

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



President seeking key changes to No Child Left Behind

The Obama administration is considering jettisoning two key components of the No Child Left Behind Act: the adequate yearly progress (AYP) standard and the 2014 deadline for eliminating achievement gaps. Those and other changes are contained in the recently released U.S. Department of Education budget, which proposes a 6% hike in K-12 public education funding. The department proposes replacing AYP with a plan that takes a broader look at school performance, student growth and school progress.

Audit: Two charter schools failed to document \$4 million in spending

State Auditor **Mary Taylor** released audits on Feb. 4 alleging that two Columbus charter schools potentially misspent over \$4 million in public tax funds. She stated that the now-defunct Harte Crossroads Academy and Harte Crossroads High School were rife with fiscal mismanagement and poor record keeping. Declared unauditible on Jan. 17, 2007, the schools lost their state funding two months later and subsequently closed.

State garners another public education honor

The Education Commission of the States (ECS) has honored Ohio with the 2010 Frank Newman Award for State Innovation, stating that education reforms enacted in 2009's House Bill 1 show Ohio's commitment to "informed, bold and courageous reform." ECS praised Gov. **Ted Strickland** and state legislators, and singled out the governor for his "comprehensive efforts to review, align and improve Ohio's educational system." For more on the award, visit <http://links.osba-ohio.org/77188>.

OSBA group meets with congressional reps at federal conference

A delegation of 39 OSBA members and staff attended the National School Boards Association Federal Relations Network Conference in Washington. During the Jan. 31-Feb. 2 conference, attendees received updates on federal education issues and met with Ohio's congressional representatives. For details, see the March OSBA *Journal*.

BASA Executive Director Klenke stepping down at end of year

Buckeye Association of School Administrators (BASA) Executive Director **Jerry Klenke** will step down on Jan. 1, 2011. Deputy Executive Director **Dr. R. Kirk Hamilton** will succeed him. Klenke, who has served education for 41 years, with 11 years at BASA, plans to spend more time with his family. However, he will still play an active role at BASA.

Association seeking student video team to document Capital Conference

OSBA is searching for a high school video production team to create a 10-minute documentary of the 2010 Capital Conference. The team will attend the Nov. 7-10

Feb. 22, 2010

Volume 41 Issue 4

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Route workshop information to:

- ☐ Administrators
- ☐ Community relations coordinators
- ☐ ESC administrators
- ☐ Human resources directors
- ☐ New board members

conference in Columbus to film and produce the video. The final version will be streamed on OSBA's Web site, shared with other state school boards associations and used in promotional and informational material about the conference. This outstanding opportunity for students and schools to display their talent is in its second year. The **Brunswick City Schools Video Program** was chosen to document the 2009 Capital Conference. View the Brunswick team's video at cc.ohioschoolboards.org/2010. There also is a link on that page to a submission form and program criteria. The deadline is April 16.

OSBA offers video districts can use to promote their schools

Public schools across Ohio are doing great things every day. OSBA is providing its members resources to encourage them to share their success wherever and whenever they can. One such resource is the

Cavaliers' 'King James' surprises Lorain sixth-graders

An unexpected guest surprised 20 **Lorain City** sixth-graders recently — Cleveland Cavaliers star **LeBron James**. The Irving Elementary School kids were participating in a physical fitness camp at the Cavaliers training facility when "King James" dropped by.

James and Cavs assistant trainer **Mike Manacias** put the kids through their paces on a fitness circuit that included ladder drills, crunches, cardio exercises and a relay race. A Q&A session with the NBA all-star and Cavs trainer followed the workout.

The camps are part of the Cavaliers' "Fit as a Pro" program that teaches northeast Ohio elementary students the importance of good nutrition and physical fitness. The kids went home with two tickets to a Cavs game, a healthy box lunch and plenty of great memories.

Source: *The (Lorain) Morning Journal*

OSBA-produced video "Ohio Public Schools Speak." Every district superintendent received a copy of the brief video. It also is posted at www.osba-ohio.org/opss.htm, where it can be viewed and downloaded. Some uses include showing the video at school, community and civic group

events; posting it on district Web sites; or airing it on public access cable channels. For information on the video and ideas on ways to use it, contact OSBA's **Scott Ebright** at (614) 540-4000; (800) 589-OSBA; or sebright@ohioschoolboards.org.

Workshop moderators needed for the Capital Conference

OSBA is seeking workshop moderators for the 2010 Capital Conference, Nov. 7-10, in Columbus. For details, contact **Judy Morgan** at (614) 540-4000 or jmorgan@ohioschoolboards.org.

OSBA online

- www.osba-ohio.org

The OSBA Internet Update offers the latest education news that Ohio's school district leaders need to know. To watch the video, visit OSBA's Web site and click on OSBA Internet Update in the Video On-Demand section at the lower right side of the page.



Briefcase

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Assistant editor, layout and design: **Angela Penquite**, communications specialist

A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by e-mail or by fax. For more information, contact Ann Herritt at the address or fax number above or e-mail to aherritt@ohioschoolboards.org.

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



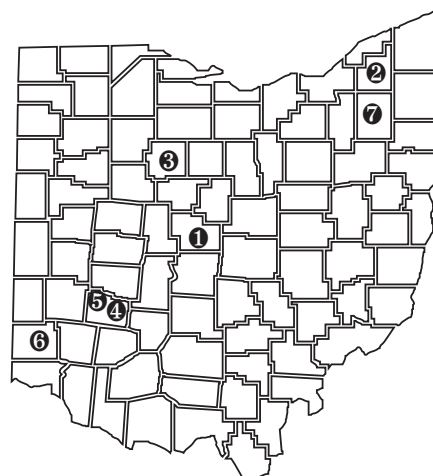
BULLETIN BOARD

compiled by Melanie Price, secretary of communication and information services

OSBA executive searches

Superintendent

District	Deadline	Contact
❶ Buckeye Valley Local (Delaware)	March 1	OSBA Search Services, (614) 540-4000
❷ West Geauga Local (Geauga)	March 19	OSBA Search Services, (614) 540-4000
❸ Mohawk Local (Wyandot)	March 26	OSBA Search Services, (614) 540-4000
❹ Greene County Career Center	March 31	OSBA Search Services, (614) 540-4000
❺ Xenia Community City	April 2	OSBA Search Services, (614) 540-4000
❻ Butler Technology and Career Development Schools	TBD	OSBA Search Services, (614) 540-4000
❼ Waterloo Local (Portage)	TBD	OSBA Search Services, (614) 540-4000



❶ = Superintendent

Other positions

Position	District	Deadline	Contact
Superintendent	Adams County/Ohio Valley Local (Adams)	March 17	Tony Long , superintendent, Southern Ohio ESC, (937) 382-6921, ext. 39
Treasurer	Mad River Local (Montgomery)	March 10	Necia Nicholas , assistant superintendent, Mad River Local, (937) 259-6602
High school principal	Medina County Career Center	March 5	Michael S. Larson , superintendent, Medina County Career Center, (330) 725-8461

National searches

Position	District	Deadline	Contact
Superintendent	Crystal Lake, Ill.	March 1	Dawn E. Miller , consultant, executive searches, Illinois Association of School Boards, (847) 226-2430

Board changes

Cardinal Local (Geauga) appointed **Wendy Ward** to the board effective immediately. She replaces **Jon Hunter**, who resigned

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

to run for township trustee. ●●● **Finneytown Local (Hamilton)** appointed **Jay Ahlrichs** to the board effective immediately. ●●● **Highland Local (Medina)** Board of Education member **Nancy Wingenbach** announced her resignation effective Feb. 1. She is moving out of the district. ●●● **Tallmadge City** appointed **Timothy Bryan** to the board effective Feb. 3. He replaces **Amy Goodson-Beale**, who resigned due to moving out of the district. ●●● **Triad Local (Champaign)** appointed **Dr. Joe Linscott** to the board effective Jan. 21.

Administrative changes

Superintendents

Belmont-Harrison Career Center Superintendent **Charles V. Bizzari** announced his retirement effective April 1. ●●● **Clearview Local (Lorain)** Superintendent **Rick A. Buckosh** announced his retirement effective Aug. 1. ●●● **Forest Hills Local (Hamilton)** Superintendent **Dr. John B. Patzwald** announced his retirement effective June 30. ●●● **Middletown City** hired **Greg Rasmussen** as superintendent effective April 5. He replaces **Dr. Steve C. Price**, who resigned. Rasmussen is currently the assistant superintendent at Wichita Public Schools in Kansas.

Sympathies

Former **Bowling Green City** Board of Education member **Paul Windisch** died Feb. 2. He was 68. ●●● Former **Forest Hills Local (Hamilton)** Superintendent **Robert C. Wolf** died Jan. 25. He was 81. ●●● Former **Xenia Community City** and **Greene County Career Center** Board of Education member **Donald C. Anderson** died Jan. 31. He was 69.



FUNDING OPPORTUNITIES

by Angela Penquite, communications specialist

The Yoshiyama Award honors community service

The Hitachi Foundation presents this award to 10 high school seniors

in honor of their community service activities. Awards are presented to individuals who have left a lasting impression on their communities

through the programs they started or the challenges they overcame.

Maximum award: \$5,000

Eligibility: high school seniors

Deadline: March 22

Contact: www.hitachifoundation.org/yoshiyama/index.html

Looking for a bargain?

OSBA's bargaining consultation services offer your district comprehensive representation services during negotiations and/or traditional and alternative bargaining styles.

Bargaining consultation clients benefit from:

- Low-cost service fees;
- Flexible rates;
- Experienced negotiators;
- Statewide experience.

For further information on how bargaining consultation can work for your district, contact OSBA's management services division at (614) 540-4000 or (800) 589-OSBA.



Award for life essay

The Listen to a Life Essay Contest, sponsored by the Legacy Project of Generations United, asks students to interview a grandparent or grand-friend 50 years or older about the older person's hopes and goals throughout their life, how they

Continued on page 5

Special Education Law Workshop

Friday, March 5
9 a.m. to 3 p.m.

Doubletree Hotel
Columbus/
Worthington

Cost is \$120

8:30 a.m. Registration and continental breakfast

9 a.m. Special education case law update
Get up to speed on the latest case law developments in this frequently litigated area and get tips for compliance.
Susan S. McGown, Esq., McGown, Markling & Whalen Co. LPA, Akron

9:45 a.m. Ohio Department of Education update
Discussion regarding new initiatives, compliance issues and special education weighted funding, as well as a look at what is coming down the pike. Time for Q&A included.
Sharon Jennings, assistant attorney general, and Ann Guinan, assistant director, Office of Exceptional Children, Ohio Department of Education

10:45 a.m. Break

11 a.m. Section 504 refresher course
Immerse yourself in the requirements of Section 504 of the Rehabilitation Act of 1973, as amended, including Americans with Disabilities Act amendments and

other practical suggestions from the author of OSBA's *Special Education Law in Ohio* book.

Susan E. Geary, Esq., Bricker & Eckler LLP, Columbus

11:45 a.m. Lunch (provided)

12:45 p.m. Special education discipline issues
Suspension, expulsion, exclusion from the bus, change of placement and procedural issues unique to special education will be discussed. Time for Q&A included.
William M. Deters, II, Esq., Ennis Roberts Fischer Co. LPA, Cincinnati

1:45 p.m. Break

2 p.m. New forms and substance: model policies and more
Explore best practices under the model policies and procedures and the annotated forms.
Kathryn I. Perrico, Esq., Britton, Smith, Peters & Kalail Co. LPA, Cleveland

3 p.m. Adjourn

The Doubletree Hotel Columbus/Worthington is located at 175 Hutchinson Ave. in north Columbus. Take I-270 to exit 23/US 23 north toward Delaware. At the first traffic light, turn right onto East Campus View Boulevard. Turn right at the next light onto High Cross Boulevard. When High Cross ends you will be facing the Doubletree Hotel Columbus/Worthington.

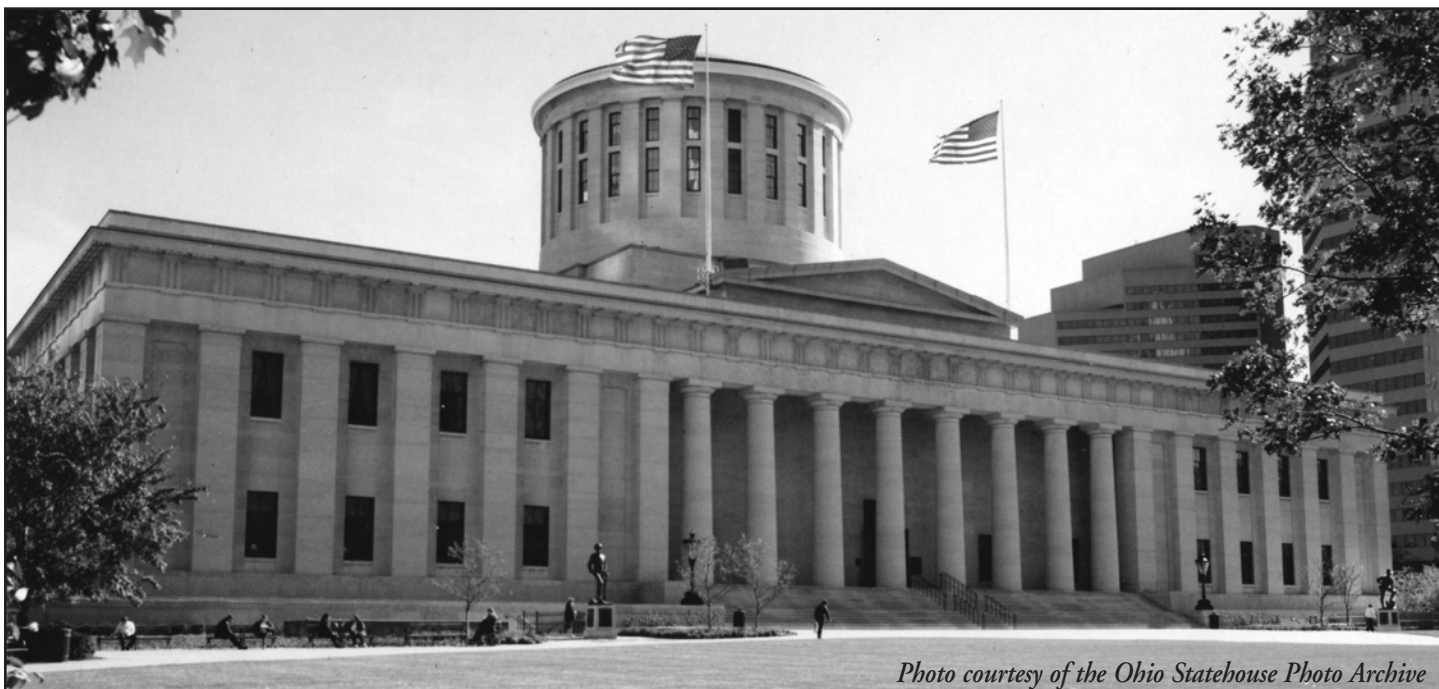


Photo courtesy of the Ohio Statehouse Photo Archive

State Legislative Conference

Wednesday, March 10

Hyatt on Capital Square, 75 E. State St., Columbus

9 a.m.-1 p.m.

Cost is \$95

Public education was a headliner at the Statehouse during a challenging year in 2009. As we head into the second half of the 128th General Assembly, what can we expect for schools? How will the economy impact funding? What's in store as we implement the new school-reform model? Will the 2010 elections change everything? School officials need to be involved and have their voices heard by attending the annual State Legislative Conference.

The State Legislative Conference provides school board members, administrators and treasurers the opportunity to meet with their state legislators and discuss issues impacting public education.

The conference features a full slate of speakers, including legislative leaders, followed by a luncheon with state legislators and their aides. Attendees who have scheduled appointments will meet individually with their representative during the afternoon. The cost for the conference and luncheon is just \$95.

During the morning, top speakers will address vital public education issues that affect every school district in the state, with a particular focus on the future of education in Ohio. Legislative experts will provide updates on the issues. They also will share talking points on key concerns, which attendees can use in discussions with their legislators during the luncheon and in future conversations. That is followed by a legislative update and charge from the OSBA legislative team to talk to your legislators during lunch. Don't miss this annual opportunity to have your voice heard at the Statehouse!

Directions and parking

From I-71 northbound/I-70 eastbound — Take I-71 to I-70 east. Exit I-70 on Front Street going north. Proceed north on Front Street to Main Street. Turn right on Main Street. The City Center Garage is two blocks east on the left. Walk north on Third Street to the Hyatt on Capitol Square at State Street.

From I-71 southbound only — Proceed south on I-71 to 670 west toward downtown. Take the Third Street exit. Follow Third Street approximately seven traffic lights to State

Street. Additional parking can be found if you proceed south on Third Street to Rich Street and turn right on Rich Street. The City Center Garage will be on your left. Walk north on Third Street to the Hyatt on Capitol Square at State Street.

From I-70 westbound — Proceed west on I-70 to the Fourth Street exit. Exit on Fourth Street going north. Turn left on Rich Street. The City Center Garage will be on your left. Walk north on Third Street to the Hyatt on Capitol Square at State Street.

Log onto <http://links.osba-ohio.org/hyatt/capitol/> for additional directions and a map.



ESC Workshop

Friday, March 19

9 a.m. to 3:30 p.m.

OSBA office, 8050 N.
High St., Columbus

Cost is \$120

Board members and
administrators are
invited.

OSBA is bringing you a dynamic day of professional development. From nuts and bolts to academics, this workshop will provide ESC board members, administrators and others with the resources they need to meet the challenges and opportunities ahead.

Agenda

8:30 a.m.

9 a.m.

Registration

Welcome and opening remarks

Craig Burford, executive director, Ohio Education Service Center Association (OESCA); and *Kathy LaSota*, deputy director of search services and board development, OSBA

9:15 a.m.

Legislative update

Jennifer Economus, legislative specialist, OSBA

10 a.m.

Break

10:15 a.m.

The Ohio Leadership Advisory Council

In March 2007, the Ohio Department of Education (ODE) and the Buckeye Association of School Administrators (BASA) formed the Ohio Leadership Advisory Council (OLAC). This partnership brought together distinguished leaders from across the state, representing diverse perspectives and roles, to begin tackling the challenge of what it means to be a leader and the knowledge and skills it takes to successfully lead. *Deborah Telfer*, executive director, ODE Center for School Improvement, and *Patti Brenneman*, project director, OLAC

11:15 a.m.

Ohio Superintendent Evaluation Standards

Twenty-first century student demands will be great, and Ohio's schools will need strong leaders to provide direction and support for Ohio's educators and students. Ohio's superintendent standards and the evaluation tool will serve as guidance to help superintendents evaluate their knowledge and skills and help higher education institutions evaluate their educational leadership training.

Kathy Lowery, director of membership, BASA

12:15 p.m.

Lunch

1 p.m.

Ohio School Funding Advisory Council update and implications for ESCs

The Ohio School Funding Advisory Council was established to examine the various components of the new Ohio Evidence Based Model for funding schools. Additionally, the council has been charged with studying Ohio's ESC system and making recommendations about the regional delivery system. Learn about the work of the council and implications for ESCs.

Dr. *Richard Murray*, superintendent, Muskingum Valley ESC and Ohio School Funding Advisory Council member, and *Craig Burford*

1:30 p.m.

Ohio Ethics Law update

The Ohio Ethics Commission promotes ethics in public service. The commission was established as part of the Ohio Ethics Law in 1973, which created new ethical standards for public officials and employees by requiring personal financial disclosure; creating new restrictions upon unethical conduct with criminal sanctions; and establishing uniform review of ethics issues by statewide commissions of the three branches of government. This session will provide the latest information of interest to ESC and school district board members.

Susan Willeke, education coordinator, Ohio Ethics Commission

2:30 p.m.

Ohio Sunshine Laws and Open Meetings Act

Ohio's Open Records and Open Meetings laws give Ohioans access to government meetings and records. The attorney general's office helps public officials and citizens understand their rights and responsibilities under these laws.

Speaker TBD, Ohio attorney general's office

3:30 p.m.

Adjourn

Back to basics: Negotiations 101

Thursday, March 11
Cost \$75

OSBA office, Columbus
6 p.m. to 9 p.m.



Why do schools bargain with employee unions? How do negotiations work? What are the differences between traditional bargaining and interest-based bargaining? What happens at impasse? If any, or all, of these questions are on your mind, this workshop is intended for you. Back to basics: Negotiations 101 is designed for anyone unfamiliar with collective bargaining in Ohio's public schools. We will cover negotiations from beginning to end. Our focus will be on the entire context of negotiations, from Ohio law and the State Employment Relations Board through team selection, proposal/counterproposal development, at-the-table negotiations, impasse procedures and different bargaining methods. There will be ample time for questions and answers. Whether you are an administrator or board member, if collective bargaining is new to you or you don't understand all parts of the process, this workshop will improve your knowledge and skills in this complex area. Presenters will be **Van Keating**, director of management services, and **Renee Fambro**, deputy director of labor relations, OSBA. Dinner will be provided.

5:30 p.m.	Registration	7:30 p.m.	At-the-table strategies and techniques
6 p.m.	Introduction to collective bargaining in Ohio	8:30 p.m.	Impasse: mediation or fact-finding
6:30 p.m.	Getting started: selecting your team, issues and bargaining method	9 p.m.	Adjourn

Questions about workers' comp rates? Get answers at OSBA's free workers' comp meetings!

OSBA, an approved Ohio Bureau of Workers' Compensation group sponsor, invites workers' compensation program member districts to attend one of the annual risk management workshops. These regional workshops provide each member district with group and rate status information, as well as general information about workers' compensation and the OSBA program.

The workshops will be held at seven different sites around Ohio, beginning at 8 a.m. and ending at 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.



Dates and locations:

➤ **Tuesday, March 16**

Hampton Inn, New Philadelphia

➤ **Wednesday, March 17**

Holiday Inn Youngstown South, Boardman

➤ **Thursday, March 18**

Holiday Inn Select, Strongsville

➤ **Friday, March 19**

Findlay Inn & Conference Center, Findlay

➤ **Tuesday, March 23**

Ohio University Inn & Conference Center, Athens

➤ **Wednesday, March 24**

Holiday Inn I-275 North, Cincinnati

➤ **Thursday, March 25**

OSBA office, Columbus

For registration, contact **Laurie Miller** at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org. Visit www.osba-ohio.org/seminars/wc.htm for additional information.



2010 Student Achievement Fair

OSBA Capital Conference

Nov. 9, 2010

OSBA invites your school district to:

- *Showcase an outstanding performing group!*
- *Showcase the exemplary programs that are improving student achievement in your district!*
- *Show us your best programs and tell us about your best practices!*

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking another round of fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. Programs and practices will be selected based on creativity and impact on student achievement. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Performing groups also will be selected to entertain attendees during the Student Achievement Fair. To be considered, submit an audio or video recording of the performing group.

Student Achievement Fair application

Tuesday, Nov. 9, 2010 11:30 a.m. – 3:30 p.m.

____ Enclosed is a concise title and description of our **student achievement program** in 25 words or less, including what we think others will learn from our booth. (You may submit additional material that describes your program.)

Will you need electricity? Yes No (please circle one)

____ Enclosed is a title and description of the **performing group** that we would like to showcase at the Student Achievement Fair. (Include an audio or video recording of the performing group.)

Title of program or performing group: _____

Description: _____

Submitted by: _____ Title: _____

(Please inform the contact person as to your submission.)

Daytime phone: () _____ E-mail: _____

(Please print)

Contact person: _____ Title: _____

Daytime phone: () _____ E-mail: _____

(Please print)

Superintendent: _____ E-mail: _____

(Please print)

School district: _____ Address: _____

City: _____ Ohio ZIP: _____

If selected, your district's program will be showcased in a 10x10-foot booth that can accommodate up to five people. (More details to follow). Applications may be submitted online at cc.osba-ohio.org, or mail **student achievement program** applications to **Kathy LaSota**, deputy director of search services and board development, OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235. Mail your completed **performing group** application, with recording, to **Al Meloy**, deputy director of search services and board development, at the above address. Visit www.osba-ohio.org/sa.htm for specific details regarding the Student Achievement Fair. **Application deadline is Friday, April 23, 2010.**

OSBA Capital Conference and Trade Show

Nov. 7–10, 2010 • Columbus

Share your expertise and experience. OSBA invites you to submit a presentation overview for the 2010 OSBA Capital Conference and Trade Show. OSBA's Conference Planning Committee will evaluate and select presentations based on criteria such as high interest and relevance; creativity and innovation; success supported by positive results; and solid, practical, how-to information. Creative formats and student involvement in programs are encouraged. Final selections will be made in May. To nominate a speaker or propose another topic, please use the form on the next page. Duplicate the form if you would like to make multiple nominations. Suggested topics include, but are not limited to, those listed below. Learning tracks are in bold.

Selected learning tracks

21st century learning

Education from a global perspective
Educational futurists
Governor's Institute on Creativity and Innovation in Education
Using social media for learning

Administration

Board/administration relationship
Disciplining your own
Growing your own administrators
How to build leadership
Superintendent/treasurer evaluations
Superintendent/treasurer standards

Board development

Board members on the bargaining team
Boardmanship basics
Conflict resolution
Goal setting and annual retreats
Governance models
How to advocate for your child while serving as a board member
How to be relevant
Mock board meeting (role play)
Parliamentary procedure

Career education/ESC

Effectively using business advisory counsels
ESC funding
Job placement in a difficult economy
JVSD to college-bound
Role of the ESC
Tech prep

Community relations

Collaboration with the business community
Dealing with special interest groups

Effect of charter schools on education in Ohio
Establishing public school foundations
Handling hostile news media
Levy campaigns and community involvement
Media relations
Parent and civic engagement
Privatization of services/consolidations
Promoting public schools
Relationship between home school and community schools
Tools for community dialogue
Using technology in communicating with your community (i.e. blogging)
We're closing your school
When good people go bad

Finance/facilities

Beyond stimulus funding
Board's role in school construction
Dealing with special interest groups
Establishing foundations
LEED projects (Leadership in Energy and Environmental Design)
Ohio Evidence Based Model spending
Ohio School Funding Advisory Council
Ramifications of ARRA (American Recovery and Reinvestment Act)
Understanding bonding projects/agents

Hot topics

Biennial budget outlook
Changes in retirement programs — STRS and SERS

Consolidation issues
Early buyout incentives
Federal legislative issues
Federal Relations Network
Negotiations primer — law vs. negotiated agreements
Privatization of services/consolidations
Q&A with State Board of Education members
School operation standards — Ohio Evidence Based Model
Senior project
Sharing resources and services between districts — local government commissions
Social responsibility and sustainability
Training on hazing, bullying and dating violence education

Human resources

Aspiring superintendent skills
Best practices in health care programs
Early buyout incentives
Growing your own administrators
Issues with makeup days and limited calamity days
Ohio Leadership Advisory Council
Performance incentives and differential compensation
Pros and cons of retire/rehire
Recruiting/interviewing/retention
Student/teacher recognition programs

Instruction

Character education strategies

Comparison of different national education models
Credit flexibility
Extended-day programs
Financial literacy
Update on standards and assessments
Using social media tools effectively
Year-round school

Legal

Changes in teacher licensure
Conflicts of interest/ethics
Current issues
Issues related to student expulsion
Public records related to directory information
Public records related to searches
Restraint and seclusion
Self-policing — when board members or administrators are in trouble
Teacher licensure/tenure/dismissal changes
Texting, social networking and blogging — First Amendment issues

Organizational outlook

School Employees Health Care Board best practices update

Safety and wellness

Food allergies
Gangs in schools
Going green
Jarod's Law — what now?
Nutrition legislation/issues
Safety policies
Sharing best practices from your wellness committee

Staff safety and wellness programs
Zero tolerance — does the punishment fit the crime?

Student achievement

Benefits of all-day kindergarten
Dealing with opportunities for accelerated students
Does adequate yearly progress affect the Local Report Card?
Effectiveness of preschools
Impact of board work on student achievement (Lighthouse Study)
Impact of parental involvement
Race to the Top
Senior projects as a requirement for graduation
Student recognition
Year-round school

Student issues

Dating/bullying (House Bill 16)
Extended day
Health and mental health issues
Military opportunities for students (JROTC, recruiters, etc.)
Misuse/inappropriate use of social media
Student tragedies
The Individualized Education Program (IEP) team/process

Technology

Effective use of digital technology and social media
Social media policies and guidelines/case law updates
Teaching in the digital age

2010 Capital Conference speaker nomination form

We want you!

Speak and share your knowledge at the 2010 OSBA Capital Conference

Nov. 7–10 at the Greater Columbus Convention Center



Title of breakout presentation: _____ (please limit to 40 characters)

Presentation format: panel open microphone dialogue debate role-play

Select a learning track from the list on the previous page that best describes the topic: _____

Main contact's name: _____ **Title:** _____
District/firm: _____ Phone (day): _____
Address: _____ Phone (cell): _____
City, ZIP: _____ E-mail address: _____

Please list all co-presenters' names and information:

Name: _____	Name: _____
District/firm: _____	District/firm: _____
Title: _____	Title: _____
Address: _____	Address: _____
City, ZIP: _____	City, ZIP: _____
Phone (day): _____	Phone (day): _____
E-mail address: _____	E-mail address: _____

Name: _____	Name: _____
District/firm: _____	District/firm: _____
Title: _____	Title: _____
Address: _____	Address: _____
City, ZIP: _____	City, ZIP: _____
Phone (day): _____	Phone (day): _____
E-mail address: _____	E-mail address: _____

In 50 words or less, describe the presentation and specific skills or knowledge participants will gain by the end of your session. OSBA reserves the right to edit the description for use in the *Conference Guide*. (Please feel free to submit additional material that describes your program.)

Submitted by: _____	Title: _____
(Please inform the speaker(s) as to your submission)	Phone (day): _____
District/firm: _____	Phone (cell): _____
Address: _____	E-mail address: _____
City, ZIP: _____	

Rules for proposal submissions

1. Submit as many ideas as you wish. Just make sure each overview incorporates all the requested information (use a separate sheet of paper if necessary).
2. Your proposal must be complete (title, short description and up to two pages of supporting information) to qualify for consideration.
3. Proposals must be received in the OSBA office by **5 p.m., March 19, 2010**. You are encouraged to submit your proposal as soon as possible. Use one form per topic. This page may be duplicated.
4. Speakers agree to supply handout material for distribution to attendees by **Oct. 8, 2010**.
5. **Internet drops and computers will not be available for the presentation.**
6. Presentations must be product- and vendor-neutral **and** include a member school district.
7. **Selected presenters are required to register with their district or exhibiting company for the conference.**

Please return this form to **Judy Morgan**, secretary of board development.

Please contact **Rob Delane**, deputy executive director and director of school board development, or Judy Morgan with questions.

Send to OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235-6481 or fax to (614) 540-4100.

USE ONE FORM PER TOPIC/RECOMMENDATION. THIS PAGE MAY BE DUPLICATED.

**Passing a levy in
difficult economic
times**

Levy University



Wednesday, April 7 9 a.m.–3:15 p.m.
OSBA office, Columbus Cost: \$120

The economy is a mess, unemployment is high and community members have lost jobs and are struggling to keep their homes. Fewer school levies were on the ballot last year than the previous five years, but nearly 61% of those levies passed.

“How is that possible?” you ask. Through hard work, meticulous planning and creative strategies.

Come to the April 7 OSBA Levy University to learn how five Ohio school districts succeeded in very trying times.

This workshop is for all administrators, school board members and levy chairs who are even thinking about conducting a levy campaign in the near future.

Agenda

- | | | | |
|-------------------|---|-------------------|---|
| 8:30 a.m. | Registration opens | 11:20 a.m. | Passing a substitute tax levy |
| 9 a.m. | Introductions/welcome
<i>Scott Ebright, APR, deputy director of communication services, OSBA</i> | | Monroe Local (Butler) was the first school district in the state to pass a substitute property tax issue. Find out the reasons for picking this new taxing tool and the challenges of promoting it.
<i>Kelley Thorpe, treasurer, Monroe Local</i> |
| 9:05 a.m. | Selling a complicated tax proposal
Northwestern Local (Clark) Schools passed a 1% earned income tax and an Ohio School Facilities Commission bond issue on the first try. Hear how this rural district sold the two taxes on the November ballot.
<i>Anthony T. Orr, superintendent, Northwestern Local</i> | 12:20 p.m. | Lunch |
| | | 1 p.m. | Got organized opposition? Get strategic!
Despite organized opposition, after four previous levy defeats South-Western City Schools succeeded with a well-organized, grassroots, community-led campaign. Find out what they learned throughout the process.
<i>Sandy Nekoloff, executive director of communications, South-Western City</i> |
| 10:05 a.m. | Won by one
Every vote truly counted in Sidney City's fourth try to pass an operating levy. Learn how the district overcame a vocal opposition to squeak out a win.
<i>Patrick J. O'Donnell, superintendent, Sidney City and Emily Doenges, communications coordinator, Sidney City and Shelby County ESC</i> | 2 p.m. | Break |
| | | 2:15 p.m. | Changes in campaign strategy worked
Learn how Groveport Madison Local (Franklin) changed its levy campaign tactics to pass a 9.36-mill replacement levy last May. Direct voter contact was the key.
<i>Scott McKenzie, superintendent, Groveport Madison Local</i> |
| 11:05 a.m. | Break | 3:15 p.m. | Adjourn |

Registration will begin at 8:30 a.m. Tuition is \$120, which covers registration, materials, lunch and refreshments. For directions, visit www.osba-ohio.org/osbamap.htm.

Management Development Series #1:

**New
date**



Administrator salaries and retirement incentives: current trends

***Tuesday, March 30
OSBA office, Columbus
Directions: visit www.osba-ohio.org/osbamap.htm***

***10 a.m. to 2:30 p.m.
Cost is \$75***

Two of the more confusing issues for boards of education are found in understanding administrators' salary structures and offering employees retirement incentives. Both topics are unique in that multiple options exist, yet boards continually search for something new, better or more effective. This workshop will focus on both the theory and practice of administrator salary schedules and look at new trends, such as incentive pay. Retirement incentives will be compared and contrasted, from early retirement incentives (ERIs) to "please leave" bonuses and everything in between. Attendees will fully participate in the discussions and have the opportunity to share unique questions or situations that exist in their district.

Presenters: *Jeffery C. Rahmberg*, partner, Rahmberg Stover & Associates; and *Van D. Keating*, director of management services, OSBA

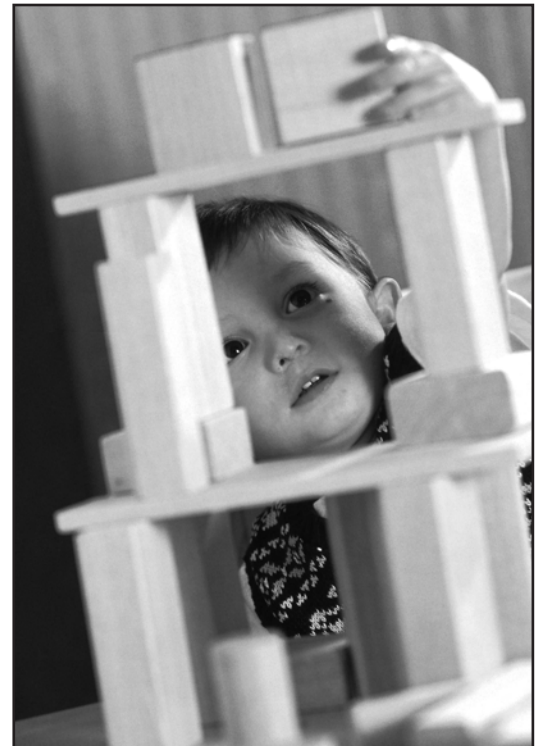
Building support for your schools

**Communication Workshop
Wednesday, April 14, 9 a.m. to 3:30 p.m.
OSBA office, Columbus**

A great working relationship with parents, businesses and the local community is the key to building support for your district. But what's the most effective way to reach out to these groups?

Attend this workshop, and learn how to:

- work with the media to spread the word about the great things happening in your schools,
- tap into your parents' power,
- develop successful school-business partnerships,
- connect with the non-parents in your community,
- deal with opposition groups.



The cost to attend this workshop is \$120, which includes lunch, refreshments and materials. Registration will begin at 8:30 a.m. For directions, visit www.osba-ohio.org/osbamap.htm.

Board Leadership Institute

Organizational leadership for tomorrow's schools

Benefits:

- ◆ **Participate in a program designed exclusively for and by board members**
- ◆ **Experience a comprehensive two-day training event**
- ◆ **Receive all of the handouts from this board member-only event**
- ◆ **Hear nationally acclaimed speakers**
- ◆ **Strengthen board governance skills**
- ◆ **Choose from 18 different breakout sessions**
- ◆ **Network with other board members**
- ◆ **Earn 20 Award of Achievement points**

Learning doesn't stop when you're elected, it begins!

It is estimated to take at least two years of school board service to learn what it takes to be an effective school board member. The challenge is not only for new board members — it's ongoing.

Whether you're a rookie or a veteran, the

ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for that ongoing training? The answer is OSBA's Board Leadership Institute!

Good decisions require informed decision-makers.

As a member of your school district's governing body, you are called on at every meeting to make decisions. Some decisions are easy; others complicated. So, what can be done to improve board member development?

Almost all board members agree that they could use more training in tackling school district problems. When asked how, board members say they want training that is highly task-oriented, takes a short period of time and is done in small groups led by outstanding instructors.

To meet these requests, OSBA worked with board members from across the state to develop the ninth annual Board Leadership Institute. The two-day workshop is specifically designed for board members and will focus on multiple topics. Participants will have the opportunity to attend general sessions, 18 breakout sessions and network with each other.

Twenty points will be awarded for attendance at the institute, which may be applied toward receiving OSBA's Award of Achievement and Master Board Member award.

Keynote speakers set the tone for BLI

BLI will kick off on Friday, April 23, with **Harvey Alston**, a nationally known motivational author and speaker. His uplifting message, "be the best," applies to all facets of life, but especially to education.

Superintendent of Public Instruction **Deborah S. Delisle** will close BLI on Saturday, April 24. Learn about new policies and requirements in the wake of the education reform plan.



Harvey Alston



Deborah S. Delisle

BLI schedule

Friday, April 23

8 a.m.	Registration/continental breakfast
9 a.m.	Opening general session
10:45 a.m.	Breakout sessions
Noon	Luncheon
1:30 p.m.	Breakout sessions
3 p.m.	Breakout sessions
4:30 p.m.	Reception and networking

Saturday, April 24

7:30 a.m.	Buffet breakfast
8:15 a.m.	Breakout sessions
9:45 a.m.	Breakout sessions
11:15 a.m.	Breakout sessions
12:30 p.m.	Luncheon with speaker/closing ceremonies

Registration and hotel details

BLI will be held in Columbus on April 23 and 24. Cost for the institute is \$225, and includes breakfast and lunch on both days, a networking reception and materials. To register, contact **Laurie Miller** at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

The 2010 Board Leadership Institute will be held at the Hilton Columbus/Polaris. The Hilton is in north Columbus, near the Polaris Fashion Place mall. This location is easily accessible from I-71, offers free parking and is close to many

dining opportunities. Also, OSBA secured a reduced hotel rate for BLI attendees: just \$119 per night if the room is booked by March 30. To reserve your room, contact the Hilton Columbus/Polaris at (614) 885-1600 and mention you are with OSBA.

More details will soon be available. Watch future issues of the *Briefcase* and *Journal* for more information, or visit www.osba-ohio.org/seminars/BLI.htm.



Ohio School Boards Association

April 23-24, 2010 • Hilton Columbus/Polaris, north Columbus



WORKSHOP REGISTRATION

Special Education Law Workshop

☐ March 5, \$120

State Legislative Conference

☐ March 10, \$95

Back to basics: Negotiations 101

☐ March 11, \$75

ESC Workshop

☐ March 19, \$120

MDS #1: Administrator salaries and retirement incentives

☐ March 30, \$75

Levy University

☐ April 7, \$120

Building Support for your Schools Communication Workshop

☐ April 14, \$120

Board Leadership Institute

☐ April 23-24, \$225

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____

Attendee name _____ Title _____

Daytime phone _____ E-mail _____

District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or e-mail Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or e-mail.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends e-mail confirmation of registration if an e-mail address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, e-mail or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

E-mail registrations can be
sent to Laurie Miller at
Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our Web page at
www.osba-ohio.org. Select "Training."

Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.



LEGAL BRIEFS

by Sara C. Clark, deputy director of legal services

Background check requirements for educators change

On Jan. 1, changes became effective regarding background check requirements for licensed educators in Ohio. For initial applicants for a license, the requirements are the same: initial applicants must complete both an Ohio criminal background check with the Bureau of Criminal Identification and Investigation (BCII) and an FBI criminal background check. These checks need to be less than one year old to be considered valid for licensing purposes.

However, House Bill (HB) 1

modified the requirements for educators who need to renew a license or permit. Prior to HB 1, educators who renewed a license or permit needed to complete both the BCII and FBI checks whenever they renewed. However, after HB 1, educators who are renewing a license or permit who have lived continuously in Ohio for the previous five years, and have a BCII background check on file with the Ohio Department of Education (ODE), will need to complete only an FBI criminal background check once every five years.

This makes some sense. BCII has a “rap-back” database that is designed to continuously check Social Security numbers against arrest and conviction reports across the state. Because this database runs a continuous check, there is no longer a need for separate periodic checks.

Educators who have not lived continuously in Ohio for the past five years still need to complete both the BCII and FBI background checks.

ODE has posted frequently asked questions about background check requirements, available at <http://links.osba-ohio.org/88873>.

Funding, continued from page 4

achieved their goals and overcame obstacles, or how dreams may have changed along the way. The student then writes a 300-word essay based on the interview.

Maximum award: a Lenovo ThinkCentre computer, \$800 in Orchard software and an iPod Nano and \$25,000 worth of software for the student’s school

Eligibility: students ages 8-18

Deadline: March 29

Contact: www.legacyproject.org/contests/ltal.html

Grants to foster inventiveness

Lemelson-MIT InvenTeams grants foster inventiveness among

high school students. InvenTeams are asked to collaboratively identify a problem they want to solve, research the problem and develop a prototype invention as an in-class or extracurricular project.

Maximum awards: \$10,000

Eligibility: high school science, mathematics and technology teachers, or teams of teachers, at public and vocational schools

Deadline: April 24

Contact: web.mit.edu/inventteams/about.html

Awards for innovative and progressive thinking

The ING Unsung Heroes awards

program recognizes innovative and progressive thinking in education. The program searches for classroom heroes who take teaching to new heights and make learning fun. Each project is judged on its innovative method, creativity and ability to positively influence students.

Maximum awards: \$25,000

Eligibility: full-time educators, teachers, principals or classified staff members with effective projects that improve student learning at an accredited K-12 public school

Deadline: April 30

Contact: <http://links.osba-ohio.org/94652/>



LEGISLATIVE REPORT

by Michelle Francis, legislative specialist

Contacts needed on election reform legislation

The Ohio General Assembly is considering two very different and competing election law reform proposals. The House version, House Bill (HB) 260, sponsored by Rep. **Dan Stewart** (D-Columbus), was passed by the House and is now being considered by the Senate State and Local Government and Veterans Affairs Committee. The Senate version, Senate Bill (SB) 8, sponsored by Sen. **Bill Seitz** (R-Cincinnati), was passed by the Senate and is now being reviewed by the House Elections and Ethics Committee.

HB 260 includes certain provisions that would require school districts to pay more for special elections.

County boards of elections would be able to charge for such things as employee overtime and “wear and tear” on voting machines.

SB 8 also makes various changes to Ohio’s election laws, but currently does not contain any of HB 260’s troubling provisions that impact schools. However, county boards of elections and the County Commissioner’s Association of Ohio (CCAO) are lobbying to not only amend HB 260’s troubling provisions into SB 8, but to expand those provisions. In addition to expanding the allowable costs for special elections, they want to charge such fees for the primary and general elections in odd-numbered years. County boards of elections and CCAO consider a “special election” to be not only February and August elections, but also any primary or general election in an odd-numbered year.

We anticipate more debate and negotiations on the two pieces of legislation, although, it appears that SB 8 may be the vehicle used to move the legislation through the General Assembly.

OSBA is opposed to HB 260’s provisions being amended into SB 8 and expanded. School districts can’t afford to pay more for elections when they are forced to go to the ballot. On average, it

takes three election attempts to build the awareness and support needed to pass a school levy. We need you to contact your state legislators and voice your opposition to these changes. Contact information can be found at www.legislature.state.oh.us. Below are talking points to share with members of the General Assembly.

● Schools already pay more than their share of the costs of elections attributable to school district ballot issues and school board elections. While school district ballot issues are prominent in the media, they really make up a very small proportion of the issues included in any given election. Since election costs are only assigned to local taxing entities, this means schools are sharing the costs attributable to candidates, statewide ballot issues and referendums. Providing election services for these ballot measures are not the responsibility of school districts and the costs should not be passed on to them.

● The proposal being offered by county boards of elections and CCAO continues the trend of passing inappropriate costs along to schools. It assigns an unreasonable proportion of voting machine costs (25%) to schools on top of what they are already paying. It also

Continued on page 7

Where can you find the *real facts*?



The **Education Tax Policy Institute** (ETPI) continues to be the *only* organization in Ohio dedicated to research and analysis of education public policy issues.

Become a **member** of ETPI to help make future research possible. For more information, visit www.etpi-ohio.org.

Ohio's Resource for Reliable Data & Analysis

8050 N. High Street
Columbus, Ohio 43235 • (614) 540-4000





PUBLIC SCHOOLS WORK!

compiled by Gary Motz, managing editor

Three middle schools earn state, national Schools to Watch honors

On Feb. 1, the Ohio Department of Education (ODE) announced the 2009-10 middle schools being recognized by the Ohio Schools to Watch (OSTW) Reaching for the Stars and National Schools to Watch (STW) programs.

Recognized were:

- **Beavercreek City's** Ankeney Middle School;
- **Forest Hills Local's (Hamilton)** Nagel Middle School;
- **Wadsworth City's** Wadsworth

Middle School.

Developed from the National Forum to Accelerate Middle-Grades Reform (National Forum), the OSTW program identifies high-performing, middle-grade schools that are academically excellent; developmentally responsive; socially equitable; and have an organizational structure in place to foster these three traits.

The National STW program uses a standards-based evaluation

process. To be selected, schools must complete an extensive application and are evaluated on 37 characteristics established by the National Forum. Schools also must meet adequate yearly progress or value-added benchmarks. After applications are reviewed, a trained evaluation team visits the selected schools. For further information on these programs, see <http://links.osba-ohio.org/62870>.

Source: ODE

Legislative Report, continued from page 6

includes additional charges for staff overtime. Yet the necessary overtime is subjective, and the need for overtime may actually result from work required to review petition signatures and other tasks required of the boards of elections — not from facilitating an election. The CCAO proposal amounts to a penalty or “tax” on schools to cover the county’s costs for providing election services!

- School districts go to the ballot for levies and bond issues because it is required of them through the state system of education funding. HB 1 and the new Ohio Evidence Based Model (OEBM) recognizes the reliance districts have on local property and income taxes. Over

time, OEBM would shift more of the burden of education funding to the state. Hopefully, if allowed to be fully phased in and funded, OEBM will reduce the need for school districts to go to the ballot. Until then, additional charges or taxes on school districts to participate in elections are unacceptable.

- Election services are the responsibility of the state and county boards of elections as agents of the state. Voters have the opportunity to exercise their rights as part of our democracy because of our elections system. Just as it is the responsibility of school districts to educate students as agents of the state, it is each county’s

responsibility to provide election services. It is the state’s responsibility to provide a mechanism for them to have the necessary resources to carry that out. Decisions about using new technology in voting machines and other purchases for conducting fair and efficient elections are not made in consultation with school districts. Schools should not be required to pay for decisions on which they have no control.

OSBA will keep you informed as both bills receive additional attention. For the latest legislative updates, please contact the OSBA legislative division at (800) 589-OSBA.

Editor’s Note: All information in this article was current as of Feb. 10, 2010.

March 2010

- 1 *Last day to take action on expiration of superintendent's contract — RC 3319.01; last day to take action on expiration of treasurer's contract (contracts entered into after March 30, 2007) — RC 3313.22.*
- 2 OSBA Southeast Region Spring ConferenceGallipolis
- 4 OSBA Southeast Region Spring ConferenceZanesville
- 5 OSBA Special Education Law WorkshopWorthington
- 10 OSBA State Legislative ConferenceColumbus
- 11 OSBA Northwest Region Spring ConferenceLima
- 16 OSBA Southwest Region Spring ConferenceClayton
- 16 OSBA Workers' Compensation MeetingNew Philadelphia
- 17 OSBA Central Region Spring ConferenceColumbus
- 17 OSBA Workers' Compensation MeetingBoardman
- 18-19 NSPRA/OHio Spring ConferenceNewark
- 18 OSBA Workers' Compensation MeetingStrongsville

- 19 OSBA ESC WorkshopColumbus
- 19 OSBA Workers' Compensation MeetingFindlay
- 23 OSBA Workers' Compensation MeetingAthens
- 24 OSBA Northeast Region Spring ConferenceWarren
- 24 OSBA Workers' Compensation MeetingCincinnati
- 25 OSBA Workers' Compensation MeetingColumbus
- 30 OSBA Management Development Series #1Columbus
- 31 *Last day to take action on contracts of administrators other than superintendent — RC 3319.02.*

April 2010

- 5 *Last day for voter registration for May election — RC 3503.01, 3503.19(A).*
- 6 OSBA Southwest Region Executive Committee MeetingBellefontaine
- 7 OSBA Levy UniversityColumbus
- 10-12 NSBA 70th Annual Conference & ExpositionChicago
- 14 OSBA Communication WorkshopColumbus
- 15 *Last day for certain board members and administrators to file financial disclosure*

- forms with the Ohio Ethics Commission — RC 102.02.*
- 23-24 OSBA Board Leadership InstituteColumbus
- 30 *Last day to give written notice of intent not to re-employ teachers — RC 3319.11; and nonteaching employees — RC 4141.29.*

May 2010

- 2 OSBA Southeast Region Executive Committee MeetingZanesville
- 4 *Special Election Day — RC 3501.01 (first Tuesday after the first Monday).*
- 5 OSBA SSDAC MeetingColumbus
- 5 OSBA Northeast Region Executive Committee MeetingRavenna
- 6 OSBA Transportation RoundtableColumbus
- 10 *Last day to submit certification for August income tax levy to Ohio Department of Taxation — RC 5748.02(A) (85 days prior to election).*
- 11 OSBA Cyberlaw WorkshopIndependence
- 14 OSBA Executive Committee MeetingColumbus
- 15 OSBA Board of Trustees MeetingColumbus