

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



OSBA welcomes hundreds of new school board members

OSBA congratulates the more than 400 new school board members whose terms began Jan. 1. As your board of education colleagues will tell you, OSBA is the state's premier provider of school board training, assistance and services. It is the only organization in the state with the expertise to help you successfully perform your board duties, boost student achievement and save your districts money. To learn more, visit OSBA's website at www.ohioschoolboards.org.

Districts, communities recognizing their board members this month

January is School Board Recognition Month, and districts and communities across Ohio are honoring board members for their year-round commitment. OSBA offers a resource kit at www.ohioschoolboards.org/sbrm to help districts celebrate. It includes a sample news release and article; governor's proclamation; messages for school marquees; social media graphics; and more. Be sure to send news and photos of your celebrations to OSBA to be featured in the Journal magazine and on the association's website. Submit materials by Feb. 10 at <http://links.ohioschoolboards.org/13258> or send them to **Angela Penquite** at apenquite@ohioschoolboards.org or 8050 N. High St., Suite 100, Columbus, OH 43235. A poster and personalized certificates have been mailed to district superintendents for use at January recognition events.

Association advocacy team heading to nation's capital

A team of board members and OSBA staff will participate in NSBA's Advocacy Institute, Feb. 2-4 in Washington, D.C. OSBA's Federal Relations Network (FRN) members will meet with their senators and representatives to develop new relationships, solidify established ones and present the local school district perspective on federal legislation and policies. FRN is a grassroots advocacy network of school board members from around the nation who are appointed by their state school boards associations.

It's time to start planning Black History Month activities

February is Black History Month; this year's theme is African Americans and the Vote. Following are several web resources to help schools incorporate Black History Month lessons into the classroom and other activities: <http://links.ohioschoolboards.org/73753>; <http://links.ohioschoolboards.org/32201>; <http://links.ohioschoolboards.org/56958>; and <http://links.ohioschoolboards.org/17049>.

Central Ohio board member takes office as 2020 OSBA president

Lee Schreiner, South-Western City, became OSBA president on Jan. 1. Schreiner, who

Jan. 13, 2020

Volume 51 Issue 1

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Route workshop information to:

- ☐ Administrators
- ☐ Transportation supervisors
- ☐ Curriculum directors
- ☐ Counselors
- ☐ Student services directors

taught at South-Western City Schools for 37 years before retiring, has served in numerous federal, state and regional leadership roles. He currently serves on OSBA's Board of Trustees, Executive Committee, Federal Relations Network and Central Region Executive Committee. He was the Central Region president in 2017. Schreiner and his wife, **Jane**, have been married for 42 years. Their two sons, **Damien** and **Sebastian**, graduated from South-Western City Schools.

OSBA SW and NW regions seeking awards nominations

The OSBA Southwest Region will honor staff members and others at its March 10 spring conference. Districts are asked to nominate outstanding administrators, classified staff, faculty members, treasurers, superintendents, public relations staff and board members from neighboring

districts. Other awards include Outstanding Community Business Leader and the Spahr/Steele Award, which honors an outstanding career center board member. Nomination forms were sent to superintendents and are available at <http://links.ohioschoolboards.org/28740>. The

deadline is Feb. 5. For more information, contact Southwest Regional Manager **Ronald J. Diver** at (937) 746-7641 or rdiver@ohioschoolboards.org. The OSBA Northwest Region seeks nominations from districts for the Excellence in Community Service Award, Humanitarian Award, Who's Who in the NW Region Award for Outstanding Leadership and the Neil Pohlmann Award of Excellence in Education. Nominees will be honored at the region's March 12 spring conference. Nomination forms are posted at <http://links.ohioschoolboards.org/34749>. The deadline is Jan. 31.

OSBA online

● www.ohioschoolboards.org
OSBA has more than 30 professional development events scheduled in the coming months. To see what workshops are being offered and to register, visit www.ohioschoolboards.org/workshops.

Lakota Local launches 'Shark Tank' for students

The hit TV show "Shark Tank" is coming to **Lakota Local (Butler)**. Not the real TV show, but a variation to help high school students develop entrepreneurial projects that solve real-world business problems.

The new program, called INCubatoredu, will begin next school year for high school juniors and seniors and will be only the second such program in Ohio, according to the school district. Like in the show, students will present their proposals to a panel of local executives and potential investors.

Superintendent **Matthew J. Miller** told a local newspaper that INCubatoredu is designed to give students "a true taste of what it takes to be an entrepreneur in today's world."

Source: Journal-News



Briefcase

Ohio School Boards Association
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Assistant editor: **Scott Gerfen**, communication manager

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

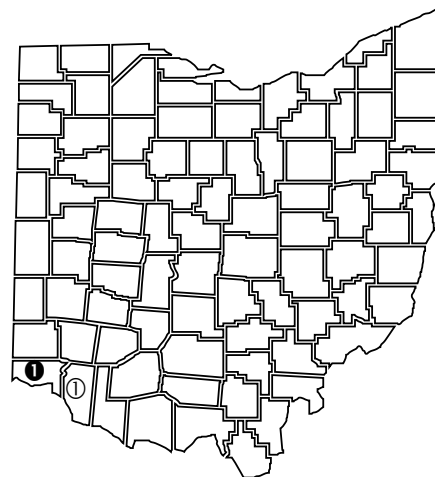
OSBA executive searches

Superintendent

District	Deadline	Contact
① Reading Community City	Jan. 24	OSBA Search Services, (614) 540-4000

Treasurer

District	Deadline	Contact
① New Richmond EV	TBD	OSBA Search Services, (614) 540-4000



Other searches

Position	Location	Deadline	Contact
Treasurer	Riverdale Local (Hancock)	Jan. 30	Greg Spiess, treasurer, Hancock County ESC, (419) 422-7525, ext. 223

National searches

Position	Location	Deadline	Contact
Superintendent	East Granby, Conn.	Until filled	Mary Broderick, senior search consultant, CABA Inc., (860) 608-1763
Superintendent	Staunton, Ill.	Until filled	Jim Helton, consultant, executive searches, Illinois Association of School Boards, (217) 528-9688, ext. 1102

Board changes

Blanchester Local (Clinton) Board of Education member **Todd Badow** resigned effective Dec. 6. ●●● Canfield Local (Mahoning) board members **Phil W. Bova** and **Craig Olson** resigned effective Dec. 18. ●●● Hamilton City appointed **Mag Baker** to the board effective Dec. 12. She replaced **Tom A. Alf**, who passed away. ●●●

Administrative changes

Superintendents

Canfield Local (Mahoning) hired **John Tullio** as interim superintendent effective Jan. 1. He replaced **Alex G. Geordan**,

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

who resigned effective Jan. 1. ●●● **Euclid City** hired Interim Superintendent **Christopher Papouras** as superintendent effective Dec. 16. ●●● **Lorain City** appointed **Gregory D. Ring** as interim chief executive officer effective Jan. 3. He replaced **David Hardy**. Ring previously was superintendent at **Lorain County ESC**. ●●● **Margaretta Local (Erie)** hired **Edward P. Kurt** as superintendent effective Aug. 1. He will replace **Dennis R. Mock**, who is retiring July 31. Kurt currently is superintendent at **Findlay City**. ●●● **Spencerville Local (Allen)** hired **Cynthia Endsley** as superintendent effective July 1. She will replace **Dennis Fuge**, who is retiring. Endsley currently is the middle school principal at **Anna Local (Shelby)**. ●●● **Tipp City** EV Superintendent Dr. **Gretta Kumpf** announced her retirement effective July 31.

Treasurers

Avon Local (Lorain) hired **Sadie Fellure** as treasurer effective Jan. 13. She replaced **Katie Henes**, who resigned effective Dec. 31. Fellure previously was lead support specialist for ERP services for Connect. ●●● **Brecksville-Broadview Heights City** hired **Craig Yaniglos** as treasurer effective Feb. 3. He will replace **Jeff M. Hall**, who resigned in August. Yaniglos currently is treasurer at **Brookfield Local (Trumbull)**. ●●● **Gahanna-Jefferson City** hired **Michael J. Verlingo** as treasurer effective Jan. 14. He replaces **Kristine Blind**, who took the treasurer position at **London City**. Verlingo previously was treasurer at **North Ridgeville City**. ●●● **Sandusky City** treasurer **Gina R. Deppert** announced her retirement effective Dec. 31.

Sympathies

Former **Galion City** Board of Education member **Constance M. "Connie" Houser** died Dec. 17. She was 99. ●●● Former **Greenville City** Board of Education member **Fred Edward Matix** died Dec. 15. He was 77. ●●● Former **Indian Lake Local (Logan)** Board of Education member **Robert "Bob" B. MacDonald Sr.** died Dec. 11. He was 100. ●●● **Lakeview Local (Trumbull)** and **Trumbull Career & Technical Center** Board of Education member **Mary Edith Williams** died Dec. 18. She was 58. ●●● Former **Nelsonville-York City** Board of Education member Dr. **Jesse William "Bill" Hill III** died Dec. 10. He was 70. ●●● Former **Newark City** treasurer **Ann Dougherty** died Dec. 4. She was 93. ●●● **Robert Donald Schadle**, a board of education member at the former **Ripley School District** in Brown County, died Dec. 16. He was 91. ●●● Former **Southeast Local (Portage)** Board of Education member **Elta I. Strausser** died Dec. 8. She was 97. ●●● Former **Woodridge Local (Summit)** Board of Education member **John "Jack" Muldowney** died Dec. 9. He was 97.



**Unlock your
students' full
potential**

**Student achievement
workshops deliver
customized results to
guide your district to
success**

To schedule your customized training session, contact **Kim Miller-Smith**, senior student achievement consultant, at (614) 540-4000, (800) 589-OSBA or kmillersmith@ohioschoolboards.org.



**Ohio School
Boards Association**



Board Member 101: Survival kit for your first 90 days in office

Newly elected to your school board? This weekend academy for new board members will give you the tools you need to excel in the first 90 days.

School boardmanship is more complex and demanding than ever. High-quality board member education, designed specifically for newly elected board members, can help you become a more effective educational leader in your community.

By focusing on your first 90 days in office, experienced OSBA staff will provide direction as you start your boardmanship journey. Learn about the important aspects of board work, frequently asked legal questions, how board policies help you govern your district and how to be an effective advocate for your students. Discover the resources OSBA has to help you in your first year and beyond.

Details

The two remaining academies are **Jan. 25-26** at the Hilton Garden Inn, Perrysburg, or Marriott Columbus Northwest, Dublin.

Cost

\$285, which includes breakfast and lunch each day, workshop materials and the book, "Boardmanship."

Agenda

Saturday

- 8 a.m. Registration and breakfast (provided)
- 9 a.m. Welcome and overview
- 9:15 a.m. OSBA regional map and activities: Introducing the regional manager
- 9:45 a.m. Boardmanship: What it's really all about
- 10:45 a.m. Boardmanship: Conduct and culture
- 11:45 a.m. Lunch (provided)
- 12:30 p.m. Legal resources, issues and other hot topics
- 4 p.m. Adjourn

Sunday

- 8:30 a.m. Breakfast (provided)
- 9 a.m. Why legislation and advocacy are so important
- 11 a.m. Break
- 11:15 a.m. The OSBA website and your OSBA staff liaison: Your best resources
- 11:45 a.m. Lunch (provided)
- 12:30 p.m. Keeping new board members on the right path
- 1:15 p.m. Governing through policy: A framework for success
- 3:15 p.m. District goal setting: How else do you know where you're going?
- 3:45 p.m. Questions/adjourn

To register

Visit www.ohioschoolboards.org/workshops or email Laurie Miller at Lmiller@ohioschoolboards.org.

This workshop is Stop 1 in the 2020 New Board Member Passport. The passport includes six workshops that introduce new board members to topics that are important in your first year. Visit www.ohioschoolboards.org/nbmpassport to learn more.





Board Member 201

Mastering your board leadership skills

Professional development for veteran board members and board officers

Veteran board members and board officers serve critical leadership roles in their districts. The hits never quit coming and, unfortunately, too many veteran board members believe on-the-job training is all they need to responsibly lead the board. Whether you are in your fourth year or your 14th, staying current is crucial to you and a benefit to your district.

This workshop, created with board officers and veteran board members in mind and led by experienced OSBA staff, will present the tools you need to improve your boardmanship skills and effectively lead your district.

Topics to be covered include legal duties and responsibilities; new board policies; practical parliamentary procedure; new transportation mandates; leading meetings and building team relationships; working with the media; and effective facilitation.

Details

This workshop is offered over two weekends at four locations:

Feb. 1 at the Hilton Garden Inn, Akron, or Hilton Garden Inn Dayton South, Miamisburg

Feb. 8 at the OSBA office in Columbus, or Hilton Garden Inn, Findlay

Cost

\$195, which includes breakfast and lunch, workshop materials and the “Board Officers’ Guidebook.”

To register

Visit www.ohioschoolboards.org/workshops or email **Laurie Miller** at Lmiller@ohioschoolboards.org

REGISTRATION
IS OPEN!

Mental Health and Social-Emotional Learning Summit

Feb. 25, 2020 • Greater
Columbus Convention Center

OSBA and a coalition of education groups, mental health organizations and state and community agencies will host the Mental Health and Social-Emotional Learning Summit and Resource Fair Feb. 25 in Columbus. The free event is designed for school board members, administrators, educators, counselors, psychologists, support staff, mental health professionals and parent leaders.

Districts are encouraged to bring a team so that staff can attend multiple breakout sessions. The summit also will include a Resource Fair in which agencies can share information on their resources that are available to district staff.

View event details and register at www.ohioschoolboards.org/mental-health-summit.



Ohio School Boards Association



OSBA Legal Assistance Fund
Ohio School Boards Association

Achieving more together

The OSBA Legal Assistance Fund provides financial or legal assistance in matters of statewide importance to local school districts.

What we can do:

- File friend of the court (amicus) briefs supporting issues of statewide importance.
- Minimize the financial hardship of costly litigation to individual boards of education.
- Supplement legal services available to boards of education.

Benefits to your district:

- Favorable judicial decisions that set precedents that can have a positive impact in your district.
- Direct assistance to your district if it is involved in a lawsuit of statewide significance.
- A quarterly e-newsletter of recent Ohio school law developments.

To join, contact the OSBA Division of Legal Services at (614) 540-4000 or (800) 589-OSBA.



OSBA members can access member-only information, including workshop registration, by logging in to the OSBA website.

Click on “Log in to your account” on top right of the website. Log in using your email address on file and your password. Click “Reset your password” if needed.

Ohio School Boards Association

Home | About Us | Membership | News | Contact Us | Search

Being a Board Member | Advocacy | Information Center | Careers | Training and Events | **Join Us**

Register for the Capital Conference

Registration is open for one of the nation's largest education conferences. Register today, you won't miss out!

Go to

Opening Remarks		Keynote Address	
October 9	10:00 AM - 10:30 AM	10:30 AM - 11:00 AM	\$100
October 9	11:00 AM - 12:00 PM	12:00 PM - 12:30 PM	\$100
October 9	12:30 PM - 1:00 PM	1:00 PM - 1:30 PM	\$100
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October 9	7:30 AM - 8:00 AM	8:00 AM - 8:30 AM	\$100
October 9	8:30 AM - 9:00 AM	9:00 AM - 9:30 AM	\$100



- compliance and safety;
- operations management;
- governance and finance.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. Each class is \$95, or you can purchase an MTA subscription for the workshop series. The workshops will be at the OSBA office, 8050 N. High St., Columbus, OH 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program and view a class schedule.

Register online at www.ohioschoolboards.org/workshops. For questions about the program or to register, contact **Diana Paulins**, OSBA senior administrative assistant of board and management services, at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.



NEWS

by Scott Gerfen, assistant editor

OSBA names new data and operations coordinator

Susie Flinchum Cinadr never envisioned returning to work full time, but a unique opportunity to support OSBA members brought about a change of heart.

In November, Cinadr was promoted to the association's data and operations coordinator. This role is similar to ones she enjoyed for 30 years at The John Glenn College of Public Affairs at Ohio State University — 10 years as assistant director for academic

studies.

While at Ohio State University, Cinadr's responsibilities ranged from admissions and student advising to job placement and alumni relations. In every role, she was required to track data for reports to a national accrediting association.

"This was something I really enjoyed doing in my past jobs," Cinadr said. "When the opportunity to transition to the

coordinator position came up, I thought that it would be a great match for my skills."

Cinadr came to OSBA in 2015 as a part-time receptionist and has served in support roles with the association's divisions of business and finance and board and management services.

"Susie has always shown a willingness to go above and beyond and help others," OSBA

Continued on page 6



Could your board benefit from the insight and direction of a governance expert?

OSBA's Division of Board and Management Services provides one-on-one consulting workshops that can help your team work through common governance issues such as:

- setting vision-focused goals and priorities;
- strengthening board and superintendent relations during periods of leadership transition;
- developing effective deliberation, meetings and communication;
- superintendent evaluation and board self-evaluation.

Call us at (614) 540-4000 or (800) 589-OSBA. We'll connect you with a consultant who will work with your board to design strategies and services that best meet your needs.

News, continued from page 5

Chief Executive Officer **Rick Lewis** said. In her new role, Cinadr maintains the OSBA membership database; ensures the quality and integrity of the data; coordinates data reporting; provides support to members and staff; and coordinates printing and mailing operations.

The position also puts her in direct communication with members seeking everything from Capital Conference registrations

and publication subscriptions to updating district contact information.

"Susie's breadth of experience and proven dedication to OSBA and its members made her the perfect choice for this important position," OSBA Chief Technology Officer **Drew Clark** said. "Supporting and engaging our members are part of the bedrock of OSBA's mission, and Susie will play an integral role as

the front line for member support, communications and using data strategically. We're happy she's part of the technology team."

Cinadr earned her Bachelor of Science in Business Administration from Ohio State University's Fisher College of Business and graduated from **Edgewood City's** Edgewood High School.

She and her husband, **Tom**, live in Marysville.



Ohio School Boards Association's **Award of Achievement**



The Award of Achievement will inspire and challenge you!

The OSBA Award of Achievement recognizes board members for their willingness to enroll and participate in workshops and conferences, volunteer for service to their association and work on behalf of their own board. The Award of Achievement is a special honor and distinction available only to Ohio school board members.

Award of Achievement is a commitment to learning

To earn the Award of Achievement, you must complete an application that documents you have obtained 100 credits toward the award. These credits must be earned within a two-year period. To achieve the Master Board Member award, a board member must earn 300 credits over a four-year period. Once a board member receives the Master Board Member honor, the distinction is recognized for life.

Board members can confirm the OSBA committees they have served on and workshops they've attended by visiting the OSBA website (www.ohioschoolboards.org). You must log in, then click on "My Account" at the top right of the page to see a list of workshops attended, upcoming training and 2019 committees and roles. If you do not have a username or password, contact OSBA at (614) 540-4000 or (800) 589-OSBA.

The 2019 Award of Achievement and the Master Board Member Award will be presented at the 2020 OSBA spring regional meetings. For more details and an online application, visit <http://links.ohioschoolboards.org/43085>.

Application deadline: Jan. 18



PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Tower gardens teach students about agriculture, healthy eating

Students from nine central Ohio school districts are growing crops in their classrooms using tall plastic towers.

Thanks to a partnership with Mount Carmel Health System and local health departments, the tower gardens are teaching students about agriculture and healthy eating.

"I believe this is the future of farming," **Hayden McLean**, a senior at **Reynoldsburg City's** Health Sciences & Human Services STEM Academy, told a local

newspaper. "It has to be. What we're doing now just isn't sustainable."

The tower gardens, supplied by Mount Carmel Health System, are in 19 schools across central Ohio. Instead of soil, tower garden plants grow in rock wool, a fibrous material that provides roots with moisture and oxygen. After growing for a few weeks, seedlings are put into slots on the tower, which is filled with water and nutrients and minerals. LED lights

replace sunlight. The farming method is generally low maintenance, using less water, space and time.

Teachers receive lesson plans to help implement the gardens into their curriculum.

Research indicates that students who learn to grow their own food are more likely to eat those foods, according to **Kristin Peters**, farm-to-school coordinator for Franklin County Public Health.

Source: The Columbus Dispatch



THINK BIG!

When you are ready to help your district move forward, OSBA can help. Choose the planning option that meets your district's specific needs:

- District strategic planning
- District goal setting
- Superintendent performance goals

For more information about planning options offered by the OSBA Division of Board and Management Services, go to www.ohioschoolboards.org/school-board-services. To schedule a planning session, contact OSBA at (614) 540-4000 or (800) 589-OSBA.



Strategic planning
Ohio School Boards Association

January 2020

- 15 *Deadline for boards of education of city, exempted village, vocational and local school districts to meet and organize — RC 3313.14; last day for boards of education of city, exempted village, vocational and local school districts to adopt tax budgets for the coming school fiscal year — RC 5705.28(A) (1).*
- 17 Fleet Maintenance Planning Workshop..... Columbus
- 20 *Last day for boards of education to submit fiscal tax-year budget to county auditor — RC 5705.30.*
- 25-26 Board Member 101: Survival kit for your first 90 days in office Dublin
- 25-26 Board Member 101: Survival kit for your first 90 days in office Perrysburg
- 31 *Deadline for educational service center (ESC) governing boards to meet and organize — RC 3313.14; deadline for secondary schools to provide information about College Credit Plus to all students enrolled in grades six through 11 — RC 3365.04(A); annual campaign finance reports must be filed by certain candidates (by 4 p.m.) detailing contributions and expenditures from the last day reflected in the previous report through Dec. 31, 2019 — RC 3517.10(A)(3).*

February 2020

- 1 Board Member 201: Mastering your board leadership skills..... Miamisburg
- 1 Board Member 201: Mastering your board leadership skills..... Akron
- 5 OSBA Master of Transportation Administration Program: Driver records, background checks and compliance records..... Columbus
- 5 Northeast Region executive committee meeting..... Wadsworth
- 5 Southwest Region executive committee meeting..... TBD
- 8 Board Member 201: Mastering your board leadership skills..... Findlay
- 8 Board Member 201: Mastering your board leadership skills..... Columbus
- 9 Southeast Region executive committee meeting..... Logan
- 12 OSBA Master of Transportation Administration Program: Driver records, background checks and compliance records..... Columbus
- 18 *Last day for voter registration for March election — RC 3503.01, 3503.19(A) (30 days prior to election).*
- 25 Mental Health and Social-Emotional Learning Summit..... Columbus
- 28 School Finance 101: What school board members should know..... Columbus

March 2020

- 1 *Last day to take action and deliver written notice of nonrenewal of superintendent's contract — RC 3319.01; last day to take action on and deliver written notice of nonrenewal of treasurer's contract — RC 3313.22; last day to publish joint statement describing how district's business advisory council has fulfilled its responsibilities — RC 3313.821.*
- 2 SchoolComp Workshop..... Miamisburg
- 3 SchoolComp Workshop..... Findlay
- 4 SchoolComp Workshop..... Rootstown
- 4 OSBA Master of Transportation Administration Program: Emergency transportation planning Columbus
- 5 SchoolComp Workshop..... Athens
- 6 SchoolComp Workshop..... Columbus
- 10 Southwest Region Spring Conference..... Lebanon
- 11 Central Region Spring Conference..... Columbus
- 11 OSBA Master of Transportation Administration Program: Emergency transportation planning Columbus
- 12 Northwest Region Spring Conference..... Perrysburg
- 12 A deep dive into alternative funding resources Columbus
- 14 OSBA Black Caucus Workshop: Trauma Informed Education..... Columbus