

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Ohio charter school enrollment increases by nearly 7,000 students

The number of students enrolled in charter schools grew from over 82,000 in the 2006-07 school year to 89,000 in 2008-09. That reflects an 8% increase in students attending Ohio's 332 charters, according to an Ohio Department of Education annual report on the schools. The report, required by law, provides data on the effectiveness of charter schools' academic programs, operations and legal compliance, as well as their financial condition. Download the report at <http://links.osba-ohio.org/95768>.

Keynote speakers confirmed for Board Leadership Institute

The keynote presenters for the April 23-24 OSBA Board Leadership Institute are motivational speaker **Harvey Alston** and Superintendent of Public Instruction **Deborah S. Delisle**. Alston will kick off the institute at the opening general session, while Delisle will speak at the closing luncheon. The event, which is designed exclusively for board members, moves to a more convenient location this year, the Hilton Columbus/Polaris. For details, see the *Briefcase* blue pages or visit www.osba-ohio.org/seminars/BLI.htm.

It's time to register for the State Legislative Conference

The State Legislative Conference, hosted by OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials, is set for March 10 in Columbus. The conference provides Ohio's school district leaders an opportunity to hear key legislative updates and meet with state legislators. For further information, see the *Briefcase* blue pages or www.osba-ohio.org/seminars/SLC.htm.

Federal agency predicts school enrollment decrease in Ohio

Ohio's public pre-K through 12 enrollment will decline 3.1% by 2018, according to the National Center for Education Statistics report, "Projections of Education Statistics to 2018." Such a dip would pose fiscal and other challenges for Ohio's schools and communities. The study said that 15 others states also will lose students, while the overall U.S. enrollment will rise 8%. The report, which also includes data on graduates, teachers, and school expenditures, is available at <http://links.osba-ohio.org/89696>.

OSBA president presents 2010 Executive Committee

OSBA President **John Pennycuff**, **Winton Woods City**, introduced members of the 2010 Executive Committee of the Board of Trustees at the trustees' Jan. 23 meeting. The committee serves as OSBA's governing body between Board of Trustees meetings. They are: Pennycuff; President-elect **Cathy Johnson**, **South-Western City**; Immediate Past President **Tawana Lynn Keels**, **Princeton City** and **Great Oaks ITCD**; **Joyce Galbraith**, **ESC of Central Ohio** and **Eastland-Fairfield Career & Technical Schools**; **Sharon**

Feb. 8, 2010

Volume 41 Issue 3

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Route workshop information to:

- ☐ Administrators
- ☐ ESC administrators
- ☐ Human resources directors
- ☐ New board members

Manson, Waverly City and Pike County Career Technology Center; Katie McNeil, Middletown City and Butler Technology and Career Development Schools; Roger Samuelson, Champion Local (Trumbull) and Trumbull Career & Technical Center; and Linda Steinbrunner, Coldwater EV.

OSBA Legislative Platform books mailed to treasurers

The OSBA 2010 Legislative Platform books have been sent to district treasurers. The platform informs legislators, policymakers, the public and the news media about OSBA's positions on education issues. For additional copies, contact OSBA's **Ann Herritt** at (614) 540-4000; (800) 589-OSBA; or aherritt@ohioschoolboards.org.

Poll: 30% of young people have engaged in 'sexting'

Nearly a third of the 14-to-24-year-olds in an Associated Press-

Students' faces will grace school wall for decades

The smiling faces currently attending **Clyde-Green Springs EV's** Green Springs Elementary School will be around for a while.

No, they're not poor students being held back. But their self-portraits will grace a hallway of a new grade school when it opens in the fall. These won't just be taped-up pieces of paper — the portraits will be copied and applied to tiles to create an 11-foot long mural.

Principal **Randy Stockmaster** and art teacher **Phyllis Fahrback** pitched the project to the school's booster group in May. The boosters agreed to pay for the project through fundraisers, while Fahrback worked with students to hone their portraiture skills.

With a building life expectancy of 50 years, some of the kids might be able to show their grandchildren their self-portraits from 2010.

Source: *The Clyde Enterprise*

MTV poll said they have been involved in sexting. Sexting, or sharing sexually explicit photos, videos and text on cell phones or online, seems to be fairly common, despite the many legal, career and other risks. The practice has even been linked to suicides. Last year, a Florida teen killed herself after a

nude photo she sent to a boy was forwarded to other students.

This month in OSBA history

In February 1957, the *Ohio School Boards Journal* magazine made its debut, replacing its predecessor, *The Minute Book* newsletter. Articles in that first year included, "Today's Pioneer in Education

Administration — The County Superintendent," "Heating Schools Electrically" and "Must Schools be Shacks?"

OSBA online

● www.osba-ohio.org

OSBA has topped 500 followers on its Twitter site, believed to be the most of any state school boards association in the nation. Twitter is a free service that lets you keep in touch with people by exchanging quick, frequent messages. OSBA's site is full of useful information about public education from a variety of sources. Join us at www.twitter.com/ohschoolboards.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
fax: (614) 540-4100 ● www.osba-ohio.org

OSBA President: **John Pennycuff**, Winton Woods City

OSBA Executive Director: **Richard Lewis**, CAE

Editor: **Scott Ebright**, APR, deputy director of communication services

Managing editor: **Gary Motz**, communications specialist

Assistant editor, layout and design: **Angela Penquite**, communications specialist

A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by e-mail or by fax. For more information, contact Ann Herritt at the address or fax number above or e-mail to aherritt@ohioschoolboards.org.

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



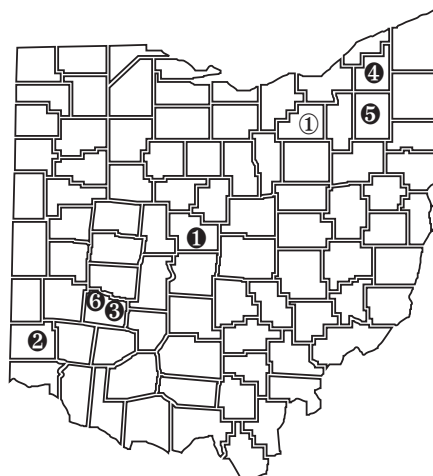
BULLETIN BOARD

compiled by Melanie Price, secretary of communication and information services

OSBA executive searches

Superintendent

District	Deadline	Contact
① Buckeye Valley Local (Delaware)	March 1	OSBA Search Services, (614) 540-4000
② Butler Technology and Career Development Schools	TBD	OSBA Search Services, (614) 540-4000
③ Greene County Career Center	TBD	OSBA Search Services, (614) 540-4000
④ West Geauga Local (Gauga)	TBD	OSBA Search Services, (614) 540-4000
⑤ Waterloo Local (Portage)	TBD	OSBA Search Services, (614) 540-4000
⑥ Xenia Community City	TBD	OSBA Search Services, (614) 540-4000



Treasurer

① Highland Local (Medina)	Feb. 9	OSBA Search Services, (614) 540-4000
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① = Superintendent

① = Treasurer

Other positions

Position	District	Deadline	Contact
Superintendent	Keystone Local (Lorain)	Feb. 19	Dr. Thomas Rockwell, superintendent, Lorain County ESC, (440) 324-5777, ext. 1102

National searches

Position	District	Deadline	Contact
Superintendent	Greenfield, Ill.	Feb. 11	Dr. Douglas Blair, senior director, executive searches, Illinois Association of School Boards, (217) 528-9688, ext. 1118
Superintendent	Marlborough, Mass.	Feb. 11	Glenn Koocher, executive director, Massachusetts Association of School Committees, (617) 523-8454
Superintendent	Newton, Ill.	Feb. 12	Dr. Douglas Blair, senior director, executive searches, Illinois Association of School Boards, (217) 528-9688, ext. 1118

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Position	District	Deadline	Contact
Superintendent	Warm Springs, Va.	Feb. 12	Eddie Ryder , chairman, Bath County School Board, PO Box 272, Warm Springs, VA, 24484
Superintendent	Water Valley, Miss.	Feb. 12	Dr. E. Harold Fischer , consultant, Mississippi School Boards Association, (601) 924-2001
Superintendent	Allentown, Pa.	Feb. 16	McPherson & Jacobson , Allentown School District, (402) 991-7031
Superintendent	Hartsburg-Emden, Ill.	Feb. 18	Thomas Leahy , consultant, executive searches, Illinois Association of School Boards, (630) 629-3776 ext. 1217

Board changes

Akron City Board of Education appointed **James Hardy** to the board effective Jan. 11. He replaces **Kirt Conrad**, who resigned in December due to moving out of the district. ●●● **Colonel Crawford Local (Crawford)** appointed **Mike Tinkey** to the board effective Jan. 11. He replaces **Gary L. Koons**, who died in December. ●●● **Fostoria City** appointed former district Superintendent **Sharon Stannard** to the board effective Jan. 11. ●●● **North Baltimore Local (Wood)** Board of Education member **Holli Gray** announced her resignation effective Jan. 12. ●●● **West Geauga Local (Gauga)** appointed **Ben Pintabona** to the board effective Jan. 11. He replaces **Kathy Leavenworth**, who resigned due to being appointed to the State Board of Education in December. ●●● **Western Brown Local (Brown)** Board of Education member **William Neal** announced his resignation effective Dec. 31, 2009. He was elected a Clark Township Trustee.

Administrative changes

Superintendents

Copley-Fairlawn City hired **Brian Poe** as superintendent effective Aug. 1. He will replace Dr. **Roger L. Saurer**, who is retiring effective July 31. Poe is currently the district's assistant superintendent. ●●● **Ottawa Hills Local (Lucas)** Superintendent **Cathleen Heidelberg** announced her retirement effective March 31. ●●● **Xenia Community City** Superintendent Dr. **Jeffrey K. Lewis** announced his retirement effective July 31. ●●● **Westerville City** Assistant Superintendent **Chris Wanner** announced his retirement effective Jan. 29.

Treasurers

Grandview Heights City Treasurer **David Knisley** announced his retirement effective Dec. 31. ●●● **Orange City** hired **L. Greg Slemons** as treasurer effective Feb. 2. He replaces Interim Treasurer **Lowell Davis**. Slemons previously worked in the private sector. ●●● **Princeton City** hired **Jim Rowan** as treasurer effective Jan. 15. He replaces Interim Treasurer **Jeremy Hittle**. Rowan was previously director of school programs for the Hylant Group. ●●● **Tuslaw Local (Stark)** hired **Barbara Markland** as treasurer effective Feb. 1. She replaces **Sheryl Shaw Stewart**, who took the treasurer position at **Perry Local (Stark)**. Markland was formerly assistant treasurer at **Perry Local**.

Sympathies

Former **Beachwood City** Superintendent and **Euclid City** Assistant Superintendent **Robert Holloway** died Jan. 4. He was 95. ●●● **James Wright**, a former superintendent and assistant superintendent at **Jackson Center Local (Shelby)**, and **Union County** and **Clark County** Schools, died Dec. 30. He was 71. ●●● **Waldo D. Wright**, a board member at the former **Lewisburg** School district, died Jan. 8. He was 84. ●●● Former **Springfield Local (Summit)** Board of Education Member **Donald Morrison** died Jan 14. He was 69.

Special Education Law Workshop

Friday, March 5
9 a.m. to 3 p.m.

Doubletree Hotel
Columbus/
Worthington

Cost is \$120

8:30 a.m. Registration and continental breakfast

9 a.m. Special education case law update
Get up to speed on the latest case law developments in this frequently litigated area and get tips for compliance.
Susan S. McGown, Esq., McGown, Markling & Whalen Co. LPA, Akron

9:45 a.m. Ohio Department of Education update
Discussion regarding new initiatives, compliance issues and special education weighted funding, as well as a look at what is coming down the pike. Time for Q&A included.
Sharon Jennings, assistant attorney general, and Ann Guinan, assistant director, Office of Exceptional Children, Ohio Department of Education

10:45 a.m. Break

11 a.m. Section 504 refresher course
Immerse yourself in the requirements of Section 504 of the Rehabilitation Act of 1973, as amended, including Americans with Disabilities Act amendments and

other practical suggestions from the author of OSBA's *Special Education Law in Ohio* book.

Susan E. Geary, Esq., Bricker & Eckler LLP, Columbus

11:45 a.m. Lunch (provided)

12:45 p.m. Special education discipline issues
Suspension, expulsion, exclusion from the bus, change of placement and procedural issues unique to special education will be discussed. Time for Q&A included.
William M. Deters, II, Esq., Ennis Roberts Fischer Co. LPA, Cincinnati

1:45 p.m. Break

2 p.m. New forms and substance: model policies and more
Explore best practices under the model policies and procedures and the annotated forms.
Kathryn I. Perrico, Esq., Britton, Smith, Peters & Kalail Co. LPA, Cleveland

3 p.m. Adjourn

The Doubletree Hotel Columbus/Worthington is located at 175 Hutchinson Ave. in north Columbus. Take I-270 to exit 23/US 23 north toward Delaware. At the first traffic light, turn right onto East Campus View Boulevard. Turn right at the next light onto High Cross Boulevard. When High Cross ends you will be facing the Doubletree Hotel Columbus/Worthington.



Photo courtesy of the Ohio Statehouse Photo Archive.

State Legislative Conference

Wednesday, March 10

Hyatt on Capital Square, 75 E. State St., Columbus

9 a.m.-1 p.m.

Cost is \$95

Public education was a headliner at the Statehouse during a challenging year in 2009. As we head into the second half of the 128th General Assembly, what can we expect for schools? How will the economy impact funding? What's in store as we implement the new school-reform model? Will the 2010 elections change everything? School officials need to be involved and have their voices heard by attending the annual State Legislative Conference.

The State Legislative Conference provides school board members, administrators and treasurers the opportunity to meet with their state legislators and discuss issues impacting public education.

The conference features a full slate of speakers, including legislative leaders, followed by a luncheon with state legislators and their aides. Attendees who have scheduled appointments will meet individually with their representative during the afternoon. The cost for the conference and luncheon is just \$95.

During the morning, top speakers will address vital public education issues that affect every school district in the state, with a particular focus on the future of education in Ohio. Legislative experts will provide updates on the issues. They also will share talking points on key concerns, which attendees can use in discussions with their legislators during the luncheon and in future conversations. That is followed by a legislative update and charge from the OSBA legislative team to talk to your legislators during lunch. Don't miss this annual opportunity to have your voice heard at the Statehouse!

Directions and parking

From I-71 northbound/I-70 eastbound — Take I-71 to I-70 east. Exit I-70 on Front Street going north. Proceed north on Front Street to Main Street. Turn right on Main Street. The City Center Garage is two blocks east on the left. Walk north on Third Street to the Hyatt on Capitol Square at State Street.

From I-71 southbound only — Proceed south on I-71 to 670 west toward downtown. Take the Third Street exit. Follow Third Street approximately seven traffic lights to State

Street. Additional parking can be found if you proceed south on Third Street to Rich Street and turn right on Rich Street. The City Center Garage will be on your left. Walk north on Third Street to the Hyatt on Capitol Square at State Street.

From I-70 westbound — Proceed west on I-70 to the Fourth Street exit. Exit on Fourth Street going north. Turn left on Rich Street. The City Center Garage will be on your left. Walk north on Third Street to the Hyatt on Capitol Square at State Street.

Log onto <http://links.osba-ohio.org/hyatt/capitol/> for additional directions and a map.

Management Development Series #1:



Administrator salaries and retirement incentives: current trends

***Thursday, March 11
OSBA office, Columbus
Directions: visit www.osba-ohio.org/osbamap.htm***

***10 a.m. to 2:30 p.m.
Cost is \$75***

Two of the more confusing issues for boards of education are found in understanding administrators' salary structures and offering employees retirement incentives. Both topics are unique in that multiple options exist, yet boards continually search for something new, better or more effective. This workshop will focus on both the theory and practice of administrator salary schedules and look at new trends, such as incentive pay. Retirement incentives will be compared and contrasted, from early retirement incentives (ERIs) to "please leave" bonuses and everything in between. Attendees will fully participate in the discussions and have the opportunity to share unique questions or situations that exist in their district.

Presenters: *Jeffery C. Rahmberg*, partner, Rahmberg Stover & Associates; and *Van D. Keating*, director of management services, OSBA

Get *what* you want, *when* you want it!

OSBA's customized workshops allow your school district to schedule and tailor workshops designed to meet your specific needs. Whether it is team-building exercises; goal setting or strategic planning activities; or conflict resolution sessions, OSBA's highly experienced staff is here to serve you at your convenience.

To schedule a customized workshop or for further information please contact **Kathy LaSota** at kLasota@ohioschoolboards.org, (614) 540-4000 or (800) 589-OSBA.



Questions about workers' comp rates? Get answers at OSBA's free workers' comp meetings!



OSBA, an approved Ohio Bureau of Workers' Compensation group sponsor, invites workers' compensation program member districts to attend one of the annual risk management workshops. These regional workshops provide each member district with group and rate status information, as well as general information about workers' compensation and the OSBA program.

The workshops will be held at seven different sites around Ohio, beginning at 8 a.m. and ending at 12:30 p.m. While there is no fee, registration is requested to accommodate those attending.

For registration, contact **Laurie Miller** at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

Agenda:

- 8 a.m. Registration
- 8:20 a.m. Welcome/introductions
Bill Wilcox, deputy director of management services, OSBA; and an Ohio Association of School Business Officials representative
- 8:40 a.m. Safety training — "Slips, trips and falls"
Janet Strausbaugh, risk services analyst, CompManagement Inc.
- 9:40 a.m. MCO update
Jennifer Oiler, account representative, CompManagement Health Systems
- 10 a.m. Break
- 10:15 a.m. SCHOOL COMP Program services, Bureau of Workers' Compensation changes and experience review
John Logue, association manager; and *Joe Middendorf*, rate analyst, CompManagement Inc.
- 11:15 a.m. Unemployment Program update
- 11:30 a.m. Safety training — "Savings through safety"
John Lanning, risk services senior analyst, CompManagement Inc.
- 12:30 p.m. Adjournment

Dates and locations:

Program members should mark their calendars now to attend one of the following workshops:

- **Tuesday, March 16**
Hampton Inn, New Philadelphia
- **Wednesday, March 17**
Holiday Inn Youngstown South, Boardman
- **Thursday, March 18**
Holiday Inn Select, Strongsville
- **Friday, March 19**
Findlay Inn & Conference Center, Findlay
- **Tuesday, March 23**
Ohio University Inn & Conference Center, Athens
- **Wednesday, March 24**
Holiday Inn I-275 North, Cincinnati
- **Thursday, March 25**
OSBA office, Columbus

Visit www.osba-ohio.org/seminars/wc.htm for additional information.



2010 Student Achievement Fair

OSBA Capital Conference

Nov. 9, 2010

OSBA invites your school district to:

- *Showcase an outstanding performing group!*
- *Showcase the exemplary programs that are improving student achievement in your district!*
- *Show us your best programs and tell us about your best practices!*

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking another round of fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. Programs and practices will be selected based on creativity and impact on student achievement. While multiple programs may be submitted for consideration, no more than two per district will be selected, so districts should prioritize their submissions.

Performing groups also will be selected to entertain attendees during the Student Achievement Fair. To be considered, submit an audio or video recording of the performing group.

Student Achievement Fair application

Tuesday, Nov. 9, 2010 11:30 a.m. – 3:30 p.m.

____ Enclosed is a concise title and description of our **student achievement program** in 25 words or less, including what we think others will learn from our booth. (You may submit additional material that describes your program.)

Will you need electricity? Yes No (please circle one)

____ Enclosed is a title and description of the **performing group** that we would like to showcase at the Student Achievement Fair. (Include an audio or video recording of the performing group.)

Title of program or performing group: _____

Description: _____

Submitted by: _____ Title: _____

(Please inform the contact person as to your submission.)

Daytime phone: () _____ E-mail: _____

(Please print)

Contact person: _____ Title: _____

Daytime phone: () _____ E-mail: _____

(Please print)

Superintendent: _____ E-mail: _____

(Please print)

School district: _____ Address: _____

City: _____ Ohio ZIP: _____

If selected, your district's program will be showcased in a 10x10-foot booth that can accommodate up to five people. (More details to follow). Applications may be submitted online at cc.osba-ohio.org, or mail **student achievement program** applications to **Kathy LaSota**, deputy director of search services and board development, OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235. Mail your completed **performing group** application, with recording, to **Al Meloy**, deputy director of search services and board development, at the above address. Visit www.osba-ohio.org/sa.htm for specific details regarding the Student Achievement Fair. **Application deadline is Friday, April 23, 2010.**

OSBA Capital Conference and Trade Show

Nov. 7–10, 2010 • Columbus

Share your expertise and experience. OSBA invites you to submit a presentation overview for the 2010 OSBA Capital Conference and Trade Show. OSBA's Conference Planning Committee will evaluate and select presentations based on criteria such as high interest and relevance; creativity and innovation; success supported by positive results; and solid, practical, how-to information. Creative formats and student involvement in programs are encouraged. Final selections will be made in May. To nominate a speaker or propose another topic, please use the form on the next page. Duplicate the form if you would like to make multiple nominations. Suggested topics include, but are not limited to, those listed below. Learning tracks are in bold.

Selected learning tracks

21st century learning

Education from a global perspective
Educational futurist
Governor's Institute on Creativity and Innovation in Education
Using social media for learning

Administration

Board/administration relationship
Disciplining your own
Growing your own administrators
How to build leadership
Superintendent/treasurer evaluations
Superintendent/treasurer standards

Board development

Board members on the bargaining team
Boardmanship basics
Conflict resolution
Goal setting and annual retreats
Governance models
How to advocate for your child while serving as a board member
How to be relevant
Mock board meeting (role play)
Parliamentary procedure

Career education/ESC

Effectively using business advisory counsels
ESC funding
Job placement in a difficult economy
JVSD to college-bound
Role of the ESC
Tech prep

Community relations

Collaboration with the business community
Dealing with special interest groups

Effect of charter schools on education in Ohio
Establishing public school foundations
Handling hostile news media
Levy campaigns and community involvement
Media relations
Parent and civic engagement
Privatization of services/consolidations
Promoting public schools
Relationship between home school and community schools
Tools for community dialogue
Using technology in communicating with your community (i.e. blogging)
We're closing your school
When good people go bad

Finance/facilities

Beyond stimulus funding
Board's role in school construction
Dealing with special interest groups
Establishing foundations
Evidence-based model spending
LEED projects (Leadership in Energy and Environmental Design)
Ramifications of ARRA (American Recovery and Reinvestment Act)
Ohio School Funding Advisory Council
Understanding bonding projects/agents

Hot topics

Biennial budget outlook
Changes in retirement programs — STRS and SERS
Consolidation issues

Early buyout incentives
Federal legislative issues
Federal Relations Network
Negotiations primer — law vs. negotiated agreements
Privatization of services/consolidations
Q&A with State Board of Education members
School operation standards — OEBM (Ohio Evidence Based Model)
Senior project
Sharing resources and services between districts — local government commissions
Social responsibility and sustainability
Training on hazing, bullying and dating violence education

Human resources

Aspiring superintendent skills
Best practices in health care programs
Early buyout incentives
Growing your own administrators
Issues with makeup days and limited calamity days
Ohio Leadership Advisory Council (OLAC)
Performance incentives and differential compensation
Pros and cons of retire/rehire
Recruiting/interviewing/retention
Student/teacher recognition programs

Instruction

Character education strategies

Comparison of different national education models
Credit flexibility
Extended-day programs
Financial literacy
Update on standards and assessments
Using social media tools effectively
Year-round school

Legal

Changes in teacher licensure
Conflicts of interest/ethics
Current issues
Issues related to student expulsion
Public records related to directory information
Public records related to searches
Restraint and seclusion
Self-policing — when board members or administrators are in trouble
Teacher licensure/tenure/dismissal changes
Texting, social networking and blogging — First Amendment issues

Organizational outlook

School Employees Health Care Board (SEHCB) best practices update

Safety and wellness

Food allergies
Gangs in schools
Going green
Jarod's Law — what now?
Nutrition legislation/issues
Safety policies
Sharing best practices from your wellness committee

Staff safety and wellness programs
Zero tolerance — does the punishment fit the crime?

Student achievement

Benefits of all-day kindergarten
Dealing with opportunities for accelerated students
Does adequate yearly progress (AYP) affect the Local Report Card?
Effectiveness of preschools
Impact of board work on student achievement (Lighthouse Study)
Impact of parental involvement
Race to the Top
Senior projects as a requirement for graduation
Student recognition
Year-round school

Student issues

Dating/bullying (House Bill 16)
Extended day
Health and mental health issues
Military opportunities for students (JROTC, recruiters, etc.)
Misuse/inappropriate use of social media
Student tragedies
The Individualized Education Program (IEP) team/process

Technology

Effective use of digital technology and social media
Social media policies and guidelines/case law updates
Teaching in the digital age

2010 Capital Conference speaker nomination form

We want you!

Speak and share your knowledge at the 2010 OSBA Capital Conference

Nov. 7–10 at the Greater Columbus Convention Center



Title of breakout presentation: _____ (please limit to 40 characters)

Presentation format: panel open microphone dialogue debate role-play

Select a learning track from the list on the previous page that best describes the topic: _____

Main contact's name: _____ **Title:** _____
District/firm: _____ **Phone (day):** _____
Address: _____ **Phone (cell):** _____
City, ZIP: _____ **E-mail address:** _____

Please list all co-presenters' names and information:

Name: _____	Name: _____
District/firm: _____	District/firm: _____
Title: _____	Title: _____
Address: _____	Address: _____
City, ZIP: _____	City, ZIP: _____
Phone (day): _____	Phone (day): _____
E-mail address: _____	E-mail address: _____

Name: _____	Name: _____
District/firm: _____	District/firm: _____
Title: _____	Title: _____
Address: _____	Address: _____
City, ZIP: _____	City, ZIP: _____
Phone (day): _____	Phone (day): _____
E-mail address: _____	E-mail address: _____

In 50 words or less, describe the presentation and specific skills or knowledge participants will gain by the end of your session. OSBA reserves the right to edit the description for use in the *Conference Guide*. (Please feel free to submit additional material that describes your program.)

Submitted by: _____	Title: _____
(Please inform the speaker(s) as to your submission)	Phone (day): _____
District/firm: _____	Phone (cell): _____
Address: _____	E-mail address: _____
City, ZIP: _____	

Rules for proposal submissions

1. Submit as many ideas as you wish. Just make sure each overview incorporates all the requested information (use a separate sheet of paper if necessary).
2. Your proposal must be complete (title, short description and up to two pages of supporting information) to qualify for consideration.
3. Proposals must be received in the OSBA office by **5 p.m., March 19, 2010**. You are encouraged to submit your proposal as soon as possible. Use one form per topic. This page may be duplicated.
4. Speakers agree to supply handout material for distribution to attendees by **Oct. 8, 2010**.
5. **Internet drops and computers will not be available for the presentation.**
6. Presentations must be product- and vendor-neutral **and** include a member school district.
7. **Selected presenters are required to register with their district or exhibiting company for the conference.**

Please return this form to **Judy Morgan**, secretary of board development.

Please contact **Rob Delane**, deputy executive director and director of school board development, or Judy Morgan with questions.

Send to OSBA, 8050 N. High St., Suite 100, Columbus, OH 43235-6481 or fax to (614) 540-4100.

USE ONE FORM PER TOPIC/RECOMMENDATION. THIS PAGE MAY BE DUPLICATED.



ESC Workshop

Friday, March 19

9 a.m. to 3:30 p.m.

OSBA office, 8050 N.
High St., Columbus

Cost is \$120

Board members and
administrators are
invited.

OSBA is bringing you a dynamic day of professional development. From nuts and bolts to academics, this workshop will provide ESC board members, administrators and others with the resources they need to meet the challenges and opportunities ahead.

Agenda

8:30 a.m.

9 a.m.

Registration

Welcome and opening remarks

Craig Burford, executive director, Ohio Education Service Center Association (OESCA); and *Kathy LaSota*, deputy director of search services and board development, OSBA

9:15 a.m.

Legislative update

Jennifer Economus, legislative specialist, OSBA

10 a.m.

10:15 a.m.

Break

The Ohio Leadership Advisory Council

In March 2007, the Ohio Department of Education (ODE) and the Buckeye Association of School Administrators (BASA) formed the Ohio Leadership Advisory Council (OLAC). This partnership brought together distinguished leaders from across the state, representing diverse perspectives and roles, to begin tackling the challenge of what it means to be a leader and the knowledge and skills it takes to successfully lead. *Deborah Telfer*, executive director, ODE Center for School Improvement, and *Patti Brenneman*, project director, OLAC

11:15 a.m.

Ohio Superintendent Evaluation Standards

Twenty-first century student demands will be great, and Ohio's schools will need strong leaders to provide direction and support for Ohio's educators and students. Ohio's superintendent standards and the evaluation tool will serve as guidance to help superintendents evaluate their knowledge and skills and help higher education institutions evaluate their educational leadership training.

Kathy Lowery, director of membership, BASA

12:15 p.m.

Lunch

1 p.m.

Ohio School Funding Advisory Council update and implications for ESCs

The Ohio School Funding Advisory Council was established to examine the various components of the new Ohio Evidence Based Model for funding schools. Additionally, the council has been charged with studying Ohio's ESC system and making recommendations about the regional delivery system. Learn about the work of the council and implications for ESCs.

Dr. *Richard Murray*, superintendent, Muskingum Valley ESC and Ohio School Funding Advisory Council member, and *Craig Burford*

1:30 p.m.

Ohio Ethics Law update

The Ohio Ethics Commission promotes ethics in public service. The commission was established as part of the Ohio Ethics Law in 1973, which created new ethical standards for public officials and employees by requiring personal financial disclosure; creating new restrictions upon unethical conduct with criminal sanctions; and establishing uniform review of ethics issues by statewide commissions of the three branches of government. This session will provide the latest information of interest to ESC and school district board members.

Susan Willeke, education coordinator, Ohio Ethics Commission

2:30 p.m.

Ohio Sunshine Laws and Open Meetings Act

Ohio's Open Records and Open Meetings laws give Ohioans access to government meetings and records. The attorney general's office helps public officials and citizens understand their rights and responsibilities under these laws.

Speaker TBD, Ohio attorney general's office

3:30 p.m.

Adjourn

OSBA's Regional Annual Spring Conferences

Southeast Region
Southeast Region
Northwest Region

Tuesday, March 2
Thursday, March 4
Thursday, March 11

Southwest Region
Central Region
Northeast Region

Tuesday, March 16
Wednesday, March 17
Wednesday, March 24

To register for your region's annual spring conference, contact your regional secretary at the address below or print the registration forms found at www.osba-ohio.org/regions.htm.

Southeast Region, March 2

Gallia Academy High School, Gallipolis

Cost: \$35

Reservation deadline: Feb. 23

Contact: Paul D. Mock

Southeast Region secretary

685 E. Main St.

Logan, OH 43138-17374

Phone: (740) 385-5240

Fax: (740) 380-2487

E-mail: pmock@ohioschoolboards.org

Southeast Region, March 4

Mid-East Career and Technology Centers —
Zanesville Campus

Cost: \$35

Reservation deadline: Feb. 23

Contact: Paul D. Mock

Southeast Region secretary

685 E. Main St.

Logan, OH 43138-17374

Phone: (740) 385-5240

Fax: (740) 380-2487

E-mail: pmock@ohioschoolboards.org

Northwest Region, March 11

Apollo Career Center, Lima

Cost: \$30

Reservation deadline: March 5

Contact: Dr. Judy Jackson May

Northwest Region secretary

517 Education Building

Bowling Green, OH 43403

Phone: (419) 372-7373

E-mail: jjacksonmay@ohioschoolboards.org

Southwest Region, March 16

Miami Valley Career Technology Center, Clayton

Cost: \$38

Reservation deadline: March 9

Contact: Ronald J. Diver

Southwest Region secretary

8797 Meadowlark Drive

Franklin, OH 45005

Phone: (937) 746-7641

E-mail: rdiver@ohioschoolboards.org

Central Region, March 17

Villa Milano, Columbus

Cost: \$40

Reservation deadline: March 12

Contact: Dr. Michael G. Grote

Central Region secretary

PO Box 3323

Dublin, OH 43016

Phone: (614) 527-4915

E-mail: mgrote@ohioschoolboards.org

Northeast Region, March 24

Trumbull Career & Technical Center, Warren

Cost: \$30

Reservation deadline: March 19

Contact: Russell B. McKenzie

Northeast Region secretary

741 Thorndale Dr.

Akron, OH 44320

Phone: (330) 296-2892, ext. 551003

E-mail: rmckenzie@ohioschoolboards.org

Award of Achievement

These conferences entitle board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds may be used for expenses incurred for meetings such as this one.

Board Leadership Institute

Organizational leadership for tomorrow's schools

Benefits:

- ◆ **Participate in a program designed exclusively for and by board members**
- ◆ **Experience a comprehensive two-day training event**
- ◆ **Receive all of the handouts from this board member-only event**
- ◆ **Hear nationally acclaimed speakers**
- ◆ **Strengthen board governance skills**
- ◆ **Choose from 18 different breakout sessions**
- ◆ **Network with other board members**
- ◆ **Earn 20 Award of Achievement points**

Learning doesn't stop when you're elected, it begins!

It is estimated to take at least two years of school board service to learn what it takes to be an effective school board member. The challenge is not only for new board members — it's ongoing.

Whether you're a rookie or a veteran, the

ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for that ongoing training? The answer is OSBA's Board Leadership Institute!

Good decisions require informed decision-makers.

As a member of your school district's governing body, you are called on at every meeting to make decisions. Some decisions are easy; others complicated. So, what can be done to improve board member development?

Almost all board members agree that they could use more training in tackling school district problems. When asked how, board members say they want training that is highly task-oriented, takes a short period of time and is done in small groups led by outstanding instructors.

To meet these requests, OSBA worked with board members from across the state to develop the ninth annual Board Leadership Institute. The two-day workshop is specifically designed for board members and will focus on multiple topics. Participants will have the opportunity to attend general sessions, 18 breakout sessions and network with each other.

Twenty points will be awarded for attendance at the institute, which may be applied toward receiving OSBA's Award of Achievement and Master Board Member award.

Keynote speakers set the tone for BLI

BLI will kick off on Friday, April 23, with **Harvey Alston**, a nationally known motivational author and speaker. His uplifting message, "be the best," applies to all facets of life, but especially to education.

Superintendent of Public Instruction **Deborah S. Delisle** will close BLI on Saturday, April 24. Learn about new policies and requirements in the wake of the education reform plan.



Harvey Alston



Deborah S. Delisle

BLI schedule

Friday, April 23

8 a.m.	Registration/continental breakfast
9 a.m.	Opening general session
10:45 a.m.	Breakout sessions
Noon	Luncheon
1:30 p.m.	Breakout sessions
3 p.m.	Breakout sessions
4:30 p.m.	Reception and networking

Saturday, April 24

7:30 a.m.	Buffet breakfast
8:15 a.m.	Breakout sessions
9:45 a.m.	Breakout sessions
11:15 a.m.	Breakout sessions
12:30 p.m.	Luncheon with speaker/closing ceremonies

Registration and hotel details

BLI will be held in Columbus on April 23 and 24. Cost for the institute is \$225, and includes breakfast and lunch on both days, a networking reception and materials. To register, contact **Laurie Miller** at (614) 540-4000; (800) 589-OSBA; or Lmiller@ohioschoolboards.org.

The 2010 Board Leadership Institute will be held at the Hilton Columbus/Polaris. The Hilton is in north Columbus, near the Polaris Fashion Place mall. This location is easily accessible from I-71, offers free parking and is close to many

dining opportunities. Also, OSBA secured a reduced hotel rate for BLI attendees: just \$119 per night if the room is booked by March 30. To reserve your room, contact the Hilton Columbus/Polaris at (614) 885-1600 and mention you are with OSBA.

More details will be available in late February. Watch future issues of the *Briefcase* and *Journal* for more information, or visit www.osba-ohio.org/seminars/BLI.htm.



Ohio School Boards Association

April 23-24, 2010 • Hilton Columbus/Polaris, north Columbus



WORKSHOP REGISTRATION

Special Education Law Workshop

☐ March 5, \$120

State Legislative Conference

☐ March 10, \$95

Management Development Series #1

☐ March 11, \$75

ESC Workshop

☐ March 19, \$120

Board Leadership Institute

☐ April 23-24, \$1225

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____
Attendee name _____ Title _____
Daytime phone _____ E-mail _____
District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or e-mail Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or e-mail.



_____ *Please check here if you require special accommodations. Contact us or attach a written description of needs.*

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends e-mail confirmation of registration if an e-mail address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, e-mail or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

E-mail registrations can be
sent to Laurie Miller at
Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our Web page at
www.osba-ohio.org. Select "Training."

Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.



LEGISLATIVE REPORT

by Michelle Francis, legislative specialist

Ohio School Funding Advisory Council

The Ohio School Funding Advisory Council (OSFAC), created in House Bill 1 to review the Ohio Education Based Model (OEBM) and recommend modifications to the components, has begun its work. Its recommendations are due Dec. 1. The council has divided its work into the following six subcommittees:

Special needs

This subcommittee will consider the adequacy of the model's financing for special education, gifted education services and services for limited English proficient students. The analysis will consider, for each area, current educational needs, current educational practices and best practices.

Education linkages

This subcommittee will review the adequacy of the model's financing for career-technical education and early college high schools. The analysis will consider, for each area, current educational needs, current educational practices and best practices. The committee also will study the extent to which current funding for joint vocational school districts and compact and comprehensive career-technical schools is responsive to state,

regional, and local business and industry needs. It will make recommendations for revisions to career-technical education programming and funding.

Regional variation

This subcommittee will study the extent to which the current educational service center system supports school districts in academic achievement, teacher quality, shared educational services and the purchase of educational services and commodities. It will make recommendations for a new regional service delivery system, the educational service system governance structure and accountability metrics for educational service centers. It also will analyze the effects of open enrollment on students and school districts and make recommendations for ensuring that open enrollment policy and financing is equitable for students

and school districts.

Learning environments

This subcommittee will study the adequacy of the model's financing for arts education. The analysis will consider current educational needs, current educational practices and best practices. It also will examine the existing structures and systems that support compensation and retirement benefits for teachers. It will recommend changes to the teacher compensation and retirement benefits systems to improve the connections among teacher compensation, teaching excellence and higher levels of student learning.

Education reform tracking

This subcommittee was added at the request of council members. It will coordinate the various efforts of subcommittees to ensure a consistent set of recommendations

Continued on page 6

**Searching for the right direction?
Let OSBA put you on the path to success!**

OSBA can help your district create a strategic plan to ensure you always know which path to take. Call **Kathy LaSota** at (614) 540-4000 or (800) 589-OSBA to get started on the right path today!

Legislative Report, continued from page 5

at the end of the process. Any member of the council who chooses can serve on the Education Reform Tracking Committee.

Traditional public/community school collaboration

This subcommittee was established in HB 1 to study and make recommendations on collaboration between school districts and community schools. The subcommittee will recommend fiscal strategies, including changes to the funding model, that will provide incentives and compensation for Ohio school districts and community schools to enter into collaborative agreements that result in creative and innovative academic programming

for students, along with academic and fiscal efficiency. The subcommittee will report its findings and recommendations no later than Sept. 1.

OSFC is in the process of finalizing its appointments to the subcommittees. To date, the council's work has included mostly administrative and procedural issues, from presentations on public records and open meetings laws to training as a public body on Ohio's Ethics Law and Robert's Rules of Order. Members also have received an overview of education finance and how school funding works in the state of Ohio.

The Ohio Department of Education is in the process of creating a page on its Web site to

post OSFAC information. The council's next meeting is scheduled for Feb. 16, and will be held at the Battelle for Kids office in Columbus.

Race to the Top

President **Barack Obama** has announced that his federal fiscal year (FY) 2011 budget will include an additional \$1.35 billion in Race to the Top (RTTP) funding. The funds will be available to states, as well as local school districts. Secretary of Education **Arne Duncan** has said that the details of the district-level competition have not yet been developed in terms of eligibility criteria and the selection process. Duncan will be reaching out to district leaders, teachers, principals and parents in the coming months for input. If funded by Congress, these awards would be made available from around October to December of this year.

Meanwhile, the U.S. Department of Education is currently reviewing the 30-40 applications submitted by states for Phase 1 of Race to the Top.

OSBA will continue to work with NSBA and the federal education department as the department develops the RTTT district component, and will provide updates as they become available.

For the latest legislative updates, please contact the OSBA legislative division at (800) 589-OSBA.

Editor's Note: All information in this article was current as of Jan. 29, 2010.

Struggling to reach a peaceful resolution? Let OSBA help!



OSBA can offer your district expertise and extensive experience when your district has found itself at an impasse. OSBA professionals can represent your district for all arbitration and SERB representation matters — **for one flat rate**. Let us help you by:

- offering advice on strategy
- working with mediators
- helping you present and package remaining issues
- providing a second opinion to help you see the big picture
- meeting with you in person or consulting with your district behind the scenes

Contact Van Keating, director of management services, at (614) 540-4000 or (800) 589-OSBA to take advantage of these quality services.



PUBLIC SCHOOLS WORK!

compiled by Gary Motz, managing editor

Chinese educators impressed during Gahanna-Jefferson City visit

Gahanna-Jefferson City recently played host to a group of Chinese educators at Gahanna Lincoln High School. The district has taught classes in Mandarin Chinese at the high school for the last three years and also offers it at five of the district's elementary schools.

The educators were impressed by the school's mathematics labs, which are equipped with the latest technology, such as Smart Boards and wireless slates, Dr. Rae

Herriott-White, the district's human resources and curriculum coordinator, told a local newspaper.

The Chinese, accompanied by an interpreter, spoke some English, she said. However, the visit provided a special opportunity for the district's Chinese language instructors, helped with the tour.

The district launched its Chinese program with help from The Ohio State University. It is supported by state and federal grants.

Herriott-White told the newspaper that the district hosts many foreign visitors who want to tour the schools to observe language programs being taught.

"Sometimes they are just blown away (by our programs)," she said.

The visits also enable Gahanna-Jefferson educators to learn about teaching methods in other countries.

Source: *Gahanna Rocky Fork Enterprise*



FUNDING OPPORTUNITIES

by Angela Penquite, communications specialist

Teaching American History Grant Program

The Teaching American History Grant Program supports projects that aim to raise student achievement by improving teachers' knowledge, understanding and appreciation of traditional American history. Grant awards assist local educational agencies (LEAs), in partnership with entities that have extensive content expertise, in developing, implementing, documenting, evaluating and disseminating innovative cohesive models of

professional development.

Maximum awards: \$2 million

Eligibility: LEAs must work in partnership with one or more of the following: a higher education institution; nonprofit history or humanities organization; library; or museum

Deadline: March 22

Contact: <http://links.osba-ohio.org/28928/>

Presidential awards for math and science teaching

The Presidential Awards for Excellence in Mathematics and

Science Teaching are the nation's highest honors for math and science teachers. The awards recognize outstanding teachers for their contributions in the classroom and to their profession.

Maximum award: \$10,000

Eligibility: kindergarten to sixth-grade math or science teachers who teach at least 50% of the time and have been teaching full-time for at least five years prior to the 2009-10 academic school year

Deadline: April 1

Contact: <http://links.osba-ohio.org/21501>

February 2010

- 8 Last day to submit certification for May income tax levy to Ohio Department of Taxation — RC 5748.02(A) (85 days prior to election).
- 10 OSBA Central Region Executive Committee MeetingColumbus
- 13 Last day to submit May emergency or current operating expenses to county auditor for May election — RC 5705.194, 5705.251 (80 days prior to election).
- 14 OSBA Southeast Region Executive Committee meetingLogan
- 18 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for May election — RC 133.18(D) (75 days prior to election); last day for county auditor to certify school district bond levy terms for May election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for May election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for May election to board of elections — RC 5748.02(C); last day to submit emergency levy for May election to board of elections — RC 5705.195; last day to submit phased-in or current operating

expenses levy for May election to board of elections — RC 5705.251(A).

- 21 OSBA Northwest Region Executive Committee meetingBowling Green

March 2010

- 1 Last day to take action on expiration of superintendent's contract — RC 3319.01; last day to take action on expiration of treasurer's contract (contracts entered into after March 30, 2007) — RC 3313.22.
- 2 OSBA Southeast Region Spring ConferenceGallipolis
- 4 OSBA Southeast Region Spring ConferenceZanesville
- 5 OSBA Special Education Law WorkshopWorthington
- 10 OSBA State Legislative ConferenceColumbus
- 11 OSBA Northwest Region Spring ConferenceLima
- 11 OSBA Management Development Series #1Columbus
- 16 OSBA Southwest Region Spring ConferenceClayton
- 16 OSBA Workers' Compensation MeetingNew Philadelphia
- 17 OSBA Central Region Spring ConferenceColumbus

- 17 OSBA Workers' Compensation MeetingBoardman
- 18-19 NSPRA /Ohio Spring ConferenceNewark
- 18 OSBA Workers' Compensation MeetingStrongsville
- 19 OSBA ESC WorkshopColumbus
- 19 OSBA Workers' Compensation MeetingFindlay
- 23 OSBA Workers' Compensation MeetingAthens
- 24 OSBA Northeast Region Spring ConferenceWarren
- 24 OSBA Workers' Compensation MeetingCincinnati
- 25 OSBA Workers' Compensation MeetingColumbus
- 31 Last day to take action on contracts of administrators other than superintendent — RC 3319.02.

April 2010

- 5 Last day for voter registration for May election — RC 3503.01, 3503.19(A).
- 6 OSBA Southwest Region Executive Committee MeetingBellefontaine
- 7 OSBA Levy UniversityColumbus
- 10-12 NSBA 70th Annual Conference & ExpositionChicago