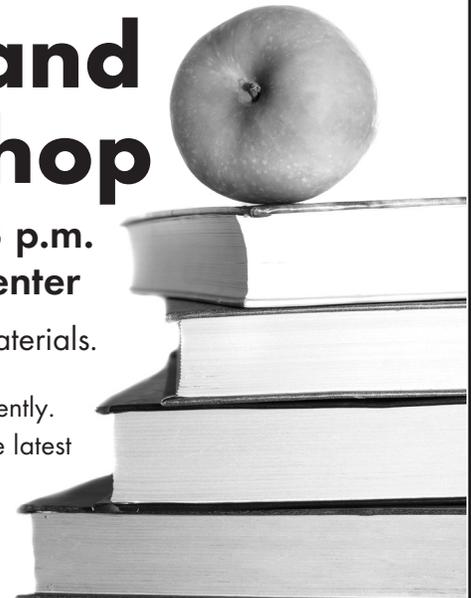
Noon Lunch (provided)

1 p.m. Ask the panel: hypothetical custody and enrollment scenarios

Panelists will discuss how to handle previously submitted questions about custody and enrollment. This session provides a great opportunity to get your questions answered and work through difficult custody and enrollment scenarios with our panelists and your peers. *Rosalind C. Florez, magistrate, Hamilton County Court of Common Pleas, Division of Domestic Relations; Giselle S. Spencer, Esq., Ennis Britton Co. LPA, Cleveland; and Janie Gildersleeve, supervisor/specialist/truant officer, Ashtabula County ESC*

3 p.m. Adjourn

The workshop will be held at Nationwide Hotel and Conference Center (formerly NorthPointe Hotel & Conference Center), 100 Green Meadows Drive South, Lewis Center, 43035. The phone number is (614) 880-4300. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.





WORKSHOP REGISTRATION

New Board Member Workshop
☐ July 16, Columbus, \$160

**New Board Member Workshop:
How's it going so far?**
☐ July 21, Columbus, \$90

**Attendance, Tuition and Custody
Law Workshop**
☐ Aug. 5, Lewis Center, \$160

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
Attendee name _____ Title _____
Daytime phone _____ Email _____
District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email **Laurie Miller**, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



Mail

OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481



Phone
or fax

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ohioschoolboards.org. Please include a purchase order number.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

News, continued from page 4

Hardin's professional activities also have included mentoring new lawyers through the Ohio Supreme Court Commission on Professionalism.

A graduate of Cincinnati City's Walnut Hills High School, Hardin earned her juris doctorate from Ohio State University's Moritz College of Law. She has a Bachelor

of Arts in English literature from the University of Cincinnati.

Hardin can be reached at jhardin@ohioschoolboards.org or (614) 540-4000, ext. 221.



COMMUNICATIONS

by Megan J. Wilson, commercial freelance writer and blogger

Developing your summer social media strategy

Summer is here and superintendents' offices are preparing for reviewing, revising and regrouping that comes with students being on summer break.

Regardless of how successful the year has been, there is always room for improvement, and summer is the time to do that. While school boards and administrators are focusing on new curriculum, training and policy review, it's easy to forget that the community still needs your attention.

Fortunately, social media is just the way to do it. Be sure your social media channels are active after schools close their doors for the summer. Here are some suggestions for fresh content for your fans and followers.

Shout it from the rooftops

Your communications office has been writing press releases all year about the achievements of your students and staff. Summer is the

perfect time to sum some of them up and remind people of the great things that happened during the school year.

Now is a great time to do in-depth profiles. You can feature the accomplishments of recent graduates, the schools that accepted them and the internships they're doing over the summer. Remind families how many teachers in your district won national awards and share their accomplishments.

Prevent summer learning loss

Unfortunately, not everything about summer is good news. Research shows that most students lose about two months of grade-level equivalency in mathematical computation skills over the summer months. Low-income students also lose more than two months in reading achievement despite the fact that their middle-class peers make slight gains.

So what can we do about it? The

days and weeks leading up to summer vacation are a great time to get kids signed up for summer programs and parents involved in providing summer enrichment opportunities. Make connecting students with summer opportunities a big focus. Those connections will pay off during the school year with student achievement. Use emails and Facebook to remind students and parents about sign-ups.

Most libraries have a summer reading program — get your students involved. If your district has a problem with reading achievement loss, consider supporting the library program with a rewards program to increase participation.

Museums and zoos often have free days. Make a list of the museums and enrichment possibilities in your area, especially the free ones, and post about them all summer long.

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Communications, continued from page 5

Other summer losses

For many students, school provides more than just intellectual nourishment. For 6 million children across the country, schools also are the place where they eat two meals a day, which may be the only meals they get. Statistics show that one in five children come from families that struggle to put food on the table (www.nokidhungry.org/problem/hunger-facts). Summer can be very hard on those families.

Two federal programs, the National School Lunch Program and the Summer Food Service Program, provide meals to kids during the summer months when they are at higher risk of hunger. Unfortunately, connecting

students with the programs has historically been a weak point. Only one in seven kids who ate a free or reduced-price school lunch during the school year also participated in summer programs, according to the Food Research and Action Center study, *Hunger Doesn't Take a Vacation: Summer Nutrition Status Report 2012*.

Have your staff focus on connecting these students with summer resources. Twitter and Facebook are a great, stigma-free way to remind families of the support systems in place for them so they don't fall further behind.

Things are happening all summer long

Just because school has let out

doesn't mean the action has stopped for the staff. Not only are students still around, teachers have their own summer plans, and some of them are worth sharing with the community. Getting your teachers and staff in the habit of using social media to promote what they're doing is a great way to tell the community the good things your educators are up to.

If a group of teachers is heading to Guatemala this summer to take Spanish immersion at the Mountain School, ask if one of them is willing to share the experience by posting about their trip on the school's blog.

Many teachers tutor over the summer. Connecting those teachers with students and their parents who would appreciate the extra help is a great use of social media. "@MrDavis available to tutor math this summer! #YayFractions."

New technology and summer learning for staff

If this year is like every other year, there will be new technology in the office and the classroom, which means training will be necessary. While nothing can take the place of hands-on training, Twitter and Facebook are great places to remind staff about the extra things new software or hardware can do, such as keyboard shortcuts.

Lesson planning

Late summer is when teachers and staff are focused on

Continued on page 7



OSBA strategic planning — the road map for decision making

Let OSBA put you on the path to success. OSBA can help your district create a comprehensive, long-term strategic plan to ensure you always know which road to take. OSBA consultants will help you identify critical issues, set comprehensive goals for the district and determine priorities for the future.

Call the Division of School Board Services at (614) 540-4000 or (800) 589-OSBA to get moving in the right direction today.



PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Students create video for Springfield bus system

A summer video project will help inform Springfield City Area Transit (SCAT) bus system riders about new routes and pricing changes.

The student videographers are working with equipment and a mentor from YouMedia Springfield, which is part of the Greater Springfield CareerConnectED Consortium.

“We’re teaching people how to ride that bus,” **Springfield-Clark Career Technology Center** student

Dosjine Brown told a local newspaper.

“And I’m learning how to ride the bus, where the bus stops are, what time they come (and) how much it costs to get on the bus.”

Brown and her sister, **Odyssee**, are part of the group that is shooting, narrating and editing the video to go on SCAT’s website.

The experience teaches more than the technical skills of shooting and editing, according to **Brian Traylor**, the YouMedia

Springfield mentor helping with the project.

“It’s really important for adolescents to try out experiences before they take a job ... see if it fits,” he said.

The Greater Springfield CareerConnectED Consortium is a partnership of **Springfield City**, **Springfield-Clark Career Technology Center**, **Global Impact STEM Academy** and **Clark-Shawnee Local (Clark)**.

Source: Springfield News-Sun

Communications, continued from page 6

curriculum writing. While you will undoubtedly have in-depth conversations about school and districtwide lesson plan coordination, social media is a great way to brush up on both the salient points and fun stuff.

New city, new school

New families in your school district provide a great opportunity to bring people on board with your vision. At orientation and the first parents’ night, persuade parents to follow the school and district Facebook pages and Twitter accounts. Post a poll that night to help them engage right away. What did they like best about parents’ night?

Least? Remember, the more parents engage with the Facebook page, the more likely the school’s posts will be seen on their feeds.

New staff positions

Another thing that’s happening in the summer is hiring, and not just new teachers. Summer is a time when bus drivers, cafeteria workers and paraprofessionals are hired, and most of those jobs have hours that make them great positions for parents with children in the school district.

If you have job openings, tweet them. Let parents in your community know they could be a good fit. Your district isn’t just about the kids, it can be a great

employer as well, and people need to be reminded of those opportunities.

The most important thing to remember about summer is that most families are working families. Social media allows them to stay informed about your district during school breaks. Your social content also can help you reach students. While parents work, many students have time and energy to be engaged. Spend some time brainstorming about the best ways your schools can connect your kids with opportunities to boost their excitement for a lifetime of learning.

Source: Washington State School Directors’ Association

June 2016

30 2015-2016 school year ends — RC 3313.62; end of third ADM reporting period — RC 3317.03(A).

July 2016

1 2016-2017 school year begins — RC 3313.62; last day for board to notify teaching and nonteaching employees of succeeding year salaries — RC 3319.12, 3319.082; board may begin to adopt appropriation measure, which may be temporary — RC 5705.38(B); treasurer must certify available revenue in funds to county auditor — RC 5705.36(A)(1).

5 Last day for voter registration for August election — RC 3503.01, 3503.19(A) (30 days prior to the election).

6 Central Region Executive Committee meeting.....Columbus

10 Last day for termination of teaching contract by a teacher without consent of the board of education — RC 3319.15.

15 Last day to adopt school library district tax budget on behalf of a library district — RC 5705.28(B)(1).

16 New Board Member WorkshopColumbus

21 New Board Member Series Workshop: How's it going so far?.....Columbus

26 Last day to submit certification for

November conversion levy to tax commissioner — RC 5705.219(B) (105 days prior to election).

29 Semiannual campaign finance reports must be filed by certain candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) detailing contributions and expenditures through June 30, 2016 — RC 3517.10(A)(4).

August 2016

1 Southwest Region Executive Committee meeting.....Riverside

1 Last day to submit certification for November income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to election); last day to submit to the Ohio Department of Education a plan to require students to access and complete online classroom lessons ("blizzard bags") in order to make up hours for which it is necessary to close schools — RC 3313.482; last day to file statistical report with Ohio Department of Education — RC 3319.33.

2 Special Election Day — RC 3501.01 (first Tuesday after the first Monday).

5 Attendance, Tuition and Custody Law WorkshopLewis Center

5 Last day to submit November emergency,

current operating expenses or conversion levy to county auditor for November general election — RC 5705.194, 5705.195, 5705.213, 5705.219 (95 days prior to election).

10 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for November election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for November election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for November election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy, conversion levy or renewal of conversion levy for November election to board of elections — RC 5748.02(C), 5705.219 (C) and (G); last day to submit emergency levy for November election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for November election to board of elections — RC 5705.251(A) (90 days prior to the election)

29 Last day to file (by 4 p.m.) as a write-in candidate for November general election — RC 3513.041 (72 days prior to the election).